

YouGov / Sunday Times Survey Results

Sample Size: 1949 GB Adults

Fieldwork: 22nd - 23rd August 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem *	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1949	470	550	143	189	597	454	429	945	1004	232	493	667	557	1111	838	249	633	417	479	170
Unweighted Sample	1949	430	596	126	200	552	493	458	919	1030	175	469	775	530	1305	644	274	648	398	465	164
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

Con	32	100	0	0	0	73	3	12	32	32	26	31	28	39	35	28	33	41	31	25	23
Lab	38	0	100	0	0	5	86	34	36	40	43	37	41	32	35	41	42	28	38	49	34
Lib Dem	10	0	0	100	0	2	2	34	10	10	14	14	8	8	12	7	12	9	12	10	3
Other	20	0	0	0	100	20	9	21	22	18	18	18	23	20	18	24	13	23	19	16	40

Other Parties Voting Intention

UKIP	13	0	0	0	100	18	5	10	13	13	5	10	15	15	11	16	7	17	13	12	7
SNP / PCY	3	0	0	0	0	1	2	3	5	2	6	3	4	2	2	4	0	0	2	0	29
Green	3	0	0	0	0	0	1	6	3	2	7	4	2	1	4	1	2	3	3	2	3
BNP	1	0	0	0	0	0	0	1	1	1	0	1	1	1	0	1	1	1	1	1	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	1	0	1	1	1	0	1	1	1	1	1	3	1	0	0	1

Non Voters

Would Not Vote	9	0	0	0	0	3	2	4	9	9	24	14	6	2	9	9	9	9	9	10	8
Don't know	16	0	0	0	0	13	10	19	10	22	18	17	15	15	15	17	13	16	20	14	15

Do you approve or disapprove of the Government's record to date?

	Aug 21-22	Aug 22-23																				
Approve	28	27	78	5	35	8	53	7	23	31	22	14	27	26	33	31	21	31	29	27	22	23
Disapprove	57	58	9	90	42	83	31	86	62	59	57	62	52	62	57	54	64	50	56	60	63	57
Don't know	14	15	13	5	22	10	16	6	16	10	21	24	21	12	11	16	15	19	15	14	14	19

Do you think that David Cameron is doing well or badly as Prime Minister?

	Aug 15-16	Aug 22-23																				
Do you think that David Cameron is doing well or badly as Prime Minister?																						
Very well	5	6	21	1	3	1	13	3	2	7	4	2	7	4	8	7	5	7	6	5	6	4
Fairly well	34	32	72	10	48	23	55	12	30	32	31	24	33	31	34	35	28	38	35	32	25	27
TOTAL WELL	39	38	93	11	51	24	68	15	32	39	35	26	40	35	42	42	33	45	41	37	31	31
Fairly badly	29	31	6	40	33	50	21	37	37	29	33	36	28	31	31	32	30	24	34	30	32	30
Very badly	25	25	0	47	10	25	7	46	26	28	22	25	21	29	25	20	32	21	20	26	32	29
TOTAL BADLY	54	56	6	87	43	75	28	83	63	57	55	61	49	60	56	52	62	45	54	56	64	59
Don't know	7	6	1	2	6	1	4	2	5	4	9	12	11	5	2	6	6	10	4	7	5	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	Aug 15-16	Aug 22-23																				
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																						
Very well	3	1	2	3	0	0	1	2	0	2	1	1	2	2	0	1	1	1	2	1	2	0
Fairly well	20	19	9	48	12	4	8	40	21	18	21	19	19	20	19	17	22	22	17	17	23	19
TOTAL WELL	23	20	11	51	12	4	9	42	21	20	22	20	21	22	19	18	23	23	19	18	25	19
Fairly badly	36	37	37	35	46	33	35	34	45	38	36	37	37	37	37	39	34	35	39	38	37	28
Very badly	29	31	49	9	26	58	50	17	22	37	25	21	24	34	37	32	30	25	33	31	28	37
TOTAL BADLY	65	68	86	44	72	91	85	51	67	75	61	58	61	71	74	71	64	60	72	69	65	65
Don't know	12	12	4	6	16	5	6	7	12	6	17	23	18	7	7	10	13	17	9	13	10	16
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																						
Very well	2	2	1	1	12	0	1	2	3	2	1	1	3	1	1	2	2	3	2	1	2	1
Fairly well	19	17	33	6	55	6	23	7	29	18	17	11	20	17	19	20	14	23	17	18	16	16
TOTAL WELL	21	19	34	7	67	6	24	9	32	20	18	12	23	18	20	22	16	26	19	19	18	17
Fairly badly	31	33	35	36	30	30	34	34	32	31	34	36	32	30	34	33	32	24	39	33	31	24
Very badly	37	39	23	54	1	60	34	53	31	44	33	32	31	44	42	36	42	37	35	39	43	41
TOTAL BADLY	68	72	58	90	31	90	68	87	63	75	67	68	63	74	76	69	74	61	74	72	74	65
Don't know	11	10	7	4	3	4	8	5	6	5	14	19	15	8	4	10	10	13	7	10	8	19
Do you think the coalition government is managing the economy well or badly?																						
Very well	4	4	13	1	7	0	8	2	3	6	2	2	5	4	4	5	3	6	5	3	4	0
Fairly well	32	31	74	7	47	22	56	9	31	32	30	20	31	29	38	33	28	34	35	33	23	27
TOTAL WELL	36	35	87	8	54	22	64	11	34	38	32	22	36	33	42	38	31	40	40	36	27	27
Fairly badly	30	31	7	42	28	49	21	36	35	29	32	35	30	31	30	31	30	31	31	24	36	33
Very badly	26	27	2	49	9	26	9	48	27	28	25	28	22	32	25	23	33	20	22	30	32	31
TOTAL BADLY	56	58	9	91	37	75	30	84	62	57	57	63	52	63	55	54	63	51	53	54	68	64
Don't know	9	8	4	2	9	3	5	5	5	4	10	14	13	4	3	8	7	10	6	10	5	9

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	1	1	4	1	2	0	2	2	0	2	0	2	2	1	1	2	1	3	1	0	2	1
Quite good	11	9	24	2	15	6	17	3	8	12	6	3	11	7	12	10	8	14	10	9	6	8
TOTAL GOOD	12	10	28	3	17	6	19	5	8	14	6	5	13	8	13	12	9	17	11	9	8	9
Neither good nor bad	26	29	45	20	33	24	36	21	26	30	28	30	31	27	30	31	27	31	35	24	27	24
Quite bad	38	37	21	47	42	46	33	44	42	35	40	36	35	39	38	38	35	35	36	39	38	38
Very bad	20	20	5	29	6	24	10	28	21	18	21	17	15	25	18	16	24	12	17	22	24	22
TOTAL BAD	58	57	26	76	48	70	43	72	63	53	61	53	50	64	56	54	59	47	53	61	62	60
Don't know	4	4	1	1	2	0	2	2	2	2	5	12	6	2	1	3	5	5	2	6	3	7

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	2	4	2	4	3	3	3	1	3	1	4	4	2	0	2	2	5	3	1	2	1
Get a little better	12	14	22	10	20	7	16	10	17	18	10	22	19	12	8	17	10	15	13	13	12	21
TOTAL BETTER	14	16	26	12	24	10	19	13	18	21	11	26	23	14	8	19	12	20	16	14	14	22
Stay about the same	37	37	47	31	52	29	46	30	39	39	35	35	38	33	42	40	33	37	41	35	36	29
Get a little worse	29	28	21	33	16	41	25	33	27	23	33	13	23	32	33	25	33	25	27	30	28	31
Get a lot worse	16	14	4	21	5	18	8	22	13	13	16	13	10	18	15	12	17	10	13	17	18	11
TOTAL WORSE	45	42	25	54	21	59	33	55	40	36	49	26	33	50	48	37	50	35	40	47	46	42
Don't know	4	4	1	3	3	3	2	3	3	3	5	13	5	3	1	4	5	7	3	4	4	7

Fieldwork: 22nd - 23rd August 2013

Weighted Sample
Unweighted Sample

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Total	Con	Lab	Lib Dem *	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland *
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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Aug 8-9
Aug 22-23

Thinking about the current state of the economy, which of the following best reflects your view?

The economy is still getting worse	25	22	8	32	9	24	11	33	22	20	23	15	18	27	21	19	25	19	18	23	26	23
The economy has stopped getting worse, but there are no signs of any recovery yet	34	36	21	45	43	43	30	42	40	33	38	37	35	37	34	34	37	40	33	33	38	37
The economy is in a bad way, but is starting to show signs of recovery	30	32	57	20	40	30	49	20	30	34	31	27	32	30	37	35	28	27	38	32	28	26
The economy is improving and on the way to full recovery	5	5	13	1	5	2	9	2	4	7	2	3	5	4	6	5	4	8	4	4	4	7
Don't know	5	6	1	3	2	1	2	3	4	6	7	18	10	3	1	7	6	7	6	7	4	7

Thinking about the government's policies on the economy, do you think...

They have made the economy worse, and made the recession last longer than it would have done	36	34	4	65	18	31	11	62	39	34	33	31	28	41	32	31	37	29	30	35	37	41
They have helped the economy, and made the changes necessary for a recovery to begin	32	32	81	7	35	24	61	10	25	35	29	20	31	29	41	34	29	36	37	33	25	22
They haven't really made much difference to the economy one way or the other	23	23	12	22	41	39	21	22	28	23	23	24	21	24	23	23	23	23	21	19	29	23
Don't know	8	12	3	6	7	5	7	7	8	8	15	26	19	7	4	12	11	12	12	13	9	14

Looking forward to the next election in 2015, who would you trust more to run the British economy after 2015?

David Cameron and the Conservatives	34	35	96	2	33	35	75	7	23	39	30	23	34	33	42	38	30	35	42	35	27	27
Ed Miliband and Labour	30	28	0	76	20	8	4	66	30	30	27	37	26	31	23	27	31	27	21	28	35	36
Not sure	36	37	4	21	47	57	21	27	47	31	42	40	40	36	35	35	39	37	37	37	37	37

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Weighted Sample
Unweighted Sample

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1949	470	550	143	189	597	454	429	945	1004	232	493	667	557	1111	838	249	633	417	479	170
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

May 28 - 29
Aug 22- 23

Thinking about the conflict in Syria, here are some things Britain could do. Would you support or oppose each of the following?

Sending food, medicine and other humanitarian supplies to civilians in Syria

Support	78	77	82	82	83	68	80	79	84	76	77	72	73	79	78	79	73	82	77	72	75	83
Oppose	11	12	12	9	11	24	13	12	8	13	11	11	11	14	12	10	15	9	11	16	13	8
Don't know	11	11	7	9	6	8	7	10	8	11	12	17	16	7	9	10	13	9	12	12	11	9

Sending protective clothing, such as flak jackets and helmets to the troops fighting to overthrow the Assad regime

Support	50	41	44	46	38	38	41	44	41	37	44	44	41	39	40	41	39	40	40	41	41	41
Oppose	28	33	33	30	33	45	36	33	31	40	25	26	26	39	34	31	34	33	32	33	32	37
Don't know	22	27	23	23	29	17	24	23	28	23	31	30	33	22	26	27	26	28	28	27	27	22

Sending defensive military supplies, such as anti-aircraft guns, to the anti-Assad troops

Support	24	19	24	22	25	15	20	21	21	21	17	16	23	19	17	20	18	24	19	16	20	16
Oppose	50	53	55	51	53	66	55	52	54	55	52	55	43	59	55	54	53	53	50	55	53	60
Don't know	27	28	21	28	22	19	25	27	25	24	31	29	34	22	28	27	29	23	30	29	27	24

Sending small arms such as hand guns to the anti-Assad troops

Support	19	16	22	17	18	13	19	16	16	19	13	13	17	15	16	16	15	18	16	12	16	17
Oppose	55	58	60	57	56	68	60	58	59	59	58	61	50	63	59	58	59	58	56	62	58	62
Don't know	26	26	18	26	27	18	21	26	26	22	30	27	33	21	25	26	27	23	28	26	27	21

Sending full-scale military supplies such as tanks and heavy artillery to the Anti-Assad troops

Support	12	10	14	12	6	8	10	14	8	11	9	9	13	10	8	10	10	15	10	8	11	11
Oppose	65	66	71	63	70	75	71	62	69	68	64	64	55	69	73	66	66	59	65	70	66	70
Don't know	22	24	15	25	25	17	18	23	23	20	27	26	32	21	19	23	24	26	26	22	23	19

Sending British troops to fight alongside the anti-Assad troops

Support	10	9	12	11	9	5	9	12	8	10	8	14	16	9	2	11	7	14	8	9	7	13
Oppose	74	74	78	73	72	86	81	73	76	76	72	62	58	81	86	72	77	69	74	76	76	72
Don't know	16	17	10	16	20	9	10	15	17	14	19	24	27	11	12	17	16	16	17	15	17	15

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

As you may know, Edward Snowden, a former US intelligence officer, has disclosed that GCHQ, a British intelligence agency, has been secretly accessing fibre-optic cables carrying internet and communication data. It can tap into and store anybody's phone calls and emails for up to 30 days, regardless of whether they are suspected of doing anything wrong.

Which of these views comes closer to yours?

It is right: the secret service should have access to this information in order to protect the nation

It is wrong: the secret service should not have the power to eavesdrop into innocent people's private affairs

Don't know

41	65	35	35	37	53	43	32	41	40	24	39	43	46	41	40	42	40	40	43	36
45	27	53	54	52	35	47	55	47	43	58	42	45	43	45	45	44	45	45	44	53
14	8	12	11	11	11	10	13	12	16	18	19	12	11	14	15	15	15	15	13	11

Edward Snowden handed over a large number of files about the work of the UK and US agencies to the Guardian newspaper. The Guardian has published a number of stories, but says it has withheld specific details that might put people's lives at risk. In principle, do you think the Guardian has been right or wrong to publish this information?

Right to publish - we should know how the intelligence agencies operate

Wrong to publish - this information is likely to help our enemies

Don't know

40	28	50	60	36	28	44	55	47	34	43	45	41	35	43	36	51	37	36	41	43
45	63	38	27	55	60	43	32	41	48	37	36	45	56	43	47	33	46	51	44	44
15	9	12	13	9	12	12	12	11	18	20	19	14	10	14	16	16	17	13	14	13

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1949	430	596	126	200	552	493	458	919	1030	175	469	775	530	1305	644	274	648	398	465	164
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some of the Guardian's stories indicate that surveillance goes far beyond anything MPs have been told, when Parliament has discussed the work of the intelligence agencies. Should successive government have been more open about how the intelligence agencies operate?

Should have been more open – Parliament should be told the scale of work undertaken by the intelligence agencies

Should not have been more open – the intelligence agencies can protect us better if they are allowed to keep such things secret, even from Parliament

Don't know

47	35	56	62	47	38	54	55	51	44	47	47	48	46	49	45	55	44	47	47	47
34	53	28	26	38	48	30	29	36	32	27	28	34	42	33	35	26	35	34	36	36
19	12	16	11	15	14	16	16	13	24	26	25	17	12	18	20	19	21	19	17	16

This week the Guardian has announced that it has destroyed the computer hard drives on which this leaked classified information was being held in its London offices rather than be forced to hand it back to the government by a court. The authorities say it was necessary in order to ensure the information did not fall into the hands of others such as terrorists.

Do you think the Guardian was right or wrong to destroy the information rather than hand it back?

Right to destroy the hard drives

Wrong - they should have handed over the hard drives

Don't know

45	37	53	64	44	38	49	57	47	43	53	45	43	46	47	43	51	47	38	45	47
34	47	31	18	35	45	32	25	38	30	28	28	38	37	34	34	28	33	36	37	34
21	16	16	19	21	17	19	18	15	26	19	28	19	18	19	23	21	20	27	18	18

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%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The Guardian says that other copies of the information are held outside Britain. Do you think the government's decision to demand its return or destruction was or was not...

Sensible

Was	54	72	48	46	58	67	50	49	55	52	50	52	52	59	55	51	51	53	54	56	51
Was not	23	13	28	31	20	16	25	31	28	18	23	17	25	24	23	21	23	24	23	18	27
Don't know	24	15	24	24	22	17	25	20	17	30	27	31	22	18	21	27	26	23	23	25	22

Heavy-handed

Was	28	17	37	34	23	19	33	38	34	22	29	26	29	27	29	26	32	29	26	22	39
Was not	46	64	36	39	53	60	38	40	48	44	43	44	44	51	48	43	36	46	48	50	42
Don't know	26	19	27	27	24	21	28	22	19	34	28	31	26	22	23	30	32	25	26	28	19

Pointless

Was	34	24	41	43	33	26	40	42	38	30	27	31	39	34	37	31	39	34	36	29	36
Was not	41	58	33	36	45	54	34	36	44	39	45	40	37	45	41	41	35	43	40	44	40
Don't know	25	18	25	21	22	20	25	22	18	31	28	29	24	21	22	28	27	23	25	27	24

One of the Guardian journalists working on these stories is Glenn Greenwald. Last Sunday his partner, David Miranda, was detained and questioned at Heathrow for nine hours by British police under anti-terrorism legislation. Miranda was on his way back from Berlin to Brazil, ferrying materials between Greenwald and a documentary maker who has also been working on these stories.

Ministers and officials say they had grounds to believe Mr Miranda was carrying information that could be damaging to national security. Mr Miranda says he was never asked about terrorism, and it was therefore wrong to detain him under a law specifically concerned with terrorism. Do you think...

The police were right to use an anti-terrorism law to detain Miranda	46	68	39	33	52	61	44	35	49	43	33	38	45	59	45	47	39	46	48	48	40
The police were wrong to use this law to detain Mr Miranda	36	19	47	52	29	23	40	48	40	32	46	38	38	26	40	30	43	34	33	33	45
Don't know	19	13	15	14	18	16	16	17	11	26	21	24	18	14	16	23	18	20	19	18	16

Fieldwork: 22nd - 23rd August 2013

Weighted Sample
Unweighted Sample

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem *	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland *
1949	470	550	143	189	597	454	429	945	1004	232	493	667	557	1111	838	249	633	417	479	170
1949	430	596	126	200	552	493	458	919	1030	175	469	775	530	1305	644	274	648	398	465	164
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

The police confiscated Mr Miranda's electronic equipment including mobile phone, laptop and games console was confiscated. Do you think...

This was an example of police misusing their powers to interfere with legitimate journalism
This was an example of the police using their powers sensibly to protect national security
Don't know

34	19	46	45	31	22	39	46	39	29	39	36	37	27	37	30	46	32	31	31	40
49	68	39	40	58	63	45	37	48	49	36	42	48	61	48	49	35	51	52	52	41
18	13	15	15	11	15	17	17	13	22	25	23	15	13	15	21	19	17	17	18	19

It is widely accepted that the police should have the power to seize the possessions of anyone, including journalists, where there are grounds to think they are engaged in criminal activity. Mr Miranda was released without charge, and no suggestion has been made that he broke any laws in having the information in his possession.

In general, where people have sensitive intelligence information but are NOT suspected of breaking any specific law, should the police...

Treat everyone the same, and have the right to seize this information
Treat everyone the same and NOT have the right to seize this information
Distinguish between journalists, who should be allowed to keep such information, and non-journalists, whose information may be seized
Don't know

50	70	45	46	59	64	50	43	51	48	39	43	51	58	49	51	42	49	53	54	45
25	14	31	36	22	16	27	33	30	20	31	25	27	19	28	21	28	23	21	25	35
7	5	9	3	10	6	7	8	6	9	4	8	7	9	6	9	8	9	6	5	6
18	12	16	15	9	14	16	16	13	23	26	24	15	14	17	19	22	19	20	15	13

Which of these applies to you?

I have a job which is based in an office
I have a job which is NOT based in an office
I do not have a job

33	34	32	34	27	36	30	32	35	30	25	57	38	8	45	16	35	34	34	30	31
28	28	27	27	26	26	28	28	29	27	32	27	36	17	21	36	26	29	26	29	25
40	38	41	39	48	38	42	40	36	43	43	16	26	75	33	48	38	38	40	41	44

Fieldwork: 22nd - 23rd August 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem *	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland *
Weighted Sample 1949	470	550	143	189	597	454	429	945	1004	232	493	667	557	1111	838	249	633	417	479	170
Unweighted Sample	1949	430	596	126	200	552	493	919	1030	175	469	775	530	1305	644	274	648	398	465	164
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

On a normal day when you go to your office, do you generally wear...?*

[Only asked to males who work in an office, n=333]

Casual trousers and shirt with collar	26	19	28	7	16	16	21	20	26	0	40	23	22	37	29	10	7	37	19	19	37
A suit and tie	20	30	18	11	20	30	20	16	20	0	22	19	22	14	21	16	27	17	23	19	17
Smart trousers	16	17	11	35	13	16	20	18	16	0	15	15	20	12	17	13	25	14	21	14	7
A suit without a tie	11	10	12	3	24	10	8	14	11	0	15	12	11	0	10	17	4	15	10	11	9
Jeans and t-shirt	8	7	11	18	4	8	5	8	8	0	4	12	6	0	8	10	10	4	9	11	10
Casual trousers, casual top	6	4	4	6	9	7	12	1	6	0	4	5	4	19	4	12	9	2	3	12	3
Jeans and casual top	5	6	8	3	6	5	9	4	5	0	0	8	2	8	5	5	6	0	9	6	12
Jeans and shirt with collar	2	1	2	0	3	1	0	6	2	0	0	3	2	0	2	0	2	5	0	0	0
Shorts and t-shirt	2	6	0	2	0	5	0	2	2	0	0	1	3	3	1	7	0	3	1	4	0
Something else	4	1	5	15	4	1	5	11	4	0	0	2	8	8	3	9	9	3	5	4	5
Don't know	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

On a normal day when you go to your office, do you generally wear...?*

[Only asked to females who work in an office, n=341]

Smart trousers and a top	43	50	41	58	35	34	43	49	0	43	22	49	42	35	40	50	27	37	48	56	38
Skirt and a top	17	16	13	9	9	17	15	19	0	17	26	14	17	24	17	17	15	25	16	10	9
Casual trousers and a top	14	14	14	8	36	22	12	10	0	14	6	12	13	30	15	9	23	11	13	15	0
Jeans and casual top	6	3	8	0	12	7	6	6	0	6	18	4	6	9	7	5	10	8	4	3	7
A trouser suit	5	1	6	0	0	4	6	2	0	5	0	1	9	0	4	8	0	1	11	6	6
A skirt suit	4	5	2	6	0	6	3	1	0	4	5	4	4	0	4	3	6	4	1	2	12
Jeans and t-shirt	3	1	6	11	0	1	4	8	0	3	0	3	4	0	3	1	1	4	6	0	0
Jeans and shirt/smart top	2	2	2	0	4	3	3	1	0	2	4	4	2	0	2	2	9	3	0	1	0
Shorts and t-shirt	1	0	0	9	0	0	0	3	0	1	0	1	1	0	1	0	0	1	0	1	0
Something else	6	6	6	0	6	6	6	2	0	6	13	8	3	3	7	3	9	6	1	3	28
Don't know	1	0	2	0	0	0	1	0	0	1	5	0	0	0	0	2	0	0	0	2	0

Fieldwork: 22nd - 23rd August 2013

Weighted Sample
Unweighted Sample

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem *	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland *
1949	470	550	143	189	597	454	429	945	1004	232	493	667	557	1111	838	249	633	417	479	170
1949	430	596	126	200	552	493	458	919	1030	175	469	775	530	1305	644	274	648	398	465	164
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

There are now a number of 'Car club' companies in Britain – where you pay a monthly subscription and are then able to hire cars parked in 'Car club' parking bays for anything from a few hours to a few days. Are you a member of a car club?

Yes I am a member of a car club
No I am not

2	3	2	5	0	1	3	1	3	1	1	3	2	0	2	1	4	2	1	1	2
98	97	98	95	100	99	97	99	97	99	99	97	98	100	98	99	96	98	99	99	98

Do you or your partner also own your own car?*

[Only asked to those respondents who are members of a car club, n= 29]

Yes
No

74	61	89	84	100	32	92	33	83	47	74	76	71	100	80	59	64	80	87	68	77
26	39	11	16	0	68	8	67	17	53	26	24	29	0	20	41	36	20	13	32	23

Is there a car club space on a street near your home?

[Only asked to respondents who are not members of a car club n= 1920]

Yes there is
No there is not
Don't know

5	5	4	9	2	5	4	7	6	4	3	9	3	4	5	4	16	3	2	4	7
56	58	57	55	58	59	57	55	56	56	42	49	59	63	57	54	34	54	62	59	66
40	37	39	35	40	36	39	38	38	41	55	42	38	33	38	42	50	44	36	37	27

Fieldwork: 22nd - 23rd August 2013

Weighted Sample
Unweighted Sample

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem *	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland *
1949	470	550	143	189	597	454	429	945	1004	232	493	667	557	1111	838	249	633	417	479	170
1949	430	596	126	200	552	493	458	919	1030	175	469	775	530	1305	644	274	648	398	465	164
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If there was a car club space on a street near you would you consider giving up your car and using a car club instead?

[Only asked to respondents who are not members of a car club and who say there is no car club space on a street near them, or don't know of a car club space on a street near them, n=1828]

Yes, I would seriously consider giving up my car and using a car club instead	2	3	1	1	1	3	1	2	1	3	2	2	2	1	2	2	1	2	1	3	1
Yes, I might consider giving up my car and using a car club instead	11	11	11	11	9	10	12	13	13	9	8	12	15	6	12	10	9	12	9	12	8
No, I would not consider giving up my car and using a car club instead	44	57	41	46	51	53	43	47	45	44	21	38	45	58	48	39	37	44	49	45	40
No, I would not consider giving up my car but might still consider joining a car club	14	14	14	13	12	15	11	13	16	13	13	16	12	15	16	12	11	16	15	13	13
Not applicable - I don't have a car but might consider joining a car club	6	3	9	8	3	5	7	7	5	8	18	9	5	2	6	7	8	5	7	6	8
Not applicable - I don't have a car and would NOT consider joining a car club	23	12	24	22	23	14	26	18	21	24	38	22	22	17	16	31	32	21	19	21	30

In a normal year, how many holidays do you take away from home?

None	20	14	21	17	22	16	21	17	21	20	18	21	22	18	15	27	15	21	22	20	21
1	34	36	32	35	31	36	30	34	33	36	41	39	31	31	35	34	40	39	26	33	33
2	28	29	30	30	23	27	29	34	29	26	28	25	29	28	29	26	28	24	31	29	31
3	11	15	11	9	19	15	12	8	11	12	10	10	10	15	14	8	10	12	13	12	6
4	3	3	3	1	3	3	5	2	3	3	0	3	4	3	3	3	5	2	3	3	5
More than 4	3	3	4	8	2	3	4	5	4	3	3	2	3	5	4	2	2	3	4	4	4

How many of your holidays away from home are usually abroad?

[Only asked to respondents who have 1 or more holidays away from home in a year, n=1560]

None	28	26	30	23	35	28	29	31	25	30	17	23	31	32	25	32	19	29	27	31	30
1	50	49	46	61	38	47	46	50	51	48	59	61	45	42	50	50	54	51	48	48	50
2	17	16	19	12	20	19	19	15	17	16	20	12	16	19	19	13	18	15	19	16	13
3	4	7	3	3	6	5	3	2	4	4	3	2	5	4	5	3	6	4	4	3	3
4	1	1	1	0	0	1	1	1	1	0	0	1	1	1	1	1	1	0	1	1	2
More than 4	1	1	2	1	1	1	2	1	2	1	1	1	1	2	1	1	2	1	1	1	3

Fieldwork: 22nd - 23rd August 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem *	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland *
Weighted Sample 1949	470	550	143	189	597	454	429	945	1004	232	493	667	557	1111	838	249	633	417	479	170
Unweighted Sample 1949	430	596	126	200	552	493	458	919	1030	175	469	775	530	1305	644	274	648	398	465	164
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

When you go on holiday overseas do you eat the local cuisine?

[Only asked to respondents who take at least one holiday abroad a year, n=1110]

All the time	42	46	42	49	33	47	36	48	42	42	37	42	46	39	48	32	58	40	47	31	41
Some of the time	46	38	50	40	54	37	55	41	46	45	54	49	41	43	43	51	35	51	40	51	45
Occasionally	10	15	7	6	11	15	7	8	10	10	2	8	12	14	9	12	7	9	10	14	9
Never	2	1	2	5	2	1	2	3	2	3	6	1	1	4	1	5	0	1	4	4	6

Do you learn the local language?

[Only asked to respondents who take at least one holiday abroad a year, n=1110]

I am fluent anyway	4	3	2	9	2	3	2	3	5	3	6	3	5	1	3	5	10	5	1	0	4
Enough to converse in	11	12	12	14	7	12	12	9	13	10	17	11	12	8	10	13	9	12	12	12	11
A few key phrases	62	62	64	61	60	57	69	68	64	61	66	64	64	58	69	50	64	58	60	65	71
Nothing - after all most people speak English	16	18	16	11	24	21	12	12	15	16	6	17	15	20	13	21	13	17	18	16	10
Not applicable - my foreign holidays are usually in English-speaking countries	7	6	6	5	8	7	6	8	4	10	6	4	4	13	4	11	5	7	9	6	4

Do you make an effort to socialise with local people?

[Only asked to respondents who take at least one holiday abroad a year, n=1110]

Yes, a lot	18	18	16	15	22	22	18	14	20	16	10	7	19	31	15	23	23	17	20	15	14
Yes, sometimes	60	58	58	62	64	58	59	65	61	58	58	64	60	56	61	57	55	64	57	62	53
TOTAL YES	78	76	74	77	86	80	77	79	81	74	68	71	79	87	76	80	78	81	77	77	67
No, I prefer to keep to myself / family	20	21	24	21	13	18	22	20	18	23	30	25	19	12	22	18	20	18	21	21	28
No, I prefer to mix with other Brits	2	3	2	1	1	3	1	1	1	3	2	3	2	1	2	2	3	1	2	2	5
TOTAL NO	22	24	26	22	14	21	23	21	19	26	32	28	21	13	24	20	23	19	23	23	33

David Cameron is currently taking his fourth holiday of the year - a short break with his family in Cornwall. Do you think it is reasonable or excessive for the Prime Minister to go away with his family for a few days four times in a year?

Reasonable	61	86	44	70	58	77	46	63	63	59	51	59	61	67	69	51	63	67	57	56	59
Excessive	30	9	46	20	32	15	44	29	31	30	32	30	33	27	24	39	27	27	30	36	33
Don't know	9	5	10	10	10	7	10	8	6	11	18	11	6	6	7	11	10	6	13	8	8

Fieldwork: 22nd - 23rd August 2013

Weighted Sample
Unweighted Sample

	Voting intention				2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem *	UKIP	Con	Lab	Lib Dem	Male	Female	18-24 *	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland *
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1949	430	596	126	200	552	493	458	919	1030	175	469	775	530	1305	644	274	648	398	465	164
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Next, some questions about 'mobile entertainment' that is, watching television and/or movies on a laptop, tablet, smartphone, etc.

In an average day when you are not away, where do you watch most screen entertainment?

On a television in my or someone else's home	85	92	85	78	89	90	88	85	84	87	55	82	90	96	84	88	79	87	84	90	81
On a laptop / tablet / smartphone, etc.	12	7	11	21	9	8	9	14	13	12	40	15	8	2	14	10	16	12	15	7	15
At a cinema, pub, club, etc.	1	0	1	1	0	1	1	0	1	0	2	1	1	0	1	1	2	1	0	1	0
Somewhere else	2	1	2	0	2	1	2	1	2	1	2	2	1	1	1	2	3	1	1	1	4

When you are travelling do you carry mobile entertainment?

Yes, usually/always	25	25	24	29	18	22	22	24	28	22	52	33	22	10	27	21	32	26	25	18	32
Yes, on longer journeys	17	15	21	15	14	14	17	14	17	17	18	27	17	7	17	16	18	16	17	18	15
TOTAL YES	42	40	45	44	32	36	39	38	45	39	70	60	39	17	44	37	50	42	42	36	47
No, not often	24	22	24	21	29	26	26	27	26	22	19	24	26	23	26	21	18	23	23	29	24
No, never	34	38	31	35	39	38	35	35	29	39	10	15	36	60	29	41	31	35	35	36	29
TOTAL NO	58	60	55	56	68	64	61	62	55	61	29	39	62	83	55	62	49	58	58	65	53

When you watch a popular TV programme do you generally watch it alone or in the company of others?

On my own	31	28	30	37	28	30	29	34	31	31	43	26	31	31	33	29	38	33	28	29	28
With my partner / members of my immediate family	65	70	67	61	71	68	69	63	66	65	44	71	68	67	64	67	58	64	69	68	68
With others, including people outside my immediate family	3	2	3	1	1	2	2	3	3	4	13	3	1	2	3	3	4	3	4	3	4

Do you ever worry that you are addicted to your mobile entertainment device?

Yes, I worry a lot	1	2	2	0	0	1	2	1	2	1	3	3	1	0	2	1	2	2	1	1	0
Yes, I worry sometimes	9	8	12	12	4	6	11	8	9	9	16	15	7	2	9	9	14	7	8	9	10
No, I do not worry	49	43	51	47	46	45	45	53	51	47	63	62	49	32	51	46	45	52	47	47	57
Not applicable - I seldom if ever watch entertainment on a laptop / tablet / smartphone	39	46	33	41	51	46	40	38	37	41	11	19	41	65	37	41	35	37	42	43	31
Don't know	2	1	2	1	0	2	1	1	2	2	7	1	1	1	1	3	3	2	2	1	2

*Any percentages calculated on bases fewer than 50 respondents do not represent a wide enough cross-section of the target population to be considered statistically reliable. These figures will be italicised.

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	73	117
	Male 25 to 39	207	246
	Male 40 to 59	374	329
	Male 60 +	265	253
	Female 18 to 24	102	115
	Female 25 to 39	262	248
	Female 40 to 59	401	337
	Female 60 +	265	304
Region			
	North England	465	479
	Midlands	275	320
	East England	208	187
	London	274	249
	South England	440	446
	Wales	123	97
	Scotland	164	170
Social Grade			
	AB	718	546
	C1	587	565
	C2	277	409
	DE	367	429
Newspaper Type			
	Express / Mail	358	312
	Sun / Star	187	458
	Mirror / Record	90	195
	Guardian / Independent	154	88
	FT / Times / Telegraph	116	185
	Other Paper	296	224
	No Paper	748	487
Political Party Identification			
	Labour	674	624
	Conservative	507	546
	Liberal Democrat	189	214
	SNP/Plaid Cymru	45	33
	Others	128	45
	None/ DK	406	487

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