

YouGov / The Sun Survey Results

Sample Size: 1744 GB Adults
Fieldwork: 17th - 18th September 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1744	454	575	110	567	477	374	848	896	211	445	596	492	994	750	223	567	373	429	152	
Unweighted Sample	1744	443	573	104	563	461	398	837	907	96	491	674	483	1193	551	273	579	320	426	146	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	34	100	0	0	81	2	11	33	35	27	32	31	42	39	26	29	46	35	27	19
Lab	43	0	100	0	6	91	43	44	42	50	48	48	31	37	52	50	31	44	51	48
Lib Dem	8	0	0	100	1	1	34	8	9	13	10	7	7	11	4	10	9	9	8	1
Other	14	0	0	0	12	5	13	15	14	11	11	14	20	12	17	11	14	12	13	32

Other Parties Voting Intention

UKIP	8	0	0	0	11	2	4	9	6	2	4	7	13	7	9	7	10	6	8	1
SNP / PCY	3	0	0	0	0	2	1	3	3	3	2	3	4	2	4	0	0	1	0	29
Green	3	0	0	0	1	1	7	2	4	5	4	2	2	3	2	3	2	3	3	2
BNP	1	0	0	0	1	1	0	1	0	0	1	1	0	0	1	0	1	0	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	0	1	0	0	1	0	0	1	0	0	0	2	0

Non Voters

Would Not Vote	9	0	0	0	4	3	5	6	11	16	12	9	3	8	10	4	9	15	7	8
Don't know	15	0	0	0	13	9	22	9	20	13	19	13	13	12	18	12	18	18	10	14

Do you approve or disapprove of the Government's record to date?

	Sep 16-17	Sep 17-18	Sep 16-17		Sep 17-18		Sep 16-17		Sep 17-18		Sep 16-17		Sep 17-18		Sep 16-17		Sep 17-18		Sep 16-17		Sep 17-18	
Approve	24	24	68	4	34	49	6	17	28	20	22	23	23	27	29	18	24	28	25	20	18	
Disapprove	61	58	12	91	39	30	87	70	58	59	49	55	64	59	54	65	62	51	56	66	67	
Don't know	15	17	19	5	27	21	7	13	14	21	29	22	13	14	17	18	14	21	19	14	15	

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Sep 10-11	Sep 17-18	Sep 10-11		Sep 17-18		Sep 10-11		Sep 17-18		Sep 10-11		Sep 17-18		Sep 10-11		Sep 17-18		Sep 10-11		Sep 17-18	
Strongly support	2	2	6	0	13	3	0	5	3	2	2	3	2	3	3	2	1	4	2	2	1	
Tend to support	23	26	56	5	43	44	8	26	28	24	22	28	22	30	33	17	29	30	28	21	18	
TOTAL SUPPORT	25	28	62	5	56	47	8	31	31	26	24	31	24	33	36	19	30	34	30	23	19	
Tend to oppose	33	33	26	37	32	27	38	39	32	33	34	29	33	35	30	36	33	28	36	34	36	
Strongly oppose	31	27	6	53	4	15	49	23	30	24	19	24	32	28	25	31	28	23	21	35	35	
TOTAL OPPOSE	64	60	32	90	36	42	87	62	62	57	53	53	65	63	55	67	61	51	57	69	71	
Don't know	10	12	6	5	8	11	4	6	7	16	23	16	11	4	9	15	10	15	13	8	10	

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	35	108
	Male 25 to 39	222	223
	Male 40 to 59	331	295
	Male 60 +	249	221
	Female 18 to 24	61	103
	Female 25 to 39	269	221
	Female 40 to 59	343	302
	Female 60 +	234	270
Region			
	North England	426	429
	Midlands	243	286
	East England	163	167
	London	273	223
	South England	416	399
	Wales	77	87
	Scotland	146	152
Social Grade			
	AB	618	488
	C1	575	506
	C2	217	366
	DE	334	384
Newspaper Type			
	Express / Mail	331	279
	Sun / Star	161	410
	Mirror / Record	112	174
	Guardian / Independent	91	78
	FT / Times / Telegraph	120	166
	Other Paper	266	201
	No Paper	663	436
Political Party Identification			
	Labour	572	567
	Conservative	499	497
	Liberal Democrat	185	209
	SNP/Plaid Cymru	36	30
	Others	74	23
	None/ DK	378	419

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