March 12 - 13, 2014



1. Favorability of Girl Scouts
Do you have a favorable or an unfavorable opinion about the Girl Scouts?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	34%	33%	35%	28%	30%	38%	42%	36%	29%	41%
Somewhat favorable	43%	43%	44%	40%	47%	42%	44%	44%	44%	40%
Somewhat unfavorable	8%	9%	8%	11%	9%	8%	6%	8%	10%	7%
Very unfavorable	5%	3%	6%	3%	4%	5%	5%	3%	4%	8%
Don't know	10%	12%	8%	18%	11%	7%	2%	9%	13%	4%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(446)	(553)	(145)	(249)	(402)	(203)	(352)	(407)	(240)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	34%	34%	43%	30%	38%	36%	24%	25%	29%	34%	38%	33%
Somewhat favorable	43%	45%	31%	43%	39%	45%	49%	46%	42%	48%	42%	41%
Somewhat unfavorable	8%	9%	5%	7%	7%	6%	8%	18%	8%	10%	4%	15%
Very unfavorable	5%	5%	3%	2%	3%	5%	5%	5%	5%	2%	5%	5%
Don't know	10%	7%	18%	18%	12%	8%	14%	7%	17%	6%	10%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(834)	(103)	(62)	(351)	(299)	(63)	(117)	(185)	(222)	(340)	(252)

				F	Religion		
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest
Very favorable	34%	40%	30%	16%	48%	32%	28%
Somewhat favorable	43%	43%	43%	34%	43%	42%	49%
Somewhat unfavorable	8%	6%	10%	31%	_	8%	14%
Very unfavorable	5%	6%	5%	_	4%	3%	1%
Don't know	10%	5%	12%	19%	5%	14%	9%
Totals	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(363)	(188)	(10)	(28)	(287)	(123)

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		Born Again		View on Abortion								
	Total	Yes	No	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure				
Very favorable	34%	39%	32%	36%	38%	28%	35%	38%				
Somewhat favorable	43%	39%	45%	45%	43%	48%	40%	30%				
Somewhat unfavorable	8%	9%	8%	7%	7%	12%	9%	3%				
Very unfavorable	5%	6%	4%	2%	2%	7%	12%	1%				
Don't know	10%	6%	11%	10%	10%	5%	3%	28%				
Totals	100%	100%	100%	100%	100%	100%	100%	100%				
(Unweighted N)	(999)	(302)	(695)	(249)	(299)	(278)	(106)	(67)				

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2. Favorability of Girl Scout cookies

Do you have a favorable or an unfavorable opinion about Girl Scout cookies?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	37%	34%	40%	36%	41%	35%	35%	44%	31%	38%
Somewhat favorable	39%	43%	35%	37%	37%	40%	43%	35%	39%	44%
Somewhat unfavorable	12%	12%	13%	14%	9%	13%	14%	11%	15%	10%
Very unfavorable	5%	4%	6%	1%	4%	7%	7%	4%	5%	6%
Don't know	7%	7%	6%	12%	9%	4%	1%	6%	9%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(443)	(553)	(144)	(248)	(401)	(203)	(351)	(405)	(240)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very favorable	37%	37%	45%	32%	39%	40%	34%	30%	36%	41%	37%	33%
Somewhat favorable	39%	39%	31%	49%	38%	40%	38%	37%	33%	38%	46%	34%
Somewhat unfavorable	12%	14%	5%	7%	9%	11%	22%	23%	15%	14%	9%	14%
Very unfavorable	5%	6%	3%	1%	5%	5%	1%	5%	4%	3%	4%	9%
Don't know	7%	4%	15%	11%	9%	4%	5%	5%	12%	3%	4%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(996)	(832)	(102)	(62)	(351)	(300)	(63)	(116)	(186)	(222)	(336)	(252)

	Religion											
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest					
Very favorable	37%	42%	32%	26%	55%	35%	32%					
Somewhat favorable	39%	40%	40%	49%	35%	38%	39%					
Somewhat unfavorable	12%	10%	18%	_	2%	10%	20%					
Very unfavorable	5%	5%	5%	_	4%	6%	4%					
Don't know	7%	4%	5%	25%	4%	11%	5%					
Totals	100%	100%	100%	100%	100%	100%	100%					
(Unweighted N)	(996)	(362)	(188)	(10)	(28)	(286)	(122)					

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		Born Again		View on Abortion								
	Total	Yes	No	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure				
Very favorable	37%	40%	35%	39%	38%	34%	33%	39%				
Somewhat favorable	39%	36%	41%	39%	38%	43%	44%	24%				
Somewhat unfavorable	12%	10%	13%	11%	16%	13%	9%	5%				
Very unfavorable	5%	5%	5%	5%	4%	6%	6%	4%				
Don't know	7%	8%	6%	5%	4%	4%	8%	29%				
Totals	100%	100%	100%	100%	100%	100%	100%	100%				
(Unweighted N)	(996)	(299)	(695)	(248)	(300)	(276)	(105)	(67)				

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3. Heard about boycott of Girl Scout cookies

How much have you heard about a boycott against buying Girl Scout cookies?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Heard a lot	7%	6%	9%	7%	9%	9%	3%	9%	6%	7%
Heard a little	30%	32%	28%	26%	29%	30%	37%	27%	28%	38%
Heard nothing at all	62%	62%	63%	67%	62%	61%	60%	64%	65%	54%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(446)	(554)	(145)	(249)	(402)	(204)	(352)	(407)	(241)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Heard a lot	7%	7%	6%	10%	8%	9%	5%	8%	8%	5%	10%	6%
Heard a little	30%	31%	19%	37%	27%	25%	41%	32%	29%	37%	22%	37%
Heard nothing at all	62%	62%	75%	53%	65%	66%	54%	60%	63%	59%	68%	56%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(835)	(103)	(62)	(351)	(300)	(63)	(117)	(186)	(222)	(340)	(252)

				F	Religion		
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest
Heard a lot	7%	8%	7%	11%	_	8%	6%
Heard a little	30%	32%	38%	19%	27%	25%	25%
Heard nothing at all	62%	59%	56%	70%	73%	67%	70%
Totals (Unweighted N)	100% (1,000)	100% (364)	100% (188)	100% (10)	100% (28)	100% (287)	100% (123)

		Born A	Again		V	iew on Abortion		
	Total	Yes	No	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure
Heard a lot	7%	11%	6%	7%	5%	9%	11%	9%
Heard a little	30%	32%	29%	21%	29%	42%	34%	13%
Heard nothing at all	62%	57%	65%	73%	67%	49%	55%	78%

continued on the next page ...



				co	ntinued from previous pag	e						
		Born	orn Again View on Abortion									
	Total	Yes	No	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure				
Totals (Unweighted N)	100% (1,000)	100% (302)	100% (696)	100% (249)	100% (300)	100% (278)	100% (106)	100% (67)				

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4. Support for boycott of Girl Scout cookiesDo you support or oppose the boycott against buying Girl Scout cookies?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Support strongly	7%	6%	7%	5%	8%	8%	6%	6%	5%	11%
Support somewhat	11%	11%	11%	14%	12%	10%	7%	11%	11%	12%
Oppose somewhat	17%	19%	16%	16%	15%	19%	18%	13%	19%	19%
Oppose strongly	52%	53%	51%	47%	51%	53%	58%	57%	50%	49%
Not sure	13%	11%	15%	18%	14%	11%	10%	14%	15%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(446)	(553)	(144)	(249)	(402)	(204)	(352)	(407)	(240)

			Race			Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Support strongly	7%	8%	1%	5%	9%	6%	1%	7%	6%	6%	8%	6%	
Support somewhat	11%	9%	10%	20%	11%	11%	10%	11%	8%	13%	9%	14%	
Oppose somewhat	17%	19%	14%	10%	13%	19%	21%	16%	19%	9%	20%	20%	
Oppose strongly	52%	52%	54%	53%	49%	55%	61%	59%	48%	58%	51%	50%	
Not sure	13%	12%	21%	13%	18%	8%	7%	6%	18%	15%	11%	10%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(999)	(834)	(103)	(62)	(351)	(300)	(63)	(117)	(186)	(222)	(340)	(251)	

		Religion							
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest		
Support strongly	7%	7%	7%	20%	3%	7%	4%		
Support somewhat	11%	9%	17%	_	2%	12%	6%		
Oppose somewhat	17%	18%	18%	_	24%	17%	14%		
Oppose strongly	52%	53%	47%	36%	62%	48%	67%		
Not sure	13%	13%	11%	44%	9%	16%	8%		
Totals	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(999)	(364)	(187)	(10)	(28)	(287)	(123)		

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		Born Again		View on Abortion								
	Total	Yes	No	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure				
Support strongly	7%	9%	6%	4%	5%	7%	18%	6%				
Support somewhat	11%	14%	9%	2%	7%	19%	14%	17%				
Oppose somewhat	17%	20%	16%	11%	18%	22%	19%	10%				
Oppose strongly	52%	40%	58%	78%	61%	40%	23%	36%				
Not sure	13%	17%	11%	5%	10%	13%	26%	30%				
Totals	100%	100%	100%	100%	100%	100%	100%	100%				
(Unweighted N)	(999)	(301)	(696)	(249)	(300)	(278)	(105)	(67)				

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5. Issue importance - abortion

How important an issue is abortion to you?

		Gender			Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very Important	40%	30%	50%	34%	37%	38%	59%	41%	33%	52%
Somewhat Important	32%	32%	32%	34%	32%	34%	26%	33%	33%	28%
Not very Important	17%	23%	11%	18%	17%	20%	10%	18%	18%	14%
Unimportant	11%	14%	8%	15%	14%	8%	6%	9%	15%	6%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(446)	(554)	(145)	(249)	(402)	(204)	(352)	(407)	(241)

		Race			Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Very Important	40%	42%	41%	32%	36%	42%	37%	35%	33%	41%	41%	45%
Somewhat Important	32%	32%	24%	36%	35%	26%	47%	34%	34%	33%	27%	36%
Not very Important	17%	17%	20%	14%	16%	20%	12%	21%	17%	19%	20%	10%
Unimportant	11%	9%	15%	18%	13%	11%	5%	9%	16%	7%	12%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(835)	(103)	(62)	(351)	(300)	(63)	(117)	(186)	(222)	(340)	(252)

			Religion				
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest
Very Important	40%	50%	37%	53%	32%	35%	29%
Somewhat Important	32%	30%	42%	11%	44%	29%	27%
Not very Important	17%	14%	16%	_	13%	18%	30%
Unimportant	11%	6%	5%	36%	12%	19%	14%
Totals	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(364)	(188)	(10)	(28)	(287)	(123)



		Born Again		View on Abortion								
	Total	Yes	No	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure				
Very Important	40%	55%	34%	40%	21%	47%	88%	25%				
Somewhat Important	32%	30%	33%	26%	38%	42%	6%	23%				
Not very Important	17%	9%	21%	15%	31%	8%	3%	22%				
Unimportant	11%	7%	13%	19%	10%	3%	3%	30%				
Totals	100%	100%	100%	100%	100%	100%	100%	100%				
(Unweighted N)	(1,000)	(302)	(696)	(249)	(300)	(278)	(106)	(67)				

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6. View on Abortion

Do you think abortion should be...

		Ge	Gender Age						Party ID	Party ID
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Legal in all cases	21%	21%	20%	21%	23%	21%	15%	29%	20%	10%
Legal in most cases	31%	33%	29%	26%	33%	36%	23%	39%	28%	25%
Illegal in most cases	29%	30%	27%	24%	24%	29%	41%	19%	31%	38%
Illegal in all cases	11%	6%	16%	13%	14%	7%	13%	6%	8%	23%
Not sure	9%	9%	8%	15%	7%	7%	7%	8%	12%	5%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(446)	(554)	(145)	(249)	(402)	(204)	(352)	(407)	(241)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Legal in all cases	21%	21%	20%	19%	18%	21%	25%	29%	23%	20%	19%	22%
Legal in most cases	31%	32%	36%	22%	29%	35%	33%	38%	26%	32%	33%	31%
Illegal in most cases	29%	29%	16%	37%	28%	27%	32%	24%	28%	27%	29%	30%
Illegal in all cases	11%	11%	13%	10%	13%	9%	8%	6%	9%	16%	11%	7%
Not sure	9%	7%	14%	12%	12%	8%	2%	2%	14%	5%	8%	10%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(835)	(103)	(62)	(351)	(300)	(63)	(117)	(186)	(222)	(340)	(252)

		Religion							
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest		
Legal in all cases	21%	12%	13%	38%	56%	27%	40%		
Legal in most cases	31%	23%	32%	_	35%	33%	51%		
Illegal in most cases	29%	39%	36%	48%	9%	19%	8%		
Illegal in all cases	11%	19%	10%	11%	_	6%	1%		
Not sure	9%	7%	9%	3%	_	14%	0%		
Totals	100%	100%	100%	100%	100%	100%	100%		
(Unweighted N)	(1,000)	(364)	(188)	(10)	(28)	(287)	(123)		



		Born Again View on Abortion						
	Total	Yes	No	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure
Legal in all cases	21%	9%	26%	100%	_	_	_	_
Legal in most cases	31%	22%	35%	_	100%	_	_	_
Illegal in most cases	29%	39%	24%	_	_	100%	_	_
Illegal in all cases	11%	22%	6%	_	_	_	100%	_
Not sure	9%	8%	9%	_	_	_	_	100%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(302)	(696)	(249)	(300)	(278)	(106)	(67)

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7. Favorability of Planned Parenthood
Do you have a favorable or an unfavorable opinion about Planned Parenthood?

	Total	Ge	nder		Α	ge			Party ID	
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	30%	26%	34%	25%	38%	32%	21%	47%	26%	14%
Somewhat favorable	25%	26%	23%	29%	26%	25%	18%	27%	23%	25%
Somewhat unfavorable	10%	10%	10%	8%	9%	9%	14%	6%	11%	13%
Very unfavorable	21%	23%	19%	11%	14%	24%	37%	7%	21%	40%
Don't know	14%	15%	14%	28%	13%	9%	10%	13%	19%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(446)	(553)	(145)	(248)	(402)	(204)	(352)	(407)	(240)

	Total	Race				Family Income				Region			
		White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West	
Very favorable	30%	30%	37%	23%	29%	33%	28%	39%	32%	28%	26%	38%	
Somewhat favorable	25%	22%	31%	32%	25%	25%	26%	22%	20%	28%	27%	21%	
Somewhat unfavorable	10%	11%	5%	6%	11%	10%	8%	13%	13%	10%	9%	8%	
Very unfavorable	21%	24%	8%	14%	17%	21%	27%	22%	18%	20%	19%	27%	
Don't know	14%	12%	19%	25%	18%	11%	11%	5%	18%	13%	18%	6%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(999)	(834)	(103)	(62)	(351)	(300)	(63)	(117)	(186)	(222)	(339)	(252)	

				F	Religion		
	Total	Protestant	Catholic	Other Christian	Jewish	Other religion	Agnostic or Athiest
Very favorable	30%	23%	17%	50%	43%	35%	64%
Somewhat favorable	25%	22%	31%	30%	38%	27%	15%
Somewhat unfavorable	10%	13%	6%	_	11%	9%	8%
Very unfavorable	21%	30%	28%	20%	3%	11%	5%
Don't know	14%	11%	18%	_	5%	18%	8%
Totals	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(364)	(188)	(10)	(28)	(286)	(123)



		Born Again View on Abortion						
	Total	Yes	No	Legal in all cases	Legal in most cases	Illegal in most cases	Illegal in all cases	Not sure
Very favorable	30%	20%	35%	66%	39%	9%	6%	14%
Somewhat favorable	25%	25%	25%	19%	38%	19%	12%	27%
Somewhat unfavorable	10%	11%	9%	3%	7%	19%	9%	8%
Very unfavorable	21%	31%	16%	2%	7%	40%	58%	6%
Don't know	14%	13%	15%	10%	9%	13%	15%	45%
Totals	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(302)	(695)	(249)	(300)	(278)	(105)	(67)