

YouGov / Centreground Communications Survey Results

Sample Size: 1716 GB Adults
Fieldwork: 17th - 18th June 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1716	428	577	96	517	444	370	834	882	208	438	587	484	978	738	220	558	367	422	149	
Unweighted Sample	1716	426	547	103	519	417	401	777	939	163	472	643	438	1178	538	287	541	339	374	175	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have argued that there is no alternative to the public spending cuts that the government have announced to reduce Britain's deficit. To what extent do you agree or disagree with this view?

[Random sample 1 = 898]*

Strongly agree	13	33	1	16	28	2	10	20	7	6	13	14	15	16	8	12	15	14	10	11
Tend to agree	27	50	11	40	43	13	26	24	30	34	29	25	27	29	25	20	34	29	21	23
TOTAL AGREE	40	83	12	56	71	15	36	44	37	40	42	39	42	45	33	32	49	43	31	34
Tend to disagree	28	7	39	18	15	42	34	27	28	16	27	27	35	27	30	34	22	29	30	34
Strongly disagree	20	5	41	10	8	32	21	20	20	16	19	24	18	20	20	21	16	19	25	23
TOTAL DISAGREE	48	12	80	28	23	74	55	47	48	32	46	51	53	47	50	55	38	48	55	57
Don't know	12	5	8	15	6	11	9	8	15	29	13	10	6	9	17	13	13	9	14	9

Some people have argued that public spending cuts that the government have announced to reduce Britain's deficit represent the right choice for the country's future. To what extent do you agree or disagree with this view?

[Random sample 2 = 818]*

Strongly agree	13	38	3	13	31	3	5	15	11	13	11	9	20	15	11	10	16	16	10	11
Tend to agree	30	48	17	48	40	19	30	32	27	29	30	31	28	34	24	37	35	21	29	23
TOTAL AGREE	43	86	20	61	71	22	35	47	38	42	41	40	48	49	35	47	51	37	39	34
Tend to disagree	26	6	35	21	17	34	30	24	27	18	26	29	25	22	31	20	21	31	27	34
Strongly disagree	18	1	36	9	5	34	24	21	16	12	16	21	20	18	19	16	14	19	21	27
TOTAL DISAGREE	44	7	71	30	22	68	54	45	43	30	42	50	45	40	50	36	35	50	48	61
Don't know	13	7	9	9	7	9	11	7	19	27	17	9	8	11	15	17	14	12	13	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Some people have argued that there is no alternative to the tax increases that the government have announced to reduce Britain's deficit. To what extent do you agree or disagree with this view?

[Random sample 1 = 898]*

Strongly agree	5	14	2	4	10	2	6	8	3	1	4	7	7	6	4	10	4	5	5	6
Tend to agree	27	54	15	35	44	15	26	27	28	18	23	29	33	29	25	26	29	28	25	28
TOTAL AGREE	32	68	17	39	54	17	32	35	31	19	27	36	40	35	29	36	33	33	30	34
Tend to disagree	38	18	48	36	27	51	44	38	38	32	47	35	37	37	40	39	37	40	36	43
Strongly disagree	16	6	27	13	10	19	14	18	14	16	13	18	17	17	15	14	15	18	17	16
TOTAL DISAGREE	54	24	75	49	37	70	58	56	52	48	60	53	54	54	55	53	52	58	53	59
Don't know	13	9	8	12	9	13	9	8	18	33	14	11	7	11	16	12	16	10	16	6

Some people have argued that the tax increases that the government have announced to reduce Britain's deficit represent the right choice for the country's future. To what extent do you agree or disagree with this view?

[Random sample 2 = 818]*

Strongly agree	6	20	1	11	17	1	2	8	5	4	6	5	10	7	5	5	7	10	4	5
Tend to agree	29	45	23	35	39	23	31	30	28	20	29	27	35	30	28	34	29	24	30	33
TOTAL AGREE	35	65	24	46	56	24	33	38	33	24	35	32	45	37	33	39	36	34	34	38
Tend to disagree	35	23	39	36	27	41	38	32	37	40	36	36	29	35	34	35	30	34	38	40
Strongly disagree	17	4	29	6	10	26	16	21	13	12	13	21	17	15	19	13	18	18	17	15
TOTAL DISAGREE	52	27	68	42	37	67	54	53	50	52	49	57	46	50	53	48	48	52	55	55
Don't know	13	9	8	13	8	9	14	8	18	24	17	11	8	13	14	14	17	14	11	7

*[Participants were split into 2 groups, sample1 saw questions 1 and 3, and sample2 saw questions 2 and 4]

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Below are a list of tax and benefit changes that the government have announced. In each case, regardless of whether you support or oppose the measure, please say whether or not you think that change was NECESSARY?

Increasing VAT from 17.5% to 20%

Was necessary	27	52	18	36	43	18	24	28	27	23	28	27	28	31	22	31	28	29	22	26
Was not necessary	61	39	74	58	48	75	66	64	59	49	58	65	66	59	65	56	59	58	67	69
Don't know	11	9	8	7	9	7	10	9	14	28	14	8	6	10	13	13	13	13	10	5

Stopping child benefit for households with a higher rate taxpayer

Was necessary	72	82	68	75	79	70	77	73	71	56	68	75	80	71	74	67	72	73	74	72
Was not necessary	19	14	25	19	16	23	17	20	18	17	21	20	16	21	15	27	18	17	16	20
Don't know	9	4	7	6	5	7	6	7	11	26	11	6	4	8	10	7	10	9	10	8

Restricting eligibility for tax credits to families on lower incomes

Was necessary	42	61	26	50	60	29	41	45	39	31	38	43	48	46	36	39	45	41	38	46
Was not necessary	45	27	65	36	28	62	49	44	45	35	45	48	45	41	50	48	41	43	49	47
Don't know	13	12	9	14	12	9	10	11	16	34	17	9	7	13	14	13	14	17	12	7

Restricting the tax free allowances for middle-income pensioners

Was necessary	32	41	27	49	40	26	33	39	26	27	35	33	32	35	29	30	36	33	28	34
Was not necessary	53	47	63	45	49	66	55	49	58	38	45	57	64	51	57	56	50	53	57	54
Don't know	14	12	10	6	11	8	12	12	16	35	20	10	4	14	14	14	14	14	15	12

Restricting eligibility for housing benefit and disability benefits

Was necessary	51	73	35	63	71	38	47	53	50	35	56	51	54	58	42	52	58	54	42	42
Was not necessary	37	17	54	31	21	53	43	37	37	32	32	41	39	32	43	37	31	33	45	48
Don't know	12	9	10	5	8	9	9	10	13	33	12	8	7	10	14	12	11	13	12	10

Cutting the top rate of income tax from 50p to 45p

Was necessary	23	39	16	26	35	19	16	25	22	17	30	22	22	25	22	27	27	21	19	22
Was not necessary	61	49	72	60	52	73	69	63	59	43	53	68	69	61	61	58	56	65	65	65
Don't know	16	12	12	15	13	8	15	12	19	41	17	11	9	14	17	15	17	15	15	13

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking about the government's programme of spending cuts, which of the following statements do you think is most accurate?

Nearly all of the cuts have now been made	2	2	3	2	2	2	1	2	2	1	3	1	2	2	2	2	2	1	1	0
The majority of the cuts have now been made	16	29	12	15	20	15	14	17	15	20	19	15	13	17	14	14	16	21	13	14
CUTS HAVE BEEN MADE	18	31	15	17	22	17	15	19	17	21	22	16	15	19	16	16	18	22	14	14
About half of the cuts have now been made and half are still to take place	29	34	29	35	37	28	29	28	30	26	30	30	30	31	28	25	31	28	30	31
The majority of the cuts are still to come	28	20	33	29	23	30	31	32	24	15	21	32	34	28	28	31	26	23	29	34
Nearly all of the cuts are still to come	5	2	6	2	4	6	4	7	3	4	4	5	6	6	4	8	4	6	4	5
CUTS ARE STILL TO COME	33	22	39	31	27	36	35	39	27	19	25	37	40	34	32	39	30	29	33	39
Don't know	20	13	18	17	14	19	20	14	26	34	24	17	15	17	25	20	20	21	22	15