

YouGov / The Sun Survey Results

Sample Size: 1774 GB Adults
Fieldwork: 17th - 18th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1774	444	587	114	588	439	390	862	912	215	452	607	500	1011	763	227	577	380	436	154
Unweighted Sample	1774	449	547	118	584	415	412	859	915	77	451	693	553	1203	571	284	642	339	385	124
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	33	100	0	0	81	2	12	34	32	31	32	31	35	36	28	31	42	35	26	13
Lab	43	0	100	0	7	91	39	42	45	45	46	45	37	39	49	45	32	48	57	31
Lib Dem	8	0	0	100	2	0	32	8	9	5	11	8	8	10	6	10	11	6	8	5
Other	16	0	0	0	11	7	18	17	15	18	10	16	20	16	17	14	15	11	9	50

Other Parties Voting Intention

UKIP	7	0	0	0	10	2	3	9	6	4	2	7	13	7	8	10	9	8	5	3
SNP / PCY	5	0	0	0	0	1	8	5	5	9	5	4	5	5	4	2	1	2	0	41
Green	2	0	0	0	0	1	5	1	3	3	2	2	1	2	2	2	2	1	2	5
BNP	1	0	0	0	1	1	0	1	1	0	1	1	1	1	1	0	2	1	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	1	1	0	2	0	1	1	1	1	0	1	0	2	1

Non Voters

Would Not Vote	8	0	0	0	6	3	3	6	9	13	9	8	3	6	10	7	8	7	9	4
Don't know	16	0	0	0	15	8	21	11	20	17	17	13	16	16	15	13	18	17	14	13

Do you approve or disapprove of the Government's record to date?

	July 16-17	July 17-18																			
Approve	24	26	72	4	45	51	6	20	30	21	24	27	26	25	30	20	31	29	26	19	22
Disapprove	60	61	14	90	35	37	85	66	63	59	57	54	63	66	55	68	55	54	60	70	69
Don't know	16	14	14	6	19	12	9	13	7	20	19	19	11	9	15	12	14	17	13	11	10

Fieldwork: 17th - 18th July 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1774	444	587	114	588	439	390	862	912	215	452	607	500	1011	763	227	577	380	436	154
Unweighted Sample	1774	449	547	118	584	415	412	859	915	77	451	693	553	1203	571	284	642	339	385	124
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

July 3-4
July 17-18

Local councils in many parts of Britain are cutting some of their services. Thinking about the area where you live, which of these statements comes closest to your view?

Central government is mainly responsible, because it is cutting sharply the money it gives to the council where I live	41	41	16	67	41	21	63	53	44	39	36	41	42	44	36	48	44	31	45	48	49
My local council is mainly responsible, because it could achieve most of the savings it needs by cutting costs, without cutting services	29	27	49	15	16	42	19	17	30	23	15	24	28	32	30	22	25	28	26	26	25
Neither - I am not aware of significant cuts to services in my area	20	21	28	9	38	26	11	21	18	23	22	21	20	20	21	20	19	29	16	14	21
Don't know	10	11	8	9	6	11	8	9	8	14	27	14	10	4	12	10	12	11	13	12	5

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	32	110
Male 25 to 39	177	227
Male 40 to 59	345	300
Male 60 +	305	225
Female 18 to 24	45	105
Female 25 to 39	274	225
Female 40 to 59	348	307
Female 60 +	248	275
Region		
North England	385	436
Midlands	249	291
East England	190	170
London	284	227
South England	452	406
Wales	90	89
Scotland	124	154
Social Grade		
AB	677	497
C1	526	514
C2	218	373
DE	353	390
Newspaper Type		
Express / Mail	365	284
Sun / Star	179	417
Mirror / Record	102	177
Guardian / Independent	109	80
FT / Times / Telegraph	135	169
Other Paper	205	204
No Paper	679	444
Political Party Identification		
Labour	537	577
Conservative	515	506
Liberal Democrat	194	213
SNP/Plaid Cymru	39	30
Others	96	23
None/ DK	393	426

YouGov is a member of the British Polling Council and abides by its rules.

<http://today.yougov.co.uk>