

# YouGov / The Sun Survey Results

Sample Size: 1974 GB Adults  
Fieldwork: 3rd - 4th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1974</b>	465	624	162	217	582	503	427	959	1015	239	503	675	557	1125	849	253	642	422	486	172	
Unweighted Sample	1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>30</b>	100	0	0	0	72	4	10	32	27	29	28	28	33	34	24	32	36	33	24	15
Lab	<b>40</b>	0	100	0	0	4	87	40	38	42	34	44	43	35	37	44	43	27	39	52	47
Lib Dem	<b>10</b>	0	0	100	0	2	2	36	10	11	14	13	8	9	11	10	12	12	6	12	6
Other	<b>20</b>	0	0	0	100	22	7	14	21	20	23	14	21	23	19	22	13	25	22	12	33

## Other Parties Voting Intention

UKIP	<b>14</b>	0	0	0	100	22	3	10	14	14	10	7	16	18	13	14	10	19	17	10	5
SNP / PCY	<b>3</b>	0	0	0	0	0	2	0	3	3	8	3	3	2	3	4	0	1	3	0	23
Green	<b>2</b>	0	0	0	0	0	1	2	1	2	3	2	1	1	2	2	1	2	1	1	3
BNP	<b>1</b>	0	0	0	0	0	0	1	1	0	1	1	1	1	1	1	1	1	0	2	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	0	1	1	1	1	0	0	1	1	1	1	1	0	1

## Non Voters

Would Not Vote	<b>7</b>	0	0	0	0	3	3	5	6	9	16	9	6	4	6	9	9	6	10	6	8
Don't know	<b>13</b>	0	0	0	0	12	9	18	8	18	15	17	13	10	12	15	10	17	15	9	15

## Do you approve or disapprove of the Government's record to date?

	June 3	June 3-4																				
Approve	25	<b>26</b>	73	3	36	8	51	7	20	29	22	20	27	25	27	29	21	27	33	25	20	13
Disapprove	60	<b>59</b>	11	90	48	80	31	84	64	58	60	52	54	61	65	56	63	61	52	56	66	74
Don't know	15	<b>16</b>	15	7	16	13	17	8	16	13	18	28	20	14	8	15	16	12	16	20	14	13

## Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	May 27-28	June 3-4																				
Strongly support	4	<b>2</b>	5	1	8	0	4	1	3	4	1	1	4	2	2	4	1	4	2	2	0	
Tend to support	24	<b>26</b>	50	7	63	20	43	8	35	27	25	27	25	24	29	29	22	22	30	27	24	18
<b>TOTAL SUPPORT</b>	<b>28</b>	<b>28</b>	<b>55</b>	<b>8</b>	<b>71</b>	<b>20</b>	<b>47</b>	<b>9</b>	<b>38</b>	<b>31</b>	<b>26</b>	<b>28</b>	<b>29</b>	<b>26</b>	<b>31</b>	<b>33</b>	<b>23</b>	<b>26</b>	<b>32</b>	<b>29</b>	<b>26</b>	<b>18</b>
Tend to oppose	33	<b>32</b>	31	33	24	44	32	33	31	31	34	31	31	33	32	33	31	35	31	33	31	31
Strongly oppose	28	<b>29</b>	9	55	3	34	14	52	25	31	27	18	24	32	34	26	32	29	25	25	34	36
<b>TOTAL OPPOSE</b>	<b>61</b>	<b>61</b>	<b>40</b>	<b>88</b>	<b>27</b>	<b>78</b>	<b>46</b>	<b>85</b>	<b>56</b>	<b>62</b>	<b>61</b>	<b>49</b>	<b>55</b>	<b>65</b>	<b>66</b>	<b>59</b>	<b>63</b>	<b>64</b>	<b>56</b>	<b>58</b>	<b>65</b>	<b>67</b>
Don't know	11	<b>11</b>	4	5	2	2	7	6	6	7	14	23	17	8	3	8	14	9	11	13	8	15

Fieldwork: 3rd - 4th June 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1974</b>	<b>465</b>	<b>624</b>	<b>162</b>	<b>217</b>	<b>582</b>	<b>503</b>	<b>427</b>	<b>959</b>	<b>1015</b>	<b>239</b>	<b>503</b>	<b>675</b>	<b>557</b>	<b>1125</b>	<b>849</b>	<b>253</b>	<b>642</b>	<b>422</b>	<b>486</b>	<b>172</b>	
Unweighted Sample	1974	429	642	132	257	575	511	432	947	1027	171	480	771	552	1300	674	278	652	419	458	167	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	May 20-21	June 3-4																				
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																						
The economy	72	<b>71</b>	76	75	71	68	73	74	77	75	68	68	71	73	71	76	65	71	67	75	76	66
Immigration & Asylum	56	<b>58</b>	75	45	35	90	75	51	46	55	60	39	46	61	72	53	64	48	58	64	61	47
Health	31	<b>32</b>	23	42	35	21	25	44	40	28	36	25	27	29	43	34	30	30	33	35	29	36
Europe	27	<b>23</b>	36	12	15	47	39	13	16	26	19	17	17	24	29	24	22	25	27	22	19	17
Crime	14	<b>21</b>	21	21	12	22	20	21	20	16	25	19	21	22	20	19	23	23	20	20	19	27
Pensions	16	<b>14</b>	9	18	19	14	12	17	19	14	14	5	10	17	18	13	15	18	12	14	14	14
Education	15	<b>13</b>	9	18	24	3	6	15	19	13	12	25	13	13	7	15	10	14	12	14	12	12
Tax	14	<b>13</b>	9	17	15	8	10	13	12	15	10	20	16	13	6	13	13	16	11	12	14	14
Family life & childcare	10	<b>10</b>	5	14	8	6	5	13	10	7	12	13	14	8	6	9	10	9	9	7	12	10
The environment	8	<b>8</b>	5	7	21	5	3	7	15	9	7	15	7	8	5	9	7	7	9	8	8	7
Afghanistan	5	<b>6</b>	9	5	8	2	8	5	6	5	8	4	6	4	10	5	8	5	6	8	6	5
Transport	3	<b>2</b>	1	2	4	1	2	1	2	2	1	1	2	3	1	2	2	3	2	1	1	1
None of these	1	<b>1</b>	0	1	0	0	0	1	0	2	0	0	4	0	0	1	1	0	2	0	0	2
Don't know	1	<b>2</b>	1	1	1	0	1	1	1	2	2	7	2	1	1	2	2	2	2	2	2	2
<b>And which of the following do you think are the most important issues facing you and your family? Please tick up to three.</b>																						
The economy	64	<b>64</b>	67	69	70	58	63	71	66	67	62	56	65	69	63	66	62	70	60	67	63	70
Health	35	<b>37</b>	32	43	42	32	34	42	43	35	38	34	25	32	53	35	39	32	37	39	34	42
Pensions	28	<b>30</b>	28	31	36	38	33	30	34	29	31	14	15	31	50	30	30	25	30	35	29	32
Tax	24	<b>22</b>	23	21	18	29	25	18	22	25	19	31	25	23	14	24	20	25	18	20	27	22
Immigration & Asylum	19	<b>18</b>	21	14	9	38	24	15	11	19	16	8	13	19	25	16	21	17	19	18	18	12
Education	13	<b>16</b>	11	20	25	6	11	18	18	15	17	34	15	19	6	18	13	15	15	17	16	19
Family life & childcare	16	<b>15</b>	10	17	10	12	11	14	17	12	18	16	25	14	6	15	14	13	16	16	15	10
Crime	10	<b>9</b>	13	8	3	10	11	9	11	9	10	5	10	9	11	8	11	10	10	10	9	7
Europe	11	<b>9</b>	16	4	4	25	17	5	5	12	7	4	5	10	15	9	9	9	11	11	7	5
The environment	8	<b>9</b>	8	7	25	3	7	7	15	7	11	11	7	8	11	10	7	7	11	9	8	7
Transport	8	<b>7</b>	5	7	13	7	6	5	9	6	7	10	8	6	5	8	5	12	4	6	7	5
Afghanistan	1	<b>1</b>	2	1	0	2	1	1	0	1	1	1	2	0	1	1	2	1	1	2	0	1
None of these	3	<b>3</b>	3	2	0	3	3	3	2	4	3	2	7	2	2	3	3	3	6	1	2	4
Don't know	3	<b>3</b>	3	1	2	0	2	2	1	3	3	8	3	2	1	3	3	3	3	3	3	3

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	<b>79</b>	<b>122</b>
Male 25 to 39	<b>228</b>	<b>253</b>
Male 40 to 59	<b>367</b>	<b>334</b>
Male 60 +	<b>273</b>	<b>251</b>
Female 18 to 24	<b>92</b>	<b>116</b>
Female 25 to 39	<b>252</b>	<b>251</b>
Female 40 to 59	<b>404</b>	<b>342</b>
Female 60 +	<b>279</b>	<b>306</b>
<b>Region</b>		
North England	<b>458</b>	<b>486</b>
Midlands	<b>327</b>	<b>324</b>
East England	<b>177</b>	<b>190</b>
London	<b>278</b>	<b>253</b>
South England	<b>475</b>	<b>452</b>
Wales	<b>92</b>	<b>99</b>
Scotland	<b>167</b>	<b>172</b>
<b>Social Grade</b>		
AB	<b>716</b>	<b>553</b>
C1	<b>584</b>	<b>572</b>
C2	<b>275</b>	<b>415</b>
DE	<b>399</b>	<b>434</b>
<b>Newspaper Type</b>		
Express / Mail	<b>358</b>	<b>316</b>
Sun / Star	<b>200</b>	<b>464</b>
Mirror / Record	<b>118</b>	<b>197</b>
Guardian / Independent	<b>146</b>	<b>89</b>
FT / Times / Telegraph	<b>146</b>	<b>188</b>
Other Paper	<b>261</b>	<b>227</b>
No Paper	<b>745</b>	<b>494</b>
<b>Political Party Identification</b>		
Labour	<b>667</b>	<b>642</b>
Conservative	<b>532</b>	<b>563</b>
Liberal Democrat	<b>170</b>	<b>237</b>
SNP/Plaid Cymru	<b>44</b>	<b>34</b>
Others	<b>118</b>	<b>26</b>
None/ DK	<b>443</b>	<b>474</b>

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