

YouGov / The Sun Survey Results

Sample Size: 1853 GB Adults
Fieldwork: 17th - 18th September 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1853	507	507	139	173	544	445	401	899	954	221	469	634	530	1056	797	237	602	397	456	161	
Unweighted Sample	1853	455	549	134	192	539	474	420	863	990	145	435	733	540	1231	622	217	575	432	457	172	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	36	100	0	0	0	77	6	14	34	37	34	36	35	37	40	29	33	42	40	29	25
Lab	36	0	100	0	0	2	85	30	34	37	32	39	39	31	33	39	35	30	31	47	33
Lib Dem	10	0	0	100	0	1	1	35	11	9	13	11	8	9	12	7	14	9	8	10	9
Other	19	0	0	0	100	20	8	21	21	17	21	14	18	23	14	26	19	18	20	14	33

Other Parties Voting Intention

UKIP	12	0	0	0	100	18	5	12	13	12	12	6	12	17	7	19	11	15	13	12	3
SNP / PCY	3	0	0	0	0	1	1	2	5	2	4	4	3	3	3	3	3	0	3	1	26
Green	2	0	0	0	0	0	1	6	2	3	5	3	2	1	3	1	3	3	2	0	3
BNP	0	0	0	0	0	0	0	1	1	0	0	0	0	1	0	1	1	0	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	1	1	1	0	1	1	1	1	1	1	1	1	1	1

Non Voters

Would Not Vote	6	0	0	0	0	3	1	3	7	6	9	10	5	3	7	6	4	8	8	5	4
Don't know	17	0	0	0	0	9	11	20	13	20	29	19	14	13	14	21	24	16	15	14	22

Do you approve or disapprove of the Government's record to date?

	Sep 16-17	Sept 17-18																				
Approve	29	32	81	6	46	10	61	8	31	36	28	24	35	30	36	38	24	34	37	33	26	25
Disapprove	55	53	9	89	38	79	26	84	57	54	53	54	47	59	52	48	61	49	48	53	60	64
Don't know	17	15	10	5	16	11	13	7	12	10	19	22	18	12	11	14	15	17	15	15	14	11

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	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1853	507	507	139	173	544	445	401	899	954	221	469	634	530	1056	797	237	602	397	456	161	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Sep 9-10	Sept 17-18	Con		Lab		Lib Dem		UKIP		Male		Female		ABC1		C2DE		London	Rest of South	Midlands / Wales	North	Scotland
Strongly support	3	6	12	1	24	1	8	2	8	8	3	7	5	6	4	6	4	9	6	6	4	3	
Tend to support	24	28	54	6	47	17	44	8	35	29	27	24	29	24	33	33	21	27	33	25	26	24	
TOTAL SUPPORT	27	34	66	7	71	18	52	10	43	37	30	31	34	30	37	39	25	36	39	31	30	27	
Tend to oppose	36	29	21	37	25	40	27	36	28	26	31	32	29	26	31	29	28	24	28	32	29	29	
Strongly oppose	28	27	10	52	3	36	15	47	24	30	25	17	21	35	29	23	34	23	24	25	31	38	
TOTAL OPOSE	64	56	31	89	28	76	42	83	52	56	56	49	50	61	60	52	62	47	52	57	60	67	
Don't know	9	11	3	4	0	6	6	7	5	6	15	21	16	9	3	9	13	17	9	11	11	7	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	67	111
Male 25 to 39	181	233
Male 40 to 59	359	313
Male 60 +	256	241
Female 18 to 24	78	109
Female 25 to 39	254	235
Female 40 to 59	374	321
Female 60 +	284	289
Region		
North England	457	456
Midlands	324	304
East England	167	178
London	217	237
South England	408	424
Wales	108	93
Scotland	172	161
Social Grade		
AB	721	519
C1	510	537
C2	253	389
DE	369	408
Newspaper Type		
Express / Mail	388	296
Sun / Star	143	435
Mirror / Record	106	185
Guardian / Independent	156	83
FT / Times / Telegraph	126	176
Other Paper	271	213
No Paper	663	463
Political Party Identification		
Labour	617	593
Conservative	479	519
Liberal Democrat	173	204
SNP/Plaid Cymru	42	32
Others	112	43
None/ DK	430	463

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk