

# YouGov / The Sun Survey Results

Sample Size: 2045 GB Adults  
Fieldwork: 22nd - 23rd January 2013

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
<b>Weighted Sample</b>	<b>2045</b>	499	689	179	658	490	430	994	1051	247	521	699	577	1166	879	262	665	438	503	178
Unweighted Sample	2045	489	675	146	642	492	442	986	1059	174	478	807	586	1378	667	330	687	401	455	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

## Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	75	2	10	30	32	28	25	30	38	36	24	33	36	36	24	18
Lab	43	0	100	0	9	91	36	40	46	51	49	43	35	38	50	41	35	43	52	46
Lib Dem	11	0	0	100	3	1	40	12	10	12	14	10	10	13	8	14	14	5	12	11
Other	15	0	0	0	13	6	13	18	12	9	12	17	17	13	18	13	15	15	12	25

## Other Parties Voting Intention

UKIP	10	0	0	0	13	3	8	11	8	2	4	11	15	7	13	7	11	11	10	4
SNP / PCY	2	0	0	0	1	1	2	3	1	2	4	2	1	2	2	1	1	1	0	20
Green	2	0	0	0	0	0	2	2	2	4	2	2	0	2	1	2	2	2	1	1
BNP	1	0	0	0	0	1	0	1	0	0	0	1	1	0	1	0	1	0	1	0
Respect	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
Other	1	0	0	0	0	0	1	1	0	1	2	0	0	1	1	2	0	2	0	0

## Non Voters

Would Not Vote	8	0	0	0	4	1	2	8	8	18	10	5	4	6	10	10	9	5	8	6
Don't know	14	0	0	0	13	7	20	10	18	15	16	14	11	13	14	15	15	13	13	11

## Do you approve or disapprove of the Government's record to date?

	Jan 21-22	Jan 22-23																			
Approve	28	26	74	5	34	54	5	21	28	25	21	25	25	31	31	19	32	27	28	20	25
Disapprove	57	58	13	87	45	33	87	66	58	59	54	55	61	61	54	65	52	57	55	66	61
Don't know	15	15	13	8	20	13	8	13	14	17	25	20	14	8	15	16	16	16	17	14	14

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?**

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live

My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services

Neither - I am not aware of significant cuts to services in my area

Don't know

Jan 8-9  
2013

Jan 22-  
23

41	<b>42</b>	18	67	29	25	69	42	45	38	38	38	48	39	41	43	34	39	42	51	36
29	<b>29</b>	50	13	43	47	14	27	30	27	24	25	27	36	31	27	26	31	29	28	29
18	<b>21</b>	27	14	24	22	12	22	18	24	23	24	18	22	22	20	30	21	21	15	26
12	<b>8</b>	6	6	4	6	5	9	7	10	15	13	7	3	7	10	9	9	8	7	8

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	70	127
Male 25 to 39	209	262
Male 40 to 59	401	346
Male 60 +	306	260
Female 18 to 24	104	121
Female 25 to 39	269	260
Female 40 to 59	406	354
Female 60 +	280	317
<b>Region</b>		
North England	455	503
Midlands	298	335
East England	226	196
London	330	262
South England	461	468
Wales	103	102
Scotland	172	178
<b>Social Grade</b>		
AB	780	573
C1	598	593
C2	285	429
DE	382	450
<b>Newspaper Type</b>		
Express / Mail	383	327
Sun / Star	213	481
Mirror / Record	105	205
Guardian / Independent	129	92
FT / Times / Telegraph	161	194
Other Paper	275	235
No Paper	779	511
<b>Political Party Identification</b>		
Labour	672	665
Conservative	566	583
Liberal Democrat	179	245
SNP/Plaid Cymru	39	35
Others	134	27
None/ DK	455	491

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