

YouGov / The Sunday Times Survey Results

Fieldwork: 6th - 7th September 2012		_																				
				Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	je		Social	grade			Region		
			Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	Weighted	l Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162
	Unweighted	d Sample	1860	467	596	133	600	423	433	940	920	199	384	699	578	1254	606	253	621	368	441	177
			%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention																						
[Excluding Don't knows and Wouldn't vo	tes]																					
	Con		33	100	0	0	80	3	6	33	33	26	31	35	35	37	27	33	39	35	30	17
	Lab Lib Dem			0	100	0	7	91	44	43	44	45	45	47	38	40	49	48	37	43	52	36
	Lib Dem		10	0	0	100	2	1	37	9	10	14	11	6	10	12	6	10	12	9	7	7
	Other		14	0	0	0	11	5	13	16	12	15	13	12	17	11	18	10	11	13	11	39
Other Parties Voting Intention				=,						_		_,				-		_				
	UKIP		7	0	0	0	10	2	4	9	6	3	7	4	12	5	10	4	7	9	8	6
	SNP / PCY		3	0	0	0	0	2	2	3	3	2	2 2 0	4	2	3	3	0	0	1	0	29
	Green		2	0	0	0	0	0	6	2	3	8	2	2	1	3	2	4	3	1	2	3
	BNP		1	0	0	0	0	1	0	1	0	1	0	0	1	0	1	0	1	0	1	1
	Respect		0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	1	0	0	0	0
	Other		1	0	0	0	0	0	1	1	1	1	1	2	0	0	2	0	1	1	1	1
Non Voters				=,						_		_,				-		_				
Wo	ould Not Vote		8	0	0	0	4	2	6	7	10	9	13	8	4	6	12	9	9	11	6	4
	Don't know		14	0	0	0	12	8	17	12	16	22	15	14	11	14	15	17	16	13	11	16
		_	_	İ		ļ			ļ		ļ											
		Sep 5-6	Sep 6-7																			
Do you approve or disapprove of the Government's record to date?																						
	Approve	23	24	72	3	30	51	5	14	27	21	22	23	25	25	29	18	25	26	26	21	19
	Disapprove	61	62	15	94	48	34	89	72	64	60	57	55	64	66	58	67	59	57	61	67	69
	Don't know	16	14	13	3	22	15	5	14	9	19	21	22	11	8	13	16	16	17	13	12	12



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Unweighted	d Sample	1860	467	596	133	600	423	433	940	920	199	384	699	578	1254	606	253	621	368	441	177
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Aug 30- 31	Sep 6-7																			
Do you think that David Cameron is doing well or badly as Prime Minister?			•		ı				•					ı							
Very well	3	5	16	1	2	12	1	2	5	5	5	3	5	6	6	3	4	6	5	5	3
Fairly well	31	28	70	6	42	56	7	20	29	28	21	31	28	29	33	22	29	32	29	24	22
TOTAL WELL	34	33	86	7	44	68	8	22	34	33	26	34	33	35	39	25	33	38	34	29	25
Fairly badly	32	31	11	38	32	21	37	40	28	33	35	33	30	28	33	28	33	32	26	31	34
Very badly	28	30	2	54	14	10	52	32	33	26	28	23	32	35	24	37	24	24	33	35	34
TOTAL BADLY	60	61	13	92	46	31	89	72	61	59	63	56	62	63	57	65	57	56	59	66	68
Don't know	6	7	1	1	11	2	4	7	4	9	12	11	5	3	4	10	11	6	7	5	7
Do you think Ed Miliband is doing well or badly as leader of the Labour party?	•		l a	40		l ,	40		1 ,		l a			_	l a	_	1 .	•			_
Very well	3	4	0	10	0	1 17	10	2	4	3	3	2	4	5	3	5	4	3	4	4	5
Fairly well TOTAL WELL	26 29	28 32	15 15	58 68	14 14	18	50 60	29 31	28 32	29 32	22 25	28 30	30 34	29 34	27 30	30 35	30 34	28 31	23 27	33 37	25 30
Fairly badly	36	32	41	21	47	38	23	40	34	31	29	33	33	32	37	33 27	29	35	29	32	35
Very badly	22	32 22	33	5	28	35	23 9	18	26	18	29 25	33 17	33 21	26	23	19	29	33 21	29 24	20	33 22
TOTAL BADLY	58	54	74	26	75	73	32	58	60	49	54	50	54	58	60	46	50	56	53	52	57
Don't know	13	14	10	6	11	10	9	12	9	19	21	21	13	7	10	19	16	13	20	10	13
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?	13	14	1 10	O	'''	10	9	12	, 3	19	21	21	13	,	10	19	1 10	13	20	10	15
Very well	2	1	2	1	5	l 1	0	2	1	1	l 1	1	1	1	I 1	1	I 1	2	1	1	0
Fairly well	16	15	23	6	54	21	5	21	15	14	13	13	15	16	17	11	15	18	16	11	10
TOTAL WELL	18	16	25	7	59	22	5	23	16	15	14	14	16	17	18	12	16	20	17	12	10
Fairly badly	32	30	38	28	29	32	30	35	27	33	26	35	31	26	32	27	30	32	28	29	30
Very badly	42	44	29	61	4	39	62	34	50	38	44	35	45	51	42	47	39	37	45	52	55
TOTAL BADLY	74	74	67	89	33	71	92	69	77	71	70	70	76	77	74	74	69	69	73	81	85
Don't know	8	10	7	4	8	7	4	8	6	14	16	16	8	6	8	14	16	11	11	8	5
Bontanow			'	•	•	'	•	٠ ا		• •			Ū	•	, ~	• • •		• • •	• • •	J	Ü



Fieldwarks 6th 7th Centember 2012																					
Fieldwork: 6th - 7th September 2012	ſ		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ag	ne e		Social	grade			Region		
	ŀ		VOII	I	Lib		1		00	iluci		7.6	J.		Jocial	Igrado		Rest of	Midlands /	I	
		Total	Con	Lab	Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59		ABC1	C2DE	London	South	Wales	North	Scotland
Weighted	l Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Do you think the Conservative and Liberal																					
Democrat coalition partners are working together																					
well or badly?									Ī						Ī						
Very well	1	1	3	1	1	1	0	1	1	1	2	2	1	1	1	1	0	2	1	1	0
Fairly well	24	24	53	6	51	43	5	25	27	22	24	21	27	25	29	18	25	26	25	21	24
TOTAL WELL	25	25	56	7	52	44	5	26	28	23	26	23	28	26	30	19	25	28	26	22	24
Fairly badly	38	35	33	37	33	35	36	43	34	37	31	38	34	37	39	30	37	39	30	35	34
Very badly	30	31	8	53	8	16	53	26	33	29	33	26	32	34	26	38	26	25	35	37	36
TOTAL BADLY	68	66	41	90	41	51	89	69	67	66	64	64	66	71	65	68	63	64	65	72	70
Don't know	7	8	4	3	7	4	6	5	5	11	11	14	7	4	5	12	12	8	9	6	6
Do you think this coalition government is good or bad for people like you?			•					i	•		_			·	•						
Very good	2	2	5	0	6	4	0	2	2	2	1	2	1	3	2	1	1	1	2	2	5
Fairly good	15	15	37	4	33	27	2	15	18	12	16	14	15	14	18	11	21	20	11	11	7
TOTAL GOOD	17	17	42	4	39	31	2	17	20	14	17	16	16	17	20	12	22	21	13	13	12
Fairly bad	28	26	24	31	16	27	29	28	27	26	24	25	27	28	29	23	24	24	26	30	25
Very bad	29	31	6	54	11	14	56	28	33	30	31	25	34	34	26	38	24	25	34	38	39
TOTAL BAD	57	57	30	85	27	41	85	56	60	56	55	50	61	62	55	61	48	49	60	68	64
Does't make much difference either way	21	21	26	9	34	25	10	24	19	23	18	24	21	19	21	21	22	24	21	17	21
Don't know	5	5	2	2	0	3	2	3	2	8	9	9	3	2	4	6	7	6	6	2	4
Do you think the coalition government is managing the economy well or badly?			•					ı						Ī							
Very well	2	2	5	1	4	3	0	1	3	1	1	3	2	2	2	2	1	2	2	2	2
Fairly well	22	23	61	3	36	48	3	17	24	21	18	20	23	26	27	16	22	26	24	19	19
TOTAL WELL	24	25	66	4	40	51	3	18	27	22	19	23	25	28	29	18	23	28	26	21	21
Fairly badly	33	32	24	35	34	28	34	38	32	33	34	36	31	30	35	29	39	32	27	34	33
Very badly	34	33	3	57	14	13	59	34	35	32	29	26	37	37	28	41	27	27	38	38	40
TOTAL BADLY	67	65	27	92	48	41	93	72	67	65	63	62	68	67	63	70	66	59	65	72	73
Don't know	9	10	7	3	12	8	4	9	6	14	17	15	8	5	8	13	10	13	9	8	6



·	ſ		Voti	ng inter	ntion	2	010 Vote	e	Ge	nder		Aç	ne e		Socia	grade			Region		
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Weighted	l Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162
Unweighted		1860	467	596	133	600		433	940	920	199	384	699	578	1254	606	253	621	368	441	177
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
In your opinion how good or bad is the state of																					
Britain's economy at the moment?			-														-				
Very good	0	0	1	0	1	0	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0
Quite good	4	3	8	2	6	6	0	2	4	2	5	5	2	2	5	1	4	4	3	2	2
TOTAL GOOD	4	3	9	2	7	6	0	2	4	2	5	5	2	2	5	1	4	4	4	2	2
Neither good nor bad	16	16	31	7	26	24	6	15	14	18	21	17	15	15	16	16	19	19	15	13	15
Quite bad	46	47	52	47	47	53	50	48	50	45	45	47	47	49	51	43	45	50	46	48	44
Very bad	31	30	7	44	19	16	43	31	29	30	21	25	33	33	25	35	24	23	33	35	37
TOTAL BAD Don't know	77 2	77 4	59	91	66	69	93	79	79	75 5	66 8	72	80	82	76	78 4	69	73	79	83	81 2
How do you think the financial situation of your household will change over the next 12 months?																					
•	1	2	3	1	2	2	1	2	2	1	2	2	2	0	2	1	l 0	2	1	1	3
household will change over the next 12 months?	1 6	2 9	3 14	1 6	2 17	2 13	1 5	2 9	2 9	1 8	2 16	2 10	2 9	0 4	2 10	1 7	0 11	2 9	1 7	1 9	3 7
household will change over the next 12 months? Get a lot better			14 17		17 19		5 6	9 11	9 11	8 9		2 10 12				8	11 11	9 11			
household will change over the next 12 months? Get a lot better Get a little better	6	9	14 17 50	6 7 26	17 19 44	13 15 43	5 6 23	9 11 35	9 11 37	8 9 34	16 18 38	10 12 41	9 11 32	4 4 33	10 12 38	8 32	11	9 11 37	7	9	7
household will change over the next 12 months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse	6 7 35 35	9 11 35 32	14 17 50 26	6 7 26 36	17 19 44 26	13 15 43 30	5 6 23 40	9 11 35 32	9 11 37 30	8 9 34 34	16 18 38 22	10 12 41 28	9 11 32 30	4 4 33 42	10 12 38 32	8 32 32	11 11 34 31	9 11 37 35	7 8 34 29	9 10 35 31	7 10 34 33
household will change over the next 12 months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse Get a lot worse	6 7 35 35 18	9 11 35 32 17	14 17 50 26 5	6 7 26 36 27	17 19 44 26 7	13 15 43 30 11	5 6 23 40 26	9 11 35 32 16	9 11 37 30 18	8 9 34 34 17	16 18 38 22 10	10 12 41 28 13	9 11 32 30 22	4 33 42 19	10 12 38 32 13	32 32 32 22	11 11 34 31 15	9 11 37 35 12	7 8 34 29 22	9 10 35 31 22	7 10 34 33 17
household will change over the next 12 months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse Get a lot worse TOTAL WORSE	6 7 35 35 18 53	9 11 35 32 17 49	14 17 50 26 5	6 7 26 36 27 63	17 19 44 26 7 33	13 15 43 30 11 41	5 6 23 40 26 66	9 11 35 32 16 48	9 11 37 30 18 48	8 9 34 34 17 51	16 18 38 22 10 32	10 12 41 28 13 41	9 11 32 30 22 52	4 33 42 19 61	10 12 38 32 13 45	8 32 32 22 54	11 11 34 31 15 46	9 11 37 35 12 47	7 8 34 29 22 51	9 10 35 31 22 53	7 10 34 33 17 50
household will change over the next 12 months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse Get a lot worse	6 7 35 35 18	9 11 35 32 17	14 17 50 26 5	6 7 26 36 27	17 19 44 26 7	13 15 43 30 11	5 6 23 40 26	9 11 35 32 16	9 11 37 30 18	8 9 34 34 17	16 18 38 22 10	10 12 41 28 13	9 11 32 30 22	4 33 42 19	10 12 38 32 13	32 32 32 22	11 11 34 31 15	9 11 37 35 12	7 8 34 29 22	9 10 35 31 22	7 10 34 33 17
household will change over the next 12 months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse Get a lot worse TOTAL WORSE	6 7 35 35 18 53	9 11 35 32 17 49	14 17 50 26 5	6 7 26 36 27 63	17 19 44 26 7 33	13 15 43 30 11 41	5 6 23 40 26 66	9 11 35 32 16 48	9 11 37 30 18 48	8 9 34 34 17 51	16 18 38 22 10 32	10 12 41 28 13 41	9 11 32 30 22 52	4 33 42 19 61	10 12 38 32 13 45	8 32 32 22 54	11 11 34 31 15 46	9 11 37 35 12 47	7 8 34 29 22 51	9 10 35 31 22 53	7 10 34 33 17 50
household will change over the next 12 months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse Get a lot worse TOTAL WORSE Don't know	6 7 35 35 18 53	9 11 35 32 17 49	14 17 50 26 5	6 7 26 36 27 63	17 19 44 26 7 33	13 15 43 30 11 41	5 6 23 40 26 66	9 11 35 32 16 48	9 11 37 30 18 48	8 9 34 34 17 51	16 18 38 22 10 32	10 12 41 28 13 41	9 11 32 30 22 52	4 33 42 19 61	10 12 38 32 13 45	8 32 32 22 54	11 11 34 31 15 46	9 11 37 35 12 47	7 8 34 29 22 51	9 10 35 31 22 53	7 10 34 33 17 50
household will change over the next 12 months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse Get a lot worse TOTAL WORSE Don't know Thinking about David Cameron, do you think he	6 7 35 35 18 53	9 11 35 32 17 49	14 17 50 26 5	6 7 26 36 27 63	17 19 44 26 7 33	13 15 43 30 11 41	5 6 23 40 26 66	9 11 35 32 16 48	9 11 37 30 18 48	8 9 34 34 17 51 6	16 18 38 22 10 32	10 12 41 28 13 41 6	9 11 32 30 22 52	4 33 42 19 61	10 12 38 32 13 45	8 32 32 22 54	11 11 34 31 15 46	9 11 37 35 12 47	7 8 34 29 22 51	9 10 35 31 22 53	7 10 34 33 17 50
household will change over the next 12 months? Get a lot better Get a little better TOTAL BETTER Stay about the same Get a little worse Get a lot worse TOTAL WORSE Don't know Thinking about David Cameron, do you think he Is decisive or indecisive?	6 7 35 35 18 53	9 11 35 32 17 49 5	14 17 50 26 5 31 2	6 7 26 36 27 63 3	17 19 44 26 7 33 5	13 15 43 30 11 41 2	5 6 23 40 26 66 4	9 11 35 32 16 48 6	9 11 37 30 18 48 5	8 9 34 34 17 51 6	16 18 38 22 10 32 12	10 12 41 28 13 41 6	9 11 32 30 22 52 6	4 4 33 42 19 61 2	10 12 38 32 13 45 5	8 32 32 22 54 7	11 11 34 31 15 46 9	9 11 37 35 12 47 5	7 8 34 29 22 51 7	9 10 35 31 22 53 3	7 10 34 33 17 50 5



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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Is in touch or out of touch?																				
In touch	23	65	4	23	49	4	14	22	23	17	23	22	25	25	19	23	24	26	19	17
Out of touch	67	25	93	65	41	91	78	69	65	69	62	69	69	65	70	62	65	65	73	73
Don't know	10	11	3	12	10	4	8	8	12	14	15	9	6	10	11	15	11	9	9	10
Is strong or weak?					1															
Strong	33	69	18	43	54	18	29	31	36	30	38	34	30	37	28	35	36	32	32	27
Weak	51	21	71	43	34	71	55	57	45	55	44	49	58	48	55	45	49	53	54	57
Don't know	15	11	11	14	12	11	16	12	19	15	18	17	12	15	16	20	15	15	13	16
Has plenty of ideas or has run out of ideas?				ı	1					•										
Has plenty of ideas	26	68	10	22	50	10	16	24	27	25	26	26	25	28	22	25	30	27	22	19
Has run out of ideas	57	18	82	57	34	79	68	63	52	51	53	57	64	55	60	55	54	56	61	64
Don't know	17	14	9	21	16	11	16	14	21	24	21	17	11	17	18	20	17	17	17	17
Is likeable or dislikeable?				1									1							
Likeable	41	86	16	41	75	19	29	41	41	29	36	42	49	46	34	44	45	42	35	35
Dislikeable	45	6	75	45	16	71	57	47	44	63	43	45	40	41	51	39	39	46	53	52
Don't know	14	8	9	14	9	10	14	12	16	9	21	13	11	13	15	17	16	12	12	13
Is or is not a male chauvinist?				1	ı			۱							1					
Is a male chauvinist	27	5	48	20	11	44	28	26	27	26	26	28	26	24	29	25	25	26	29	32
Is not a male chauvinist	42	79	23	55	69	24	38	48	37	35	43	43	44	48	35	49	45	40	40	34
Don't know	31	15	29	25	20	31	34	26	36	39	31	29	30	28	36	26	30	34	31	34
Thinking about the way he has carried out his role as Prime Minister, which past Prime Minister do you think David Cameron most resembles?																				
John Major Margaret Thatcher Tony Blair Edward Heath Harold MacMillan Someone else Don't know	19 16 13 6 3 5	23 10 16 6 4 5 36	21 26 10 6 2 6 28	19 7 15 6 3 5 46	22 11 16 8 3 6 36	21 26 8 7 3 6 30	19 13 12 5 2 5 43	22 15 15 8 3 7 30	16 16 12 4 3 3	10 19 15 4 1 4 4 46	13 13 12 2 2 4 54	23 15 14 7 2 6 33	24 17 13 9 5 5 28	21 12 15 6 3 5 37	15 21 12 5 2 5 40	18 12 16 5 3 4 42	18 11 12 6 2 7 43	20 16 16 5 2 6 35	16 22 12 6 3 4 36	23 19 11 8 2 3



Sample Size: 1860 GB Adults Fieldwork: 6th - 7th September 2012

		Voti	ng inte	ntion	2	2010 Vote			nder		Ag	je		Social	grade			Region		
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-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

10 15

This week David Cameron reshuffled his government
From what you have read or heard about the reshuffle, do you think it has changed the government for the better, for the worse, or has it made no real difference?

Has changed the government for the better
Has changed the government for the worse
Has made no real difference
Don't know

Do you think the reshuffle has made the government more right-wing, less right-wing, or has it made no real difference?

Has made the government more right-wing
Has made the government less right-wing
Has made no real difference
Don't know

Do you think the reshuffle has increased the amount of influence the Liberal Democrats have in government, reduced the amount of influence the Liberal Democrats have, or made no real difference?

Has increased the amount of influence the Liberal Democrats have	3	4	2	6	4	1	2	3	2	6	5	1	1	3	2	5	3	2	3	3
Has reduced the amount of influence the Liberal Democrats have	29	22	41	30	22	38	34	32	25	27	25	29	32	30	27	27	28	26	32	29
Has made no real difference	47	54	44	44	55	47	44	48	46	35	39	50	56	47	47	47	47	51	44	50
Don't know	21	20	13	20	19	14	20	16	26	32	32	19	11	20	24	22	22	22	22	18

16 17

16 13



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ag	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162
Unweighted Sample	1860	467	596	133	600	423	433	940	920	199	384	699	578	1254	606	253	621	368	441	177
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Before becoming Prime Minister David Cameron said he would aim to have women making up a third of government ministers by 2015. How well or badly do you think he is doing at hitting his target of making a third of government ministers women by 2015?

Very well	1	2	1	1	1	0	1	1	0	1	1	1	1	1	0	0	1	0	1	1
Fairly well	13	31	7	10	26	5	9	14	12	14	11	12	15	16	9	17	15	11	11	11
TOTAL WELL	14	33	8	11	27	5	10	15	12	15	12	13	16	17	9	17	16	11	12	12
Fairly badly	31	30	32	39	32	33	34	29	32	31	25	31	36	33	28	29	33	27	31	32
Very badly	21	4	35	21	9	33	24	24	19	22	15	22	26	21	23	25	20	21	21	23
TOTAL BADLY	52	34	67	60	41	66	58	53	51	53	40	53	62	54	51	54	53	48	52	55
Don't know	34	33	26	30	32	29	32	31	37	32	48	34	22	30	39	29	30	41	36	32

And do you think David Cameron is doing enough to increase the number of women in government, should be doing more, or is already doing too much?

maom		_	_						_		_			_		_	_				
Should be doing more to increase the num	38	3	23	55	52	26	55	46	31	45	45	28	39	42	38	38	35	39	34	40	44
women in gover	nment							_		-	_										
Is doing enough to increase the number of wor	nen in	≀	37	10	15	31	9	15	21	16	14	18	16	22	21	14	18	20	17	17	16
gover	nment		0.			٠.	Ü					.0	10							• • •	
Is already doing too much to increase the num	ber of		12	7	5	12	6	0	13	5	0	۵	٥	۵	10	0	0	10	0	0	7
women in gover	nment		12	,	5	13	O	0	13	5	0	9	9	9	10	0	9	10	O	9	,
Don'	know 35	5	28	28	28	29	31	31	35	34	33	44	36	26	31	40	38	31	40	33	33

Which of the following best reflects your view?

David Cameron has already brought all the most talented female MPs in his party into government -his problem is there are not enough good female MPs to choose from There are many very talented female Members of Parliament in his party who David Cameron should be bringing into government but hasn't Neither Don't know



8

Fleidwork. 6th - 7th September 2012		Voti	ng inten	tion	1 2	010 Vot	to	Co	ender	1	Ac	70		Cocial	grade			Region		
		VOII	ng inten			010 00		Ge	riuei		ΑŲ	je I		Social	grade	 				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24			60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162
Unweighted Sample	1860	467	596	133	600	423	433	940	920	199	384	699	578	1254	606	253	621	368	441	177
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
If you had to choose, which of the following would you most like to see happen for the next few years? The coalition government to end and be replaced by		Ī			ı			ı		ı				Ī						
a minority Conservative government	38	58	36	16	55	36	27	42	34	34	33	38	44	39	36	35	40	34	42	33
The Conservatives and Liberal Democrats to continue as a coalition government	29	36	26	71	30	24	43	31	28	34	29	31	27	36	21	32	33	28	25	28
Don't know	33	6	38	13	14	41	30	26	39	33	38	31	30	25	42	33	27	39	33	38
Thinking about the rules governing planning permission and what can be built where, do you think current planning rules are too tight, not tight enough, or is the balance about right?																				
The current balance is about right Current rules are too tight - it should be made easier	32	36	34	35	34	34	33	35	29	20	30	34	36	33	30	25	34	32	34	28
to get permission to build housing and other developments	27	34	25	29	32	27	25	30	25	27	29	25	29	27	28	31	27	26	28	28
Current rules are not tight enough - tougher rules are needed to stop inappropriate or damaging	25	24	28	23	26	26	25	24	27	24	19	28	28	26	24	27	26	25	25	23
developments Don't know	15	6	13	13	8	13	17	11	19	29	22	14	6	14	18	17	14	17	13	21
The government have announced that they will TEMPORARILY relax planning rules to try and encourage building and boost the economy Under the changes people will be allowed to build house extentions up to 8 metres long (for detached houses) or 6 metres long (for attached houses) without getting planning permission																				
from their local council. Do you support or oppose this change?																				
Support	40	52	34	47	48	36	37	40	40	42	44	38	39	40	40	39	41	43	37	40
Oppose	44	39	51	38	43	49	47	47	40	33	37	47	50	48	38	46	43	40	49	39
Don't know	16	9	15	16	8	15	16	13	20	25	19	15	11	12	22	15	16	17	14	21
		•			•			-		-				-		•				



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Αç	je		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162
Unweighted Sample	1860	467	596	133	600	423	433	940	920	199	384	699	578	1254	606	253	621	368	441	177
•	0/.	0/_	0/.	0/.	0/.	0/.	0/:	0/:	0/.	0/	0/.	0/_	0/	0/_	0/:	0/.	0/.	0/.	0/	0/.

Under current rules a percentage of every new development needs to be made up of affordable housing (such as homes for social rent or shared ownership). Under the changes developers will not have to provide affordable housing if they show they cannot afford to. Do you support or oppose this change?

Support	38	57	28	37	53	33	30	43	33	33	38	39	38	41	34	39	34	40	39	41
Oppose	45	30	60	55	33	57	54	44	45	37	39	47	51	45	44	45	48	39	47	41
Don't know	17	13	12	9	14	11	16	13	22	30	23	14	11	14	21	16	18	21	14	18

The government will also spend £300 million directly on building new affordable homes, and guarantee loans of £10bn for companies building new homes. Do you support or oppose spending this extra money on housing?

Support	65	77	61	79	74	62	70	69	60	59	61	65	70	68	59	62	69	62	63	62
Oppose	19	17	20	15	19	20	16	19	18	16	19	21	18	18	20	17	18	18	21	18
Don't know	17	6	18	5	8	18	14	12	22	26	20	15	12	14	21	21	13	20	15	20

[&]quot;Green belt" land means areas of countryside around some towns and cities which are currently protected from most building.

Some people have suggested that the government should relax the planning rules in the Green belt in order to boost the economy by helping housebuilders. Other people think planning restrictions on the Green belt should remain tight to stop urban sprawl and the loss of green space

Do you think think government should or should not relax planning laws in the Green Belt?

Should NOT relax planning laws in the Green Belt
and allow more building there
Should relax planning laws in the Green Belt and
allow more building there
Don't know

																	74		
14	15	13	21	15	12	15	16	11	17	13	12	14	15	12	16	10	16 9	13	19
8	5	8	4	4	7	6	7	9	16	11	7	4	7	11	11	9	9	6	9



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162
Unweighted Sample	1860	467	596	133	600	423	433	940	920	199	384	699	578	1254	606	253	621	368	441	177
-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has been reported that David Cameron will appoint a new independent commission to look at how to increase airport capacity in the South-Fast. This will not report until 2015.

East. This will not report until 2015.																				
Which of the following best reflects your view?																				
Putting off the decision to 2015 is just dithering, a decision on what to do about airport capacity needs to be taken much sooner	47	45	53	40	47	55	45	56	38	42	38	46	57	49	44	45	48	49	47	40
There is no immediate hurry and it is right that an independent body has the chance to take a considered view on what to do about airport capacity	33	45	27	46	43	22	35	29	36	32	36	32	30	34	31	34	33	32	32	33
Neither Don't know	8 13	5 5	9 12	6 7	4 6	9 15	11 9	7 8	10 17	6 19	9 17	10 12	6 7	8 9	8 17	6 15	9 9	8 12	7 15	10 16
Boris Johnson has described the government's attitude to airport expansion as a "fudge-arama". Do you think this criticism is fair or unfair?																				
Fair	58	52	72	53	55	70	64	65	52	49	49	61	68	59	58	59	59	54	62	56
Unfair	15	30	10	15	26	8	9	16	14	17	12	16	16	19	9	21	15	15	13	15
Don't know	27	18	18	33	19	22	26	18	34	34	38	23	16	22	33	20	26	31	26	29
Do you support or oppose building a third runway at Heathrow airport?																				
Support	32	37	34	27	36	36	24	36	28	34	30	34	32	33	32	35	34	32	31	25
Oppose	34	35	34	42	34	31	43	37	32	36	29	34	40	37	31	42	35	34	32	29
Don't know	33	28	31	32	30	32	33	27	40	31	40	33	29	30	38	23	31	34	37	46
If the country was starting its airport provision again from scratch, do you think the location of Heathrow airport is or is not a good place for an airport?																				
Is a good place for an airport	35	40	39	36	38	37	35	35	36	35	40	37	30	36	35	48	38	35	31	20
Is not a good place for an airport	38	44	36	45	44	34	39	44	32	30	28	39	50	41	34	34	40	39	36	38
Don't know	26	16	25	19	18	29	26	21	32	35	32	25	20	23	31	17	21	26	33	42



		Voti	ng inter	ntion	2	010 Vo	te	Ge	nder		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162
Unweighted Sample	1860	467	596	133	600	423	433	940	920	199	384	699	578	1254	606	253	621	368	441	177
-	0/2	0/2	0/2	%	0/2	0/2	0/2	0/2	0/_	%	%	%	0/_	%	0/_	0/_	0/_	0/_	%	0/_

An extra runway at Heathrow would be a cheaper option and would be quicker to build. It would, however, be difficult to expand further in the future and flightpaths would continue to go over London and the South East and cause noise disruption to residents.

A new airport in the Thames Estuary would allow easier future expansion, new dedicated transport links and would allow flight paths over the North Sea so they caused less disruption. It would, however, be more expensive, would take longer to build and could damage birds habitats in the estuary.

Which do you think would be the better option for future airport expansion?

A new a	airport in	the	Tham	nes l	≡stuar	y
	An extra	runv	way a	t He	athrov	N
					Neithe	r

Don't know

Prince Harry is currently a Captain attached to the Army Air Corps, where he is a Apache helicopter pilot. He previously served in the Blues and Royals where he saw active service in Afghanistan

Do you think Prince Harry should or should be allowed to serve again in the war in Afghanistan?

Should
Should not
Don't know

If the opportunity arose, do you think Prince William should or should not be allowed to serve in the war in Afghanistan?

Should	59	54	63
Should not	31	40	30
Don't know	9	6	7

11 11

37	46	34	43	47	33	36	42	33	30	32	36	46	39	34	44	37	36	39	25
26	26	29	26	24	30	24	27	25	34	30	25	20	26	25	24	29	24	23	29
21	17	24	22	17	22	28	20	22	17	20	22	22	20	22	15	22	20	23	23
16	11	13	9	12	16	13	12	20	19	17	17	13	14	19	17	12	20	16	23



Fieldwork: 6th - 7th September 2012		Voting intention			2010 Vote			Ge	ender	Age				Social	grade	Region				
				Lib			Lib										Rest of Midlands /			
w	Total	Con	Lab	Dem	Con	Lab	Dem	Male		18-24	25-39		60+	ABC1	C2DE	London	South	Wales	North	Scotland
Weighted Sample Unweighted Sample		474 467	624 596	137 133	591	456 423	408 433	904 940	956 920	224 199	474 384	636 699	525 578	1060 1254	800 606	238 253	605 621	398 368	458 441	162 177
Onweighted Sample	%	%	%	%	%	423 %	433	%	%	%	%	%	%	%	%	255 %	%	%	%	%
Which of the following best reflects your view?	,0	70	70	70	70	70	70	70	70	70	70	70	70	,0	70	70	70	70	70	70
• ,							1						1	ì		1				
Members of the royal family should be treated like any other member of the armed services and if they don't want to serve in war zones they should be made to leave the army	53	48	58	50	45	63	55	58	48	46	63	53	46	53	52	50	51	52	55	57
Members of the royal family pose a particular security risk if they were killed or captured and it is right that they should be kept out of active war zones	23	26	24	26	29	22	22	23	24	20	14	25	31	22	25	25	25	23	23	17
Neither Don't know	16 8	20 6	12 5	20 5	21 5	10 6	17 6	14 5	18 10	22 11	14 9	14 8	18 6	19 6	13 10	14 11	17 7	15 10	16 6	21 5
Which of the young members of the royal family do you think has done the most to raise the status of the royal family in recent years?																				
Prince William, Duke of Cambrige	41	50	38	42	50	40	39	39	42	24	36	46	46	43	37	40	40	42	41	39
Catherine, Duchess of Cambridge	22	26	22	19	25	23	21	17	27	31	24	18	22	21	24	20	24	23	20	21
Prince Harry	14	12	15	13	12	15	13	16	11	15	17	14	10	12	15	10	12	13	19	10
Zara Phillips Princess Eugenie	4 1	3 0	5 1	4 1	4 0	4 0	6 1	3 1	5 0	4 2	4 1	5 0	5 0	5 1	3 0	5 1	4 1	5 0	4	3 0
Princess Eugenie Princess Beatrice	0	0	0	0	0	0	0	1	0	2	0	0	0	1	0	2	0	0	0 0	1
Peter Phillips	0	0	0	3	1	0	0	1	0	0	1	0	0	0	0	0	0	0	0	3
None of them has done anything to raise the status of the royal family in recent years	11	6	14	12	6	12	14	14	8	9	9	11	13	11	10	8	12	11	10	12
Don't know	7	3	5	6	3	6	6	9	6	14	9	6	4	6	9	14	6	6	5	11
Which of the young members of the royal family do you think has done the most to damage the status of the royal family in recent years?																				
Prince Harry	20	18	24	18	18	22	23	21	20	23	20	22	19	20	21	26	21	19	17	21
Princess Beatrice	4	5	4	8	5	3	5	5	3	9	3	4	4	5	3	5	5	2	5	4
Prince William, Duke of Cambrige	2	1	2	3	1	3	2	3	1	1	2	2	1	1	2	0	1	1	2	6
Princess Eugenie	2	3	2	2	3	2	3	3	2	5	2	2	2	3	1	3	2	3	3	2
Catherine, Duchess of Cambridge	1	1	1	1	1	1	0	1	1	1	1	1	0	1	1	3	0	1	0	0
Zara Phillips	1	1	1	0	1	1	0	2	0	2	2	0	1	2	0	1	1	1	1	1
Peter Phillips	1	0	2	0	1	0	2	1	1	3	2	0	0	1	1	1	2	0	1	0
None of them has done anything to damage the status of the royal family in recent years	54	61	53	53	61	57	51	48	60	39	54	56	59	55	53	43	55	56	57	53
Don't know	14	10	11	14	10	12	14	16	13	18	15	13	14	13	17	18	12	16	14	14



Sample Size: 1860 GB Adults

Fieldwork: 6th - 7th September 2012

		Voting intention			2010 Vote			Gender		Age				Social	grade	Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1860	474	624	137	591	456	408	904	956	224	474	636	525	1060	800	238	605	398	458	162	
Unweighted Sample	1860	467	596	133	600	423	433	940	920	199	384	699	578	1254	606	253	621	368	441	177	
•	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Have the Paralympic Games changed your view of disabled people?																				
No, they have not changed the way I view disabled people	62	59	63	70	58	64	67	63	61	65	64	60	62	62	62	48	64	67	60	68
Yes, they have changed my view in a positive way	34	39	33	27	40	34	31	34	34	25	31	37	37	35	33	42	33	30	38	25
Yes, they have changed my view in a negative way	1	1	1	3	1	0	1	1	1	2	1	1	0	1	0	2	0	0	1	2
Don't know	3	1	2	0	1	2	1	3	4	8	5	2	1	3	4	8	3	3	2	4
Have the Paralympic Games made you more likely to admire or feel sorry for disabled people?																				
Has made me more likely to admire disabled people	54	57	56	37	57	55	54	46	61	49	52	54	58	53	55	49	53	54	62	44
Has made me more likely to feel sorry for disabled people	2	1	1	5	2	0	2	2	1	4	3	1	1	2	1	5	1	2	1	3
Both Neither	6 35	4 36	7 34	6 50	5 35	8 35	5 37	7 41	5 30	7 33	4 36	5 39	8 33	6 37	5 33	9 33	7 37	4 37	4 32	5 39
Don't know	3	1	2	2	1	2	2	4	3	7	5	2	1	2	5	5	2	4	1	9



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. V	Veighted no.
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	Unweighted no.	Weighted r
Age and Gender		
Male 18 to 24	36	105
Male 25 to 39	188	216
Male 40 to 59	327	285
Male 60 +	277	214
Female 18 to 24	48	100
Female 25 to 39	258	214
Female 40 to 59	325	292
Female 60 +	228	261
Region		
North England	442	415
Midlands	262	277
East England	165	162
London	197	216
South England	390	386
Wales	92	84
Scotland	139	147
Social Grade		
AB	592	472
C1	520	489
C2	221	354
DE	354	371
Newspaper Type		
Express / Mail	324	270
Sun / Star	158	396
Mirror / Record	101	169
Guardian / Independent	105	76
FT / Times / Telegraph	126	160
Other Paper	233	194
No Paper	640	422
Political Party Identification		
Labour	510	548
Conservative	483	481
Liberal Democrat	182	202
SNP/Plaid Cymru	34	29
Others	86	22
None/ DK	392	405

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