

YouGov / The Sun Survey Results

Sample Size: 1738 GB Adults
Fieldwork: 15th - 16th February 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1738	512	518	117	542	453	391	845	893	210	443	594	490	991	747	222	565	372	428	151	
Unweighted Sample	1738	495	500	121	516	435	414	840	898	122	434	731	451	1124	614	174	534	347	471	212	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	39	100	0	0	89	5	15	39	38	25	36	35	50	40	36	37	52	33	35	14
Lab	39	0	100	0	2	90	31	37	42	50	41	43	29	39	39	42	29	45	47	40
Lib Dem	9	0	0	100	1	1	36	8	9	8	13	8	8	10	7	10	9	9	8	7
Other	13	0	0	0	9	4	18	16	11	17	10	14	14	11	18	11	10	13	10	40

Other Parties Voting Intention

UKIP	5	0	0	0	7	1	4	6	4	2	2	6	8	3	8	5	5	7	5	2
SNP / PCY	4	0	0	0	0	2	3	4	3	7	3	4	3	3	4	0	0	3	0	32
Green	3	0	0	0	0	1	9	3	3	6	4	2	2	3	4	3	4	2	2	3
BNP	1	0	0	0	0	1	0	1	0	0	0	1	1	0	1	1	0	0	1	1
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	1	0	0	0	1	0	1	1	0	2	1	1	1	1	1	2	1	1	0	1

Non Voters

Would Not Vote	8	0	0	0	3	4	4	6	9	10	11	6	5	6	9	8	8	6	7	10
Don't know	16	0	0	0	12	8	24	13	20	18	20	14	14	15	18	24	16	16	15	12

Do you approve or disapprove of the Government's record to date?

	Feb 14-15	Feb 15-16																			
Approve	31	30	79	4	37	64	7	23	35	26	18	28	30	38	33	26	28	40	26	27	19
Disapprove	54	55	10	88	43	23	84	61	54	55	61	52	55	53	52	58	53	46	56	61	66
Don't know	16	15	11	8	19	13	9	15	11	19	22	20	15	9	15	16	19	14	18	12	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Feb 1-2
Feb 15-16

Here are some statements that different people make about different political parties. In each case, which party do you think it applies to most - the Conservatives, Labour or the Liberal Democrats?

The kind of society it wants is broadly the kind of society I want

Applies most to the Conservatives	30	30	83	4	6	73	8	13	31	30	18	23	28	45	33	26	24	40	27	30	14
Applies most to Labour	27	27	2	76	5	2	70	20	28	26	31	28	28	23	29	25	29	18	35	31	30
Applies most to the Liberal Democrats	9	10	3	4	71	4	2	32	10	10	16	13	8	7	13	6	16	9	10	8	11
Applies to none of them	22	20	5	11	10	12	13	24	20	19	9	16	27	19	17	24	13	18	17	23	30
Don't know	13	13	6	5	8	9	8	12	11	15	25	19	10	6	8	19	18	15	11	9	15

It is led by people of real ability

Applies most to the Conservatives	25	25	69	3	14	59	6	13	26	24	20	19	23	36	28	21	20	32	25	23	15
Applies most to Labour	12	14	0	43	4	1	38	10	15	14	21	13	14	13	13	16	11	10	18	18	14
Applies most to the Liberal Democrats	4	3	0	1	30	0	1	11	4	3	4	4	2	3	4	2	3	3	5	2	1
Applies to none of them	42	41	20	42	38	29	43	50	42	39	27	40	48	38	42	39	40	37	36	45	52
Don't know	17	17	10	10	14	11	12	17	13	20	28	24	12	10	13	21	26	17	15	12	18

Its leaders are prepared to take tough and unpopular decisions

Applies most to the Conservatives	51	52	85	39	44	79	39	47	54	50	49	45	52	61	54	49	47	57	49	55	40
Applies most to Labour	10	9	0	26	5	1	24	7	10	9	6	10	11	8	10	8	6	7	11	11	11
Applies most to the Liberal Democrats	5	4	2	3	31	2	2	11	5	3	7	3	4	4	5	3	4	4	6	3	2
Applies to none of them	21	20	8	22	13	11	21	22	20	20	13	19	23	20	20	21	22	20	17	19	27
Don't know	13	15	4	11	6	7	13	13	11	18	25	24	10	7	12	18	21	13	16	11	20

It seems to chop and change all the time: you can never be quite sure what it stands for

Applies most to the Conservatives	18	20	6	36	16	10	35	19	19	21	10	19	19	26	18	22	17	17	21	24	21
Applies most to Labour	32	27	55	4	50	52	7	27	31	24	20	25	29	31	30	24	25	33	25	27	20
Applies most to the Liberal Democrats	29	31	27	49	11	22	44	31	32	29	39	29	31	28	34	26	32	28	32	31	33
Applies to none of them	7	7	5	4	9	7	4	6	6	7	6	6	8	6	7	6	5	6	8	7	8
Don't know	14	15	8	7	14	10	10	16	12	18	25	22	13	8	11	21	22	16	15	11	19

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	43	113
Male 25 to 39	215	234
Male 40 to 59	344	309
Male 60 +	297	232
Female 18 to 24	50	108
Female 25 to 39	288	232
Female 40 to 59	341	316
Female 60 +	250	283
Region		
North England	423	450
Midlands	264	300
East England	182	175
London	281	234
South England	396	419
Wales	102	91
Scotland	180	159
Social Grade		
AB	722	512
C1	524	530
C2	248	384
DE	334	402
Newspaper Type		
Express / Mail	390	292
Sun / Star	197	430
Mirror / Record	96	183
Guardian / Independent	117	82
FT / Times / Telegraph	141	174
Other Paper	275	210
No Paper	612	457
Political Party Identification		
Labour	558	594
Conservative	534	521
Liberal Democrat	199	219
SNP/Plaid Cymru	51	31
Others	79	24
None/ DK	407	439

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<http://today.yougov.co.uk>