July 26 - 27, 2014



1. Follows sports leagues
Which of the following professional sports leagues do you follow? Check as many as apply.

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
MLB	30%	40%	21%	21%	32%	30%	39%	30%	30%	31%
MLS	5%	7%	4%	6%	4%	5%	6%	6%	5%	3%
NBA	27%	32%	23%	33%	32%	21%	25%	37%	22%	23%
NFL	49%	56%	42%	39%	53%	49%	56%	52%	45%	53%
NHL	12%	14%	10%	7%	16%	10%	16%	11%	12%	15%
Another sports league	9%	12%	6%	8%	11%	10%	6%	7%	11%	7%
None of these	37%	28%	44%	42%	31%	38%	35%	32%	39%	38%
Totals	(1,000)	(482)	(518)	(193)	(269)	(363)	(175)	(352)	(425)	(223)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
MLB	30%	30%	20%	41%	28%	34%	40%	29%	36%	29%	26%	33%
MLS	5%	5%	3%	11%	4%	6%	8%	13%	6%	2%	5%	7%
NBA	27%	20%	51%	49%	27%	30%	26%	29%	25%	22%	29%	33%
NFL	49%	49%	53%	47%	47%	52%	55%	50%	47%	52%	52%	43%
NHL	12%	14%	3%	11%	8%	16%	18%	12%	17%	17%	7%	12%
Another sports league	9%	9%	5%	15%	9%	12%	11%	8%	10%	11%	8%	8%
None of these	37%	40%	30%	21%	39%	31%	30%	33%	31%	37%	37%	40%
Totals	(1,000)	(755)	(111)	(134)	(417)	(275)	(70)	(89)	(181)	(197)	(386)	(236)

					Follows s	ports leagues		
	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	None of these
MLB	30%	100%	59%	52%	52%	72%	41%	_
MLS	5%	10%	100%	13%	8%	19%	12%	_
NBA	27%	47%	65%	100%	43%	46%	26%	_
NFL	49%	84%	75%	77%	100%	83%	63%	_
NHL	12%	29%	43%	20%	20%	100%	18%	_
Another sports league	9%	12%	21%	9%	12%	14%	100%	_
None of these	37%	_	_	_	_	_	_	100%
Totals	(1,000)	(298)	(51)	(263)	(498)	(127)	(84)	(368)



2. Punishment - PED

What punishment, if any, do you think is most appropriate for the NFL to give a football player who tests positive for steroids or other performance enhancing drugs, if he has no prior offenses?

		Ge	nder		А	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
No punishment or a fine A suspension for a few	4%	4%	4%	4%	4%	4%	2%	4%	5%	3%
games A suspension for half a	25%	25%	24%	23%	25%	24%	28%	25%	24%	27%
season A suspension for a full	17%	18%	16%	20%	17%	16%	13%	18%	16%	17%
season A lifetime ban Not sure	32% 11% 12%	32% 12% 9%	32% 10% 14%	37% 7% 8%	29% 11% 13%	32% 14% 11%	31% 13% 14%	34% 11% 9%	29% 12% 15%	35% 11% 8%
Totals (Unweighted N)	100% (994)	100% (478)	100% (516)	100% (191)	100% (267)	100% (361)	100% (175)	100% (351)	100% (422)	100% (221)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
No punishment or a fine A suspension for a few	4%	4%	5%	3%	3%	6%	2%	3%	4%	5%	4%	2%
games A suspension for half a	25%	24%	28%	27%	26%	24%	26%	24%	28%	21%	26%	23%
season A suspension for a full	17%	16%	23%	12%	15%	18%	16%	17%	14%	23%	13%	18%
season	32%	32%	28%	35%	31%	32%	39%	27%	33%	30%	34%	31%
A lifetime ban	11%	13%	4%	9%	11%	11%	5%	19%	9%	11%	11%	13%
Not sure	12%	11%	10%	15%	13%	9%	12%	12%	12%	10%	12%	12%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(994)	(751)	(111)	(132)	(415)	(275)	(70)	(86)	(180)	(197)	(385)	(232)



					Follows s	ports leagues		
	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	None of these
No punishment or a fine A suspension for a few	4%	4%	9%	7%	4%	7%	2%	3%
games A suspension for half a	25%	28%	28%	30%	35%	31%	22%	14%
season A suspension for a full	17%	20%	13%	21%	17%	21%	8%	15%
season A lifetime ban	32% 11%	34% 9%	33% 14%	29% 8%	28% 9%	27% 12%	47% 13%	33% 14%
Not sure	12%	5%	2%	5%	5%	2%	8%	22%
Totals (Unweighted N)	100% (994)	100% (298)	100% (51)	100% (262)	100% (497)	100% (127)	100% (84)	100% (366)

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3. Punishment - marijuana

What punishment, if any, do you think is most appropriate for the NFL to give a football player who tests positive for marijuana, if he has no prior offenses?

		Ge	nder		Α	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
No punishment or a fine A suspension for a few	28%	34%	22%	21%	37%	31%	16%	28%	33%	17%
games A suspension for half a	29%	29%	30%	26%	25%	32%	34%	31%	25%	36%
season A suspension for a full	13%	14%	12%	23%	9%	10%	11%	12%	13%	11%
season	16%	12%	19%	12%	14%	17%	22%	17%	13%	20%
A lifetime ban	5%	5%	5%	6%	4%	5%	5%	3%	5%	8%
Not sure	9%	6%	12%	12%	11%	5%	13%	8%	11%	7%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(476)	(511)	(187)	(267)	(360)	(173)	(349)	(419)	(219)

			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
No punishment or a fine A suspension for a few	28%	30%	20%	21%	30%	28%	21%	29%	23%	31%	27%	30%
games A suspension for half a	29%	29%	30%	32%	26%	29%	36%	34%	27%	28%	29%	33%
season A suspension for a full	13%	11%	18%	18%	13%	11%	24%	9%	11%	11%	14%	12%
season	16%	16%	19%	12%	16%	19%	10%	16%	19%	19%	15%	12%
A lifetime ban	5%	5%	1%	6%	6%	6%	1%	5%	7%	5%	4%	4%
Not sure	9%	9%	11%	12%	10%	7%	7%	7%	13%	6%	10%	9%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(987)	(747)	(111)	(129)	(410)	(274)	(70)	(87)	(179)	(195)	(380)	(233)



					Follows s	ports leagues		
	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	None of these
No punishment or a fine A suspension for a few	28%	29%	40%	29%	29%	32%	31%	27%
games A suspension for half a	29%	35%	25%	37%	38%	33%	30%	20%
season A suspension for a full	13%	16%	13%	14%	14%	18%	13%	8%
season A lifetime ban	16% 5%	14% 3%	13% 8%	11% 4%	12% 4%	12% 3%	17% 5%	21% 7%
Not sure	9%	3%	1%	5%	4%	1%	4%	17%
Totals (Unweighted N)	100% (987)	100% (295)	100% (51)	100% (259)	100% (493)	100% (126)	100% (83)	100% (364)

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4. Punishment - abuse

What punishment, if any, do you think is most appropriate for the NFL to give a football player who is caught assaulting his wife or girlfriend, if he has no prior offenses?

		Ge	nder		А	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
No punishment or a fine A suspension for a few	5%	5%	4%	5%	6%	3%	4%	4%	4%	8%
games A suspension for half a	12%	14%	11%	11%	16%	11%	12%	16%	12%	7%
season A suspension for a full	17%	20%	13%	13%	15%	19%	17%	18%	15%	17%
season A lifetime ban Not sure	31% 23% 13%	26% 25% 9%	34% 21% 16%	31% 26% 14%	26% 18% 19%	36% 23% 8%	27% 29% 11%	30% 22% 10%	27% 26% 16%	39% 19% 11%
Totals (Unweighted N)	100% (989)	100% (476)	100% (513)	100% (189)	100% (266)	100% (360)	100% (174)	100% (349)	100% (420)	100% (220)

-			Race			Family	Income			Regi	on	
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
No punishment or a fine	5%	4%	10%	5%	6%	3%	6%	8%	3%	4%	7%	3%
A suspension for a few												
games	12%	12%	19%	12%	13%	13%	17%	11%	15%	14%	12%	10%
A suspension for half a												
season	17%	16%	18%	21%	15%	19%	10%	16%	15%	14%	15%	22%
A suspension for a full												
season	31%	32%	27%	27%	31%	33%	33%	27%	33%	35%	30%	26%
A lifetime ban	23%	26%	9%	16%	23%	23%	19%	21%	20%	22%	23%	26%
Not sure	13%	11%	17%	19%	12%	9%	15%	17%	14%	12%	13%	13%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(989)	(749)	(108)	(132)	(410)	(275)	(70)	(86)	(178)	(197)	(382)	(232)



					Follows s	ports leagues		
	Total	MLB	MLS	NBA	NFL	NHL	Another sports league	None of these
No punishment or a fine A suspension for a few	5%	5%	3%	8%	6%	4%	2%	3%
games A suspension for half a	12%	15%	10%	16%	17%	16%	13%	7%
season A suspension for a full	17%	21%	30%	23%	19%	25%	12%	14%
season A lifetime ban Not sure	31% 23% 13%	30% 21% 9%	24% 19% 14%	27% 14% 12%	30% 20% 9%	20% 27% 9%	37% 29% 8%	29% 29% 18%
Totals (Unweighted N)	100% (989)	100% (296)	100% (50)	100% (258)	100% (495)	100% (126)	100% (82)	100% (365)