

**List of Tables**

1. Direction of country . . . . .	2
2. Importance of issues . . . . .	3
3. Most important issue . . . . .	4
4. Likelihood of a deal to avert fiscal cliff . . . . .	6
5. Effect of going over fiscal cliff on economy . . . . .	7
6. Support for doing things now to reduce deficit . . . . .	8
7. Options for reducing deficit – Raise taxes on all taxpayers . . . . .	9
8. Options for reducing deficit – Raise taxes on families making more than \$250,000 per year . . . . .	10
9. Options for reducing deficit – Reduce military spending . . . . .	11
10. Options for reducing deficit – Reduce spending on Medicare and Social Security . . . . .	12
11. Options for reducing deficit – Reduce spending on other domestic programs . . . . .	13
12. Blame for economic conditions – President Obama . . . . .	14
13. Blame for economic conditions – President Bush . . . . .	15
14. Blame for economic conditions – Democrats in the U.S. Congress . . . . .	16
15. Blame for economic conditions – Republicans in the U.S. Congress . . . . .	17
16. Blame for economic conditions – Wall Street bankers . . . . .	18
17. Blame for economic conditions – Consumers who borrowed too much money . . . . .	19
18. Respondent’s ideology . . . . .	20
19. Perceived Obama ideology . . . . .	21
20. Perceived Obama sincerity . . . . .	22
21. Obama likeability . . . . .	23
22. Which of these words to describe Barack Obama . . . . .	24
23. Respondents have a somewhat or very favorable opinion of these individuals . . . . .	26
24. Respondents have a somewhat or very unfavorable opinion of these individuals . . . . .	27
25. Approval of Obama as President . . . . .	28
26. Obama approval on issues . . . . .	29
27. Approval of U.S. Congress . . . . .	30
28. Favorability rating of NRA . . . . .	31
29. View on gun control laws . . . . .	32
30. Guns - rights versus protection . . . . .	33
31. Personal gun ownership . . . . .	34
32. Heard of Brady Campaign . . . . .	35
33. Children under the age of 18 . . . . .	36
34. Trend of economy . . . . .	37
35. Stock market expectations over next year . . . . .	38
36. Change in personal finances over past year . . . . .	39

# The Economist/YouGov Poll

December 15-17, 2012



37. Own Home/Rent . . . . .	40
38. Change in home value . . . . .	41
39. Change in area's home values . . . . .	42
40. Expected change in area's home values . . . . .	43
41. Worry about mortgage payments . . . . .	44
42. Home Purchase Plans . . . . .	45
43. Job availability in six months . . . . .	46

# The Economist/YouGov Poll

December 15-17, 2012



## 1. Direction of country

Would you say things in this country today are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Generally headed in the right direction	31%	32%	28%	33%	30%	27%	60%	24%	35%	28%	31%	29%	36%
Off on the wrong track	53%	44%	56%	53%	57%	60%	16%	54%	53%	52%	55%	56%	43%
Not sure	16%	24%	15%	14%	13%	14%	25%	22%	12%	20%	14%	15%	22%
Totals (Unweighted N)	100% (999)	100% (115)	100% (133)	100% (628)	100% (123)	100% (775)	100% (126)	100% (98)	100% (475)	100% (524)	100% (369)	100% (339)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the right direction	31%	59%	10%	20%	57%	36%	8%	32%	36%	27%	33%	30%	30%	38%
Off on the wrong track	53%	23%	85%	60%	24%	46%	85%	53%	54%	52%	51%	52%	56%	54%
Not sure	16%	19%	5%	19%	19%	18%	7%	15%	10%	21%	16%	18%	13%	8%
Totals (Unweighted N)	100% (999)	100% (388)	100% (265)	100% (300)	100% (264)	100% (342)	100% (353)	100% (147)	100% (215)	100% (380)	100% (257)	100% (345)	100% (383)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 2. Importance of issues

How important are the following issues to you?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
The economy	96%	95%	96%	96%	99%	98%	91%	93%	97%	95%	96%	95%	97%	
Immigration	72%	62%	70%	76%	78%	74%	62%	71%	70%	73%	70%	75%	71%	
The environment	79%	86%	76%	78%	80%	77%	91%	79%	73%	85%	79%	77%	82%	
Terrorism	81%	73%	79%	83%	92%	82%	80%	73%	78%	84%	84%	82%	73%	
Gay rights	45%	62%	42%	41%	38%	45%	51%	37%	40%	49%	39%	44%	58%	
Education	89%	90%	86%	88%	97%	88%	95%	91%	85%	93%	90%	88%	91%	
Health care	94%	93%	91%	95%	96%	94%	90%	92%	94%	93%	94%	92%	95%	
Social security	90%	74%	89%	96%	98%	90%	92%	84%	91%	89%	89%	92%	89%	
The budget deficit	89%	85%	92%	88%	94%	90%	86%	87%	89%	89%	92%	91%	83%	
The war in Afghanistan	73%	70%	74%	72%	81%	73%	79%	68%	71%	76%	75%	76%	68%	
Taxes	91%	90%	94%	91%	89%	91%	92%	92%	89%	93%	92%	92%	89%	
Medicare	89%	83%	83%	93%	99%	89%	95%	85%	89%	89%	90%	90%	86%	
Abortion	63%	65%	61%	62%	67%	63%	70%	56%	59%	68%	63%	65%	61%	
Totals	(1,000)	(116)	(133)	(628)	(123)	(775)	(126)	(99)	(476)	(524)	(370)	(339)	(291)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	96%	98%	95%	99%	97%	97%	97%	95%	98%	96%	96%	95%	98%	100%
Immigration	72%	71%	77%	68%	69%	67%	79%	72%	73%	72%	70%	68%	78%	71%
The environment	79%	93%	59%	81%	96%	83%	62%	80%	74%	81%	81%	85%	77%	80%
Terrorism	81%	78%	88%	80%	68%	82%	90%	78%	79%	84%	79%	82%	81%	83%
Gay rights	45%	63%	25%	42%	75%	48%	20%	42%	50%	41%	49%	47%	45%	47%
Education	89%	91%	87%	92%	90%	90%	88%	88%	88%	92%	87%	90%	90%	97%
Health care	94%	98%	91%	94%	99%	92%	92%	94%	95%	92%	93%	96%	94%	97%
Social security	90%	94%	87%	90%	92%	93%	88%	87%	91%	93%	86%	92%	88%	97%
The budget deficit	89%	87%	93%	90%	81%	90%	95%	86%	91%	92%	87%	88%	93%	91%
The war in Afghanistan	73%	75%	72%	69%	76%	65%	77%	74%	70%	75%	73%	74%	74%	68%
Taxes	91%	93%	90%	93%	89%	91%	93%	90%	95%	93%	86%	88%	95%	96%
Medicare	89%	90%	88%	91%	90%	92%	88%	88%	88%	92%	87%	94%	88%	95%
Abortion	63%	69%	54%	63%	72%	59%	59%	64%	65%	66%	57%	62%	68%	56%
Totals	(1,000)	(388)	(265)	(301)	(264)	(342)	(354)	(147)	(215)	(381)	(257)	(345)	(384)	(94)

# The Economist/YouGov Poll

December 15-17, 2012



## 3. Most important issue

Which of these is the **most** important issue for you?

	Total	Age					Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
The economy	40%	41%	47%	39%	27%	38%	52%	39%	44%	36%	41%	39%	40%	
Immigration	2%	1%	1%	2%	3%	2%	0%	1%	1%	2%	2%	1%	2%	
The environment	5%	7%	8%	3%	4%	6%	0%	7%	2%	8%	2%	6%	10%	
Terrorism	2%	0%	4%	1%	2%	2%	1%	2%	1%	3%	3%	2%	0%	
Gay rights	2%	5%	1%	1%	0%	2%	0%	0%	2%	2%	0%	3%	2%	
Education	5%	4%	9%	5%	1%	6%	4%	6%	6%	5%	3%	7%	9%	
Health care	12%	16%	8%	12%	10%	10%	12%	26%	10%	13%	11%	10%	15%	
Social security	11%	4%	5%	13%	23%	11%	11%	6%	11%	10%	15%	10%	4%	
The budget deficit	7%	5%	6%	9%	11%	8%	9%	3%	9%	6%	6%	10%	7%	
The war in Afghanistan	1%	0%	0%	1%	1%	1%	1%	0%	1%	0%	0%	1%	0%	
Taxes	6%	5%	6%	8%	2%	7%	5%	3%	6%	6%	7%	5%	6%	
Medicare	4%	2%	3%	3%	11%	4%	5%	0%	4%	4%	7%	3%	1%	
Abortion	4%	9%	1%	2%	4%	4%	0%	7%	4%	4%	3%	4%	4%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(970)	(110)	(126)	(611)	(123)	(753)	(123)	(94)	(460)	(510)	(363)	(325)	(282)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	40%	38%	42%	40%	37%	43%	39%	47%	38%	41%	34%	35%	45%	46%
Immigration	2%	0%	4%	2%	0%	1%	4%	2%	2%	2%	2%	1%	3%	3%
The environment	5%	9%	3%	3%	14%	3%	2%	7%	6%	2%	8%	6%	4%	4%
Terrorism	2%	1%	3%	1%	1%	0%	3%	2%	1%	3%	2%	2%	2%	2%
Gay rights	2%	2%	0%	1%	6%	1%	0%	1%	1%	1%	4%	2%	1%	1%
Education	5%	5%	3%	8%	9%	4%	4%	2%	5%	5%	9%	7%	5%	4%
Health care	12%	14%	6%	15%	13%	12%	11%	9%	9%	14%	11%	11%	12%	12%
Social security	11%	12%	11%	12%	9%	16%	9%	12%	15%	11%	6%	14%	8%	6%
The budget deficit	7%	4%	11%	6%	2%	5%	13%	8%	9%	8%	5%	5%	8%	9%
The war in Afghanistan	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	1%	1%	0%
Taxes	6%	9%	4%	3%	3%	6%	5%	4%	10%	7%	3%	7%	6%	11%
Medicare	4%	3%	6%	5%	2%	6%	3%	2%	1%	5%	7%	5%	2%	0%
Abortion	4%	2%	7%	4%	4%	1%	6%	5%	4%	1%	7%	5%	3%	2%

continued on the next page ...

# The Economist/YouGov Poll

December 15-17, 2012



continued from previous page

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Totals (Unweighted N)	100% (970)	100% (377)	100% (260)	100% (292)	100% (256)	100% (333)	100% (345)	100% (143)	100% (214)	100% (365)	100% (248)	100% (334)	100% (375)	100% (92)

**4. Likelihood of a deal to avert fiscal cliff**

Unless Congress acts before the end of the year, automatic tax increases and spending cuts will go into effect. How likely is it that Congress and the President will agree on a way to avoid the large spending cuts and tax increases now scheduled for January 1?

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very likely	12%	7%	15%	13%	12%	10%	20%	18%	15%	9%	11%	14%	12%
Somewhat likely	26%	26%	25%	28%	23%	27%	22%	27%	28%	24%	25%	26%	29%
Somewhat unlikely	28%	38%	19%	29%	29%	30%	21%	23%	29%	28%	28%	24%	34%
Very unlikely	18%	10%	18%	18%	30%	21%	10%	11%	17%	19%	18%	18%	20%
Not sure	15%	18%	23%	11%	7%	12%	27%	21%	11%	19%	18%	18%	5%
Totals (Unweighted N)	100% (1,000)	100% (116)	100% (133)	100% (628)	100% (123)	100% (775)	100% (126)	100% (99)	100% (476)	100% (524)	100% (370)	100% (339)	100% (291)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very likely	12%	18%	8%	9%	19%	12%	8%	12%	15%	11%	11%	9%	14%	10%
Somewhat likely	26%	33%	25%	24%	28%	29%	25%	22%	31%	23%	30%	30%	24%	33%
Somewhat unlikely	28%	22%	34%	32%	30%	26%	33%	18%	26%	32%	31%	30%	30%	29%
Very unlikely	18%	13%	23%	21%	15%	15%	28%	24%	18%	15%	19%	16%	21%	20%
Not sure	15%	14%	10%	14%	8%	19%	5%	23%	10%	18%	10%	16%	11%	8%
Totals (Unweighted N)	100% (1,000)	100% (388)	100% (265)	100% (301)	100% (264)	100% (342)	100% (354)	100% (147)	100% (215)	100% (381)	100% (257)	100% (345)	100% (384)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 5. Effect of going over fiscal cliff on economy

How badly do you think the economy will be hurt if Congress and the President do not reach a compromise on tax increases and spending cuts before the end of the year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Hurt badly	45%	39%	40%	48%	52%	45%	33%	58%	40%	49%	50%	46%	34%
Hurt a little	32%	33%	28%	32%	33%	34%	33%	14%	39%	25%	22%	29%	52%
Not hurt at all	6%	5%	6%	6%	10%	7%	5%	7%	7%	6%	10%	4%	3%
Don't know	17%	23%	26%	13%	5%	15%	28%	22%	15%	20%	18%	21%	10%
Totals (Unweighted N)	100% (998)	100% (116)	100% (132)	100% (627)	100% (123)	100% (773)	100% (126)	100% (99)	100% (475)	100% (523)	100% (369)	100% (338)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Hurt badly	45%	41%	53%	46%	29%	47%	57%	38%	54%	45%	40%	47%	51%	30%
Hurt a little	32%	38%	27%	31%	48%	29%	29%	32%	33%	31%	31%	28%	34%	55%
Not hurt at all	6%	5%	9%	5%	5%	6%	5%	5%	2%	8%	10%	7%	3%	5%
Don't know	17%	16%	11%	18%	18%	18%	9%	25%	10%	16%	20%	18%	13%	10%
Totals (Unweighted N)	100% (998)	100% (388)	100% (264)	100% (300)	100% (264)	100% (341)	100% (354)	100% (147)	100% (215)	100% (379)	100% (257)	100% (345)	100% (382)	100% (94)



# The Economist/YouGov Poll

December 15-17, 2012



## 6. Support for doing things now to reduce deficit

Do you favor or oppose doing things now to reduce the federal government's budget deficit?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Favor	63%	67%	55%	65%	68%	66%	48%	65%	69%	58%	56%	67%	69%
Neither favor nor oppose	31%	26%	40%	30%	29%	30%	44%	24%	27%	35%	36%	29%	27%
Oppose	5%	8%	5%	5%	3%	4%	8%	11%	4%	7%	7%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(116)	(133)	(626)	(122)	(772)	(126)	(99)	(473)	(524)	(368)	(339)	(290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor	63%	56%	78%	63%	58%	62%	79%	52%	75%	62%	62%	56%	69%	77%
Neither favor nor oppose	31%	36%	20%	32%	34%	34%	19%	44%	18%	34%	31%	37%	26%	19%
Oppose	5%	9%	2%	5%	8%	5%	2%	5%	7%	4%	7%	8%	5%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(387)	(264)	(300)	(263)	(341)	(353)	(147)	(214)	(379)	(257)	(344)	(383)	(93)

# The Economist/YouGov Poll

December 15-17, 2012



## 7. Options for reducing deficit – Raise taxes on all taxpayers

Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

*Asked of respondents who indicated they favor doing things now to reduce the deficit*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	4%	2%	10%	3%	2%	3%	10%	7%	4%	4%	6%	3%	3%
Somewhat favor	17%	20%	17%	13%	22%	16%	15%	21%	20%	13%	11%	17%	24%
Neither favor nor oppose	12%	11%	13%	14%	6%	11%	21%	8%	11%	13%	11%	15%	8%
Somewhat oppose	22%	30%	14%	22%	24%	24%	12%	19%	20%	25%	24%	19%	23%
Strongly oppose	45%	38%	46%	49%	46%	46%	42%	45%	45%	45%	47%	46%	42%
Totals (Unweighted N)	100% (665)	100% (72)	100% (80)	100% (428)	100% (85)	100% (528)	100% (70)	100% (67)	100% (355)	100% (310)	100% (236)	100% (222)	100% (207)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	4%	7%	5%	1%	4%	3%	6%	7%	5%	2%	6%	2%	5%	3%
Somewhat favor	17%	18%	18%	13%	28%	14%	14%	23%	19%	14%	15%	18%	12%	22%
Neither favor nor oppose	12%	13%	11%	13%	11%	17%	8%	12%	10%	11%	15%	12%	13%	12%
Somewhat oppose	22%	18%	17%	30%	23%	30%	15%	23%	15%	25%	24%	27%	18%	23%
Strongly oppose	45%	44%	49%	42%	34%	37%	57%	36%	51%	48%	40%	40%	52%	40%
Totals (Unweighted N)	100% (665)	100% (211)	100% (223)	100% (207)	100% (131)	100% (225)	100% (296)	100% (98)	100% (154)	100% (243)	100% (170)	100% (204)	100% (269)	100% (71)

# The Economist/YouGov Poll

December 15-17, 2012



## 8. Options for reducing deficit – Raise taxes on families making more than \$250,000 per year

Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

*Asked of respondents who indicated they favor doing things now to reduce the deficit*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	51%	53%	58%	52%	34%	47%	67%	63%	51%	51%	56%	48%	48%
Somewhat favor	16%	24%	12%	12%	21%	15%	19%	19%	9%	23%	17%	15%	15%
Neither favor nor oppose	8%	9%	8%	7%	8%	9%	7%	2%	9%	7%	6%	7%	12%
Somewhat oppose	10%	3%	10%	13%	15%	11%	7%	11%	13%	8%	8%	12%	11%
Strongly oppose	15%	12%	12%	16%	22%	19%	0%	6%	19%	11%	13%	18%	14%
Totals (Unweighted N)	100% (669)	100% (72)	100% (80)	100% (432)	100% (85)	100% (531)	100% (71)	100% (67)	100% (357)	100% (312)	100% (237)	100% (222)	100% (210)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	51%	79%	23%	47%	85%	54%	25%	54%	54%	51%	44%	58%	53%	25%
Somewhat favor	16%	10%	17%	22%	9%	18%	19%	11%	11%	18%	21%	20%	12%	26%
Neither favor nor oppose	8%	4%	14%	8%	2%	8%	13%	13%	7%	7%	8%	4%	10%	16%
Somewhat oppose	10%	5%	14%	9%	4%	8%	15%	7%	9%	14%	9%	6%	12%	12%
Strongly oppose	15%	1%	32%	14%	0%	12%	28%	15%	20%	10%	17%	11%	13%	20%
Totals (Unweighted N)	100% (669)	100% (215)	100% (221)	100% (208)	100% (134)	100% (227)	100% (295)	100% (98)	100% (156)	100% (244)	100% (171)	100% (206)	100% (272)	100% (70)

**9. Options for reducing deficit – Reduce military spending**

Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

*Asked of respondents who indicated they favor doing things now to reduce the deficit*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	27%	24%	41%	27%	10%	24%	33%	40%	29%	24%	22%	30%	30%
Somewhat favor	22%	35%	16%	19%	18%	21%	23%	30%	24%	20%	28%	14%	24%
Neither favor nor oppose	12%	11%	17%	8%	13%	11%	21%	7%	8%	16%	10%	15%	9%
Somewhat oppose	17%	21%	6%	19%	21%	19%	9%	10%	17%	16%	19%	11%	19%
Strongly oppose	23%	9%	19%	27%	39%	26%	14%	13%	23%	24%	21%	29%	17%
Totals (Unweighted N)	100% (671)	100% (72)	100% (80)	100% (432)	100% (87)	100% (533)	100% (71)	100% (67)	100% (358)	100% (313)	100% (239)	100% (222)	100% (210)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	27%	42%	9%	27%	52%	31%	7%	34%	34%	16%	31%	27%	26%	30%
Somewhat favor	22%	23%	18%	24%	22%	23%	21%	15%	17%	28%	22%	31%	20%	13%
Neither favor nor oppose	12%	10%	11%	13%	13%	12%	10%	14%	9%	15%	8%	10%	14%	16%
Somewhat oppose	17%	14%	20%	15%	11%	13%	23%	15%	17%	19%	13%	14%	14%	19%
Strongly oppose	23%	11%	42%	21%	2%	21%	40%	22%	23%	22%	26%	18%	26%	22%
Totals (Unweighted N)	100% (671)	100% (215)	100% (223)	100% (208)	100% (134)	100% (227)	100% (297)	100% (99)	100% (156)	100% (245)	100% (171)	100% (206)	100% (273)	100% (71)

**10. Options for reducing deficit – Reduce spending on Medicare and Social Security**

Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

*Asked of respondents who indicated they favor doing things now to reduce the deficit*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	9%	14%	16%	6%	1%	11%	8%	0%	14%	4%	6%	11%	10%
Somewhat favor	16%	18%	15%	15%	13%	18%	8%	7%	18%	12%	9%	14%	27%
Neither favor nor oppose	14%	16%	16%	14%	8%	12%	29%	11%	14%	14%	10%	18%	15%
Somewhat oppose	26%	32%	21%	27%	22%	22%	25%	54%	24%	28%	33%	20%	23%
Strongly oppose	35%	19%	32%	38%	57%	37%	30%	26%	30%	41%	41%	37%	24%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(669)	(72)	(80)	(430)	(87)	(531)	(71)	(67)	(356)	(313)	(237)	(222)	(210)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	9%	3%	11%	11%	3%	9%	14%	9%	12%	5%	12%	4%	13%	8%
Somewhat favor	16%	11%	25%	12%	12%	11%	21%	17%	10%	18%	17%	7%	16%	23%
Neither favor nor oppose	14%	14%	15%	11%	13%	20%	10%	11%	12%	17%	14%	16%	10%	27%
Somewhat oppose	26%	24%	23%	30%	27%	25%	29%	28%	27%	27%	23%	36%	24%	30%
Strongly oppose	35%	48%	27%	35%	45%	34%	27%	34%	38%	34%	34%	37%	38%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(669)	(214)	(222)	(208)	(133)	(227)	(296)	(99)	(156)	(243)	(171)	(205)	(272)	(71)

**11. Options for reducing deficit – Reduce spending on other domestic programs**

Which of the following things would you favor or oppose doing to reduce the federal budget deficit?

*Asked of respondents who indicated they favor doing things now to reduce the deficit*

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly favor	30%	13%	32%	32%	45%	35%	18%	11%	38%	21%	28%	32%	30%
Somewhat favor	29%	36%	28%	29%	21%	29%	26%	36%	28%	31%	32%	23%	34%
Neither favor nor oppose	22%	29%	21%	20%	15%	19%	26%	34%	20%	23%	21%	27%	14%
Somewhat oppose	10%	15%	6%	11%	7%	10%	11%	8%	8%	13%	9%	10%	11%
Strongly oppose	9%	7%	13%	7%	11%	7%	19%	11%	7%	11%	10%	8%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(669)	(71)	(80)	(431)	(87)	(531)	(71)	(67)	(357)	(312)	(238)	(222)	(209)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly favor	30%	8%	54%	28%	8%	18%	56%	37%	35%	24%	29%	13%	37%	36%
Somewhat favor	29%	29%	30%	30%	22%	33%	29%	20%	35%	33%	24%	27%	32%	41%
Neither favor nor oppose	22%	23%	11%	26%	30%	26%	9%	22%	15%	22%	28%	33%	17%	14%
Somewhat oppose	10%	17%	4%	11%	21%	12%	2%	13%	9%	11%	7%	16%	6%	7%
Strongly oppose	9%	24%	1%	6%	19%	11%	3%	7%	6%	10%	12%	11%	7%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(669)	(213)	(223)	(208)	(133)	(226)	(297)	(99)	(156)	(244)	(170)	(205)	(273)	(71)

# The Economist/YouGov Poll

December 15-17, 2012



## 12. Blame for economic conditions – President Obama

How much is each of the following people or groups to blame for the poor economic conditions of the past few years?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	27%	11%	28%	28%	43%	33%	3%	15%	27%	26%	30%	27%	21%
A lot	8%	6%	12%	7%	5%	10%	3%	3%	8%	8%	6%	10%	8%
A moderate amount	19%	30%	21%	17%	7%	18%	25%	19%	19%	20%	17%	22%	19%
A little	26%	36%	26%	23%	19%	26%	29%	23%	25%	27%	25%	22%	34%
Not at all	20%	17%	14%	25%	25%	14%	39%	41%	22%	19%	22%	20%	18%
Totals (Unweighted N)	100% (994)	100% (115)	100% (132)	100% (624)	100% (123)	100% (773)	100% (124)	100% (97)	100% (475)	100% (519)	100% (367)	100% (337)	100% (290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	27%	5%	62%	23%	5%	18%	56%	30%	33%	24%	22%	20%	31%	27%
A lot	8%	4%	11%	11%	2%	6%	17%	3%	7%	12%	6%	8%	9%	11%
A moderate amount	19%	19%	11%	22%	20%	27%	10%	18%	15%	24%	17%	21%	21%	17%
A little	26%	37%	11%	28%	40%	30%	11%	26%	24%	24%	30%	34%	19%	22%
Not at all	20%	35%	4%	16%	33%	20%	7%	23%	20%	17%	24%	18%	20%	23%
Totals (Unweighted N)	100% (994)	100% (384)	100% (265)	100% (299)	100% (263)	100% (340)	100% (352)	100% (147)	100% (214)	100% (378)	100% (255)	100% (343)	100% (382)	100% (93)

**13. Blame for economic conditions – President Bush**

How much is each of the following people or groups to blame for the poor economic conditions of the past few years?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	34%	34%	28%	37%	37%	31%	50%	37%	34%	34%	35%	30%	38%
A lot	18%	21%	17%	18%	18%	20%	22%	7%	20%	17%	15%	21%	22%
A moderate amount	23%	31%	22%	20%	23%	24%	14%	26%	21%	26%	26%	20%	22%
A little	15%	8%	22%	14%	16%	17%	10%	7%	16%	14%	13%	20%	12%
Not at all	9%	6%	11%	11%	6%	8%	4%	23%	9%	9%	11%	9%	5%
Totals (Unweighted N)	100% (993)	100% (115)	100% (131)	100% (626)	100% (121)	100% (773)	100% (125)	100% (95)	100% (473)	100% (520)	100% (365)	100% (337)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	34%	59%	4%	34%	60%	40%	12%	34%	32%	35%	35%	36%	32%	32%
A lot	18%	19%	15%	23%	25%	18%	18%	21%	21%	20%	13%	18%	19%	22%
A moderate amount	23%	13%	36%	27%	11%	23%	34%	18%	24%	22%	27%	22%	24%	27%
A little	15%	8%	27%	13%	4%	17%	22%	17%	15%	14%	15%	15%	18%	14%
Not at all	9%	2%	18%	3%	1%	3%	14%	11%	9%	8%	10%	9%	7%	5%
Totals (Unweighted N)	100% (993)	100% (385)	100% (264)	100% (298)	100% (262)	100% (341)	100% (351)	100% (147)	100% (214)	100% (377)	100% (255)	100% (342)	100% (381)	100% (94)



**14. Blame for economic conditions – Democrats in the U.S. Congress**

How much is each of the following people or groups to blame for the poor economic conditions of the past few years?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	25%	11%	27%	27%	35%	30%	9%	11%	26%	25%	28%	23%	23%
A lot	19%	16%	18%	20%	19%	20%	13%	14%	22%	15%	17%	20%	18%
A moderate amount	28%	40%	30%	25%	17%	26%	33%	38%	25%	31%	24%	32%	31%
A little	19%	21%	19%	17%	23%	18%	29%	13%	20%	19%	19%	17%	23%
Not at all	9%	11%	6%	11%	6%	5%	16%	24%	7%	11%	11%	8%	5%
Totals (Unweighted N)	100% (997)	100% (115)	100% (132)	100% (627)	100% (123)	100% (775)	100% (124)	100% (98)	100% (476)	100% (521)	100% (369)	100% (337)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	25%	8%	46%	24%	9%	16%	48%	27%	31%	23%	22%	19%	29%	27%
A lot	19%	9%	21%	26%	10%	23%	23%	17%	15%	22%	17%	19%	21%	25%
A moderate amount	28%	36%	22%	31%	35%	31%	20%	26%	23%	28%	34%	32%	29%	19%
A little	19%	33%	7%	17%	37%	19%	6%	23%	23%	18%	15%	20%	15%	23%
Not at all	9%	14%	4%	3%	9%	10%	2%	7%	8%	9%	11%	10%	5%	6%
Totals (Unweighted N)	100% (997)	100% (386)	100% (265)	100% (300)	100% (264)	100% (341)	100% (353)	100% (147)	100% (215)	100% (379)	100% (256)	100% (343)	100% (383)	100% (94)

**15. Blame for economic conditions – Republicans in the U.S. Congress**

How much is each of the following people or groups to blame for the poor economic conditions of the past few years?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	35%	24%	34%	37%	46%	33%	46%	32%	38%	32%	38%	31%	36%
A lot	22%	26%	19%	24%	16%	21%	25%	26%	19%	26%	19%	25%	25%
A moderate amount	25%	37%	26%	21%	18%	27%	18%	17%	25%	24%	25%	25%	25%
A little	12%	7%	15%	10%	15%	13%	8%	6%	11%	12%	11%	13%	11%
Not at all	6%	6%	6%	7%	5%	5%	3%	20%	7%	5%	8%	6%	4%
Totals (Unweighted N)	100% (993)	100% (115)	100% (132)	100% (627)	100% (119)	100% (771)	100% (125)	100% (97)	100% (473)	100% (520)	100% (366)	100% (337)	100% (290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	35%	50%	12%	36%	55%	39%	19%	46%	35%	31%	34%	35%	36%	34%
A lot	22%	24%	18%	25%	20%	26%	21%	14%	24%	28%	19%	21%	26%	18%
A moderate amount	25%	20%	35%	26%	20%	22%	33%	18%	20%	28%	29%	29%	19%	31%
A little	12%	4%	23%	12%	4%	9%	21%	17%	13%	9%	11%	9%	14%	13%
Not at all	6%	2%	11%	2%	0%	3%	7%	5%	8%	5%	7%	4%	5%	4%
Totals (Unweighted N)	100% (993)	100% (385)	100% (263)	100% (299)	100% (262)	100% (340)	100% (352)	100% (147)	100% (213)	100% (378)	100% (255)	100% (341)	100% (381)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 16. Blame for economic conditions – Wall Street bankers

How much is each of the following people or groups to blame for the poor economic conditions of the past few years?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	42%	30%	41%	50%	41%	42%	41%	42%	45%	39%	40%	42%	45%
A lot	22%	31%	18%	17%	32%	22%	24%	19%	19%	25%	22%	20%	25%
A moderate amount	20%	24%	22%	18%	12%	21%	22%	11%	19%	21%	22%	20%	16%
A little	10%	10%	12%	7%	9%	10%	10%	7%	11%	8%	7%	11%	11%
Not at all	6%	5%	7%	7%	5%	5%	3%	21%	6%	7%	8%	6%	4%
Totals (Unweighted N)	100% (991)	100% (114)	100% (131)	100% (625)	100% (121)	100% (770)	100% (124)	100% (97)	100% (473)	100% (518)	100% (366)	100% (336)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	42%	56%	27%	40%	63%	41%	29%	47%	45%	37%	44%	41%	45%	37%
A lot	22%	19%	21%	28%	20%	25%	25%	16%	17%	28%	23%	22%	26%	13%
A moderate amount	20%	19%	22%	21%	12%	23%	23%	15%	18%	23%	20%	23%	16%	25%
A little	10%	4%	16%	9%	5%	9%	13%	11%	15%	8%	6%	8%	9%	17%
Not at all	6%	1%	13%	2%	0%	3%	9%	10%	6%	5%	8%	7%	3%	8%
Totals (Unweighted N)	100% (991)	100% (383)	100% (263)	100% (299)	100% (262)	100% (340)	100% (350)	100% (147)	100% (213)	100% (376)	100% (255)	100% (341)	100% (382)	100% (93)

# The Economist/YouGov Poll

December 15-17, 2012



## 17. Blame for economic conditions – Consumers who borrowed too much money

How much is each of the following people or groups to blame for the poor economic conditions of the past few years?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A great deal	24%	13%	33%	26%	21%	27%	13%	20%	24%	25%	27%	21%	24%
A lot	23%	32%	19%	19%	26%	24%	19%	18%	22%	23%	20%	22%	27%
A moderate amount	30%	37%	27%	28%	30%	29%	36%	27%	31%	29%	30%	32%	27%
A little	14%	13%	11%	17%	14%	14%	13%	15%	14%	14%	13%	17%	13%
Not at all	9%	5%	10%	10%	9%	5%	18%	20%	9%	9%	10%	8%	8%
Totals (Unweighted N)	100% (989)	100% (115)	100% (132)	100% (621)	100% (121)	100% (769)	100% (123)	100% (97)	100% (472)	100% (517)	100% (365)	100% (335)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A great deal	24%	22%	32%	19%	17%	23%	30%	24%	25%	23%	26%	24%	25%	29%
A lot	23%	19%	27%	26%	23%	22%	29%	21%	25%	25%	17%	18%	29%	17%
A moderate amount	30%	36%	22%	33%	34%	36%	23%	21%	27%	32%	36%	34%	26%	28%
A little	14%	16%	9%	16%	19%	14%	11%	19%	19%	12%	11%	15%	14%	15%
Not at all	9%	7%	10%	6%	8%	6%	7%	15%	4%	8%	10%	9%	7%	11%
Totals (Unweighted N)	100% (989)	100% (384)	100% (263)	100% (298)	100% (263)	100% (338)	100% (349)	100% (145)	100% (214)	100% (377)	100% (253)	100% (341)	100% (381)	100% (91)

# The Economist/YouGov Poll

December 15-17, 2012



## 18. Respondent's ideology

In general, how would you describe your own political viewpoint?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	8%	14%	11%	5%	2%	8%	5%	11%	5%	11%	5%	9%	13%
Liberal	17%	22%	17%	14%	20%	17%	27%	6%	21%	14%	13%	16%	27%
Moderate	33%	28%	28%	39%	38%	32%	43%	28%	33%	34%	33%	39%	27%
Conservative	24%	20%	19%	26%	31%	26%	7%	27%	27%	20%	24%	22%	25%
Very conservative	7%	7%	6%	8%	10%	9%	3%	3%	8%	7%	9%	6%	6%
Not sure	10%	9%	19%	8%	0%	7%	16%	25%	5%	15%	17%	8%	1%
Totals (Unweighted N)	100% (1,000)	100% (116)	100% (133)	100% (628)	100% (123)	100% (775)	100% (126)	100% (99)	100% (476)	100% (524)	100% (370)	100% (339)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	8%	19%	0%	4%	32%	0%	0%	13%	14%	5%	4%	8%	9%	10%
Liberal	17%	33%	1%	14%	68%	0%	0%	21%	14%	15%	21%	17%	16%	19%
Moderate	33%	34%	21%	49%	0%	100%	0%	27%	35%	34%	36%	35%	34%	32%
Conservative	24%	8%	55%	23%	0%	0%	76%	17%	24%	26%	24%	22%	27%	29%
Very conservative	7%	2%	20%	4%	0%	0%	24%	8%	8%	8%	5%	5%	7%	7%
Not sure	10%	4%	3%	6%	0%	0%	0%	14%	5%	12%	9%	12%	7%	3%
Totals (Unweighted N)	100% (1,000)	100% (388)	100% (265)	100% (301)	100% (264)	100% (342)	100% (354)	100% (147)	100% (215)	100% (381)	100% (257)	100% (345)	100% (384)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 19. Perceived Obama ideology

Would you say Barack Obama is...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	30%	21%	25%	32%	44%	34%	10%	28%	32%	27%	31%	29%	28%
Liberal	27%	36%	22%	26%	25%	25%	36%	26%	31%	23%	21%	30%	34%
Moderate	25%	30%	25%	27%	15%	24%	35%	24%	25%	26%	21%	25%	34%
Conservative	5%	1%	2%	5%	12%	5%	5%	1%	5%	4%	6%	3%	3%
Very conservative	1%	1%	2%	1%	0%	0%	2%	6%	0%	2%	2%	1%	1%
Not sure	12%	11%	23%	10%	4%	12%	12%	14%	7%	18%	19%	12%	1%
Totals (Unweighted N)	100% (996)	100% (116)	100% (131)	100% (628)	100% (121)	100% (771)	100% (126)	100% (99)	100% (473)	100% (523)	100% (368)	100% (338)	100% (290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	30%	9%	66%	29%	9%	15%	70%	31%	38%	26%	27%	23%	36%	34%
Liberal	27%	34%	16%	28%	46%	32%	10%	30%	28%	26%	25%	21%	27%	49%
Moderate	25%	42%	7%	29%	38%	36%	12%	21%	23%	26%	29%	30%	26%	16%
Conservative	5%	6%	2%	5%	6%	6%	3%	3%	2%	6%	6%	9%	3%	1%
Very conservative	1%	3%	0%	1%	0%	2%	1%	2%	0%	1%	2%	0%	1%	0%
Not sure	12%	7%	9%	10%	1%	10%	4%	14%	8%	15%	11%	17%	8%	1%
Totals (Unweighted N)	100% (996)	100% (387)	100% (263)	100% (300)	100% (262)	100% (342)	100% (352)	100% (146)	100% (215)	100% (379)	100% (256)	100% (344)	100% (383)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 20. Perceived Obama sincerity

Do you think Barack Obama...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes	43%	43%	35%	48%	46%	37%	77%	39%	44%	43%	40%	43%	49%
Says what he thinks people want to hear	45%	42%	51%	41%	46%	51%	14%	40%	43%	46%	47%	46%	38%
Not sure	12%	15%	13%	11%	8%	12%	9%	21%	13%	12%	13%	11%	13%
Totals (Unweighted N)	100% (996)	100% (116)	100% (133)	100% (625)	100% (122)	100% (772)	100% (125)	100% (99)	100% (475)	100% (521)	100% (368)	100% (339)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes	43%	80%	11%	35%	74%	51%	16%	46%	48%	36%	47%	43%	46%	45%
Says what he thinks people want to hear	45%	15%	82%	51%	16%	38%	79%	42%	44%	46%	44%	44%	46%	51%
Not sure	12%	5%	7%	14%	9%	11%	5%	11%	7%	18%	9%	13%	8%	4%
Totals (Unweighted N)	100% (996)	100% (387)	100% (262)	100% (301)	100% (264)	100% (342)	100% (350)	100% (147)	100% (214)	100% (379)	100% (256)	100% (344)	100% (382)	100% (94)

**21. Obama likeability**

Regardless of whether you agree with him, do you like Barack Obama as a person?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	35%	34%	32%	34%	42%	28%	75%	27%	31%	37%	28%	35%	46%
Like somewhat	29%	43%	26%	27%	17%	30%	15%	38%	31%	27%	32%	26%	27%
Dislike	26%	16%	25%	29%	34%	32%	0%	19%	30%	22%	28%	26%	22%
Not sure	11%	7%	17%	10%	7%	10%	9%	16%	7%	14%	12%	13%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(116)	(133)	(627)	(123)	(774)	(126)	(99)	(475)	(524)	(370)	(339)	(290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	35%	72%	5%	23%	69%	40%	6%	38%	36%	33%	33%	33%	36%	30%
Like somewhat	29%	22%	22%	39%	26%	33%	30%	21%	25%	33%	31%	35%	25%	34%
Dislike	26%	3%	59%	27%	3%	18%	54%	27%	35%	22%	23%	18%	33%	28%
Not sure	11%	2%	14%	11%	3%	9%	11%	14%	3%	12%	13%	13%	7%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(387)	(265)	(301)	(263)	(342)	(354)	(147)	(215)	(380)	(257)	(345)	(384)	(93)



# The Economist/YouGov Poll

December 15-17, 2012



## 22. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	29%	15%	26%	35%	42%	36%	2%	23%	32%	27%	26%	31%	33%
Bold	26%	32%	20%	24%	29%	20%	52%	28%	22%	29%	28%	25%	21%
Effective	24%	22%	26%	27%	20%	18%	51%	30%	22%	27%	23%	23%	29%
Exciting	15%	11%	16%	16%	16%	11%	37%	11%	16%	13%	14%	14%	17%
Experienced	23%	25%	22%	25%	14%	18%	48%	25%	21%	25%	22%	21%	26%
Honest	32%	33%	23%	34%	41%	27%	63%	26%	29%	35%	28%	32%	40%
Hypocritical	27%	13%	29%	31%	32%	32%	2%	25%	31%	23%	27%	31%	21%
Inspiring	36%	34%	37%	40%	28%	32%	63%	32%	40%	32%	30%	35%	48%
Intelligent	60%	58%	58%	62%	61%	58%	78%	52%	61%	59%	53%	58%	77%
Partisan	23%	18%	20%	26%	26%	25%	17%	13%	31%	15%	19%	24%	27%
Patriotic	32%	32%	23%	35%	40%	27%	51%	35%	32%	31%	29%	27%	43%
Religious	17%	12%	12%	19%	29%	13%	40%	14%	18%	16%	23%	14%	10%
Sincere	38%	39%	36%	38%	42%	32%	69%	37%	33%	43%	35%	36%	48%
Steady	32%	28%	31%	33%	36%	28%	52%	33%	32%	32%	26%	31%	45%
Strong	34%	36%	29%	36%	34%	27%	61%	41%	30%	38%	29%	36%	39%
Totals	(1,000)	(116)	(133)	(628)	(123)	(775)	(126)	(99)	(476)	(524)	(370)	(339)	(291)

# The Economist/YouGov Poll

December 15-17, 2012



	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	29%	4%	67%	32%	3%	23%	62%	25%	40%	25%	30%	20%	38%	41%
Bold	26%	38%	14%	20%	38%	26%	16%	29%	22%	25%	27%	24%	27%	27%
Effective	24%	50%	5%	14%	44%	25%	9%	24%	26%	25%	23%	24%	25%	27%
Exciting	15%	31%	2%	9%	33%	14%	3%	17%	17%	15%	12%	14%	16%	9%
Experienced	23%	46%	2%	15%	45%	21%	10%	16%	26%	28%	18%	24%	24%	23%
Honest	32%	61%	7%	23%	62%	36%	6%	37%	36%	30%	28%	30%	35%	36%
Hypocritical	27%	4%	58%	33%	6%	19%	56%	24%	35%	23%	28%	19%	37%	27%
Inspiring	36%	63%	9%	29%	70%	40%	9%	38%	41%	33%	35%	34%	38%	44%
Intelligent	60%	84%	37%	54%	87%	66%	36%	60%	58%	61%	60%	57%	61%	79%
Partisan	23%	15%	37%	22%	14%	20%	41%	23%	30%	18%	23%	15%	31%	37%
Patriotic	32%	61%	7%	22%	61%	34%	10%	31%	30%	33%	32%	28%	37%	31%
Religious	17%	27%	7%	16%	29%	19%	7%	12%	20%	19%	16%	21%	15%	9%
Sincere	38%	69%	6%	35%	72%	43%	10%	47%	38%	34%	38%	40%	37%	33%
Steady	32%	59%	6%	29%	62%	32%	12%	36%	28%	33%	31%	31%	32%	39%
Strong	34%	61%	12%	25%	57%	36%	17%	27%	34%	33%	38%	35%	32%	36%
Totals	(1,000)	(388)	(265)	(301)	(264)	(342)	(354)	(147)	(215)	(381)	(257)	(345)	(384)	(94)

# The Economist/YouGov Poll

December 15-17, 2012



## 23. Respondents have a somewhat or very favorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	53%	64%	49%	52%	49%	47%	84%	54%	54%	52%	49%	52%	63%
John Boehner	22%	14%	15%	25%	40%	27%	10%	10%	26%	19%	23%	24%	19%
Mitch McConnell	18%	11%	16%	20%	28%	22%	6%	6%	23%	13%	15%	20%	19%
Harry Reid	23%	25%	15%	24%	34%	22%	35%	13%	25%	21%	18%	20%	36%
Nancy Pelosi	31%	34%	25%	32%	37%	29%	51%	18%	32%	30%	22%	33%	44%
Totals	(997)	(115)	(132)	(627)	(123)	(773)	(125)	(99)	(476)	(521)	(368)	(339)	(290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	53%	91%	12%	52%	89%	65%	21%	54%	52%	53%	54%	59%	52%	50%
John Boehner	22%	10%	52%	18%	6%	16%	47%	24%	29%	21%	17%	17%	29%	20%
Mitch McConnell	18%	7%	45%	13%	3%	15%	39%	20%	25%	15%	15%	11%	24%	25%
Harry Reid	23%	39%	11%	21%	47%	25%	8%	28%	21%	21%	24%	20%	26%	23%
Nancy Pelosi	31%	63%	5%	22%	70%	32%	5%	39%	34%	27%	30%	31%	33%	31%
Totals	(997)	(387)	(265)	(299)	(264)	(340)	(354)	(147)	(215)	(379)	(256)	(343)	(384)	(94)

# The Economist/YouGov Poll

December 15-17, 2012



## 24. Respondents have a somewhat or very unfavorable opinion of these individuals

Do you have a favorable or an unfavorable opinion of the following people?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	39%	25%	39%	41%	50%	48%	2%	26%	41%	37%	41%	38%	36%
John Boehner	48%	44%	47%	52%	46%	48%	52%	42%	54%	42%	37%	45%	71%
Mitch McConnell	38%	36%	33%	41%	45%	39%	38%	34%	46%	31%	33%	36%	51%
Harry Reid	40%	25%	37%	47%	48%	46%	17%	31%	50%	30%	36%	44%	42%
Nancy Pelosi	44%	30%	40%	49%	60%	51%	14%	39%	52%	37%	41%	47%	47%
Totals	(997)	(115)	(132)	(627)	(123)	(773)	(125)	(99)	(476)	(521)	(368)	(339)	(290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	39%	6%	84%	42%	9%	28%	78%	35%	46%	38%	37%	31%	43%	50%
John Boehner	48%	60%	24%	57%	74%	46%	35%	47%	53%	45%	48%	40%	52%	65%
Mitch McConnell	38%	46%	19%	49%	58%	36%	29%	36%	45%	36%	38%	32%	40%	47%
Harry Reid	40%	17%	67%	45%	19%	32%	71%	31%	51%	38%	39%	31%	44%	56%
Nancy Pelosi	44%	16%	76%	56%	15%	40%	80%	35%	52%	48%	39%	35%	50%	62%
Totals	(997)	(387)	(265)	(299)	(264)	(340)	(354)	(147)	(215)	(379)	(256)	(343)	(384)	(94)

# The Economist/YouGov Poll

December 15-17, 2012



## 25. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	21%	11%	19%	24%	31%	15%	52%	18%	21%	21%	23%	21%	17%
Somewhat approve	28%	50%	23%	24%	17%	30%	21%	27%	29%	27%	23%	24%	43%
Somewhat disapprove	14%	11%	21%	14%	5%	14%	15%	12%	13%	14%	13%	15%	13%
Strongly disapprove	30%	20%	29%	31%	44%	37%	1%	24%	32%	28%	33%	29%	26%
Not sure	7%	8%	9%	7%	2%	4%	11%	19%	5%	9%	8%	10%	1%
Totals (Unweighted N)	100% (997)	100% (115)	100% (133)	100% (626)	100% (123)	100% (772)	100% (126)	100% (99)	100% (476)	100% (521)	100% (368)	100% (339)	100% (290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	21%	46%	3%	13%	41%	26%	4%	23%	24%	17%	21%	21%	23%	17%
Somewhat approve	28%	40%	6%	35%	45%	35%	12%	27%	26%	29%	29%	32%	26%	34%
Somewhat disapprove	14%	8%	20%	15%	8%	15%	18%	10%	9%	16%	17%	17%	13%	13%
Strongly disapprove	30%	3%	68%	32%	3%	18%	64%	28%	40%	29%	25%	22%	36%	34%
Not sure	7%	3%	3%	5%	3%	6%	1%	11%	0%	9%	7%	9%	2%	3%
Totals (Unweighted N)	100% (997)	100% (388)	100% (264)	100% (299)	100% (263)	100% (340)	100% (354)	100% (147)	100% (215)	100% (379)	100% (256)	100% (343)	100% (384)	100% (94)

**26. Obama approval on issues**

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	44%	46%	38%	47%	48%	39%	69%	47%	45%	43%	43%	40%	53%
Immigration	37%	32%	35%	40%	42%	32%	59%	46%	36%	39%	35%	35%	45%
The environment	44%	48%	37%	42%	55%	39%	66%	46%	44%	44%	45%	40%	48%
Terrorism	55%	58%	45%	57%	62%	51%	74%	56%	61%	49%	52%	52%	64%
Gay rights	42%	49%	40%	41%	37%	41%	58%	31%	40%	43%	32%	45%	54%
Education	47%	47%	39%	49%	60%	42%	73%	47%	46%	49%	46%	43%	55%
Health care	46%	50%	39%	48%	48%	40%	74%	48%	49%	43%	43%	41%	58%
Social security	43%	46%	33%	45%	50%	36%	69%	50%	45%	40%	45%	38%	46%
The budget deficit	40%	39%	35%	43%	41%	35%	69%	37%	41%	38%	38%	38%	46%
The war in Afghanistan	48%	50%	44%	47%	53%	45%	66%	42%	52%	44%	43%	48%	57%
Taxes	44%	39%	43%	46%	47%	41%	64%	37%	45%	43%	40%	42%	53%
Medicare	42%	46%	32%	44%	51%	36%	69%	45%	45%	40%	43%	38%	46%
Abortion	39%	45%	37%	39%	34%	35%	60%	40%	34%	44%	33%	40%	50%
Totals	(996)	(115)	(132)	(626)	(123)	(772)	(125)	(99)	(475)	(521)	(368)	(338)	(290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	44%	82%	6%	40%	80%	54%	10%	46%	49%	44%	41%	48%	44%	47%
Immigration	37%	68%	10%	36%	59%	46%	17%	40%	37%	35%	39%	35%	43%	38%
The environment	44%	73%	17%	43%	68%	54%	22%	44%	42%	45%	44%	46%	47%	37%
Terrorism	55%	84%	27%	51%	84%	61%	35%	52%	54%	56%	55%	59%	53%	62%
Gay rights	42%	74%	9%	40%	81%	52%	7%	44%	41%	38%	47%	41%	43%	45%
Education	47%	80%	18%	41%	73%	56%	24%	47%	52%	48%	42%	47%	48%	57%
Health care	46%	85%	6%	42%	83%	58%	10%	46%	47%	48%	41%	47%	48%	48%
Social security	43%	78%	10%	39%	73%	52%	15%	40%	45%	42%	43%	45%	43%	45%
The budget deficit	40%	76%	6%	34%	75%	48%	9%	43%	41%	39%	37%	41%	44%	42%
The war in Afghanistan	48%	75%	26%	43%	70%	54%	32%	44%	50%	50%	46%	48%	50%	54%
Taxes	44%	78%	8%	39%	77%	53%	14%	46%	49%	40%	45%	43%	51%	47%
Medicare	42%	77%	7%	39%	74%	53%	13%	41%	42%	43%	41%	46%	42%	44%
Abortion	39%	70%	10%	32%	72%	47%	11%	43%	40%	38%	36%	40%	46%	39%
Totals	(996)	(385)	(265)	(300)	(264)	(341)	(352)	(147)	(215)	(378)	(256)	(344)	(383)	(94)

# The Economist/YouGov Poll

December 15-17, 2012



## 27. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	1%	0%	2%	1%	0%	1%	5%	0%	1%	1%	0%	1%	
Somewhat approve	6%	6%	6%	7%	6%	7%	8%	6%	7%	6%	9%	4%	
Neither approve nor disapprove	16%	19%	24%	10%	8%	15%	25%	8%	12%	19%	16%	12%	
Somewhat disapprove	26%	29%	24%	25%	26%	18%	31%	21%	30%	26%	22%	32%	
Strongly disapprove	42%	31%	36%	46%	57%	45%	30%	52%	32%	37%	45%	47%	
Not sure	9%	15%	8%	10%	3%	7%	19%	9%	10%	14%	7%	5%	
Totals (Unweighted N)	100% (998)	100% (115)	100% (132)	100% (628)	100% (123)	100% (774)	100% (125)	100% (99)	100% (476)	100% (522)	100% (369)	100% (339)	100% (290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	1%	2%	0%	0%	1%	2%	0%	0%	1%	0%	2%	1%	0%	0%
Somewhat approve	6%	8%	7%	3%	9%	3%	7%	7%	7%	6%	5%	6%	5%	4%
Neither approve nor disapprove	16%	20%	18%	10%	12%	18%	16%	14%	10%	21%	14%	19%	15%	25%
Somewhat disapprove	26%	22%	31%	29%	20%	25%	36%	20%	24%	28%	28%	29%	28%	19%
Strongly disapprove	42%	39%	36%	51%	52%	44%	38%	43%	50%	38%	39%	33%	46%	51%
Not sure	9%	8%	8%	7%	6%	9%	3%	16%	7%	7%	11%	13%	6%	1%
Totals (Unweighted N)	100% (998)	100% (387)	100% (265)	100% (300)	100% (264)	100% (341)	100% (354)	100% (147)	100% (215)	100% (379)	100% (257)	100% (344)	100% (384)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 28. Favorability rating of NRA

Do you have a favorable or unfavorable opinion of the NRA?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very favorable	17%	13%	13%	22%	20%	22%	5%	5%	22%	13%	16%	20%	16%
Somewhat favorable	19%	10%	20%	21%	23%	21%	9%	13%	21%	16%	22%	17%	15%
Somewhat unfavorable	15%	20%	14%	15%	11%	16%	11%	14%	18%	12%	10%	18%	20%
Very unfavorable	24%	27%	15%	24%	37%	22%	34%	21%	24%	23%	17%	21%	39%
Not sure	25%	30%	39%	19%	10%	19%	40%	47%	14%	36%	35%	24%	9%
Totals (Unweighted N)	100% (997)	100% (115)	100% (132)	100% (627)	100% (123)	100% (773)	100% (125)	100% (99)	100% (475)	100% (522)	100% (368)	100% (339)	100% (290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very favorable	17%	4%	37%	18%	6%	9%	39%	13%	24%	18%	15%	12%	20%	20%
Somewhat favorable	19%	10%	28%	22%	6%	22%	28%	24%	21%	17%	14%	20%	20%	22%
Somewhat unfavorable	15%	19%	10%	16%	27%	12%	12%	9%	18%	14%	18%	14%	15%	26%
Very unfavorable	24%	42%	6%	22%	48%	27%	5%	30%	23%	22%	22%	22%	25%	28%
Not sure	25%	24%	19%	22%	13%	29%	16%	25%	15%	29%	30%	32%	21%	5%
Totals (Unweighted N)	100% (997)	100% (386)	100% (265)	100% (300)	100% (263)	100% (341)	100% (354)	100% (146)	100% (215)	100% (379)	100% (257)	100% (343)	100% (384)	100% (94)



**29. View on gun control laws**

Do you think gun control laws should be made more or less strict than they are now?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More strict	51%	55%	45%	49%	59%	48%	69%	45%	46%	55%	45%	48%	66%
No change	28%	20%	31%	28%	34%	32%	16%	19%	29%	27%	31%	28%	22%
Less strict	11%	12%	10%	12%	3%	12%	3%	12%	15%	6%	12%	10%	7%
Not sure	11%	12%	14%	10%	4%	8%	12%	24%	10%	11%	11%	14%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(115)	(132)	(627)	(122)	(772)	(125)	(99)	(476)	(520)	(368)	(338)	(290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More strict	51%	78%	33%	45%	76%	55%	34%	54%	47%	51%	51%	49%	55%	59%
No change	28%	13%	45%	33%	8%	31%	43%	25%	37%	29%	21%	29%	29%	28%
Less strict	11%	5%	15%	14%	6%	9%	17%	10%	8%	10%	14%	9%	10%	12%
Not sure	11%	5%	8%	8%	10%	5%	6%	10%	8%	10%	14%	13%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(386)	(265)	(299)	(263)	(341)	(354)	(147)	(214)	(378)	(257)	(344)	(383)	(94)

# The Economist/YouGov Poll

December 15-17, 2012



## 30. Guns - rights versus protection

What's more important?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The right of people to own guns	15%	18%	15%	14%	13%	19%	2%	8%	20%	10%	14%	16%	16%
Protecting people from gun violence	31%	45%	23%	31%	28%	27%	46%	40%	28%	35%	29%	27%	42%
Both are equally important	50%	36%	54%	52%	58%	53%	45%	41%	50%	50%	54%	51%	41%
Not sure	3%	1%	7%	3%	1%	1%	7%	11%	2%	4%	3%	6%	0%
Totals (Unweighted N)	100% (999)	100% (116)	100% (133)	100% (627)	100% (123)	100% (775)	100% (125)	100% (99)	100% (475)	100% (524)	100% (370)	100% (339)	100% (290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The right of people to own guns	15%	3%	28%	20%	5%	11%	31%	13%	19%	14%	14%	13%	16%	18%
Protecting people from gun violence	31%	53%	12%	23%	53%	32%	15%	38%	28%	35%	24%	29%	33%	37%
Both are equally important	50%	43%	59%	56%	42%	56%	54%	44%	50%	49%	57%	55%	49%	46%
Not sure	3%	1%	1%	1%	0%	1%	0%	5%	3%	2%	5%	4%	1%	0%
Totals (Unweighted N)	100% (999)	100% (387)	100% (265)	100% (301)	100% (263)	100% (342)	100% (354)	100% (147)	100% (215)	100% (380)	100% (257)	100% (345)	100% (383)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 31. Personal gun ownership

Do you or does anyone in your household own a gun? (A) Personally own a gun; (B) Don't personally own a gun, but someone in the household owns a gun; (C) No one in the household owns a gun

	Age					Race			Gender		Education		
	Total	18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	22%	14%	16%	28%	32%	27%	10%	8%	31%	13%	25%	22%	17%
B	11%	14%	10%	12%	8%	13%	8%	7%	7%	16%	9%	14%	12%
C	66%	73%	74%	60%	60%	61%	82%	85%	62%	71%	66%	64%	71%
Totals (Unweighted N)	100% (990)	100% (116)	100% (132)	100% (622)	100% (120)	100% (766)	100% (125)	100% (99)	100% (471)	100% (519)	100% (363)	100% (338)	100% (289)

	Party ID			Ideology			Region				Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	22%	11%	33%	26%	11%	24%	32%	13%	26%	24%	22%	18%	22%	23%
B	11%	11%	13%	13%	10%	13%	14%	7%	16%	10%	13%	12%	13%	8%
C	66%	77%	54%	62%	79%	63%	54%	80%	58%	66%	65%	70%	65%	69%
Totals (Unweighted N)	100% (990)	100% (387)	100% (260)	100% (297)	100% (263)	100% (339)	100% (348)	100% (147)	100% (214)	100% (375)	100% (254)	100% (344)	100% (380)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 32. Heard of Brady Campaign

Have you ever heard of the Brady Campaign?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	54%	28%	44%	65%	79%	60%	42%	31%	65%	43%	43%	58%	69%
No	46%	72%	56%	35%	21%	40%	58%	69%	35%	57%	57%	42%	31%
Totals (Unweighted N)	100% (996)	100% (114)	100% (133)	100% (627)	100% (122)	100% (772)	100% (126)	100% (98)	100% (476)	100% (520)	100% (367)	100% (338)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	54%	58%	62%	53%	62%	51%	65%	49%	60%	49%	60%	42%	62%	70%
No	46%	42%	38%	47%	38%	49%	35%	51%	40%	51%	40%	58%	38%	30%
Totals (Unweighted N)	100% (996)	100% (388)	100% (264)	100% (298)	100% (264)	100% (340)	100% (352)	100% (147)	100% (214)	100% (379)	100% (256)	100% (344)	100% (381)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 33. Children under the age of 18

Are you the parent or guardian of any children under the age of 18?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	28%	25%	56%	19%	6%	27%	26%	44%	23%	33%	29%	30%	25%
No	72%	75%	44%	81%	94%	73%	74%	56%	77%	67%	71%	70%	75%
Totals (Unweighted N)	100% (1,000)	100% (116)	100% (133)	100% (628)	100% (123)	100% (775)	100% (126)	100% (99)	100% (476)	100% (524)	100% (370)	100% (339)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	28%	26%	30%	28%	20%	30%	29%	31%	27%	28%	29%	26%	35%	31%
No	72%	74%	70%	72%	80%	70%	71%	69%	73%	72%	71%	74%	65%	69%
Totals (Unweighted N)	100% (1,000)	100% (388)	100% (265)	100% (301)	100% (264)	100% (342)	100% (354)	100% (147)	100% (215)	100% (381)	100% (257)	100% (345)	100% (384)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 34. Trend of economy

Overall, do you think the economy is getting better or worse?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	25%	27%	17%	29%	27%	22%	40%	25%	27%	23%	22%	22%	35%
About the same	33%	44%	39%	26%	24%	35%	33%	21%	34%	33%	28%	36%	38%
Getting worse	36%	18%	37%	40%	46%	41%	8%	37%	37%	34%	41%	36%	26%
Not sure	6%	11%	7%	4%	2%	2%	19%	16%	2%	10%	9%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(116)	(133)	(628)	(123)	(775)	(126)	(99)	(476)	(524)	(370)	(339)	(291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	25%	47%	7%	20%	51%	25%	8%	24%	32%	23%	23%	21%	26%	38%
About the same	33%	36%	28%	36%	35%	40%	31%	31%	29%	34%	37%	37%	36%	20%
Getting worse	36%	13%	61%	41%	10%	31%	60%	37%	36%	35%	35%	34%	35%	42%
Not sure	6%	4%	4%	3%	4%	5%	1%	9%	2%	8%	5%	8%	3%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(388)	(265)	(301)	(264)	(342)	(354)	(147)	(215)	(381)	(257)	(345)	(384)	(94)

**35. Stock market expectations over next year**

Do you think the stock market will be higher or lower 12 months from now?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	23%	27%	15%	26%	25%	22%	32%	20%	29%	17%	22%	20%	30%
About the same	33%	36%	35%	29%	36%	33%	31%	31%	32%	34%	32%	35%	31%
Lower	23%	16%	27%	24%	23%	27%	4%	20%	25%	21%	22%	24%	24%
Not sure	21%	21%	24%	22%	16%	18%	32%	29%	14%	28%	24%	21%	16%
Totals (Unweighted N)	100% (997)	100% (115)	100% (133)	100% (627)	100% (122)	100% (773)	100% (125)	100% (99)	100% (475)	100% (522)	100% (369)	100% (339)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	23%	40%	9%	20%	44%	22%	11%	18%	20%	23%	29%	23%	21%	32%
About the same	33%	30%	31%	39%	30%	39%	32%	35%	34%	37%	24%	38%	34%	19%
Lower	23%	10%	39%	23%	8%	19%	40%	24%	30%	19%	23%	15%	30%	39%
Not sure	21%	20%	21%	17%	18%	20%	16%	23%	16%	22%	23%	23%	14%	10%
Totals (Unweighted N)	100% (997)	100% (385)	100% (265)	100% (301)	100% (262)	100% (341)	100% (354)	100% (146)	100% (213)	100% (381)	100% (257)	100% (344)	100% (382)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 36. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Better off financially than you were a year ago	19%	36%	18%	14%	12%	17%	26%	24%	20%	18%	15%	19%	27%
About the same financially as you were a year ago	41%	41%	48%	37%	37%	40%	50%	34%	39%	42%	36%	43%	46%
Worse off financially than you were a year ago	36%	16%	30%	44%	51%	40%	13%	33%	37%	34%	42%	34%	26%
Not sure	5%	7%	3%	5%	1%	2%	11%	9%	3%	6%	6%	4%	2%
Totals (Unweighted N)	100% (996)	100% (115)	100% (132)	100% (626)	100% (123)	100% (773)	100% (126)	100% (97)	100% (472)	100% (524)	100% (370)	100% (337)	100% (289)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than you were a year ago	19%	24%	11%	19%	32%	15%	14%	13%	21%	20%	20%	17%	19%	38%
About the same financially as you were a year ago	41%	49%	36%	41%	47%	45%	36%	35%	39%	45%	40%	38%	45%	33%
Worse off financially than you were a year ago	36%	25%	48%	38%	19%	38%	48%	43%	39%	29%	37%	40%	35%	28%
Not sure	5%	2%	5%	1%	2%	2%	2%	9%	1%	5%	3%	5%	1%	0%
Totals (Unweighted N)	100% (996)	100% (386)	100% (264)	100% (301)	100% (263)	100% (342)	100% (352)	100% (147)	100% (215)	100% (379)	100% (255)	100% (343)	100% (383)	100% (94)



# The Economist/YouGov Poll

December 15-17, 2012



## 37. Own Home/Rent

Is the place where you live owned or rented?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Owned by you or your family	60%	44%	55%	66%	77%	62%	52%	58%	62%	58%	58%	58%	67%
Rented from someone else	39%	55%	45%	33%	23%	37%	48%	42%	37%	41%	42%	41%	32%
Other	1%	0%	0%	2%	0%	1%	0%	0%	1%	1%	1%	0%	1%
Totals (Unweighted N)	100% (993)	100% (115)	100% (132)	100% (624)	100% (122)	100% (772)	100% (123)	100% (98)	100% (473)	100% (520)	100% (366)	100% (336)	100% (291)

  

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Owned by you or your family	60%	61%	67%	61%	56%	61%	69%	60%	70%	61%	50%	44%	70%	91%
Rented from someone else	39%	37%	32%	39%	43%	38%	30%	39%	29%	39%	48%	54%	29%	9%
Other	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	1%	1%	1%	0%
Totals (Unweighted N)	100% (993)	100% (386)	100% (263)	100% (300)	100% (263)	100% (342)	100% (351)	100% (145)	100% (214)	100% (377)	100% (257)	100% (341)	100% (384)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 38. Change in home value

Do you think the value of your home has increased or decreased in the last year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Increased	19%	34%	13%	15%	21%	16%	19%	33%	20%	17%	16%	19%	23%
Stayed about the same	40%	30%	42%	43%	40%	40%	56%	26%	40%	41%	35%	36%	54%
Decreased	35%	24%	35%	38%	37%	39%	11%	33%	37%	33%	42%	38%	20%
Not sure	6%	12%	9%	3%	3%	5%	13%	7%	3%	9%	7%	8%	3%
Totals (Unweighted N)	100% (688)	100% (50)	100% (79)	100% (457)	100% (102)	100% (546)	100% (77)	100% (65)	100% (323)	100% (365)	100% (247)	100% (230)	100% (211)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Increased	19%	25%	17%	16%	27%	13%	18%	12%	16%	18%	29%	17%	17%	30%
Stayed about the same	40%	45%	41%	38%	47%	41%	37%	55%	36%	40%	35%	34%	42%	44%
Decreased	35%	21%	40%	42%	19%	42%	40%	26%	42%	37%	29%	43%	36%	25%
Not sure	6%	9%	3%	4%	7%	4%	4%	6%	6%	6%	7%	6%	5%	1%
Totals (Unweighted N)	100% (688)	100% (269)	100% (194)	100% (205)	100% (175)	100% (236)	100% (259)	100% (96)	100% (159)	100% (276)	100% (157)	100% (181)	100% (286)	100% (85)

**39. Change in area's home values**

Do you think home prices in your area have increased or decreased in the last year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Increased	21%	19%	14%	25%	36%	22%	15%	20%	19%	22%	17%	21%	27%
Stayed about the same	37%	45%	41%	32%	18%	38%	37%	32%	33%	41%	35%	40%	37%
Decreased	17%	6%	20%	18%	45%	21%	10%	9%	21%	14%	17%	17%	19%
Not sure	25%	30%	25%	25%	2%	19%	37%	38%	26%	24%	31%	21%	17%
Totals (Unweighted N)	100% (304)	100% (64)	100% (53)	100% (167)	100% (20)	100% (223)	100% (47)	100% (34)	100% (147)	100% (157)	100% (122)	100% (106)	100% (76)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Increased	21%	28%	14%	22%	24%	22%	19%	14%	17%	23%	24%	20%	18%	32%
Stayed about the same	37%	40%	46%	44%	36%	40%	45%	42%	30%	41%	34%	40%	36%	53%
Decreased	17%	11%	26%	19%	16%	20%	27%	19%	16%	13%	22%	16%	22%	14%
Not sure	25%	21%	14%	15%	24%	18%	9%	24%	37%	23%	21%	24%	24%	0%
Totals (Unweighted N)	100% (304)	100% (116)	100% (68)	100% (95)	100% (87)	100% (105)	100% (90)	100% (50)	100% (56)	100% (103)	100% (95)	100% (162)	100% (95)	100% (9)

**40. Expected change in area's home values**

Thinking ahead, do you think home prices in your area will increase or decrease in the next year?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Will increase a lot	3%	4%	2%	3%	3%	3%	6%	4%	2%	4%	3%	1%	
Will increase a little	29%	34%	15%	31%	44%	31%	23%	27%	33%	26%	19%	33%	43%
Will stay about the same	33%	30%	36%	33%	33%	34%	35%	26%	31%	35%	33%	32%	34%
Will decrease a little	13%	7%	22%	13%	8%	15%	7%	12%	14%	13%	16%	14%	8%
Will decrease a lot	4%	1%	6%	6%	3%	5%	0%	9%	5%	4%	6%	4%	3%
Not sure	17%	25%	20%	14%	8%	13%	32%	20%	13%	21%	23%	14%	11%
Totals (Unweighted N)	100% (999)	100% (116)	100% (133)	100% (627)	100% (123)	100% (774)	100% (126)	100% (99)	100% (476)	100% (523)	100% (369)	100% (339)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Will increase a lot	3%	2%	2%	4%	3%	3%	2%	5%	1%	2%	4%	3%	2%	1%
Will increase a little	29%	40%	24%	27%	43%	28%	28%	20%	25%	26%	46%	26%	27%	39%
Will stay about the same	33%	29%	42%	36%	30%	40%	31%	45%	29%	36%	24%	35%	36%	44%
Will decrease a little	13%	10%	16%	16%	6%	13%	19%	7%	22%	14%	10%	15%	15%	6%
Will decrease a lot	4%	3%	4%	4%	1%	4%	7%	6%	6%	3%	4%	4%	5%	8%
Not sure	17%	16%	11%	13%	18%	11%	11%	17%	18%	19%	12%	17%	14%	2%
Totals (Unweighted N)	100% (999)	100% (388)	100% (265)	100% (300)	100% (264)	100% (341)	100% (354)	100% (147)	100% (214)	100% (381)	100% (257)	100% (345)	100% (383)	100% (94)

# The Economist/YouGov Poll

December 15-17, 2012



## 41. Worry about mortgage payments

How worried are you about making your mortgage payments?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very worried	9%	3%	9%	14%	1%	8%	4%	15%	9%	8%	10%	10%	4%
Somewhat worried	25%	23%	26%	26%	22%	27%	13%	24%	26%	24%	25%	30%	17%
Not worried	33%	31%	32%	36%	27%	32%	34%	33%	35%	30%	23%	30%	50%
Don't have mortgage payments	34%	44%	33%	24%	50%	33%	49%	27%	30%	38%	41%	30%	28%
Totals (Unweighted N)	100% (694)	100% (52)	100% (79)	100% (460)	100% (103)	100% (550)	100% (79)	100% (65)	100% (327)	100% (367)	100% (248)	100% (231)	100% (215)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very worried	9%	7%	8%	8%	7%	12%	7%	11%	7%	8%	9%	12%	11%	4%
Somewhat worried	25%	19%	27%	30%	15%	32%	27%	26%	20%	26%	28%	21%	28%	30%
Not worried	33%	38%	36%	29%	42%	28%	33%	24%	39%	30%	37%	19%	32%	55%
Don't have mortgage payments	34%	36%	30%	32%	36%	28%	33%	39%	34%	37%	26%	49%	29%	11%
Totals (Unweighted N)	100% (694)	100% (272)	100% (195)	100% (206)	100% (177)	100% (237)	100% (262)	100% (97)	100% (159)	100% (278)	100% (160)	100% (182)	100% (289)	100% (85)

# The Economist/YouGov Poll

December 15-17, 2012



## 42. Home Purchase Plans

Do you plan to buy a home in the next 12 months?

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Will definitely buy a home	2%	5%	5%	0%	0%	1%	12%	0%	3%	2%	4%	1%	2%
Am considering buying a home	11%	18%	13%	5%	11%	11%	8%	12%	11%	11%	12%	9%	11%
Not looking for a home now	87%	77%	82%	95%	89%	88%	80%	88%	86%	88%	84%	90%	87%
Totals (Unweighted N)	100% (997)	100% (116)	100% (132)	100% (626)	100% (123)	100% (772)	100% (126)	100% (99)	100% (475)	100% (522)	100% (369)	100% (338)	100% (290)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Will definitely buy a home	2%	5%	3%	1%	3%	4%	1%	3%	0%	5%	1%	2%	5%	2%
Am considering buying a home	11%	8%	8%	16%	9%	15%	8%	7%	14%	7%	15%	13%	8%	4%
Not looking for a home now	87%	87%	89%	83%	88%	81%	91%	90%	86%	88%	84%	85%	88%	94%
Totals (Unweighted N)	100% (997)	100% (387)	100% (263)	100% (301)	100% (263)	100% (342)	100% (352)	100% (146)	100% (215)	100% (380)	100% (256)	100% (345)	100% (383)	100% (93)

**43. Job availability in six months**

Six months from now do you think there will be...

	Total	Age				Race			Gender		Education		
		18-29	30-44	45-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
More jobs	22%	29%	13%	22%	31%	19%	43%	21%	25%	20%	18%	22%	31%
The same amount of jobs	36%	38%	45%	33%	27%	40%	24%	31%	36%	37%	30%	40%	43%
Fewer jobs	28%	15%	32%	33%	26%	31%	10%	28%	28%	27%	33%	26%	20%
Not sure	13%	18%	10%	13%	16%	10%	23%	21%	11%	16%	19%	12%	6%
Totals (Unweighted N)	100% (999)	100% (116)	100% (133)	100% (628)	100% (122)	100% (774)	100% (126)	100% (99)	100% (476)	100% (523)	100% (369)	100% (339)	100% (291)

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
More jobs	22%	39%	6%	21%	47%	21%	8%	22%	20%	21%	26%	20%	24%	34%
The same amount of jobs	36%	40%	42%	35%	37%	41%	37%	33%	41%	36%	36%	39%	38%	32%
Fewer jobs	28%	12%	44%	33%	6%	28%	47%	29%	29%	27%	27%	29%	28%	33%
Not sure	13%	9%	9%	11%	11%	11%	8%	16%	10%	16%	10%	13%	10%	2%
Totals (Unweighted N)	100% (999)	100% (388)	100% (265)	100% (300)	100% (263)	100% (342)	100% (354)	100% (147)	100% (215)	100% (380)	100% (257)	100% (345)	100% (383)	100% (94)

## **The Economist/YouGov Poll**

December 15-17, 2012



<b>Sponsorship</b>	<i>The Economist</i>
<b>Fieldwork</b>	YouGov
<b>Interviewing Dates</b>	December 15-17, 2012
<b>Target population</b>	U.S. citizens, aged 18 and over.
<b>Sampling method</b>	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2010 American Community Study. Voter registration was imputed from the November 2010 Current Population Survey Registration and Voting Supplement. Religion, political interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Pew Religion in American Life Survey.
<b>Weighting</b>	The sample was weighted using propensity scores based on age, gender, race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.2 to 8, with a mean of one and a standard deviation of 1.21.
<b>Number of respondents</b>	1000
<b>Margin of error</b>	± 4.9% (adjusted for weighting)
<b>Survey mode</b>	Web-based interviews
<b>Questions not reported</b>	14 questions not reported.