

**YouGov/National Numeracy
Survey Results**

UK Sample : 26th - 27th February 2014

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

HNS_parents. Do you have any children of any the following ages? (Please tick all that apply. If you do not have any children, please select the 'Not applicable' option)

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
Under 12 months	3%	3%	3%	1%	10%	4%	1%	0%	2%	3%	4%	3%	1%	3%	2%	1%	-	9%
1 year old	2%	2%	2%	2%	6%	4%	0%	0%	2%	2%	2%	1%	3%	2%	2%	2%	3%	2%
2 years old	3%	2%	3%	2%	7%	5%	0%	0%	3%	3%	3%	4%	3%	2%	1%	2%	1%	6%
3 years old	3%	3%	2%	2%	5%	8%	1%	-	2%	3%	2%	2%	4%	2%	3%	2%	2%	-
4 years old	2%	2%	2%	0%	6%	6%	0%	0%	2%	3%	2%	4%	1%	4%	2%	-	3%	5%
5 years old	2%	2%	2%	-	5%	5%	1%	0%	2%	2%	3%	1%	4%	2%	1%	4%	-	2%
6 years old	2%	2%	2%	0%	3%	6%	1%	-	2%	2%	3%	2%	2%	2%	1%	3%	1%	3%
7 years old	2%	3%	2%	0%	4%	7%	4%	-	3%	2%	3%	3%	2%	3%	2%	2%	1%	1%
8 years old	2%	3%	1%	-	4%	4%	3%	0%	2%	2%	3%	3%	1%	2%	2%	-	-	2%
9 years old	3%	2%	3%	1%	5%	7%	2%	0%	3%	3%	3%	3%	2%	2%	3%	3%	4%	1%
10 years old	2%	2%	2%	0%	1%	8%	3%	0%	2%	3%	2%	3%	4%	1%	2%	-	4%	2%
11 years old	2%	2%	2%	-	2%	6%	3%	0%	2%	2%	3%	3%	2%	1%	2%	-	1%	3%
12 years old	2%	1%	3%	-	3%	3%	3%	1%	2%	2%	2%	1%	2%	1%	2%	2%	1%	3%
13 years old	2%	2%	2%	-	1%	8%	3%	1%	2%	3%	2%	3%	4%	1%	3%	1%	0%	7%
14 years old	2%	2%	1%	-	0%	2%	7%	1%	2%	2%	1%	2%	3%	2%	2%	1%	2%	1%
15 years old	2%	2%	2%	-	1%	5%	6%	0%	2%	3%	2%	4%	1%	1%	3%	2%	2%	3%
16 years old	2%	2%	2%	-	0%	4%	5%	0%	2%	2%	1%	3%	2%	1%	2%	0%	1%	7%
17 years old	2%	2%	1%	-	-	1%	5%	1%	2%	1%	1%	2%	2%	3%	1%	1%	2%	6%
18 years old	2%	2%	2%	-	-	3%	6%	2%	2%	2%	3%	3%	1%	4%	1%	3%	2%	7%
19 years old	2%	1%	2%	1%	-	2%	5%	1%	2%	2%	1%	2%	2%	3%	2%	3%	-	3%
Older than 19 years old	37%	34%	41%	-	0%	5%	41%	81%	38%	36%	39%	36%	38%	26%	41%	52%	34%	33%
Not applicable - I do not have any children	40%	43%	38%	92%	61%	44%	31%	16%	39%	41%	38%	42%	39%	50%	37%	31%	46%	36%

**YouGov/National Numeracy
Survey Results**

UK Sample : 26th - 27th February 2014

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

HNS_parents. Do you have any children of any the following ages? (Please tick all that apply. If you do not have any children, please select the 'Not applicable' option)

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
Under 12 months	3%	12%	3%	3%	3%	3%	1%	3%	0%	4%	1%	-	9%
1 year old	2%	3%	1%	3%	2%	-	3%	2%	2%	2%	2%	3%	2%
2 years old	3%	4%	3%	3%	3%	5%	3%	2%	1%	1%	2%	1%	6%
3 years old	3%	0%	1%	4%	1%	4%	4%	2%	4%	2%	2%	2%	-
4 years old	2%	2%	1%	2%	2%	5%	1%	4%	2%	1%	-	3%	5%
5 years old	2%	6%	2%	4%	1%	1%	4%	2%	1%	1%	4%	-	2%
6 years old	2%	5%	2%	1%	0%	3%	2%	2%	2%	1%	3%	1%	3%
7 years old	2%	9%	2%	1%	1%	4%	2%	3%	2%	3%	2%	1%	1%
8 years old	2%	3%	2%	3%	2%	3%	1%	2%	2%	3%	-	-	2%
9 years old	3%	3%	3%	2%	1%	3%	2%	2%	4%	1%	3%	4%	1%
10 years old	2%	4%	1%	2%	0%	4%	4%	1%	2%	1%	-	4%	2%
11 years old	2%	1%	2%	4%	1%	4%	2%	1%	2%	2%	-	1%	3%
12 years old	2%	1%	3%	2%	0%	2%	2%	1%	2%	2%	2%	1%	3%
13 years old	2%	-	5%	1%	3%	2%	4%	1%	3%	3%	1%	0%	7%
14 years old	2%	-	2%	0%	2%	3%	3%	2%	2%	2%	1%	2%	1%
15 years old	2%	1%	2%	2%	3%	5%	1%	1%	2%	4%	2%	2%	3%
16 years old	2%	0%	1%	1%	4%	2%	2%	1%	2%	2%	0%	1%	7%
17 years old	2%	-	2%	-	2%	2%	2%	3%	1%	1%	1%	2%	6%
18 years old	2%	2%	2%	5%	2%	3%	1%	4%	1%	1%	3%	2%	7%
19 years old	2%	1%	1%	1%	-	3%	2%	3%	3%	1%	3%	-	3%
Older than 19 years old	37%	38%	42%	36%	40%	33%	38%	26%	37%	48%	52%	34%	33%
Not applicable - I do not have any children	40%	34%	38%	39%	42%	42%	39%	50%	39%	33%	31%	46%	36%

YouGov/National Numeracy

Survey Results

UK Sample : 26th - 27th February 2014

Total	Working status							Marital Status					Children in Household					
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

HNS_parents. Do you have any children of any the following ages? (Please tick all that apply. If you do not have any children, please select the 'Not applicable' option)

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
Under 12 months	3%	4%	3%	4%	-	1%	0%	2%	3%	2%	2%	-	1%	1%	8%	2%	22%	7%	3%
1 year old	2%	2%	5%	2%	1%	-	3%	4%	2%	6%	1%	-	1%	0%	7%	6%	12%	8%	0%
2 years old	3%	3%	2%	3%	1%	0%	9%	5%	2%	7%	1%	-	1%	0%	7%	11%	16%	9%	0%
3 years old	3%	3%	3%	3%	1%	-	2%	5%	4%	1%	2%	-	1%	0%	7%	10%	13%	9%	2%
4 years old	2%	3%	3%	3%	1%	0%	3%	4%	3%	2%	1%	-	1%	0%	5%	11%	15%	8%	2%
5 years old	2%	2%	4%	2%	-	0%	4%	4%	3%	1%	0%	-	1%	-	2%	12%	13%	7%	4%
6 years old	2%	2%	3%	2%	-	-	1%	5%	3%	2%	1%	2%	0%	0%	2%	10%	17%	7%	0%
7 years old	2%	3%	8%	4%	-	-	1%	2%	3%	2%	2%	-	0%	0%	4%	15%	18%	10%	1%
8 years old	2%	2%	5%	3%	-	0%	4%	2%	2%	5%	2%	2%	-	0%	5%	7%	17%	7%	2%
9 years old	3%	3%	3%	3%	1%	0%	2%	6%	4%	3%	2%	2%	0%	0%	3%	14%	20%	9%	4%
10 years old	2%	2%	4%	2%	0%	0%	1%	8%	4%	2%	3%	-	-	0%	2%	11%	21%	8%	1%
11 years old	2%	3%	1%	3%	-	-	-	4%	2%	1%	5%	-	0%	1%	3%	10%	13%	7%	1%
12 years old	2%	2%	5%	3%	-	-	-	1%	2%	2%	4%	-	0%	0%	3%	11%	4%	6%	2%
13 years old	2%	4%	2%	3%	-	0%	2%	1%	4%	3%	2%	-	0%	0%	6%	12%	11%	9%	0%
14 years old	2%	3%	1%	3%	-	0%	3%	2%	3%	2%	4%	-	0%	0%	6%	7%	7%	6%	3%
15 years old	2%	3%	2%	2%	-	0%	2%	7%	3%	2%	3%	-	0%	1%	7%	4%	17%	7%	2%
16 years old	2%	2%	4%	3%	-	0%	-	1%	2%	0%	3%	-	1%	0%	7%	4%	6%	6%	3%
17 years old	2%	2%	1%	2%	-	1%	1%	1%	2%	3%	2%	4%	0%	0%	6%	6%	4%	6%	1%
18 years old	2%	3%	5%	3%	-	-	5%	2%	2%	3%	5%	-	0%	2%	6%	2%	2%	4%	3%
19 years old	2%	2%	1%	2%	-	0%	5%	3%	1%	2%	4%	-	0%	1%	6%	1%	1%	3%	2%
Older than 19 years old	37%	26%	40%	28%	-	81%	14%	37%	54%	19%	61%	84%	3%	47%	18%	7%	2%	12%	27%
Not applicable - I do not have any children	40%	45%	26%	42%	95%	17%	59%	34%	18%	48%	17%	11%	90%	49%	11%	11%	19%	12%	50%

YouGov/National Numeracy Survey Results

UK Sample : 26th - 27th February 2014

Total	Social Media (monthly or more)				On the scale below, how would you rate your own maths and numeracy?					
Base	Facebook	LinkedIn	Google+	Twitter	Excellent	Good	Satisfactory	Poor	Very Poor	Don't know

HNS_parents. Do you have any children of any the following ages? (Please tick all that apply. If you do not have any children, please select the 'Not applicable' option)

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
Under 12 months	3%	3%	1%	3%	4%	2%	3%	2%	6%	4%	-
1 year old	2%	2%	3%	4%	3%	3%	2%	1%	4%	-	-
2 years old	3%	3%	2%	2%	3%	2%	2%	2%	8%	4%	-
3 years old	3%	2%	5%	1%	2%	1%	3%	3%	0%	8%	-
4 years old	2%	3%	4%	6%	3%	3%	3%	1%	1%	6%	-
5 years old	2%	3%	1%	1%	2%	2%	2%	2%	8%	2%	-
6 years old	2%	2%	3%	4%	3%	2%	2%	2%	1%	2%	8%
7 years old	2%	3%	5%	4%	4%	3%	2%	1%	6%	6%	-
8 years old	2%	2%	2%	2%	2%	2%	2%	3%	1%	-	-
9 years old	3%	3%	6%	7%	3%	2%	3%	2%	1%	9%	4%
10 years old	2%	2%	2%	1%	2%	3%	2%	2%	5%	-	-
11 years old	2%	3%	4%	2%	2%	2%	1%	3%	4%	4%	4%
12 years old	2%	2%	1%	0%	1%	2%	2%	1%	1%	-	-
13 years old	2%	3%	2%	4%	3%	2%	2%	3%	2%	-	-
14 years old	2%	2%	4%	1%	3%	3%	2%	1%	-	-	-
15 years old	2%	2%	2%	2%	2%	2%	2%	3%	3%	-	-
16 years old	2%	2%	3%	1%	2%	1%	2%	2%	4%	1%	-
17 years old	2%	1%	3%	0%	2%	2%	2%	1%	-	-	-
18 years old	2%	3%	3%	3%	3%	1%	2%	2%	5%	5%	-
19 years old	2%	1%	3%	2%	1%	2%	1%	2%	-	-	4%
Older than 19 years old	37%	34%	17%	30%	17%	32%	40%	43%	25%	37%	10%
Not applicable - I do not have any children	40%	42%	52%	39%	57%	44%	39%	35%	46%	39%	78%

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

HNS_q1. On the scale below, how would you rate your own maths and numeracy?

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
Excellent	27%	33%	21%	34%	30%	23%	30%	23%	33%	20%	25%	24%	26%	29%	28%	31%	34%	21%
Good	40%	41%	38%	35%	39%	42%	36%	42%	42%	37%	38%	42%	40%	40%	40%	39%	38%	43%
Satisfactory	25%	19%	31%	21%	18%	26%	28%	29%	20%	32%	27%	28%	24%	23%	25%	24%	22%	26%
Poor	5%	4%	6%	5%	9%	7%	3%	3%	4%	7%	7%	5%	6%	4%	5%	5%	3%	8%
Very Poor	2%	2%	3%	2%	3%	2%	2%	3%	1%	3%	3%	1%	3%	2%	3%	-	2%	2%
Don't know	1%	1%	1%	4%	1%	1%	1%	0%	0%	2%	1%	0%	2%	1%	0%	-	-	-

HNS_q2. Thinking about your current level of maths and numeracy skills...

Would you like to improve your maths and numeracy skills?

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
Yes, I would	31%	30%	32%	36%	41%	30%	30%	25%	32%	30%	29%	32%	28%	36%	34%	21%	25%	36%
Yes, I would and I am already taking steps to do so	6%	7%	6%	13%	11%	6%	3%	4%	6%	8%	5%	5%	8%	7%	7%	10%	7%	3%
No, I wouldn't	55%	56%	55%	42%	41%	57%	58%	64%	58%	53%	56%	56%	58%	49%	53%	64%	63%	54%
Don't know	7%	7%	7%	9%	6%	7%	8%	7%	5%	10%	10%	7%	6%	8%	6%	5%	5%	7%

HNS_q3. In which, if any, of the following areas, have you EVER felt held back by your maths or numeracy skills?
(Please tick all that apply)

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
In my job/ past jobs	7%	7%	7%	8%	12%	7%	7%	4%	5%	9%	4%	7%	9%	10%	8%	10%	6%	1%
When job hunting (i.e. looking for work)	5%	5%	4%	8%	8%	4%	4%	2%	3%	6%	3%	4%	6%	6%	6%	0%	2%	15%
When managing household budgets and personal finances	6%	6%	6%	8%	9%	5%	6%	4%	5%	7%	4%	5%	7%	7%	7%	7%	5%	4%
When working out the best deal in shops	7%	5%	9%	11%	12%	6%	4%	5%	5%	9%	6%	7%	7%	8%	7%	8%	7%	7%
Understanding statistics in the media	11%	6%	15%	8%	11%	10%	12%	11%	10%	12%	9%	11%	13%	11%	12%	16%	7%	8%
Helping my child(ren) with school work	11%	8%	13%	3%	8%	14%	15%	11%	9%	13%	12%	9%	14%	11%	11%	9%	6%	10%
When working with measurements or quantities (e.g. in cooking, medicine dosages, DIY etc.)	12%	9%	15%	18%	19%	13%	11%	8%	9%	16%	14%	12%	13%	12%	12%	16%	7%	18%
Planning journey times or appointments	2%	2%	2%	4%	3%	2%	1%	1%	1%	3%	3%	1%	3%	2%	1%	4%	0%	2%
Other	2%	2%	3%	2%	3%	3%	3%	2%	3%	1%	4%	2%	1%	4%	1%	2%	1%	9%
Don't know	3%	2%	3%	7%	2%	3%	2%	1%	2%	4%	3%	4%	1%	4%	1%	-	2%	8%
Not applicable – I haven't felt held back by my maths or numeracy skills	61%	68%	54%	56%	52%	57%	60%	70%	64%	58%	60%	60%	63%	59%	60%	67%	69%	51%

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

HNS_q1. On the scale below, how would you rate your own maths and numeracy?

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
Excellent	27%	19%	28%	23%	22%	25%	26%	29%	27%	30%	31%	34%	21%
Good	40%	39%	32%	44%	41%	44%	40%	40%	44%	33%	39%	38%	43%
Satisfactory	25%	30%	27%	26%	34%	23%	24%	23%	23%	30%	24%	22%	26%
Poor	5%	8%	8%	5%	2%	7%	6%	4%	3%	5%	3%	3%	8%
Very Poor	2%	2%	5%	2%	1%	1%	3%	2%	3%	3%	-	2%	2%
Don't know	1%	2%	0%	-	1%	0%	2%	2%	1%	0%	0%	-	-

HNS_q2. Thinking about your current level of maths and numeracy skills...

Would you like to improve your maths and numeracy skills?

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
Yes, I would	31%	31%	26%	31%	35%	29%	28%	36%	37%	29%	21%	25%	36%
Yes, I would and I am already taking steps to do so	6%	6%	6%	4%	3%	6%	8%	7%	8%	6%	10%	7%	3%
No, I wouldn't	55%	54%	59%	53%	56%	56%	58%	49%	50%	58%	64%	63%	54%
Don't know	7%	9%	9%	11%	5%	9%	6%	8%	5%	7%	5%	5%	7%

HNS_q3. In which, if any, of the following areas, have you EVER felt held back by your maths or numeracy skills?
(Please tick all that apply)

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
In my job/ past jobs	7%	5%	3%	5%	6%	7%	9%	10%	9%	7%	10%	6%	1%
When job hunting (i.e. looking for work)	5%	4%	3%	4%	5%	3%	6%	6%	5%	6%	0%	2%	15%
When managing household budgets and personal finances	6%	4%	5%	3%	5%	5%	7%	7%	8%	5%	7%	5%	4%
When working out the best deal in shops	7%	6%	7%	5%	8%	6%	7%	8%	8%	7%	8%	7%	7%
Understanding statistics in the media	11%	3%	12%	8%	13%	9%	13%	11%	12%	12%	16%	7%	8%
Helping my child(ren) with school work	11%	13%	14%	9%	7%	11%	14%	11%	10%	11%	9%	6%	10%
When working with measurements or quantities (e.g. in cooking, medicine dosages, DIY etc.)	12%	12%	19%	8%	14%	10%	13%	12%	11%	13%	16%	7%	18%
Planning journey times or appointments	2%	2%	1%	5%	2%	0%	3%	2%	1%	1%	4%	0%	2%
Other	2%	5%	4%	4%	2%	1%	1%	4%	2%	0%	2%	1%	9%
Don't know	3%	2%	2%	4%	8%	2%	1%	4%	2%	1%	-	2%	8%
Not applicable – I haven't felt held back by my maths or numeracy skills	61%	61%	55%	66%	56%	63%	63%	59%	59%	62%	67%	69%	51%

Total	Working status							Marital Status					Children in Household						
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refuse	

HNS_q1. On the scale below, how would you rate your own maths and numeracy?

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
Excellent	27%	30%	21%	29%	39%	25%	21%	11%	28%	31%	20%	14%	29%	26%	27%	31%	32%	29%	22%
Good	40%	40%	40%	40%	31%	42%	34%	38%	41%	43%	37%	42%	38%	41%	42%	34%	32%	38%	33%
Satisfactory	25%	23%	28%	24%	23%	27%	28%	35%	26%	20%	36%	35%	21%	25%	25%	28%	22%	26%	31%
Poor	5%	5%	7%	5%	2%	4%	11%	7%	3%	4%	5%	5%	7%	5%	5%	4%	7%	5%	7%
Very Poor	2%	2%	3%	2%	-	2%	5%	7%	2%	1%	2%	1%	3%	3%	1%	2%	4%	2%	1%
Don't know	1%	0%	1%	0%	4%	0%	2%	3%	0%	-	0%	3%	2%	0%	-	0%	4%	1%	6%

HNS_q2. Thinking about your current level of maths and numeracy skills...

Would you like to improve your maths and numeracy skills?

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
Yes, I would	31%	31%	39%	32%	34%	25%	38%	32%	27%	42%	30%	28%	30%	28%	40%	43%	30%	40%	31%
Yes, I would and I am already taking steps to do so	6%	7%	5%	6%	20%	3%	13%	4%	6%	4%	4%	5%	8%	5%	8%	7%	12%	8%	12%
No, I wouldn't	55%	56%	51%	56%	36%	64%	42%	52%	61%	50%	57%	57%	51%	59%	47%	46%	53%	47%	49%
Don't know	7%	6%	5%	6%	9%	9%	7%	12%	6%	5%	9%	10%	11%	8%	4%	4%	6%	4%	8%

HNS_q3. In which, if any, of the following areas, have you EVER felt held back by your maths or numeracy skills?

(Please tick all that apply)

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
In my job/ past jobs	7%	7%	10%	8%	8%	3%	7%	11%	5%	7%	7%	4%	8%	6%	11%	6%	3%	8%	15%
When job hunting (i.e. looking for work)	5%	4%	5%	4%	4%	2%	19%	5%	3%	4%	5%	1%	8%	4%	6%	5%	5%	5%	7%
When managing household budgets and personal finances	6%	6%	6%	6%	8%	2%	11%	9%	4%	5%	10%	3%	7%	4%	8%	9%	5%	8%	14%
When working out the best deal in shops	7%	7%	6%	7%	9%	4%	18%	9%	5%	9%	10%	7%	8%	6%	9%	8%	12%	9%	16%
Understanding statistics in the media	11%	10%	11%	10%	5%	10%	16%	16%	10%	14%	16%	11%	9%	11%	11%	11%	8%	10%	14%
Helping my child(ren) with school work	11%	10%	12%	11%	1%	10%	16%	15%	13%	14%	13%	5%	3%	7%	17%	22%	23%	20%	10%
When working with measurements or quantities (e.g. in cooking, medicine dosages, DIY etc.)	12%	13%	9%	12%	9%	7%	25%	21%	8%	15%	14%	12%	15%	12%	12%	11%	17%	12%	14%
Planning journey times or appointments	2%	2%	1%	2%	3%	1%	3%	5%	2%	3%	5%	3%	1%	2%	1%	4%	4%	2%	1%
Other	2%	3%	5%	3%	4%	1%	2%	1%	1%	5%	5%	2%	3%	2%	4%	2%	-	3%	6%
Don't know	3%	2%	1%	2%	11%	1%	3%	3%	2%	2%	1%	-	4%	2%	2%	3%	2%	3%	7%
Not applicable – I haven't felt held back by my maths or numeracy skills	61%	60%	59%	60%	60%	72%	51%	49%	65%	59%	56%	70%	62%	66%	51%	50%	51%	51%	49%

Total	Social Media (monthly or more)				On the scale below, how would you rate your own maths and numeracy?					
Base	Facebook	LinkedIn	Google+	Twitter	Excellent	Good	Satisfactory	Poor	Very Poor	Don't know

HNS_q1. On the scale below, how would you rate your own maths and numeracy?

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
Excellent	27%	28%	42%	29%	34%	100%	-	-	-	-	-
Good	40%	39%	37%	39%	39%	-	100%	-	-	-	-
Satisfactory	25%	25%	18%	21%	19%	-	-	100%	-	-	-
Poor	5%	5%	2%	4%	6%	-	-	-	100%	-	-
Very Poor	2%	2%	1%	5%	2%	-	-	-	-	100%	-
Don't know	1%	0%	0%	2%	-	-	-	-	-	-	100%

HNS_q2. Thinking about your current level of maths and numeracy skills...

Would you like to improve your maths and numeracy skills?

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
Yes, I would	31%	32%	30%	43%	31%	24%	30%	36%	50%	22%	8%
Yes, I would and I am already taking steps to do so	6%	7%	7%	6%	8%	7%	5%	8%	11%	7%	-
No, I wouldn't	55%	55%	60%	42%	55%	65%	59%	48%	24%	56%	13%
Don't know	7%	6%	4%	10%	6%	4%	6%	8%	15%	15%	80%

HNS_q3. In which, if any, of the following areas, have you EVER felt held back by your maths or numeracy skills?
(Please tick all that apply)

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
In my job/ past jobs	7%	7%	9%	11%	10%	2%	4%	10%	30%	31%	-
When job hunting (i.e. looking for work)	5%	5%	4%	7%	5%	2%	3%	5%	18%	25%	3%
When managing household budgets and personal finances	6%	5%	5%	11%	7%	2%	4%	9%	16%	18%	3%
When working out the best deal in shops	7%	8%	5%	10%	7%	1%	5%	10%	24%	24%	11%
Understanding statistics in the media	11%	11%	7%	14%	10%	3%	10%	17%	19%	33%	-
Helping my child(ren) with school work	11%	11%	6%	8%	8%	2%	8%	19%	24%	35%	4%
When working with measurements or quantities (e.g. in cooking, medicine dosages, DIY etc.)	12%	13%	8%	18%	13%	2%	9%	20%	44%	44%	3%
Planning journey times or appointments	2%	2%	1%	4%	3%	1%	1%	3%	3%	6%	10%
Other	2%	3%	4%	4%	2%	1%	2%	3%	5%	5%	-
Don't know	3%	3%	2%	5%	3%	1%	2%	4%	4%	5%	24%
Not applicable – I haven't felt held back by my maths or numeracy skills	61%	60%	66%	55%	60%	86%	69%	37%	14%	10%	55%

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

HNS_q4. To what extent do you agree or disagree with the following statement?

"You cannot change your ability to do maths as some people are naturally good at maths, some are not"

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
Strongly agree	4%	5%	3%	3%	7%	4%	2%	3%	4%	4%	3%	3%	2%	7%	3%	5%	4%	10%
Agree	22%	20%	23%	24%	22%	25%	23%	19%	20%	24%	24%	20%	20%	22%	24%	23%	15%	25%
Disagree	46%	43%	49%	43%	43%	44%	45%	51%	47%	45%	52%	44%	43%	41%	47%	41%	50%	37%
Strongly disagree	22%	26%	19%	22%	23%	19%	24%	22%	25%	18%	17%	26%	26%	25%	18%	27%	28%	16%
Don't know	6%	6%	6%	8%	5%	8%	6%	4%	4%	9%	4%	7%	9%	6%	7%	4%	3%	13%

HNS_q5_1. Regardless of your actual ability in each of the areas mentioned below, to what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) -

I would feel embarrassed to tell someone I was no good at reading and writing

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
Strongly agree	28%	26%	30%	37%	38%	24%	24%	24%	31%	24%	25%	26%	27%	36%	27%	39%	25%	22%
Agree	38%	39%	37%	35%	37%	42%	36%	39%	39%	37%	34%	40%	37%	34%	40%	32%	51%	40%
Disagree	20%	20%	20%	14%	17%	19%	23%	21%	17%	22%	25%	18%	22%	17%	19%	16%	12%	19%
Strongly disagree	9%	9%	8%	4%	3%	8%	12%	12%	8%	9%	9%	9%	9%	8%	9%	7%	6%	17%
Don't know	6%	6%	5%	11%	5%	8%	5%	4%	4%	8%	7%	7%	6%	6%	5%	7%	5%	2%

HNS_q5_2. I would feel embarrassed to tell someone I was no good with numbers and maths

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
Strongly agree	14%	16%	12%	17%	24%	10%	12%	12%	16%	12%	15%	13%	12%	14%	15%	21%	10%	10%
Agree	34%	37%	31%	39%	32%	39%	32%	32%	33%	35%	27%	36%	31%	34%	35%	36%	50%	28%
Disagree	35%	30%	40%	27%	33%	34%	37%	39%	35%	35%	42%	31%	39%	36%	34%	25%	25%	42%
Strongly disagree	11%	11%	11%	8%	6%	10%	13%	14%	11%	11%	11%	12%	12%	10%	11%	12%	9%	17%
Don't know	6%	6%	6%	10%	5%	7%	5%	4%	5%	7%	6%	7%	6%	6%	5%	5%	6%	3%

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

HNS_q4. To what extent do you agree or disagree with the following statement?

"You cannot change your ability to do maths as some people are naturally good at maths, some are not"

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
Strongly agree	4%	3%	4%	1%	1%	5%	2%	7%	4%	1%	5%	4%	10%
Agree	22%	19%	24%	25%	22%	18%	20%	22%	22%	28%	23%	15%	25%
Disagree	46%	55%	52%	52%	42%	45%	43%	41%	51%	41%	41%	50%	37%
Strongly disagree	22%	15%	18%	18%	30%	24%	26%	25%	16%	23%	27%	28%	16%
Don't know	6%	8%	3%	4%	5%	7%	9%	6%	7%	6%	4%	3%	13%

HNS_q5_1. Regardless of your actual ability in each of the areas mentioned below, to what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) -

I would feel embarrassed to tell someone I was no good at reading and writing

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
Strongly agree	28%	27%	24%	27%	30%	24%	27%	36%	28%	26%	39%	25%	22%
Agree	38%	40%	31%	35%	37%	42%	37%	34%	40%	41%	32%	51%	40%
Disagree	20%	16%	32%	21%	16%	19%	22%	17%	20%	19%	16%	12%	19%
Strongly disagree	9%	12%	6%	11%	11%	7%	9%	8%	8%	10%	7%	6%	17%
Don't know	6%	6%	8%	6%	7%	7%	6%	6%	5%	5%	7%	5%	2%

HNS_q5_2. I would feel embarrassed to tell someone I was no good with numbers and maths

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
Strongly agree	14%	14%	13%	17%	17%	10%	12%	14%	18%	10%	21%	10%	10%
Agree	34%	31%	27%	25%	34%	38%	31%	34%	35%	35%	36%	50%	28%
Disagree	35%	40%	45%	39%	28%	34%	39%	36%	34%	35%	25%	25%	42%
Strongly disagree	11%	10%	10%	13%	14%	10%	12%	10%	9%	13%	12%	9%	17%
Don't know	6%	5%	5%	6%	7%	7%	6%	6%	5%	6%	5%	6%	3%

Total	Working status							Marital Status					Children in Household					
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

HNS_q4. To what extent do you agree or disagree with the following statement?

"You cannot change your ability to do maths as some people are naturally good at maths, some are not"

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
Strongly agree	4%	4%	3%	4%	3%	3%	8%	3%	3%	5%	5%	8%	2%	3%	5%	8%	4%	6%	6%
Agree	22%	22%	19%	22%	24%	20%	25%	22%	21%	20%	25%	29%	20%	21%	28%	20%	23%	24%	22%
Disagree	46%	45%	53%	47%	42%	52%	37%	39%	50%	47%	41%	35%	48%	47%	43%	44%	49%	44%	43%
Strongly disagree	22%	23%	19%	22%	23%	21%	26%	20%	20%	23%	19%	21%	22%	23%	21%	18%	14%	19%	22%
Don't know	6%	5%	6%	5%	7%	4%	5%	15%	6%	4%	9%	7%	7%	6%	3%	10%	10%	6%	8%

HNS_q5_1. Regardless of your actual ability in each of the areas mentioned below, to what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) -

I would feel embarrassed to tell someone I was no good at reading and writing

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
Strongly agree	28%	29%	26%	28%	36%	25%	22%	31%	26%	34%	26%	21%	33%	28%	31%	27%	30%	30%	18%
Agree	38%	39%	40%	39%	35%	38%	35%	32%	39%	41%	38%	45%	34%	38%	37%	40%	41%	39%	30%
Disagree	20%	19%	18%	19%	17%	22%	25%	19%	20%	14%	19%	22%	18%	18%	23%	22%	14%	21%	25%
Strongly disagree	9%	8%	11%	8%	0%	10%	11%	11%	10%	7%	9%	9%	6%	10%	5%	5%	8%	5%	11%
Don't know	6%	5%	6%	5%	12%	5%	7%	7%	4%	3%	8%	2%	9%	5%	4%	6%	7%	5%	15%

HNS_q5_2. I would feel embarrassed to tell someone I was no good with numbers and maths

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
Strongly agree	14%	15%	8%	14%	22%	13%	17%	12%	14%	16%	11%	16%	16%	14%	12%	16%	19%	14%	10%
Agree	34%	35%	35%	35%	33%	32%	33%	34%	35%	36%	33%	31%	33%	33%	36%	42%	43%	39%	22%
Disagree	35%	35%	39%	36%	29%	37%	32%	34%	35%	34%	37%	34%	33%	35%	39%	31%	21%	34%	42%
Strongly disagree	11%	10%	10%	10%	5%	13%	14%	13%	12%	10%	11%	17%	10%	12%	8%	7%	8%	7%	12%
Don't know	6%	5%	8%	5%	12%	6%	4%	7%	4%	5%	8%	2%	9%	5%	4%	5%	8%	5%	14%

Total	Social Media (monthly or more)				On the scale below, how would you rate your own maths and numeracy?					
Base	Facebook	LinkedIn	Google+	Twitter	Excellent	Good	Satisfactory	Poor	Very Poor	Don't know

HNS_q4. To what extent do you agree or disagree with the following statement?

"You cannot change your ability to do maths as some people are naturally good at maths, some are not"

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
Strongly agree	4%	4%	4%	5%	5%	5%	3%	3%	4%	10%	-
Agree	22%	22%	22%	17%	21%	16%	19%	29%	42%	21%	-
Disagree	46%	47%	45%	48%	44%	44%	52%	48%	32%	18%	6%
Strongly disagree	22%	22%	27%	23%	26%	33%	22%	14%	12%	21%	4%
Don't know	6%	5%	2%	6%	4%	2%	5%	6%	11%	30%	89%

HNS_q5_1. Regardless of your actual ability in each of the areas mentioned below, to what extent do you agree or disagree with each of the following statements? (Please tick one option on each row) -

I would feel embarrassed to tell someone I was no good at reading and writing

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
Strongly agree	28%	28%	31%	30%	35%	39%	23%	23%	28%	41%	17%
Agree	38%	39%	43%	35%	39%	35%	40%	41%	33%	25%	11%
Disagree	20%	20%	14%	25%	16%	15%	23%	18%	26%	22%	5%
Strongly disagree	9%	8%	9%	7%	7%	6%	8%	12%	9%	9%	4%
Don't know	6%	5%	3%	3%	4%	6%	5%	5%	4%	4%	63%

HNS_q5_2. I would feel embarrassed to tell someone I was no good with numbers and maths

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
Strongly agree	14%	13%	16%	16%	18%	26%	10%	8%	12%	13%	-
Agree	34%	36%	41%	41%	37%	37%	37%	30%	20%	22%	33%
Disagree	35%	36%	28%	32%	32%	22%	37%	43%	53%	43%	-
Strongly disagree	11%	11%	12%	7%	10%	9%	10%	15%	14%	22%	4%
Don't know	6%	5%	3%	4%	3%	6%	6%	5%	1%	-	63%

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

HNS_q6. Thinking about when you use maths and numeracy in everyday life, how well, if at all, do you think the maths you learnt at school prepared you for this?

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
Very well	27%	31%	23%	23%	21%	17%	26%	36%	31%	22%	26%	24%	20%	27%	27%	33%	38%	26%
Fairly well	45%	45%	46%	43%	46%	53%	44%	43%	45%	46%	43%	50%	44%	47%	48%	42%	39%	41%
Not very well	18%	14%	21%	15%	22%	20%	20%	14%	17%	18%	20%	14%	22%	15%	18%	17%	14%	28%
Not at all well	7%	6%	8%	10%	7%	6%	9%	6%	6%	9%	7%	9%	11%	7%	5%	7%	8%	5%
Don't know	3%	3%	2%	9%	4%	2%	1%	1%	1%	4%	4%	3%	3%	4%	2%	0%	1%	-

HNS_q7. You stated that the maths you learnt at school did not prepare you well for the maths and numeracy you use in everyday life...

Which, if any, of the following are reasons why you feel that the maths you learnt at school did not prepare you for the maths and numeracy you use in everyday life?(Please tick all that apply)

Unweighted base	571	222	349	73	83	101	148	166	303	268	149	83	59	81	123	28	31	17
Base: All UK Adults	588	234	354	72	115	110	125	166	299	289	154	86	71	63	121	28	42	22
I had a bad experience, which makes me anxious now	16%	16%	16%	14%	21%	13%	14%	17%	14%	18%	18%	17%	21%	13%	9%	28%	5%	36%
It wasn't practical enough, too much theory	40%	36%	42%	52%	35%	42%	37%	38%	45%	34%	41%	42%	30%	40%	41%	37%	48%	30%
It wasn't well taught	47%	46%	49%	58%	43%	44%	45%	50%	52%	43%	43%	50%	58%	46%	42%	52%	49%	65%
There wasn't enough time spent on it	16%	16%	16%	24%	14%	8%	19%	16%	16%	15%	14%	12%	16%	13%	23%	15%	11%	20%
It didn't develop my confidence working with numbers	35%	29%	40%	27%	33%	37%	40%	36%	34%	36%	35%	29%	36%	39%	35%	23%	45%	44%
I didn't get enough support when I was struggling	45%	40%	48%	29%	40%	41%	47%	54%	45%	44%	43%	46%	36%	57%	44%	56%	18%	86%
Other	8%	12%	6%	11%	16%	6%	8%	4%	10%	7%	10%	11%	11%	4%	6%	13%	4%	6%
Don't know	3%	3%	4%	4%	4%	4%	3%	3%	3%	4%	4%	-	4%	7%	3%	-	2%	3%

HNS_q8_1. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers? (Please tick one option on each row) -

My child/ children are under 5

Unweighted base	190	82	108	16	71	87	12	4	104	86	48	32	17	27	41	8	13	4
Base: All UK parents	232	104	128	17	103	95	10	6	122	110	59	40	24	31	45	8	17	8
Very confident	43%	52%	37%	48%	43%	43%	49%	34%	53%	33%	40%	46%	41%	49%	48%	54%	45%	8%
Fairly confident	50%	40%	58%	45%	54%	48%	30%	66%	39%	62%	56%	48%	46%	51%	41%	46%	44%	92%
Not very confident	1%	-	2%	-	-	3%	-	-	3%	-	-	-	13%	-	-	-	-	-
Not at all confident	0%	-	1%	-	1%	-	-	-	1%	-	-	2%	-	-	-	-	-	-
Don't know	5%	8%	3%	7%	3%	5%	21%	-	5%	4%	4%	5%	-	-	12%	-	11%	-

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

HNS_q6. Thinking about when you use maths and numeracy in everyday life, how well, if at all, do you think the maths you learnt at school prepared you for this?

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
Very well	27%	22%	25%	28%	22%	26%	20%	27%	29%	24%	33%	38%	26%
Fairly well	45%	45%	38%	48%	45%	53%	44%	47%	47%	50%	42%	39%	41%
Not very well	18%	19%	26%	14%	19%	10%	22%	15%	17%	20%	17%	14%	28%
Not at all well	7%	12%	7%	6%	10%	8%	11%	7%	6%	4%	7%	8%	5%
Don't know	3%	2%	5%	4%	4%	2%	3%	4%	2%	2%	0%	1%	-

HNS_q7. You stated that the maths you learnt at school did not prepare you well for the maths and numeracy you use in everyday life...

Which, if any, of the following are reasons why you feel that the maths you learnt at school did not prepare you for the maths and numeracy you use in everyday life?(Please tick all that apply)

Unweighted base	571	25	74	50	46	37	59	81	81	42	28	31	17
Base: All UK Adults	588	30	83	41	47	39	71	63	77	44	28	42	22
I had a bad experience, which makes me anxious now	16%	39%	12%	14%	18%	17%	21%	13%	10%	6%	28%	5%	36%
It wasn't practical enough, too much theory	40%	44%	37%	46%	47%	37%	30%	40%	40%	43%	37%	48%	30%
It wasn't well taught	47%	34%	41%	51%	47%	53%	58%	46%	42%	42%	52%	49%	65%
There wasn't enough time spent on it	16%	25%	13%	7%	15%	8%	16%	13%	25%	21%	15%	11%	20%
It didn't develop my confidence working with numbers	35%	34%	37%	31%	35%	22%	36%	39%	38%	31%	23%	45%	44%
I didn't get enough support when I was struggling	45%	50%	45%	34%	45%	48%	36%	57%	48%	36%	56%	18%	86%
Other	8%	-	10%	16%	11%	12%	11%	4%	6%	7%	13%	4%	6%
Don't know	3%	-	6%	5%	-	-	4%	7%	2%	4%	-	2%	3%

HNS_q8_1. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers? (Please tick one option on each row) -

My child/ children are under 5

Unweighted base	190	7	19	22	14	18	17	27	26	15	8	13	4
Base: All UK parents	232	14	19	25	13	27	24	31	29	16	8	17	8
Very confident	43%	39%	41%	39%	46%	46%	41%	49%	54%	35%	54%	45%	8%
Fairly confident	50%	61%	48%	58%	48%	47%	46%	51%	36%	50%	46%	44%	92%
Not very confident	1%	-	-	-	-	-	13%	-	-	-	-	-	-
Not at all confident	0%	-	-	-	6%	-	-	-	-	-	-	-	-
Don't know	5%	-	10%	2%	-	7%	-	-	10%	15%	-	11%	-

Total	Working status							Marital Status					Children in Household					
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused

HNS_q6. Thinking about when you use maths and numeracy in everyday life, how well, if at all, do you think the maths you learnt at school prepared you for this?

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
Very well	27%	25%	23%	25%	21%	40%	23%	14%	30%	28%	26%	32%	22%	30%	20%	20%	25%	20%	19%
Fairly well	45%	48%	44%	48%	48%	40%	42%	42%	47%	48%	44%	49%	45%	44%	56%	51%	33%	51%	39%
Not very well	18%	18%	26%	19%	14%	13%	18%	19%	16%	20%	18%	15%	18%	17%	17%	20%	26%	20%	23%
Not at all well	7%	7%	5%	6%	8%	6%	12%	18%	6%	3%	10%	2%	10%	7%	6%	6%	9%	7%	10%
Don't know	3%	2%	3%	2%	10%	1%	6%	6%	1%	1%	2%	3%	6%	2%	1%	3%	6%	2%	9%

HNS_q7. You stated that the maths you learnt at school did not prepare you well for the maths and numeracy you use in everyday life...

Which, if any, of the following are reasons why you feel that the maths you learnt at school did not prepare you for the maths and numeracy you use in everyday life?(Please tick all that apply)

Unweighted base	571	309	55	364	24	92	34	57	222	54	53	11	133	392	65	51	24	140	39
Base: All UK Adults	588	314	59	373	25	91	35	63	216	51	53	11	141	394	69	55	27	150	43
I had a bad experience, which makes me anxious now	16%	16%	8%	15%	2%	19%	18%	21%	16%	12%	23%	5%	12%	15%	19%	7%	26%	16%	27%
It wasn't practical enough, too much theory	40%	46%	38%	45%	49%	33%	29%	21%	40%	56%	28%	40%	39%	42%	32%	47%	20%	36%	30%
It wasn't well taught	47%	48%	44%	48%	54%	46%	57%	42%	42%	37%	57%	15%	57%	51%	42%	35%	20%	36%	54%
There wasn't enough time spent on it	16%	14%	23%	16%	34%	14%	10%	14%	15%	15%	11%	13%	12%	16%	12%	14%	23%	15%	20%
It didn't develop my confidence working with numbers	35%	36%	39%	37%	16%	31%	34%	40%	30%	53%	33%	13%	39%	37%	32%	28%	17%	28%	44%
I didn't get enough support when I was struggling	45%	42%	44%	42%	24%	55%	41%	54%	43%	53%	44%	50%	42%	49%	36%	30%	34%	33%	43%
Other	8%	9%	7%	9%	4%	2%	1%	20%	9%	11%	10%	-	4%	8%	12%	7%	22%	12%	4%
Don't know	3%	3%	-	2%	6%	4%	10%	1%	4%	-	-	-	6%	2%	-	5%	2%	2%	14%

HNS_q8_1. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers? (Please tick one option on each row) -

My child/ children are under 5

Unweighted base	190	127	21	148	5	3	11	23	106	30	8	-	11	15	68	68	32	168	7
Base: All UK parents	232	151	24	175	5	4	18	30	118	37	10	-	16	22	90	70	42	202	8
Very confident	43%	48%	35%	46%	52%	14%	47%	28%	47%	35%	41%	-	27%	28%	43%	42%	56%	45%	39%
Fairly confident	50%	44%	62%	46%	48%	86%	42%	72%	50%	44%	43%	-	65%	58%	51%	49%	44%	49%	54%
Not very confident	1%	2%	-	2%	-	-	-	-	-	8%	-	-	-	-	-	4%	-	2%	-
Not at all confident	0%	-	3%	0%	-	-	-	-	-	-	-	-	5%	-	1%	-	-	0%	-
Don't know	5%	6%	-	5%	-	-	11%	-	4%	13%	16%	-	3%	14%	5%	4%	-	4%	8%

Total	Social Media (monthly or more)				On the scale below, how would you rate your own maths and numeracy?					
Base	Facebook	LinkedIn	Google+	Twitter	Excellent	Good	Satisfactory	Poor	Very Poor	Don't know

HNS_q6. Thinking about when you use maths and numeracy in everyday life, how well, if at all, do you think the maths you learnt at school prepared you for this?

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
Very well	27%	26%	31%	23%	25%	51%	28%	9%	-	-	-
Fairly well	45%	47%	45%	43%	50%	38%	54%	50%	21%	5%	13%
Not very well	18%	19%	15%	22%	16%	8%	14%	28%	44%	38%	-
Not at all well	7%	7%	7%	10%	7%	3%	4%	10%	29%	51%	4%
Don't know	3%	2%	2%	2%	1%	1%	1%	3%	6%	5%	83%

HNS_q7. You stated that the maths you learnt at school did not prepare you well for the maths and numeracy you use in everyday life...

Which, if any, of the following are reasons why you feel that the maths you learnt at school did not prepare you for the maths and numeracy you use in everyday life?(Please tick all that apply)

Unweighted base	571	383	73	45	131	70	171	217	74	38	1
Base: All UK Adults	588	393	67	56	138	66	161	227	86	48	1
I had a bad experience, which makes me anxious now	16%	14%	10%	22%	16%	2%	11%	16%	25%	31%	100%
It wasn't practical enough, too much theory	40%	41%	51%	27%	40%	52%	47%	38%	28%	29%	-
It wasn't well taught	47%	48%	49%	62%	54%	48%	46%	46%	50%	57%	-
There wasn't enough time spent on it	16%	17%	14%	25%	19%	13%	15%	17%	11%	27%	-
It didn't develop my confidence working with numbers	35%	38%	34%	40%	38%	19%	20%	42%	42%	62%	100%
I didn't get enough support when I was struggling	45%	43%	31%	50%	38%	25%	35%	45%	60%	73%	100%
Other	8%	10%	18%	16%	13%	18%	13%	5%	3%	6%	-
Don't know	3%	3%	-	1%	1%	1%	4%	3%	6%	-	-

HNS_q8_1. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers? (Please tick one option on each row) -

My child/ children are under 5

Unweighted base	190	147	35	16	48	53	76	44	11	6	-
Base: All UK parents	232	174	39	24	64	62	91	56	14	9	-
Very confident	43%	43%	56%	27%	54%	74%	38%	25%	29%	26%	-
Fairly confident	50%	51%	33%	73%	45%	21%	54%	69%	71%	56%	-
Not very confident	1%	2%	-	-	-	-	3%	-	-	-	-
Not at all confident	0%	0%	-	-	-	-	-	-	-	9%	-
Don't know	5%	5%	11%	-	1%	4%	5%	6%	-	9%	-

Total	Gender		Age					Social Grade		Region							
Base	Male	Female	18-24	25-34	35-44	45-54	55+	ABC1	C2DE	North	Midlands	East	London	South	Wales	Scotland	Northern Ireland

HNS_q8_2. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers_? (Please tick one option on each row) -

My child/ children are aged 5 – 11 (primary school age)

Unweighted base	262	139	123	4	47	127	76	8	147	115	69	36	25	36	64	10	12	10
Base: All UK parents	272	141	131	6	76	126	59	6	147	125	75	44	29	32	57	13	16	6
Very confident	45%	48%	42%	67%	38%	50%	40%	55%	53%	36%	44%	56%	26%	35%	52%	37%	49%	70%
Fairly confident	44%	42%	46%	33%	48%	40%	49%	35%	39%	50%	52%	38%	40%	48%	34%	63%	45%	30%
Not very confident	5%	4%	7%	-	7%	7%	1%	-	3%	8%	4%	-	3%	12%	12%	-	-	-
Not at all confident	1%	-	1%	-	1%	-	2%	-	1%	0%	1%	-	-	3%	-	-	-	-
Don't know	5%	6%	4%	-	7%	3%	8%	11%	5%	6%	-	6%	31%	2%	1%	-	6%	-

HNS_q8_3. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers_? (Please tick one option on each row) -

My child/ children are aged 12 – 18 (secondary school age)

Unweighted base	266	131	135	-	12	80	139	35	143	123	53	50	27	38	56	10	13	19
Base: All UK parents	260	117	143	-	19	86	118	38	136	124	59	47	28	29	52	10	18	17
Very confident	25%	30%	21%	-	15%	27%	26%	22%	27%	22%	26%	25%	16%	21%	21%	26%	54%	26%
Fairly confident	52%	47%	56%	-	86%	45%	52%	53%	50%	54%	48%	56%	60%	41%	67%	46%	34%	37%
Not very confident	15%	18%	12%	-	-	20%	13%	18%	14%	16%	16%	14%	2%	23%	8%	28%	11%	37%
Not at all confident	7%	3%	10%	-	-	7%	7%	7%	7%	7%	9%	5%	15%	15%	2%	-	-	-
Don't know	1%	2%	1%	-	-	2%	2%	-	2%	0%	1%	-	7%	-	2%	-	-	-

HNS_q9. "National Numeracy" is a relatively new organisation that focuses on adults and children with low levels of numeracy skills.

Before taking today's survey, had you heard of them?

Unweighted base	2347	1107	1240	294	311	396	500	846	1311	1036	558	352	197	371	525	119	159	66
Base: All UK Adults	2347	1129	1218	282	386	410	434	836	1291	1056	561	376	218	291	521	115	199	66
Yes, I had	10%	11%	10%	8%	15%	8%	11%	9%	11%	9%	11%	11%	9%	11%	12%	9%	5%	3%
No, I hadn't	90%	89%	90%	92%	85%	92%	89%	91%	89%	91%	89%	89%	91%	89%	88%	91%	95%	97%

Total	Government Region											
Base	North East	North West	Yorkshire and the Humber	East Midlands	West Midlands	East of England	London	South East	South West	Wales	Scotland	Northern Ireland

HNS_q8_2. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers_? (Please tick one option on each row) -

My child/ children are aged 5 – 11 (primary school age)

Unweighted base	262	13	30	26	12	24	25	36	44	20	10	12	10
Base: All UK parents	272	19	29	27	10	35	29	32	40	17	13	16	6
Very confident	45%	47%	36%	50%	68%	52%	26%	35%	60%	32%	37%	49%	70%
Fairly confident	44%	51%	58%	46%	32%	40%	40%	48%	24%	58%	63%	45%	30%
Not very confident	5%	2%	6%	2%	-	-	3%	12%	16%	5%	-	-	-
Not at all confident	1%	-	-	2%	-	-	-	3%	-	-	-	-	-
Don't know	5%	-	-	-	-	8%	31%	2%	-	5%	-	6%	-

HNS_q8_3. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers_? (Please tick one option on each row) -

My child/ children are aged 12 – 18 (secondary school age)

Unweighted base	266	7	32	14	22	28	27	38	38	18	10	13	19
Base: All UK parents	260	4	38	17	20	27	28	29	36	17	10	18	17
Very confident	25%	12%	35%	8%	22%	26%	16%	21%	22%	21%	26%	54%	26%
Fairly confident	52%	68%	49%	42%	45%	64%	60%	41%	68%	65%	46%	34%	37%
Not very confident	15%	20%	15%	18%	20%	10%	2%	23%	11%	3%	28%	11%	37%
Not at all confident	7%	-	2%	28%	12%	-	15%	15%	-	6%	-	-	-
Don't know	1%	-	-	4%	-	-	7%	-	-	5%	-	-	-

HNS_q9. "National Numeracy" is a relatively new organisation that focuses on adults and children with low levels of numeracy skills.

Before taking today's survey, had you heard of them?

Unweighted base	2347	93	253	212	158	194	197	371	331	194	119	159	66
Base: All UK Adults	2347	98	255	208	163	212	218	291	335	186	115	199	66
Yes, I had	10%	17%	11%	10%	12%	10%	9%	11%	13%	10%	9%	5%	3%
No, I hadn't	90%	83%	89%	90%	88%	90%	91%	89%	87%	90%	91%	95%	97%

Total	Working status							Marital Status					Children in Household						
Base	Working full time	Working part time	ALL WORKERS (NET)	Full time student	Retired	Unemployed	Not working/ Other	Married/ Civil Partnership	Living as married	Separated/ Divorced	Widowed	Never Married	0	1	2	3+	ALL WITH CHILDREN IN HOUSEHOLD (NET)	Refused	

HNS_q8_2. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers_? (Please tick one option on each row) -

My child/ children are aged 5 – 11 (primary school age)

Unweighted base	262	180	34	214	3	4	12	29	168	25	22	4	10	22	51	129	48	228	12
Base: All UK parents	272	182	38	220	2	4	13	33	167	29	20	4	13	22	57	123	55	235	15
Very confident	45%	47%	44%	46%	100%	41%	32%	37%	47%	43%	53%	67%	16%	42%	34%	53%	49%	47%	9%
Fairly confident	44%	43%	40%	43%	-	59%	57%	48%	43%	45%	36%	33%	33%	42%	52%	38%	49%	44%	49%
Not very confident	5%	3%	8%	4%	-	-	11%	14%	4%	13%	11%	-	5%	4%	9%	5%	3%	5%	8%
Not at all confident	1%	1%	-	0%	-	-	-	2%	-	-	-	-	8%	3%	-	1%	-	0%	-
Don't know	5%	6%	8%	6%	-	-	-	-	6%	-	-	-	38%	9%	5%	4%	-	3%	33%

HNS_q8_3. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers_? (Please tick one option on each row) -

My child/ children are aged 12 – 18 (secondary school age)

Unweighted base	266	194	32	226	-	8	11	21	140	28	35	1	10	44	112	68	26	206	16
Base: All UK parents	260	189	28	217	-	10	13	20	133	29	31	3	10	45	107	68	24	200	15
Very confident	25%	25%	23%	25%	-	40%	24%	19%	29%	15%	31%	-	19%	18%	28%	26%	26%	27%	18%
Fairly confident	52%	52%	47%	51%	-	53%	49%	62%	55%	60%	43%	100%	41%	45%	52%	52%	64%	53%	57%
Not very confident	15%	15%	24%	16%	-	-	11%	9%	10%	8%	20%	-	24%	23%	15%	10%	10%	13%	21%
Not at all confident	7%	6%	3%	6%	-	7%	15%	9%	4%	16%	6%	-	17%	14%	5%	8%	-	5%	-
Don't know	1%	1%	3%	2%	-	-	-	-	3%	-	-	-	-	-	-	4%	-	1%	4%

HNS_q9. "National Numeracy" is a relatively new organisation that focuses on adults and children with low levels of numeracy skills.

Before taking today's survey, had you heard of them?

Unweighted base	2347	1243	199	1442	133	496	115	161	996	224	213	72	506	1675	261	211	71	543	129
Base: All UK Adults	2347	1263	193	1456	117	488	118	167	992	224	192	67	505	1644	289	206	76	571	132
Yes, I had	10%	10%	15%	11%	7%	12%	12%	4%	11%	8%	11%	15%	8%	9%	18%	12%	18%	16%	6%
No, I hadn't	90%	90%	85%	89%	93%	88%	88%	96%	89%	92%	89%	85%	92%	91%	82%	88%	82%	84%	94%

Total	Social Media (monthly or more)				On the scale below, how would you rate your own maths and numeracy?					
Base	Facebook	LinkedIn	Google+	Twitter	Excellent	Good	Satisfactory	Poor	Very Poor	Don't know

HNS_q8_2. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers_? (Please tick one option on each row) -

My child/ children are aged 5 – 11 (primary school age)

Unweighted base	262	187	47	27	76	78	100	60	17	5	2
Base: All UK parents	272	204	50	29	83	77	97	67	22	7	2
Very confident	45%	44%	61%	49%	49%	81%	40%	20%	22%	35%	-
Fairly confident	44%	44%	30%	46%	45%	17%	56%	61%	42%	7%	100%
Not very confident	5%	5%	4%	5%	2%	2%	8%	11%	58%	-	-
Not at all confident	1%	1%	2%	-	-	-	1%	3%	-	-	-
Don't know	5%	7%	3%	-	4%	1%	2%	10%	22%	-	-

HNS_q8_3. In general how confident, if at all, do you feel talking to your child(ren) in the following age ranges about maths or numbers_? (Please tick one option on each row) -

My child/ children are aged 12 – 18 (secondary school age)

Unweighted base	266	179	45	18	73	71	115	68	10	2	-
Base: All UK parents	260	179	40	15	63	68	108	70	11	2	-
Very confident	25%	26%	27%	27%	33%	53%	19%	8%	21%	-	-
Fairly confident	52%	48%	50%	52%	38%	45%	63%	50%	12%	-	-
Not very confident	15%	17%	15%	15%	18%	1%	10%	30%	51%	17%	-
Not at all confident	7%	8%	8%	6%	11%	1%	6%	9%	15%	83%	-
Don't know	1%	2%	-	-	-	-	1%	4%	-	-	-

HNS_q9. "National Numeracy" is a relatively new organisation that focuses on adults and children with low levels of numeracy skills.

Before taking today's survey, had you heard of them?

Unweighted base	2347	1528	326	159	606	654	966	562	104	42	19
Base: All UK Adults	2347	1540	305	175	596	629	931	597	118	53	18
Yes, I had	10%	10%	12%	13%	10%	9%	10%	11%	11%	4%	15%
No, I hadn't	90%	90%	88%	87%	90%	91%	90%	89%	89%	96%	85%