

**YouGov / The Sun Survey Results**

Sample Size: 1914 GB Adults  
Fieldwork: 15th - 16th October 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region						
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland		
<b>Weighted Sample</b>	<b>1914</b>	<b>527</b>	<b>577</b>	<b>116</b>	<b>173</b>	<b>616</b>	<b>461</b>	<b>376</b>	<b>928</b>	<b>986</b>	<b>228</b>	<b>484</b>	<b>655</b>	<b>547</b>	<b>1091</b>	<b>823</b>	<b>245</b>	<b>622</b>	<b>410</b>	<b>471</b>	<b>167</b>	
<b>Unweighted Sample</b>	<b>1914</b>	<b>506</b>	<b>600</b>	<b>108</b>	<b>199</b>	<b>608</b>	<b>487</b>	<b>393</b>	<b>889</b>	<b>1025</b>	<b>152</b>	<b>464</b>	<b>766</b>	<b>532</b>	<b>1282</b>	<b>632</b>	<b>262</b>	<b>667</b>	<b>365</b>	<b>466</b>	<b>154</b>	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

**Headline Voting Intention**

[Excluding Don't knows and Wouldn't votes]

Con	<b>35</b>	100	0	0	0	79	5	11	34	37	33	32	34	40	38	31	35	44	33	31	22
Lab	<b>39</b>	0	100	0	0	3	89	38	40	37	41	45	41	30	35	44	37	27	44	48	42
Lib Dem	<b>8</b>	0	0	100	0	0	0	33	6	10	8	10	8	7	9	6	11	9	4	7	8
Other	<b>18</b>	0	0	0	100	17	6	19	20	16	18	13	18	23	18	18	17	19	19	13	28

**Other Parties Voting Intention**

UKIP	<b>12</b>	0	0	0	100	16	3	12	13	10	8	6	12	17	10	13	12	15	12	10	4
SNP / PCY	<b>2</b>	0	0	0	0	0	1	0	3	2	2	3	2	3	3	1	0	0	2	0	21
Green	<b>2</b>	0	0	0	0	1	1	5	2	2	5	4	2	1	3	1	4	2	3	1	1
BNP	<b>0</b>	0	0	0	0	0	0	0	0	0	1	0	0	0	0	1	0	1	0	1	0
Respect	<b>0</b>	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	1	0
Other	<b>1</b>	0	0	0	0	0	1	2	1	1	2	0	1	2	1	1	1	1	1	1	2

**Non Voters**

Would Not Vote	<b>9</b>	0	0	0	0	4	1	5	7	10	16	12	7	4	7	10	9	10	8	8	3
Don't know	<b>13</b>	0	0	0	0	10	10	20	8	19	13	14	11	16	13	14	16	14	9	15	12

Oct 14-15    Oct 15-16

**Do you approve or disapprove of the Government's record to date?**

Approve	<b>29</b>	<b>32</b>	83	7	33	10	63	10	21	35	29	28	32	31	33	36	26	35	37	29	30	17
Disapprove	<b>55</b>	<b>54</b>	8	86	42	76	25	81	62	56	53	45	51	58	57	51	59	49	49	56	56	70
Don't know	<b>16</b>	<b>14</b>	9	7	25	14	11	9	17	10	19	27	17	11	10	13	15	16	14	14	14	13

**Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?**

Strongly support	<b>3</b>	7	2	10	1	5	2	4	5	2	2	4	4	2	3	3	5	4	3	3	1
Tend to support	<b>27</b>	51	9	60	19	42	10	33	28	27	22	32	27	26	31	22	34	31	24	26	18
<b>TOTAL SUPPORT</b>	<b>30</b>	<b>58</b>	<b>11</b>	<b>70</b>	<b>20</b>	<b>47</b>	<b>12</b>	<b>37</b>	<b>33</b>	<b>29</b>	<b>24</b>	<b>36</b>	<b>31</b>	<b>28</b>	<b>34</b>	<b>25</b>	<b>39</b>	<b>35</b>	<b>27</b>	<b>29</b>	<b>19</b>
Tend to oppose	<b>34</b>	30	37	25	35	35	33	31	31	36	41	29	31	38	34	33	34	34	36	34	26
Strongly oppose	<b>27</b>	9	49	1	40	14	49	24	31	23	16	22	30	32	23	31	20	21	29	28	46
<b>TOTAL OPPOSE</b>	<b>61</b>	<b>39</b>	<b>86</b>	<b>26</b>	<b>75</b>	<b>49</b>	<b>82</b>	<b>55</b>	<b>62</b>	<b>59</b>	<b>57</b>	<b>51</b>	<b>61</b>	<b>70</b>	<b>57</b>	<b>64</b>	<b>54</b>	<b>55</b>	<b>65</b>	<b>62</b>	<b>72</b>
Don't know	<b>9</b>	4	4	5	5	4	6	7	6	12	18	13	8	2	8	11	8	10	8	9	10

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
<b>Age and Gender</b>		
Male 18 to 24	65	115
Male 25 to 39	200	241
Male 40 to 59	356	323
Male 60 +	268	249
Female 18 to 24	87	113
Female 25 to 39	264	243
Female 40 to 59	410	331
Female 60 +	264	299
<b>Region</b>		
North England	466	471
Midlands	267	314
East England	186	184
London	262	245
South England	481	438
Wales	98	96
Scotland	154	167
<b>Social Grade</b>		
AB	741	536
C1	541	555
C2	292	402
DE	340	421
<b>Newspaper Type</b>		
Express / Mail	376	306
Sun / Star	195	450
Mirror / Record	97	191
Guardian / Independent	139	86
FT / Times / Telegraph	146	182
Other Paper	264	220
No Paper	697	479
<b>Political Party Identification</b>		
Labour	656	612
Conservative	529	536
Liberal Democrat	162	211
SNP/Plaid Cymru	26	33
Others	114	44
None/ DK	427	479

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to [yougov.co.uk/publicopinion/methodology](http://yougov.co.uk/publicopinion/methodology)

Or visit our website: [yougov.co.uk](http://yougov.co.uk)