July 14-16, 2012



List of Tables

1. Attention to election campaign
2. Direction of country
3. Important issue
4. Most important issue
5. Increase Taxes on Wealthy
6. Whether federal budget can be balanced without raising taxes on people earning under \$250,000
7. Whether federal budget can be balanced without cutting Social Security and Medicare
8. Preference for compromise versus sticking to principles on income tax rates
9. Respondents have a somewhat or very favorable opinion of these individuals
10. Respondents have a somewhat or very unfavorable opinion of these individuals
11. Approval of Obama as President
12. Obama approval on issues
13. Approval of U.S. Congress
14. Respondents somewhat or strongly approve of the job performance of these federal agencies or institutions
15. Respondents somewhat or strongly disapprove of the job performance of these federal agencies or institutions
16. Level of enthusiasm about voting in general election
17. Presidential vote preference: Obama vs. Romney
18. Prediction of who will win in November
19. 2012 Congressional vote
20. Views on whether Romney created or eliminated jobs when he ran Bain Capital
21. Importance of political versus business experience in making someone an effective president
22. Importance of GOP vice-presidential nominee on November vote
23. Knowledge of positions potential GOP vice-presidential nominees have held – Rob Portman
24. Knowledge of positions potential GOP vice-presidential nominees have held – Tim Pawlenty
25. Knowledge of positions potential GOP vice-presidential nominees have held – Bobby Jindal
26. Knowledge of positions potential GOP vice-presidential nominees have held – Paul Ryan
27. Knowledge of positions potential GOP vice-presidential nominees have held – Condoleezza Rice
28. Knowledge of positions potential GOP vice-presidential nominees have held – Marco Rubio
29. Potential GOP vice-presidential nominees – Most qualified to be Vice-President
30. Potential GOP vice-presidential nominees – Least qualified to be Vice-President
31. Prediction of who will be GOP vice-presidential nominee
32. Prediction of which party will control U.S. Senate after November
33. Prediction of which party will control U.S. House of Representatives after November
34. Progressive political figures
35. Progressive political institutions
36. Own involvement in Tea Party movement

July 14-16, 2012



37. Respondent's ideology	40
38. Obama's ideological leanings	41
39. Romney's ideological leanings	42
40. Respondents think these traits describe Barack Obama somewhat or very well	43
41. Respondents think these traits describe Barack Obama not very well or not well at all	44
42. Respondents think these traits describe Mitt Romney somewhat or very well	
43. Respondents think these traits describe Mitt Romney not very well or not well at all	46
44. Obama's sincerity	47
45. Obama's likeability	48
46. Romney's sincerity	49
47. Romney's likeability	50
48. Which of these words to describe Barack Obama	
49. Which of these words to describe Mitt Romney	53
50. Trend of economy	55
51. Stock market expectations over next year	56
52. Change in personal finances over past year	57

July 14-16, 2012



1. Attention to election campaign

How closely have you been following news about the 2012 presidential election campaign?

		Age				Race			nder	Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Very closely	34%	28%	33%	45%	39%	18%	15%	43%	26%	26%	36%	46%	
Somewhat closely	34%	26%	35%	42%	33%	41%	40%	31%	37%	32%	33%	39%	
Not too closely	20%	25%	20%	12%	18%	30%	25%	18%	22%	26%	18%	12%	
Not at all	12%	20%	12%	1%	11%	11%	19%	8%	15%	15%	14%	3%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted)	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)	

		Party ID			Ideology				Regi		Family Income			
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very closely	34%	31%	48%	32%	49%	27%	45%	29%	36%	33%	39%	25%	38%	55%
Somewhat closely	34%	38%	35%	37%	34%	45%	31%	35%	35%	31%	38%	33%	38%	35%
Not too closely	20%	22%	13%	22%	13%	21%	20%	18%	19%	23%	17%	25%	17%	7%
Not at all	12%	8%	4%	9%	3%	7%	4%	17%	10%	13%	6%	17%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



2. Direction of country

Would you say things in this country today are...

			Age			Race			nder	Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Generally headed in the													
right direction	27%	28%	26%	31%	22%	57%	35%	28%	26%	25%	32%	26%	
Off on the wrong track	58%	57%	57%	60%	64%	21%	47%	61%	55%	59%	55%	59%	
Not sure	15%	15%	17%	9%	14%	22%	18%	11%	19%	17%	13%	15%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted)	(999)	(124)	(722)	(153)	(777)	(122)	(100)	(459)	(540)	(387)	(318)	(294)	

		Party ID				Ideology			Regi	Family Income				
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Generally headed in the														
right direction	27%	57%	5%	20%	59%	33%	11%	22%	30%	28%	27%	29%	26%	25%
Off on the wrong track	58%	26%	86%	65%	25%	53%	81%	57%	59%	54%	63%	54%	61%	65%
Not sure	15%	17%	8%	15%	16%	14%	8%	21%	11%	17%	10%	18%	14%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(400)	(251)	(277)	(218)	(358)	(296)	(159)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



3. Important issue

How important are the following issues to you?

			Age	Age		Race		Ge	nder		Education	on	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
The economy	96%	93%	96%	98%	96%	94%	91%	97%	95%	94%	96%	99%	
Immigration	74%	67%	73%	86%	75%	72%	75%	72%	77%	77%	72%	72%	
The environment	72%	70%	73%	75%	72%	83%	66%	67%	77%	73%	72%	73%	
Terrorism	77%	61%	79%	88%	77%	78%	80%	73%	81%	81%	74%	76%	
Gay rights	41%	50%	40%	35%	41%	37%	41%	36%	46%	36%	44%	46%	
Education	85%	78%	87%	88%	86%	86%	78%	82%	89%	80%	88%	92%	
Health care	90%	81%	91%	96%	91%	88%	82%	87%	93%	88%	92%	91%	
Social security	89%	71%	92%	99%	90%	88%	81%	87%	90%	88%	90%	89%	
The budget deficit	85%	79%	85%	93%	86%	82%	81%	83%	88%	86%	85%	86%	
The war in Afghanistan	68%	55%	70%	75%	67%	77%	65%	61%	74%	71%	64%	68%	
Taxes	89%	82%	90%	93%	89%	91%	82%	89%	89%	90%	86%	89%	
Medicare	87%	66%	90%	99%	88%	87%	78%	84%	89%	86%	88%	86%	
Abortion	57%	60%	57%	57%	59%	51%	54%	49%	65%	54%	59%	62%	
Totals	(996)	(123)	(720)	(153)	(777)	(119)	(100)	(459)	(537)	(385)	(316)	(295)	

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	96%	99%	99%	96%	98%	98%	97%	91%	97%	96%	98%	95%	96%	99%
Immigration	74%	70%	81%	75%	67%	70%	82%	67%	72%	77%	79%	76%	75%	70%
The environment	72%	87%	58%	73%	94%	77%	55%	74%	71%	74%	70%	76%	70%	63%
Terrorism	77%	74%	93%	69%	67%	74%	87%	72%	80%	78%	77%	80%	77%	69%
Gay rights	41%	57%	26%	37%	77%	37%	25%	34%	45%	40%	44%	43%	39%	36%
Education	85%	90%	85%	84%	92%	85%	83%	82%	89%	85%	86%	83%	86%	89%
Health care	90%	95%	89%	91%	97%	93%	87%	86%	95%	87%	93%	89%	90%	92%
Social security	89%	90%	92%	89%	87%	90%	90%	82%	91%	89%	92%	88%	90%	83%
The budget deficit	85%	79%	94%	89%	74%	86%	92%	79%	87%	88%	85%	83%	90%	84%
The war in Afghanistan	68%	70%	77%	60%	70%	62%	74%	62%	72%	69%	66%	71%	67%	64%
Taxes	89%	88%	95%	90%	80%	89%	94%	83%	92%	90%	89%	89%	89%	91%
Medicare	87%	89%	89%	86%	90%	89%	85%	77%	94%	84%	91%	88%	87%	85%
Abortion	57%	56%	66%	53%	63%	47%	65%	46%	68%	62%	48%	57%	62%	44%
Totals	(996)	(400)	(251)	(276)	(219)	(358)	(295)	(160)	(218)	(393)	(225)	(399)	(378)	(125)

July 14-16, 2012



4. Most important issue

Which of these is the **most** important issue for you?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	40%	31%	45%	32%	39%	47%	40%	44%	35%	37%	36%	48%
Immigration	3%	7%	3%	2%	3%	0%	10%	4%	3%	3%	6%	1%
The environment	3%	3%	4%	2%	3%	0%	11%	4%	3%	3%	2%	4%
Terrorism	1%	1%	2%	2%	1%	2%	0%	0%	3%	2%	1%	0%
Gay rights	1%	2%	2%	0%	2%	0%	0%	2%	1%	1%	2%	2%
Education	8%	17%	6%	2%	8%	10%	5%	6%	9%	7%	10%	7%
Health care	13%	9%	14%	12%	14%	13%	5%	9%	16%	10%	17%	13%
Social security	11%	4%	9%	27%	11%	13%	9%	9%	13%	19%	7%	4%
The budget deficit	8%	9%	8%	7%	8%	5%	10%	10%	5%	3%	11%	12%
The war in Afghanistan	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Taxes	4%	6%	4%	2%	4%	4%	7%	5%	4%	5%	4%	3%
Medicare	3%	0%	2%	10%	3%	1%	1%	3%	3%	5%	1%	1%
Abortion	4%	11%	3%	2%	5%	5%	2%	4%	5%	5%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(952)	(116)	(688)	(148)	(744)	(114)	(94)	(435)	(517)	(359)	(307)	(286)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	40%	41%	47%	32%	37%	38%	47%	47%	47%	37%	31%	37%	44%	38%
Immigration	3%	3%	2%	5%	2%	6%	2%	2%	1%	4%	6%	3%	3%	4%
The environment	3%	5%	1%	4%	7%	2%	1%	3%	3%	4%	2%	2%	1%	4%
Terrorism	1%	2%	1%	1%	1%	2%	1%	1%	1%	3%	0%	2%	1%	0%
Gay rights	1%	3%	0%	1%	8%	0%	0%	1%	1%	2%	0%	1%	1%	4%
Education	8%	9%	3%	10%	11%	9%	2%	7%	4%	8%	11%	10%	7%	7%
Health care	13%	12%	10%	16%	13%	16%	8%	17%	8%	11%	17%	11%	15%	15%
Social security	11%	16%	6%	9%	12%	12%	8%	8%	12%	11%	13%	16%	10%	1%
The budget deficit	8%	1%	15%	8%	1%	5%	15%	2%	8%	10%	9%	6%	7%	19%
The war in Afghanistan	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Taxes	4%	4%	4%	5%	4%	4%	5%	7%	4%	3%	4%	4%	5%	5%
Medicare	3%	3%	3%	4%	2%	5%	1%	4%	3%	2%	2%	4%	0%	2%
Abortion	4%	1%	9%	5%	2%	1%	10%	1%	8%	5%	3%	4%	6%	1%

continued on the next page ...

July 14-16, 2012



					C	ontinued fro	om previous p	age					
		Party ID		Ideology			Region				Family Income		
Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100% (118)
	100%	100% 100%	Total Dem Rep 100% 100% 100%	Total Dem Rep Ind 100% 100% 100% 100%	Total Dem Rep Ind Lib 100% 100% 100% 100% 100%	Total Dem Rep Ind Lib Mod 100% 100% 100% 100% 100%	Total Party ID Ideology Total Dem Rep Ind Lib Mod Con 100% 100% 100% 100% 100% 100% 100%	Total Dem Rep Ind Lib Mod Con Northeast	Total Dem Rep Ind Lib Mod Con Northeast Midwest 100% <td< td=""><td>Total Dem Rep Ind Lib Mod Con Northeast Midwest South 100% 100% 100% 100% 100% 100% 100% 100% 100%</td><td>Total Party ID Ideology Region Total Dem Rep Ind Lib Mod Con Northeast Midwest South West 100%</td></td<> <td>Total Dem Rep Ind Lib Mod Con Northeast Midwest South West Under 40 100%</td> <td>Total Dem Rep Ind Lib Mod Con Northeast Midwest South West Under 40 40-100 100%</td>	Total Dem Rep Ind Lib Mod Con Northeast Midwest South 100% 100% 100% 100% 100% 100% 100% 100% 100%	Total Party ID Ideology Region Total Dem Rep Ind Lib Mod Con Northeast Midwest South West 100%	Total Dem Rep Ind Lib Mod Con Northeast Midwest South West Under 40 100%	Total Dem Rep Ind Lib Mod Con Northeast Midwest South West Under 40 40-100 100%

July 14-16, 2012



5. Increase Taxes on Wealthy

Do you favor increasing taxes on families making over \$250,000 per year?

		Age			Race			Ge	nder	Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Favor	57%	61%	56%	57%	55%	70%	59%	56%	58%	57%	59%	56%	
Oppose	28%	23%	27%	36%	31%	11%	17%	35%	22%	24%	29%	34%	
Not sure	15%	16%	17%	7%	13%	19%	23%	9%	20%	19%	12%	10%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted)	(999)	(125)	(721)	(153)	(777)	(122)	(100)	(459)	(540)	(386)	(318)	(295)	

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Favor	57%	87%	30%	53%	91%	66%	33%	64%	54%	58%	55%	60%	55%	52%
Oppose	28%	5%	56%	33%	5%	20%	57%	18%	33%	27%	33%	23%	33%	39%
Not sure	15%	8%	13%	15%	4%	13%	10%	18%	13%	16%	12%	18%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(400)	(251)	(277)	(218)	(358)	(296)	(160)	(218)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



6. Whether federal budget can be balanced without raising taxes on people earning under \$250,000

Do you think the federal budget can be balanced without raising taxes on families earning <u>under</u> \$250,000?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	51%	46%	53%	50%	53%	45%	46%	55%	47%	51%	52%	52%
No	26%	31%	22%	34%	26%	25%	25%	29%	23%	24%	28%	27%
Not sure	23%	23%	25%	17%	21%	30%	30%	16%	30%	25%	20%	21%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100% (294)
Totals (Unweighted)	100% (997)	100% (125)	100% (721)	100% (151)	100% (774)	100% (122)	100% (101)	100% (459)	100% (538)	100% (386)	100% (317)	

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	51%	46%	65%	50%	53%	50%	62%	44%	55%	51%	53%	50%	53%	53%
No	26%	31%	21%	25%	29%	27%	24%	31%	26%	23%	27%	24%	27%	33%
Not sure	23%	24%	14%	24%	18%	23%	14%	25%	19%	26%	20%	26%	20%	14%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(399)	(250)	(277)	(219)	(356)	(295)	(160)	(218)	(394)	(225)	(397)	(379)	(124)

July 14-16, 2012



7. Whether federal budget can be balanced without cutting Social Security and Medicare

Do you think the federal budget can be balanced without cutting spending on Social Security and Medicare?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	57%	38%	59%	72%	58%	58%	52%	52%	63%	63%	53%	53%
No	21%	37%	18%	13%	21%	17%	26%	30%	13%	16%	23%	27%
Not sure	22%	25%	22%	16%	21%	25%	21%	19%	24%	21%	24%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(125)	(721)	(152)	(775)	(122)	(101)	(459)	(539)	(386)	(317)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	57%	61%	56%	55%	65%	60%	55%	54%	54%	59%	59%	62%	56%	49%
No	21%	17%	27%	22%	13%	17%	31%	28%	20%	17%	24%	13%	24%	35%
Not sure	22%	22%	17%	23%	22%	23%	14%	18%	26%	24%	17%	24%	19%	15%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(400)	(251)	(276)	(218)	(357)	(296)	(160)	(218)	(396)	(224)	(398)	(379)	(125)

July 14-16, 2012



8. Preference for compromise versus sticking to principles on income tax rates

If Congress and the President don't reach a deal on tax rates by the end of the year, income tax rates will go up for all Americans. President Obama and the Democrats in Congress want to extend current tax rates for individuals making under \$200,000 a year (and families making under \$250,000 a year) but allow the tax rates for income above those amounts to go up. The Republicans in Congress want to extend current tax rates for all taxpayers, including high earners. If you had to choose, would you rather have a congressperson who...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Compromises to reach a												
deal on the tax rates soon	62%	61%	62%	59%	63%	60%	51%	61%	62%	57%	63%	66%
Sticks to his or her												
principles no matter what	38%	39%	38%	41%	37%	40%	49%	39%	38%	43%	37%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(991)	(123)	(716)	(152)	(770)	(122)	(99)	(458)	(533)	(383)	(315)	(293)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Compromises to reach a deal on the tax rates soon Sticks to his or her	62%	66%	53%	69%	73%	76%	48%	64%	57%	59%	68%	60%	65%	66%
principles no matter what	38%	34%	47%	31%	27%	24%	52%	36%	43%	41%	32%	40%	35%	34%
Totals (Unweighted)	100% (991)	100% (397)	100% (249)	100% (275)	100% (217)	100% (356)	100% (294)	100% (158)	100% (218)	100% (394)	100% (221)	100% (395)	100% (377)	100% (123)

July 14-16, 2012



9. Respondents have a somewhat or very favorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	48%	54%	46%	49%	42%	89%	51%	45%	51%	46%	52%	47%
Mitt Romney	38%	27%	38%	47%	43%	9%	29%	41%	35%	33%	38%	44%
Tim Pawlenty	25%	24%	24%	30%	27%	16%	15%	33%	17%	17%	25%	39%
Rob Portman	17%	20%	14%	23%	19%	10%	9%	21%	13%	12%	18%	22%
Bobby Jindal	24%	20%	24%	29%	27%	6%	21%	32%	16%	16%	27%	35%
Paul Ryan	28%	24%	27%	33%	31%	13%	17%	37%	19%	22%	31%	34%
Condoleezza Rice	52%	37%	54%	62%	53%	49%	46%	55%	49%	45%	56%	61%
Marco Rubio	28%	22%	28%	36%	31%	13%	23%	36%	21%	17%	36%	38%
Totals	(996)	(123)	(720)	(153)	(776)	(119)	(101)	(459)	(537)	(384)	(317)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	48%	85%	15%	46%	87%	65%	21%	49%	48%	48%	48%	50%	48%	43%
Mitt Romney	38%	12%	79%	35%	12%	30%	68%	33%	36%	39%	43%	29%	46%	47%
Tim Pawlenty	25%	13%	49%	23%	12%	18%	47%	24%	24%	28%	22%	19%	27%	38%
Rob Portman	17%	10%	33%	14%	11%	11%	32%	13%	20%	18%	14%	14%	18%	28%
Bobby Jindal	24%	8%	48%	25%	9%	15%	48%	18%	19%	29%	26%	20%	23%	40%
Paul Ryan	28%	11%	48%	31%	10%	20%	53%	21%	26%	31%	29%	24%	29%	37%
Condoleezza Rice	52%	38%	79%	55%	36%	54%	72%	46%	52%	54%	55%	47%	56%	65%
Marco Rubio	28%	13%	54%	26%	11%	21%	53%	23%	24%	34%	28%	23%	30%	45%
Totals	(996)	(400)	(251)	(277)	(219)	(358)	(296)	(159)	(219)	(393)	(225)	(399)	(378)	(125)

July 14-16, 2012



10. Respondents have a somewhat or very unfavorable opinion of these individuals Do you have a favorable or an unfavorable opinion of the following people?

			Age			Race		Ge	nder		Education	l
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	44%	32%	46%	49%	50%	9%	35%	49%	39%	40%	44%	50%
Mitt Romney	48%	49%	48%	49%	44%	80%	47%	48%	48%	46%	49%	52%
Tim Pawlenty	27%	22%	28%	31%	27%	35%	25%	32%	22%	23%	29%	33%
Rob Portman	19%	17%	18%	24%	18%	29%	21%	23%	16%	18%	23%	18%
Bobby Jindal	29%	29%	28%	32%	27%	49%	20%	33%	25%	24%	29%	37%
Paul Ryan	29%	27%	26%	38%	27%	44%	21%	34%	24%	27%	27%	32%
Condoleezza Rice	30%	39%	28%	30%	30%	42%	23%	34%	27%	31%	29%	32%
Marco Rubio	28%	29%	27%	28%	25%	44%	30%	31%	25%	26%	26%	33%
Totals	(996)	(123)	(720)	(153)	(776)	(119)	(101)	(459)	(537)	(384)	(317)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	44%	10%	83%	46%	8%	32%	77%	37%	43%	44%	49%	38%	48%	56%
Mitt Romney	48%	77%	17%	51%	80%	60%	26%	49%	50%	48%	47%	48%	48%	50%
Tim Pawlenty	27%	42%	10%	31%	50%	34%	13%	23%	30%	26%	30%	24%	26%	38%
Rob Portman	19%	31%	11%	17%	30%	23%	12%	13%	22%	20%	20%	17%	18%	21%
Bobby Jindal	29%	47%	11%	30%	54%	37%	13%	26%	30%	29%	29%	25%	28%	38%
Paul Ryan	29%	46%	13%	30%	57%	37%	11%	24%	29%	29%	32%	24%	31%	35%
Condoleezza Rice	30%	48%	10%	33%	56%	34%	18%	32%	31%	30%	30%	27%	31%	33%
Marco Rubio	28%	45%	10%	30%	53%	34%	12%	25%	28%	27%	31%	25%	27%	33%
Totals	(996)	(400)	(251)	(277)	(219)	(358)	(296)	(159)	(219)	(393)	(225)	(399)	(378)	(125)

July 14-16, 2012



11. Approval of Obama as President

Do you approve or disapprove of the way Barack Obama is handling his job as President?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly Approve	19%	22%	18%	20%	13%	53%	33%	17%	22%	21%	20%	15%
Somewhat Approve	26%	32%	24%	24%	25%	31%	28%	26%	26%	21%	29%	30%
Somewhat Disapprove	13%	11%	14%	12%	15%	6%	13%	13%	14%	13%	11%	16%
Strongly Disapprove	37%	29%	37%	44%	43%	4%	22%	42%	31%	38%	35%	36%
Not Sure	5%	5%	7%	0%	5%	6%	5%	2%	8%	6%	5%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(124)	(722)	(153)	(776)	(122)	(101)	(460)	(539)	(386)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly Approve	19%	43%	1%	11%	43%	19%	6%	17%	17%	22%	19%	26%	14%	11%
Somewhat Approve	26%	39%	8%	31%	43%	40%	9%	25%	29%	24%	26%	22%	30%	28%
Somewhat Disapprove	13%	10%	15%	16%	5%	16%	14%	19%	11%	13%	12%	10%	14%	17%
Strongly Disapprove	37%	6%	75%	37%	7%	23%	71%	30%	41%	36%	39%	35%	39%	39%
Not Sure	5%	3%	1%	6%	1%	2%	1%	9%	2%	6%	4%	7%	2%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(401)	(251)	(277)	(219)	(358)	(296)	(159)	(219)	(396)	(225)	(399)	(378)	(125)

July 14-16, 2012



12. Obama approval on issues

Do you approve or disapprove of the way Barack Obama is handling these specific issues?

			Age			Race		Ge	nder		Education	
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The economy	38%	38%	36%	45%	33%	73%	38%	35%	41%	34%	40%	42%
Immigration	37%	44%	35%	34%	31%	70%	47%	37%	37%	31%	38%	45%
The environment	40%	36%	39%	45%	35%	72%	43%	37%	42%	38%	40%	42%
Terrorism	53%	51%	53%	55%	49%	81%	54%	55%	51%	51%	50%	59%
Gay rights	40%	43%	39%	40%	36%	57%	51%	37%	42%	33%	43%	48%
Education	42%	40%	41%	49%	38%	81%	38%	40%	45%	40%	41%	49%
Health care	41%	41%	39%	47%	35%	82%	39%	38%	43%	34%	44%	47%
Social security	37%	28%	38%	47%	33%	70%	32%	36%	39%	33%	39%	43%
The budget deficit	34%	30%	33%	41%	28%	69%	44%	30%	37%	33%	34%	36%
The war in Afghanistan	46%	47%	45%	46%	41%	72%	50%	48%	43%	46%	43%	48%
Taxes	44%	45%	41%	49%	37%	78%	57%	41%	46%	43%	42%	46%
Medicare	38%	33%	38%	41%	33%	76%	33%	37%	39%	32%	39%	46%
Abortion	34%	30%	33%	44%	31%	57%	36%	33%	35%	31%	35%	39%
Totals	(992)	(121)	(718)	(153)	(774)	(119)	(99)	(458)	(534)	(384)	(315)	(293)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The economy	38%	71%	8%	35%	78%	50%	13%	32%	40%	38%	40%	41%	37%	36%
Immigration	37%	67%	12%	32%	75%	48%	14%	26%	38%	41%	38%	36%	36%	43%
The environment	40%	69%	16%	36%	69%	50%	20%	35%	41%	41%	40%	42%	37%	43%
Terrorism	53%	80%	35%	48%	80%	67%	36%	53%	52%	51%	56%	50%	59%	55%
Gay rights	40%	70%	15%	35%	83%	49%	13%	36%	40%	37%	47%	38%	40%	47%
Education	42%	70%	20%	37%	74%	55%	24%	43%	43%	40%	46%	43%	43%	49%
Health care	41%	75%	10%	37%	84%	54%	14%	35%	45%	39%	42%	40%	40%	46%
Social security	37%	67%	15%	31%	72%	47%	18%	36%	37%	38%	38%	37%	39%	42%
The budget deficit	34%	67%	8%	26%	69%	41%	13%	27%	34%	36%	36%	38%	31%	32%
The war in Afghanistan	46%	69%	32%	40%	66%	57%	32%	41%	48%	46%	47%	43%	52%	47%
Taxes	44%	76%	14%	38%	78%	58%	18%	46%	42%	43%	43%	43%	45%	43%
Medicare	38%	69%	13%	31%	74%	47%	19%	36%	39%	38%	37%	37%	39%	45%
Abortion	34%	62%	11%	31%	69%	47%	13%	24%	38%	33%	40%	34%	34%	42%
Totals	(992)	(397)	(251)	(276)	(218)	(357)	(295)	(159)	(218)	(391)	(224)	(397)	(376)	(125)

July 14-16, 2012



13. Approval of U.S. Congress

Overall, do you approve or disapprove of the way that the United States Congress is handling its job?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Strongly approve	4%	10%	3%	0%	2%	5%	17%	5%	2%	5%	3%	2%
Somewhat approve	9%	8%	8%	12%	8%	15%	8%	10%	8%	7%	10%	10%
Neither approve nor												
disapprove	16%	25%	14%	15%	15%	17%	24%	13%	19%	18%	18%	11%
Somewhat disapprove	24%	16%	25%	28%	24%	20%	21%	21%	26%	25%	22%	23%
Strongly disapprove	39%	35%	40%	43%	42%	31%	21%	46%	33%	32%	40%	52%
Not sure	8%	6%	11%	1%	8%	11%	8%	5%	12%	13%	7%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(125)	(721)	(153)	(777)	(122)	(100)	(460)	(539)	(386)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Strongly approve	4%	7%	1%	2%	6%	3%	1%	3%	2%	5%	2%	5%	2%	0%
Somewhat approve	9%	9%	13%	6%	4%	10%	13%	8%	9%	9%	8%	10%	6%	15%
Neither approve nor														
disapprove	16%	19%	13%	14%	14%	14%	19%	15%	19%	16%	15%	18%	14%	7%
Somewhat disapprove	24%	19%	32%	24%	23%	24%	28%	30%	24%	23%	20%	20%	31%	23%
Strongly disapprove	39%	38%	37%	49%	48%	45%	38%	30%	38%	38%	51%	33%	43%	51%
Not sure	8%	8%	5%	6%	5%	5%	2%	13%	7%	9%	4%	14%	4%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(401)	(250)	(277)	(219)	(358)	(295)	(160)	(219)	(396)	(224)	(398)	(379)	(125)

July 14-16, 2012



14. Respondents somewhat or strongly approve of the job performance of these federal agencies or institutions

Overall, do you approve or disapprove of the way the following Federal government agencies and institutions are handling their jobs? (A) Supreme Court; (B) Pentagon/Military; (C) Department of Homeland Security/Transportation Security Administration (TSA); (D) Border Patrol; (E) Environmental Protection Agency (EPA); (F) Federal Reserve Board; (G) Internal Revenue Service (IRS)

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	29%	27%	29%	31%	27%	36%	37%	33%	24%	22%	28%	40%
В	44%	34%	43%	57%	45%	48%	23%	51%	37%	38%	46%	51%
С	25%	25%	24%	30%	24%	42%	16%	20%	30%	23%	27%	26%
D	36%	29%	34%	49%	36%	36%	36%	39%	33%	32%	39%	37%
E	25%	27%	23%	29%	23%	42%	21%	22%	27%	22%	22%	32%
F	18%	13%	17%	28%	17%	30%	18%	19%	18%	15%	19%	23%
G	20%	18%	20%	23%	19%	29%	17%	22%	18%	19%	18%	24%
Totals	(995)	(123)	(719)	(153)	(775)	(120)	(100)	(460)	(535)	(386)	(316)	(293)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	29%	39%	27%	26%	41%	40%	19%	23%	28%	30%	32%	25%	29%	42%
В	44%	41%	61%	40%	40%	49%	54%	35%	42%	46%	49%	39%	51%	54%
С	25%	38%	24%	17%	37%	30%	22%	23%	34%	21%	24%	26%	29%	21%
D	36%	36%	42%	35%	37%	41%	38%	32%	33%	34%	43%	36%	36%	41%
E	25%	43%	12%	22%	51%	30%	14%	21%	27%	26%	22%	25%	26%	29%
F	18%	32%	12%	13%	35%	24%	11%	15%	22%	17%	20%	19%	18%	27%
G	20%	30%	16%	15%	34%	23%	15%	18%	21%	23%	16%	19%	22%	28%
Totals	(995)	(398)	(251)	(276)	(218)	(358)	(295)	(160)	(218)	(392)	(225)	(398)	(377)	(125)

July 14-16, 2012



15. Respondents somewhat or strongly disapprove of the job performance of these federal agencies or institutions

Overall, do you approve or disapprove of the way the following Federal government agencies and institutions are handling their jobs? (A) Supreme Court; (B) Pentagon/Military; (C) Department of Homeland Security/Transportation Security Administration (TSA); (D) Border Patrol; (E) Environmental Protection Agency (EPA); (F) Federal Reserve Board; (G) Internal Revenue Service (IRS)

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
A	38%	28%	38%	47%	42%	17%	28%	39%	37%	39%	38%	36%
В	19%	20%	19%	16%	19%	11%	25%	20%	17%	21%	13%	20%
С	39%	32%	39%	45%	42%	21%	26%	46%	31%	34%	38%	46%
D	26%	29%	26%	24%	29%	11%	26%	28%	25%	26%	26%	28%
E	35%	27%	35%	41%	40%	9%	19%	42%	27%	32%	37%	37%
F	36%	26%	37%	41%	40%	10%	28%	42%	30%	32%	37%	41%
G	37%	34%	37%	38%	38%	23%	44%	41%	33%	37%	37%	35%
Totals	(995)	(123)	(719)	(153)	(775)	(120)	(100)	(460)	(535)	(386)	(316)	(293)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
A	38%	23%	46%	46%	32%	29%	53%	36%	35%	37%	44%	36%	43%	37%
В	19%	16%	13%	23%	21%	14%	17%	15%	17%	22%	18%	20%	16%	16%
С	39%	20%	50%	49%	26%	32%	55%	29%	30%	43%	48%	34%	43%	50%
D	26%	16%	30%	33%	19%	25%	30%	21%	25%	29%	28%	27%	27%	29%
E	35%	11%	53%	45%	14%	26%	57%	28%	34%	33%	42%	32%	38%	41%
F	36%	15%	50%	44%	17%	28%	54%	28%	31%	39%	42%	30%	40%	40%
G	37%	21%	48%	45%	19%	31%	53%	26%	34%	38%	45%	41%	33%	33%
Totals	(995)	(398)	(251)	(276)	(218)	(358)	(295)	(160)	(218)	(392)	(225)	(398)	(377)	(125)

July 14-16, 2012



16. Level of enthusiasm about voting in general electionHow enthusiastic are you about voting for president in the upcoming presidential election in November?

Asked of registered voters

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Extremely enthusiastic	37%	22%	37%	47%	37%	38%	40%	41%	33%	33%	41%	38%
Very enthusiastic	20%	15%	22%	18%	20%	24%	18%	19%	22%	21%	20%	19%
Somewhat enthusiastic	21%	28%	20%	19%	21%	23%	21%	22%	20%	20%	18%	25%
Not too enthusiastic	13%	19%	13%	10%	14%	9%	7%	12%	14%	15%	13%	11%
Not at all enthusiastic	8%	16%	8%	6%	8%	7%	14%	6%	11%	10%	8%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(841)	(83)	(615)	(143)	(651)	(107)	(83)	(408)	(433)	(291)	(273)	(277)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Extremely enthusiastic	37%	38%	50%	23%	44%	23%	51%	37%	35%	33%	46%	34%	40%	41%
Very enthusiastic	20%	20%	16%	26%	28%	19%	19%	21%	23%	20%	16%	22%	17%	18%
Somewhat enthusiastic	21%	24%	18%	20%	17%	27%	17%	27%	18%	22%	19%	20%	19%	21%
Not too enthusiastic	13%	11%	11%	18%	8%	19%	9%	8%	14%	16%	12%	14%	13%	17%
Not at all enthusiastic	8%	7%	5%	13%	3%	12%	5%	8%	10%	9%	7%	9%	11%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(841)	(353)	(230)	(233)	(196)	(321)	(260)	(122)	(193)	(337)	(189)	(305)	(339)	(118)

July 14-16, 2012



17. Presidential vote preference: Obama vs. Romney
If the 2012 presidential election were being held today, who would you vote for?
Asked of registered voters. Respondents who initially answered 'not sure' but indicated they were leaning toward Obama or Romney in a follow-up question are counted as Obama or Romney supporters

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	58%	44%	48%	40%	90%	52%	42%	51%	49%	44%	47%
Mitt Romney	44%	28%	46%	47%	50%	4%	36%	48%	40%	41%	45%	45%
Other	4%	9%	5%	0%	5%	1%	6%	6%	3%	3%	7%	4%
Not sure	5%	5%	5%	5%	5%	5%	6%	4%	6%	7%	3%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(838)	(83)	(611)	(144)	(649)	(106)	(83)	(408)	(430)	(291)	(273)	(274)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	90%	9%	42%	91%	60%	11%	50%	50%	44%	44%	50%	46%	42%
Mitt Romney	44%	6%	86%	41%	7%	29%	82%	44%	44%	41%	47%	37%	47%	48%
Other	4%	1%	2%	8%	2%	4%	4%	1%	1%	7%	5%	5%	4%	4%
Not sure	5%	4%	3%	9%	1%	7%	3%	5%	4%	7%	3%	8%	3%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(838)	(351)	(231)	(231)	(196)	(319)	(259)	(121)	(193)	(335)	(189)	(306)	(336)	(118)

July 14-16, 2012



18. Prediction of who will win in November

Regardless of which candidate you support, who do you think is most likely to win the Presidential election in November? Asked of registered voters

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Obama will definitely win	15%	14%	15%	15%	9%	47%	27%	11%	18%	17%	14%	13%
Obama will probably win	29%	37%	28%	28%	30%	31%	19%	31%	28%	24%	30%	34%
Obama and Romney are												
equally likely to win	18%	32%	18%	11%	19%	13%	17%	19%	17%	17%	17%	21%
Romney will probably win	15%	2%	18%	14%	17%	1%	16%	20%	11%	11%	19%	16%
Romney will definitely win	9%	1%	8%	16%	10%	0%	9%	11%	7%	14%	4%	8%
Don't know	14%	14%	13%	15%	15%	8%	12%	9%	18%	17%	16%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(841)	(83)	(614)	(144)	(652)	(106)	(83)	(407)	(434)	(292)	(272)	(277)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Obama will definitely win	15%	33%	2%	8%	28%	16%	5%	11%	17%	14%	16%	19%	12%	9%
Obama will probably win	29%	42%	14%	32%	49%	37%	14%	33%	26%	28%	32%	27%	29%	32%
Obama and Romney are														
equally likely to win	18%	12%	22%	25%	12%	21%	20%	21%	16%	20%	15%	11%	24%	16%
Romney will probably win	15%	2%	32%	11%	4%	9%	29%	11%	17%	13%	19%	15%	15%	23%
Romney will definitely win	9%	1%	19%	8%	1%	3%	19%	14%	8%	7%	9%	11%	7%	10%
Don't know	14%	11%	10%	16%	6%	13%	14%	10%	15%	17%	9%	17%	12%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(841)	(352)	(231)	(233)	(196)	(320)	(261)	(121)	(193)	(337)	(190)	(306)	(338)	(118)

July 14-16, 2012



19. 2012 Congressional vote

If an election for U.S. Congress were being held today, who would you vote for in the district where you live?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party												
candidate	38%	43%	35%	44%	32%	71%	46%	35%	41%	33%	41%	42%
The Republican Party												
candidate	34%	24%	36%	42%	39%	4%	31%	40%	29%	33%	32%	40%
Other	2%	6%	1%	1%	2%	0%	5%	3%	1%	2%	4%	0%
Not sure	14%	9%	17%	11%	15%	10%	9%	12%	16%	15%	15%	12%
I would not vote	11%	18%	12%	2%	11%	15%	9%	10%	13%	17%	8%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(124)	(721)	(152)	(776)	(121)	(100)	(459)	(538)	(385)	(318)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party														
candidate	38%	83%	6%	23%	85%	48%	13%	37%	41%	37%	37%	38%	38%	39%
The Republican Party														
candidate	34%	4%	84%	30%	4%	23%	69%	28%	36%	35%	37%	27%	40%	47%
Other	2%	1%	1%	4%	0%	5%	1%	0%	1%	3%	4%	0%	5%	1%
Not sure	14%	6%	6%	28%	9%	17%	8%	16%	14%	13%	15%	18%	9%	9%
I would not vote	11%	6%	4%	15%	2%	7%	8%	19%	8%	12%	7%	17%	8%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(399)	(251)	(277)	(218)	(357)	(296)	(158)	(219)	(395)	(225)	(397)	(379)	(124)

July 14-16, 2012



20. Views on whether Romney created or eliminated jobs when he ran Bain Capital

Before Mitt Romney became Governor of Massachusetts, he was the CEO of Bain Capital. Do you think Romney mostly *created* or *eliminated* jobs when he ran Bain Capital?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Created many jobs	16%	14%	15%	22%	17%	4%	23%	20%	13%	15%	15%	18%
Created a few jobs	8%	10%	7%	8%	8%	3%	5%	7%	8%	6%	10%	7%
Neither created nor												
eliminated jobs	12%	19%	12%	7%	12%	8%	17%	15%	10%	10%	16%	12%
Eliminated a few jobs	8%	8%	7%	11%	7%	13%	6%	8%	7%	7%	8%	10%
Eliminated many jobs	28%	19%	29%	31%	26%	41%	20%	29%	26%	26%	26%	32%
Not sure	29%	30%	30%	21%	29%	30%	28%	21%	37%	36%	25%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(124)	(721)	(153)	(775)	(122)	(101)	(459)	(539)	(387)	(317)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Created many jobs	16%	5%	35%	12%	4%	9%	30%	17%	11%	16%	20%	14%	15%	20%
Created a few jobs	8%	5%	12%	7%	3%	6%	14%	6%	9%	7%	8%	7%	9%	9%
Neither created nor														
eliminated jobs	12%	15%	12%	11%	11%	11%	15%	15%	10%	14%	11%	10%	13%	14%
Eliminated a few jobs	8%	10%	3%	13%	11%	10%	5%	8%	12%	5%	7%	10%	5%	10%
Eliminated many jobs	28%	43%	11%	32%	55%	39%	11%	29%	29%	25%	30%	22%	29%	35%
Not sure	29%	22%	27%	26%	16%	24%	26%	25%	30%	32%	25%	36%	28%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(401)	(251)	(275)	(219)	(357)	(295)	(159)	(219)	(396)	(224)	(398)	(379)	(125)

July 14-16, 2012



21. Importance of political versus business experience in making someone an effective president

To be an effective President, is it more important for someone to have had experience in politics or business?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Experience in politics is												
more important	17%	23%	15%	15%	16%	24%	14%	19%	14%	12%	15%	27%
Both equally important	58%	55%	57%	62%	57%	55%	67%	55%	60%	59%	61%	51%
Experience in business is												
more important	16%	11%	16%	18%	17%	9%	8%	18%	13%	12%	17%	20%
Not sure	10%	11%	11%	5%	10%	12%	11%	7%	12%	17%	6%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(125)	(721)	(153)	(776)	(122)	(101)	(460)	(539)	(387)	(318)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Experience in politics is														
more important	17%	30%	4%	15%	49%	17%	5%	15%	14%	17%	21%	13%	19%	22%
Both equally important	58%	56%	67%	57%	41%	64%	62%	66%	56%	57%	53%	60%	56%	56%
Experience in business is														
more important	16%	6%	27%	17%	3%	12%	30%	5%	19%	15%	22%	12%	19%	22%
Not sure	10%	8%	1%	11%	7%	7%	2%	14%	11%	11%	5%	15%	6%	1%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(401)	(251)	(276)	(218)	(358)	(296)	(160)	(218)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



22. Importance of GOP vice-presidential nominee on November vote

How important a factor is Mitt Romney's choice of a Vice Presidential candidate to your decision to vote in November?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Not important	41%	41%	43%	34%	39%	59%	34%	41%	40%	40%	42%	41%
Slightly important	21%	24%	20%	21%	23%	7%	21%	21%	21%	21%	19%	23%
Moderately important	21%	22%	19%	25%	22%	17%	13%	19%	23%	15%	25%	24%
Very important	18%	14%	18%	21%	16%	17%	31%	19%	16%	23%	15%	11%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(125)	(721)	(153)	(776)	(122)	(101)	(459)	(540)	(386)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Not important	41%	54%	24%	40%	61%	42%	23%	42%	40%	42%	39%	40%	44%	35%
Slightly important	21%	14%	29%	20%	13%	21%	29%	20%	25%	19%	21%	18%	23%	25%
Moderately important	21%	13%	26%	23%	10%	19%	29%	22%	21%	18%	24%	21%	18%	24%
Very important	18%	19%	21%	17%	16%	18%	19%	16%	15%	21%	16%	20%	15%	17%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(401)	(250)	(277)	(219)	(358)	(295)	(159)	(219)	(396)	(225)	(399)	(378)	(125)

July 14-16, 2012



23. Knowledge of positions potential GOP vice-presidential nominees have held – Rob Portman

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
U.S. Senator	18%	25%	17%	14%	19%	17%	9%	23%	13%	13%	20%	24%
U.S. Representative	6%	5%	6%	6%	6%	1%	11%	9%	3%	5%	5%	8%
Governor	6%	2%	6%	12%	6%	5%	6%	7%	5%	4%	8%	8%
Secretary of State	0%	0%	0%	1%	0%	0%	1%	1%	0%	0%	0%	1%
Don't know	70%	68%	72%	67%	70%	72%	73%	63%	78%	77%	67%	63%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
U.S. Senator	18%	16%	24%	20%	22%	17%	23%	14%	24%	18%	14%	12%	22%	29%
U.S. Representative	6%	9%	6%	4%	12%	5%	4%	4%	7%	6%	7%	6%	5%	7%
Governor	6%	5%	9%	6%	7%	4%	10%	2%	8%	6%	9%	4%	8%	10%
Secretary of State	0%	0%	1%	0%	0%	0%	1%	0%	0%	1%	0%	0%	1%	0%
Don't know	70%	70%	61%	73%	62%	75%	62%	79%	62%	70%	72%	78%	66%	58%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



24. Knowledge of positions potential GOP vice-presidential nominees have held – Tim Pawlenty

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
U.S. Senator	6%	6%	6%	8%	7%	4%	1%	7%	5%	5%	6%	8%
U.S. Representative	8%	10%	8%	4%	7%	6%	14%	10%	6%	7%	9%	7%
Governor	35%	33%	35%	37%	38%	23%	22%	45%	25%	23%	34%	56%
Secretary of State	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	53%	56%	53%	51%	50%	66%	65%	39%	66%	66%	53%	32%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
U.S. Senator	6%	6%	7%	6%	10%	6%	6%	6%	5%	7%	5%	5%	7%	7%
U.S. Representative	8%	7%	8%	9%	4%	7%	10%	2%	10%	8%	9%	7%	6%	11%
Governor	35%	32%	48%	37%	46%	33%	44%	33%	43%	30%	37%	21%	44%	54%
Secretary of State	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	53%	55%	42%	51%	39%	55%	45%	57%	49%	56%	50%	69%	45%	29%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



25. Knowledge of positions potential GOP vice-presidential nominees have held – Bobby Jindal

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
U.S. Senator	3%	6%	2%	1%	3%	2%	3%	3%	2%	2%	3%	4%
U.S. Representative	7%	12%	7%	1%	7%	3%	13%	9%	6%	9%	6%	6%
Governor	44%	35%	44%	54%	47%	38%	25%	54%	34%	30%	47%	64%
Secretary of State	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	50%	54%	50%	44%	48%	57%	59%	37%	62%	61%	48%	32%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
U.S. Senator	3%	3%	4%	2%	5%	2%	3%	3%	2%	4%	1%	3%	3%	0%
U.S. Representative	7%	8%	11%	5%	8%	3%	11%	8%	9%	8%	3%	5%	10%	6%
Governor	44%	37%	54%	51%	53%	46%	53%	35%	44%	46%	47%	30%	51%	74%
Secretary of State	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Don't know	50%	53%	40%	45%	37%	51%	40%	57%	50%	47%	49%	63%	42%	26%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



26. Knowledge of positions potential GOP vice-presidential nominees have held – Paul Ryan

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
U.S. Senator	11%	8%	11%	14%	12%	6%	11%	13%	9%	12%	9%	11%
U.S. Representative	32%	25%	32%	42%	35%	24%	14%	43%	23%	20%	35%	50%
Governor	3%	7%	3%	1%	3%	3%	8%	4%	3%	4%	3%	1%
Secretary of State	1%	4%	0%	0%	1%	2%	0%	1%	0%	0%	3%	0%
Don't know	52%	57%	52%	44%	49%	63%	66%	39%	64%	63%	49%	36%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
U.S. Senator	11%	10%	13%	11%	13%	10%	13%	8%	9%	13%	11%	10%	12%	8%
U.S. Representative	32%	29%	42%	34%	43%	33%	39%	26%	37%	29%	38%	20%	39%	59%
Governor	3%	4%	1%	5%	6%	2%	4%	2%	6%	3%	2%	6%	1%	1%
Secretary of State	1%	1%	0%	2%	0%	1%	1%	0%	1%	0%	2%	2%	1%	0%
Don't know	52%	54%	45%	46%	35%	52%	45%	64%	46%	53%	46%	63%	46%	30%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



${\bf 27.\ Knowledge\ of\ positions\ potential\ GOP\ vice-presidential\ nominees\ have\ held-Condoleezza\ Rice}$

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
U.S. Senator	2%	5%	1%	1%	1%	4%	0%	2%	1%	2%	2%	0%
U.S. Representative	3%	5%	2%	2%	2%	3%	13%	4%	2%	5%	2%	0%
Governor	1%	3%	1%	1%	1%	0%	3%	2%	1%	2%	1%	1%
Secretary of State	73%	54%	74%	88%	74%	77%	57%	78%	68%	63%	71%	92%
Don't know	22%	34%	22%	9%	22%	16%	31%	14%	30%	29%	24%	8%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
U.S. Senator	2%	3%	1%	1%	5%	1%	2%	1%	0%	3%	1%	3%	1%	0%
U.S. Representative	3%	4%	0%	5%	4%	4%	0%	3%	1%	3%	5%	4%	1%	1%
Governor	1%	2%	1%	1%	4%	1%	0%	0%	4%	1%	1%	2%	1%	2%
Secretary of State	73%	73%	85%	75%	80%	77%	84%	70%	75%	71%	77%	62%	81%	96%
Don't know	22%	19%	13%	19%	10%	18%	14%	27%	20%	23%	18%	31%	18%	3%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



28. Knowledge of positions potential GOP vice-presidential nominees have held – Marco Rubio

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
U.S. Senator	32%	34%	29%	39%	32%	32%	26%	41%	22%	24%	31%	45%
U.S. Representative	10%	9%	11%	7%	9%	10%	15%	16%	5%	8%	12%	13%
Governor	12%	8%	12%	14%	13%	9%	9%	12%	11%	12%	12%	12%
Secretary of State	1%	1%	0%	0%	0%	2%	2%	0%	1%	0%	1%	0%
Don't know	47%	51%	48%	40%	47%	50%	49%	34%	60%	57%	45%	33%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
U.S. Senator	32%	28%	44%	31%	40%	28%	42%	28%	29%	37%	28%	21%	40%	53%
U.S. Representative	10%	11%	9%	13%	9%	13%	10%	9%	8%	11%	11%	8%	10%	10%
Governor	12%	12%	14%	13%	14%	11%	13%	13%	13%	8%	17%	12%	12%	13%
Secretary of State	1%	0%	0%	1%	1%	0%	1%	0%	1%	1%	0%	1%	0%	0%
Don't know	47%	51%	35%	44%	39%	48%	37%	52%	51%	45%	44%	58%	41%	28%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



29. Potential GOP vice-presidential nominees – Most qualified to be Vice-President Which of these persons is...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Rob Portman	3%	1%	4%	3%	3%	2%	2%	5%	1%	2%	4%	4%
Tim Pawlenty	5%	11%	4%	3%	6%	1%	2%	7%	4%	4%	4%	8%
Bobby Jindal	5%	6%	5%	4%	5%	1%	12%	8%	2%	5%	6%	5%
Paul Ryan	6%	2%	7%	7%	6%	5%	2%	6%	6%	4%	6%	9%
Condoleezza Rice	31%	24%	32%	35%	30%	40%	29%	31%	31%	24%	32%	41%
Marco Rubio	6%	8%	4%	12%	7%	7%	4%	8%	5%	7%	7%	5%
Not sure	44%	48%	45%	34%	43%	43%	49%	35%	52%	55%	41%	28%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(990)	(125)	(715)	(150)	(770)	(119)	(101)	(454)	(536)	(382)	(316)	(292)

		Party ID				Ideology			Regi	on		Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Rob Portman	3%	4%	3%	2%	3%	3%	4%	4%	4%	1%	5%	2%	5%	4%
Tim Pawlenty	5%	6%	5%	5%	12%	3%	5%	3%	9%	3%	7%	4%	5%	10%
Bobby Jindal	5%	4%	8%	6%	1%	2%	10%	4%	6%	7%	3%	5%	5%	3%
Paul Ryan	6%	3%	9%	4%	2%	4%	11%	5%	8%	5%	5%	4%	7%	9%
Condoleezza Rice	31%	34%	34%	33%	37%	41%	27%	24%	26%	33%	37%	25%	35%	39%
Marco Rubio	6%	5%	11%	5%	1%	3%	13%	8%	3%	9%	5%	5%	6%	10%
Not sure	44%	44%	29%	45%	43%	43%	29%	52%	44%	43%	38%	55%	38%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(990)	(394)	(250)	(276)	(213)	(356)	(296)	(159)	(218)	(389)	(224)	(395)	(377)	(122)

July 14-16, 2012



30. Potential GOP vice-presidential nominees – Least qualified to be Vice-President Which of these persons is...

			Age			Race		Ge	nder		Education	ı
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Rob Portman	5%	5%	6%	3%	6%	0%	5%	8%	2%	4%	6%	7%
Tim Pawlenty	6%	5%	6%	3%	5%	5%	13%	8%	3%	5%	7%	4%
Bobby Jindal	5%	3%	4%	8%	5%	6%	4%	6%	4%	4%	5%	6%
Paul Ryan	9%	5%	8%	17%	9%	10%	7%	9%	8%	6%	8%	15%
Condoleezza Rice	6%	7%	6%	9%	7%	7%	3%	9%	4%	8%	5%	5%
Marco Rubio	9%	17%	7%	6%	9%	16%	4%	14%	4%	8%	9%	11%
Not sure	60%	58%	63%	54%	60%	57%	64%	47%	74%	66%	60%	51%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(988)	(124)	(713)	(151)	(767)	(121)	(100)	(455)	(533)	(381)	(317)	(290)

		Party ID				Ideology			Regi	on		Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Rob Portman	5%	3%	8%	7%	3%	4%	10%	5%	7%	4%	5%	5%	5%	9%
Tim Pawlenty	6%	7%	7%	4%	6%	5%	6%	2%	9%	5%	7%	5%	6%	6%
Bobby Jindal	5%	7%	4%	4%	11%	4%	4%	5%	3%	5%	5%	4%	6%	7%
Paul Ryan	9%	14%	7%	5%	19%	8%	7%	5%	7%	9%	13%	8%	9%	8%
Condoleezza Rice	6%	6%	10%	5%	2%	4%	11%	9%	5%	5%	8%	6%	8%	8%
Marco Rubio	9%	10%	5%	14%	9%	14%	8%	13%	7%	10%	6%	7%	9%	15%
Not sure	60%	53%	59%	61%	50%	60%	55%	61%	61%	62%	56%	65%	58%	48%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(988)	(400)	(245)	(273)	(218)	(355)	(289)	(160)	(215)	(390)	(223)	(396)	(374)	(123)

July 14-16, 2012



31. Prediction of who will be GOP vice-presidential nominee

Who do you think Mitt Romney will choose as his Vice Presidential running mate?

			Age		•	Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Rob Portman	5%	4%	5%	3%	5%	3%	9%	7%	2%	3%	6%	7%
Tim Pawlenty	4%	6%	3%	8%	4%	8%	1%	5%	3%	2%	6%	6%
Bobby Jindal	1%	1%	1%	0%	1%	1%	1%	1%	1%	0%	1%	2%
Paul Ryan	3%	4%	3%	5%	4%	5%	0%	4%	3%	4%	3%	3%
Condoleezza Rice	12%	14%	11%	13%	11%	17%	11%	13%	10%	16%	8%	10%
Marco Rubio	12%	10%	12%	14%	13%	5%	11%	14%	10%	9%	16%	13%
Someone else	10%	8%	8%	18%	9%	17%	7%	12%	8%	10%	9%	10%
Not sure	53%	52%	57%	39%	53%	45%	60%	43%	61%	56%	51%	49%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(125)	(721)	(153)	(777)	(121)	(101)	(460)	(539)	(387)	(317)	(295)

			Party ID			Ideology			Regi	on		Family Income		
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Rob Portman	5%	7%	4%	5%	7%	6%	3%	6%	6%	3%	5%	3%	3%	12%
Tim Pawlenty	4%	5%	4%	5%	8%	5%	4%	5%	2%	5%	6%	2%	5%	10%
Bobby Jindal	1%	1%	1%	2%	2%	2%	0%	0%	1%	1%	1%	1%	1%	2%
Paul Ryan	3%	3%	3%	4%	8%	3%	4%	1%	8%	3%	2%	5%	3%	2%
Condoleezza Rice	12%	13%	10%	14%	15%	12%	13%	4%	12%	16%	11%	13%	15%	6%
Marco Rubio	12%	9%	19%	12%	7%	11%	19%	12%	8%	13%	16%	7%	15%	19%
Someone else	10%	11%	8%	11%	11%	12%	10%	13%	8%	9%	11%	11%	10%	7%
Not sure	53%	50%	51%	48%	44%	49%	47%	58%	56%	50%	49%	59%	48%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(400)	(251)	(277)	(219)	(358)	(295)	(160)	(218)	(396)	(225)	(399)	(379)	(124)

July 14-16, 2012



32. Prediction of which party will control U.S. Senate after November

Which party do you think is most likely to control the U.S. Senate after the election in November?

		Age			Race			Ge	nder	Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Democratic Party	34%	34%	32%	41%	31%	55%	37%	38%	31%	34%	34%	34%	
Republican Party	34%	24%	36%	37%	37%	11%	30%	35%	33%	30%	34%	39%	
Not sure	32%	41%	32%	22%	32%	34%	33%	28%	36%	35%	32%	27%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted)	(997)	(125)	(719)	(153)	(774)	(122)	(101)	(458)	(539)	(387)	(317)	(293)	

		Party ID				Ideology			Regi	Family Income				
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democratic Party	34%	63%	13%	29%	64%	43%	17%	36%	33%	30%	40%	33%	34%	32%
Republican Party	34%	10%	70%	31%	10%	25%	63%	27%	39%	33%	35%	28%	41%	38%
Not sure	32%	27%	16%	40%	26%	32%	20%	36%	28%	37%	25%	39%	25%	30%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(400)	(250)	(276)	(217)	(358)	(296)	(160)	(218)	(394)	(225)	(397)	(378)	(125)

July 14-16, 2012



33. Prediction of which party will control U.S. House of Representatives after November

Which party do you think is most likely to control the U.S. House of Representatives after the election in November?

					Race			nder	Education			
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Democratic Party	22%	28%	19%	27%	19%	41%	33%	21%	23%	24%	25%	16%
Republican Party	44%	33%	47%	50%	49%	23%	30%	53%	36%	37%	44%	57%
Not sure	33%	39%	34%	24%	32%	36%	37%	25%	40%	39%	31%	26%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(125)	(718)	(153)	(773)	(122)	(101)	(460)	(536)	(385)	(316)	(295)

		Party ID				Ideology			Regi	Family Income				
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Democratic Party	22%	47%	6%	13%	40%	25%	12%	21%	24%	20%	25%	26%	19%	9%
Republican Party	44%	22%	79%	48%	32%	39%	72%	42%	46%	40%	52%	31%	57%	64%
Not sure	33%	30%	15%	39%	28%	36%	16%	37%	30%	39%	23%	43%	25%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(398)	(250)	(277)	(217)	(358)	(295)	(160)	(217)	(396)	(223)	(397)	(377)	(125)

July 14-16, 2012



34. Progressive political figuresWhich of the following would you say are 'progressive'? Please check all that apply.

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Barack Obama	47%	48%	45%	52%	46%	56%	38%	50%	44%	36%	54%	56%
Mitt Romney	10%	11%	9%	13%	11%	7%	3%	11%	9%	16%	7%	4%
Ron Paul	11%	9%	12%	8%	11%	12%	7%	11%	11%	13%	11%	7%
Sarah Palin	8%	4%	10%	7%	8%	8%	7%	9%	8%	10%	8%	4%
Hillary Clinton	48%	37%	48%	63%	49%	55%	33%	50%	46%	38%	53%	59%
Nancy Pelosi	37%	28%	37%	45%	40%	25%	25%	46%	28%	23%	41%	55%
John Boehner	4%	3%	3%	10%	5%	2%	4%	6%	2%	7%	3%	1%
Chris Christie	7%	5%	6%	12%	7%	5%	5%	6%	7%	8%	5%	6%
Michael Bloomberg	21%	12%	21%	30%	24%	10%	10%	28%	15%	13%	22%	33%
Oprah Winfrey	44%	39%	44%	47%	45%	41%	34%	44%	43%	32%	50%	55%
Ronald Reagan	13%	13%	12%	16%	13%	19%	8%	12%	14%	18%	11%	7%
Rush Limbaugh	5%	4%	5%	5%	5%	4%	2%	5%	5%	7%	4%	3%
Glenn Beck	4%	2%	4%	6%	4%	3%	1%	2%	5%	5%	4%	1%
Jon Stewart	32%	25%	34%	36%	36%	16%	23%	41%	24%	19%	37%	50%
Jesse Jackson	35%	25%	36%	41%	36%	36%	18%	42%	28%	24%	39%	49%
Anderson Cooper	31%	22%	32%	39%	34%	21%	22%	36%	27%	21%	35%	44%
Don't know	27%	30%	28%	22%	24%	35%	44%	21%	33%	38%	21%	16%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)



			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Barack Obama	47%	49%	45%	55%	51%	53%	54%	38%	48%	48%	51%	44%	49%	53%
Mitt Romney	10%	7%	15%	9%	7%	8%	16%	8%	8%	12%	10%	13%	10%	5%
Ron Paul	11%	9%	14%	11%	8%	12%	14%	10%	10%	12%	11%	10%	14%	12%
Sarah Palin	8%	5%	13%	7%	5%	9%	10%	11%	6%	7%	9%	9%	8%	6%
Hillary Clinton	48%	55%	49%	49%	56%	49%	58%	45%	50%	48%	50%	41%	52%	63%
Nancy Pelosi	37%	37%	44%	38%	53%	33%	47%	31%	38%	36%	42%	28%	42%	56%
John Boehner	4%	2%	6%	7%	3%	4%	7%	4%	6%	3%	4%	4%	5%	3%
Chris Christie	7%	4%	8%	9%	4%	9%	8%	11%	7%	6%	3%	7%	5%	6%
Michael Bloomberg	21%	12%	31%	26%	14%	17%	36%	21%	21%	21%	21%	14%	24%	34%
Oprah Winfrey	44%	43%	46%	51%	52%	47%	52%	37%	47%	40%	51%	37%	48%	56%
Ronald Reagan	13%	10%	18%	12%	8%	14%	17%	9%	10%	19%	8%	15%	13%	7%
Rush Limbaugh	5%	3%	7%	5%	3%	4%	7%	3%	4%	7%	4%	4%	6%	5%
Glenn Beck	4%	2%	7%	2%	2%	2%	7%	5%	3%	4%	2%	4%	4%	3%
Jon Stewart	32%	27%	34%	44%	52%	30%	37%	30%	30%	29%	42%	23%	39%	50%
Jesse Jackson	35%	29%	43%	42%	39%	33%	47%	28%	37%	34%	39%	27%	38%	52%
Anderson Cooper	31%	27%	39%	37%	38%	29%	42%	34%	28%	29%	36%	25%	33%	46%
Don't know	27%	25%	22%	22%	12%	23%	17%	35%	23%	29%	23%	36%	22%	15%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



35. Progressive political institutionsWhich of the following would you say are 'progressive'? Please check all that apply.

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
The Democratic Party	44%	43%	41%	54%	45%	43%	31%	50%	37%	32%	50%	55%
The Supreme Court	13%	11%	13%	15%	13%	14%	15%	16%	10%	15%	13%	9%
The National Rifle												
Association	8%	2%	7%	16%	9%	6%	5%	6%	10%	12%	7%	2%
Trade unions	30%	22%	29%	45%	33%	19%	18%	40%	21%	25%	31%	40%
The Southern Baptist												
Convention	6%	4%	6%	7%	5%	11%	1%	6%	5%	6%	7%	3%
MoveOn.org	34%	36%	34%	32%	37%	25%	19%	46%	22%	20%	37%	52%
Fox News	11%	5%	10%	18%	10%	10%	12%	10%	11%	17%	7%	4%
MSNBC	33%	27%	34%	38%	36%	26%	17%	43%	24%	24%	36%	46%
Don't know	34%	37%	37%	22%	32%	35%	55%	25%	43%	43%	32%	21%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
The Democratic Party	44%	49%	46%	47%	46%	46%	55%	38%	42%	43%	49%	37%	47%	57%
The Supreme Court	13%	11%	13%	15%	6%	13%	20%	11%	12%	15%	13%	14%	14%	9%
The National Rifle														
Association	8%	8%	9%	6%	5%	9%	9%	6%	6%	8%	11%	12%	6%	4%
Trade unions	30%	24%	41%	34%	29%	29%	46%	28%	35%	27%	33%	21%	36%	44%
The Southern Baptist														
Convention	6%	5%	5%	6%	2%	5%	9%	7%	8%	4%	5%	8%	3%	5%
MoveOn.org	34%	30%	40%	39%	48%	31%	43%	32%	32%	31%	42%	22%	44%	50%
Fox News	11%	10%	14%	9%	7%	10%	15%	14%	17%	7%	8%	13%	12%	3%
MSNBC	33%	28%	43%	37%	38%	30%	48%	30%	37%	34%	31%	27%	38%	49%
Don't know	34%	30%	30%	32%	18%	34%	24%	36%	34%	38%	25%	41%	29%	20%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



36. Own involvement in Tea Party movement

Do you think of yourself as a part of the Tea Party movement?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Yes	15%	17%	12%	23%	17%	6%	10%	19%	12%	15%	16%	15%
No	69%	67%	70%	67%	68%	80%	64%	68%	69%	62%	70%	77%
Not sure	16%	17%	18%	10%	15%	14%	26%	13%	19%	22%	14%	8%
Totals (Unweighted)	100% (996)	100% (125)	100% (720)	100% (151)	100% (774)	100% (121)	100% (101)	100% (457)	100% (539)	100% (385)	100% (317)	100% (294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Yes	15%	5%	34%	14%	5%	6%	36%	10%	16%	16%	18%	13%	17%	21%
No	69%	83%	54%	71%	87%	81%	52%	75%	67%	66%	71%	64%	72%	73%
Not sure	16%	12%	13%	15%	8%	13%	12%	15%	17%	19%	11%	23%	10%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(399)	(249)	(277)	(217)	(357)	(295)	(160)	(219)	(393)	(224)	(397)	(378)	(124)

July 14-16, 2012



37. Respondent's ideology

Thinking about politics these days, how would you describe your own political viewpoint?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	5%	7%	5%	2%	5%	1%	5%	5%	4%	3%	5%	7%
Liberal	12%	12%	13%	8%	12%	12%	11%	12%	12%	8%	12%	18%
Moderate	33%	32%	32%	40%	31%	45%	36%	35%	32%	33%	36%	30%
Conservative	26%	20%	27%	32%	29%	14%	21%	32%	21%	23%	27%	32%
Very Conservative	8%	13%	6%	9%	8%	10%	3%	8%	8%	10%	7%	7%
Not sure	16%	16%	18%	9%	15%	17%	25%	8%	23%	22%	14%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	5%	11%	0%	2%	28%	0%	0%	4%	5%	5%	5%	4%	5%	4%
Liberal	12%	26%	2%	8%	72%	0%	0%	10%	18%	9%	12%	11%	12%	16%
Moderate	33%	35%	18%	55%	0%	100%	0%	31%	32%	32%	38%	30%	33%	42%
Conservative	26%	11%	57%	19%	0%	0%	77%	33%	26%	24%	26%	23%	32%	26%
Very Conservative	8%	3%	19%	6%	0%	0%	23%	3%	9%	9%	8%	8%	9%	7%
Not sure	16%	13%	4%	11%	0%	0%	0%	19%	10%	21%	10%	23%	8%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)



38. Obama's ideological leanings Would you say Barack Obama is...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	36%	26%	37%	43%	39%	12%	36%	43%	29%	35%	35%	38%
Liberal	22%	28%	21%	18%	22%	21%	18%	23%	20%	18%	20%	29%
Moderate	23%	26%	21%	23%	21%	35%	26%	20%	25%	16%	29%	26%
Conservative	4%	5%	4%	1%	3%	12%	3%	4%	4%	5%	2%	3%
Very conservative	1%	0%	2%	1%	1%	6%	0%	1%	1%	1%	2%	0%
Not sure	15%	15%	15%	14%	15%	14%	17%	9%	20%	24%	11%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(125)	(721)	(152)	(775)	(122)	(101)	(458)	(540)	(386)	(317)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	36%	13%	70%	37%	11%	25%	69%	32%	36%	37%	37%	29%	42%	41%
Liberal	22%	28%	16%	25%	41%	31%	11%	21%	24%	21%	20%	17%	25%	30%
Moderate	23%	40%	7%	22%	45%	32%	10%	22%	23%	19%	28%	22%	21%	25%
Conservative	4%	6%	2%	3%	2%	4%	6%	5%	3%	4%	4%	6%	3%	1%
Very conservative	1%	3%	0%	0%	0%	0%	2%	0%	1%	2%	1%	2%	0%	0%
Not sure	15%	10%	5%	13%	2%	7%	2%	20%	12%	18%	10%	24%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(998)	(401)	(250)	(276)	(219)	(357)	(295)	(159)	(219)	(396)	(224)	(398)	(378)	(125)



39. Romney's ideological leanings Would you say Mitt Romney is...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Very liberal	6%	14%	4%	1%	4%	11%	12%	7%	4%	10%	4%	1%
Liberal	3%	1%	4%	2%	3%	5%	4%	3%	3%	3%	5%	1%
Moderate	21%	21%	20%	26%	23%	10%	19%	30%	13%	17%	21%	29%
Conservative	33%	27%	34%	36%	34%	23%	34%	34%	32%	28%	31%	43%
Very conservative	18%	19%	17%	20%	17%	23%	16%	14%	21%	15%	21%	18%
Not sure	19%	18%	20%	15%	18%	27%	14%	11%	26%	26%	18%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(125)	(719)	(153)	(776)	(122)	(99)	(460)	(537)	(385)	(318)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Very liberal	6%	11%	1%	5%	4%	3%	9%	2%	6%	9%	4%	10%	2%	0%
Liberal	3%	2%	3%	5%	1%	3%	4%	3%	3%	3%	4%	3%	4%	3%
Moderate	21%	14%	34%	21%	13%	20%	36%	24%	20%	20%	24%	16%	21%	34%
Conservative	33%	26%	48%	35%	32%	38%	40%	32%	34%	30%	38%	26%	41%	45%
Very conservative	18%	28%	8%	19%	41%	24%	5%	18%	19%	18%	17%	14%	21%	13%
Not sure	19%	18%	5%	15%	9%	11%	5%	21%	19%	21%	12%	30%	11%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(997)	(401)	(250)	(277)	(219)	(357)	(296)	(159)	(219)	(394)	(225)	(399)	(378)	(124)

July 14-16, 2012



40. Respondents think these traits describe Barack Obama somewhat or very well

How well do you think each the following describes Barack Obama?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Is personally wealthy	83%	80%	85%	81%	83%	81%	84%	84%	82%	81%	83%	87%
Cares about people like												
me	54%	67%	51%	49%	47%	89%	71%	49%	58%	51%	58%	54%
Cares about the poor	63%	72%	61%	63%	59%	87%	73%	62%	65%	58%	66%	70%
Cares about the middle												
class	58%	69%	55%	56%	52%	91%	71%	54%	63%	56%	61%	59%
Cares about the wealthy	55%	59%	56%	48%	52%	70%	63%	50%	60%	57%	57%	51%
Totals	(991)	(124)	(716)	(151)	(772)	(119)	(100)	(457)	(534)	(382)	(314)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Is personally wealthy	83%	80%	86%	89%	81%	83%	86%	77%	86%	84%	84%	83%	86%	85%
Cares about people like														
me	54%	88%	20%	50%	88%	66%	25%	58%	50%	54%	54%	58%	50%	46%
Cares about the poor	63%	89%	36%	64%	88%	75%	42%	69%	57%	64%	65%	60%	64%	66%
Cares about the middle														
class	58%	90%	25%	59%	90%	70%	30%	66%	53%	59%	56%	62%	53%	58%
Cares about the wealthy	55%	70%	39%	51%	64%	56%	41%	63%	55%	51%	55%	61%	51%	45%
Totals	(991)	(400)	(250)	(274)	(218)	(357)	(294)	(159)	(215)	(392)	(225)	(395)	(378)	(124)

July 14-16, 2012



41. Respondents think these traits describe Barack Obama not very well or not well at all

How well do you think each the following describes Barack Obama?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Is personally wealthy	16%	20%	15%	17%	16%	18%	16%	15%	17%	18%	16%	13%
Cares about people like												
me	46%	33%	49%	48%	52%	11%	29%	50%	41%	48%	42%	45%
Cares about the poor	36%	28%	39%	36%	41%	13%	27%	38%	35%	42%	34%	30%
Cares about the middle												
class	41%	31%	44%	42%	47%	8%	29%	46%	37%	43%	39%	41%
Cares about the wealthy	44%	40%	44%	50%	47%	29%	37%	49%	39%	42%	43%	49%
Totals	(991)	(124)	(716)	(151)	(772)	(119)	(100)	(457)	(534)	(382)	(314)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Is personally wealthy	16%	20%	14%	10%	19%	15%	14%	21%	14%	16%	16%	17%	14%	15%
Cares about people like														
me	46%	11%	80%	48%	12%	33%	75%	40%	50%	45%	46%	42%	49%	54%
Cares about the poor	36%	11%	64%	35%	12%	24%	58%	31%	43%	36%	34%	40%	36%	34%
Cares about the middle														
class	41%	10%	74%	41%	10%	29%	70%	34%	47%	40%	43%	38%	46%	42%
Cares about the wealthy	44%	29%	61%	48%	35%	43%	59%	34%	45%	49%	44%	38%	49%	55%
Totals	(991)	(400)	(250)	(274)	(218)	(357)	(294)	(159)	(215)	(392)	(225)	(395)	(378)	(124)

July 14-16, 2012



42. Respondents think these traits describe Mitt Romney somewhat or very well

How well do you think each the following describes Mitt Romney?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Is personally wealthy	92%	89%	92%	97%	94%	83%	90%	95%	89%	89%	90%	99%
Cares about people like												
me	42%	42%	41%	45%	46%	9%	50%	45%	39%	40%	43%	44%
Cares about the poor	39%	38%	39%	43%	42%	9%	50%	41%	38%	38%	40%	41%
Cares about the middle												
class	47%	48%	47%	47%	50%	23%	56%	49%	46%	46%	47%	50%
Cares about the wealthy	89%	85%	90%	91%	89%	89%	88%	91%	87%	84%	90%	96%
Totals	(985)	(122)	(715)	(148)	(764)	(120)	(101)	(456)	(529)	(375)	(316)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Is personally wealthy	92%	91%	97%	99%	97%	95%	97%	94%	97%	87%	94%	88%	95%	99%
Cares about people like														
me	42%	19%	79%	35%	15%	32%	68%	40%	42%	42%	44%	40%	43%	48%
Cares about the poor	39%	17%	74%	31%	14%	27%	66%	37%	41%	38%	42%	37%	40%	43%
Cares about the middle														
class	47%	27%	80%	41%	19%	38%	72%	49%	46%	46%	49%	46%	48%	51%
Cares about the wealthy	89%	92%	91%	91%	96%	90%	92%	92%	90%	86%	91%	85%	93%	96%
Totals	(985)	(397)	(249)	(274)	(216)	(356)	(293)	(157)	(215)	(391)	(222)	(390)	(375)	(125)

July 14-16, 2012



43. Respondents think these traits describe Mitt Romney not very well or not well at all

How well do you think each the following describes Mitt Romney?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Is personally wealthy	7%	10%	8%	2%	6%	14%	10%	5%	10%	10%	9%	1%
Cares about people like												
me	56%	58%	57%	52%	52%	90%	50%	53%	60%	57%	57%	56%
Cares about the poor	60%	62%	61%	53%	57%	90%	50%	58%	62%	61%	59%	59%
Cares about the middle												
class	52%	52%	53%	51%	50%	76%	44%	51%	54%	53%	53%	50%
Cares about the wealthy	11%	15%	10%	9%	11%	11%	12%	9%	13%	16%	10%	4%
Totals	(985)	(122)	(715)	(148)	(764)	(120)	(101)	(456)	(529)	(375)	(316)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Is personally wealthy	7%	9%	3%	1%	3%	5%	3%	6%	3%	12%	6%	11%	5%	1%
Cares about people like														
me	56%	81%	19%	63%	85%	66%	30%	54%	58%	57%	55%	60%	55%	52%
Cares about the poor	60%	82%	26%	66%	86%	71%	34%	60%	59%	62%	57%	62%	59%	57%
Cares about the middle														
class	52%	73%	20%	57%	81%	61%	28%	49%	54%	54%	50%	53%	52%	49%
Cares about the wealthy	11%	8%	9%	9%	4%	9%	8%	8%	10%	13%	9%	15%	7%	4%
Totals	(985)	(397)	(249)	(274)	(216)	(356)	(293)	(157)	(215)	(391)	(222)	(390)	(375)	(125)

July 14-16, 2012



44. Obama's sincerity

Do you think Barack Obama...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes Says what he thinks	42%	49%	41%	41%	36%	81%	50%	40%	44%	41%	46%	40%
people want to hear Not sure	49% 9%	37% 14%	50% 9%	55% 4%	55% 9%	14% 5%	34% 16%	54% 5%	43% 12%	48% 11%	47% 7%	52% 9%
Totals (Unweighted)	100% (996)	100% (124)	100% (719)	100% (153)	100% (774)	100% (121)	100% (101)	100% (459)	100% (537)	100% (384)	100% (317)	100% (295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes Says what he thinks	42%	74%	14%	41%	71%	52%	22%	37%	43%	45%	42%	47%	39%	34%
people want to hear	49%	20%	83%	52%	21%	42%	77%	51%	51%	42%	55%	42%	55%	58%
Not sure	9%	6%	4%	7%	8%	6%	2%	12%	6%	13%	4%	11%	7%	8%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(398)	(251)	(277)	(219)	(357)	(295)	(159)	(218)	(395)	(224)	(398)	(376)	(125)

July 14-16, 2012



45. Obama's likeability

Regardless of whether you agree with him, do you like Barack Obama as a person?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	34%	32%	35%	34%	29%	64%	41%	31%	36%	28%	38%	39%
Like somewhat	27%	33%	24%	29%	27%	27%	28%	29%	25%	31%	25%	23%
Dislike	30%	24%	30%	37%	34%	6%	21%	32%	28%	29%	29%	32%
Not sure	9%	11%	11%	1%	10%	4%	10%	8%	11%	12%	7%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(124)	(722)	(153)	(776)	(122)	(101)	(460)	(539)	(386)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	e
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	34%	68%	7%	26%	72%	40%	11%	31%	32%	35%	36%	36%	30%	34%
Like somewhat	27%	24%	24%	37%	18%	37%	24%	37%	26%	25%	25%	25%	29%	28%
Dislike	30%	5%	63%	25%	7%	19%	57%	22%	31%	32%	31%	27%	32%	35%
Not sure	9%	3%	6%	12%	3%	4%	8%	10%	11%	9%	8%	11%	8%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(401)	(251)	(277)	(219)	(358)	(296)	(159)	(219)	(396)	(225)	(399)	(378)	(125)

July 14-16, 2012



46. Romney's sincerityDo you think Mitt Romney...

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Says what he believes Says what he thinks	27%	21%	27%	33%	29%	8%	37%	29%	25%	25%	27%	30%
people want to hear Not sure	57% 16%	57% 22%	56% 17%	58% 9%	56% 15%	73% 19%	42% 22%	60% 11%	54% 21%	52% 23%	59% 15%	63% 7%
Totals (Unweighted)	100% (993)	100% (122)	100% (719)	100% (152)	100% (773)	100% (119)	100% (101)	100% (458)	100% (535)	100% (383)	100% (316)	100% (294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Says what he believes Says what he thinks	27%	9%	56%	22%	5%	21%	47%	29%	27%	25%	28%	22%	29%	33%
people want to hear	57%	73%	37%	66%	80%	69%	42%	55%	58%	53%	62%	55%	58%	63%
Not sure	16%	18%	7%	12%	15%	10%	11%	16%	15%	21%	10%	23%	12%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(993)	(396)	(251)	(277)	(219)	(354)	(295)	(158)	(218)	(392)	(225)	(397)	(375)	(125)

July 14-16, 2012



47. Romney's likeability

Regardless of whether you agree with him, do you like Mitt Romney as a person?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Like a lot	13%	6%	11%	26%	14%	4%	10%	16%	10%	13%	12%	14%
Like somewhat	30%	25%	31%	34%	32%	17%	25%	30%	30%	24%	33%	36%
Dislike	36%	39%	38%	26%	34%	51%	32%	36%	36%	33%	37%	40%
Not sure	21%	30%	20%	14%	19%	27%	33%	18%	24%	29%	18%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(123)	(720)	(153)	(774)	(121)	(101)	(460)	(536)	(384)	(318)	(294)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Like a lot	13%	2%	30%	12%	2%	11%	25%	17%	8%	13%	14%	10%	14%	16%
Like somewhat	30%	20%	49%	27%	14%	29%	46%	22%	32%	29%	36%	26%	34%	37%
Dislike	36%	56%	13%	42%	67%	46%	17%	35%	38%	34%	38%	35%	37%	40%
Not sure	21%	22%	8%	18%	17%	14%	12%	25%	22%	23%	12%	28%	16%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(398)	(251)	(277)	(219)	(356)	(296)	(159)	(219)	(393)	(225)	(397)	(377)	(125)

July 14-16, 2012



48. Which of these words to describe Barack Obama

Which of these words would you use to describe Barack Obama?

			Age			Race		Ge	nder		Education	ı
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	37%	24%	38%	48%	44%	5%	23%	41%	33%	35%	37%	41%
Bold	30%	33%	31%	26%	27%	52%	36%	31%	30%	30%	30%	31%
Effective	24%	19%	26%	26%	20%	58%	21%	22%	26%	23%	26%	25%
Exciting	18%	16%	20%	14%	14%	50%	21%	19%	18%	16%	18%	23%
Experienced	24%	23%	25%	21%	20%	52%	19%	21%	27%	23%	24%	25%
Honest	32%	33%	32%	33%	26%	70%	40%	29%	35%	30%	33%	33%
Hypocritical	33%	18%	35%	41%	38%	5%	21%	37%	29%	31%	33%	36%
Inspiring	34%	39%	34%	31%	31%	65%	27%	33%	36%	30%	34%	43%
Intelligent	57%	49%	60%	56%	55%	81%	45%	56%	59%	51%	56%	69%
Partisan	25%	13%	27%	32%	28%	13%	14%	34%	17%	16%	27%	39%
Patriotic	28%	23%	28%	31%	24%	54%	26%	26%	29%	23%	26%	38%
Religious	17%	16%	15%	23%	13%	44%	14%	14%	19%	21%	13%	15%
Sincere	32%	24%	34%	34%	29%	56%	32%	27%	37%	29%	32%	38%
Steady	26%	13%	29%	27%	22%	55%	19%	22%	29%	23%	25%	30%
Strong	29%	27%	30%	31%	25%	60%	31%	24%	34%	28%	32%	28%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)



			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	37%	7%	74%	39%	7%	29%	67%	31%	37%	38%	41%	33%	42%	46%
Bold	30%	39%	21%	33%	46%	36%	23%	24%	29%	31%	36%	28%	37%	25%
Effective	24%	45%	7%	21%	44%	30%	12%	21%	25%	25%	26%	29%	24%	21%
Exciting	18%	33%	6%	18%	42%	22%	8%	14%	19%	18%	22%	17%	22%	18%
Experienced	24%	45%	6%	20%	45%	30%	11%	22%	25%	23%	25%	27%	23%	22%
Honest	32%	64%	5%	26%	62%	41%	12%	33%	34%	30%	32%	36%	30%	31%
Hypocritical	33%	5%	68%	33%	6%	24%	61%	25%	32%	34%	38%	30%	34%	48%
Inspiring	34%	58%	11%	38%	71%	43%	16%	27%	31%	41%	34%	34%	34%	42%
Intelligent	57%	76%	36%	66%	84%	69%	44%	55%	60%	57%	57%	53%	60%	68%
Partisan	25%	13%	48%	24%	11%	23%	43%	18%	25%	25%	32%	19%	28%	39%
Patriotic	28%	56%	7%	22%	65%	35%	9%	21%	30%	27%	31%	27%	28%	32%
Religious	17%	35%	5%	10%	30%	20%	8%	14%	20%	19%	12%	22%	15%	11%
Sincere	32%	60%	6%	30%	68%	44%	7%	30%	36%	31%	32%	32%	35%	33%
Steady	26%	48%	8%	22%	56%	32%	9%	25%	29%	23%	26%	26%	28%	28%
Strong	29%	53%	10%	25%	55%	35%	16%	27%	32%	28%	32%	35%	30%	23%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



49. Which of these words to describe Mitt Romney

Which of these words would you use to describe Mitt Romney?

			Age			Race		Ge	nder		Education	ı
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Arrogant	37%	34%	39%	35%	35%	61%	32%	37%	38%	37%	36%	39%
Bold	20%	17%	20%	23%	20%	29%	12%	23%	18%	21%	21%	16%
Effective	25%	13%	26%	33%	27%	14%	14%	33%	17%	21%	24%	32%
Exciting	7%	8%	6%	10%	8%	2%	7%	9%	5%	9%	5%	6%
Experienced	41%	29%	42%	49%	45%	22%	29%	46%	36%	35%	42%	49%
Honest	23%	20%	21%	33%	26%	5%	22%	26%	20%	22%	21%	28%
Hypocritical	34%	33%	35%	32%	31%	58%	29%	35%	34%	33%	32%	38%
Inspiring	12%	15%	11%	15%	14%	4%	10%	14%	10%	15%	12%	9%
Intelligent	47%	27%	49%	59%	52%	29%	25%	54%	40%	38%	46%	61%
Partisan	25%	20%	26%	27%	26%	30%	14%	30%	21%	17%	26%	38%
Patriotic	36%	24%	35%	50%	41%	12%	19%	39%	32%	30%	34%	47%
Religious	43%	26%	45%	56%	47%	20%	41%	48%	39%	33%	44%	61%
Sincere	19%	13%	20%	25%	23%	3%	12%	22%	17%	19%	19%	21%
Steady	25%	14%	26%	32%	28%	8%	15%	27%	22%	23%	23%	29%
Strong	26%	17%	27%	36%	30%	9%	17%	30%	23%	25%	23%	34%
Totals	(1,000)	(125)	(722)	(153)	(777)	(122)	(101)	(460)	(540)	(387)	(318)	(295)



			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Arrogant	37%	61%	14%	36%	71%	42%	18%	37%	41%	35%	39%	40%	35%	36%
Bold	20%	20%	25%	19%	18%	21%	24%	17%	18%	24%	19%	20%	20%	17%
Effective	25%	9%	49%	25%	10%	18%	46%	21%	18%	27%	30%	20%	27%	39%
Exciting	7%	3%	13%	7%	7%	5%	10%	5%	4%	8%	9%	8%	6%	5%
Experienced	41%	20%	70%	42%	27%	35%	65%	36%	43%	39%	46%	35%	48%	49%
Honest	23%	7%	45%	21%	7%	15%	44%	23%	23%	24%	23%	18%	26%	27%
Hypocritical	34%	56%	11%	34%	63%	41%	17%	30%	34%	35%	35%	35%	31%	35%
Inspiring	12%	5%	24%	11%	7%	12%	19%	9%	9%	15%	15%	11%	16%	13%
Intelligent	47%	30%	72%	49%	39%	47%	65%	42%	46%	46%	53%	39%	55%	59%
Partisan	25%	31%	19%	28%	45%	32%	17%	25%	21%	26%	29%	20%	27%	34%
Patriotic	36%	19%	68%	31%	26%	28%	58%	30%	35%	35%	42%	29%	41%	49%
Religious	43%	34%	59%	46%	45%	42%	57%	35%	36%	46%	52%	32%	47%	64%
Sincere	19%	5%	42%	17%	6%	16%	35%	13%	22%	19%	22%	16%	23%	24%
Steady	25%	12%	47%	23%	16%	20%	42%	22%	22%	27%	26%	21%	27%	37%
Strong	26%	12%	50%	24%	13%	24%	43%	24%	21%	27%	33%	20%	30%	40%
Totals	(1,000)	(401)	(251)	(277)	(219)	(358)	(296)	(160)	(219)	(396)	(225)	(399)	(379)	(125)

July 14-16, 2012



50. Trend of economy

Overall, do you think the economy is getting better or worse?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Getting better	20%	17%	20%	23%	17%	39%	25%	21%	19%	17%	21%	23%
About the same	36%	47%	34%	30%	34%	43%	39%	36%	35%	33%	36%	40%
Getting worse	37%	26%	39%	46%	43%	10%	26%	37%	38%	38%	38%	35%
Not sure	7%	10%	8%	1%	6%	9%	11%	5%	9%	11%	5%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(124)	(720)	(152)	(774)	(121)	(101)	(458)	(538)	(386)	(317)	(293)

			Party ID			Ideology			Regi	on		Fa	mily Incom	ie
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Getting better	20%	39%	5%	18%	46%	27%	5%	17%	21%	21%	20%	19%	21%	24%
About the same	36%	44%	33%	36%	38%	41%	34%	46%	36%	30%	36%	35%	37%	38%
Getting worse	37%	11%	60%	41%	9%	30%	59%	28%	38%	39%	42%	38%	38%	36%
Not sure	7%	6%	2%	6%	8%	3%	2%	9%	6%	10%	2%	9%	4%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(996)	(399)	(250)	(276)	(219)	(355)	(295)	(160)	(217)	(394)	(225)	(397)	(378)	(124)

July 14-16, 2012



51. Stock market expectations over next yearDo you think the stock market will be higher or lower 12 months from now?

			Age			Race		Ge	nder		Education	1
	Total	18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate
Higher	18%	20%	17%	19%	18%	26%	12%	23%	14%	16%	16%	25%
About the same	36%	39%	33%	39%	35%	32%	48%	37%	34%	33%	41%	33%
Lower	18%	10%	19%	21%	20%	7%	11%	16%	19%	16%	16%	22%
Not sure	28%	30%	30%	21%	27%	35%	29%	24%	33%	34%	27%	20%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(125)	(721)	(153)	(776)	(122)	(101)	(459)	(540)	(386)	(318)	(295)

			Party ID			Ideology			Regi	on		Fa	mily Incom	е
	Total	Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Higher	18%	26%	18%	15%	35%	21%	15%	23%	22%	14%	18%	12%	25%	29%
About the same	36%	42%	36%	32%	33%	37%	41%	36%	40%	31%	40%	35%	33%	40%
Lower	18%	7%	27%	21%	6%	19%	25%	11%	18%	20%	18%	17%	21%	16%
Not sure	28%	25%	19%	32%	26%	23%	20%	30%	20%	35%	24%	36%	21%	16%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(999)	(400)	(251)	(277)	(218)	(358)	(296)	(160)	(218)	(396)	(225)	(398)	(379)	(125)

July 14-16, 2012



52. Change in personal finances over past year

Would you say that you and your family are...

	Total	Age			Race			Gender		Education			
		18-29	30-64	65+	White	Black	Hispanic	Male	Female	HS or less	Some college	College graduate	
Better off financially than													
you were a year ago	14%	18%	14%	7%	14%	12%	10%	16%	12%	9%	17%	18%	
About the same													
financially as you were a													
year ago	48%	56%	47%	45%	47%	58%	44%	51%	46%	49%	43%	54%	
Worse off financially than													
you were a year ago	33%	18%	34%	48%	34%	22%	41%	30%	36%	34%	37%	26%	
Not sure	5%	8%	5%	0%	4%	9%	4%	4%	6%	8%	3%	2%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted)	(995)	(125)	(717)	(153)	(772)	(122)	(101)	(457)	(538)	(386)	(317)	(292)	

	Total	Party ID			Ideology			Region				Family Income		
		Dem	Rep	Ind	Lib	Mod	Con	Northeast	Midwest	South	West	Under 40	40-100	100+
Better off financially than														
you were a year ago	14%	16%	11%	15%	24%	14%	12%	10%	17%	11%	18%	10%	16%	22%
About the same														
financially as you were a														
year ago	48%	53%	45%	47%	52%	51%	50%	51%	48%	51%	41%	45%	52%	50%
Worse off financially than														
you were a year ago	33%	27%	42%	32%	18%	33%	38%	33%	31%	31%	39%	38%	30%	26%
Not sure	5%	4%	2%	6%	6%	3%	1%	6%	4%	6%	2%	7%	2%	2%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted)	(995)	(400)	(249)	(275)	(217)	(358)	(293)	(160)	(215)	(395)	(225)	(396)	(379)	(124)

July 14-16, 2012



Sponsorship The Economist

Fieldwork YouGov

Interviewing Dates July 14-16, 2012

Target population U.S. citizens, aged 18 and over.

Sampling method Respondents were selected from YouGov's PollingPoint panel using sample

matching. A random sample (stratified by age, gender, race, education, and region) was selected from the 2005–2007 American Community Study. Voter registration, turnout, religion, news interest, minor party identification, and non-placement on an ideology scale, were imputed from the 2008 Current Population Survey Registration and Voting Supplement and the Pew Religion in American Life Survey. Matching respondents were selected from the

PollingPoint panel, an opt-in Internet panel.

Weighting The sample was weighted using propensity scores based on age, gender,

race, education, news interest, voter registration, and non-placement on an ideology scale. The weights range from 0.2 to 7, with a mean of one and a

standard deviation of 0.87.

Number of respondents 1000

Margin of error \pm 4.1% (adjusted for weighting)

Survey mode Web-based interviews

Questions not reported 34 questions not reported.