

YouGov / The Sun Survey Results

Sample Size: 1743 GB Adults
Fieldwork: 3rd - 4th December 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	422	610	153	514	448	401	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	398	611	124	511	451	394	843	900	159	452	649	483	1136	607	248	563	390	405	137
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	30	100	0	0	77	3	12	31	30	29	27	31	33	34	26	35	40	31	22	14
Lab	44	0	100	0	5	92	36	43	44	51	48	44	37	38	51	41	30	46	56	53
Lib Dem	11	0	0	100	2	1	40	10	12	6	15	11	10	13	8	13	15	8	10	8
Other	15	0	0	0	17	4	11	16	13	14	10	14	20	15	15	11	15	15	12	26

Other Parties Voting Intention

UKIP	10	0	0	0	16	2	7	11	8	4	5	8	17	9	11	7	12	11	9	5
SNP / PCY	2	0	0	0	1	2	1	3	2	3	2	3	2	2	2	0	0	3	0	20
Green	1	0	0	0	0	0	3	1	2	3	2	1	1	2	1	2	2	1	1	1
BNP	1	0	0	0	0	0	0	1	0	2	0	0	0	1	0	1	0	0	1	0
Respect	0	0	0	0	0	0	0	0	1	0	1	1	0	1	0	1	1	0	0	0
Other	1	0	0	0	0	0	0	1	0	2	1	1	0	0	1	0	0	1	1	0

Non Voters

Would Not Vote	7	0	0	0	3	1	5	8	7	12	13	5	3	7	9	8	10	8	5	2
Don't know	13	0	0	0	12	7	16	9	16	12	14	13	11	12	13	15	14	14	9	10

Do you approve or disapprove of the Government's record to date?

Dec 2-3 Dec 3-4

Approve	24	26	70	5	34	53	8	21	29	23	24	22	26	28	31	19	29	32	24	19	19
Disapprove	61	58	14	88	46	28	85	63	58	58	54	55	59	62	54	64	53	52	58	66	67
Don't know	16	16	16	7	20	19	7	16	13	20	23	23	15	10	16	17	18	16	17	16	14

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

Nov 26-27 Dec 3-4

Strongly support	3	3	5	2	9	4	2	4	3	3	3	4	2	3	3	2	4	3	2	3	1
Tend to support	23	26	51	6	64	41	7	36	27	24	23	25	26	27	31	18	31	31	23	21	19
TOTAL SUPPORT	26	29	56	8	73	45	9	40	30	27	26	29	28	30	34	20	35	34	25	24	20
Tend to oppose	32	34	29	38	22	35	34	34	33	35	46	33	32	34	35	34	32	35	34	36	33
Strongly oppose	32	27	8	51	2	15	52	19	29	26	12	23	32	32	23	33	24	21	30	32	37
TOTAL OPPOSE	64	61	37	89	24	50	86	53	62	61	58	56	64	66	58	67	56	56	64	68	70
Don't know	10	10	6	3	3	6	4	8	7	12	16	15	8	4	7	12	10	10	10	9	10

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nov 19-20

Dec 3-4

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

The economy	77	77	83	78	82	82	80	76	79	74	67	73	81	78	81	72	76	75	78	76	83
Immigration & Asylum	48	45	56	35	29	62	43	30	44	47	28	35	48	59	40	53	39	50	47	47	33
Health	26	30	24	43	25	23	38	34	25	35	28	26	29	37	31	29	37	27	31	31	27
Tax	17	24	24	27	19	22	25	27	28	21	29	32	23	17	23	26	19	22	32	21	29
Europe	23	22	33	13	19	35	11	19	23	20	17	17	22	28	23	20	19	25	16	25	18
Pensions	17	19	17	21	21	20	22	20	19	19	12	13	20	26	20	17	16	17	17	22	21
Crime	18	17	17	16	12	15	16	15	17	16	18	16	18	16	13	21	18	17	16	17	12
Education	15	14	10	18	16	9	13	18	14	14	28	16	12	8	17	9	22	13	14	11	12
The environment	7	9	5	8	25	2	9	16	9	9	13	12	8	6	10	7	12	9	7	8	13
Family life & childcare	10	8	7	10	9	6	12	7	6	10	7	13	7	5	8	8	8	8	8	8	8
Afghanistan	8	5	4	7	7	4	8	4	5	6	7	3	4	8	4	6	4	4	5	7	6
Transport	3	4	2	4	6	2	3	5	5	3	5	5	4	1	4	3	4	3	4	5	1
None of these	0	0	0	0	0	0	0	0	0	0	2	0	0	0	0	0	0	0	1	0	0
Don't know	2	2	0	0	1	0	1	1	2	2	5	3	1	0	1	3	1	2	3	1	3

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	65	66	73	66	73	71	65	70	68	65	56	64	72	66	66	67	62	68	67	66	67
Pensions	32	34	35	37	32	38	36	34	32	35	25	20	37	46	34	33	32	36	30	33	35
Health	33	33	29	38	31	30	39	33	30	37	24	23	32	48	33	34	31	30	32	39	38
Tax	26	29	34	32	20	33	29	25	33	26	38	38	25	22	30	29	25	30	28	32	28
Family life & childcare	18	17	16	20	13	12	22	16	15	18	18	26	15	10	16	18	16	13	20	18	20
Education	14	14	10	17	14	8	15	15	12	15	24	16	13	8	17	9	18	13	15	13	7
Immigration & Asylum	14	12	11	7	7	17	10	7	12	11	7	10	13	15	10	14	13	15	10	9	9
Crime	11	10	12	11	7	10	11	8	10	9	7	9	12	9	9	10	17	8	9	11	5
Transport	8	9	6	8	11	7	6	12	11	7	19	9	8	5	11	6	10	11	9	7	4
Europe	9	8	12	4	8	15	3	7	9	8	5	5	7	15	8	9	8	13	5	7	7
The environment	7	8	5	7	20	6	6	12	9	7	7	8	8	7	9	6	8	8	9	7	6
Afghanistan	2	1	2	1	0	2	1	1	1	1	0	2	0	2	1	1	0	0	1	2	2
None of these	3	3	2	2	3	2	3	3	3	2	3	2	3	3	3	3	3	2	3	2	1
Don't know	2	3	1	1	3	1	2	2	3	3	7	4	2	1	2	4	5	1	4	2	3

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	65	108
	Male 25 to 39	200	223
	Male 40 to 59	328	295
	Male 60 +	250	221
	Female 18 to 24	94	103
	Female 25 to 39	252	221
	Female 40 to 59	321	302
	Female 60 +	233	270
Region			
	North England	405	429
	Midlands	294	286
	East England	149	167
	London	248	223
	South England	414	399
	Wales	96	87
	Scotland	137	152
Social Grade			
	AB	614	488
	C1	522	505
	C2	253	366
	DE	354	383
Newspaper Type			
	Express / Mail	329	279
	Sun / Star	197	410
	Mirror / Record	93	174
	Guardian / Independent	124	78
	FT / Times / Telegraph	131	166
	Other Paper	219	200
	No Paper	650	436
Political Party Identification			
	Labour	584	566
	Conservative	468	497
	Liberal Democrat	158	209
	SNP/Plaid Cymru	35	30
	Others	107	23
	None/ DK	391	418

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