

# YouGov / Evening Standard Survey Results

Sample Size: 2119 London Adults  
Fieldwork: 30th April - 2nd May 2012

	Voters	Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity			
	Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white		
	<b>Weighted Sample</b>	<b>1168</b>	2119	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604	
	Unweighted Sample	1238	2119	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>General Election: Headline Voting Intention</b>																										
	Con	34	31	69	4	0	100	0	0	82	3	12	92	1	12	33	29	27	31	29	37	33	29	38	15	
	Lab	47	49	11	87	100	0	100	0	7	92	39	2	97	9	47	51	51	54	49	39	49	48	39	73	
	Lib Dem	7	9	8	5	0	0	0	100	1	2	34	2	1	73	9	8	13	8	9	7	8	9	9	7	
	Other	12	11	12	4	0	0	0	0	11	2	15	4	0	6	11	12	9	7	13	17	10	14	14	4	
<b>General Election: Other Parties Voting Intention</b>																										
	Green	3	3	1	2	0	0	0	0	1	0	8	0	0	2	2	4	4	3	3	2	3	3	3	2	
	UKIP	7	6	9	1	0	0	0	0	8	1	4	4	0	0	5	7	2	2	8	12	4	9	8	1	
	BNP	1	1	1	1	0	0	0	0	1	0	1	0	0	0	2	0	1	1	1	1	0	2	1	1	
	Respect	0	1	0	0	0	0	0	0	0	0	1	0	0	3	1	0	1	1	0	0	1	0	1	1	
	Other	0	1	0	0	0	0	0	0	0	0	1	0	0	1	1	0	1	1	1	1	1	1	1	1	
<b>General Election: Non Voters</b>																										
	Would Not Vote	1	7	2	1	0	0	0	0	3	2	5	1	0	2	6	8	7	9	6	4	5	10	6	8	
	Don't know	8	13	11	5	0	0	0	0	11	5	19	5	4	15	8	17	12	14	12	11	11	15	12	14	
<b>This Thursday elections will be held for the post of London Mayor and for London's Assembly.</b>																										
<b>On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in these elections?</b>																										
	0 - Certain NOT to vote	0	8	0	0	16	5	3	5	4	3	8	0	0	0	8	8	10	12	6	2	7	9	7	11	
	1	0	1	1	1	1	1	1	1	1	1	1	1	0	2	1	1	4	1	1	1	1	1	1	1	
	2	0	1	1	0	1	1	1	2	0	1	1	0	1	4	1	1	3	1	1	0	1	1	1	3	
	3	0	1	1	1	0	1	1	1	2	1	3	1	1	1	1	2	2	2	1	1	1	3	1	2	
	4	0	1	1	1	1	1	1	1	1	1	1	1	0	2	1	1	0	2	1	1	1	1	1	1	
	5	0	4	4	3	5	2	3	7	2	3	4	3	2	5	3	4	8	3	3	3	4	3	3	5	
	6	0	3	2	5	2	2	4	1	2	3	3	2	4	4	3	3	3	6	1	2	3	3	2	5	
	7	0	5	5	6	5	4	6	4	4	5	3	4	6	2	5	5	9	6	3	2	5	4	4	7	
	8	0	7	8	7	10	7	8	9	6	8	6	6	9	7	6	8	7	9	5	5	7	6	6	8	
	9	0	10	10	13	11	10	12	14	9	12	12	9	13	14	10	9	9	9	11	9	12	7	10	8	
	10 - Absolutely certain to vote / have already voted by post	100	55	68	62	47	67	60	52	68	60	55	72	63	56	56	54	34	42	67	72	54	56	60	43	
	Don't know	0	4	0	1	1	0	1	2	1	2	4	0	1	3	3	5	9	7	1	1	3	5	3	7	

Fieldwork: 30th April - 2nd May 2012

Voters	Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
		Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White
<b>Weighted Sample</b>	<b>1168</b>	2119	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Mayoral Voting intention 1st Preference</b>																								
Boris Johnson – Conservative	43	41	90	0	51	91	9	23	82	13	27	92	7	32	42	41	36	37	40	51	42	40	49	20
Ken Livingstone – Labour	38	39	0	89	0	5	79	12	8	75	33	4	80	13	39	40	35	47	39	31	39	40	30	64
Brian Paddick – Liberal Democrat	7	7	5	4	16	2	4	49	3	5	20	3	4	43	8	7	12	7	7	6	8	6	7	7
Lawrence Webb – UKIP/Fresh Choice for London	4	4	3	1	5	1	2	2	4	2	2	0	2	2	4	4	2	2	4	5	2	5	4	1
Siobhan Benita - Independent	4	4	1	2	17	1	3	8	1	3	11	1	4	7	4	4	6	4	4	4	5	3	4	4
Jenny Jones – Green	3	3	1	3	8	0	3	3	1	3	6	0	2	2	3	4	5	3	4	2	4	3	4	1
Carlos Cortiglia – British National Party (BNP)	1	1	0	1	2	0	1	3	1	0	1	0	1	0	2	1	4	1	1	1	0	3	1	2
<b>Mayoral Voting intention: Non Voters</b>																								
Would Not Vote	1	11	0	0	16	5	6	6	6	6	11	0	1	3	11	11	16	16	8	5	9	14	9	15
Don't know	3	9	1	1	25	2	6	8	4	6	10	1	5	8	7	11	13	12	7	5	8	11	7	13
<b>Mayoral Voting intention after reallocation of 2nd preference votes</b>																								
Boris Johnson – Conservative	53	50	100	0	100	94	11	60	90	16	45	95	10	67	51	50	47	44	50	62	51	49	60	26
Ken Livingstone – Labour	47	50	0	100	0	6	89	40	10	84	55	5	90	33	49	50	53	56	50	38	49	51	40	74
<b>Mayoral Voting intention: Non Voters after 2nd preference votes</b>																								
Would Not Vote	4	14	0	0	21	6	7	16	8	8	15	2	2	10	13	14	17	19	10	10	12	17	12	18
Don't know	4	9	1	1	25	2	6	8	4	6	10	1	4	8	6	11	13	11	7	4	7	10	7	12
<b>There are also due to be elections to the London Assembly. Here people have two votes, one for a constituency assembly member, and one for London-wide list members. The London-wide list is elected under a proportional voting system which gives smaller parties a better chance of winning seats than in general elections.</b>																								
<b>London Voting intention: Constituency</b>																								
Con	33	30	66	3	2	90	1	8	77	3	11	100	0	0	31	29	22	30	27	39	31	28	36	16
Lab	44	46	10	84	84	2	93	6	8	89	37	0	100	0	45	48	51	51	46	37	46	46	37	72
Lib Dem	9	11	11	5	4	4	2	80	3	4	35	0	0	100	11	11	19	10	11	8	11	10	12	9
Other	14	13	12	7	10	5	4	6	12	5	17	0	0	0	14	12	9	9	16	16	11	16	16	4
<b>London Voting intention: Constituency Non Voters</b>																								
Would Not Vote	1	12	3	0	18	6	6	5	6	6	10	0	0	0	11	12	15	17	8	7	10	14	10	14
Don't know	7	12	10	5	12	6	4	6	11	7	13	0	0	0	9	15	16	14	11	9	11	14	11	14

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Voters		Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity	
Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white	
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Unweighted Sample	1238	2119	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>London Voting intention: List</b>																								
Con	32	29	64	3	2	87	1	4	76	2	9	93	1	3	31	27	23	29	27	36	30	27	35	13
Lab	42	44	12	80	80	2	88	4	7	85	34	1	93	5	42	47	50	49	43	37	44	45	35	71
Lib Dem	9	10	9	6	4	3	2	82	3	4	34	3	1	84	10	10	14	10	10	8	10	10	11	9
Oth	18	17	15	11	13	7	8	10	14	8	23	3	5	9	17	16	14	12	20	20	15	19	20	7
<b>London Voting intention: List Other Voters</b>																								
United Kingdom Independence Party (UKIP)	8	6	9	1	2	4	0	1	9	2	5	2	0	1	6	7	2	2	9	11	5	8	8	1
Green	7	6	4	7	8	2	5	5	2	4	12	0	3	6	6	6	7	6	6	5	7	5	7	3
British National Party (BNP)	1	1	1	1	2	0	1	2	1	0	1	0	0	0	2	1	3	0	2	0	0	2	2	0
Trade Union and Socialist Coalition	1	1	0	1	0	0	1	0	0	1	1	0	1	0	1	0	0	1	1	0	0	1	1	0
English Democrats	0	0	0	0	0	0	0	1	1	0	1	0	0	1	1	0	1	0	0	1	0	1	0	0
Christian Peoples Alliance	0	1	0	0	0	1	0	1	0	0	1	0	0	1	0	1	1	0	1	0	1	0	0	1
National Front	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
House Party	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
An independent candidate	1	1	1	1	1	0	1	0	0	0	2	0	0	0	1	1	0	1	0	1	1	0	1	1
<b>London Voting intention: List Non Voters</b>																								
Would Not Vote	1	12	2	1	18	6	6	7	6	6	11	0	1	4	12	12	18	16	8	7	10	14	10	15
Don't know	9	13	12	6	9	6	4	10	11	7	16	3	2	5	9	17	15	15	13	10	11	16	13	14
<b>From what you have seen so far, how would you rate each of the following candidates' Mayoral election campaigns?</b>																								
<b>Boris Johnson</b>																								
Excellent	17	13	29	4	7	33	5	8	28	6	5	35	5	8	13	12	16	12	11	16	12	13	14	10
Good	27	26	47	15	24	46	17	27	43	17	22	47	17	31	27	25	23	27	23	32	28	23	29	21
<b>TOTAL EXCELLENT/GOOD</b>	<b>44</b>	<b>39</b>	<b>76</b>	<b>19</b>	<b>31</b>	<b>79</b>	<b>22</b>	<b>35</b>	<b>71</b>	<b>23</b>	<b>27</b>	<b>82</b>	<b>22</b>	<b>39</b>	<b>40</b>	<b>37</b>	<b>39</b>	<b>39</b>	<b>34</b>	<b>48</b>	<b>40</b>	<b>36</b>	<b>43</b>	<b>31</b>
Fair	22	25	17	31	32	14	30	31	17	29	29	13	31	30	23	26	22	22	27	26	26	22	24	26
Poor	16	15	3	23	20	3	23	14	4	23	19	3	23	17	15	14	12	14	17	14	14	16	14	15
Awful	13	11	1	20	9	2	18	13	4	17	14	1	17	11	15	8	9	9	15	10	10	13	12	10
<b>TOTAL POOR/AWFUL</b>	<b>29</b>	<b>26</b>	<b>4</b>	<b>43</b>	<b>29</b>	<b>5</b>	<b>41</b>	<b>27</b>	<b>8</b>	<b>40</b>	<b>33</b>	<b>4</b>	<b>40</b>	<b>28</b>	<b>30</b>	<b>22</b>	<b>21</b>	<b>23</b>	<b>32</b>	<b>24</b>	<b>24</b>	<b>29</b>	<b>26</b>	<b>25</b>
Don't know	4	10	3	6	8	2	6	7	3	7	12	1	6	4	7	14	19	15	7	3	9	12	7	18

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		Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white		
		<b>Weighted Sample</b>	<b>1168</b>	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604		
		Unweighted Sample	1238	2119	788	761	161	524	787	146	598	620	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505		
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
Ken Livingstone	Excellent	9	8	1	21	4	2	18	4	2	18	4	2	18	6	9	7	8	10	8	6	8	9	6	15		
	Good	20	19	6	41	13	8	36	9	8	34	15	7	38	11	19	18	24	19	17	18	19	19	15	29		
	<b>TOTAL EXCELLENT/GOOD</b>	<b>29</b>	<b>27</b>	<b>7</b>	<b>62</b>	<b>17</b>	<b>10</b>	<b>54</b>	<b>13</b>	<b>10</b>	<b>52</b>	<b>19</b>	<b>9</b>	<b>56</b>	<b>17</b>	<b>28</b>	<b>25</b>	<b>32</b>	<b>29</b>	<b>25</b>	<b>24</b>	<b>27</b>	<b>28</b>	<b>21</b>	<b>44</b>		
	Fair	21	23	21	25	29	19	24	37	19	24	31	20	25	31	22	25	21	25	24	21	23	23	24	22		
	Poor	20	19	30	7	24	30	10	26	27	11	22	28	9	31	20	18	17	16	22	21	21	16	23	9		
	Awful	25	20	38	1	21	38	6	17	39	8	14	40	4	16	22	18	12	15	21	31	19	21	25	7		
	<b>TOTAL POOR/AWFUL</b>	<b>45</b>	<b>39</b>	<b>68</b>	<b>8</b>	<b>45</b>	<b>68</b>	<b>16</b>	<b>43</b>	<b>66</b>	<b>19</b>	<b>36</b>	<b>68</b>	<b>13</b>	<b>47</b>	<b>42</b>	<b>36</b>	<b>29</b>	<b>31</b>	<b>43</b>	<b>52</b>	<b>40</b>	<b>37</b>	<b>48</b>	<b>16</b>		
	Don't know	4	11	4	5	9	3	6	6	4	6	13	2	5	5	7	14	18	15	8	3	9	13	8	18		
Brian Paddick	Excellent	1	2	1	3	2	1	2	8	1	3	2	1	2	8	2	1	3	3	1	1	2	1	2	2		
	Good	10	10	9	13	11	9	11	27	8	11	14	10	11	25	11	9	11	13	8	9	11	9	9	13		
	<b>TOTAL EXCELLENT/GOOD</b>	<b>11</b>	<b>12</b>	<b>10</b>	<b>16</b>	<b>13</b>	<b>10</b>	<b>13</b>	<b>35</b>	<b>9</b>	<b>14</b>	<b>16</b>	<b>11</b>	<b>13</b>	<b>33</b>	<b>13</b>	<b>10</b>	<b>14</b>	<b>16</b>	<b>9</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>11</b>	<b>15</b>		
	Fair	31	29	31	33	26	32	32	34	29	32	33	29	35	41	30	27	32	26	30	31	30	27	29	29		
	Poor	24	21	23	22	18	23	22	13	23	21	21	22	22	14	22	20	14	18	25	25	21	20	24	14		
	Awful	17	14	18	10	16	18	12	7	20	13	9	19	12	4	16	13	10	12	16	19	13	17	17	8		
	<b>TOTAL POOR/AWFUL</b>	<b>41</b>	<b>35</b>	<b>41</b>	<b>32</b>	<b>34</b>	<b>41</b>	<b>34</b>	<b>20</b>	<b>43</b>	<b>34</b>	<b>30</b>	<b>41</b>	<b>34</b>	<b>18</b>	<b>38</b>	<b>33</b>	<b>24</b>	<b>30</b>	<b>41</b>	<b>44</b>	<b>34</b>	<b>37</b>	<b>41</b>	<b>22</b>		
	Don't know	17	24	18	19	27	18	21	11	19	20	22	18	19	8	18	29	31	28	21	16	22	26	20	34		
<b>Which of these is the biggest single reason why you prefer Ken Livingstone to Boris Johnson as Mayor of London ?</b>																											
<i>[All those voting Ken at 1st or 2nd preference n=513]</i>																											
I generally vote Labour	30	29	0	29	0	0	35	2	20	37	11	11	35	3	28	31	26	33	27	27	33	24	25	36			
I like Ken	18	21	0	21	0	51	19	35	37	18	19	49	18	37	20	21	23	21	25	10	20	22	21	21			
I dislike Boris	11	11	0	11	0	10	10	21	4	11	16	7	10	22	11	11	12	11	11	8	10	13	11	11			
I dislike the Conservatives	15	14	0	14	0	0	14	21	2	12	28	0	14	17	15	14	15	13	14	19	15	14	17	11			
My family and I would be better off with Ken as Mayor	21	19	0	19	0	27	18	10	24	18	19	29	18	8	19	19	20	16	17	30	16	24	20	17			
Some other reason	4	4	0	4	0	11	4	11	10	4	5	3	3	12	6	2	1	4	5	6	5	3	5	4			
Don't know	1	1	0	1	0	2	1	0	1	0	1	0	1	0	1	1	2	2	0	0	1	1	1	1			

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Which of these is the biggest single reason why you prefer Boris Johnson to Ken Livingstone as Mayor of London ?</b>																									
<i>[All those voting Boris at 1st or 2nd preference n=548]</i>																									
I generally vote Conservative	21	19	19	0	0	30	0	1	27	5	8	30	1	6	19	20	20	23	20	15	20	18	20	17	
I like Boris	29	31	31	0	23	29	27	50	29	33	32	27	31	39	29	33	40	29	28	32	31	30	30	32	
I dislike Ken	25	27	27	0	65	19	57	27	20	49	38	20	52	29	30	23	22	26	30	26	27	26	27	23	
I dislike Labour	6	7	7	0	0	7	0	8	8	3	4	8	0	9	8	6	8	9	4	8	8	5	7	6	
My family and I would be better off with Boris as Mayor	14	12	12	0	2	13	6	1	14	5	7	13	6	4	10	13	8	8	14	14	9	15	12	9	
Some other reason	4	4	4	0	9	1	9	13	2	6	10	1	10	13	3	5	1	4	4	5	4	4	3	11	
Don't know	0	1	1	0	1	0	1	0	0	0	1	0	1	1	1	0	1	1	1	0	1	0	0	2	
<b>Who do you think has achieved more for London during their time as Mayor?</b>																									
Ken Livingstone has achieved much more	22	17	1	42	11	3	35	9	3	34	15	2	36	10	19	14	12	16	22	13	17	16	15	20	
Ken Livingstone has achieved a little more	17	19	2	38	20	3	34	23	6	31	21	4	35	16	20	17	23	18	18	18	21	15	15	27	
<b>TOTAL KEN ACHIEVED MORE</b>	<b>39</b>	<b>36</b>	<b>3</b>	<b>80</b>	<b>31</b>	<b>6</b>	<b>69</b>	<b>32</b>	<b>9</b>	<b>65</b>	<b>36</b>	<b>6</b>	<b>71</b>	<b>26</b>	<b>39</b>	<b>31</b>	<b>35</b>	<b>34</b>	<b>40</b>	<b>31</b>	<b>38</b>	<b>31</b>	<b>30</b>	<b>47</b>	
Both have achieved about the same	16	17	16	12	23	17	15	26	16	16	22	16	15	30	18	17	12	19	18	17	17	18	17	18	
Boris Johnson has achieved a little more	21	19	43	1	24	37	7	24	34	9	17	37	6	28	19	20	18	17	18	27	20	18	24	9	
Boris Johnson has achieved much more	17	12	31	0	6	35	2	9	31	2	7	36	2	6	13	12	10	11	11	18	13	12	16	5	
<b>TOTAL BORIS ACHIEVED MORE</b>	<b>38</b>	<b>31</b>	<b>74</b>	<b>1</b>	<b>30</b>	<b>72</b>	<b>9</b>	<b>33</b>	<b>65</b>	<b>11</b>	<b>24</b>	<b>73</b>	<b>8</b>	<b>34</b>	<b>32</b>	<b>32</b>	<b>28</b>	<b>28</b>	<b>29</b>	<b>45</b>	<b>33</b>	<b>30</b>	<b>40</b>	<b>14</b>	
Don't know	8	15	7	6	16	5	8	10	9	9	17	6	6	9	11	20	24	19	13	8	12	20	13	20	
<b>Thinking about Boris Johnson, which of the following qualities do you think he has? (Please tick all that apply)</b>																									
Charismatic	57	50	74	35	61	73	39	52	69	40	52	74	40	54	53	46	44	48	51	54	55	41	56	34	
Sticks to what he believes in	32	28	53	13	23	53	15	29	50	15	22	56	15	23	31	24	24	25	28	35	29	26	31	19	
A natural leader	25	20	42	7	11	45	8	22	40	11	16	45	9	22	21	20	19	18	21	23	23	16	24	13	
Strong	25	21	42	8	18	43	10	25	39	13	17	44	10	25	21	21	20	20	22	24	21	21	24	15	
Honest	24	19	41	7	17	42	9	17	39	10	13	43	9	16	22	16	22	16	19	24	21	17	22	12	
Decisive	23	19	39	8	13	39	10	17	37	10	13	38	11	16	21	18	17	20	19	20	20	17	21	16	
Good in a crisis	17	14	29	7	11	31	9	14	28	9	10	30	9	15	15	14	15	14	14	16	16	12	15	13	
In touch with the concerns of ordinary people	17	13	28	4	8	29	6	13	28	6	8	30	6	10	14	13	12	10	14	20	13	14	15	9	
Don't know	4	10	2	8	8	2	8	1	5	7	8	1	7	4	6	14	20	11	8	5	9	12	7	16	
None of these	25	23	3	39	17	5	35	22	8	35	25	4	35	21	24	22	17	22	26	23	20	28	22	25	

Fieldwork: 30th April - 2nd May 2012

Voters	Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
		Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White
<b>Weighted Sample</b>	<b>1168</b>	2119	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604
Unweighted Sample	1238	2119	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about Ken Livingstone, which of the following qualities do you think he has? (Please tick all that apply)**

In touch with the concerns of ordinary people	40	35	14	68	31	17	60	29	17	56	40	14	62	29	37	34	29	34	41	32	37	32	33	41
Sticks to what he believes in	36	32	18	56	31	19	50	26	17	49	37	17	52	30	35	29	26	30	38	29	34	29	31	35
Decisive	22	18	7	37	13	6	33	17	6	34	20	6	35	13	19	17	15	18	20	17	19	17	16	25
Strong	21	17	8	33	15	7	29	20	8	29	18	8	31	16	17	16	18	17	19	12	18	15	15	23
Good in a crisis	20	16	5	37	13	5	32	9	7	31	15	5	33	9	18	15	10	17	22	11	18	14	13	26
A natural leader	17	14	4	30	12	6	26	10	6	25	13	6	28	8	16	13	12	15	16	12	15	14	11	24
Charismatic	16	13	8	25	13	8	22	9	8	22	13	8	24	11	16	11	9	13	17	10	15	11	12	17
Honest	16	13	3	31	10	4	27	10	4	26	10	3	28	10	17	10	13	15	14	10	14	13	11	21
None of these	37	32	58	3	29	58	9	34	59	11	27	61	8	32	31	33	24	26	33	46	30	35	39	16
Don't know	4	10	6	4	14	4	6	8	5	5	11	3	4	6	7	14	22	14	6	4	8	14	8	16

**Thinking about Brian Paddick, which of the following qualities do you think he has? (Please tick all that apply)**

Honest	25	20	24	19	26	21	18	48	19	18	34	20	17	49	25	14	15	16	24	21	22	16	22	14
Sticks to what he believes in	17	15	17	15	19	14	15	31	14	14	23	15	15	34	18	11	11	12	17	17	16	13	16	11
In touch with the concerns of ordinary people	16	13	13	14	19	11	14	33	11	14	23	9	14	39	14	12	13	13	13	13	15	11	14	12
Good in a crisis	9	8	8	8	6	8	7	27	7	8	13	8	6	26	9	7	8	8	9	6	8	8	8	7
Decisive	8	7	7	7	5	7	6	18	8	7	8	9	6	18	7	7	8	8	6	6	7	7	7	6
Strong	8	7	7	8	5	6	6	26	4	8	11	5	7	26	9	4	8	8	6	5	8	5	6	8
A natural leader	6	5	6	7	3	5	5	16	4	6	9	5	6	16	7	4	4	8	5	3	6	5	5	7
Charismatic	6	6	5	7	8	3	7	17	2	7	10	2	8	18	7	4	7	8	5	3	6	5	4	10
None of these	30	26	30	23	23	32	24	4	33	24	17	33	25	7	27	26	14	24	28	33	24	29	29	20
Don't know	31	37	32	36	39	30	38	25	33	36	36	31	37	15	31	44	48	42	33	31	37	38	34	47

**Every elector in London should have received an official 32-page pamphlet containing information about the coming elections for the Mayor and Assembly, including messages from each of the candidates for Mayor.**

**Which of these applies to you?**

I have received the pamphlet and spent some time going through it	38	27	30	33	25	29	30	31	30	30	30	27	33	35	30	24	21	23	30	34	28	27	30	22
I have received the pamphlet and glanced at some of its contents	33	28	32	30	32	30	30	32	28	33	29	32	30	35	27	29	21	22	32	36	28	28	31	22
I have received the pamphlet but not looked through it at all	11	16	19	13	12	19	13	16	20	12	14	21	14	12	14	17	16	17	16	13	16	15	15	16
I have not received the pamphlet	13	18	13	17	20	15	18	15	14	16	17	14	15	12	18	17	24	23	14	10	18	18	15	24
Not sure whether the pamphlet has arrived or not	5	12	7	7	11	8	9	6	8	9	11	7	8	5	11	13	19	15	8	6	11	13	10	16

Fieldwork: 30th April - 2nd May 2012

	Voters	Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity			
			Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white
<b>Weighted Sample</b>	<b>1168</b>	2119	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604		
Unweighted Sample	1238	2119	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
<b>Which candidate do you think best understands the concerns of...</b>																										
<b>Commuters</b>																										
Ken Livingstone	43	40	12	82	36	16	71	34	17	67	45	14	74	33	42	38	36	40	45	36	42	38	36	52		
Boris Johnson	31	27	62	4	28	60	9	25	53	13	18	61	9	28	27	26	21	25	25	36	27	26	31	15		
Brian Paddick	2	2	2	2	1	1	1	19	1	1	7	1	1	16	3	1	2	3	3	1	3	1	3	2		
Jenny Jones	1	1	1	1	1	1	1	1	1	1	2	0	1	2	1	1	1	1	1	2	1	1	2	1		
Lawrence Webb	1	1	1	1	0	0	0	0	1	1	1	0	0	1	1	1	2	1	1	2	1	1	1	0		
Siobhan Benita	1	1	1	0	1	1	1	5	1	0	2	1	1	4	1	1	2	1	1	2	1	1	1	1		
Carlos Cortiglia	0	0	0	0	0	1	0	1	0	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0		
None of them	8	11	10	3	15	9	7	6	12	8	8	10	6	6	11	11	7	12	13	9	10	12	11	12		
Don't know	11	16	12	7	17	11	9	9	13	9	17	11	8	8	12	19	29	18	12	11	14	19	15	18		
<b>Poorer Londoners</b>																										
Ken Livingstone	44	40	16	79	37	20	71	25	18	66	43	18	75	26	43	37	35	39	45	36	42	37	36	49		
Boris Johnson	16	13	31	2	8	37	4	7	31	5	4	36	3	9	14	13	11	11	13	19	12	15	16	8		
Brian Paddick	4	5	7	3	11	3	3	31	4	5	10	5	3	27	6	4	8	6	4	3	5	5	5	6		
Siobhan Benita	3	2	3	1	5	3	2	6	2	1	5	3	2	6	2	3	3	2	2	3	2	2	3	1		
Jenny Jones	2	2	2	2	2	1	2	2	2	2	2	1	1	3	3	2	3	2	3	2	2	3	3	1		
Lawrence Webb	2	1	2	0	0	0	0	1	2	1	1	1	0	1	1	2	1	1	2	3	1	2	2	1		
Carlos Cortiglia	1	1	1	1	0	1	1	0	1	0	0	1	0	1	1	1	0	1	1	2	1	1	1	0		
None of them	14	16	18	5	16	16	8	13	19	11	13	17	7	11	15	16	9	17	16	16	15	16	15	16		
Don't know	14	19	20	7	20	19	10	15	21	9	22	18	8	16	15	23	30	22	14	17	19	19	20	19		
<b>Homeowners</b>																										
Boris Johnson	41	33	63	18	28	67	19	30	60	20	27	68	21	27	37	29	20	27	37	45	34	31	39	19		
Ken Livingstone	20	18	2	44	11	3	39	5	3	38	15	3	41	7	20	16	16	20	19	14	19	16	14	27		
Brian Paddick	3	4	3	5	1	3	4	24	3	3	9	3	4	25	6	3	7	5	4	2	4	5	4	6		
Lawrence Webb	2	2	2	1	1	1	1	0	2	1	1	1	1	0	2	2	2	2	2	1	2	2	2	1		
Siobhan Benita	2	1	0	1	3	0	2	4	0	2	3	0	2	5	1	1	2	1	1	2	1	1	1	1		
Jenny Jones	1	1	0	2	2	0	2	2	0	2	1	0	1	3	1	1	2	1	1	1	1	1	1	1		
Carlos Cortiglia	0	0	0	0	1	0	1	0	0	0	0	0	0	0	0	1	1	1	0	0	0	1	1	0		
None of them	12	15	12	8	17	9	11	14	13	12	14	10	10	14	14	15	9	16	15	14	14	16	14	15		
Don't know	19	26	18	21	36	16	23	19	18	22	30	15	21	19	19	32	42	28	21	20	24	27	25	29		

Fieldwork: 30th April - 2nd May 2012

Voters		Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity	
Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White	Non-white	
<b>Weighted Sample</b>	<b>1168</b>	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604	
<b>Unweighted Sample</b>	<b>1238</b>	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
<b>Ethnic minorities</b>																								
Ken Livingstone	38	33	17	62	31	17	57	15	18	55	32	17	60	16	39	28	24	31	39	33	35	30	30	43
Boris Johnson	14	11	26	2	4	31	3	6	27	4	4	32	3	9	12	11	8	9	12	15	11	12	13	7
Brian Paddick	7	6	6	5	8	3	4	33	3	3	15	3	4	30	7	5	8	7	5	3	6	5	5	6
Siobhan Benita	3	3	3	3	4	3	3	6	2	2	5	3	3	7	3	2	3	2	3	4	3	2	3	1
Jenny Jones	1	2	2	3	1	3	3	3	1	3	1	3	2	5	4	1	6	2	1	2	2	2	2	3
Lawrence Webb	1	1	1	1	1	1	1	0	1	2	1	0	1	1	1	2	1	1	1	2	1	1	1	1
Carlos Cortiglia	1	1	2	1	2	3	1	3	3	1	1	2	1	3	1	1	1	2	1	2	2	1	2	1
None of them	12	14	14	6	15	13	9	15	16	11	13	13	8	12	13	15	9	15	16	13	13	16	14	15
Don't know	23	28	29	18	34	27	20	19	29	20	28	27	18	17	21	34	39	31	21	28	27	30	30	23
<b>Middle class Londoners</b>																								
Boris Johnson	48	42	67	32	36	69	32	43	64	33	41	70	35	43	43	42	39	38	43	49	44	39	46	32
Ken Livingstone	17	15	3	35	10	4	32	4	4	30	13	4	32	6	18	13	11	18	17	11	16	15	13	22
Brian Paddick	5	4	2	6	6	1	5	24	1	6	10	2	5	19	6	3	2	4	6	4	5	4	4	4
Lawrence Webb	2	2	2	2	0	2	1	3	2	2	1	1	1	5	3	1	4	2	2	1	2	2	2	3
Siobhan Benita	2	2	1	2	3	0	2	6	0	2	4	0	2	5	2	2	0	2	1	2	2	1	2	2
Jenny Jones	1	1	1	2	1	0	2	1	1	1	2	1	2	3	1	2	2	1	1	2	2	1	2	1
Carlos Cortiglia	0	1	1	1	0	1	0	0	1	1	0	2	0	0	0	1	1	1	0	1	0	1	1	1
None of them	9	12	9	5	15	8	7	9	12	9	10	10	6	8	11	12	8	13	11	12	10	14	11	13
Don't know	16	20	14	16	28	13	18	10	16	16	21	12	17	10	15	25	32	21	18	17	19	22	20	22
<b>Older Londoners</b>																								
Ken Livingstone	31	28	6	62	23	8	54	14	9	51	28	7	57	13	29	26	16	28	34	24	28	26	24	36
Boris Johnson	27	21	48	5	15	54	7	14	49	10	9	55	8	14	24	18	16	19	20	29	22	20	25	13
Brian Paddick	5	4	4	3	7	2	4	27	2	4	10	3	3	24	5	4	4	4	5	4	4	5	4	4
Lawrence Webb	2	2	2	1	1	1	1	0	2	1	1	1	1	0	1	2	2	1	2	2	2	2	2	1
Jenny Jones	1	2	1	3	1	0	2	7	0	2	3	1	2	5	2	2	3	3	1	2	2	2	2	2
Carlos Cortiglia	1	1	1	1	0	2	1	1	1	1	1	1	0	4	1	1	2	1	1	1	1	1	1	2
Siobhan Benita	1	1	0	1	4	0	1	2	0	1	2	0	2	3	1	1	1	0	1	2	1	1	1	1
None of them	13	16	17	7	20	14	10	13	18	12	15	16	9	13	15	17	13	16	16	20	15	18	16	15
Don't know	19	25	20	17	30	19	19	22	19	18	31	16	17	24	20	29	43	27	20	17	25	25	24	25
<b>Cyclists</b>																								
Boris Johnson	51	46	74	32	47	70	35	50	66	36	41	75	36	51	44	48	36	41	49	57	47	45	50	38
Ken Livingstone	17	14	1	34	9	3	30	5	4	28	12	2	32	7	17	11	11	14	16	12	15	13	12	19
Jenny Jones	7	7	4	11	7	4	9	12	4	9	11	3	9	11	9	6	8	8	6	6	9	4	8	6
Brian Paddick	3	2	1	3	4	0	3	15	0	3	6	1	3	14	3	2	3	3	2	1	2	2	2	3
Lawrence Webb	1	1	1	1	0	0	1	1	1	1	1	0	1	1	1	1	1	1	1	1	1	2	1	2
Siobhan Benita	1	1	1	1	1	2	1	0	1	1	1	1	0	3	1	1	2	1	0	2	1	2	1	2
Carlos Cortiglia	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None of them	8	10	7	6	14	7	8	5	10	8	8	7	7	5	10	10	7	12	11	7	8	13	10	11
Don't know	12	18	12	13	16	13	14	11	13	13	21	11	13	9	15	21	31	19	14	14	17	19	17	20



Fieldwork: 30th April - 2nd May 2012

	Voters	Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity	
			Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1168</b>	2119	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604
Unweighted Sample	1238	2119	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>People like you</b>																								
Ken Livingstone	31	28	1	69	18	3	60	11	7	56	21	3	63	11	29	26	25	28	31	24	28	27	22	40
Boris Johnson	29	24	60	1	15	66	5	14	56	7	13	67	4	18	26	21	14	21	25	32	25	22	29	11
Brian Paddick	5	5	4	3	7	2	3	32	2	3	14	1	3	33	6	3	4	5	5	3	5	4	5	3
Siobhan Benita	3	3	1	3	8	2	3	7	1	3	6	2	4	6	3	3	4	3	3	2	3	3	3	3
Jenny Jones	2	3	1	3	4	0	3	5	1	2	4	1	3	3	2	3	4	2	3	2	3	2	3	2
Lawrence Webb	2	2	2	1	1	1	1	1	2	1	1	1	1	0	1	2	1	1	2	2	2	2	2	0
Carlos Cortiglia	1	1	0	1	0	1	1	1	0	1	0	1	1	1	1	1	1	1	1	1	1	1	1	1
None of them	13	18	16	9	24	13	12	18	17	15	17	13	10	17	17	18	15	18	18	19	17	20	17	19
Don't know	13	19	15	10	23	13	12	11	14	12	22	11	11	11	14	23	32	21	13	14	17	20	18	20
<b>Which candidate would you most trust to deal with the issue of...</b>																								
<b>Improving transport</b>																								
Boris Johnson	39	33	78	4	30	77	9	37	68	13	26	79	10	32	34	32	27	29	32	46	34	31	39	19
Ken Livingstone	38	35	5	79	28	9	69	21	10	64	35	7	71	23	37	33	32	33	40	31	36	33	30	46
Brian Paddick	3	3	2	2	0	1	1	22	2	2	7	2	1	20	3	2	1	3	3	2	3	2	3	3
Jenny Jones	2	2	1	3	4	1	3	4	1	3	3	1	2	7	3	2	5	3	2	1	3	2	2	2
Lawrence Webb	1	1	1	0	1	0	0	0	1	0	1	0	0	0	1	1	1	1	1	1	1	1	1	0
Siobhan Benita	1	1	0	0	3	0	1	3	0	1	2	0	1	3	1	1	1	1	1	1	1	1	1	1
Carlos Cortiglia	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
None of them	8	11	7	5	16	6	7	6	9	8	11	6	7	6	12	11	9	14	12	9	10	13	11	12
Don't know	7	14	7	7	18	6	9	7	9	9	16	5	9	8	10	18	25	17	10	8	12	16	12	18
<b>Tackling crime</b>																								
Boris Johnson	34	28	63	6	24	69	11	20	61	12	17	71	11	24	31	26	22	27	28	36	29	26	32	20
Ken Livingstone	25	21	2	53	13	4	47	7	5	44	16	2	48	8	22	21	21	19	25	20	21	22	18	29
Brian Paddick	20	19	18	19	22	14	18	55	13	18	35	15	18	55	20	17	20	18	20	18	22	14	21	15
Lawrence Webb	2	1	2	0	1	0	0	0	2	1	1	0	0	0	1	2	0	1	1	2	1	2	2	0
Carlos Cortiglia	1	1	0	0	0	0	0	2	0	0	1	0	0	2	1	0	1	0	1	1	0	1	1	1
Siobhan Benita	1	1	0	0	4	0	1	0	0	1	1	0	1	1	0	1	1	0	0	1	1	1	1	0
Jenny Jones	0	1	0	2	2	0	1	0	1	1	1	0	1	0	1	1	2	2	0	0	1	1	1	2
None of them	10	13	7	8	15	5	10	7	9	11	11	6	9	3	13	13	8	14	14	11	10	16	12	14
Don't know	8	15	7	10	20	7	12	9	9	12	17	5	11	7	11	20	26	19	11	10	14	17	14	20

Fieldwork: 30th April - 2nd May 2012

	Voters	Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity	
			Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE
<b>Weighted Sample</b>	<b>1168</b>	2119	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604
Unweighted Sample	1238	2119	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>The cost of living in London</b>																								
Ken Livingstone	34	30	6	69	19	7	60	19	8	56	30	6	64	16	31	29	29	31	31	27	31	28	26	40
Boris Johnson	27	21	52	2	15	59	5	11	52	7	11	61	5	13	23	20	13	17	23	31	22	20	26	11
Brian Paddick	4	5	4	4	6	2	4	30	2	4	9	3	2	27	7	3	6	6	4	2	4	5	4	6
Lawrence Webb	2	1	1	1	0	1	1	0	2	1	1	0	1	0	1	2	2	1	1	2	1	2	2	1
Siobhan Benita	2	2	1	1	5	1	2	7	0	1	5	1	2	6	1	2	4	1	1	2	2	1	2	1
Jenny Jones	1	1	0	2	2	1	2	0	1	1	1	1	1	2	1	1	4	1	1	1	2	1	1	1
Carlos Cortiglia	0	1	0	1	0	0	0	1	0	0	0	0	0	1	1	1	0	1	0	0	0	1	0	1
None of them	17	19	20	9	26	16	13	18	19	14	21	16	12	18	21	17	11	18	23	19	18	21	20	16
Don't know	13	20	16	11	27	14	15	14	16	15	23	12	13	17	14	26	32	23	14	16	19	21	19	22
<b>Creating jobs</b>																								
Boris Johnson	33	26	62	5	15	68	7	25	59	9	19	71	7	26	30	23	24	23	25	35	28	24	31	17
Ken Livingstone	28	25	2	62	19	4	55	8	6	52	23	3	57	9	27	24	21	25	29	22	27	23	21	35
Brian Paddick	3	3	1	3	2	0	2	26	0	2	8	1	2	23	3	3	3	4	2	2	3	3	3	2
Lawrence Webb	2	1	1	0	0	1	0	0	2	1	1	0	0	0	1	1	1	1	1	2	1	2	2	1
Siobhan Benita	2	1	1	1	5	0	1	6	0	1	3	0	2	5	1	2	3	1	2	1	1	1	2	1
Jenny Jones	1	2	1	3	2	2	2	1	1	3	2	1	1	4	2	2	6	2	1	1	2	2	2	3
Carlos Cortiglia	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	1	0	0	0	1	0	1
None of them	15	18	15	11	23	13	14	13	17	14	18	12	14	14	20	16	10	18	21	18	17	20	19	16
Don't know	16	22	16	15	33	13	18	19	15	18	27	11	17	17	15	29	32	25	18	18	20	25	21	25
<b>Helping London out of recession</b>																								
Boris Johnson	33	27	65	4	17	71	7	27	61	9	21	74	7	28	30	24	21	25	28	35	30	24	32	16
Ken Livingstone	27	23	1	58	15	3	52	5	6	47	19	3	54	8	26	21	23	24	25	20	24	22	19	33
Brian Paddick	3	3	1	2	1	0	1	25	0	3	8	1	1	21	3	2	2	3	2	2	3	2	3	3
Lawrence Webb	2	2	2	1	1	2	1	0	2	2	1	0	1	3	2	2	2	2	2	1	2	3	2	2
Jenny Jones	1	1	0	2	3	0	2	1	0	2	1	0	1	3	1	1	3	1	1	1	1	1	1	1
Siobhan Benita	1	1	0	1	4	0	1	5	0	1	3	0	1	4	1	1	3	1	1	1	1	1	1	1
Carlos Cortiglia	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0
None of them	16	19	14	14	26	12	16	14	16	16	19	11	16	14	20	18	11	19	23	19	17	22	20	17
Don't know	16	23	15	18	32	11	20	23	14	20	28	10	19	18	16	30	34	25	18	20	21	25	21	27

Fieldwork: 30th April - 2nd May 2012

Voters	Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
		Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White
<b>Weighted Sample</b>	<b>1168</b>	2119	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604
Unweighted Sample	1238	2119	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
<b>Uniting different communities in London</b>																								
Ken Livingstone	31	27	6	62	18	6	55	9	6	52	26	5	57	11	29	25	22	27	31	24	28	26	23	38
Boris Johnson	23	18	44	3	14	50	6	11	44	6	7	52	6	11	19	18	17	18	16	23	19	17	21	12
Brian Paddick	7	6	6	5	7	3	4	33	4	5	14	4	4	34	7	5	8	5	7	5	6	6	6	6
Siobhan Benita	3	3	2	3	6	2	3	8	2	2	5	2	3	9	2	3	4	2	3	3	3	2	3	1
Jenny Jones	2	2	1	3	4	2	3	5	1	3	3	1	2	4	3	2	4	3	2	2	3	2	3	2
Lawrence Webb	1	1	1	0	1	0	0	0	1	1	1	0	0	0	1	2	0	1	1	1	1	1	1	0
Carlos Cortiglia	1	1	1	1	0	2	0	1	1	1	0	1	0	4	1	1	2	1	1	1	1	1	1	1
None of them	15	18	19	8	21	16	11	15	18	12	18	17	11	11	20	15	12	18	21	16	17	19	19	15
Don't know	17	24	21	15	29	19	17	18	22	17	26	18	16	18	17	30	31	25	18	24	22	26	23	24
<b>Leading London through hard economic times</b>																								
Boris Johnson	34	28	66	4	20	70	8	23	61	9	20	74	8	31	31	24	23	24	29	34	30	24	33	16
Ken Livingstone	30	25	1	63	13	3	55	10	6	50	22	2	56	11	26	23	20	24	27	24	24	25	21	32
Brian Paddick	3	2	1	2	2	0	1	21	0	2	7	1	1	17	3	1	2	2	3	2	2	2	3	2
Lawrence Webb	2	1	1	0	1	0	0	2	2	1	1	1	0	1	1	2	1	1	2	1	1	2	1	1
Jenny Jones	1	2	1	2	4	1	2	2	1	2	1	1	2	3	1	2	4	2	1	1	2	2	1	3
Siobhan Benita	1	2	1	1	4	2	1	5	0	1	4	1	2	7	2	1	5	1	1	1	2	1	2	2
Carlos Cortiglia	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	1
None of them	14	18	14	11	23	12	13	13	14	15	17	11	13	12	19	17	11	19	20	16	16	20	18	17
Don't know	15	23	15	16	33	11	19	23	15	18	28	10	18	17	16	29	34	26	18	19	22	24	21	28
<b>Generally speaking, to what extent do you trust Boris Johnson to deliver on his election pledges if he wins the election?</b>																								
Trust a lot	12	9	22	1	4	25	1	9	22	3	4	24	1	12	10	8	13	6	8	12	9	8	11	4
Trust a fair amount	36	35	65	19	33	63	22	43	58	22	32	66	23	38	37	34	30	37	32	41	37	33	39	28
Do not trust a lot	22	24	10	33	35	9	33	28	10	31	28	7	33	32	22	26	21	26	24	23	25	23	23	28
Do not trust at all	26	22	1	43	19	2	38	16	5	38	25	2	38	15	25	20	17	19	29	20	21	25	22	23
Don't know	3	9	2	4	10	2	6	3	5	5	10	2	4	2	7	12	19	12	7	3	8	11	6	17
<b>And, generally speaking, to what extent do you trust Ken Livingstone to deliver on his election pledges if he wins the election?</b>																								
Trust a lot	12	9	2	23	4	3	20	3	3	20	4	3	21	4	12	7	11	10	10	7	8	11	6	17
Trust a fair amount	30	30	11	63	24	11	54	35	11	50	34	9	56	32	29	31	27	32	33	26	32	28	28	37
Do not trust a lot	19	20	25	10	32	23	13	30	22	15	27	24	13	31	20	20	17	20	20	21	20	19	22	14
Do not trust at all	37	32	60	3	31	60	9	32	59	12	25	62	8	32	34	29	26	26	33	43	31	32	39	14
Don't know	2	9	2	3	9	3	4	1	5	4	9	2	3	1	6	12	19	13	5	3	8	11	6	17

Fieldwork: 30th April - 2nd May 2012

Voters	Total	Mayoral VI			Westminster VI			2010 Vote			Assembly VI			Gender		Age				Social Grade		Ethnicity		
		Certain to vote	Full sample	Boris	Ken	Ken Deserters	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	White
<b>Weighted Sample</b>	<b>1168</b>	2119	776	762	173	534	831	146	616	649	427	485	745	173	1045	1074	254	759	680	426	1250	869	1483	604
<b>Unweighted Sample</b>	<b>1238</b>	2119	788	761	161	524	787	146	598	620	479	474	716	172	1071	1048	223	604	754	538	1383	736	1576	505

**Ken Livingstone has pledged to cut transport fares by 7% this autumn if he is elected Mayor of London, saying he will use surplus money in Transport for London's accounts to pay for the cut. Boris Johnson says this money is needed for upgrades to the transport system.**

**If Ken Livingstone was elected Mayor of London, do you think he would or would not deliver a 7% cut in transport fares?**

Would probably cut transport fares by 7%	<b>47</b>	42	18	80	34	24	68	41	23	65	42	22	70	39	46	38	41	40	49	37	44	40	39	50
Would probably not cut transport fares by 7%	<b>43</b>	42	70	13	55	66	24	45	64	25	42	69	22	51	41	44	38	43	38	50	44	40	47	30
Don't know	<b>10</b>	16	12	7	11	9	9	14	13	11	16	9	7	11	13	18	22	17	13	14	12	20	13	20

**Boris Johnson has pledged to reduce the Mayor's part of council tax bills every year, leading to a 10 per cent reduction over the next four years**

**If Boris Johnson was elected Mayor of London, do you think he would or would not deliver a 10% cut in the Mayor's part of the council tax bill?**

Would probably cut his part of council tax bills by 10%	<b>47</b>	41	70	27	36	68	28	44	64	29	39	70	29	46	45	37	33	39	42	48	43	37	46	29
Would probably not cut his part of council tax bills by 10%	<b>38</b>	39	19	56	45	21	54	42	22	52	41	21	54	45	40	38	36	42	41	33	39	39	36	47
Don't know	<b>15</b>	20	11	17	20	12	18	14	15	19	20	10	16	9	16	25	31	19	18	19	18	24	18	24