

Sample Size: 1664 GB Adults
Fieldwork: 3rd - 4th May 2015

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | | Decided How to Vote? | |
|------------------------|----------------|-----|---------|------|-----|-----------|---------|------|--------|-------|-------|-------|-----|------|--------------|--------|---------------|------------------|-------|----------|-----------|--------------------|----------------------|-----|
| Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | Eng/Wales | Definitely decided | Shall wait | |
| Weighted Sample | 1664 | 472 | 469 | 145 | 174 | 497 | 393 | 332 | 807 | 857 | 198 | 421 | 569 | 476 | 948 | 716 | 213 | 541 | 356 | 409 | 145 | 1519 | 1340 | 104 |
| Unweighted Sample | 1664 | 457 | 483 | 128 | 192 | 509 | 400 | 338 | 785 | 879 | 156 | 403 | 594 | 511 | 975 | 689 | 240 | 548 | 335 | 395 | 146 | 1518 | 1360 | 95 |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |

If there was a referendum on Britain's membership of the European Union, how would you vote?

| | April 19-20 | May 3-4 | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| I would vote for Britain to remain a member of the European Union | 45 | 45 | 31 | 65 | 74 | 5 | 26 | 60 | 62 | 50 | 41 | 61 | 50 | 39 | 43 | 53 | 36 | 54 | 42 | 42 | 45 | 57 | 44 | 47 | 48 |
| I would vote for Britain to leave the European Union | 35 | 33 | 46 | 17 | 9 | 89 | 52 | 24 | 20 | 35 | 32 | 17 | 23 | 40 | 41 | 27 | 42 | 24 | 38 | 37 | 34 | 23 | 35 | 34 | 31 |
| I would not vote | 4 | 3 | 1 | 1 | 2 | 0 | 2 | 2 | 2 | 2 | 5 | 2 | 7 | 3 | 1 | 3 | 4 | 4 | 3 | 4 | 3 | 2 | 4 | 2 | 9 |
| Don't know | 16 | 18 | 22 | 16 | 15 | 6 | 21 | 15 | 16 | 13 | 22 | 20 | 20 | 18 | 15 | 18 | 18 | 18 | 17 | 18 | 18 | 18 | 18 | 17 | 12 |

Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms. How would you then vote in a referendum on the issue?

| | April 19-20 | May 3-4 | | | | | | | | | | | | | | | | | | | | | | | |
|---|-------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Would vote for Britain to remain in the European Union on the new terms | 57 | 56 | 63 | 62 | 82 | 15 | 55 | 60 | 67 | 58 | 54 | 68 | 56 | 50 | 58 | 65 | 44 | 59 | 57 | 54 | 53 | 62 | 55 | 58 | 60 |
| Would vote for Britain to leave the European Union | 22 | 20 | 20 | 13 | 5 | 69 | 26 | 17 | 13 | 24 | 17 | 10 | 15 | 27 | 21 | 16 | 27 | 19 | 22 | 21 | 22 | 13 | 21 | 21 | 23 |
| Would not vote | 5 | 4 | 1 | 3 | 2 | 0 | 2 | 3 | 2 | 2 | 5 | 3 | 6 | 3 | 2 | 2 | 5 | 5 | 3 | 4 | 4 | 2 | 4 | 3 | 5 |
| Don't know | 17 | 20 | 16 | 21 | 12 | 16 | 18 | 20 | 18 | 15 | 24 | 19 | 23 | 19 | 18 | 17 | 23 | 17 | 19 | 21 | 22 | 23 | 20 | 18 | 12 |

Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is... Good or bad for the economy?

| | April 19-20 | May 3-4 | | | | | | | | | | | | | | | | | | | | | | | |
|----------------------|-------------|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Good for the economy | 44 | 48 | 90 | 18 | 50 | 53 | 81 | 23 | 44 | 51 | 45 | 40 | 44 | 45 | 58 | 54 | 40 | 38 | 54 | 48 | 48 | 41 | 49 | 50 | 42 |
| Bad for the economy | 36 | 34 | 3 | 64 | 31 | 29 | 11 | 57 | 41 | 37 | 32 | 34 | 33 | 39 | 30 | 33 | 36 | 39 | 28 | 35 | 37 | 41 | 34 | 36 | 33 |
| Don't know | 20 | 18 | 7 | 18 | 19 | 18 | 8 | 20 | 15 | 12 | 23 | 26 | 23 | 15 | 12 | 13 | 23 | 23 | 18 | 17 | 15 | 18 | 18 | 15 | 25 |

Being done fairly or unfairly?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Fairly | 31 | 33 | 77 | 7 | 24 | 31 | 66 | 8 | 24 | 36 | 30 | 23 | 31 | 31 | 41 | 36 | 28 | 25 | 42 | 30 | 28 | 27 | 33 | 36 | 24 |
| Unfairly | 51 | 50 | 9 | 84 | 56 | 51 | 22 | 79 | 60 | 52 | 48 | 53 | 47 | 54 | 46 | 48 | 52 | 58 | 40 | 52 | 55 | 58 | 49 | 51 | 58 |
| Don't know | 17 | 17 | 13 | 9 | 20 | 18 | 13 | 12 | 16 | 12 | 22 | 25 | 22 | 15 | 13 | 16 | 20 | 17 | 18 | 18 | 17 | 15 | 18 | 14 | 18 |

Necessary or unnecessary?

| | | | | | | | | | | | | | | | | | | | | | | | | | |
|-------------|----|-----------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
| Necessary | 56 | 58 | 94 | 30 | 64 | 68 | 86 | 39 | 54 | 61 | 55 | 50 | 55 | 58 | 64 | 64 | 50 | 45 | 66 | 57 | 57 | 53 | 58 | 59 | 59 |
| Unnecessary | 29 | 28 | 3 | 54 | 24 | 19 | 8 | 47 | 32 | 31 | 25 | 30 | 27 | 29 | 26 | 24 | 32 | 32 | 20 | 30 | 29 | 37 | 27 | 30 | 21 |
| Don't know | 15 | 14 | 4 | 16 | 12 | 13 | 6 | 14 | 14 | 8 | 20 | 20 | 18 | 13 | 11 | 12 | 17 | 23 | 14 | 13 | 13 | 9 | 15 | 11 | 19 |

Sample Size: 1664 GB Adults
Fieldwork: 3rd - 4th May 2015

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | | Decided How to Vote? | | |
|---|--------------------|----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|-------------|----------------------|------------|-----------|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | Eng/Wales | Definitely decided | Shall wait | |
| Weighted Sample | 1664 | 472 | 469 | 145 | 174 | 497 | 393 | 332 | 807 | 857 | 198 | 421 | 569 | 476 | 948 | 716 | 213 | 541 | 356 | 409 | 145 | 1519 | 1340 | 104 | |
| Unweighted Sample | 1664 | 457 | 483 | 128 | 192 | 509 | 400 | 338 | 785 | 879 | 156 | 403 | 594 | 511 | 975 | 689 | 240 | 548 | 335 | 395 | 146 | 1518 | 1360 | 95 | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % |
| | April 19-20 | May 3-4 | | | | | | | | | | | | | | | | | | | | | | | |
| Too deep, too shallow or at about the right level? | | | | | | | | | | | | | | | | | | | | | | | | | |
| Too deep | 39 | 39 | 9 | 67 | 46 | 31 | 15 | 65 | 51 | 43 | 34 | 32 | 37 | 43 | 38 | 36 | 41 | 45 | 32 | 40 | 41 | 44 | 38 | 40 | 35 |
| Too shallow | 7 | 7 | 9 | 6 | 1 | 15 | 9 | 5 | 3 | 7 | 7 | 11 | 7 | 8 | 4 | 8 | 6 | 9 | 9 | 3 | 8 | 5 | 7 | 7 | 13 |
| About the right level | 34 | 36 | 74 | 11 | 40 | 36 | 64 | 14 | 32 | 39 | 33 | 28 | 32 | 33 | 46 | 39 | 32 | 23 | 43 | 36 | 33 | 37 | 36 | 39 | 30 |
| Don't know | 19 | 18 | 8 | 15 | 14 | 17 | 11 | 16 | 14 | 10 | 26 | 29 | 24 | 16 | 12 | 17 | 20 | 23 | 17 | 20 | 18 | 14 | 19 | 14 | 22 |
| Being done too quickly, too slowly, or at about the right pace? | | | | | | | | | | | | | | | | | | | | | | | | | |
| Too quickly | 39 | 40 | 9 | 70 | 45 | 37 | 16 | 68 | 49 | 44 | 36 | 41 | 35 | 44 | 39 | 39 | 42 | 48 | 31 | 44 | 43 | 44 | 40 | 42 | 40 |
| Too slowly | 9 | 7 | 9 | 5 | 7 | 15 | 11 | 5 | 5 | 8 | 6 | 10 | 7 | 7 | 6 | 9 | 5 | 8 | 8 | 4 | 7 | 11 | 7 | 7 | 11 |
| About the right pace | 34 | 36 | 75 | 10 | 36 | 33 | 64 | 12 | 31 | 38 | 34 | 30 | 31 | 33 | 45 | 38 | 32 | 24 | 43 | 37 | 33 | 32 | 36 | 37 | 30 |
| Don't know | 18 | 17 | 7 | 15 | 12 | 15 | 9 | 15 | 15 | 10 | 24 | 20 | 26 | 15 | 10 | 14 | 20 | 20 | 17 | 16 | 17 | 13 | 17 | 13 | 18 |
| Having an impact on your own life, or not having an impact on your own life? | | | | | | | | | | | | | | | | | | | | | | | | | |
| Having an impact on my life | 47 | 45 | 34 | 58 | 37 | 50 | 35 | 58 | 46 | 46 | 43 | 43 | 42 | 52 | 39 | 43 | 47 | 50 | 41 | 46 | 47 | 43 | 45 | 46 | 46 |
| Not having an impact on my life | 38 | 40 | 56 | 29 | 52 | 39 | 53 | 30 | 44 | 43 | 38 | 36 | 38 | 35 | 50 | 45 | 34 | 33 | 43 | 39 | 39 | 46 | 40 | 42 | 36 |
| Don't know | 16 | 15 | 10 | 13 | 11 | 12 | 12 | 12 | 10 | 11 | 19 | 21 | 20 | 13 | 11 | 12 | 19 | 17 | 16 | 15 | 13 | 11 | 15 | 12 | 19 |
| And who do you think is most to blame for the current spending cuts? | | | | | | | | | | | | | | | | | | | | | | | | | |
| The Conservative-Liberal Democrat coalition | 30 | 32 | 4 | 68 | 31 | 20 | 8 | 60 | 39 | 33 | 31 | 40 | 30 | 31 | 30 | 30 | 34 | 37 | 23 | 35 | 35 | 37 | 31 | 34 | 34 |
| The last Labour government | 36 | 38 | 82 | 5 | 35 | 53 | 79 | 8 | 30 | 42 | 35 | 22 | 34 | 39 | 49 | 42 | 34 | 31 | 48 | 38 | 36 | 23 | 40 | 40 | 37 |
| Both | 19 | 16 | 7 | 12 | 23 | 18 | 7 | 18 | 20 | 16 | 17 | 17 | 17 | 18 | 14 | 17 | 15 | 17 | 14 | 16 | 14 | 30 | 15 | 15 | 17 |
| Neither | 5 | 5 | 3 | 7 | 9 | 1 | 2 | 6 | 4 | 5 | 4 | 7 | 3 | 5 | 4 | 4 | 5 | 5 | 5 | 2 | 6 | 4 | 5 | 5 | 4 |
| Don't know | 10 | 9 | 4 | 8 | 2 | 7 | 4 | 8 | 7 | 5 | 14 | 13 | 16 | 8 | 4 | 7 | 11 | 11 | 10 | 9 | 9 | 6 | 9 | 6 | 7 |
| | April 19-20 | May 3-4 | | | | | | | | | | | | | | | | | | | | | | | |
| Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 17 | 16 | 7 | 22 | 17 | 21 | 10 | 21 | 14 | 14 | 18 | 16 | 15 | 20 | 13 | 12 | 22 | 18 | 16 | 18 | 16 | 11 | 17 | 16 | 22 |
| Fairly worried | 36 | 38 | 28 | 46 | 33 | 41 | 31 | 45 | 38 | 35 | 41 | 41 | 42 | 37 | 35 | 36 | 40 | 38 | 36 | 42 | 37 | 40 | 38 | 37 | 37 |
| TOTAL WORRIED | 53 | 54 | 35 | 68 | 50 | 62 | 41 | 66 | 52 | 49 | 59 | 57 | 57 | 57 | 48 | 48 | 62 | 56 | 52 | 60 | 53 | 51 | 55 | 53 | 59 |
| Not very worried | 35 | 33 | 48 | 23 | 38 | 30 | 44 | 25 | 35 | 35 | 30 | 25 | 30 | 32 | 39 | 37 | 27 | 30 | 37 | 26 | 32 | 38 | 32 | 34 | 31 |
| Not at all worried | 8 | 9 | 15 | 5 | 11 | 5 | 13 | 5 | 10 | 12 | 6 | 10 | 8 | 8 | 10 | 12 | 6 | 9 | 8 | 9 | 10 | 10 | 9 | 10 | 6 |
| TOTAL NOT WORRIED | 43 | 42 | 63 | 28 | 49 | 35 | 57 | 30 | 45 | 47 | 36 | 35 | 38 | 40 | 49 | 49 | 33 | 39 | 45 | 35 | 42 | 48 | 41 | 44 | 37 |
| Don't know | 4 | 4 | 3 | 4 | 1 | 3 | 3 | 5 | 3 | 3 | 5 | 9 | 5 | 3 | 4 | 3 | 6 | 5 | 3 | 5 | 6 | 1 | 5 | 3 | 5 |

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Fieldwork: 3rd - 4th May 2015

| | Westminster VI | | | | | 2010 Vote | | | Gender | | Age | | | | Social Grade | | Region | | | | | | Decided How to Vote? | | | |
|---|----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|-------------|----------------------|------------|-----------|--|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | Eng/Wales | Definitely decided | Shall wait | | |
| Weighted Sample | 1664 | 472 | 469 | 145 | 174 | 497 | 393 | 332 | 807 | 857 | 198 | 421 | 569 | 476 | 948 | 716 | 213 | 541 | 356 | 409 | 145 | 1519 | 1340 | 104 | | |
| Unweighted Sample | 1664 | 457 | 483 | 128 | 192 | 509 | 400 | 338 | 785 | 879 | 156 | 403 | 594 | 511 | 975 | 689 | 240 | 548 | 335 | 395 | 146 | 1518 | 1360 | 95 | | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | | |
| | April 19-20 | May 3-4 | | | | | | | | | | | | | | | | | | | | | | | | |
| be victims of burglary, robbery or mugging | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 8 | 7 | 5 | 10 | 4 | 11 | 5 | 9 | 7 | 6 | 8 | 5 | 8 | 7 | 8 | 5 | 10 | 9 | 5 | 7 | 10 | 3 | 8 | 7 | 10 | |
| Fairly worried | 26 | 24 | 24 | 22 | 14 | 37 | 25 | 24 | 22 | 22 | 25 | 17 | 20 | 28 | 25 | 22 | 26 | 31 | 25 | 21 | 21 | 22 | 24 | 23 | 21 | |
| TOTAL WORRIED | 34 | 31 | 29 | 32 | 18 | 48 | 30 | 33 | 29 | 28 | 33 | 22 | 28 | 35 | 33 | 27 | 36 | 40 | 30 | 28 | 31 | 25 | 32 | 30 | 31 | |
| Not very worried | 48 | 48 | 52 | 49 | 61 | 37 | 52 | 48 | 48 | 48 | 47 | 49 | 46 | 44 | 54 | 50 | 44 | 40 | 49 | 47 | 50 | 49 | 48 | 50 | 45 | |
| Not at all worried | 13 | 16 | 15 | 14 | 20 | 9 | 14 | 15 | 18 | 17 | 14 | 18 | 17 | 17 | 11 | 17 | 13 | 13 | 15 | 17 | 13 | 23 | 15 | 16 | 14 | |
| TOTAL NOT WORRIED | 61 | 64 | 67 | 63 | 81 | 46 | 66 | 63 | 66 | 65 | 61 | 67 | 63 | 61 | 65 | 67 | 57 | 53 | 64 | 64 | 63 | 72 | 63 | 66 | 59 | |
| Don't know | 5 | 6 | 4 | 5 | 1 | 6 | 4 | 4 | 6 | 5 | 7 | 11 | 9 | 5 | 3 | 5 | 7 | 7 | 5 | 8 | 6 | 4 | 6 | 4 | 10 | |
| suffer directly from cuts in spending on public services such as health, education and welfare | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 24 | 21 | 5 | 39 | 16 | 19 | 8 | 37 | 23 | 20 | 23 | 18 | 21 | 23 | 21 | 18 | 25 | 23 | 18 | 23 | 24 | 20 | 21 | 21 | 27 | |
| Fairly worried | 36 | 38 | 31 | 40 | 44 | 40 | 36 | 42 | 40 | 34 | 42 | 35 | 36 | 40 | 39 | 37 | 40 | 42 | 39 | 40 | 34 | 40 | 38 | 37 | 38 | |
| TOTAL WORRIED | 60 | 59 | 36 | 79 | 60 | 59 | 44 | 79 | 63 | 54 | 65 | 53 | 57 | 63 | 60 | 55 | 65 | 65 | 57 | 63 | 58 | 60 | 59 | 58 | 65 | |
| Not very worried | 28 | 28 | 51 | 13 | 28 | 26 | 43 | 13 | 26 | 30 | 26 | 26 | 27 | 26 | 31 | 31 | 23 | 21 | 33 | 25 | 26 | 28 | 28 | 30 | 21 | |
| Not at all worried | 7 | 7 | 10 | 4 | 9 | 7 | 9 | 4 | 7 | 11 | 4 | 11 | 8 | 7 | 5 | 8 | 6 | 8 | 6 | 5 | 9 | 10 | 7 | 8 | 9 | |
| TOTAL NOT WORRIED | 35 | 35 | 61 | 17 | 37 | 33 | 52 | 17 | 33 | 41 | 30 | 37 | 35 | 33 | 36 | 39 | 29 | 29 | 39 | 30 | 35 | 38 | 35 | 38 | 30 | |
| Don't know | 5 | 6 | 3 | 4 | 4 | 7 | 4 | 4 | 5 | 5 | 6 | 10 | 8 | 3 | 4 | 5 | 6 | 6 | 5 | 6 | 7 | 1 | 6 | 4 | 5 | |
| lose out because foreign factories and/or workers from abroad can do the same job more cheaply | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 14 | 13 | 10 | 12 | 6 | 37 | 14 | 16 | 9 | 12 | 14 | 6 | 10 | 14 | 19 | 9 | 19 | 12 | 13 | 14 | 15 | 11 | 14 | 13 | 21 | |
| Fairly worried | 23 | 24 | 24 | 22 | 24 | 34 | 24 | 25 | 23 | 24 | 25 | 15 | 19 | 31 | 26 | 22 | 28 | 23 | 25 | 26 | 23 | 24 | 24 | 23 | 27 | |
| TOTAL WORRIED | 37 | 37 | 34 | 34 | 30 | 71 | 38 | 41 | 32 | 36 | 39 | 21 | 29 | 45 | 45 | 31 | 47 | 35 | 38 | 40 | 38 | 35 | 38 | 36 | 48 | |
| Not very worried | 33 | 32 | 39 | 33 | 35 | 16 | 36 | 29 | 33 | 34 | 30 | 31 | 34 | 33 | 30 | 35 | 28 | 34 | 34 | 30 | 30 | 35 | 32 | 34 | 29 | |
| Not at all worried | 23 | 23 | 24 | 26 | 30 | 8 | 22 | 23 | 29 | 24 | 22 | 37 | 28 | 18 | 21 | 29 | 16 | 24 | 22 | 23 | 24 | 25 | 23 | 25 | 17 | |
| TOTAL NOT WORRIED | 56 | 55 | 63 | 59 | 65 | 24 | 58 | 52 | 62 | 58 | 52 | 68 | 62 | 51 | 51 | 64 | 44 | 58 | 56 | 53 | 54 | 60 | 55 | 59 | 46 | |
| Don't know | 7 | 6 | 3 | 6 | 5 | 5 | 4 | 6 | 6 | 5 | 8 | 11 | 9 | 4 | 5 | 5 | 8 | 7 | 6 | 7 | 8 | 3 | 7 | 5 | 5 | |
| lose their job / have difficulty finding work | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 15 | 15 | 6 | 18 | 13 | 23 | 11 | 18 | 13 | 13 | 16 | 18 | 12 | 17 | 13 | 12 | 18 | 15 | 14 | 16 | 17 | 11 | 15 | 14 | 20 | |
| Fairly worried | 31 | 30 | 25 | 31 | 29 | 33 | 27 | 32 | 27 | 28 | 32 | 35 | 32 | 34 | 22 | 28 | 32 | 32 | 32 | 28 | 27 | 32 | 30 | 28 | 36 | |
| TOTAL WORRIED | 46 | 45 | 31 | 49 | 42 | 56 | 38 | 50 | 40 | 41 | 48 | 53 | 44 | 51 | 35 | 40 | 50 | 47 | 46 | 44 | 44 | 43 | 45 | 42 | 56 | |
| Not very worried | 33 | 32 | 40 | 30 | 32 | 28 | 33 | 30 | 36 | 34 | 30 | 28 | 37 | 32 | 28 | 35 | 27 | 31 | 32 | 29 | 32 | 37 | 31 | 33 | 25 | |
| Not at all worried | 15 | 17 | 25 | 13 | 21 | 10 | 24 | 12 | 17 | 19 | 14 | 13 | 10 | 12 | 29 | 18 | 15 | 16 | 16 | 19 | 17 | 15 | 17 | 18 | 9 | |
| TOTAL NOT WORRIED | 48 | 49 | 65 | 43 | 53 | 38 | 57 | 42 | 53 | 53 | 44 | 41 | 47 | 44 | 57 | 53 | 42 | 47 | 48 | 48 | 49 | 52 | 48 | 51 | 34 | |
| Don't know | 6 | 7 | 4 | 8 | 6 | 6 | 5 | 8 | 7 | 6 | 8 | 7 | 9 | 6 | 7 | 6 | 8 | 7 | 7 | 8 | 7 | 4 | 7 | 6 | 10 | |

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|--|----------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|------------|--------------|------------|------------|---------------|------------------|------------|------------|-------------|----------------------|------------|-----------|--|
| | Total | Con | Lab | Lib Dem | UKIP | Con | Lab | Lib Dem | Male | Female | 18-24 | 25-39 | 40-59 | 60+ | ABC1 | C2DE | London | Rest of South | Midlands / Wales | North | Scotland | Eng/Wales | Definitely decided | Shall wait | | |
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| Unweighted Sample | 1664 | 457 | 483 | 128 | 192 | 509 | 400 | 338 | 785 | 879 | 156 | 403 | 594 | 511 | 975 | 689 | 240 | 548 | 335 | 395 | 146 | 1518 | 1360 | 95 | | |
| | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | % | | |
| | April 19-20 | May 3-4 | | | | | | | | | | | | | | | | | | | | | | | | |
| lose their home | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 11 | 10 | 4 | 15 | 6 | 12 | 6 | 15 | 8 | 9 | 10 | 6 | 10 | 10 | 11 | 7 | 13 | 8 | 11 | 8 | 12 | 6 | 10 | 10 | 12 | |
| Fairly worried | 22 | 20 | 14 | 22 | 13 | 21 | 18 | 22 | 17 | 17 | 22 | 19 | 18 | 21 | 19 | 17 | 23 | 23 | 21 | 19 | 17 | 19 | 20 | 18 | 22 | |
| TOTAL WORRIED | 33 | 30 | 18 | 37 | 19 | 33 | 24 | 37 | 25 | 26 | 32 | 25 | 28 | 31 | 30 | 24 | 36 | 31 | 32 | 27 | 29 | 25 | 30 | 28 | 34 | |
| Not very worried | 39 | 40 | 43 | 38 | 40 | 45 | 43 | 37 | 41 | 39 | 40 | 40 | 43 | 40 | 36 | 42 | 36 | 39 | 39 | 43 | 38 | 38 | 40 | 41 | 36 | |
| Not at all worried | 22 | 25 | 35 | 19 | 32 | 18 | 30 | 20 | 27 | 29 | 21 | 22 | 20 | 25 | 29 | 29 | 19 | 22 | 24 | 22 | 27 | 34 | 24 | 26 | 22 | |
| TOTAL NOT WORRIED | 61 | 65 | 78 | 57 | 72 | 63 | 73 | 57 | 68 | 68 | 61 | 62 | 63 | 65 | 65 | 71 | 55 | 61 | 63 | 65 | 65 | 72 | 64 | 67 | 58 | |
| Don't know | 6 | 7 | 4 | 6 | 9 | 4 | 4 | 6 | 6 | 5 | 8 | 13 | 9 | 4 | 5 | 6 | 8 | 8 | 6 | 8 | 7 | 4 | 7 | 5 | 7 | |
| suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 11 | 10 | 3 | 16 | 8 | 16 | 5 | 16 | 10 | 11 | 10 | 8 | 9 | 12 | 11 | 8 | 13 | 13 | 8 | 9 | 13 | 11 | 10 | 11 | 8 | |
| Fairly worried | 21 | 20 | 15 | 22 | 15 | 28 | 17 | 22 | 18 | 19 | 20 | 22 | 19 | 20 | 20 | 18 | 22 | 24 | 22 | 18 | 16 | 17 | 20 | 19 | 24 | |
| TOTAL WORRIED | 32 | 30 | 18 | 38 | 23 | 44 | 22 | 38 | 28 | 30 | 30 | 30 | 28 | 32 | 31 | 26 | 35 | 37 | 30 | 27 | 29 | 28 | 30 | 30 | 32 | |
| Not very worried | 37 | 37 | 42 | 32 | 37 | 33 | 41 | 33 | 37 | 35 | 38 | 34 | 40 | 39 | 32 | 38 | 35 | 33 | 37 | 34 | 38 | 42 | 36 | 36 | 37 | |
| Not at all worried | 25 | 25 | 35 | 21 | 29 | 18 | 30 | 22 | 28 | 28 | 22 | 22 | 22 | 24 | 30 | 29 | 19 | 19 | 26 | 28 | 23 | 27 | 25 | 27 | 22 | |
| TOTAL NOT WORRIED | 62 | 62 | 77 | 53 | 66 | 51 | 71 | 55 | 65 | 63 | 60 | 56 | 62 | 63 | 62 | 67 | 54 | 52 | 63 | 62 | 61 | 69 | 61 | 63 | 59 | |
| Don't know | 7 | 9 | 6 | 8 | 10 | 5 | 7 | 7 | 8 | 7 | 10 | 14 | 10 | 6 | 8 | 7 | 11 | 10 | 7 | 11 | 10 | 3 | 9 | 7 | 8 | |
| suffer ill-health | | | | | | | | | | | | | | | | | | | | | | | | | | |
| Very worried | 16 | 16 | 10 | 24 | 13 | 21 | 11 | 24 | 14 | 15 | 16 | 11 | 10 | 18 | 20 | 12 | 21 | 17 | 16 | 15 | 18 | 13 | 16 | 17 | 12 | |
| Fairly worried | 36 | 33 | 32 | 31 | 33 | 43 | 37 | 35 | 31 | 30 | 37 | 22 | 25 | 33 | 45 | 32 | 36 | 34 | 33 | 37 | 31 | 30 | 34 | 32 | 37 | |
| TOTAL WORRIED | 52 | 49 | 42 | 55 | 46 | 64 | 48 | 59 | 45 | 45 | 53 | 33 | 35 | 51 | 65 | 44 | 57 | 51 | 49 | 52 | 49 | 43 | 50 | 49 | 49 | |
| Not very worried | 34 | 35 | 40 | 34 | 36 | 25 | 35 | 29 | 39 | 38 | 32 | 41 | 44 | 35 | 24 | 39 | 29 | 32 | 37 | 30 | 35 | 41 | 34 | 36 | 38 | |
| Not at all worried | 7 | 8 | 11 | 6 | 13 | 3 | 8 | 6 | 9 | 11 | 6 | 15 | 11 | 7 | 5 | 11 | 5 | 8 | 7 | 10 | 9 | 11 | 8 | 9 | 6 | |
| TOTAL NOT WORRIED | 41 | 43 | 51 | 40 | 49 | 28 | 43 | 35 | 48 | 49 | 38 | 56 | 55 | 42 | 29 | 50 | 34 | 40 | 44 | 40 | 44 | 52 | 42 | 45 | 44 | |
| Don't know | 7 | 8 | 8 | 4 | 5 | 9 | 8 | 6 | 7 | 6 | 9 | 11 | 10 | 6 | 6 | 7 | 9 | 9 | 7 | 8 | 9 | 4 | 8 | 6 | 7 | |

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

| | Unweighted no. | Weighted no. |
|---|----------------|--------------|
| Age and Gender | | |
| Male 18 to 24 | 67 | 100 |
| Male 25 to 39 | 185 | 210 |
| Male 40 to 59 | 296 | 281 |
| Male 60 + | 237 | 216 |
| Female 18 to 24 | 89 | 98 |
| Female 25 to 39 | 218 | 211 |
| Female 40 to 59 | 298 | 288 |
| Female 60 + | 274 | 260 |
| Region | | |
| North England | 395 | 409 |
| Midlands | 249 | 273 |
| East | 149 | 160 |
| London | 240 | 213 |
| South England | 399 | 381 |
| Wales | 86 | 83 |
| Scotland | 146 | 145 |
| Social Grade | | |
| AB | 510 | 466 |
| C1 | 465 | 483 |
| C2 | 355 | 349 |
| DE | 334 | 366 |
| Newspaper Type | | |
| Express / Mail | 265 | 236 |
| Sun / Star | 223 | 334 |
| Mirror / Record | 124 | 146 |
| Guardian / Independent | 114 | 73 |
| FT / Times / Telegraph | 145 | 133 |
| Other Paper | 181 | 191 |
| No Paper | 612 | 549 |
| Voting Intention in Jan/Feb 2015 | | |
| Conservative | 427 | 436 |
| Labour | 459 | 446 |
| Liberal Democrat | 72 | 95 |
| UKIP | 221 | 196 |
| SNP/Plaid Cymru | 62 | 58 |
| Other | 124 | 108 |
| None/ DK | 299 | 324 |

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