

YouGov / The Sun Survey Results

Sample Size: 1749 GB Adults
Fieldwork: 27th - 28th April 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						
	Con	Lab	Lib Dem	UKIP		Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
Weighted Sample	1749	501	522	130	175	507	433	337	848	901	208	442	598	500	997	752	224	568	374	430	152	1597	
Unweighted Sample	1749	508	518	134	168	518	433	353	851	898	168	445	616	520	1042	707	254	543	372	398	182	1567	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excludes Don't knows and Would not votes and taking into account likelihood to vote]

Con	34	100	0	0	0	78	7	12	35	34	26	32	32	41	37	30	34	45	33	28	18	36
Lab	35	0	100	0	0	5	77	34	35	36	35	39	38	29	34	38	40	24	41	46	26	36
Lib Dem	9	0	0	100	0	3	1	30	8	9	12	8	8	9	10	7	11	11	8	7	6	9
UKIP	12	0	0	0	100	11	7	11	13	11	8	9	12	15	9	16	8	13	13	14	3	13
Other	10	0	0	0	0	2	7	13	9	10	20	11	9	6	10	9	7	6	6	5	47	6
Other Parties Voting Intention																						
SNP/ PCY	5	0	0	0	0	1	4	2	5	4	7	5	5	3	4	5	0	0	1	0	46	0
Green	4	0	0	0	0	1	3	10	4	5	12	5	4	2	5	3	6	6	4	4	0	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	0	2	1	1	1	1	1	1	1	0	1	1	1	1

The general election will be held on May 7. On a scale of 0 (certain NOT to vote) to 10 (absolutely certain to vote), how likely are you to vote in the general election?

0 - Certain NOT to vote	4	0	1	0	0	2	1	0	3	4	3	5	4	2	3	4	4	3	5	2	5	3
1	1	0	0	0	0	0	0	1	0	1	1	2	0	0	1	1	0	0	2	1	0	1
2	1	0	0	0	0	0	1	0	1	1	1	2	0	0	1	1	1	1	1	1	0	1
3	1	0	0	1	1	0	0	0	1	1	3	2	0	0	1	1	0	2	1	1	1	1
4	1	0	0	0	1	0	0	0	1	1	2	1	1	0	0	2	1	1	1	1	0	1
5	2	1	1	1	3	1	1	3	3	2	2	4	3	1	2	3	3	3	2	2	3	2
6	1	0	1	1	1	1	1	1	1	1	2	2	1	0	1	1	0	1	1	1	2	1
7	3	3	2	2	3	3	3	2	2	3	3	4	3	1	3	2	3	3	4	3	0	3
8	5	5	5	8	3	3	3	6	5	5	11	5	4	4	4	6	5	7	6	3	2	5
9	9	9	7	11	10	9	8	10	9	8	6	10	10	8	9	8	6	9	10	8	7	9
10 - Absolutely certain to vote	73	80	81	76	78	80	81	76	74	72	66	64	74	82	73	73	76	70	67	77	80	72

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Would not votes]

Con	34	100	0	0	0	78	7	12	35	33	27	31	32	41	37	29	33	45	33	27	18	35
Lab	35	0	100	0	0	5	77	34	35	36	34	39	39	29	33	38	40	24	41	46	25	36
Lib Dem	9	0	0	100	0	3	2	30	8	9	12	9	8	9	10	7	10	12	7	7	6	9
UKIP	12	0	0	0	100	11	7	11	13	11	7	9	12	15	9	16	9	13	12	15	3	13
Other	10	0	0	0	0	2	7	13	10	11	20	12	9	6	10	10	7	6	7	6	48	6
Other Parties Voting Intention																						
SNP/ PCY	5	0	0	0	0	1	4	2	5	4	8	5	5	3	4	5	0	0	2	0	46	0
Green	4	0	0	0	0	1	3	10	4	5	12	5	4	2	5	3	6	6	4	4	0	5
BNP	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	0	2	1	1	1	1	1	1	1	0	1	1	1	1
Non Voters																						
Would Not Vote	5	0	0	0	0	2	1	1	4	6	7	8	4	2	4	5	6	4	7	3	4	5
Don't know	11	0	0	0	0	9	8	11	7	14	10	15	9	10	10	12	8	13	13	8	8	11

Do you approve or disapprove of the Government's record to date?

	April 26-27	April 27-28																					
Approve	37	37	89	6	46	23	75	10	26	40	33	35	36	34	42	41	31	37	45	35	31	28	38
Disapprove	49	51	5	85	37	70	17	82	61	50	52	47	47	56	51	47	56	49	40	55	58	64	50
Don't know	14	12	6	9	17	7	9	8	13	9	15	18	17	10	8	12	13	14	15	10	10	8	13

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	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/ Wales	
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Unweighted Sample	1749	508	518	134	168	518	433	353	851	898	168	445	616	520	1042	707	254	543	372	398	182	1567
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		April 13-14	April 27-28																				
Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.																							
The economy	55	52	66	47	64	36	60	47	53	61	43	55	53	51	50	57	45	49	54	51	48	60	51
Immigration & Asylum	47	51	66	36	28	88	67	43	37	47	54	35	38	54	64	43	61	43	53	50	57	39	52
Health	50	45	36	59	49	30	37	55	53	39	51	42	39	47	49	45	46	44	46	46	43	45	45
Housing	20	27	18	36	29	18	19	34	28	28	26	35	30	24	23	27	26	45	26	22	23	24	27
Welfare benefits	26	26	27	24	17	27	27	28	23	22	29	15	29	27	25	23	28	20	22	26	29	35	25
Education	17	16	14	23	21	3	12	21	20	16	17	25	17	15	13	19	12	15	15	17	18	17	16
Europe	16	16	21	5	15	40	25	8	13	19	12	13	10	16	21	15	16	11	19	14	17	9	16
Tax	11	10	9	11	13	8	9	10	12	10	9	12	14	9	5	11	8	14	6	11	9	12	9
Pensions	9	9	9	7	11	11	10	9	8	9	9	1	5	9	15	8	9	6	8	9	9	10	8
The environment	9	8	4	9	13	2	4	7	15	10	7	18	8	9	5	10	6	9	10	7	7	10	8
Crime	7	7	5	6	5	13	8	7	4	5	10	3	8	7	10	6	10	7	7	7	8	5	8
Family life & childcare	7	7	4	9	5	4	4	9	7	5	8	3	12	6	4	7	6	5	5	7	8	11	6
Transport	3	3	3	3	6	1	2	3	4	3	2	3	4	3	2	3	2	3	3	2	3	2	3
None of these	1	1	0	1	1	0	0	0	1	1	1	1	1	1	1	1	0	1	1	0	0	1	1
Don't know	2	3	0	3	1	0	1	2	2	2	3	8	4	1	1	2	3	3	2	4	2	1	3

		April 13-14	April 27-28																				
And which of the following do you think are the most important issues facing you and your family? Please tick up to three.																							
The economy	47	44	56	37	49	40	52	39	45	53	35	46	43	47	39	48	38	42	45	44	40	50	43
Health	44	41	37	52	42	30	35	51	43	36	46	34	29	43	53	39	44	36	40	45	44	37	42
Pensions	27	27	32	26	29	26	33	29	27	25	30	13	12	25	50	26	29	20	28	24	33	29	27
Immigration & Asylum	21	21	28	10	7	54	32	15	12	23	19	8	11	23	32	18	25	14	24	22	23	13	22
Tax	22	21	27	17	28	18	24	18	20	23	19	32	24	20	15	25	16	22	19	22	20	26	20
Housing	15	18	11	22	20	16	10	18	21	16	19	33	27	12	9	19	16	27	18	13	17	17	18
Education	16	16	16	18	18	7	13	17	17	15	16	26	21	15	7	19	12	15	16	19	13	13	16
Welfare benefits	13	15	8	21	11	11	11	19	13	13	17	11	15	17	14	9	23	12	13	17	16	19	15
Family life & childcare	12	13	12	16	5	9	10	16	12	10	15	8	27	10	5	13	12	11	11	17	12	13	13
The environment	9	8	5	9	12	4	5	6	18	9	7	8	8	10	7	10	7	9	10	7	7	9	8
Europe	8	8	10	4	8	22	14	5	7	11	6	3	6	7	13	9	8	9	9	8	7	8	8
Transport	6	8	8	8	11	4	8	7	8	9	6	12	11	6	5	10	5	16	8	6	5	7	8
Crime	7	6	5	6	2	12	7	7	5	5	8	3	6	8	7	6	8	7	5	6	8	8	6
None of these	3	3	3	3	3	1	3	3	2	2	3	2	2	3	3	2	3	5	3	2	2	3	3
Don't know	4	4	1	5	4	1	1	4	4	3	5	10	6	2	2	4	4	3	3	5	5	4	4

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	82	105
Male 25 to 39	215	220
Male 40 to 59	310	296
Male 60 +	244	227
Female 18 to 24	86	103
Female 25 to 39	230	222
Female 40 to 59	306	303
Female 60 +	276	273
Region		
North England	398	430
Midlands	288	287
East	166	168
London	254	224
South England	377	401
Wales	84	87
Scotland	182	152
Social Grade		
AB	533	490
C1	509	507
C2	352	367
DE	355	385
Newspaper Type		
Express / Mail	248	248
Sun / Star	272	352
Mirror / Record	127	154
Guardian / Independent	130	77
FT / Times / Telegraph	158	140
Other Paper	208	201
No Paper	606	577
Voting Intention in Jan/Feb 2015		
Conservative	466	458
Labour	467	469
Liberal Democrat	101	100
UKIP	196	206
SNP/Plaid Cymru	69	61
Other	123	114
None/ DK	327	341

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk