

YouGov / The Times Survey Results

Sample Size: 1995 GB Adults
Fieldwork: 27th - 28th May 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1995	X	X	X	X	621	498	440	970	1025	241	509	682	563	1137	858	255	648	427	491	174
Unweighted Sample	1995	420	583	142	278	602	487	454	952	1043	197	478	763	557	1317	678	319	661	410	470	135
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

5th-21st
May 2010
(asked
about
Gordon
Brown)

May 27-
28 2013

Do you think ED MILIBAND...

Is in touch or out of touch?

In touch	27	26	7	61	26	12	9	58	25	30	23	22	23	30	27	24	30	27	23	26	29	30
Out of touch	62	50	78	21	54	75	74	24	52	53	47	41	47	49	58	54	44	50	55	49	47	44
Don't know	10	24	15	17	20	13	17	18	23	18	30	37	30	22	15	22	26	23	23	25	24	26

Cares about ordinary people, or cares about only a select few?

Cares about ordinary people	50	36	16	77	37	16	17	70	39	40	33	37	34	36	38	35	38	37	31	36	39	48
Cares about only a select few	38	42	63	14	41	74	62	17	41	41	42	29	40	44	46	43	40	45	46	39	41	28
Don't know	12	22	21	9	23	9	21	13	20	19	25	34	26	20	16	22	22	18	23	25	20	24

Is trustworthy or untrustworthy?

Trustworthy	34	29	12	65	31	12	11	61	27	32	26	28	25	31	30	28	31	34	24	30	29	37
Untrustworthy	47	40	63	10	41	69	65	11	40	43	37	31	40	43	41	43	36	42	46	38	38	25
Don't know	19	31	25	25	28	19	23	28	33	25	37	42	35	27	28	29	33	24	30	32	33	38

Is decisive or dithering?

Decisive	36	19	5	46	13	8	6	43	14	20	18	17	17	23	18	16	23	21	14	20	23	24
Dithering	56	57	85	30	66	81	80	35	61	61	54	49	56	56	64	62	51	56	64	53	55	50
Don't know	9	24	11	24	20	11	13	22	25	19	28	34	28	21	18	22	26	23	22	27	22	26

Is trying to do the right thing, or serving his own interests?

Trying to do the right thing	56	39	21	75	37	21	19	72	41	43	34	36	39	39	39	38	40	40	35	40	39	47
Serving their own interests	35	41	62	12	47	69	65	15	40	42	40	30	35	43	48	42	39	39	45	38	42	31
Don't know	8	21	17	13	16	10	16	13	20	15	26	34	26	18	13	20	21	20	20	22	19	23

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28 2013**

Is strong or weak?

Strong	35	19	5	48	15	7	6	45	15	22	17	22	17	22	17	17	23	21	14	18	22	33
Weak	52	56	81	27	66	79	76	31	63	58	53	43	54	56	63	61	49	56	61	56	54	42
Don't know	13	25	14	26	19	13	18	24	22	20	30	35	29	22	20	22	28	23	25	26	25	25

Is competent or incompetent?

Competent	42	28	11	61	22	11	11	61	23	31	25	26	26	32	26	26	30	30	24	29	28	36
Incompetent	48	42	66	16	49	69	65	17	44	47	38	38	42	42	45	47	37	42	47	39	42	38
Don't know	10	30	22	22	29	20	24	22	33	23	37	36	33	26	29	27	33	29	29	32	30	26

Has a clear sense of purpose, or is unclear about what he stands for?

Has a clear sense of purpose	51	27	10	57	27	15	12	55	24	29	25	24	29	28	24	30	28	22	28	29	29	34
Is unclear what he stands for	40	53	82	26	62	74	79	28	59	55	51	43	51	53	60	59	46	56	58	53	49	43
Don't know	9	20	9	17	11	10	10	17	17	16	24	32	25	18	13	17	23	16	19	19	22	23

Is honest or dishonest?

Honest	40	39	25	72	38	21	24	68	39	43	35	31	35	40	44	38	39	44	35	37	40	45
Dishonest	38	24	31	8	22	46	35	9	21	26	22	21	30	24	20	24	24	23	28	21	24	17
Don't know	22	37	44	20	40	33	40	23	40	31	43	48	35	35	36	38	36	33	37	42	36	37

Taking everything into account, do you think Ed Miliband is a better or worse leader of the Labour party than Gordon Brown was?

A better leader than Gordon Brown was	32	22	50	34	28	25	44	36	37	28	35	32	31	33	34	30	35	29	33	36	30
A worse leader than Gordon Brown was	17	23	16	24	15	17	16	21	18	16	15	21	18	13	20	14	19	17	15	17	24
No better or worse than Gordon Brown was	41	51	28	38	54	53	33	38	38	45	29	35	43	50	39	44	38	47	39	40	35
Don't know	9	4	6	4	4	5	7	6	7	11	21	12	7	4	7	12	9	8	13	7	11

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And taking everything into account, do you think Ed Miliband is a better or worse leader of the Labour party than Tony Blair was?

A better leader than Tony Blair was	20	12	32	20	16	15	28	19	19	21	22	19	18	23	19	21	19	16	21	22	29
A worse leader than Tony Blair was	41	57	36	53	41	45	35	50	48	34	39	46	38	40	48	31	44	45	39	38	34
No better or worse than Tony Blair was	29	27	25	19	40	34	29	24	24	34	16	22	35	33	24	35	27	30	27	30	28
Don't know	10	4	6	7	3	6	7	7	8	12	23	14	9	4	8	13	10	8	14	10	9