

# YouGov Survey Results

Sample Size: 1934

Fieldwork: 22nd - 23rd April 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					Interested in football	
	Total	Con	Lab	Lib Dem*	UKIP*	Con	Lab	Lib Dem	Male	Female	18-24*	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Yes	No
<b>Weighted Sample</b>	<b>1934</b>	500	609	150	177	604	484	403	940	994	234	493	661	545	1102	832	248	629	414	476	168	844	1090
Unweighted Sample	1934	470	636	135	190	569	490	444	943	991	154	467	795	518	1251	683	283	666	368	464	153	779	1155
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking now about if you had a ticket to see your football team play in a major cup final...

Do you think you would attend the cup final if it happened at the same time as the following events?

[Only asked to those who are interested in football n=779]

**My child taking part in a school play**

Would attend the Cup final	27	21	26	30	11	19	28	27	35	11	44	30	28	15	30	22	27	31	29	21	27	27	0
Would attend this event	64	71	64	63	77	74	65	62	56	78	40	62	61	77	61	68	61	62	63	67	65	64	0
Don't know	10	8	10	7	12	8	7	11	9	11	16	7	10	8	9	10	12	7	8	12	9	10	0

**A family member's wedding**

Would attend the Cup final	20	17	23	16	21	15	22	22	25	11	25	18	26	13	19	22	22	16	26	22	14	20	0
Would attend this event	71	76	66	74	75	79	69	69	67	79	64	72	64	81	73	68	67	79	65	67	80	71	0
Don't know	9	7	10	10	4	6	10	8	8	10	11	10	10	6	8	10	11	5	9	12	6	9	0

**A friend's wedding**

Would attend the Cup final	34	32	34	28	39	27	36	36	41	22	37	31	35	35	32	37	31	33	44	33	28	34	0
Would attend this event	56	59	56	65	53	64	54	53	50	68	51	59	53	59	59	52	56	61	50	53	65	56	0
Don't know	10	9	10	8	8	9	10	10	9	10	12	10	11	6	9	11	14	6	6	15	7	10	0

**A family funeral**

Would attend the Cup final	10	7	12	5	7	6	11	10	13	4	20	10	12	4	8	12	8	11	8	12	9	10	0
Would attend this event	83	89	82	86	87	90	83	82	80	88	72	84	79	91	86	79	81	86	85	79	87	83	0
Don't know	7	4	6	9	7	4	6	9	7	8	9	7	9	5	6	9	11	4	7	9	3	7	0

**Job interview**

Would attend the Cup final	17	14	19	7	11	10	18	11	21	9	38	20	15	7	16	18	20	18	15	16	14	17	0
Would attend this event	75	81	74	86	81	86	77	78	72	80	50	69	76	89	75	75	68	76	80	74	74	75	0
Don't know	8	6	7	7	8	4	5	10	6	11	13	10	9	3	9	7	12	6	5	10	11	8	0

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**The birth of my first child**

[Only asked to men who are interested in football  
n=513]

Would attend the Cup final	<b>8</b>	5	9	12	4	2	12	4	8	0	17	6	11	3	7	9	12	13	1	7	10	8	0
Would attend this event	<b>86</b>	90	85	77	94	95	82	86	86	0	72	87	84	92	87	84	74	84	94	86	86	86	0
Don't know	<b>6</b>	5	6	12	2	3	5	10	6	0	11	7	5	6	6	7	14	4	6	7	3	6	0

\*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.