

# YouGov / The Sun Survey Results

Sample Size: 1725 GB Adults  
Fieldwork: 13th - 14th February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1725</b>	545	530	120	547	449	370	838	887	209	440	590	486	983	742	221	561	369	424	150
Unweighted Sample	1725	521	512	130	532	451	398	807	918	110	443	704	468	1166	559	189	606	346	421	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	40	100	0	0	87	6	20	41	38	37	43	35	44	44	33	40	51	42	31	17
Lab	39	0	100	0	5	89	32	37	41	39	37	47	30	35	44	41	28	38	54	34
Lib Dem	9	0	0	100	1	1	37	9	8	13	10	7	8	10	6	11	11	8	6	6
Other	13	0	0	0	7	4	12	13	13	12	10	11	18	10	16	8	10	12	9	43

## Other Parties Voting Intention

UKIP	5	0	0	0	5	1	4	5	5	0	2	5	9	3	7	3	6	5	6	0
SNP / PCY	4	0	0	0	1	2	1	3	4	4	2	3	6	3	4	1	0	1	0	36
Green	3	0	0	0	0	1	6	3	3	6	4	2	1	3	3	2	2	4	2	5
BNP	1	0	0	0	0	0	1	1	0	1	1	1	1	1	1	1	0	1	1	1
Respect	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	1	0	1	1	1	0	0	1	2	1	1	1	2	1	0	0

## Non Voters

Would Not Vote	7	0	0	0	2	2	6	6	7	13	7	5	6	5	8	4	7	7	6	7
Don't know	14	0	0	0	9	10	22	9	19	16	14	15	12	13	16	15	11	17	15	14

## Do you approve or disapprove of the Government's record to date?

	Feb 12-13	Feb 13-14	Voting intention		2010 Vote			Gender		Age				Social grade		Region					
			Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Approve	31	33	76	6	50	64	8	27	40	26	33	34	28	37	38	26	31	43	30	25	23
Disapprove	53	52	10	87	36	19	83	59	51	54	41	49	59	52	47	60	53	42	50	63	67
Don't know	16	15	14	7	14	17	9	14	9	20	26	17	13	11	15	15	17	16	19	12	10

Fieldwork: 13th - 14th February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1725</b>	<b>545</b>	<b>530</b>	<b>120</b>	<b>547</b>	<b>449</b>	<b>370</b>	<b>838</b>	<b>887</b>	<b>209</b>	<b>440</b>	<b>590</b>	<b>486</b>	<b>983</b>	<b>742</b>	<b>221</b>	<b>561</b>	<b>369</b>	<b>424</b>	<b>150</b>	
Unweighted Sample	1725	521	512	130	532	451	398	807	918	110	443	704	468	1166	559	189	606	346	421	163	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Feb 6-7	Feb 13-14																			
<b>Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?</b>																					
Strongly support	3	5	10	1	12	8	0	6	6	3	6	4	4	5	6	3	5	5	5	4	3
Tend to support	30	30	54	9	56	50	11	33	34	27	35	32	25	33	35	24	27	38	26	28	23
<b>TOTAL SUPPORT</b>	<b>33</b>	<b>35</b>	<b>64</b>	<b>10</b>	<b>67</b>	<b>57</b>	<b>11</b>	<b>39</b>	<b>40</b>	<b>30</b>	<b>41</b>	<b>36</b>	<b>29</b>	<b>38</b>	<b>41</b>	<b>27</b>	<b>32</b>	<b>43</b>	<b>31</b>	<b>32</b>	<b>26</b>
Tend to oppose	31	31	24	40	20	26	39	29	26	35	26	36	30	28	28	34	33	29	33	30	30
Strongly oppose	25	26	8	46	9	12	45	23	29	24	14	18	33	30	23	30	27	21	24	30	37
<b>TOTAL OPPOSE</b>	<b>57</b>	<b>57</b>	<b>31</b>	<b>86</b>	<b>29</b>	<b>38</b>	<b>84</b>	<b>52</b>	<b>54</b>	<b>59</b>	<b>40</b>	<b>55</b>	<b>62</b>	<b>58</b>	<b>51</b>	<b>63</b>	<b>60</b>	<b>50</b>	<b>57</b>	<b>60</b>	<b>67</b>
Don't know	10	9	4	4	4	4	5	8	6	12	19	10	8	4	8	10	8	7	13	8	8

	Jan 30-31	Feb 13-14																			
<b>Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.</b>																					
The economy	82	80	82	84	78	81	85	82	82	78	69	84	79	80	80	78	79	80	75	82	82
Immigration & Asylum	47	49	61	36	35	65	38	37	48	49	34	37	54	60	44	55	43	50	53	48	44
Health	25	32	23	42	40	25	42	41	29	35	22	22	35	42	33	31	31	33	31	36	23
Europe	24	23	32	18	18	32	18	19	28	18	21	24	21	25	23	22	19	27	19	21	27
Pensions	22	22	19	27	21	18	26	25	21	23	9	21	26	24	23	21	16	24	21	24	25
Crime	23	21	25	19	13	24	20	15	21	21	14	24	21	21	20	22	28	20	19	21	19
Education	13	13	9	14	21	8	12	21	12	13	26	14	9	10	14	10	14	13	11	11	15
Tax	14	12	12	14	7	11	11	13	13	12	22	17	10	8	14	10	16	12	12	12	13
Family life & childcare	9	10	7	8	14	6	10	12	6	13	17	12	8	5	8	12	11	9	11	8	9
The environment	7	5	3	4	14	3	3	13	5	6	8	7	4	4	7	4	5	4	7	5	6
Afghanistan	4	5	6	5	4	5	5	3	5	5	4	3	6	7	4	7	2	4	8	7	6
Transport	4	3	3	2	5	2	1	4	4	1	7	4	2	1	3	2	9	2	1	3	0
None of these	0	0	0	0	0	0	0	0	0	0	3	0	0	0	0	1	0	0	1	0	1
Don't know	2	2	1	1	1	2	2	0	1	2	6	2	1	1	2	2	2	1	5	1	2

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Unweighted Sample	1725	521	512	130	532	451	398	807	918	110	443	704	468	1166	559	189	606	346	421	163
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	69	<b>69</b>	70	72	67	69	72	75	71	67	64	71	70	69	69	69	70	71	66	70	68
Pensions	36	<b>37</b>	37	38	36	35	41	37	35	39	17	27	38	53	39	34	29	41	35	35	42
Health	31	<b>35</b>	30	41	41	31	42	41	32	38	24	23	33	54	34	38	33	34	38	36	36
Tax	25	<b>27</b>	34	22	25	31	21	28	29	24	33	31	26	21	28	24	28	27	26	26	28
Family life & childcare	16	<b>15</b>	15	16	12	11	20	14	13	18	11	25	16	8	14	18	19	16	16	14	10
Immigration & Asylum	12	<b>14</b>	15	12	10	19	11	6	14	13	7	8	14	22	12	16	13	12	16	15	12
Education	15	<b>13</b>	11	14	15	12	12	14	12	13	27	14	13	4	14	11	14	9	16	12	13
Crime	12	<b>12</b>	12	11	6	14	12	9	12	12	10	10	11	14	12	11	14	11	10	13	12
Transport	9	<b>8</b>	8	9	15	7	6	13	9	7	14	11	7	5	10	7	18	8	7	5	9
Europe	10	<b>8</b>	12	3	7	13	4	7	11	5	5	8	7	10	7	9	3	11	7	8	9
The environment	6	<b>7</b>	6	5	10	5	6	11	6	7	4	6	7	8	7	7	4	6	9	7	8
Afghanistan	1	<b>1</b>	2	1	0	2	1	1	1	2	2	1	1	2	1	2	1	1	2	2	0
None of these	2	<b>1</b>	1	1	0	1	1	1	1	2	4	1	1	2	1	2	1	2	1	1	2
Don't know	3	<b>2</b>	2	2	0	2	2	0	2	3	8	2	2	1	2	3	3	1	4	2	2

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	47	107
Male 25 to 39	185	221
Male 40 to 59	347	292
Male 60 +	228	219
Female 18 to 24	63	102
Female 25 to 39	258	219
Female 40 to 59	357	298
Female 60 +	240	267
<b>Region</b>		
North England	421	424
Midlands	253	283
East England	191	166
London	189	221
South England	415	395
Wales	93	86
Scotland	163	150
<b>Social Grade</b>		
AB	634	483
C1	532	500
C2	267	362
DE	292	380
<b>Newspaper Type</b>		
Express / Mail	331	276
Sun / Star	227	405
Mirror / Record	138	173
Guardian / Independent	88	78
FT / Times / Telegraph	122	164
Other Paper	252	198
No Paper	567	431
<b>Political Party Identification</b>		
Labour	557	561
Conservative	469	492
Liberal Democrat	223	207
SNP/Plaid Cymru	43	29
Others	66	22
None/ DK	367	414

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