

YouGov / The Sun Survey Results

Sample Size: 1858 GB Adults
Fieldwork: 6th - 7th May 2014

	Voting intention					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1858	495	533	118	196	542	461	377	901	957	221	470	635	531	1059	799	238	604	398	457	162	
Unweighted Sample	1858	454	529	105	245	542	462	363	896	962	156	390	747	565	1161	697	224	599	379	403	253	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	34	100	0	0	0	77	6	17	38	29	41	37	30	34	37	29	37	43	32	28	19
Lab	37	0	100	0	0	4	83	26	31	42	32	35	42	33	35	39	43	25	37	48	35
Lib Dem	8	0	0	100	0	2	1	32	7	9	3	9	8	9	10	6	6	13	6	6	7
Other	21	0	0	0	100	18	10	25	24	19	24	20	20	23	18	26	15	19	25	18	40

Other Parties Voting Intention

UKIP	13	0	0	0	100	16	7	14	16	11	10	9	14	18	10	18	9	17	17	11	5
SNP / PCY	4	0	0	0	0	0	1	2	5	3	6	5	3	3	4	4	1	0	3	0	32
Green	3	0	0	0	0	2	2	7	3	4	9	4	2	2	4	3	3	2	4	5	3
BNP	0	0	0	0	0	0	0	0	0	0	0	0	1	0	0	1	1	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	0	0	0	2	0	1	0	2	0	0	1	1	0	0	2	1	0

Non Voters

Would Not Vote	8	0	0	0	0	3	2	4	6	9	15	12	4	4	5	11	6	9	9	7	3
Don't know	14	0	0	0	0	13	8	18	10	18	17	15	13	13	14	15	16	14	10	16	14

Do you approve or disapprove of the Government's record to date?

		May 5-6					May 6-7															
Approve	32	33	86	7	42	12	66	9	26	39	27	34	33	30	36	39	25	33	38	31	29	26
Disapprove	51	51	5	85	33	77	22	81	57	48	54	38	46	57	55	48	55	48	44	54	56	63
Don't know	17	16	9	8	25	12	12	10	18	13	19	28	21	13	9	13	20	19	18	15	14	11
			April 22-23					May 6-7														

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of these would make the best Prime Minister?

David Cameron	34	35	95	5	16	27	75	9	24	42	29	38	35	33	37	42	27	34	41	36	31	26
Ed Miliband	19	21	0	62	6	5	3	53	16	21	20	13	19	24	22	20	22	23	15	23	24	24
Nick Clegg	5	4	1	2	41	1	1	1	14	5	4	3	6	3	5	6	3	1	6	5	4	3
Don't know	41	39	4	31	37	67	21	37	46	32	46	46	41	39	36	32	49	42	38	37	40	46

Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	April 29-30		May 6-7																			
Strongly support	3	3	6	1	9	0	4	1	3	4	2	4	2	3	3	4	1	0	4	4	2	0
Tend to support	25	28	52	11	64	16	41	12	40	31	25	26	28	24	32	32	21	29	30	28	24	25
TOTAL SUPPORT	28	31	58	12	73	16	45	13	43	35	27	30	30	27	35	36	22	29	34	32	26	25
Tend to oppose	30	31	25	40	12	36	31	37	28	28	33	29	29	35	29	33	28	31	29	30	35	28
Strongly oppose	30	25	10	44	4	39	15	43	19	25	25	13	20	28	32	22	30	26	19	27	27	37
TOTAL OPPOSE	60	56	35	84	16	75	46	80	47	53	58	42	49	63	61	55	58	57	48	57	62	65
Don't know	12	13	7	5	10	9	8	7	11	12	15	28	21	11	4	9	19	14	17	11	12	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	59	111
Male 25 to 39	161	234
Male 40 to 59	383	314
Male 60 +	293	242
Female 18 to 24	97	110
Female 25 to 39	229	236
Female 40 to 59	364	321
Female 60 +	272	290
Region		
North England	403	457
Midlands	269	305
East	171	178
London	224	238
South England	428	425
Wales	110	93
Scotland	253	162
Social Grade		
AB	672	520
C1	489	539
C2	299	390
DE	398	409
Newspaper Type		
Express / Mail	376	297
Sun / Star	234	437
Mirror / Record	124	186
Guardian / Independent	134	84
FT / Times / Telegraph	143	176
Other Paper	289	214
No Paper	558	465
Political Party Identification		
Labour	584	595
Conservative	499	520
Liberal Democrat	146	204
SNP/Plaid Cymru	55	32
Others	160	43
None/ DK	414	465

YouGov is a member of the British Polling Council and abides by its rules.

For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk