

YouGov Survey Results

Sample Size: 14,294 GB Adults
Fieldwork: 25th January - 6th February 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	14294	X	X	X	X	4177	3550	2857	6933	7361	1701	3616	4889	4088	8148	6146	1830	4646	3059	3516	1244
Unweighted Sample	14294	3670	3731	701	1910	4252	3590	2902	7207	7087	1051	2707	5803	4733	9354	4940	1652	4672	3139	3533	1298
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Respondents were shown a random sample of 8 of the following jobs, with each individual base size ranging from 3643 to 3797

Generally speaking, please say whether you would or would not like to do each of the following for a living.

Hollywood movie star

Would like to do for a living	31	30	35	23	35	30	33	28	38	25	42	39	32	19	31	31	39	28	30	32	33
Would not like to do for a living	61	64	58	72	58	63	60	66	54	68	50	52	61	74	63	59	52	65	64	60	58
Don't know	8	6	7	4	7	7	7	6	8	7	8	9	7	7	6	10	9	7	8	8	

Traffic warden

Would like to do for a living	10	9	11	9	11	9	11	9	10	9	7	9	12	8	8	12	6	9	11	11	9
Would not like to do for a living	85	87	83	88	85	86	84	87	84	86	85	84	83	88	88	81	88	86	83	83	83
Don't know	6	5	6	3	3	5	5	4	6	5	8	7	5	5	4	7	6	5	5	6	7

Investment banker

Would like to do for a living	26	35	23	22	31	33	23	22	33	19	31	28	24	24	29	22	36	24	23	26	24
Would not like to do for a living	66	58	70	71	62	60	70	73	58	74	59	64	68	68	64	68	56	69	67	67	66
Don't know	8	7	7	7	6	8	8	6	9	7	10	8	8	8	7	10	8	8	10	7	9

Member of Parliament

Would like to do for a living	31	35	34	36	33	32	31	30	41	21	37	31	29	30	33	28	34	29	28	33	33
Would not like to do for a living	62	58	59	59	61	61	63	64	51	73	54	61	65	63	61	64	58	65	64	60	61
Don't know	7	6	7	5	6	7	6	6	8	6	9	8	6	6	6	8	8	6	8	7	6

Olympic athlete

Would like to do for a living	31	33	33	24	29	32	33	24	38	24	35	41	30	21	33	28	32	28	33	32	29
Would not like to do for a living	62	61	60	70	67	62	59	70	54	70	53	51	64	73	61	63	59	64	61	61	64
Don't know	7	6	7	6	4	6	7	6	9	6	12	8	6	6	6	9	9	7	7	7	7

Teacher

Would like to do for a living	35	34	39	35	33	33	37	39	34	37	42	38	32	34	39	30	36	35	34	35	39
Would not like to do for a living	57	60	55	59	63	61	57	54	59	57	46	53	61	61	55	61	56	57	60	59	51
Don't know	7	6	6	6	4	6	7	7	8	7	12	9	7	5	6	8	8	8	6	6	9

Doctor

Would like to do for a living	39	42	40	41	40	42	40	38	42	36	31	39	38	44	42	36	41	36	36	43	45
Would not like to do for a living	53	52	54	51	54	51	52	55	50	57	59	53	55	50	52	54	50	57	57	49	49
Don't know	8	6	6	8	6	7	7	7	8	7	10	8	7	7	6	9	9	7	7	8	6

Astronaut

Would like to do for a living	27	27	27	33	23	26	25	29	38	16	35	36	26	15	28	24	23	26	28	26	36
Would not like to do for a living	67	68	68	62	71	69	69	66	54	79	54	58	67	80	65	69	67	69	64	68	60
Don't know	6	5	5	4	6	5	6	6	8	5	11	6	6	5	6	7	9	6	8	6	3

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Soldier																					
Would like to do for a living	13	18	11	9	19	17	11	10	20	6	12	12	14	13	13	13	15	12	12	13	14
Would not like to do for a living	81	77	83	89	74	77	83	87	73	89	79	82	79	83	82	80	78	83	81	80	81
Don't know	6	5	6	2	7	6	6	3	7	5	8	6	6	5	5	7	7	5	7	7	5
Police officer																					
Would like to do for a living	29	31	30	26	36	32	27	25	34	24	33	31	28	26	29	28	27	26	31	29	38
Would not like to do for a living	63	64	61	68	58	62	65	69	58	69	55	61	65	67	64	62	61	68	61	64	56
Don't know	8	5	9	6	6	6	8	6	8	7	12	7	7	8	6	9	12	7	9	7	6
Lawyer																					
Would like to do for a living	43	48	45	42	47	46	44	40	43	42	41	43	41	45	46	38	49	40	44	40	46
Would not like to do for a living	50	46	49	52	48	47	49	54	50	51	54	50	51	49	48	53	41	54	48	53	47
Don't know	7	6	7	6	5	7	8	6	7	7	5	8	8	7	6	9	10	5	8	7	7
Accountant																					
Would like to do for a living	34	40	31	42	34	39	31	30	35	33	34	35	31	37	36	31	34	36	31	34	33
Would not like to do for a living	58	52	60	52	59	52	61	64	56	59	56	57	60	56	58	58	56	57	61	56	60
Don't know	8	8	8	5	7	9	8	5	9	7	9	8	9	7	6	10	9	7	8	10	7
Train driver																					
Would like to do for a living	35	34	39	35	43	36	37	38	50	22	21	33	44	33	34	37	30	33	37	36	46
Would not like to do for a living	56	58	54	58	50	55	55	56	41	71	69	58	49	58	59	53	59	59	55	56	47
Don't know	8	8	7	7	6	9	8	6	9	7	10	9	7	9	7	10	11	8	8	8	7
Estate agent																					
Would like to do for a living	23	25	23	15	26	24	22	19	21	25	29	23	21	22	23	22	21	22	23	26	20
Would not like to do for a living	69	70	70	79	65	70	69	75	71	68	60	67	71	72	69	69	70	71	67	66	74
Don't know	8	6	7	6	9	7	9	6	9	8	11	10	8	6	7	9	10	7	10	8	6
Model																					
Would like to do for a living	19	18	19	17	20	18	19	13	19	18	26	28	17	11	19	19	24	17	21	17	19
Would not like to do for a living	75	79	76	79	73	78	76	82	74	76	63	64	79	85	76	75	66	78	75	76	76
Don't know	6	3	5	3	6	5	5	5	7	6	11	8	4	4	5	7	10	5	4	7	5
Cleaner																					
Would like to do for a living	13	11	14	17	11	11	16	12	12	14	8	12	15	14	10	17	11	11	15	15	13
Would not like to do for a living	77	83	76	79	80	80	74	78	78	77	78	79	75	78	83	70	80	80	73	75	80
Don't know	10	6	10	4	9	8	10	9	10	10	13	10	9	8	7	13	9	8	12	10	7
Refuse collector / Waste collector / Dustbin man or woman																					
Would like to do for a living	16	15	17	11	20	16	18	13	21	11	9	16	20	14	13	20	10	14	18	17	22
Would not like to do for a living	74	77	73	85	71	75	71	80	68	80	79	75	70	77	79	68	81	77	71	72	68
Don't know	10	7	10	4	9	9	11	7	11	8	12	9	10	10	8	13	9	9	11	10	10
Farmer																					
Would like to do for a living	29	33	27	28	33	31	28	28	32	26	22	31	30	28	29	29	27	30	29	27	30
Would not like to do for a living	64	61	67	69	62	62	65	68	59	68	67	62	63	65	65	62	67	62	63	66	63
Don't know	7	6	6	3	5	7	7	4	8	7	11	7	7	7	6	9	7	7	8	7	8

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Call centre worker																					
Would like to do for a living	7	7	7	6	7	6	10	5	6	8	6	9	8	5	7	7	6	6	7	8	7
Would not like to do for a living	87	89	87	90	89	88	85	89	88	86	87	85	87	89	89	84	84	89	86	85	89
Don't know	6	4	6	4	4	5	5	5	6	6	8	7	6	6	4	9	9	5	7	7	4
Taxi driver																					
Would like to do for a living	13	13	13	18	15	12	12	14	17	10	11	13	14	14	12	15	16	13	11	12	16
Would not like to do for a living	80	82	80	77	81	82	81	79	75	85	82	80	80	80	82	78	76	79	83	82	78
Don't know	7	5	7	6	4	6	7	6	8	5	7	7	6	6	6	7	7	7	6	6	6
Journalist																					
Would like to do for a living	39	41	42	39	41	37	39	41	42	37	51	38	38	35	43	34	44	38	36	39	41
Would not like to do for a living	53	54	51	55	53	56	55	53	50	56	39	53	55	57	51	56	47	53	56	54	53
Don't know	8	5	7	6	7	7	6	5	9	7	10	8	7	7	6	10	9	8	8	7	6
TV presenter																					
Would like to do for a living	36	36	37	35	36	35	35	36	40	31	39	39	34	33	37	34	36	34	38	33	39
Would not like to do for a living	57	59	55	62	58	59	58	57	53	61	53	54	58	60	57	57	52	59	55	60	51
Don't know	7	4	8	4	6	5	7	7	7	8	8	7	8	7	6	9	11	7	7	6	10
Miner																					
Would like to do for a living	5	4	6	4	4	4	5	3	8	1	3	7	5	3	4	6	6	3	5	6	3
Would not like to do for a living	90	93	91	94	93	91	91	95	87	94	84	89	90	94	93	88	88	92	90	89	93
Don't know	5	3	4	1	3	5	4	3	6	4	12	4	5	3	4	6	6	5	5	5	4
Flight attendant																					
Would like to do for a living	25	23	29	21	24	23	26	27	23	26	17	26	26	25	23	27	24	24	26	25	25
Would not like to do for a living	67	70	64	71	68	68	66	66	67	67	71	64	66	68	70	63	65	67	67	68	66
Don't know	8	7	8	8	8	8	8	7	10	7	12	10	7	6	7	10	11	8	7	8	9
Chef																					
Would like to do for a living	29	28	32	28	25	28	29	28	31	26	34	31	27	25	29	28	32	26	28	30	32
Would not like to do for a living	64	67	61	66	70	66	64	67	60	67	57	61	66	68	64	64	62	66	64	64	61
Don't know	7	5	6	6	5	6	7	5	8	7	10	8	7	7	6	9	6	8	8	7	7
Academic																					
Would like to do for a living	51	49	53	68	41	47	52	58	52	50	57	54	51	45	58	42	54	49	52	49	56
Would not like to do for a living	39	42	39	27	47	42	39	35	38	40	34	35	38	46	35	45	35	41	39	41	35
Don't know	10	9	8	5	12	10	9	7	9	11	9	11	11	9	8	14	12	10	9	10	9
Interior designer																					
Would like to do for a living	41	41	44	37	36	42	40	40	30	51	41	44	42	37	40	42	45	40	39	43	36
Would not like to do for a living	51	53	49	58	58	52	51	53	61	42	53	49	49	55	54	48	44	54	53	49	58
Don't know	8	6	8	5	7	6	9	7	9	7	7	7	8	8	6	10	12	6	8	8	6
Author																					
Would like to do for a living	60	58	62	68	60	59	62	69	57	64	51	60	63	61	63	56	63	61	57	61	59
Would not like to do for a living	32	35	30	27	33	33	31	24	35	28	38	32	30	30	31	32	27	30	36	31	34
Don't know	8	7	8	5	7	7	7	8	8	8	10	8	7	8	6	11	10	8	7	9	7

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Formula 1 driver																						
Would like to do for a living	29	35	28	31	33	34	28	29	43	16	27	37	31	21	31	27	31	29	29	30	28	
Would not like to do for a living	64	60	68	66	63	61	66	67	50	78	62	58	64	72	64	65	64	65	63	66	65	
Don't know	6	5	4	3	4	5	6	5	6	6	11	5	5	7	4	8	5	6	8	4	7	
Firefighter																						
Would like to do for a living	26	24	28	17	31	25	29	24	34	17	20	28	28	23	24	28	20	25	28	26	29	
Would not like to do for a living	67	70	66	76	64	69	65	70	58	77	70	64	67	71	70	64	74	67	65	67	66	
Don't know	7	6	6	7	5	6	6	6	8	6	10	8	6	7	6	9	7	8	7	7	6	
Librarian																						
Would like to do for a living	54	51	56	66	50	52	58	61	44	64	43	51	56	59	55	53	52	52	56	55	56	
Would not like to do for a living	38	44	33	29	44	42	32	33	47	29	45	41	37	33	39	36	38	40	36	36	38	
Don't know	8	5	11	5	6	6	10	7	10	7	12	8	7	8	6	11	9	8	8	9	7	