

YouGov / The Sun Survey Results

Sample Size: 1743 GB Adults Fieldwork: 27th - 28th May 2012

Fieldwork: 27th - 28th May 2012																					
·			Voti	ng inter	ntion	- 2	2010 Vo	te	Ge	ender		Αį	ge		Social	grade			Region		
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	d Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighte	d Sample		426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	April 17- 18 2011																				
Generally speaking, do you think the institution of the monarchy is good or bad for Britain?																					
Good for Britain	61	67	86	62	63	81	63	63	65	68	44	61	71	78	70	64	66	69	66	65	68
Bad for Britain		9	3	13	14	5	10	13	11	7	16	12	7	5	11	6	10	8	6	10	14
Neither good nor bad for Britain		20	11	23	21	12	24	22	21	20	29	20	20	16	17	24	20	18	25	20	17
Don't know	5	4	1	3	2	2	3	2	3	5	11	7	3	1	2	7	4	4	4	5	2
	April 26-	_																			
Do you think Britain should continue to have a monarchy in the future, or should it be replaced with an elected head of state?	27 2011	28 2012																			
Should continue to have a monarchy	69	73	89	69	73	85	71	66	73	73	61	66	75	81	76	69	73	73	75	71	72
Should have an elected head of state instead	20	16	6	23	23	8	20	24	19	14	22	18	16	13	17	15	17	16	14	18	17
Don't know	11	11	5	9	4	7	9	10	8	13	17	16	9	6	7	15	10	10	12	11	11
And how strongly do you feel about that?																					
Very strongly		39	57	34	26	55	32	32	40	39	30	26	43	51	41	38	38	39	39	40	39
Fairly strongly		32	27	36	42	27	39	39	35	30	33	34	32	31	34	30	31	34	35	29	32
TOTAL STRONGLY		71	84	70	68	82	71	71	75	69	63	60	75	82	75	68	69	73	74	69	71
Not very strongly		18	9	20	25	12	19	20	16	20	19	24	17	13	18	17	21	17	15	19	17
Not strongly at all		4	3	5	5	2	5	4	4	4	4	6	3	4	4	5	6	4	4	4	6
TOTAL NOT STRONGLY Don't know		22 6	12	25	30	14	24 5	24 5	20 5	24 8	23	30	20 5	17	22	22 10	27	21	19 7	23 7	23
	April 26- 27 2011	May 27-	•	4	2	4	5	3 I	5	0	14	"	5	'	3	10	4	0	,	,	0
Yes, definitely	20	17	27	15	10	24	14	13	18	16	11	20	20	13	17	17	19	18	16	15	15
Yes, probably	46	43	47	43	57	43	43	43	45	42	44	48	40	44	47	38	37	45	46	44	40
TOTAL YES		60	74	58	67	67	57	56	63	58	55	68	60	57	64	55	56	63	62	59	55
No, probably not	18	22	15	23	19	19	24	24	21	22	23	15	22	27	20	24	24	22	18	21	28
No, definitely not	6	4	1	6	3	4	5	5	4	5	2	3	6	5	5	4	5	4	3	6	5
TOTAL NO	24	26	16	29	22	23	29	29	25	27	25	18	28	32	25	28	29	26	21	27	33
Don't know	10	14	10	13	10	10	14	14	12	15	20	14	13	11	12	16	14	11	17	15	13



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Sample Size: 1743 GB Adults Fieldwork: 27th - 28th May 2012

Fieldwork: 27th - 28th May 2012										
			Mona	archy	Monarchy	y or elected?	Queen HA	S power	Queen SHOU	LD have power
		Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighte	d Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighte	d Sample	1743	1187	154	1272	296	470	1198	716	934
	•	%	%	%	%	%	%	%	%	%
	April 17- 18 2011	-								
Generally speaking, do you think the institution of the monarchy is good or bad for Britain?										
Good for Britain	61	67	100	0	89	7	70	69	85	55
Bad for Britain	10	9	0	100	1	47	11	8	2	15
Neither good nor bad for Britain	24	20	0	0	10	43	16	21	10	28
Don't know	5	4	0	0	1	3	3	2	3	2
Do you think Britain should continue to have a monarchy in the future, or should it be replaced	April 26- 27 2011	-								
with an elected head of state? Should continue to have a monarchy	69	73	96	5	100	o I	77	74	90	62
Should have an elected head of state instead	20	73 16	2	88	0	100	15	17	4	28
Don't know		11	2	7	0	0	9	8	6	10
Bont know		•••	_	,		٠	3	Ü		10
And how strongly do you feel about that?										
Very strongly		39	51	47	47	30	46	38	54	30
Fairly strongly		32	36	35	35	40	35	33	31	35
TOTAL STRONGLY		71	87	82	82	70	81	71	85	65
Not very strongly		18	11	12	15	23	12	20	9	25
Not strongly at all		4	2	3	3	4	1	6	2	6
TOTAL NOT STRONGLY		22	13	15	18	27	13	26	11	31
Don't know		6	1	4	1	3	5	3	4	3
Do you think Britain will still have a monarch in	April 26- 27 2011	-								
100 years' time?										
Yes, definitely	20	17	24	2	23	2	25	14	27	9
Yes, probably	46	43	48	34	49	31	45	45	46	44
TOTAL YES		60	72	36	72	33	70	59	73	53
No, probably not		22	17	34	17	38	15	26	15	29
No, definitely not		4	1	21	1	18	3	5	2	7
TOTAL NO		26	18	55	18	56	18	31	17	36
Don't know	10	14	10	9	10	11	12	11	10	11



Region

Fieldwork: 27th - 28th May 2012

		VOU	ng inter	เแบก	4	2010 VC	le	Ge	nuei		Α(Je.		Social	graue			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about the role they play for the country,																				
and money they receive from the civil list, do you																				
think the Royal family are good or bad value for money?																				
Very good value	25	44	20	18	38	18	22	28	23	19	17	29	31	27	23	22	28	25	24	22
Fairly good value	39	39	38	48	42	41	36	38	39	27	39	39	44	41	36	43	38	38	39	40
TOTAL GOOD VALUE	64	83	58	66	80	59	58	66	62	46	56	68	75	68	59	65	66	63	63	62
Fairly bad value	17	11	20	21	11	19	23	15	18	28	17	13	17	14	20	18	17	18	16	13
Very bad value	10	4	13	7	6	10	11	12	8	14	12	10	6	11	9	9	10	9	10	12
TOTAL BAD VALUE	27	15	33	28	17	29	34	27	26	42	29	23	23	25	29	27	27	27	26	25
Don't know	9	3	9	7	3	12	9	7	12	13	15	9	3	7	12	8	7	10	11	13
Would you say you are proud of the British monarchy, embarrassed of the British monarchy or neither?													_							
Very proud	32	52	26	20	49	25	25	32	32	17	19	36	44	32	31	29	34	33	32	24
A little proud	25	27	24	26	25	26	23	25	24	28	27	23	23	25	24	22	25	24	23	33
TOTAL PROUD	57	79	50	46	74	51	48	57	56	45	46	59	67	57	55	51	59	57	55	57
Neither proud nor embarrassed	31	16	36	43	20	36	40	30	33	30	38	31	27	31	32	36	29	32	31	32
A little embarrassed	4	3	5	4	2	5	6	5	4	4	6	4	3	4	4	8	3	4	5	3
Very embarrassed	4	1	6	7	3	5	5	6	3	10	4	4	2	5	3	3	5	2	5	7
TOTAL EMBARRASSED	8	4	11	11	5	10	11	11	7	14	10	8	5	9	7	11	8	6	10	10
Don't know	4	1	3	1	1	4	1	3	4	11	5	2	1	2	6	3	4	4	4	1
In general, how much power, if any, do you think Queen Elizabeth II currently has?																				
A lot	6	10	4	2	8	4	3	6	6	7	7	6	4	5	7	6	6	7	5	5
A fair amount	24	23	25	29	24	25	23	21	26	30	26	24	18	24	23	23	26	25	21	22
TOTAL HAS POWER	30	33	29	31	32	29	26	27	32	37	33	30	22	29	30	29	32	32	26	27
Not a lot	50	54	49	54	51	48	55	52	49	38	45	53	58	54	46	52	49	48	53	54
None at all	15	10	18	12	14	17	17	18	13	16	14	14	18	15	16	15	15	16	15	13
TOTAL DOES NOT HAVE POWER	65	64	67	66	65	65	72	70	62	54	59	67	76	69	62	67	64	64	68	67
Don't know	5	4	4	3	4	6	2	4	6	10	8	3	2	3	8	4	4	4	7	5
And how much power, if any, do you think																				
Queen Elizabeth II SHOULD have?		۱		•	l	4.5	_	I 40	4.0	I 40		40			40	1	40		4.0	40
A lot	12	13	11	6	15	12	7	10	13	10	14	12	11	9	16	14	13	11	10	12
A fair amount	32	36	28	33	37	27	28	28	36	31	26	32	37	31	33	30	35	33	29	27
TOTAL SHOULD HAVE POWER	44	49	39	39	52	39	35	38	49	41	40	44	48	40	49	44	48	44	39	39
Not a lot	32	40	32	37	33	32	36	34	30	31	29	33	33	35	28	31	30	33	34	34
None at all	19	9	26	21	11	23	26	24	14	22	21	17	17	22	15	22	18	15	20	23
TOTAL SHOULD NOT HAVE POWER	51	49	58	58	44	55	62	58	44 7	53	50	50	50	57	43	53	48 4	48 7	54 7	57
Don't know	6	2	4	2	4	1	2	4	1	6	9	6	2	3	9	3	4	/	/	5

Voting intention

2010 Vote

Gender

Age

Social grade



	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Samp	le 1743	1167	153	1271	285	513	1144	762	884
Unweighted Samp	le 1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%
Thinking about the role they play for the country,									
and money they receive from the civil list, do you									
think the Royal family are good or bad value for money?									
Very good value	25	37	5	34	2	30	24	38	17
Fairly good value	39	51	3	50	9	40	40	45	36
TOTAL GOOD VALUE	64	88	8	84	11	70	64	83	53
Fairly bad value	17	8	23	10	40	12	20	7	26
Very bad value	10	0	63	1	44	11	10	4	15
TOTAL BAD VALUE	27	8	86	11	84	23	30	11	41
Don't know	9	4	5	5	6	7	6	6	6
Nould you say you are proud of the British									
monarchy, embarrassed of the British monarchy									
or neither?									
Very proud	32	47	0	44	1	40	30	50	19
A little proud	25	33	6	32	4	27	25	29	23
TOTAL PROUD	57	80	6	76	5	67	55	79	42
Neither proud nor embarrassed	31	19	41	23	55	22	35	18	42
A little embarrassed	4	1	15	1	16	4	4	1	7
Very embarrassed	4	0	37	0	21	4	4	1	7
TOTAL EMBARRASSED	8	1	52	1	37	8	8	2	14
Don't know	4	1	0	1	3	3	1	2	2
In general, how much power, if any, do you think									
Queen Elizabeth II currently has?									
A lot	6	6	9	6	5	20	0	9	3
A fair amount	24	25	26	25	21	80	0	41	10
TOTAL HAS POWER	30	31	35	31	26	100	0	50	13
Not a lot	50	56	30	55	39	0	77	41	62
None at all	15	11	27	12	30	0	23	7	23
TOTAL DOES NOT HAVE POWER	65	67	57	67	69	0	100	48	85
Don't know	5	2	8	2	5	0	0	2	2
And how much power, if any, do you think									
Queen Elizabeth II SHOULD have?									
A lot	12	15	3	15	3	27	6	27	0
A fair amount	32	40	9	39	8	48	26	73	0
TOTAL SHOULD HAVE POWER	44	55	12	54	11	75	32	100	0

Not a lot

None at all

Don't know

TOTAL SHOULD NOT HAVE POWER

Monarchy

Monarchy or elected?

Queen HAS power

Queen SHOULD have power



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

YouGov
What the world thinks

		Mona	rchy	Monarchy	or elected?	Queen HA	S power	Queen SHOUL	D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
·	0/	0/	0/	0/	0/	0/	0/	0/	0/



Fieldwork: 27th - 28th May 2012																			Wh	nat the
·		Vot	ing inte	ntion	2	010 Vo	te	G	ender		A	ge		Socia	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	e 1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Samp		426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Leaving aside your views on the monarchy as a whole, do you think the Queen personally has																				
done a good or bad job during her time on the																				
throne?	E7	74	E 0	EG	72	EO	ΕΛ	F 7	<i>E</i> 7	22	45	60	75	57	F0	57	F0	50	EG	57
Very good job	57 29		50 36	56 38	73 18	52 36	54 33	57	57 29	33	45 34	60 30	75 20	57	58 24	57	58	58	56 29	57 30
Fairly good job TOTAL GOOD JOB	29 86	20 94	86	94	91	88	87	29 86	29 86	37 70	79	90	95	33 90	82	31 88	31 89	24 82	85	87
	3						3									4	3	3		2
Fairly bad job	3 2	2 2	2	4 0	2	2	2	3	2 2	6	4 1	2 1	1 1	3 1	2 2	1		3 2	1	2
Very bad job TOTAL BAD JOB	5	4	5	4	3	4	5	2 5	4	5 11	5	3	2	4	4	5	1 4	5	3 4	4
Don't know	10	3	9	2	5	8	9	1 0	10	20	5 16	7	3	6	14	5	8	13	11	9
Dont know	10	3	9	2	l o	0	9	10	10	20	10	1	3	0	14	0	0	13	11	9
And how good or bad a job do you think Prince Charles and Prince William will each do as King?																				
Prince Charles																				
Very good job	16	20	17	12	20	18	16	16	17	10	12	17	22	16	16	13	17	17	16	19
Fairly good job	45	50	42	59	48	40	45	45	45	35	46	49	44	46	43	49	47	45	43	38
TOTAL GOOD JOB	61	70	59	71	68	58	61	61	62	45	58	66	66	62	59	62	64	62	59	57
Fairly bad job	16	13	18	15	15	17	17	16	16	22	19	14	14	16	16	17	16	19	14	18
Very bad job	10	9	12	9	9	12	12	11	10	15	6	9	14	11	9	9	11	9	12	8
TOTAL BAD JOB	26	22	30	24	24	29	29	27	26	37	25	23	28	27	25	26	27	28	26	26
Don't know	12	7	11	5	9	13	9	12	12	19	18	11	6	10	15	12	10	11	15	18
Prince William		-			•			=		-					•	•				
Very good job	48	58	46	40	58	47	43	41	55	37	38	54	56	46	52	44	54	49	46	40
Fairly good job	35	36	35	50	33	35	38	40	31	41	42	31	32	38	32	37	34	35	35	38
TOTAL GOOD JOB	83	94	81	90	91	82	81	81	86	78	80	85	88	84	84	81	88	84	81	78
Fairly bad job	3	1	5	3	1	3	5	4	3	5	4	3	2	4	2	5	2	3	4	6
Very bad job	2	1	3	0	1	2	1	3	1	2	2	2	2	2	2	2	2	2	2	2
TOTAL BAD JOB	5	2	8	3	2	5	6	7	4	7	6	5	4	6	4	7	4	5	6	8
Don't know	11	5	11	7	7	12	12	12	10	15	14	10	8	10	13	13	8	11	13	14
Do you think Prince William and Prince Harry are good or bad role models for young people?																				
Prince William																				
Good role model	80	92	77	78	89	79	77	76	84	71	78	82	84	80	81	79	83	84	78	72
Bad role model	4	2	6	5	2	4	5	5	3	8	4	3	3	4	4	4	4	3	3	5
Neither	11	5	15	12	7	13	13	13	10	11	10	12	11	12	9	13	10	6	14	16
Don't know	5	1	3	4	2	4	5	6	3	9	8	3	2	4	6	3	3	7	5	7
Prince Harry		•			•			•		•				•	I.	•				
Good role model	63	71	65	51	70	65	56	59	67	60	57	64	68	61	66	61	63	67	63	58
Bad role model	10	6	12	15	7	11	12	12	8	14	12	10	6	12	8	10	10	8	11	11
Neither	21	19	20	29	19	18	25	22	20	16	22	21	22	22	19	26	22	15	20	22
		•			•			-		-				-		•				



Fieldwork: 27th - 28th May 2012									
		Mona	archy	Monarchy	or elected?	Queen HA	S power	Queen SHOUL	D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%
Leaving aside your views on the monarchy as a									
whole, do you think the Queen personally has									
done a good or bad job during her time on the									
throne?				_	_			_	
Very good job	57	78	13	73	14	61	58	77	44
Fairly good job	29	20	41	24	47	29	30	20	37
TOTAL GOOD JOB	86	98	54	97	61	90	88	97	81
Fairly bad job	3	0	14	0	11	2	3	1	5
Very bad job	2	0	13	0	9	2	1	0	3
TOTAL BAD JOB	5	0	27	0	20	4	4	1	8
Don't know	10	2	20	3	19	6	7	2	11
And how good or bad a job do you think Prince Charles and Prince William will each do as King? Prince Charles									
Very good job	16	22	6	21	6	20	15	23	12
Fairly good job	45	52	17	51	29	48	46	51	42
TOTAL GOOD JOB	61	74	23	72	35	68	61	74	54
Fairly bad job	16	14	20	15	20	15	17	13	20
Very bad job	10	5	37	6	29	9	11	6	15
TOTAL BAD JOB	26	19	57	21	49	24	28	19	35
Don't know	12	7	20	7	17	8	10	7	12
Prince William		_		_				_	
Very good job	48	62	9	59	17	57	47	65	37
Fairly good job	35	33	37	35	38	31	38	29	42
TOTAL GOOD JOB	83	95	46	94	55	88	85	94	79
Fairly bad job	3	0	18	0	14	4	3	2	4
Very bad job	2	0	15	0	9	2	2	0	4
TOTAL BAD JOB	5	0	33	0	23	6	5	2	8
Don't know	11	5	21	5	22	6	10	4	13
Do you think Prince William and Prince Harry are good or bad role models for young people?									
Prince William									
Good role model	80	92	43	91	49	88	79	93	72
Bad role model	4	1	23	0	16	5	3	1	6
Neither	11	6	27	7	25	6	14	5	17
Don't know	5	1	8	1	10	2	3	1	4
Prince Harry						•		•	
Good role model	63	73	22	73	32	71	61	77	54
Bad role model	10	6	38	7	25	11	10	6	14
Neither	21	18	32	18	30	14	24	14	27



																				iat tilo
		Voti	ng inte	ntion	2	010 Vo	te	Ge	nder		Α(ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Don't know	6	3	4	5	4	6	7	7	5	11	9	4	4	5	8	4	4	10	6	8



		Mona	ırchy	Monarchy	or elected?	Queen HA	S power	Queen SHOUL	D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
-	%	%	%	%	%	%	%	%	%
Don't know	6	2	8	3	12	4	5	3	6



		Voti	ng inter	ntion	2	010 Vo	ie	Ge	nder		Αç	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Dem		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	62 414 404 8 % % %			%	%	%	%	%	%	%	%	%	%	%	%

Do you think each of the following ar or a liability for the monarchy?	e an asset																				
The Queen																					
	An asset	84	92	83	92	90	86	82	84	85	74	77	88	92	87	80	88	87	80	82	86
	A liability	3	3	4	3	3	3	4	4	2	4	4	3	2	3	3	3	2	3	5	3
	Neither	7	4	9	3	5	7	8	6	8	11	8	7	5	6	10	6	7	9	7	7
	Don't know	5	1	4	3	2	4	6	5	5	11	11	2	1	4	7	3	3	7	7	4
Prince Philip			-			-			=		•			_		•					
	An asset	47	64	38	46	64	39	40	48	46	44	37	42	64	48	46	46	51	44	46	44
	A liability	29	21	37	33	19	38	34	32	26	33	36	31	17	31	27	34	27	26	32	29
	Neither	18	15	19	17	16	17	19	14	22	9	16	23	18	17	19	15	18	21	16	19
	Don't know	6	0	5	4	2	5	7	6	6	14	11	3	1	4	8	5	4	9	7	7
Prince Charles			-			-			=		•			_							
	An asset	48	59	44	53	59	47	43	49	47	40	42	52	51	48	48	50	50	47	45	46
	A liability	22	18	27	23	17	29	26	23	22	23	23	21	23	25	19	26	20	20	25	25
	Neither	23	22	22	20	22	18	23	21	24	23	22	22	24	22	24	20	25	22	22	23
	Don't know	7	2	7	4	2	7	8	7	7	15	13	4	2	5	9	4	5	11	8	6
Camilla, Duchess of Cornwall			•			•			•		•						, i				
•	An asset	22	27	19	29	28	18	24	20	24	22	16	23	27	23	21	23	24	22	19	20
	A liability	35	34	42	29	29	44	34	36	34	39	35	36	34	37	34	35	36	30	38	38
	Neither	36	37	31	39	40	31	33	36	35	24	37	38	37	35	36	36	34	38	35	37
	Don't know	7	2	7	4	3	6	8	7	7	16	12	4	2	5	9	5	5	10	8	6
Prince William,			•			•			•		•						, i				
	An asset	84	94	82	86	91	84	83	82	86	75	80	88	89	85	84	86	88	83	81	82
	A liability	3	2	4	3	3	3	3	5	1	1	4	3	3	4	2	3	3	3	4	5
	Neither	7	3	9	8	4	7	8	7	8	13	6	6	8	8	7	8	6	7	8	7
	Don't know	5	1	4	3	2	5	6	6	4	10	10	3	1	4	7	3	3	7	7	6
Kate, Duchess of Cambridge			•			•			•		•										
_	An asset	80	92	78	85	88	78	80	79	82	76	76	84	82	81	80	81	84	78	77	79
	A liability	4	2	7	4	3	6	5	6	3	3	5	5	4	5	3	4	5	3	5	5
	Neither	9	5	11	7	7	11	8	9	10	11	9	8	11	9	9	10	7	10	10	10
	Don't know	6	1	5	4	3	5	6	7	5	10	10	4	3	5	8	4	4	8	8	7
Prince Harry			-			-			=		•			_							
	An asset	69	81	67	61	78	69	63	66	72	64	65	69	74	68	69	71	69	68	68	70
	A liability	10	5	13	14	6	12	12	13	7	14	11	11	5	12	7	10	10	7	11	11
	Neither	15	14	16	19	15	13	19	15	16	11	13	17	18	15	16	16	17	15	14	13
	Don't know	6	1	5	6	2	5	7	6	5	11	10	4	2	5	7	3	3	10	7	6
Prince Andrew			•			•			•		•						ļ!				
	An asset	17	17	18	22	18	15	16	21	14	23	12	20	16	16	19	14	18	17	19	15
	A liability	46	50	49	31	51	53	45	46	46	24	45	46	56	48	43	54	47	39	47	45
	Neither	27	29	25	37	28	26	26	24	31	25	28	30	25	28	26	25	28	31	24	27
	Don't know	9	4	8	10	3	7	13	9	10	28	15	4	2	8	11	7	7	12	10	13
Princess Anne			•			•			•		•					ı	ı				



Ī		Mona	archy	Monarchy	or elected?	Queen HA	S power	Queen SHOUL	LD have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
•	%	%	%	%	%	%	%	%	%

or a liability for the monarchy? The Queen										
An a	sset	84	98	42	97	51	87	87	95	79
A liat		3	0	24	0	16	3	3	1	5
Nei	,	7	2	22	2	23	8	7	4	11
Don't k		5	0	13	1	10	2	3	0	5
Prince Philip	1011	•	O	10	•	10	1 -	ŏ I	Ü	0
An a	sset	47	61	12	58	15	51	47	60	39
A liat		29	20	64	23	58	25	31	19	38
Nei	,	18	18	13	17	19	20	18	19	18
Don't k		6	1	11	2	8	4	4	2	5
Prince Charles	IOW	١	'	'''	2	O	1 4	7	2	3
An a	eeat	48	61	11	58	18	53	47	59	40
A liab		22	16	59	17	50	20	25	16	29
	ther	23	21	20	22	24	24	23	22	25
Don't k		7	2	10	3	8	4	5	3	5
Camilla, Duchess of Cornwall	IOW	,	2	10	3	0	1 4	5	3	5
An a	cent	22	28	9	27	8	26	21	28	18
A liab		35	30	62	31	57	35	37	32	41
Nei	,	36	39	19	39	26	36	36	32 37	36
Don't k		36 7	3	10	39	8	3	6	3	5
Prince William,	IOW	, ,	3	10	3	0	3	O	3	3
-mice william, An a	anot.	84	96	50	95	55	88	86	94	80
Aliah A liah		3	1	21	1	15	4	3	1	5
	ther	3 7	2	19	3	21		8	4	
Don't k		5	1	19	3 1	21 8	6 2	4	1	11 4
Kate, Duchess of Cambridge	low	5	ı	10	ı	0	2	4	'	4
An a	and t	80	92	45	91	53	85	81	91	76
An a: A liah			92 1	45 27	1	19	5	4	2	6
	ther	4 9	1 5	27 18	6	19	7	11	5	14
		6	2	10	2	9	3	5	2	5
Don't k	low	6	2	10	2	9	3	э	2	5
An a	and t	69	04	32	90	20	76	68	80	60
			81	-	80	38	_			62
A liah	ther	10	5 12	40 18	6 12	29 24	10	10	8	13 21
		15					11	18	10	
Don't k	now	6	2	10	2	10	3	4	2	5
Prince Andrew	2001	47	22	o I	24	7	I 24	46 I	22	4.4
An a		17	22	8	21	7	21	16	22	14
A liah	,	46	45	60	45	60	43	50	43	52
	ther	27	28	18	28	22	31	27	30	26
Don't k	now	9	5	14	6	11	5	8	5	8



																				iat tilo
		Voti	ng intei	ntion	2	010 Vo	te	Ge	nder		Ą	j e		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
<u>-</u>	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
An asset	55	67	50	60	65	54	58	53	57	31	38	64	70	54	56	53	58	54	54	54
A liability	10	8	14	4	8	12	8	14	7	19	13	8	6	11	9	12	10	8	10	15
Neither	25	22	28	28	23	27	22	26	25	22	33	24	22	26	24	25	26	26	26	20
Don't know	9	4	8	8	4	6	12	8	10	27	16	4	2	8	10	9	6	12	10	11



1		Mona	archy	Monarchy	or elected?	Queen HA	S power	Queen SHOUL	_D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
-	%	%	%	%	%	%	%	%	%
An asset	55	69	23	66	26	53	58	62	52
A liability	10	5	36	6	30	14	9	8	13
Neither	25	21	27	23	32	27	26	25	27
Don't know	9	4	15	5	12	6	7	4	8



Region

Fieldwork: 27th - 28th May 2012

		VUL	ing inter	ILIUII	_ ′	-	ıc	G	riuei		Ϋ́	ye.		JUCIAI	yı auc			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
To what extent do you agree or disagree with the																				
following statements? (Please tick one option																				
per row)																				
The Royal family and monarchy promote a class																				
system and inequality within Britain								ī								ī				
Strongly agree	18	9	24	12	10	23	26	20	16	20	17	18	18	18	17	15	17	17	18	25
Tend to agree	31	25	36	31	26	37	30	31	31	30	28	31	34	31	31	40	28	29	32	29
TOTAL AGREE	49	34	60	43	36	60	56	51	47	50	45	49	52	49	48	55	45	46	50	54
Tend to disagree	30	41	26	40	36	24	28	30	30	26	28	31	31	30	29	28	31	31	31	23
Strongly disagree	12	19	8	11	19	8	10	12	12	7	10	13	14	12	11	8	12	12	12	15
TOTAL DISAGREE	42	60	34	51	55	32	38	42	42	33	38	44	45	42	40	36	43	43	43	38
Don't know	10	6	5	7	8	7	6	8	12	17	16	8	3	9	11	10	12	12	6	8
The Monarchy is an important part of Britain's																				
democratic system													1							
Strongly agree	26	38	22	18	37	26	19	25	26	15	18	26	37	25	26	24	28	28	21	29
Tend to agree	35	40	34	35	38	35	31	34	35	32	32	35	38	35	35	33	33	36	37	36
TOTAL AGREE	61	78	56	53	75	61	50	59	61	47	50	61	75	60	61	57	61	64	58	65
Tend to disagree	18	13	22	24	14	19	21	19	18	19	21	19	15	18	18	23	19	16	18	11
Strongly disagree	13	5	18	20	6	14	22	17	9	21	14	13	8	15	9	11	11	12	15	16
TOTAL DISAGREE	31	18	40	44	20	33	43	36	27	40	35	32	23	33	27	34	30	28	33	27
Don't know	9	3	5	3	6	7	7	5	12	14	15	8	2	6	12	8	10	8	8	8
The Royal Family provide a significant amount of revenue for Britain through tourism																				
Chanalina	40		40	40	I 50	40	44	1 40	40	I 40	40	45	54	40	40	I 40	40	54	40	40
Strongly agree Tend to agree	46 35	62 30	42 37	43 37	58 30	42 40	41 37	46 34	46 36	48 27	42 34	45 37	51 37	46 36	46 34	43 39	46 36	51 31	43 35	46 34
TOTAL AGREE	81	92	79	80	88	82	78	80	82	75	76	82	88	82	80	82	82	82	78	80
Tend to disagree	8	3	10	11	4	6	12	9	7	8	8	8	7	8	7	7	8	7	8	9
Strongly disagree	3	1	6	6	1	4	4	4	2	6	2	3	3	4	3	5	2	2	5	4
TOTAL DISAGREE	11	4	16	17	5	10	16	13	9	14	10	11	10	12	10	12	10	9	13	13
Don't know	8	4	5	4	6	8	6	7	10	10	14	8	2	6	10	5	8	9	10	6
	Ū	7	3	7	U	U	U	ı '	10	10	17	U	2	U	10	1 3	Ü	9	10	U
The Royal Family is outdated and out of touch																				
Strongly agree	12	6	18	11	8	17	16	15	9	22	12	11	10	13	12	9	9	13	16	16
Tend to agree	18	13	21	22	12	19	25	19	17	18	20	18	17	19	16	22	19	17	17	17
TOTAL AGREE	30	19	39	33	20	36	41	34	26	40	32	29	27	32	28	31	28	30	33	33
Tend to disagree	32	30	34	37	29	34	35	29	36	27	31	32	36	32	33	29	35	37	30	24
Strongly disagree	29	49	22	24	45	23	19	30	28	22	22	33	35	30	29	27	31	26	28	37
TOTAL DISAGREE	61	79	56	61	74	57	54	59	64	49	53	65	71	62	62	56	66	63	58	61
Don't know	8	3	6	6	6	7	6	J 6	10	1 11	16	6	2	7	10	13	7	8	8	6
Don't Kilow	U	J	U	U	U	'	U		10	. ''	10	U	۷ ا	,	10	1 13	'	U	U	U
Which of the following events this Summer are																				
you most looking forward to?		۱	٠.		۱ ۵-			l /-		1	4-			٠.	-	l 65	e -		. .	. –
The Queen's Jubilee celebrations	23	29	21	23	30	22	22	17	29	14	18	25	29	21	25	23	25	22	24	15

Voting intention

2010 Vote

Gender

Age

Social grade



		Mona	archy	Monarchy	y or elected?	Queen HA	S power	Queen SHOU	LD have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Jnweighted Sample	1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%
e with the									

oo.go.	2111010				200	110		1.10	001
	%	%	%	%	%	%	%	%	%
To what extent do you agree or disagree with the									
following statements? (Please tick one option									
per row)									
The Royal family and monarchy promote a class									
system and inequality within Britain	1					1 40	40		0.5
Strongly agree	18	8	58	8	57	18	18	10	25
Tend to agree	31	30	24	32	24	29	33	28	35
TOTAL AGREE	49	38	82	40	81	47	51	38	60
Tend to disagree	30 12	40 16	6 6	38 15	7 5	29 11	31 12	37 16	26 8
Strongly disagree TOTAL DISAGREE	42	56	12	53	12	40	43	53	34
Don't know	10	6	7	7	7	12	43 5	9	6
The Monarchy is an important part of Britain's	10	О	,	,	1	12	5	9	б
democratic system									
Strongly agree	26	37	3	35	1	35	22	43	12
Tend to agree	35	43	3	44	8	37	35	41	32
TOTAL AGREE	61	80	6	79	9	72	57	84	44
Tend to disagree	18	13	19	13	32	12	22	9	27
Strongly disagree	13	3	67	4	52	8	15	2	23
TOTAL DISAGREE	31	16	86	17	84	20	37	11	50
Don't know	9	4	7	4	6	8	6	6	5
revenue for Britain through tourism		ı				1			
Strongly agree	46	64	2	61	4	54	44	63	34
Tend to agree	35	33	30	34	42	31	39	29	42
TOTAL AGREE	81	97	32	95	46	85 I 7	83	92	76
Tend to disagree	8	1	30	2	28	7	8	4	11
Strongly disagree TOTAL DISAGREE	3 11	0 1	27 57	0 2	16 44	3 10	3 11	0 4	6 17
Don't know	8	2	11	3	11	6	5	3	7
DOIT KNOW	٥		- ' '	3	" "	1 0	3	3	,
The Royal Family is outdated and out of touch									
Strongly agree	12	2	66	3	50	13	12	5	19
Tend to agree	18	11	23	12	38	12	22	9	27
TOTAL AGREE	30	13	89	15	88	25	34	14	46
Tend to disagree	32	42	2	42	5	33	33	36	31
Strongly disagree	29	42	6	39	4	35	28	44	18
TOTAL DISAGREE	61	84	8	81	9	68	61	80	49
Don't know	8	3	4	4	3	7	6	5	6
Which of the following events this Summer are you most looking forward to?									
The Queen's Jubilee celebrations	23	32	1	30	3	29	22	34	14



27th - 28th May 2012																				
		Voti	ng intei	ntion	2	010 Vo	te	Ge	nder		Αį	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The Olympics	21	24	21	31	23	19	25	20	22	33	21	21	17	23	19	29	24	26	15	10
The Paralympics	3	2	3	3	3	2	2	2	3	1	2	1	5	3	2	2	3	2	2	3
The Euro 2012 football championship	20	20	24	18	16	24	17	32	9	15	27	22	13	22	17	21	19	16	21	28
I am not looking forward to any of them	30	22	29	23	27	29	32	27	32	30	28	28	32	27	33	22	26	30	34	40
Don't know	3	2	2	1	2	3	2	3	4	5	3	3	3	3	4	2	3	4	4	4



27th - 28th May 2012									
·		Mona	archy	Monarchy	y or elected?	Queen HA	S power	Queen SHOU	LD have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%
The Olympics	21	21	20	23	20	26	20	22	22
The Paralympics	3	3	5	2	4	3	2	4	2
The Euro 2012 football championship	20	18	23	18	29	15	22	15	25
I am not looking forward to any of them	30	23	52	24	44	23	32	23	35
Don't know	3	3	0	3	0	3	2	3	2



Region

Social grade

Fieldwork: 27th - 28th May 2012

		VUIII	ng inter	шоп		010 00	ıc	Ge	iluei		Υί	jc		Suciai	yı auc			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which ONE of the following events do you think will do MORE to promote the interests of Britain: the London Olympics or the Queen's Diamond jubilee celebrations? The Diamond Jubilee The London Olympics Neither	35 43 13	40 44 10	32 48 13	20 55 16	47 37 9	30 49 11	29 44 16	34 43 15	35 43 11	21 53 18	28 46 16	36 44 10	44 34 11	34 45 13	35 40 13	34 50 8	31 49 10	38 41 12	38 34 16	32 39 19
Don't know	10	7	7	9	6	11	11	8	11	8	10	9	11	8	12	8	9	9	11	10
This year marks the 60th anniversary of the Queen's reign which will be marked on the 4th June 2012 as the Diamond Jubilee. Which, if any, of the following do you think that the Diamond Jubilee represents? (Please tick all that apply)																				
An opportunity to celebrate the Queen's reign for 60		00	45		۱	40	44	47			40	50		-4	-4	I 50		50	40	44
years	51	62	45	57	63	46	44	47	55	38	42	52	63	51	51	50	54	53	49	41
An opportunity to celebrate Britain in general	45	60	38	49	57	41	37	43	46	46	40	45	48	46	43	43	49	49	42	29
Extra time to spend with family/friends	44	46	47	53	47	45	46	41	48	46	51	47	34	47	41	51	49	42	41	33
A day off work (i.e. a bank holiday)	43	40	44	51	35	44	49	45	41	60	56	44	22	47	37	50	45	38	41	40
A time to remember the Queen and the royal family	33	47	24	36	43	26	24	32	34	30	26	33	40	32	34	34	35	36	27	27
A chance to go to local events (e.g. street parties) and spend time with the community	33	39	31	44	38	31	34	30	37	33	35	34	31	36	30	37	38	34	29	17
Extra time to go on holiday	18	14	19	27	16	18	22	22	14	26	22	15	12	20	14	22	15	17	19	17
None of these	8	4	11	5	5	10	8	9	8	9	9	8	8	7	10	5	8	7	9	15
Don't know	3	3	2	3	3	3	2	3	3	6	3	3	2	2	4	2	3	5	3	1
Will you personally be celebrating the Queen's Diamond Jubilee?																				
Yes, I will	33	49	27	37	46	28	29	30	36	29	31	34	35	36	29	32	37	36	31	18
No, I will not	50	36	55	44	37	53	54	52	47	52	53	48	48	49	51	49	48	48	50	63
Don't know	17	14	17	19	17	19	17	18	17	19	16	18	17	16	20	19	15	16	20	19
People are supposed to bow or curtsey when meeting the Queen, however some people think this is old fashioned or inappropriate. If you were presented to the Queen, do you think you personally would bow or curtsey?																				
Yes, I would	65	78	61	62	74	62	61	63	66	51	61	68	70	67	61	60	65	67	62	68

Voting intention

2010 Vote



Fieldwork: 27th - 28th May 2012		Mona	archy	Monarchy	or elected?	Queen HA	S power	Queen SHOUI	D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%
Which ONE of the following events do you think will do MORE to promote the interests of Britain: the London Olympics or the Queen's Diamond jubilee celebrations?									
The Diamond Jubilee	35	45	6	43	11	41	34	49	25
The London Olympics	43	42	45	42	51	41	45	36	51
Neither	13	5	44	6	31	9	13	6	17
Don't know	10	8	5	8	7	9	8	9	7
This year marks the 60th anniversary of the Queen's reign which will be marked on the 4th June 2012 as the Diamond Jubilee. Which, if any, of the following do you think that the Diamond Jubilee represents? (Please tick all that apply)									
An opportunity to celebrate the Queen's reign for 60 years	51	67	4	65	12	53	52	66	40
An opportunity to celebrate Britain in general	45	57	8	56	11	47	45	56	37
Extra time to spend with family/friends	44	47	39	47	43	42	47	46	46
A day off work (i.e. a bank holiday)	43	37	53	39	57	35	47	35	51
A time to remember the Queen and the royal family	33	43	5	41	8	37	32	48	21
A chance to go to local events (e.g. street parties) and spend time with the community	33	41	11	41	11	33	35	37	30
Extra time to go on holiday	18	15	31	15	29	12	21	11	24
None of these	8	4	20	4	17	8	7	4	10
Don't know	3	2	4	2	3	2	2	2	2
Will you personally be celebrating the Queen's Diamond Jubilee?									
Yes, I will	33	46	5	43	4	41	30	45	25
No, I will not	50	36	89	39	88	42	53	34	63
Don't know	17	18	7	19	7	17	16	21	12
People are supposed to bow or curtsey when meeting the Queen, however some people think this is old fashioned or inappropriate. If you were presented to the Queen, do you think you personally would bow or curtsey?									
Yes, I would	65	82	18	80	22	71	64	84	52



_																			* * * * * * * * * * * * * * * * * * * *	iat tilo
		Voti	ng inter	ntion	2	010 Vot	te	Ge	nder		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
No, I wouldn't	23	16	28	25	17	24	25	25	21	37	24	20	18	23	23	24	24	19	25	19
Don't know	13	7	10	12	9	14	14	12	13	12	15	11	12	10	16	15	11	13	13	13



		Mona	rchy	Monarchy	or elected?	Queen HA	S power	Queen SHOUL	D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
•	%	%	%	%	%	%	%	%	%
No, I wouldn't	23	10	70	12	61	20	24	9	36
Don't know	13	7	12	8	17	9	12	7	13



[Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ą	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
·	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Compared to when the Queen came to the throne 60 years ago in 1952, it is your impression that Britain is BETTER, WORSE or ABOUT THE SAME in the following aspects of life? **Economic wealth** Better Worse About the same Don't know **Happiness** Better Worse About the same Don't know Community spirit Better Worse About the same Don't know Law and order Better Worse About the same Don't know Social mobility Better Worse About the same Don't know Job opportunities Better Worse About the same Don't know

Britain's standing in the world

Better

Worse

About the same

Don't know

12 21

62 51 61

13 15 12

7 11

56 62



		Mona	rchy	Monarchy	or elected?	Queen HA	S power	Queen SHOUL	D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
•	%	%	%	%	%	%	%	%	%

Compared to when the Queen came to the throne 60 years ago in 1952, it is your impression that Britain is BETTER, WORSE or ABOUT THE SAME in the following aspects of life?

Economic wealth

Bett

ABOUT THE SAME in the following	g aspects of									
life?										
Economic wealth			-		_		_	_		
	Better	45	48	43	47	50	44	47	40	52
	Worse	32	32	40	33	32	30	35	37	29
	About the same	12	12	8	13	9	14	11	14	9
	Don't know	11	8	9	8	9	13	7	9	9
Happiness										
	Better	17	20	15	19	15	22	16	19	17
	Worse	49	48	60	49	53	41	55	47	53
	About the same	22	23	14	23	23	25	22	24	21
	Don't know	11	9	11	9	9	12	7	10	8
Community spirit			•		•		•			
	Better	6	6	10	6	6	10	4	7	5
	Worse	75	79	68	78	71	68	81	73	80
	About the same	10	9	12	9	15	12	9	12	9
	Don't know	9	6	10	6	9	10	5	8	7
Law and order			•		•		•	,		
	Better	12	12	18	12	13	15	11	10	14
	Worse	65	69	57	68	61	60	69	70	64
	About the same	14	13	14	13	17	14	13	13	14
	Don't know	10	7	11	7	9	11	6	7	8
Social mobility			•		•		•	,		
•	Better	43	50	32	48	35	36	49	40	49
	Worse	31	28	42	29	38	31	32	32	31
	About the same	14	13	15	14	15	17	12	15	12
	Don't know	13	9	11	9	12	15	7	13	9
Job opportunities							•			
	Better	24	28	21	28	20	24	25	23	27
	Worse	51	50	57	50	60	49	55	55	51
	About the same	14	14	11	15	11	16	13	13	15
	Don't know	10	8	11	8	10	12	7	10	7
Britain's standing in the world	20			• •						•
	Better	12	14	12	14	9	15	11	13	11
	Worse	60	59	64	60	67	51	66	56	67
	About the same	18	19	13	18	16	23	16	21	15
	Don't know	11	8	10	8	8	12	7	10	8
	DOTTINIOW	• • • • • • • • • • • • • • • • • • • •		10		J	12	, ,	10	J



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ą	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you think that the Royal Family play a more or less important role in Britain than they did 60 years ago or has there been no change?

More important	13	16	13	9	16	15	10	12	14	5	8	13	20	12	14	15	14	14	10	12
Less important	53	46	56	55	48	54	62	56	49	62	54	52	48	57	46	56	49	51	55	56
No change	28	33	26	29	32	26	21	26	29	20	25	29	31	25	31	23	30	28	26	28
Don't know	7	5	5	7	4	5	7	6	8	13	13	6	1	6	9	7	7	7	9	4



		Mona	archy	Monarchy	or elected?	Queen HA	S power	Queen SHOUL	D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
•	%	%	%	%	%	%	%	%	%

Do you think that the Royal Family play a more or less important role in Britain than they did 60 years ago or has there been no change?

More important	13	18	4	17	2	20	10	21	7
Less important	53	48	79	49	76	38	62	43	65
No change	28	30	13	30	15	34	25	31	25
Don't know	7	4	5	4	7	7	3	6	4



Fieldwork: 27th - 28th May 2012																			Wh	nat the v
-		Voti	ng inte	ntion	2	010 Vo	te	G	ender		A	ge		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample		426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
also saw the abolition of identity cards and the introduction of prescription charges in the NHS. Are you in favour of, or opposed to, the introduction of a system of national identity cards in Britain?	45	 47	49	42	47	51	38	46	43	28	32	49	57	44	45	40	46	43	46	42
Opposed	39	40	37	47	41	35	45	42	36	39	45	37	36	40	37	42	38	37	39	39
Don't know	17	13	13	11	12	14	17	12	21	33	23	14	7	16	18	18	16	19	15	19
In England people are currently charged a																				

In England people are currently char prescription fee of £7.65 for drugs prescribed by a doctor, whatever the actual cost of the drugs. The elderly, children, pregnant women and people on benefits are given free prescriptions. In Scotland and Wales there are no prescription cł yc

charges. Which of the following best reflects your view?																				
All prescriptions should be free The poor, elderly, children and pregnant women	50	44	57	37	46	55	48	48	53	55	48	58	42	49	53	41	48	52	52	65
should get free prescriptions, other people should pay a prescription fee	37	41	37	54	40	36	41	40	35	26	37	31	51	39	35	44	41	34	37	23
Everyone should pay a prescription fee	7	11	4	3	10	4	6	8	6	11	7	7	5	8	6	8	8	7	5	7
Don't know	5	4	3	6	4	5	4	4	7	8	8	4	3	4	7	6	3	7	6	6
Which, if any, of these aspects of life in 1952 Britain would you like to see return? Compulsory national service																				
Would like to see return	50	56	46	34	61	46	41	49	50	22	40	54	65	49	51	48	52	48	53	39
Would not like to see return	40	37	46	57	32	44	52	43	38	64	47	36	29	44	35	40	39	41	38	49
Don't know	10	7	7	9	7	11	7	8	12	14	13	10	6	8	13	12	9	10	9	12
Corporal punishment in schools		•						=		•				=		-				
Would like to see return	45	59	39	22	60	41	28	53	38	30	34	49	56	41	50	33	46	53	46	38
Would not like to see return	47	36	53	69	34	52	64	41	53	59	56	43	38	52	40	56	45	40	47	54
Don't know	8	5	7	9	6	7	8	7	10	11	10	8	6	7	10	11	9	7	7	8
The death penalty for murder		•						=		•				=		-				
Would like to see return	46	61	38	16	63	40	27	51	41	30	42	49	51	42	51	37	50	47	45	39
Would not like to see return	43	30	54	75	28	49	65	40	46	59	46	39	38	48	36	53	41	40	41	50
Don't know	11	9	8	9	9	11	8	9	13	11	12	11	11	10	13	10	8	13	14	11

Rationing of important foods where there is a shortage



		Mona	archy	Monarchy	or elected?	Queen HAS	S power	Queen SHOUL	_D have power
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
•	%	%	%	%	%	%	%	%	%

As well as the Queen coming to the throne, 1952 also saw the abolition of identity cards and the introduction of prescription charges in the NHS.

Are you in favour of, or opposed to, the introduction of a system of national identity cards in Britain?

In favour	45	49	33	47	40	47	44	48	43
Opposed	39	38	58	39	46	34	42	37	43
Don't know	17	14	9	14	14	18	14	16	14

In England people are currently charged a prescription fee of £7.65 for drugs prescribed by a doctor, whatever the actual cost of the drugs. The elderly, children, pregnant women and people on benefits are given free prescriptions. In Scotland and Wales there are no prescription charges. Which of the following best reflects your view?

your view:									
All prescriptions should be free	50	51	49	51	46	56	49	55	48
The poor, elderly, children and pregnant women									
should get free prescriptions, other people should	37	40	40	39	41	32	41	35	41
pay a prescription fee									
Everyone should pay a prescription fee	7	6	11	6	12	7	7	6	8
Don't know	5	3	0	3	2	5	3	4	2
Which, if any, of these aspects of life in 1952 Britain would you like to see return? Compulsory national service									

Would like to see return	50	55	36	55	39	55	49	62	40
Would not like to see return	40	38	56	38	54	35	44	27	53
Don't know	10	7	8	7	7	10	8	11	6
Corporal punishment in schools				•		•		-	
Would like to see return	45	49	30	49	30	49	45	56	37
Would not like to see return	47	45	62	45	62	42	49	33	59
Don't know	8	6	8	6	8	9	6	10	4
The death penalty for murder				•		•		-	
Would like to see return	46	50	30	48	36	51	43	56	37
Would not like to see return	43	41	62	42	56	36	48	32	55
Don't know	11	9	9	9	9	12	9	12	8
		='		-		-		=	

Rationing of important foods where there is a shortage



Fieldwork. 27th - 20th May 2012																				
		Voting intention			2010 Vote		Gender		Age			Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1743	432	575	104	564	436	376	847	896	211	444	596	492	994	749	223	566	373	429	152
Unweighted Sample	1743	426	550	109	562	414	404	840	903	99	435	740	469	1098	645	297	595	319	393	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Would like to see return	25	23	25	23	24	27	23	21	29	32	24	21	28	22	29	25	26	27	23	20
Would not like to see return	62	65	66	58	65	65	65	68	55	52	60	66	61	66	56	61	60	59	65	64
Don't know	13	12	9	19	11	8	12	11	16	16	16	13	11	12	15	14	14	14	11	16
Nationalisation of industries like gas, electrity		-			-			=					•		'-					
and telecommunications																				
Would like to see return	58	41	71	46	49	71	59	58	57	38	54	62	65	56	60	59	56	55	62	58
Would not like to see return	23	37	17	34	33	15	25	27	20	31	20	23	23	27	18	26	24	22	22	22
Don't know	19	22	12	20	17	14	16	14	23	31	26	15	13	17	22	15	20	22	16	20



Fieldwork. 27th - 20th May 2012									
		Monarchy		Monarchy	or elected?	Queen HAS power		Queen SHOULD have power	
	Total	Good for Britain	Bad for Britain	Monarchy	Elected head of state	Yes	No	Yes	No
Weighted Sample	1743	1167	153	1271	285	513	1144	762	884
Unweighted Sample	1743	1187	154	1272	296	470	1198	716	934
	%	%	%	%	%	%	%	%	%
Would like to see return	25	24	24	25	25	31	22	29	22
Would not like to see return	62	65	65	64	65	55	67	57	69
Don't know	13	11	10	11	10	14	11	14	9
Nationalisation of industries like gas, electrity		•		-"	•			- "	
and telecommunications									
Would like to see return	58	57	64	59	62	56	61	58	60
Would not like to see return	23	26	22	25	25	23	24	21	26
Don't know	19	17	13	16	12	21	15	20	14