

YouGov / The Sun Survey Results

Sample Size: 1763 GB Adults
Fieldwork: 10th - 11th June 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1763	411	597	115	554	429	393	857	906	213	450	603	497	1005	758	226	573	377	434	153
Unweighted Sample	1763	415	581	109	544	434	404	830	933	144	452	687	480	997	766	311	602	292	383	175
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	31	100	0	0	75	2	11	27	35	17	26	30	41	33	28	29	44	29	21	16
Lab	45	0	100	0	9	93	39	47	42	52	50	50	32	44	45	52	33	44	57	43
Lib Dem	9	0	0	100	1	1	34	8	10	11	14	7	6	10	7	9	9	9	8	7
Other	16	0	0	0	15	4	16	19	13	20	11	14	22	14	20	9	15	19	14	33

Other Parties Voting Intention

UKIP	9	0	0	0	11	2	5	11	6	7	1	7	16	7	11	5	11	12	6	5
SNP / PCY	3	0	0	0	1	0	3	3	2	2	3	2	3	3	3	0	0	1	0	27
Green	3	0	0	0	0	1	6	2	3	4	3	3	1	2	3	2	3	3	3	0
BNP	2	0	0	0	3	1	1	2	1	6	2	1	1	2	2	1	1	3	3	0
Respect	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0	0	0	1
Other	1	0	0	0	0	1	0	1	0	0	1	1	0	0	1	0	0	0	2	0

Non Voters

Would Not Vote	8	0	0	0	5	3	3	8	8	12	9	9	4	6	11	6	8	8	9	7
Don't know	16	0	0	0	14	10	23	10	22	15	18	17	14	16	17	12	17	19	14	17

Do you approve or disapprove of the Government's record to date?

	June 7-8	June 10-11																			
Approve	25	23	66	4	29	43	5	18	23	23	20	25	20	25	25	20	25	26	22	18	22
Disapprove	60	61	17	91	45	38	88	65	66	57	54	58	65	62	58	65	59	54	62	69	66
Don't know	15	16	17	5	26	20	7	17	12	20	26	17	15	13	17	15	16	20	15	14	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

May 27-28
June 10-11

Here is a list of problems facing the country.
Could you say for each of them which political party you think would handle the problem best?

National Health Service

Conservative	20	21	70	3	7	52	2	8	21	20	16	16	18	31	24	17	21	28	19	15	15
Labour	39	38	8	84	13	13	78	40	42	35	35	40	42	34	39	37	43	31	36	47	39
Liberal Democrat	5	5	3	1	55	3	1	17	6	5	4	8	5	4	6	5	4	8	4	4	5
Other	5	4	0	0	0	4	0	5	5	4	6	2	4	6	4	5	3	4	4	4	11
None	15	13	7	6	10	13	8	12	13	14	14	12	14	14	12	15	12	12	16	14	13
Don't know	17	18	11	6	16	16	11	17	13	22	26	23	15	11	16	20	17	17	22	15	16

Asylum and immigration

Conservative	28	31	76	17	26	58	16	24	33	29	24	28	32	37	35	27	31	38	25	29	27
Labour	17	16	2	42	2	4	39	13	16	16	20	17	17	13	17	15	21	11	17	19	16
Liberal Democrat	6	6	2	5	46	1	2	19	6	6	7	10	4	4	7	5	4	7	4	5	10
Other	11	11	4	6	0	11	6	7	13	8	12	6	10	15	10	11	8	11	13	8	14
None	21	19	8	19	15	13	20	19	20	18	14	18	20	21	15	24	15	16	23	22	19
Don't know	17	17	8	12	11	12	16	18	11	22	23	21	17	11	16	18	20	16	19	16	14

Law and order

Conservative	31	31	83	11	29	62	11	22	32	30	20	28	31	40	36	25	31	39	28	25	27
Labour	23	24	2	62	4	5	58	22	25	23	22	23	26	23	24	24	26	18	22	32	26
Liberal Democrat	5	5	2	3	41	1	2	14	5	4	9	6	4	2	5	4	6	4	4	3	7
Other	7	7	1	3	0	7	2	5	9	5	10	4	7	8	6	8	4	7	9	5	12
None	16	15	4	11	13	10	12	16	16	13	14	15	15	14	12	18	14	13	17	15	14
Don't know	18	19	9	11	14	14	15	21	13	25	25	24	18	11	17	22	19	19	21	18	14

Education and schools

Conservative	22	25	77	3	6	60	3	9	25	24	16	18	23	36	27	21	23	34	23	18	17
Labour	33	33	5	79	11	9	74	33	35	31	32	37	34	28	34	32	38	25	30	42	37
Liberal Democrat	9	8	5	3	65	4	2	25	10	7	9	11	8	7	10	7	7	9	10	7	11
Other	5	5	1	1	0	5	1	5	6	4	7	2	5	7	4	6	4	4	4	5	11
None	14	13	4	6	8	10	8	12	13	12	13	12	13	12	10	16	11	10	14	15	13
Don't know	17	17	7	7	11	13	12	17	11	21	23	21	16	11	14	19	18	18	20	13	12

Taxation

Conservative	25	24	78	4	10	57	5	11	25	23	12	20	24	34	27	20	22	32	23	19	18
Labour	27	29	4	74	3	8	65	27	31	27	30	30	32	25	29	29	33	24	28	33	33
Liberal Democrat	8	8	3	4	66	3	4	23	8	8	12	11	6	6	9	7	6	9	6	9	10
Other	5	6	0	0	0	6	1	5	7	4	8	3	5	9	5	6	3	5	7	4	12
None	16	16	7	10	10	13	13	16	17	14	14	16	17	16	14	18	17	12	18	19	14
Don't know	18	17	9	8	10	14	13	18	11	22	24	21	17	11	15	20	18	17	19	16	13

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Unemployment																						
	Conservative	19	20	69	4	4	49	2	8	20	20	13	16	19	28	23	17	20	28	19	14	11
	Labour	33	33	9	75	14	11	71	33	38	29	27	35	36	30	35	31	36	27	31	40	36
	Liberal Democrat	5	5	1	2	51	3	1	16	6	5	10	7	4	4	6	4	4	6	4	5	7
	Other	6	6	0	1	0	6	1	5	7	5	8	2	6	8	5	6	4	5	7	5	12
	None	18	17	9	10	15	15	11	19	16	17	15	16	18	17	14	20	16	13	18	21	19
	Don't know	19	19	12	9	17	17	14	20	13	24	27	24	17	12	17	21	20	20	22	16	14
The economy in general																						
	Conservative	26	25	83	3	11	59	3	12	26	24	16	20	25	35	28	22	24	35	22	19	19
	Labour	27	27	0	71	3	5	63	26	29	25	26	30	28	21	27	26	29	21	26	33	29
	Liberal Democrat	5	5	2	1	49	2	2	14	5	5	9	6	4	4	6	4	5	5	4	6	7
	Other	6	5	0	0	0	6	1	4	7	4	8	2	5	7	5	6	2	5	6	5	11
	None	17	17	7	14	16	12	17	20	19	16	15	16	19	18	16	20	18	14	19	20	17
	Don't know	19	20	8	11	21	15	15	24	14	26	26	26	19	14	19	23	22	21	24	17	17
Europe																						
	Conservative	21	23	70	9	14	51	7	13	25	22	17	19	23	29	26	19	21	33	20	17	18
	Labour	20	20	2	51	2	3	50	17	22	18	22	23	22	14	21	19	25	15	19	26	19
	Liberal Democrat	7	7	3	5	54	3	2	20	8	6	9	9	5	5	9	5	7	6	6	7	11
	Other	11	10	6	3	2	13	4	8	13	8	12	5	10	15	10	11	7	11	12	9	13
	None	20	17	7	15	11	14	16	17	18	17	13	17	17	19	15	20	16	15	18	19	20
	Don't know	21	22	12	17	17	17	20	25	14	30	27	27	22	17	20	26	25	21	25	22	19
Thinking about Prime Minister David Cameron, which of the following qualities do you think he has? Please tick all that apply.																						
	Charismatic	24	21	40	14	27	32	15	20	22	21	20	22	21	22	24	18	20	25	20	19	17
	Sticks to what he believes in	20	20	47	13	28	34	12	19	21	20	16	20	20	23	23	17	23	24	17	17	22
	A natural leader	18	17	43	7	25	31	6	15	16	18	15	18	14	20	19	14	17	20	14	15	18
	Decisive	15	15	40	7	12	26	7	11	13	16	12	18	13	16	16	13	13	20	11	14	11
	Strong	13	15	42	5	16	27	6	11	13	16	12	15	14	16	17	11	12	19	12	14	12
	Honest	11	14	45	3	12	33	2	9	14	15	6	9	13	24	17	10	15	18	12	11	14
	Good in a crisis	9	12	37	3	13	25	3	10	13	12	13	11	10	16	14	10	11	17	11	9	5
	In touch with the concerns of ordinary people	5	6	20	1	6	13	0	3	4	7	4	3	5	10	6	6	5	7	5	5	5
	None of these	46	45	7	66	33	23	66	51	47	43	40	41	50	44	42	48	43	37	42	54	53
	Don't know	8	8	5	3	5	6	3	6	7	10	20	9	6	6	7	11	10	6	13	7	6

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Weighted Sample
Unweighted Sample

Total	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
1763	411	597	115	554	429	393	857	906	213	450	603	497	1005	758	226	573	377	434	153	
1763	415	581	109	544	434	404	830	933	144	452	687	480	997	766	311	602	292	383	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about Labour leader Ed Miliband, which of the following qualities do you think he has? Please tick all that apply.

In touch with the concerns of ordinary people	23	23	11	50	10	8	48	25	25	21	12	22	26	25	23	23	20	21	24	26	23
Honest	17	18	7	41	9	7	38	21	23	14	16	17	19	20	18	19	22	16	20	20	16
Sticks to what he believes in	16	17	9	38	14	7	36	18	20	15	14	16	20	18	17	18	16	16	20	18	16
Decisive	7	8	3	18	5	3	19	6	9	6	8	8	10	5	7	8	9	5	8	10	11
Strong	6	6	3	14	2	2	13	5	7	5	6	5	7	4	5	6	7	5	6	6	6
Good in a crisis	5	5	1	12	5	2	12	4	5	5	4	6	6	3	4	6	8	4	5	5	5
Charismatic	4	4	2	9	4	1	10	5	4	5	4	5	5	3	4	5	4	4	3	6	4
A natural leader	4	4	2	10	2	2	9	4	5	4	8	4	4	4	4	5	4	3	3	7	5
None of these	50	49	65	21	55	67	26	46	49	49	44	44	48	55	50	47	44	52	45	47	59
Don't know	15	15	14	10	14	14	9	14	11	19	22	18	15	10	13	18	14	15	20	14	8

Thinking about Liberal Democrat leader Nick Clegg, which of the following qualities do you think he has? Please tick all that apply.

Honest	12	11	20	5	41	14	4	18	11	10	5	11	12	12	13	8	13	12	8	11	10
Charismatic	11	11	19	8	22	13	10	14	11	11	11	13	11	9	12	9	9	12	10	11	11
In touch with the concerns of ordinary people	9	10	17	5	43	12	4	18	10	10	12	11	8	11	11	9	7	12	11	9	9
Sticks to what he believes in	8	8	18	3	27	12	3	12	7	9	6	7	8	10	9	8	8	9	9	7	7
Decisive	4	4	8	2	21	5	3	8	4	5	5	5	4	3	4	4	5	4	4	4	5
Strong	4	4	7	2	20	5	1	7	4	4	2	6	4	3	4	4	5	5	2	4	5
A natural leader	4	4	6	3	19	5	2	8	5	3	7	7	3	3	5	4	6	5	3	5	2
Good in a crisis	2	3	5	1	10	4	1	4	2	3	2	4	2	2	2	3	2	3	3	2	4
None of these	61	58	39	75	17	55	75	50	59	58	49	53	61	65	58	58	55	55	54	66	63
Don't know	12	14	13	9	5	12	7	9	12	16	24	16	12	9	11	17	17	12	21	10	8

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	66	109
Male 25 to 39	197	226
Male 40 to 59	353	298
Male 60 +	214	224
Female 18 to 24	78	104
Female 25 to 39	255	224
Female 40 to 59	334	305
Female 60 +	266	273
Region		
North England	383	434
Midlands	212	289
East England	187	169
London	311	226
South England	415	404
Wales	80	88
Scotland	175	153
Social Grade		
AB	531	494
C1	466	511
C2	320	370
DE	446	388
Newspaper Type		
Express / Mail	345	282
Sun / Star	217	414
Mirror / Record	122	176
Guardian / Independent	97	79
FT / Times / Telegraph	120	167
Other Paper	262	203
No Paper	600	441
Political Party Identification		
Labour	558	573
Conservative	494	502
Liberal Democrat	201	212
SNP/Plaid Cymru	35	30
Others	79	23
None/ DK	396	423

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