

# YouGov / The Sun Survey Results

Sample Size: 1685 GB Adults  
Fieldwork: 8th - 9th June 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1685</b>	409	483	94	199	503	373	350	817	868	201	426	576	482	960	725	216	548	361	415	147	
<b>Unweighted Sample</b>	<b>1685</b>	424	473	81	212	519	389	353	787	898	108	408	652	517	1086	599	277	458	381	402	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Wouldn't votes and Don't knows]

Con	31	100	0	0	0	75	3	14	31	32	23	26	31	38	36	24	26	42	36	24	12
Lab	37	0	100	0	0	3	83	35	36	38	44	39	39	30	33	41	43	26	38	44	38
Lib Dem	7	0	0	100	0	2	0	25	7	7	9	8	6	7	9	5	8	9	4	6	7
Other	25	0	0	0	100	20	13	26	26	24	25	27	24	25	22	30	22	23	22	25	43

## Other Parties Voting Intention

UKIP	15	0	0	0	100	17	8	12	15	15	10	13	15	19	11	21	11	17	17	17	5
Green	5	0	0	0	0	2	3	11	5	6	11	8	4	2	6	4	9	4	2	8	5
SNP / PCY	4	0	0	0	0	1	2	2	5	3	2	5	4	3	4	4	0	0	2	0	32
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	2	1	1	1	1	1	1	1	1	2	2	1	0	1

## Non Voters

Would Not Vote	7	0	0	0	0	2	2	3	6	9	11	12	5	4	5	10	6	8	9	8	2
Don't know	15	0	0	0	0	11	9	20	11	18	16	15	14	15	16	13	11	17	14	15	11

## Do you approve or disapprove of the Government's record to date?

	June 5-6	June 8-9																				
Approve	29	30	83	6	45	16	62	6	27	35	26	31	24	29	37	37	22	28	36	31	27	20
Disapprove	56	55	9	87	40	73	24	87	60	54	56	47	55	60	54	50	63	55	49	53	61	69
Don't know	15	14	8	7	15	11	13	7	13	11	18	22	21	11	10	14	16	17	16	16	11	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		May 26-27	June 8-9																				
<b>Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?</b>																							
<b>National Health Service</b>																							
	Conservative	23	<b>25</b>	74	2	14	24	61	2	12	26	23	23	17	24	32	28	20	21	33	26	18	13
	Labour	34	<b>35</b>	6	84	19	19	6	77	41	39	31	28	31	41	33	35	35	40	27	33	42	43
	Liberal Democrat	5	<b>5</b>	4	1	41	2	3	1	13	6	4	4	6	4	5	6	3	8	5	3	5	4
	Other	9	<b>9</b>	0	1	3	30	7	4	10	8	9	10	8	10	7	7	11	5	8	9	8	20
	None	11	<b>10</b>	7	2	13	11	11	4	8	9	11	6	11	9	11	10	10	9	11	9	10	7
	Don't know	16	<b>17</b>	9	10	11	15	11	11	16	13	21	28	27	11	11	14	20	17	16	20	17	13
<b>Asylum and immigration</b>																							
	Conservative	23	<b>23</b>	68	8	15	4	49	9	15	26	20	22	18	23	27	27	18	21	28	25	17	18
	Labour	14	<b>16</b>	1	48	6	0	1	41	17	17	15	18	15	19	13	14	18	17	12	17	19	18
	Liberal Democrat	6	<b>5</b>	2	3	49	2	2	2	15	7	3	5	6	5	4	7	2	10	5	3	4	6
	Other	27	<b>26</b>	16	12	10	81	29	20	23	26	27	20	22	29	30	24	30	21	24	29	27	33
	None	15	<b>13</b>	7	12	15	11	11	12	11	13	13	12	13	13	14	14	12	14	15	12	13	11
	Don't know	15	<b>17</b>	6	17	5	3	8	16	18	12	22	24	26	11	12	15	19	17	16	15	20	14
<b>Law and order</b>																							
	Conservative	34	<b>33</b>	89	12	15	21	70	14	23	37	30	25	24	36	42	38	28	30	41	36	26	23
	Labour	21	<b>21</b>	1	63	4	4	1	54	21	23	19	18	21	24	18	21	21	22	17	21	25	25
	Liberal Democrat	4	<b>4</b>	0	2	49	3	1	1	13	6	3	6	4	4	4	5	3	8	4	2	4	4
	Other	12	<b>12</b>	1	3	4	50	10	6	15	12	13	14	11	13	12	9	16	7	11	12	14	21
	None	11	<b>10</b>	3	6	14	11	8	10	11	10	11	10	11	10	10	11	10	12	11	9	11	7
	Don't know	18	<b>19</b>	7	14	14	12	10	15	18	13	24	25	29	12	15	17	21	20	16	19	20	20
<b>Education and schools</b>																							
	Conservative	26	<b>25</b>	76	2	10	18	62	4	13	28	23	20	17	25	35	29	20	22	34	29	16	14
	Labour	29	<b>31</b>	5	80	6	14	6	73	29	34	28	27	30	36	27	30	32	34	24	32	34	39
	Liberal Democrat	8	<b>7</b>	5	2	62	5	4	2	21	8	7	6	6	7	9	9	5	12	7	6	7	5
	Other	10	<b>10</b>	0	1	1	41	7	5	12	10	9	12	10	11	8	7	13	6	8	9	11	20
	None	11	<b>9</b>	5	3	12	11	9	6	9	8	10	11	11	9	8	9	10	9	10	7	12	6
	Don't know	17	<b>17</b>	9	11	8	11	12	10	17	12	23	24	27	12	12	15	21	18	16	17	19	16
<b>Taxation</b>																							
	Conservative	29	<b>30</b>	88	5	19	22	69	8	19	32	28	23	22	31	39	35	23	25	38	34	24	18
	Labour	25	<b>26</b>	2	70	6	9	4	60	26	29	23	26	24	29	23	26	26	29	21	26	29	29
	Liberal Democrat	8	<b>5</b>	1	4	52	2	1	2	17	6	4	6	5	4	6	7	3	6	4	4	7	5
	Other	10	<b>11</b>	1	2	2	41	8	6	13	11	10	11	12	11	8	8	14	9	9	10	10	22
	None	11	<b>10</b>	3	6	13	14	10	9	10	10	11	8	12	11	9	10	11	13	10	8	12	8
	Don't know	17	<b>18</b>	5	14	9	12	9	15	15	12	23	25	25	13	14	14	23	18	18	17	19	17



## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	47	101
Male 25 to 39	185	212
Male 40 to 59	290	285
Male 60 +	265	219
Female 18 to 24	61	99
Female 25 to 39	223	214
Female 40 to 59	362	291
Female 60 +	252	263
<b>Region</b>		
North England	402	415
Midlands	245	276
East	126	162
London	277	216
South England	332	386
Wales	136	84
Scotland	167	147
<b>Social Grade</b>		
AB	624	472
C1	462	489
C2	250	354
DE	349	371
<b>Newspaper Type</b>		
Express / Mail	385	270
Sun / Star	169	396
Mirror / Record	104	169
Guardian / Independent	107	76
FT / Times / Telegraph	120	160
Other Paper	262	194
No Paper	538	421
<b>Political Party Identification</b>		
Labour	537	539
Conservative	473	472
Liberal Democrat	144	185
SNP/Plaid Cymru	47	29
Others	105	39
None/ DK	379	421

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)