

YouGov / The Sun Survey Results

Sample Size: 1770 GB Adults
Fieldwork: 19th - 20th May 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1770	416	535	138	189	524	444	387	860	910	214	451	605	499	1009	761	227	575	379	435	154	
Unweighted Sample	1770	414	523	130	212	546	440	388	838	932	111	473	691	495	1204	566	325	569	333	360	183	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	0	74	4	12	30	31	20	32	30	35	37	22	31	42	29	22	19
Lab	39	0	100	0	0	3	88	28	38	41	56	39	40	33	33	49	44	22	44	55	41
Lib Dem	10	0	0	100	0	0	1	38	10	10	9	14	8	10	12	7	9	17	7	6	5
Other	20	0	0	0	100	23	7	23	21	18	16	15	22	22	18	22	16	19	19	17	34

Other Parties Voting Intention

UKIP	14	0	0	0	100	20	5	15	15	12	5	9	16	18	12	17	10	16	17	14	4
SNP / PCY	3	0	0	0	0	2	1	1	3	3	6	2	4	2	3	3	3	0	1	0	25
Green	2	0	0	0	0	0	1	5	2	2	2	2	2	1	2	2	2	2	1	2	2
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	2	1	1	2	0	0	1	1	1	1	1	0	0	2

Non Voters

Would Not Vote	7	0	0	0	0	4	1	6	8	7	11	11	7	3	6	10	7	8	9	6	5
Don't know	16	0	0	0	0	13	8	22	13	19	24	15	15	15	15	18	17	16	15	16	19

Do you approve or disapprove of the Government's record to date?

	May 16-17	May 19-20																				
Approve	24	25	75	5	32	12	51	6	22	27	24	17	29	24	28	30	20	25	30	24	23	20
Disapprove	63	59	11	88	44	79	32	87	65	59	59	53	50	64	63	55	64	56	53	62	63	63
Don't know	13	16	14	7	23	9	17	7	13	14	18	30	21	12	9	15	16	19	17	13	14	17

Do you think Britain would be better or worse off economically if we left the European Union, or would it make no difference?

	April 21-22	May 19-20																				
Better off	34	34	44	21	12	73	54	24	23	33	35	23	25	34	47	30	40	30	34	37	34	29
Worse off	30	31	24	45	55	9	19	42	42	36	27	30	36	31	28	35	27	34	30	27	32	41
Would make no difference	17	15	16	14	19	11	14	15	15	17	14	16	17	15	14	17	13	15	16	15	16	15
Don't know	18	19	15	19	14	7	12	19	20	13	24	31	22	19	11	18	20	21	20	21	17	14

Fieldwork: 19th - 20th May 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1770	416	535	138	189	524	444	387	860	910	214	451	605	499	1009	761	227	575	379	435	154	
Unweighted Sample	1770	414	523	130	212	546	440	388	838	932	111	473	691	495	1204	566	325	569	333	360	183	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think Britain would have more or less influence in the world if we left the European Union, or would it make no difference?

	April 21-22	May 19-20	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Would have more influence	13	14	19	9	11	29	20	10	9	15	13	15	12	13	16	12	17	13	13	15	15	14	
Would have less influence	37	38	29	58	63	7	24	55	48	41	36	42	43	37	33	43	31	38	37	37	36	52	
Would make no difference	38	34	41	24	21	59	46	27	31	35	33	17	28	37	44	32	36	30	36	33	37	27	
Don't know	13	14	11	8	6	5	10	8	12	9	18	26	17	13	7	12	16	20	14	15	12	7	

Do you think it would be good or bad for jobs and employment if Britain left the European Union, or would it make no difference?

	April 21-22	May 19-20	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Would be good for jobs and employment	35	32	41	20	17	64	44	23	29	30	33	25	23	34	40	28	36	31	33	30	33	30	
Would be bad for jobs and employment	27	30	19	47	56	2	15	44	39	37	23	33	33	29	26	34	24	33	27	27	30	40	
Would make no difference	22	21	27	18	17	27	27	19	17	21	22	10	21	22	24	23	19	17	23	19	23	20	
Don't know	17	18	13	15	10	6	13	15	15	13	22	31	22	15	10	15	21	20	17	24	14	9	

And do you think you personally would be better or worse off if we left the European Union, or would it make no difference?

	April 21-22	May 19-20	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Better off	21	22	30	14	5	48	33	17	11	24	20	19	15	24	28	19	26	18	23	25	23	14	
Worse off	17	21	12	33	41	3	10	30	27	27	16	26	28	20	14	24	17	22	18	19	22	31	
Would make no difference	45	38	47	33	44	42	47	35	41	37	40	22	37	38	48	41	36	40	42	33	39	36	
Don't know	17	19	11	19	10	8	10	18	21	12	25	34	20	19	10	16	22	19	17	24	16	18	

Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is...

Good or bad for the economy?

	April 21-22	May 19-20	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Good for the economy	34	37	78	12	43	43	69	14	32	39	35	23	37	34	45	41	30	34	43	38	32	27	
Bad for the economy	49	46	11	77	45	43	15	77	53	49	44	44	42	53	44	44	49	46	41	44	52	57	
Don't know	17	17	11	10	12	14	16	9	16	13	21	33	21	14	11	14	21	20	16	18	16	15	

Being done fairly or unfairly?

	April 21-22	May 19-20	Voting intention					2010 Vote			Gender		Age				Social grade		Region				
Fairly	29	28	71	6	32	32	55	8	24	30	26	15	29	26	34	32	23	28	33	26	24	23	
Unfairly	57	57	18	85	56	61	30	83	64	56	57	55	49	61	59	56	58	54	52	57	60	67	
Don't know	14	16	11	9	12	7	15	9	12	14	17	31	22	13	7	12	20	18	15	17	16	9	

Fieldwork: 19th - 20th May 2013

	Total	Voting intention				2010 Vote			Gender		Age				Social grade		Region																											
		Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland																							
Weighted Sample	1770	416	535	138	189	524	444	387	860	910	214	451	605	499	1009	761	227	575	379	435	154																							
Unweighted Sample	1770	414	523	130	212	546	440	388	838	932	111	473	691	495	1204	566	325	569	333	360	183																							
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%																							
		<table border="0"> <tr> <td></td> <td>April 21-22</td> <td>May 19-20</td> <td colspan="19"></td> </tr> </table>																						April 21-22	May 19-20																			
	April 21-22	May 19-20																																										
Necessary or unnecessary?																																												
Necessary	58	57	91	35	61	67	85	32	57	57	56	41	60	55	61	62	49	52	60	62	51	53																						
Unnecessary	28	29	4	52	32	31	8	53	33	32	26	25	24	32	31	26	33	31	25	24	35	35																						
Don't know	14	15	5	13	7	2	6	14	11	11	18	34	16	13	7	12	18	17	15	14	15	11																						
Too deep, too shallow or at about the right level?																																												
Too deep	45	40	10	70	37	43	18	70	46	43	38	34	31	49	42	40	41	41	33	41	46	46																						
Too shallow	12	12	18	8	13	12	15	8	10	15	9	12	14	10	13	12	12	17	14	9	9	13																						
About the right level	26	30	64	7	37	34	55	8	30	29	31	19	34	27	34	35	23	25	36	32	26	18																						
Don't know	18	18	7	16	13	10	12	15	15	13	22	36	22	15	11	13	24	17	17	18	18	23																						
Being done too quickly, too slowly, or at about the right pace?																																												
Too quickly	46	43	11	73	42	41	19	73	46	45	42	45	30	52	45	43	44	45	36	43	53	42																						
Too slowly	13	13	23	6	11	19	20	7	11	17	9	11	17	10	13	14	11	12	16	12	8	17																						
About the right pace	27	29	61	9	35	31	51	9	29	27	30	13	32	27	34	31	26	28	33	29	25	22																						
Don't know	15	15	5	12	12	8	10	10	14	11	19	32	22	11	8	13	19	15	16	16	14	18																						
Having an impact on your own life, or not having an impact on your own life?																																												
Having an impact on my life	55	54	43	65	48	66	48	67	55	54	53	40	46	63	54	50	58	50	52	57	56	46																						
Not having an impact on my life	32	35	51	27	45	28	43	28	36	37	33	29	41	29	39	40	28	35	39	29	32	41																						
Don't know	13	12	7	8	7	6	9	6	9	9	14	31	13	8	7	10	14	15	9	14	11	13																						
And who do you think is most to blame for the current spending cuts?																																												
The Conservative-Liberal Democrat coalition	27	29	4	61	25	20	5	58	31	31	27	35	21	32	30	26	34	28	21	31	38	28																						
The last Labour government	36	36	83	3	43	53	76	3	31	39	34	20	37	33	46	41	29	32	45	34	31	29																						
Both	25	23	9	24	24	20	14	26	27	22	25	22	26	24	21	22	25	27	22	23	21	36																						
Neither	4	4	2	7	6	5	2	8	7	4	5	4	6	5	3	5	4	5	4	6	4	2																						
Don't know	8	7	1	4	3	2	2	5	4	5	9	19	9	6	0	6	8	8	8	6	7	5																						

Fieldwork: 19th - 20th May 2013

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 21-22	May 19-20																				
Thinking about the next two or three years, how worried are you that people like you will...																						
not have enough money to live comfortably																						
Very worried	21	23	10	30	10	27	15	26	23	21	24	18	20	27	22	17	30	27	21	24	23	20
Fairly worried	43	42	37	43	46	46	38	49	41	39	45	54	41	39	41	43	41	36	41	43	44	47
TOTAL WORRIED	64	65	47	73	56	73	53	75	64	60	69	72	61	66	63	60	71	63	62	67	67	67
Not very worried	26	26	38	21	33	22	35	20	30	28	24	17	29	26	28	31	20	30	28	25	24	23
Not at all worried	6	6	12	3	7	4	10	4	5	7	5	0	4	6	8	6	5	5	8	5	5	4
TOTAL NOT WORRIED	32	32	50	24	40	26	45	24	35	35	29	17	33	32	36	37	25	35	36	30	29	27
Don't know	4	4	2	2	4	1	2	1	2	4	3	11	5	2	1	3	4	2	3	2	5	6
be victims of burglary, robbery or mugging																						
Very worried	9	10	8	12	3	15	8	11	6	9	10	7	10	8	12	7	13	15	7	12	8	10
Fairly worried	31	29	23	30	29	39	28	34	27	29	30	32	30	28	30	29	30	35	25	33	30	25
TOTAL WORRIED	40	39	31	42	32	54	36	45	33	38	40	39	40	36	42	36	43	50	32	45	38	35
Not very worried	44	45	50	46	47	36	49	42	49	43	47	38	44	50	43	47	42	38	48	44	46	46
Not at all worried	11	11	15	9	16	4	12	8	14	13	8	8	10	10	12	12	9	8	15	6	8	14
TOTAL NOT WORRIED	55	56	65	55	63	40	61	50	63	56	55	46	54	60	55	59	51	46	63	50	54	60
Don't know	5	6	3	3	5	5	2	4	4	6	5	15	7	4	3	5	6	4	5	5	8	6
suffer directly from cuts in spending on public services such as health, education and welfare																						
Very worried	22	24	9	37	12	32	15	36	24	22	26	14	19	25	32	20	30	27	19	29	26	22
Fairly worried	42	39	26	44	49	42	30	46	45	35	42	41	35	41	39	39	38	34	40	36	43	39
TOTAL WORRIED	64	63	35	81	61	74	45	82	69	57	68	55	54	66	71	59	68	61	59	65	69	61
Not very worried	27	27	50	15	29	17	43	14	24	29	25	28	33	26	22	32	20	31	30	28	20	28
Not at all worried	5	6	12	3	5	6	11	3	5	8	4	1	6	6	7	6	6	5	8	4	4	7
TOTAL NOT WORRIED	32	33	62	18	34	23	54	17	29	37	29	29	39	32	29	38	26	36	38	32	24	35
Don't know	5	4	2	2	5	3	1	2	2	6	3	16	6	2	0	3	5	3	4	3	7	5
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																						
Very worried	20	19	13	23	5	29	18	24	15	20	18	9	13	21	26	13	27	17	18	20	19	21
Fairly worried	31	30	25	29	33	36	27	32	30	29	31	29	25	32	32	29	31	28	28	34	33	24
TOTAL WORRIED	51	49	38	52	38	65	45	56	45	49	49	38	38	53	58	42	58	45	46	54	52	45
Not very worried	29	30	36	30	39	20	33	28	33	29	31	32	35	31	23	35	23	30	30	29	29	36
Not at all worried	13	15	22	13	17	10	19	13	18	15	15	12	20	11	16	18	11	20	18	12	12	13
TOTAL NOT WORRIED	42	45	58	43	56	30	52	41	51	44	46	44	55	42	39	53	34	50	48	41	41	49
Don't know	6	6	4	5	6	4	4	4	5	7	5	17	7	5	3	5	8	5	7	5	7	7

Fieldwork: 19th - 20th May 2013

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	April 21-22	May 19-20																				
lose their job / have difficulty finding work																						
Very worried	19	20	9	24	12	25	12	23	21	20	20	22	18	22	18	16	25	22	19	23	19	16
Fairly worried	38	37	34	40	35	38	37	41	35	33	40	37	33	41	36	38	36	34	33	41	39	39
TOTAL WORRIED	57	57	43	64	47	63	49	64	56	53	60	59	51	63	54	54	61	56	52	64	58	55
Not very worried	26	26	37	23	33	19	32	22	29	28	25	21	34	26	22	29	22	31	28	23	23	32
Not at all worried	11	11	15	9	14	10	15	10	13	12	10	4	9	7	20	12	9	9	14	10	9	9
TOTAL NOT WORRIED	37	37	52	32	47	29	47	32	42	40	35	25	43	33	42	41	31	40	42	33	32	41
Don't know	7	6	4	4	5	8	5	4	2	7	5	17	6	4	5	4	8	4	6	4	9	5
lose their home																						
Very worried	13	14	5	17	4	21	8	17	15	13	14	7	11	14	19	10	19	19	11	15	15	11
Fairly worried	26	26	21	30	23	27	25	29	26	24	28	26	22	26	30	25	27	21	24	29	28	28
TOTAL WORRIED	39	40	26	47	27	48	33	46	41	37	42	33	33	40	49	35	46	40	35	44	43	39
Not very worried	35	37	46	34	47	32	41	34	37	36	39	41	48	37	27	41	32	42	37	37	33	44
Not at all worried	20	17	24	16	20	16	22	18	18	20	14	8	13	20	21	20	14	15	22	14	17	11
TOTAL NOT WORRIED	55	54	70	50	67	48	63	52	55	56	53	49	61	57	48	61	46	57	59	51	50	55
Don't know	6	6	4	3	5	4	4	2	3	6	5	17	6	3	4	4	8	4	7	4	7	6
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																						
Very worried	11	13	5	17	8	21	7	16	14	13	13	7	11	14	16	10	17	15	9	16	14	14
Fairly worried	25	24	15	28	28	24	19	31	22	24	23	31	17	21	30	21	27	22	25	25	23	20
TOTAL WORRIED	36	37	20	45	36	45	26	47	36	37	36	38	28	35	46	31	44	37	34	41	37	34
Not very worried	36	36	44	34	35	30	40	32	36	33	39	34	40	39	28	39	31	39	36	36	32	39
Not at all worried	20	21	32	18	23	17	29	18	24	23	20	10	24	22	22	25	16	20	24	17	23	20
TOTAL NOT WORRIED	56	57	76	52	58	47	69	50	60	56	59	44	64	61	50	64	47	59	60	53	55	59
Don't know	7	7	4	3	5	7	5	3	4	8	6	18	8	3	4	5	8	5	6	6	8	7
suffer ill-health																						
Very worried	15	16	10	19	12	22	11	20	18	15	17	7	11	18	22	12	21	15	14	18	18	17
Fairly worried	34	34	30	36	30	42	35	41	32	30	38	22	24	36	45	32	36	31	37	33	32	33
TOTAL WORRIED	49	50	40	55	42	64	46	61	50	45	55	29	35	54	67	44	57	46	51	51	50	50
Not very worried	37	37	47	34	43	27	41	28	38	39	34	44	47	36	25	43	28	43	36	38	33	38
Not at all worried	6	7	9	7	10	4	8	8	8	9	5	6	12	6	4	7	6	6	8	7	7	7
TOTAL NOT WORRIED	43	44	56	41	53	31	49	36	46	48	39	50	59	42	29	50	34	49	44	45	40	45
Don't know	7	6	4	3	6	4	5	3	4	7	5	20	7	3	4	5	8	4	6	5	10	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	42	110
	Male 25 to 39	185	227
	Male 40 to 59	354	299
	Male 60 +	257	225
	Female 18 to 24	69	104
	Female 25 to 39	288	225
	Female 40 to 59	337	306
	Female 60 +	238	274
Region			
	North England	360	435
	Midlands	260	290
	East England	154	170
	London	325	227
	South England	415	405
	Wales	73	89
	Scotland	183	154
Social Grade			
	AB	697	496
	C1	507	513
	C2	227	372
	DE	339	389
Newspaper Type			
	Express / Mail	337	283
	Sun / Star	196	416
	Mirror / Record	81	177
	Guardian / Independent	95	80
	FT / Times / Telegraph	130	168
	Other Paper	257	204
	No Paper	674	443
Political Party Identification			
	Labour	570	575
	Conservative	503	504
	Liberal Democrat	168	212
	SNP/Plaid Cymru	48	30
	Others	92	23
	None/ DK	389	425

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