

# YouGov / BuzzFeed Survey Results

Sample Size: 996 GB Adults  
Fieldwork: 27th February 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>996</b>	X	X	X	X	305	223	197	483	513	119	252	341	285	568	428	127	324	213	245	87
Unweighted Sample	996	246	248	47	141	303	205	204	513	483	88	166	371	371	652	344	101	331	223	231	110
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following colour combinations do you think best describes this dress?

White and Gold	<b>16</b>	15	11	14	15	15	14	11	17	15	34	23	13	6	19	12	11	19	16	13	21
Blue and Black	<b>74</b>	75	80	78	73	74	77	74	71	76	56	67	75	85	71	78	77	71	76	74	71
Other combination	<b>7</b>	7	6	5	7	7	6	10	6	7	3	6	9	7	7	7	8	7	5	8	5
Don't know	<b>4</b>	3	3	3	6	3	3	5	6	2	7	4	4	2	4	4	4	3	3	5	4

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	What colour are your eyes?					Glasses	Contact lenses	Neither	
Total	Blue	Green	Brown	Hazel	Grey				
<b>Weighted Sample</b>	<b>996</b>	393	118	282	120	52	662	109	308
Unweighted Sample	996	393	113	259	123	70	701	101	273
	%	%	%	%	%	%	%	%	%

Which of the following colour combinations do you think best describes this dress?

White and Gold	<b>16</b>	18	17	15	12	19	14	18	20
Blue and Black	<b>74</b>	70	75	78	74	69	76	77	68
Other combination	<b>7</b>	7	6	3	12	11	7	4	7
Don't know	<b>4</b>	5	2	3	2	1	3	1	5