







Fieldwork: 5th - 6th December 2013

	Voting intention					2010 Vote			Gender		Age				Social grade		Region					
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<b>Weighted Results</b>	<b>1802</b>	467	538	139	147	550	449	370	874	928	214	456	616	515	1027	775	231	586	386	443	157	
Unweighted Sample	1802	452	567	108	173	550	451	379	858	944	145	416	739	502	1180	622	244	604	381	412	161	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	0	1	3	0	0	0	2	0	0	2	1	2	1	1	1	1	1	1	1	0	4	
Quite good	13	13	36	4	14	8	27	3	9	16	11	11	12	11	17	15	11	17	14	15	11	6
<b>TOTAL GOOD</b>	<b>13</b>	<b>14</b>	<b>39</b>	<b>4</b>	<b>14</b>	<b>8</b>	<b>29</b>	<b>3</b>	<b>9</b>	<b>18</b>	<b>12</b>	<b>13</b>	<b>13</b>	<b>12</b>	<b>18</b>	<b>16</b>	<b>12</b>	<b>18</b>	<b>15</b>	<b>16</b>	<b>11</b>	<b>10</b>
Neither good nor bad	28	29	36	18	48	31	35	25	32	32	26	27	29	27	31	30	27	30	31	31	25	24
Quite bad	36	34	19	45	27	37	25	41	39	31	37	30	34	38	32	34	35	29	35	36	34	37
Very bad	17	18	4	30	8	23	7	30	17	17	19	13	16	22	18	16	21	16	15	14	25	23
<b>TOTAL BAD</b>	<b>53</b>	<b>52</b>	<b>23</b>	<b>75</b>	<b>35</b>	<b>60</b>	<b>32</b>	<b>71</b>	<b>56</b>	<b>48</b>	<b>56</b>	<b>43</b>	<b>50</b>	<b>60</b>	<b>50</b>	<b>50</b>	<b>56</b>	<b>45</b>	<b>50</b>	<b>50</b>	<b>59</b>	<b>60</b>
Don't know	5	5	2	2	3	1	3	1	3	3	7	16	8	1	1	4	5	6	4	3	5	6

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	2	3	1	3	0	2	2	1	3	1	2	4	1	1	2	1	2	2	2	2	3
Get a little better	13	15	27	9	18	9	23	7	14	19	11	29	16	13	10	17	12	18	15	17	13	10
<b>TOTAL BETTER</b>	<b>15</b>	<b>17</b>	<b>30</b>	<b>10</b>	<b>21</b>	<b>9</b>	<b>25</b>	<b>9</b>	<b>15</b>	<b>22</b>	<b>12</b>	<b>31</b>	<b>20</b>	<b>14</b>	<b>11</b>	<b>19</b>	<b>13</b>	<b>20</b>	<b>17</b>	<b>19</b>	<b>15</b>	<b>13</b>
Stay about the same	37	36	50	28	43	34	46	28	36	37	35	31	37	33	40	38	33	40	37	38	31	34
Get a little worse	28	27	16	34	25	37	22	33	30	25	28	13	21	31	33	25	30	21	28	27	29	25
Get a lot worse	14	15	3	24	8	20	4	24	14	12	17	8	11	20	14	12	17	13	12	10	21	20
<b>TOTAL WORSE</b>	<b>42</b>	<b>42</b>	<b>19</b>	<b>58</b>	<b>33</b>	<b>57</b>	<b>26</b>	<b>57</b>	<b>44</b>	<b>37</b>	<b>45</b>	<b>21</b>	<b>32</b>	<b>51</b>	<b>47</b>	<b>37</b>	<b>47</b>	<b>34</b>	<b>40</b>	<b>37</b>	<b>50</b>	<b>45</b>
Don't know	6	6	2	5	3	0	3	5	5	4	8	17	11	2	1	5	7	7	6	6	5	7

June 26-27 Dec 05-06

Do you think George Osborne is doing a good job or a bad job as Chancellor of the Exchequer?

He is doing a good job	25	26	68	6	21	24	56	7	16	32	20	14	25	25	33	28	23	29	29	31	19	17
He is doing a bad job	52	46	13	78	53	46	21	76	55	49	43	44	38	55	42	47	45	44	40	44	53	59
Don't know	23	28	19	16	26	30	23	18	30	18	37	42	37	20	24	25	32	27	31	25	28	24

Which of these would make the better Chancellor of the Exchequer?

George Osborne	32	32	80	3	35	39	71	5	23	40	25	13	30	32	43	37	27	34	38	39	24	19
Ed Balls	23	22	2	55	19	8	3	51	24	24	20	21	21	26	18	21	23	19	19	18	28	27
Don't know	45	46	18	42	46	53	26	44	53	36	55	65	49	42	39	42	50	47	43	43	48	54

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Who would you most trust to make the right decisions about dealing with the government's deficit?**

The Conservative/Liberal Democrat coalition	33	<b>35</b>	90	4	49	30	74	6	26	41	29	28	33	34	40	39	29	40	40	40	25	19
The Labour party	22	<b>21</b>	1	60	7	0	2	52	19	22	21	21	23	24	16	20	23	23	17	22	25	22
Neither	34	<b>32</b>	7	25	33	68	18	32	40	30	34	28	24	34	37	31	33	26	30	30	36	39
Don't know	11	<b>12</b>	2	10	11	2	5	10	14	7	17	23	20	8	7	10	15	11	12	9	13	20

**Who would you most trust to make the right decisions about improving the state of the economy?**

The Conservative/Liberal Democrat coalition	33	<b>35</b>	90	3	42	34	74	6	24	40	30	23	34	34	41	39	28	39	39	42	26	19
The Labour party	25	<b>25</b>	0	72	6	1	2	61	23	25	24	25	25	27	21	22	28	26	18	25	30	31
Neither	31	<b>29</b>	7	19	40	63	17	26	40	27	31	30	23	31	32	29	30	25	29	25	32	36
Don't know	11	<b>12</b>	3	6	13	2	6	7	13	7	16	22	18	7	6	10	14	10	13	9	12	15

**Who would you most trust to make the right decisions about keeping down living costs?**

The Conservative/Liberal Democrat coalition		<b>25</b>	71	1	19	22	58	1	16	28	22	17	22	26	31	27	22	28	28	32	18	15
The Labour party		<b>33</b>	4	80	26	8	6	71	35	33	33	36	34	36	28	33	34	35	27	31	42	36
Neither		<b>31</b>	20	14	43	68	29	22	36	31	30	24	27	32	34	31	30	27	33	28	30	33
Don't know		<b>11</b>	5	5	12	2	7	5	13	7	15	23	17	6	7	9	14	10	12	9	10	16

**Thinking about the current state of the economy, which of the following best reflects your view?**

The economy is still getting worse	22	<b>22</b>	7	33	18	31	9	33	25	20	24	13	22	25	22	19	27	18	21	20	27	26
The economy has stopped getting worse, but there are no signs of any recovery yet	36	<b>29</b>	23	35	30	26	26	32	31	28	30	30	32	30	25	30	27	26	29	27	30	35
The economy is in a bad way, but is starting to show signs of recovery	32	<b>36</b>	52	25	39	40	50	29	34	39	32	32	28	36	43	38	33	36	39	39	30	27
The economy is improving and on the way to full recovery	5	<b>7</b>	16	2	9	2	13	1	5	8	5	6	5	6	9	8	5	11	5	8	6	3
Don't know	6	<b>7</b>	1	5	4	1	3	4	6	4	9	18	13	2	2	5	9	8	6	6	7	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Thinking about the government's policies on the economy, do you think...**

They have made the economy worse, and made the recession last longer than it would have done	34	30	2	59	23	29	7	55	34	28	32	22	26	35	31	27	34	32	27	25	36	34
They have helped the economy, and made the changes necessary for a recovery to begin	32	36	82	9	34	40	70	11	31	42	30	26	33	36	43	39	31	39	40	39	29	26
They haven't really made much difference to the economy one way or the other	23	24	10	25	35	26	17	26	28	23	24	28	23	24	21	25	22	19	23	26	24	27
Don't know	12	11	5	7	7	5	6	8	8	7	14	23	18	5	5	9	13	10	10	10	11	13

**Do you think the recent period of austerity is now over, or will it continue for longer?**

The period of austerity is now over	5	9	5	8	3	7	5	4	6	5	8	7	5	4	5	6	6	8	5	3	6
The period of austerity will continue	78	81	82	81	87	84	81	84	84	73	53	70	87	87	83	73	77	76	81	80	77
Don't know	16	10	13	11	10	9	14	12	11	21	39	23	9	9	13	21	17	16	14	17	17

**This week the Chancellor, George Osborne, delivered his autumn statement. From what you have seen or heard do you think you personally will be better or worse off from the measures announced in the Autumn statement, or will they not make much difference to you?**

I will be better off	5	11	3	4	1	9	2	3	6	4	8	6	4	4	5	5	3	7	3	4	5
I will be worse off	31	13	46	25	40	16	46	31	32	29	22	26	41	27	28	35	28	32	26	33	38
The changes don't make much difference to me personally	46	63	36	56	45	60	39	50	50	43	34	38	44	61	49	43	49	44	51	46	39
Don't know	18	13	15	15	14	14	13	16	12	24	36	30	12	8	19	18	20	18	19	17	19

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Chancellor has said that the retirement age for state pensions will rise to 68 in the mid-2030s and 69 in the late 2040s. People now in their twenties may have to work until they are 70 before they receive a state pension. Do you support or oppose this?

Support - with people living longer, we won't be able in the long run to afford keeping the pension age at 65

Oppose - people starting out these days have enough challenges; we should not force them to continue working until they are 70

Don't know

32	55	18	44	32	51	18	35	38	27	21	33	32	38	37	26	40	37	35	24	23
57	38	73	52	61	42	71	59	52	61	55	51	63	55	53	62	49	51	54	68	63
11	6	9	4	7	7	10	7	10	12	24	16	5	7	10	11	11	12	11	8	13

Do you agree or disagree with this statement:

We should have started to raise the pension age years ago. Today's recently-retired people have never been as well off as they are today; they are benefitting unfairly at the cost of younger workers who have to pay higher taxes as a result'

Strongly agree	9	13	9	18	8	10	8	11	13	6	13	15	9	3	12	7	11	11	8	8	7
Tend to agree	26	38	18	34	24	36	17	26	28	24	22	29	28	22	28	23	27	29	27	21	23
Tend to disagree	26	28	32	24	22	28	31	25	24	29	23	21	29	30	26	27	26	24	31	27	24
Strongly disagree	27	13	34	18	38	19	35	27	25	29	14	18	26	42	25	30	23	25	24	31	38
Don't know	11	8	7	6	8	7	9	11	10	12	28	17	8	3	9	14	13	11	11	12	8

Thinking about both the state pension, and any work or private pension you may have, at what age do you personally expect you will be able to retire?

50 or below	1	0	0	0	2	0	1	1	1	1	1	1	0	1	1	0	0	2	0	2
55	2	2	2	0	1	1	2	2	3	1	0	2	3	0	2	1	3	1	1	5
60	8	9	10	7	4	9	9	6	10	7	10	13	10	3	9	7	11	8	8	11
65	25	27	28	19	20	27	23	26	26	25	25	20	38	16	27	23	26	23	28	25
70	20	23	19	25	18	20	18	20	22	18	29	31	20	7	24	15	20	23	17	18
75	3	3	3	9	2	3	4	3	4	2	5	5	1	2	4	2	4	4	0	4
80	1	0	1	1	2	0	1	1	1	1	3	2	1	0	1	1	1	1	0	2
85 or older	2	1	3	4	1	1	3	3	2	2	2	4	2	0	2	2	1	2	3	2
Don't know	13	10	10	12	10	9	12	14	10	15	21	19	15	1	9	17	12	14	12	12
Not applicable - I am already retired or am unable to work	25	26	24	24	39	30	28	24	22	28	3	4	10	70	21	30	21	24	28	27

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Nigella Lawson and Charles Saatchi divorced earlier this year.

Two of the couple's former personal assistants are currently being tried for fraudulently using Charles Saatchi's credit cards, in a case that has revealed some details of Saatchi and Lawson's private lives.

From what you have seen or heard about the case, who do you have more sympathy for?

Nigella Lawson	<b>39</b>	39	42	45	47	40	40	41	36	42	40	40	38	38	40	38	47	41	39	32	42
Charles Saatchi	<b>2</b>	3	2	1	3	3	2	2	3	1	5	2	2	1	3	1	6	2	1	2	1
Neither	<b>47</b>	48	48	42	44	48	48	45	49	45	29	43	51	53	47	47	38	45	49	54	45
Both equally	<b>4</b>	5	2	7	4	4	3	4	4	3	4	3	3	4	3	4	3	4	4	4	2
Don't know	<b>8</b>	5	6	6	3	5	6	8	8	9	21	12	5	4	8	9	7	9	8	8	10

And have the details made your opinion of Nigella Lawson more positive, more negative, or has it made no difference?

More positive	<b>10</b>	10	12	5	15	9	9	12	9	10	8	9	10	10	9	10	11	11	8	8	11
More negative	<b>21</b>	26	21	21	18	25	20	21	21	20	24	20	24	16	24	17	22	19	24	22	14
No difference	<b>64</b>	62	64	72	63	64	68	63	65	63	51	63	63	72	62	66	62	63	64	66	66
Don't know	<b>5</b>	2	4	2	4	2	4	4	5	6	17	8	2	2	5	7	6	6	5	4	9

And thinking about the divorce and the subsequent publicity, do you think Nigella Lawson is or is not the victim in the case?

Is the victim	<b>41</b>	44	42	38	53	45	41	39	38	43	35	38	44	42	39	44	46	41	40	38	44
Is not the victim	<b>19</b>	19	22	16	16	19	21	17	21	17	14	19	21	18	20	17	22	18	17	22	14
Don't know	<b>40</b>	37	36	46	30	36	38	44	41	39	50	42	35	41	41	39	32	41	42	41	42

And do you think Nigella Lawson's career as a television chef will or will not be damaged by the case?

Probably will be damaged	<b>40</b>	45	35	52	35	42	33	45	39	40	47	40	39	37	42	37	38	40	45	39	28
Probably won't be damaged	<b>43</b>	44	48	35	49	46	48	38	44	43	26	40	46	50	42	45	49	41	40	46	46
Don't know	<b>17</b>	10	17	13	16	12	19	17	17	17	27	20	15	13	17	18	13	19	15	15	27



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have the details of the divorce and/or court case made you more or less likely to buy Nigella Lawson's cookery books?

More likely	2	3	2	3	1	2	2	1	2	2	1	4	2	1	2	2	2	2	1	2	3
Less likely	5	6	5	9	2	4	5	7	6	4	7	7	5	2	6	4	3	4	7	5	3
No difference - I would still buy Nigella Lawson's cookery books	17	22	17	12	18	20	15	17	16	18	19	20	17	14	18	16	23	21	15	11	16
No difference - I would not have bought Nigella Lawson's cookery books anyway	71	68	73	71	77	73	76	72	71	72	59	62	74	82	70	73	67	67	75	77	69
Don't know	5	1	3	5	1	2	3	3	5	4	13	7	2	1	4	5	5	5	2	5	9

As part of the court case against Charles Saatchi's former assistants it has been revealed that Nigella Lawson took Cocaine in the past. Nigella Lawson said in court she had only take cocaine on a few occasions, mostly with her former husband John Diamond when he was terminally ill. Do you think Nigella Lawson is or is not telling the truth?

Is probably telling the truth	40	45	41	42	48	46	38	43	40	41	40	37	41	42	40	41	46	44	38	35	38
Is probably not telling the truth	27	30	26	30	25	26	27	26	30	24	23	28	29	25	28	26	26	25	30	27	27
Don't know	33	26	33	28	27	27	35	32	31	34	36	34	30	33	33	32	28	30	31	38	35

Does Nigella Lawson admitting having used drugs in the past make your opinion of her more positive, more negative, or has it made no difference?

More positive	7	7	7	7	5	6	7	6	8	5	9	9	6	4	6	7	8	7	7	7	4
More negative	21	25	19	16	23	24	21	20	21	20	22	18	22	20	23	18	22	19	24	21	15
No difference	67	64	70	75	70	67	68	71	66	68	55	63	69	74	66	69	63	68	63	68	75
Don't know	6	3	4	2	1	3	5	3	5	6	15	10	3	2	5	7	6	6	6	5	6

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International league tables comparing education in different countries were published this week, showing the UK in 23rd place in reading and 26th place for maths.

Who do you think is most responsible for Britain's position in the education league tables?

The current coalition government	17	3	33	13	15	3	31	20	18	16	16	14	21	15	14	21	15	16	15	19	22
The last Labour government	24	49	6	27	38	46	7	20	26	22	16	23	22	30	26	21	31	24	26	20	18
School teachers and headteachers	21	23	22	19	21	23	23	17	19	23	16	19	20	25	19	23	17	23	20	21	23
Parents and schoolchildren	18	15	17	16	14	15	20	20	18	18	18	21	18	14	21	14	20	15	22	18	11
Someone else	4	2	5	9	2	2	3	6	4	3	4	5	3	4	5	3	3	5	2	3	5
Don't know	17	9	17	16	10	11	17	18	15	19	29	18	16	13	15	19	14	17	14	19	20

In some schools in the far East children are made to attend school for much longer hours each day, up to nine hours in some cases.

Would you support British schools adopting a much longer school day?

Support	39	52	32	29	48	49	34	34	45	33	24	35	41	46	39	39	40	37	44	38	35
Oppose	48	38	58	58	39	39	54	54	44	52	59	48	49	41	49	47	44	49	42	51	53
Don't know	13	10	10	13	13	13	13	12	11	15	17	17	10	12	12	15	15	14	14	10	12

Which of the following would you most like to see this year's BBC sports personality of the year award?

Andy Murray (tennis)	29	30	31	34	23	27	30	31	30	29	30	33	28	27	30	28	24	29	24	27	60
Mo Farah (athletics)	18	17	20	18	17	17	20	20	17	19	14	18	16	22	17	19	18	16	22	21	7
Sir Ben Ainslie (sailing)	6	10	4	5	9	9	4	6	6	7	3	6	7	8	8	5	7	9	4	6	2
AP McCoy (horse racing)	6	7	6	4	4	6	5	3	7	5	6	3	8	5	4	7	6	5	5	7	6
Leigh Halfpenny (rugby union)	4	6	4	5	4	4	4	5	4	4	5	4	4	3	4	3	3	3	9	2	1
Chris Froome (cycling)	3	4	2	3	3	4	3	3	4	2	2	2	4	3	4	2	3	2	4	4	2
Ian Bell (cricket)	2	1	3	2	2	1	3	2	3	1	2	2	2	1	2	2	1	1	2	4	0
Hannah Cockroft (athletics)	2	2	2	5	1	1	3	4	2	2	3	2	3	1	2	2	2	3	2	2	0
Christine Ohuruogu (athletics)	2	2	3	3	1	2	3	2	2	2	2	1	2	2	2	2	3	1	3	2	1
Justin Rose (golf)	1	1	1	0	2	1	1	0	1	0	0	1	0	1	1	0	1	1	0	0	0
Don't know	28	21	23	21	34	27	26	25	25	30	34	28	26	27	26	30	32	30	24	27	21