

Sample Size: 1664 GB Adults
Fieldwork: 3rd - 4th May 2015

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?	
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales	Definitely decided	Shall wait
Weighted Sample	1664	472	469	145	174	497	393	332	807	857	198	421	569	476	948	716	213	541	356	409	145	1519	1340	104
Unweighted Sample	1664	457	483	128	192	509	400	338	785	879	156	403	594	511	975	689	240	548	335	395	146	1518	1360	95
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		April 19-20	May 3-4																							
If there was a referendum on Britain's membership of the European Union, how would you vote?																										
I would vote for Britain to remain a member of the European Union	45	45	31	65	74	5	26	60	62	50	41	61	50	39	43	53	36	54	42	42	45	57	44	47	48	
I would vote for Britain to leave the European Union	35	33	46	17	9	89	52	24	20	35	32	17	23	40	41	27	42	24	38	37	34	23	35	34	31	
I would not vote	4	3	1	1	2	0	2	2	2	2	5	2	7	3	1	3	4	4	3	4	3	2	4	2	9	
Don't know	16	18	22	16	15	6	21	15	16	13	22	20	20	18	15	18	18	18	17	18	18	18	18	17	12	

		April 19-20	May 3-4																							
Imagine the British government under David Cameron renegotiated our relationship with Europe and said that Britain's interests were now protected, and David Cameron recommended that Britain remain a member of the European Union on the new terms. How would you then vote in a referendum on the issue?																										
Would vote for Britain to remain in the European Union on the new terms	57	56	63	62	82	15	55	60	67	58	54	68	56	50	58	65	44	59	57	54	53	62	55	58	60	
Would vote for Britain to leave the European Union	22	20	20	13	5	69	26	17	13	24	17	10	15	27	21	16	27	19	22	21	22	13	21	21	23	
Would not vote	5	4	1	3	2	0	2	3	2	2	5	3	6	3	2	2	5	5	3	4	4	2	4	3	5	
Don't know	17	20	16	21	12	16	18	20	18	15	24	19	23	19	18	17	23	17	19	21	22	23	20	18	12	

		April 19-20	May 3-4																							
Thinking about the way the government is cutting spending to reduce the government's deficit, do you think this is... Good or bad for the economy?																										
Good for the economy	44	48	90	18	50	53	81	23	44	51	45	40	44	45	58	54	40	38	54	48	48	41	49	50	42	
Bad for the economy	36	34	3	64	31	29	11	57	41	37	32	34	33	39	30	33	36	39	28	35	37	41	34	36	33	
Don't know	20	18	7	18	19	18	8	20	15	12	23	26	23	15	12	13	23	23	18	17	15	18	18	15	25	
Being done fairly or unfairly?																										
Fairly	31	33	77	7	24	31	66	8	24	36	30	23	31	31	41	36	28	25	42	30	28	27	33	36	24	
Unfairly	51	50	9	84	56	51	22	79	60	52	48	53	47	54	46	48	52	58	40	52	55	58	49	51	58	
Don't know	17	17	13	9	20	18	13	12	16	12	22	25	22	15	13	16	20	17	18	18	17	15	18	14	18	
Necessary or unnecessary?																										
Necessary	56	58	94	30	64	68	86	39	54	61	55	50	55	58	64	64	50	45	66	57	57	53	58	59	59	
Unnecessary	29	28	3	54	24	19	8	47	32	31	25	30	27	29	26	24	32	32	20	30	29	37	27	30	21	
Don't know	15	14	4	16	12	13	6	14	14	8	20	20	18	13	11	12	17	23	14	13	13	9	15	11	19	

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	Eng/Wales	Definitely decided	Shall wait	
Weighted Sample	1664	472	469	145	174	497	393	332	807	857	198	421	569	476	948	716	213	541	356	409	145	1519	1340	104	
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
	April 19-20	May 3-4																							
Too deep, too shallow or at about the right level?																									
Too deep	39	39	9	67	46	31	15	65	51	43	34	32	37	43	38	36	41	45	32	40	41	44	38	40	35
Too shallow	7	7	9	6	1	15	9	5	3	7	7	11	7	8	4	8	6	9	9	3	8	5	7	7	13
About the right level	34	36	74	11	40	36	64	14	32	39	33	28	32	33	46	39	32	23	43	36	33	37	36	39	30
Don't know	19	18	8	15	14	17	11	16	14	10	26	29	24	16	12	17	20	23	17	20	18	14	19	14	22
Being done too quickly, too slowly, or at about the right pace?																									
Too quickly	39	40	9	70	45	37	16	68	49	44	36	41	35	44	39	39	42	48	31	44	43	44	40	42	40
Too slowly	9	7	9	5	7	15	11	5	5	8	6	10	7	7	6	9	5	8	8	4	7	11	7	7	11
About the right pace	34	36	75	10	36	33	64	12	31	38	34	30	31	33	45	38	32	24	43	37	33	32	36	37	30
Don't know	18	17	7	15	12	15	9	15	15	10	24	20	26	15	10	14	20	20	17	16	17	13	17	13	18
Having an impact on your own life, or not having an impact on your own life?																									
Having an impact on my life	47	45	34	58	37	50	35	58	46	46	43	43	42	52	39	43	47	50	41	46	47	43	45	46	46
Not having an impact on my life	38	40	56	29	52	39	53	30	44	43	38	36	38	35	50	45	34	33	43	39	39	46	40	42	36
Don't know	16	15	10	13	11	12	12	12	10	11	19	21	20	13	11	12	19	17	16	15	13	11	15	12	19
And who do you think is most to blame for the current spending cuts?																									
The Conservative-Liberal Democrat coalition	30	32	4	68	31	20	8	60	39	33	31	40	30	31	30	30	34	37	23	35	35	37	31	34	34
The last Labour government	36	38	82	5	35	53	79	8	30	42	35	22	34	39	49	42	34	31	48	38	36	23	40	40	37
Both	19	16	7	12	23	18	7	18	20	16	17	17	17	18	14	17	15	17	14	16	14	30	15	15	17
Neither	5	5	3	7	9	1	2	6	4	5	4	7	3	5	4	4	5	5	5	2	6	4	5	5	4
Don't know	10	9	4	8	2	7	4	8	7	5	14	13	16	8	4	7	11	11	10	9	9	6	9	6	7
	April 19-20	May 3-4																							
Thinking about the next two or three years, how worried are you that people like you will... not have enough money to live comfortably																									
Very worried	17	16	7	22	17	21	10	21	14	14	18	16	15	20	13	12	22	18	16	18	16	11	17	16	22
Fairly worried	36	38	28	46	33	41	31	45	38	35	41	41	42	37	35	36	40	38	36	42	37	40	38	37	37
TOTAL WORRIED	53	54	35	68	50	62	41	66	52	49	59	57	57	57	48	48	62	56	52	60	53	51	55	53	59
Not very worried	35	33	48	23	38	30	44	25	35	35	30	25	30	32	39	37	27	30	37	26	32	38	32	34	31
Not at all worried	8	9	15	5	11	5	13	5	10	12	6	10	8	8	10	12	6	9	8	9	10	10	9	10	6
TOTAL NOT WORRIED	43	42	63	28	49	35	57	30	45	47	36	35	38	40	49	49	33	39	45	35	42	48	41	44	37
Don't know	4	4	3	4	1	3	3	5	3	3	5	9	5	3	4	3	6	5	3	5	6	1	5	3	5

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region						Decided How to Vote?			
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Unweighted Sample	1664	457	483	128	192	509	400	338	785	879	156	403	594	511	975	689	240	548	335	395	146	1518	1360	95		
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%		
	April	May																								
	19-20	3-4																								
be victims of burglary, robbery or mugging																										
Very worried	8	7	5	10	4	11	5	9	7	6	8	5	8	7	8	5	10	9	5	7	10	3	8	7	10	
Fairly worried	26	24	24	22	14	37	25	24	22	22	25	17	20	28	25	22	26	31	25	21	21	22	24	23	21	
TOTAL WORRIED	34	31	29	32	18	48	30	33	29	28	33	22	28	35	33	27	36	40	30	28	31	25	32	30	31	
Not very worried	48	48	52	49	61	37	52	48	48	48	47	49	46	44	54	50	44	40	49	47	50	49	48	50	45	
Not at all worried	13	16	15	14	20	9	14	15	18	17	14	18	17	17	11	17	13	13	15	17	13	23	15	16	14	
TOTAL NOT WORRIED	61	64	67	63	81	46	66	63	66	65	61	67	63	61	65	67	57	53	64	64	63	72	63	66	59	
Don't know	5	6	4	5	1	6	4	4	6	5	7	11	9	5	3	5	7	7	5	8	6	4	6	4	10	
suffer directly from cuts in spending on public services such as health, education and welfare																										
Very worried	24	21	5	39	16	19	8	37	23	20	23	18	21	23	21	18	25	23	18	23	24	20	21	21	27	
Fairly worried	36	38	31	40	44	40	36	42	40	34	42	35	36	40	39	37	40	42	39	40	34	40	38	37	38	
TOTAL WORRIED	60	59	36	79	60	59	44	79	63	54	65	53	57	63	60	55	65	65	57	63	58	60	59	58	65	
Not very worried	28	28	51	13	28	26	43	13	26	30	26	26	27	26	31	31	23	21	33	25	26	28	28	30	21	
Not at all worried	7	7	10	4	9	7	9	4	7	11	4	11	8	7	5	8	6	8	6	5	9	10	7	8	9	
TOTAL NOT WORRIED	35	35	61	17	37	33	52	17	33	41	30	37	35	33	36	39	29	29	39	30	35	38	35	38	30	
Don't know	5	6	3	4	4	7	4	4	5	5	6	10	8	3	4	5	6	6	5	6	7	1	6	4	5	
lose out because foreign factories and/or workers from abroad can do the same job more cheaply																										
Very worried	14	13	10	12	6	37	14	16	9	12	14	6	10	14	19	9	19	12	13	14	15	11	14	13	21	
Fairly worried	23	24	24	22	24	34	24	25	23	24	25	15	19	31	26	22	28	23	25	26	23	24	24	23	27	
TOTAL WORRIED	37	37	34	34	30	71	38	41	32	36	39	21	29	45	45	31	47	35	38	40	38	35	38	36	48	
Not very worried	33	32	39	33	35	16	36	29	33	34	30	31	34	33	30	35	28	34	34	30	30	35	32	34	29	
Not at all worried	23	23	24	26	30	8	22	23	29	24	22	37	28	18	21	29	16	24	22	23	24	25	23	25	17	
TOTAL NOT WORRIED	56	55	63	59	65	24	58	52	62	58	52	68	62	51	51	64	44	58	56	53	54	60	55	59	46	
Don't know	7	6	3	6	5	5	4	6	6	5	8	11	9	4	5	5	8	7	6	7	8	3	7	5	5	
lose their job / have difficulty finding work																										
Very worried	15	15	6	18	13	23	11	18	13	13	16	18	12	17	13	12	18	15	14	16	17	11	15	14	20	
Fairly worried	31	30	25	31	29	33	27	32	27	28	32	35	32	34	22	28	32	32	32	28	27	32	30	28	36	
TOTAL WORRIED	46	45	31	49	42	56	38	50	40	41	48	53	44	51	35	40	50	47	46	44	44	43	45	42	56	
Not very worried	33	32	40	30	32	28	33	30	36	34	30	28	37	32	28	35	27	31	32	29	32	37	31	33	25	
Not at all worried	15	17	25	13	21	10	24	12	17	19	14	13	10	12	29	18	15	16	16	19	17	15	17	18	9	
TOTAL NOT WORRIED	48	49	65	43	53	38	57	42	53	53	44	41	47	44	57	53	42	47	48	48	49	52	48	51	34	
Don't know	6	7	4	8	6	6	5	8	7	6	8	7	9	6	7	6	8	7	7	8	7	4	7	6	10	

Sample Size: 1664 GB Adults
Fieldwork: 3rd - 4th May 2015

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%																													
		<table border="0"> <tr> <td>April 19-20</td> <td>May 3-4</td> <td colspan="25"></td> </tr> </table>																									April 19-20	May 3-4																									
April 19-20	May 3-4																																																				
lose their home																																																					
Very worried	11	10	4	15	6	12	6	15	8	9	10	6	10	10	11	7	13	8	11	8	12	6	10	10	12																												
Fairly worried	22	20	14	22	13	21	18	22	17	17	22	19	18	21	19	17	23	23	21	19	17	19	20	18	22																												
TOTAL WORRIED	33	30	18	37	19	33	24	37	25	26	32	25	28	31	30	24	36	31	32	27	29	25	30	28	34																												
Not very worried	39	40	43	38	40	45	43	37	41	39	40	40	43	40	36	42	36	39	39	43	38	38	40	41	36																												
Not at all worried	22	25	35	19	32	18	30	20	27	29	21	22	20	25	29	29	19	22	24	22	27	34	24	26	22																												
TOTAL NOT WORRIED	61	65	78	57	72	63	73	57	68	68	61	62	63	65	65	71	55	61	63	65	65	72	64	67	58																												
Don't know	6	7	4	6	9	4	4	6	6	5	8	13	9	4	5	6	8	8	6	8	7	4	7	5	7																												
suffer discrimination or unfair treatment by employers or landlords or local councils or public authorities																																																					
Very worried	11	10	3	16	8	16	5	16	10	11	10	8	9	12	11	8	13	13	8	9	13	11	10	11	8																												
Fairly worried	21	20	15	22	15	28	17	22	18	19	20	22	19	20	20	18	22	24	22	18	16	17	20	19	24																												
TOTAL WORRIED	32	30	18	38	23	44	22	38	28	30	30	30	28	32	31	26	35	37	30	27	29	28	30	30	32																												
Not very worried	37	37	42	32	37	33	41	33	37	35	38	34	40	39	32	38	35	33	37	34	38	42	36	36	37																												
Not at all worried	25	25	35	21	29	18	30	22	28	28	22	22	22	24	30	29	19	19	26	28	23	27	25	27	22																												
TOTAL NOT WORRIED	62	62	77	53	66	51	71	55	65	63	60	56	62	63	62	67	54	52	63	62	61	69	61	63	59																												
Don't know	7	9	6	8	10	5	7	7	8	7	10	14	10	6	8	7	11	10	7	11	10	3	9	7	8																												
suffer ill-health																																																					
Very worried	16	16	10	24	13	21	11	24	14	15	16	11	10	18	20	12	21	17	16	15	18	13	16	17	12																												
Fairly worried	36	33	32	31	33	43	37	35	31	30	37	22	25	33	45	32	36	34	33	37	31	30	34	32	37																												
TOTAL WORRIED	52	49	42	55	46	64	48	59	45	45	53	33	35	51	65	44	57	51	49	52	49	43	50	49	49																												
Not very worried	34	35	40	34	36	25	35	29	39	38	32	41	44	35	24	39	29	32	37	30	35	41	34	36	38																												
Not at all worried	7	8	11	6	13	3	8	6	9	11	6	15	11	7	5	11	5	8	7	10	9	11	8	9	6																												
TOTAL NOT WORRIED	41	43	51	40	49	28	43	35	48	49	38	56	55	42	29	50	34	40	44	40	44	52	42	45	44																												
Don't know	7	8	8	4	5	9	8	6	7	6	9	11	10	6	6	7	9	9	7	8	9	4	8	6	7																												

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and Voting Intention in Jan/Feb 2015.

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	67	100
Male 25 to 39	185	210
Male 40 to 59	296	281
Male 60 +	237	216
Female 18 to 24	89	98
Female 25 to 39	218	211
Female 40 to 59	298	288
Female 60 +	274	260
Region		
North England	395	409
Midlands	249	273
East	149	160
London	240	213
South England	399	381
Wales	86	83
Scotland	146	145
Social Grade		
AB	510	466
C1	465	483
C2	355	349
DE	334	366
Newspaper Type		
Express / Mail	265	236
Sun / Star	223	334
Mirror / Record	124	146
Guardian / Independent	114	73
FT / Times / Telegraph	145	133
Other Paper	181	191
No Paper	612	549
Voting Intention in Jan/Feb 2015		
Conservative	427	436
Labour	459	446
Liberal Democrat	72	95
UKIP	221	196
SNP/Plaid Cymru	62	58
Other	124	108
None/ DK	299	324

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk