

YouGov / Times RedBox Survey Results

Sample Size: 1640 GB Adults Fieldwork: 21st - 22nd January 2015

Weighted Sample
Unweighted Sample

Ī		Westminster VI 2010 Vote						te	Ge	ender		Ą	je		Social	Grade			Region		
Ī	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
е	1640	Χ	Χ	Χ	Χ	478	407	320	795	845	195	415	561	469	935	705	210	533	351	403	143
е	1640	381	446	96	231	467	409	367	774	866	127	333	648	532	1139	501	200	573	349	378	140
	%	%	%	%	%	%	0/2	%	0/2	0/2	%	%	%	%	%	0/2	%	0/2	%	0/2	%

Thinking specifically about the UK Independence Party (UKIP), from what you have seen or heard how much do you know about their policies on	May 15-16 2014	Nov 5-6 2014	Jan 21-22 2015																				
Europe I know exactly what UKIP's policy is on this subject	42	51	40	39	38	51	63	42	36	44	50	31	51	39	40	37	43	36	47	41	42	36	36
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	35	29	40	45	45	34	34	42	46	40	38	43	29	37	42	46	41	39	39	41	39	40	45
I don't know anything about what UKIP's policy is in this area	23	20	19	16	17	15	3	16	18	17	12	26	20	24	18	17	16	25	14	19	19	24	18
Immigration																							
I know exactly what UKIP's policy is on this subject	42	49	43	39	45	44	71	44	42	42	51	35	51	39	41	43	44	41	44	43	43	41	41
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	38	33	42	49	42	45	27	44	42	45	38	46	33	41	44	44	44	39	45	43	40	39	45
I don't know anything about what UKIP's policy is in this area	20	18	15	13	14	11	2	12	16	13	11	19	16	20	15	12	12	20	10	14	18	19	14
NHS																							
I know exactly what UKIP's policy is on this subject	8	8	13	9	14	9	24	13	13	13	15	11	17	12	11	13	13	13	12	13	12	14	11
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	29	27	33	30	33	29	53	36	36	30	37	29	32	27	34	38	33	33	32	33	36	30	35
I don't know anything about what UKIP's policy is in this area	63	65	54	61	53	62	24	51	51	57	48	60	51	61	54	49	54	54	56	53	52	56	54
The economy																							
I know exactly what UKIP's policy is on this subject	8	8	6	4	5	4	16	8	6	6	9	4	10	5	7	5	6	6	7	5	6	7	6
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	29	27	28	25	24	22	58	29	25	28	30	26	31	23	28	31	26	31	24	33	26	25	28
I don't know anything about what UKIP's policy is in this area	63	66	66	70	71	74	26	63	69	66	61	71	59	72	66	64	68	63	69	61	68	68	67
Education																							
I know exactly what UKIP's policy is on this subject	7	5	6	3	5	3	18	4	4	5	7	5	16	5	4	5	6	6	6	5	5	8	7
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	25	22	23	18	22	18	51	28	24	23	26	21	22	18	25	27	21	26	24	27	23	18	19
I don't know anything about what UKIP's policy is in this area	68	73	71	80	74	79	31	68	72	72	67	75	62	78	71	68	74	67	70	68	71	74	74



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Fieldwork: 21st - 22nd January 2015		l v	Vestmir	nster V	1	2	010 Vo	te	Ge	nder		Δ	ge		Social	l Grade	l		Region		
				Lih				Lib					Ī					Rest of	Midlande /		
	Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland
Weighted Sample	1640	Χ	Χ	Χ	Χ	478	407	320	795	845	195	415	561	469	935	705	210	533	351	403	143
Unweighted Sample		381	446	96	231	467	409	367	774	866	127	333	648	532	1139	501	200	573	349	378	140
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The environment																					
I know exactly what UKIP's policy is on this subject	5	3	4	8	13	4	3	5	7	4	10	5	5	4	5	6	4	4	6	6	7
I don't know UKIP's exact policy on this, but I have a good idea of	23	18	22	20	48	26	26	22	26	20	28	19	22	26	23	23	24	27	22	20	21
the sort of approach they'd take I don't know anything about what UKIP's policy is in this area	71	79	74	72	39	70	72	72	67	76	62	76	73	70	72	71	71	69	72	74	72
May Nov	Jan																				
15-16 5-6 2014 2014	21-22 2015																				
Crime	2015																				
I know exactly what UKIP's policy is on this subject 8 6	7	4	3	6	24	8	4	5	9	5	11	4	7	7	6	8	7	7	8	7	5
I don't know UKIP's exact policy on this, but I have a good idea of 30	31	26	27	34	53	33	31	33	34	28	36	26	30	35	30	33	37	33	28	28	29
the sort of approach they'd take I don't know anything about what UKIP's policy is in this area 62 63	62	70	70	60	23	59	65	62	57	67	53	70	63	58	64	60	56	60	64	65	66
r don't know anything about what order's policy is in this area 02 03	02	10	70	00	23	39	03	02	31	01	55	70	03	50	04	00	30	00	04	03	00
Defence																					
I know exactly what UKIP's policy is on this subject 8 7	7	3	4	6	24	8	5	5	9	5	13	5	7	6	6	8	6	6	6	10	6
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	27	24	23	28	47	29	26	28	30	23	28	28	22	31	26	28	32	29	26	23	24
I don't know anything about what UKIP's policy is in this area 64 66	66	73	73	66	29	63	69	67	60	72	59	68	70	63	68	64	62	65	68	68	70
The state of the s																-					
Pensions					i			i	ı						1		ī				
I know exactly what UKIP's policy is on this subject	4	3	4	2	11	5	4	3	6	3	6	4	4	5	4	5	5	4	4	6	3
I don't know UKIP's exact policy on this, but I have a good idea of the sort of approach they'd take	22	18	19	17	51	25	23	21	25	19	24	16	23	26	19	26	23	25	21	18	22
I don't know anything about what UKIP's policy is in this area	74	78	77	81	38	71	73	76	68	78	70	79	74	70	77	69	72	70	75	76	75



Sample Size: 1640 GB Adults Fieldwork: 21st - 22nd January 2015

		V	Vestmi	nster \	/I	2	010 Vo	te	Ge	ender		Αç	je		Social	Grade								
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland			
Weighted Sample	1640	Χ	Χ	Χ	Χ	478	407	320	795	845	195	415	561	469	935	705	210	533	351	403	143			
Unweighted Sample	1640	381	446	96	231	467	409	367	774	866	127	333	648	532	1139	501	200	573	349	378	140			
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%			

Thinking specifically about the Green party, from what you																					
have seen or heard how much do you know about their policies on																					
Europe																					
I know exactly what the Green party's policy is on this subject	11	7	12	9	9	7	12	13	15	8	21	13	10	8	13	10	14	9	8	13	18
I don't know the Green party's exact policy on this, but I have a	19	16	25	30	11	14	20	27	23	16	23	22	17	19	21	16	23	20	16	19	22
good idea of the sort of approach they'd take	15	10	23	30		14	20	21	23	10	23	22	17	19	21	10	23	20	10	19	22
I don't know anything about what the Green party's policy is in this area	69	77	63	61	80	79	68	60	62	76	55	65	74	74	66	74	64	71	76	68	61
Immigration																					
I know exactly what the Green party's policy is on this subject	8	5	6	5	6	5	6	9	11	5	17	9	8	3	8	8	6	7	5	10	16
I don't know the Green party's exact policy on this, but I have a good idea of the sort of approach they'd take	18	13	22	31	12	15	16	26	21	15	24	18	16	17	21	14	21	18	15	18	18
I don't know anything about what the Green party's policy is in this area	74	82	73	64	82	81	78	65	68	80	59	73	77	80	72	78	73	75	80	73	66
NHS																					
I know exactly what the Green party's policy is on this subject	9	4	9	9	5	3	8	11	12	5	17	11	8	4	10	7	8	9	6	10	13
I don't know the Green party's exact policy on this, but I have a	17	14	21	22	10	14	18	24	20	14	24	16	15	17	19	14	16	16	15	18	22
good idea of the sort of approach they'd take	17	'-	21	22	10	14	10	24	20	14	24	10	13	17	19	14	10	10	13	10	22
I don't know anything about what the Green party's policy is in this area	74	82	71	69	85	82	74	65	68	81	59	73	77	79	72	78	76	75	79	72	65
The economy																					
I know exactly what the Green party's policy is on this subject	7	4	6	5	5	3	7	8	10	5	21	8	7	2	8	6	6	7	6	9	12
I don't know the Green party's exact policy on this, but I have a	18	17	21	24	12	15	14	26	21	14	31	17	16	15	19	16	16	17	16	19	23
good idea of the sort of approach they'd take I don't know anything about what the Green party's policy is in this																					
area	75	80	73	72	84	82	79	67	68	81	49	75	77	82	73	77	78	76	78	72	65
Education																					
I know exactly what the Green party's policy is on this subject	6	3	5	3	3	3	5	6	9	3	16	6	6	2	6	6	5	6	4	8	8
I don't know the Green party's exact policy on this, but I have a	15	9	21	22	9	10	15	24	17	13	21	17	14	13	17	13	14	15	13	15	22
good idea of the sort of approach they'd take	10				J				''		-'	••					l ''			.0	
I don't know anything about what the Green party's policy is in this area	79	88	74	75	88	87	80	70	74	84	63	77	80	85	77	81	81	79	82	77	70



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rieluwork. 21st - 22iiu Jailuary 2013		١	Vestmi	nster V	/1	2	2010 Vo	te	Ge	nder		A	qe		Social	Grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24			60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Samp	le 1640	Χ	Χ	Χ	Χ	478	407	320	795	845	195	415	561	469	935	705	210	533	351	403	143
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
The environment																					
I know exactly what the Green party's policy is on this subject	24	21	26	28	19	18	25	29	30	19	39	23	21	23	26	22	25	23	23	23	33
I don't know the Green party's exact policy on this, but I have a	30	36	33	35	10	22	28	25	20	24	28	36	29	26	35	23	22	33	25	31	26
good idea of the sort of approach they'd take	30	30	33	33	19	33	20	35	29	31	20	30	29	20	33	23	32	33	25	31	20
I don't know anything about what the Green party's policy is in this	46	43	42	37	62	49	48	35	42	50	33	41	50	52	39	55	42	44	52	47	42
area																	l				
Crime																					
I know exactly what the Green party's policy is on this subject	4	2	3	3	4	1	3	5	6	3	11	5	4	1	4	5	4	4	3	5	9
I don't know the Green party's exact policy on this, but I have a	15	11	19	16	7	12	16	20	18	12	23	18	13	13	16	13	16	14	11	18	21
good idea of the sort of approach they'd take			10	10	'	'-	10	20	10	12	20	10	10	10	10	10	10	1-7		10	21
I don't know anything about what the Green party's policy is in this	81	87	77	81	90	87	81	75	76	85	66	77	83	86	79	82	80	82	87	77	70
area		ı				l			l		l					l	l				
Defence																					
I know exactly what the Green party's policy is on this subject	7	4	7	6	5	2	6	9	9	5	15	7	6	3	7	6	6	6	5	8	11
I don't know the Green party's exact policy on this, but I have a	16	15	18	15	9	15	14	20	20	11	20	18	16	12	18	13	17	14	13	19	18
good idea of the sort of approach they'd take																					
I don't know anything about what the Green party's policy is in this area	77	81	75	78	86	83	79	71	71	84	65	75	78	85	75	81	77	80	82	73	71
area		ı				l			l		l			ı		ı	J				
Pensions																					
I know exactly what the Green party's policy is on this subject	4	2	3	1	4	2	3	4	6	2	8	5	4	1	4	5	3	3	3	5	8
I don't know the Green party's exact policy on this, but I have a	13	8	18	14	6	9	13	19	16	11	21	14	11	11	14	11	13	14	8	14	21
good idea of the sort of approach they'd take				• •	ŭ	ľ				• •		• •	• •					• •	Ü		
I don't know anything about what the Green party's policy is in this area	83	90	79	85	90	89	83	77	78	87	71	81	84	88	82	84	84	83	88	81	71
arca						I			•		•						I				