

1. Favorability of USPS

Do you have a favorable or an unfavorable opinion of the U.S. Postal Service?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Strongly favorable	31%	29%	32%	19%	30%	33%	43%	42%	24%	26%
Somewhat favorable	43%	44%	43%	52%	44%	39%	38%	42%	43%	46%
Somewhat unfavorable	17%	18%	16%	15%	18%	19%	14%	12%	22%	16%
Strongly unfavorable	5%	7%	3%	5%	4%	6%	4%	1%	6%	9%
Not sure	4%	2%	6%	9%	4%	3%	1%	3%	5%	3%
Totals (Unweighted N)	100% (995)	100% (467)	100% (528)	100% (149)	100% (256)	100% (407)	100% (178)	100% (351)	100% (430)	100% (214)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Strongly favorable	31%	26%	48%	40%	33%	34%	25%	27%	21%	37%	32%	30%
Somewhat favorable	43%	47%	30%	35%	40%	44%	40%	49%	49%	41%	45%	38%
Somewhat unfavorable	17%	19%	13%	13%	16%	17%	18%	20%	17%	15%	16%	22%
Strongly unfavorable	5%	5%	5%	7%	5%	3%	13%	3%	6%	3%	4%	6%
Not sure	4%	4%	5%	5%	6%	2%	4%	1%	7%	4%	3%	3%
Totals (Unweighted N)	100% (995)	100% (781)	100% (112)	100% (102)	100% (392)	100% (270)	100% (59)	100% (143)	100% (171)	100% (216)	100% (356)	100% (252)

2. Favorability of payday lenders

Do you have a favorable or an unfavorable opinion of retail check cashers and payday lenders?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Strongly favorable	5%	4%	5%	10%	6%	1%	2%	8%	3%	3%
Somewhat favorable	13%	15%	12%	17%	18%	11%	3%	15%	13%	9%
Somewhat unfavorable	27%	22%	31%	26%	19%	30%	34%	27%	26%	28%
Strongly unfavorable	40%	48%	33%	22%	42%	46%	47%	37%	39%	48%
Not sure	16%	11%	19%	24%	15%	13%	13%	13%	19%	12%
Totals (Unweighted N)	100% (997)	100% (470)	100% (527)	100% (150)	100% (256)	100% (406)	100% (180)	100% (353)	100% (432)	100% (212)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Strongly favorable	5%	4%	7%	7%	6%	3%	2%	4%	4%	3%	6%	5%
Somewhat favorable	13%	10%	23%	23%	17%	13%	17%	5%	13%	10%	16%	11%
Somewhat unfavorable	27%	30%	16%	19%	28%	27%	21%	31%	30%	32%	22%	26%
Strongly unfavorable	40%	41%	34%	38%	34%	42%	47%	51%	33%	45%	39%	43%
Not sure	16%	15%	19%	13%	16%	14%	12%	9%	20%	10%	17%	15%
Totals (Unweighted N)	100% (997)	100% (783)	100% (112)	100% (102)	100% (392)	100% (271)	100% (59)	100% (144)	100% (172)	100% (216)	100% (356)	100% (253)

3. Favorability of banks

Do you have a favorable or an unfavorable opinion of banks?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Strongly favorable	8%	9%	8%	9%	9%	6%	13%	9%	7%	11%
Somewhat favorable	40%	36%	44%	31%	36%	44%	50%	37%	37%	53%
Somewhat unfavorable	31%	34%	29%	31%	31%	33%	29%	36%	31%	24%
Strongly unfavorable	13%	17%	8%	15%	16%	11%	8%	12%	15%	8%
Not sure	8%	3%	11%	14%	8%	5%	1%	6%	10%	5%
Totals (Unweighted N)	100% (996)	100% (471)	100% (525)	100% (150)	100% (255)	100% (406)	100% (180)	100% (350)	100% (433)	100% (213)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Strongly favorable	8%	8%	11%	7%	12%	6%	1%	10%	7%	7%	11%	7%
Somewhat favorable	40%	44%	35%	26%	36%	47%	38%	46%	39%	48%	41%	31%
Somewhat unfavorable	31%	30%	34%	36%	29%	33%	36%	31%	29%	31%	28%	39%
Strongly unfavorable	13%	12%	8%	22%	15%	9%	20%	11%	12%	8%	12%	18%
Not sure	8%	7%	13%	9%	9%	5%	5%	2%	13%	5%	8%	5%
Totals (Unweighted N)	100% (996)	100% (783)	100% (111)	100% (102)	100% (391)	100% (270)	100% (59)	100% (144)	100% (173)	100% (216)	100% (354)	100% (253)

4. Favorability of credit unions

Do you have a favorable or an unfavorable opinion of credit unions?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Strongly favorable	33%	32%	34%	13%	29%	41%	48%	35%	31%	36%
Somewhat favorable	38%	41%	35%	40%	40%	36%	37%	42%	33%	41%
Somewhat unfavorable	9%	10%	9%	18%	8%	6%	5%	5%	10%	13%
Strongly unfavorable	4%	6%	3%	7%	6%	3%	2%	4%	5%	2%
Not sure	16%	12%	19%	22%	18%	15%	7%	13%	20%	8%
Totals (Unweighted N)	100% (997)	100% (471)	100% (526)	100% (149)	100% (255)	100% (407)	100% (181)	100% (350)	100% (433)	100% (214)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Strongly favorable	33%	35%	37%	20%	23%	41%	48%	44%	26%	40%	30%	38%
Somewhat favorable	38%	38%	33%	41%	38%	38%	23%	44%	36%	38%	38%	38%
Somewhat unfavorable	9%	9%	5%	12%	10%	12%	5%	4%	10%	7%	10%	9%
Strongly unfavorable	4%	2%	7%	13%	7%	1%	15%	1%	7%	2%	4%	5%
Not sure	16%	15%	18%	15%	21%	9%	9%	7%	21%	13%	18%	10%
Totals (Unweighted N)	100% (997)	100% (784)	100% (111)	100% (102)	100% (392)	100% (270)	100% (59)	100% (144)	100% (173)	100% (216)	100% (355)	100% (253)

5. Satisfaction with banking

How satisfied are you with the banking and financial services that are currently available to you?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very satisfied	33%	29%	36%	24%	28%	33%	51%	28%	31%	45%
Somewhat satisfied	46%	49%	43%	49%	46%	48%	40%	54%	43%	40%
Not very satisfied	11%	12%	11%	12%	11%	13%	8%	9%	13%	12%
Not at all satisfied	5%	6%	4%	5%	8%	4%	1%	6%	6%	1%
Not sure	5%	4%	6%	10%	7%	2%	–	4%	7%	3%
Totals (Unweighted N)	100% (999)	100% (471)	100% (528)	100% (150)	100% (256)	100% (407)	100% (181)	100% (353)	100% (433)	100% (213)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very satisfied	33%	36%	28%	19%	31%	40%	21%	38%	27%	44%	33%	26%
Somewhat satisfied	46%	44%	48%	53%	42%	47%	54%	51%	46%	42%	43%	53%
Not very satisfied	11%	11%	9%	14%	13%	9%	10%	7%	14%	9%	12%	12%
Not at all satisfied	5%	4%	7%	7%	8%	2%	6%	2%	4%	2%	6%	7%
Not sure	5%	4%	8%	8%	6%	1%	9%	2%	10%	3%	6%	2%
Totals (Unweighted N)	100% (999)	100% (785)	100% (112)	100% (102)	100% (393)	100% (271)	100% (59)	100% (144)	100% (173)	100% (216)	100% (357)	100% (253)

6. Check cashing or small loan location

Which of the following do you use more often if you need to cash a check or take out a small loan?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
A bank	54%	50%	56%	50%	51%	54%	63%	55%	52%	55%
A credit union	24%	26%	21%	19%	20%	28%	29%	22%	22%	30%
A payday lender or check casher	6%	4%	7%	11%	9%	2%	1%	6%	7%	2%
Something else	9%	11%	8%	11%	7%	11%	6%	9%	10%	9%
Not sure	8%	8%	8%	9%	14%	5%	2%	9%	9%	4%
Totals (Unweighted N)	100% (995)	100% (468)	100% (527)	100% (149)	100% (256)	100% (408)	100% (177)	100% (353)	100% (430)	100% (212)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
A bank	54%	56%	54%	40%	51%	57%	41%	61%	53%	61%	56%	43%
A credit union	24%	25%	18%	22%	16%	31%	35%	32%	19%	29%	19%	29%
A payday lender or check casher	6%	4%	11%	11%	11%	3%	—	1%	4%	2%	6%	9%
Something else	9%	8%	11%	14%	12%	6%	10%	4%	10%	3%	10%	12%
Not sure	8%	7%	6%	14%	9%	3%	15%	2%	13%	4%	8%	7%
Totals (Unweighted N)	100% (995)	100% (781)	100% (112)	100% (102)	100% (391)	100% (271)	100% (59)	100% (144)	100% (170)	100% (215)	100% (356)	100% (254)

7. Favorability of financial services at USPS

Would you favor or oppose expanding the role of the U.S. Postal Service to offer basic financial services like bill paying, check cashing and small loans, but NOT checking or savings accounts, to customers at post offices?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Strongly favor	16%	17%	15%	16%	19%	15%	13%	26%	12%	6%
Somewhat favor	28%	28%	29%	34%	29%	26%	26%	30%	28%	27%
Somewhat oppose	15%	15%	16%	14%	14%	15%	15%	16%	13%	18%
Strongly oppose	22%	26%	18%	17%	18%	25%	27%	10%	26%	32%
Not sure	19%	15%	23%	19%	20%	18%	19%	18%	21%	17%
Totals (Unweighted N)	100% (1,000)	100% (471)	100% (529)	100% (150)	100% (256)	100% (408)	100% (181)	100% (353)	100% (433)	100% (214)

	Race			Family Income				Region				
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Strongly favor	16%	13%	29%	19%	17%	19%	5%	13%	13%	16%	18%	14%
Somewhat favor	28%	29%	23%	31%	29%	32%	27%	30%	30%	25%	29%	30%
Somewhat oppose	15%	16%	16%	8%	14%	15%	14%	20%	16%	19%	13%	14%
Strongly oppose	22%	25%	9%	16%	19%	21%	33%	26%	17%	23%	20%	26%
Not sure	19%	17%	22%	26%	21%	12%	22%	10%	24%	17%	20%	16%
Totals (Unweighted N)	100% (1,000)	100% (786)	100% (112)	100% (102)	100% (394)	100% (271)	100% (59)	100% (144)	100% (173)	100% (216)	100% (357)	100% (254)

8. Use financial services at USPS

If U.S. post offices offered basic financial services like bill paying, check cashing and small loans, how often do you think you might use those services?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Often	8%	8%	9%	8%	13%	7%	6%	14%	6%	4%
Sometimes	23%	22%	24%	30%	22%	22%	16%	27%	20%	21%
Rarely	21%	18%	23%	16%	20%	19%	32%	25%	20%	18%
Never	37%	41%	34%	34%	35%	42%	40%	23%	43%	51%
Not sure	10%	11%	10%	13%	10%	11%	6%	12%	11%	7%
Totals (Unweighted N)	100% (997)	100% (471)	100% (526)	100% (150)	100% (255)	100% (407)	100% (180)	100% (350)	100% (433)	100% (214)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Often	8%	5%	21%	13%	10%	8%	2%	7%	7%	6%	10%	10%
Sometimes	23%	19%	32%	33%	23%	28%	21%	12%	21%	21%	26%	19%
Rarely	21%	22%	19%	15%	24%	20%	12%	17%	20%	20%	21%	23%
Never	37%	43%	15%	27%	31%	37%	55%	58%	38%	42%	32%	41%
Not sure	10%	10%	13%	13%	13%	7%	11%	6%	13%	10%	12%	7%
Totals (Unweighted N)	100% (997)	100% (783)	100% (112)	100% (102)	100% (392)	100% (271)	100% (59)	100% (143)	100% (172)	100% (216)	100% (356)	100% (253)

9. Unfair advantage of USPS financial services

If the post office offered basic financial services, which comes closest to your opinion?

	Gender		Age				Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
It would have an unfair advantage over banks, credit unions and retail check cashers and payday lenders	17%	19%	15%	21%	15%	15%	22%	11%	17%	29%
It would provide healthy competition to banks, credit unions and retail check cashers and payday lenders	47%	47%	47%	47%	50%	46%	44%	58%	43%	36%
Not sure	36%	34%	38%	32%	35%	40%	34%	31%	40%	35%
Totals (Unweighted N)	100% (997)	100% (468)	100% (529)	100% (150)	100% (256)	100% (406)	100% (180)	100% (353)	100% (430)	100% (214)

	Total	Race			Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
It would have an unfair advantage over banks, credit unions and retail check cashers and payday lenders	17%	20%	11%	9%	17%	15%	18%	23%	17%	16%	17%	17%
It would provide healthy competition to banks, credit unions and retail check cashers and payday lenders	47%	45%	56%	48%	48%	52%	32%	50%	45%	45%	46%	51%
Not sure	36%	35%	33%	43%	36%	32%	50%	27%	38%	39%	37%	31%
Totals (Unweighted N)	100% (997)	100% (783)	100% (112)	100% (102)	100% (393)	100% (269)	100% (59)	100% (144)	100% (173)	100% (215)	100% (356)	100% (253)