

YouGov Survey Results

Sample Size: 2108 GB Adults
Fieldwork: 18th - 19th November 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	2108	X	X	X	X	606	543	404	1022	1086	251	533	721	603	1202	906	270	685	451	519	183
Unweighted Sample	2108	524	628	138	233	645	540	437	1017	1091	140	478	858	632	1400	708	316	748	406	460	178
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following UK dress sizes, if any, would you say is ideal?

2	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	0	
4	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1
6	1	0	2	1	0	0	2	1	1	0	1	2	1	0	0	1	3	0	0	1	0
8	3	4	3	4	2	3	3	2	3	4	9	6	2	0	3	3	5	4	2	4	3
10	12	15	9	15	7	11	9	13	11	12	20	23	7	4	13	10	11	11	13	12	9
12	22	21	25	18	25	23	25	20	19	24	16	20	28	17	23	20	24	21	20	23	21
14	16	14	19	19	20	15	23	15	12	20	2	11	16	27	16	17	12	18	20	14	16
16	6	6	5	5	10	6	5	8	5	8	3	3	8	8	5	7	5	6	5	8	4
18	1	1	1	1	2	0	1	1	1	2	3	1	1	2	0	3	3	1	1	1	2
20	1	0	1	0	3	1	1	1	1	0	0	0	0	2	0	1	1	0	1	0	2
22	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
There is no ideal dress size	29	32	28	33	24	33	25	31	32	27	35	23	30	32	30	28	24	31	29	28	36
Don't know	8	7	6	2	7	7	6	8	14	1	10	10	6	7	7	8	12	7	8	7	7

And which of the following UK dress sizes would you say is the AVERAGE dress size in Britain?

2	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	
4	1	0	0	1	1	0	1	0	0	1	2	1	0	0	1	0	1	0	3	0	0
6	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	1	0	0	0	1	
8	0	0	1	0	0	0	1	0	0	0	0	1	0	0	0	1	1	0	0	1	0
10	2	1	3	5	0	1	2	2	2	2	7	3	1	1	2	2	5	2	1	2	0
12	8	8	6	9	3	7	5	7	9	6	18	10	7	2	8	7	9	7	6	10	5
14	27	25	30	34	29	25	29	29	24	30	26	33	26	24	30	24	25	29	25	28	27
16	39	41	41	39	38	45	39	44	31	46	18	35	45	43	38	39	30	42	42	35	41
18	9	10	7	6	16	9	10	8	8	9	3	4	9	15	7	11	5	8	11	11	7
20	2	1	2	0	1	1	1	2	3	1	4	1	1	2	1	3	3	2	1	1	2
22	0	0	1	1	1	0	0	1	1	0	1	1	0	1	1	0	1	0	0	0	0
24	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
26	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
28	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
30	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0
32	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	12	12	9	6	11	11	10	9	21	4	20	12	10	12	12	12	16	10	12	12	15