

YouGov Survey Results

Sample Size: 2052 GB Adults
Fieldwork: 27th - 28th October 2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample 2052	X	X	X	X	584	485	423	995	1057	244	519	702	587	1170	882	263	667	439	505	179
Unweighted Sample	471	580	121	243	547	534	436	964	1088	207	539	735	571	1359	693	274	656	373	452	297
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The fashion magazine Elle has approached David Cameron, asking him to wear a tee-shirt with the words "This is what a feminist looks like" for a picture in an upcoming feminism issue. The Prime Minister declined to wear the tee-shirt however. Do you think he should or should not have worn the tee-shirt?

Should	14	6	23	20	5	5	19	17	13	14	25	18	14	5	14	13	20	12	13	13	16
Should not	66	86	53	62	80	82	56	64	67	64	42	55	65	85	67	63	60	71	66	62	64
Don't know	21	8	24	19	15	12	24	18	20	22	33	27	21	10	18	24	20	18	20	25	20