

## YouGov / The Sun Survey Results

Sample Size: 1610 GB Adults  
Fieldwork: 24th - 25th March 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					England and Wales		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	England and Wales	
<b>Weighted Sample</b>	<b>1610</b>	448	456	107	160	460	416	300	781	829	192	407	551	460	918	692	206	523	345	396	140	1470	
Unweighted Sample	1610	419	460	85	169	434	414	309	771	839	155	294	646	515	1078	532	171	541	339	423	136	1474	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	<b>34</b>	100	0	0	0	78	5	18	37	32	34	32	32	39	41	25	35	41	31	32	20	36
Lab	<b>35</b>	0	100	0	0	3	80	28	30	40	32	38	39	29	30	42	41	26	37	45	27	36
Lib Dem	<b>8</b>	0	0	100	0	1	2	32	9	7	12	5	9	9	9	7	8	10	11	5	4	9
UKIP	<b>12</b>	0	0	0	100	14	6	9	14	11	4	12	11	17	8	18	7	14	13	11	14	12
Other	<b>10</b>	0	0	0	0	3	8	13	11	10	19	13	9	7	12	8	8	8	8	7	35	8

### Other Parties Voting Intention

Green	<b>6</b>	0	0	0	0	2	4	10	6	6	17	9	4	2	7	5	8	6	6	5	1	6
SNP/ PCY	<b>4</b>	0	0	0	0	0	4	3	4	3	2	3	5	4	4	3	0	1	2	0	34	1
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	1	0	1	1	0	0	1	1	1	1	0	0	1	0	1	0	1

### Non Voters

Would Not Vote	<b>5</b>	0	0	0	0	1	1	3	5	6	9	9	3	2	3	8	4	5	5	5	8	5
Don't know	<b>14</b>	0	0	0	0	10	10	14	12	16	25	15	12	11	13	14	18	12	15	14	11	14

### Do you approve or disapprove of the Government's record to date?

	Mar 23-24	Mar 24-25																					
Approve	<b>36</b>	<b>38</b>	91	8	46	33	76	11	33	44	32	35	35	37	42	43	30	37	45	34	35	28	39
Disapprove	<b>50</b>	<b>49</b>	5	83	39	56	15	77	59	46	51	32	45	55	50	43	56	45	41	50	54	66	47
Don't know	<b>14</b>	<b>14</b>	4	9	15	11	9	11	9	11	17	33	20	8	8	14	14	17	15	16	12	6	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Mar 10-11	Mar 24-25																					
<b>Which of these would make the best Prime Minister?</b>																							
David Cameron	39	39	95	6	19	43	83	11	26	44	34	31	34	39	45	44	32	37	45	36	36	33	39
Ed Miliband	21	21	0	61	9	3	2	53	18	22	20	12	20	24	21	18	24	22	19	20	25	18	21
Nick Clegg	4	7	2	3	53	3	2	4	20	7	6	5	6	8	6	7	6	7	9	6	5	6	7
Don't know	35	34	3	29	20	51	13	32	36	28	39	51	40	29	27	31	38	34	27	38	35	43	33
<b>Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?</b>																							
Strongly support	3	4	6	1	18	1	4	1	8	5	2	6	2	3	4	4	3	4	4	4	3	2	4
Tend to support	28	27	52	10	52	19	47	8	33	33	22	23	30	28	26	32	21	25	33	24	24	24	27
<b>TOTAL SUPPORT</b>	<b>31</b>	<b>31</b>	<b>58</b>	<b>11</b>	<b>70</b>	<b>20</b>	<b>51</b>	<b>9</b>	<b>41</b>	<b>38</b>	<b>24</b>	<b>29</b>	<b>32</b>	<b>31</b>	<b>30</b>	<b>36</b>	<b>24</b>	<b>29</b>	<b>37</b>	<b>28</b>	<b>27</b>	<b>26</b>	<b>31</b>
Tend to oppose	31	33	32	36	22	42	32	38	32	27	38	29	32	34	33	31	35	36	31	34	33	32	33
Strongly oppose	28	25	7	45	6	31	13	43	20	27	23	14	19	27	31	22	29	20	20	26	29	37	24
<b>TOTAL OPPOSE</b>	<b>59</b>	<b>58</b>	<b>39</b>	<b>81</b>	<b>28</b>	<b>73</b>	<b>45</b>	<b>81</b>	<b>52</b>	<b>54</b>	<b>61</b>	<b>43</b>	<b>51</b>	<b>61</b>	<b>64</b>	<b>53</b>	<b>64</b>	<b>56</b>	<b>51</b>	<b>60</b>	<b>62</b>	<b>69</b>	<b>57</b>
Don't know	10	12	3	8	2	7	5	9	6	8	15	27	17	7	6	11	13	16	12	13	11	5	12

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	61	97
Male 25 to 39	103	203
Male 40 to 59	327	272
Male 60 +	280	209
Female 18 to 24	94	95
Female 25 to 39	191	204
Female 40 to 59	319	279
Female 60 +	235	251
<b>Region</b>		
North England	423	396
Midlands	255	264
East	152	155
London	171	206
South England	389	369
Wales	84	81
Scotland	136	140
<b>Social Grade</b>		
AB	659	451
C1	419	467
C2	204	338
DE	328	354
<b>Newspaper Type</b>		
Express / Mail	241	229
Sun / Star	163	324
Mirror / Record	121	142
Guardian / Independent	157	71
FT / Times / Telegraph	113	129
Other Paper	240	185
No Paper	575	531
<b>Political Party Identification</b>		
Labour	491	509
Conservative	383	448
Liberal Democrat	104	153
SNP/Plaid Cymru	57	31
Others	148	79
None/ DK	427	391

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)