

YouGov / Gatwick Airport

Heathrow Area

Sample : 02nd - 04th September 2014

Total	Social grade		Age				Gender		Local authority / District / Unitary Authority						
	ABC1	C2DE	18-34	35-44	45-54	55+	Male	Female	Hounslow	Spelthorne	Richmond upon Thames	Kingston upon Thames	Ealing	Windsor and Maidenhead	Hillingdon
	A	B	K	L	M	N	O	P	Q	R	S	T	U	V	W

If there was a straight choice between expanding Gatwick or Heathrow, with whichever airport didn't expand staying the same size as it is today, which would you chose? (order randomised)

	Unweighted base	1008	695	313	257	215	193	343	511	497	176	72	145	123	222	104	166
	Base	1008	645	363	302	212	181	312	494	514	171	71	131	111	232	101	191
Gatwick Airport		51%	52%	50%	41%	50%	53%	61%	47%	56%	46%	47%	71%	63%	47%	46%	46%
Heathrow Airport		40%	41%	39%	44%	40%	42%	36%	45%	36%	45%	42%	25%	26%	47%	47%	41%
Not sure		9%	7%	11%	15%	9%	5%	4%	9%	9%	9%	11%	4%	11%	6%	7%	13%

What do you think are the most important factors that should be considered when choosing which airport should gain approval to build another runway? You can pick up to 4. (order randomised)

	Unweighted base	1008	695	313	257	215	193	343	511	497	176	72	145	123	222	104	166
	Base	1008	645	363	302	212	181	312	494	514	171	71	131	111	232	101	191
The earliest date the new runway can be delivered by		15%	17%	12%	12%	10%	13%	23%	21%	10%	18%	12%	13%	15%	14%	15%	16%
The speed and ease that a new runway can be delivered		34%	35%	31%	32%	25%	32%	42%	36%	31%	29%	38%	26%	36%	33%	33%	41%
The impact on the local area around the airport		68%	68%	66%	56%	71%	71%	74%	58%	77%	64%	70%	76%	72%	65%	74%	61%
The cost to the taxpayer versus private investment		40%	39%	42%	41%	45%	39%	37%	37%	43%	35%	40%	39%	48%	38%	39%	46%
The number of additional planes that will fly over central London		37%	39%	35%	26%	37%	45%	44%	33%	42%	28%	35%	57%	39%	40%	32%	33%
The number of additional destinations that will be delivered		20%	21%	19%	22%	23%	18%	18%	23%	17%	21%	11%	15%	11%	28%	19%	24%
The economic benefits		57%	61%	50%	54%	58%	55%	60%	62%	52%	51%	59%	52%	56%	58%	68%	58%
Creating a balanced UK airport system so there is competition and choice between airports		37%	38%	36%	34%	33%	38%	44%	34%	41%	33%	37%	45%	44%	38%	40%	30%
Other		6%	5%	8%	4%	10%	8%	6%	8%	4%	4%	3%	6%	9%	8%	8%	6%
Don't know		5%	4%	7%	11%	5%	3%	1%	5%	5%	9%	5%	3%	2%	4%	4%	8%

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	A	B	K	L	M	N	O	P	Q	R	S	T	U	V	W

Please indicate which airport you think will be the best choice for each of the following... The speed and ease that a new runway can be delivered (order randomised)

Unweighted base	1008	695	313	257	215	193	343	511	497	176	72	145	123	222	104	166
Base	1008	645	363	302	212	181	312	494	514	171	71	131	111	232	101	191
Expansion of Heathrow	30%	29%	32%	34%	31%	24%	29%	30%	29%	33%	32%	19%	21%	34%	31%	32%
Expansion of Gatwick	40%	42%	35%	36%	36%	43%	43%	45%	34%	37%	35%	51%	40%	36%	40%	39%
Not sure	31%	30%	33%	30%	33%	33%	28%	24%	37%	29%	33%	30%	39%	29%	29%	29%

Please indicate which airport you think will be the best choice for each of the following... The impact on the local area around the airport (order randomised)

Unweighted base	1008	695	313	257	215	193	343	511	497	176	72	145	123	222	104	166
Base	1008	645	363	302	212	181	312	494	514	171	71	131	111	232	101	191
Expansion of Heathrow	32%	30%	37%	33%	33%	29%	32%	32%	33%	36%	35%	24%	21%	39%	26%	35%
Expansion of Gatwick	49%	52%	43%	40%	50%	55%	53%	50%	48%	45%	42%	65%	58%	45%	47%	46%
Not sure	19%	18%	20%	26%	16%	16%	15%	18%	19%	20%	23%	11%	21%	16%	27%	19%

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	A	B	K	L	M	N	O	P	Q	R	S	T	U	V	W

Please indicate which airport you think will be the best choice for each of the following... The number of additional planes that will fly over central London (order randomised)

Unweighted base	1008	695	313	257	215	193	343	511	497	176	72	145	123	222	104	166
Base	1008	645	363	302	212	181	312	494	514	171	71	131	111	232	101	191
Expansion of Heathrow	29%	26%	34%	32%	28%	24%	29%	28%	30%	28%	24%	27%	18%	33%	27%	37%
Expansion of Gatwick	51%	55%	42%	42%	51%	59%	54%	51%	50%	48%	50%	61%	57%	51%	51%	41%
Not sure	20%	19%	24%	26%	21%	17%	17%	20%	20%	24%	26%	12%	25%	16%	22%	23%

Please indicate which airport you think will be the best choice for each the of following... Creating a balanced UK airport system so there is competition and choice between airports (order randomised)

Unweighted base	1008	695	313	257	215	193	343	511	497	176	72	145	123	222	104	166
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Expansion of Heathrow	17%	14%	21%	17%	17%	18%	15%	16%	18%	20%	14%	12%	11%	18%	19%	20%
Expansion of Gatwick	60%	65%	51%	58%	63%	60%	60%	61%	59%	60%	58%	70%	56%	58%	58%	60%
Not sure	23%	20%	28%	25%	20%	22%	24%	23%	23%	21%	27%	18%	33%	24%	23%	21%