YouGov / The Sun Survey Results

Sample Size: 1977 GB Adults
Fieldwork: 15th - 16th September 2014

<table>
<thead>
<tr>
<th>Westminster VI</th>
<th>2010 Vote</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Total</td>
<td>Con</td>
<td>Lab</td>
<td>Lib Dem</td>
<td>UKIP</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Male</td>
<td>Female</td>
<td>18-24</td>
<td>25-39</td>
</tr>
<tr>
<td>Weighted Sample</td>
<td>1977</td>
<td>535</td>
<td>585</td>
<td>119</td>
<td>183</td>
</tr>
<tr>
<td>Unweighted Sample</td>
<td>1977</td>
<td>500</td>
<td>617</td>
<td>111</td>
<td>181</td>
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Headline Voting Intention
[Excludes Don't knows and Wouldn't votes]

<table>
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<tr>
<th></th>
<th>Con</th>
<th>Lab</th>
<th>Lib Dem</th>
<th>Other</th>
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Other Parties Voting Intention

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<tr>
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<th>UKIP</th>
<th>Green</th>
<th>SNP / PCY</th>
<th>BNP</th>
<th>Respect</th>
<th>Other</th>
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Non Voters

<table>
<thead>
<tr>
<th></th>
<th>Would Not Vote</th>
<th>Don't know</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>5</td>
<td>15</td>
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</tbody>
</table>

Do you approve or disapprove of the Government's record to date?

<table>
<thead>
<tr>
<th></th>
<th>Approve</th>
<th>Disapprove</th>
<th>Don't know</th>
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</thead>
<tbody>
<tr>
<td></td>
<td>30</td>
<td>56</td>
<td>15</td>
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</tbody>
</table>

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Sample Size: 1977 GB Adults  
Fieldwork: 15th - 16th September 2014

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

<table>
<thead>
<tr>
<th>Issue</th>
<th>Westminster VI 2010 Vote</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Total</td>
<td>1977</td>
<td>535</td>
<td>585</td>
<td>119</td>
<td>183</td>
</tr>
<tr>
<td>Weighted Sample</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Unweighted Sample</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Westminster VI</td>
<td>1977</td>
<td>535</td>
<td>585</td>
<td>119</td>
<td>183</td>
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<tr>
<td>Fieldwork: 15th - 16th September 2014</td>
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<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
</tbody>
</table>

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

<table>
<thead>
<tr>
<th>Issue</th>
<th>Westminster VI 2010 Vote</th>
<th>Gender</th>
<th>Age</th>
<th>Social Grade</th>
<th>Region</th>
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</thead>
<tbody>
<tr>
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<tr>
<td>Total</td>
<td>1977</td>
<td>535</td>
<td>585</td>
<td>119</td>
<td>183</td>
</tr>
<tr>
<td>Weighted Sample</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Unweighted Sample</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
<td>%</td>
</tr>
<tr>
<td>Westminster VI</td>
<td>1977</td>
<td>535</td>
<td>585</td>
<td>119</td>
<td>183</td>
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YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

<table>
<thead>
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<th>Unweighted no.</th>
<th>Weighted no.</th>
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<td><strong>Age and Gender</strong></td>
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<td>Male 18 to 24</td>
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<tr>
<td>Male 25 to 39</td>
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<tr>
<td>Male 40 to 59</td>
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<tr>
<td>Male 60 +</td>
<td>296</td>
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<tr>
<td>Female 18 to 24</td>
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<td>Female 25 to 39</td>
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<td>Female 40 to 59</td>
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<td>Female 60 +</td>
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<td>Midlands</td>
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<td>East</td>
<td>183</td>
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<td>London</td>
<td>254</td>
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<td>South England</td>
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<td>Guardian / Independent</td>
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<td>FT / Times / Telegraph</td>
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<td>Other Paper</td>
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<td><strong>Political Party Identification</strong></td>
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<tr>
<td>Liberal Democrat</td>
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<tr>
<td>SNP/Plaid Cymru</td>
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<tr>
<td>Others</td>
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<tr>
<td>None/ DK</td>
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</table>

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology
Or visit our website: yougov.co.uk

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