

Headline Voting Intention

Other Parties Voting Intention

Non Voters

Do you approve or disapprove of the Government's record to date?

	Nov 28-29	Nov 30 - 1 Dec																			
t's record to																					
Approve	26	27	79	5	35	56	7	19	32	23	29	31	23	28	32	20	33	30	28	25	12
Disapprove	58	59	11	92	43	30	88	65	58	60	50	52	65	62	55	65	51	54	59	64	74
Don't know	16	14	11	4	22	14	5	17	10	17	21	18	12	9	13	15	16	15	13	11	14

Fieldwork: 30th November - 1st December 2012

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Fieldwork: 30th November - 1st December 2012

		Voting intention				2010 Vote			Gender		Age				Social grade		Region					
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample		1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154	
Unweighted Sample		1773	420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
		Nov 22-23	Nov 30 - 1 Dec																			
Do you think that David Cameron is doing well or badly as Prime Minister?																						
	Very well	6	5	18	0	1	12	0	1	5	4	4	5	5	5	5	3	7	5	5	4	1
	Fairly well	32	32	73	7	42	57	11	26	32	31	35	36	27	33	36	26	33	36	35	27	20
	TOTAL WELL	38	37	91	7	43	69	11	27	37	35	39	41	32	38	41	29	40	41	40	31	21
	Fairly badly	32	31	6	39	37	22	39	38	29	32	28	26	32	35	31	31	34	29	29	29	45
	Very badly	24	27	1	52	14	6	48	28	29	25	22	23	32	25	22	32	20	23	25	36	30
	TOTAL BADLY	56	58	7	91	51	28	87	66	58	57	50	49	64	60	53	63	54	52	54	65	75
	Don't know	5	6	2	2	6	3	2	7	4	8	12	9	5	2	5	7	6	7	7	5	4
Do you think Ed Miliband is doing well or badly as leader of the Labour party?																						
	Very well	4	4	1	10	1	1	8	3	4	3	5	4	4	4	3	5	2	2	4	8	2
	Fairly well	30	32	16	61	25	17	54	33	34	30	27	31	33	34	32	32	31	31	31	34	35
	TOTAL WELL	34	36	17	71	26	18	62	36	38	33	32	35	37	38	35	37	33	33	35	42	37
	Fairly badly	34	32	42	20	47	39	23	36	33	31	35	30	30	35	36	28	36	34	33	29	27
	Very badly	20	19	32	2	21	32	5	15	20	18	15	17	22	20	19	20	21	21	17	18	18
	TOTAL BADLY	54	51	74	22	68	71	28	51	53	49	50	47	52	55	55	48	57	55	50	47	45
	Don't know	13	13	9	8	6	11	9	13	8	17	19	18	11	7	11	16	10	12	15	12	18
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?																						
	Very well	2	1	2	0	3	2	0	1	1	1	1	2	1	0	1	0	1	1	1	1	1
	Fairly well	17	18	32	8	59	25	8	25	19	18	16	21	17	19	19	17	21	18	22	16	14
	TOTAL WELL	19	19	34	8	62	27	8	26	20	19	17	23	18	19	20	17	22	19	23	17	15
	Fairly badly	29	29	37	25	32	32	26	31	27	31	23	28	30	32	32	25	28	31	30	26	27
	Very badly	44	44	24	63	3	35	61	36	49	38	48	36	47	44	41	47	44	41	38	49	53
	TOTAL BADLY	73	73	61	88	35	67	87	67	76	69	71	64	77	76	73	72	72	72	68	75	80
	Don't know	8	8	5	3	3	6	5	7	4	12	13	14	6	4	7	10	7	9	9	8	5
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?																						
	Very well	2	2	4	0	3	3	0	1	1	2	1	3	1	1	2	1	3	1	2	1	1
	Fairly well	28	27	62	8	54	46	8	29	31	23	27	28	26	27	32	20	32	32	27	21	17
	TOTAL WELL	30	29	66	8	57	49	8	30	32	25	28	31	27	28	34	21	35	33	29	22	18
	Fairly badly	35	35	28	37	35	34	41	37	33	38	34	30	34	42	36	34	34	37	33	35	41
	Very badly	28	30	5	52	6	15	49	26	31	29	27	29	34	28	25	37	27	24	30	37	39
	TOTAL BADLY	63	65	33	89	41	49	90	63	64	67	61	59	68	70	61	71	61	61	63	72	80
	Don't know	6	6	1	2	3	3	2	7	4	8	11	10	4	2	4	8	4	6	8	6	3

Fieldwork: 30th November - 1st December 2012

	Would you say the British press is a force for good or bad?		Do you think that the press need much tougher independent regulation		Should there be new laws, passed by MPs		Should MPs have a say in the design of the system of independent regulation?		
	Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
Weighted Sample	1773	806	609	1206	380	1037	464	554	929
Unweighted Sample	1773	756	640	1244	356	1079	434	565	928
	%	%	%	%	%	%	%	%	%

		Nov 22-23	Nov 30 - 1 Dec							
Do you think that David Cameron is doing well or badly as Prime Minister?										
Very well	6	5	6	3	4	6	4	6	7	4
Fairly well	32	32	38	28	30	39	30	43	30	35
TOTAL WELL	38	37	44	31	34	45	34	49	37	39
Fairly badly	32	31	29	33	32	31	33	29	28	33
Very badly	24	27	24	30	29	23	29	21	32	25
TOTAL BADLY	56	58	53	63	61	54	62	50	60	58
Don't know	5	6	2	5	5	1	5	1	3	3
Do you think Ed Miliband is doing well or badly as leader of the Labour party?										
Very well	4	4	4	4	4	5	4	4	7	2
Fairly well	30	32	36	32	35	27	37	27	36	33
TOTAL WELL	34	36	40	36	39	32	41	31	43	35
Fairly badly	34	32	32	34	33	36	33	36	30	36
Very badly	20	19	21	19	17	27	15	30	17	21
TOTAL BADLY	54	51	53	53	50	63	48	66	47	57
Don't know	13	13	7	12	12	5	12	3	10	8
Do you think that Nick Clegg is doing well or badly as leader of the Liberal Democrats?										
Very well	2	1	1	1	1	0	1	0	2	0
Fairly well	17	18	21	19	19	19	20	17	24	17
TOTAL WELL	19	19	22	20	20	19	21	17	26	17
Fairly badly	29	29	28	30	30	29	30	27	27	30
Very badly	44	44	47	43	43	48	41	53	40	49
TOTAL BADLY	73	73	75	73	73	77	71	80	67	79
Don't know	8	8	4	7	7	4	8	3	7	4
Do you think the Conservative and Liberal Democrat coalition partners are working together well or badly?										
Very well	2	2	2	1	1	2	2	1	2	1
Fairly well	28	27	34	21	27	29	28	31	29	29
TOTAL WELL	30	29	36	22	28	31	30	32	31	30
Fairly badly	35	35	36	38	36	39	36	37	35	37
Very badly	28	30	25	33	31	28	30	29	30	31
TOTAL BADLY	63	65	61	71	67	67	66	66	65	68
Don't know	6	6	2	5	5	2	5	2	4	3

Fieldwork: 30th November - 1st December 2012

		Voting intention				2010 Vote			Gender		Age				Social grade		Region					
		Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample		1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154	
Unweighted Sample		1773	420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132	
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Do you think this coalition government is good or bad for people like you?																						
	Very good	3	2	6	0	5	6	0	1	3	2	1	3	2	2	2	3	4	2	2	1	
	Fairly good	15	16	39	3	40	26	4	18	17	15	14	18	14	17	20	10	20	19	15	12	10
	TOTAL GOOD	18	18	45	3	45	32	4	19	20	17	15	21	16	19	22	13	24	21	17	14	11
	Fairly bad	30	28	21	31	21	25	31	30	26	29	24	27	28	29	29	26	30	26	31	26	26
	Very bad	29	30	5	55	9	18	53	24	33	28	23	25	38	29	25	38	24	26	30	37	41
	TOTAL BAD	59	58	26	86	30	43	84	54	59	57	47	52	66	58	54	64	54	52	56	68	67
	Does't make much difference either way	20	19	26	9	19	24	11	22	18	21	27	19	15	22	20	18	19	23	21	15	16
	Don't know	4	4	3	1	6	2	1	5	3	6	11	7	3	1	3	6	3	4	6	4	7
Do you think the coalition government is managing the economy well or badly?																						
	Very well	3	3	10	0	2	7	0	1	4	2	4	4	3	2	3	2	2	3	4	3	0
	Fairly well	28	27	65	5	52	51	7	28	31	24	22	30	26	29	32	20	32	34	25	22	17
	TOTAL WELL	31	30	75	5	54	58	7	29	35	26	26	34	29	31	35	22	34	37	29	25	17
	Fairly badly	35	33	17	38	32	25	37	36	31	34	35	30	33	34	31	36	33	29	33	35	40
	Very badly	25	29	2	54	7	10	52	26	30	28	21	25	34	29	25	33	24	24	29	34	37
	TOTAL BADLY	60	62	19	92	39	35	89	62	61	62	56	55	67	63	56	69	57	53	62	69	77
	Don't know	8	8	6	3	7	7	4	9	5	12	19	11	5	6	8	9	8	10	9	6	6
In your opinion how good or bad is the state of Britain's economy at the moment?																						
	Very good	1	0	1	0	0	1	0	0	1	0	0	1	0	0	0	0	0	0	1	0	0
	Quite good	6	5	11	3	5	10	2	3	6	5	6	8	3	5	6	4	6	7	6	3	2
	TOTAL GOOD	7	5	12	3	5	11	2	3	7	5	6	9	3	5	6	4	6	7	7	3	2
	Neither good nor bad	19	19	37	9	27	28	12	19	22	17	26	22	16	19	22	17	18	23	20	18	12
	Quite bad	47	48	44	50	58	48	48	51	47	49	50	42	50	51	50	46	47	48	42	49	62
	Very bad	25	24	6	38	8	13	38	24	23	25	12	22	30	25	21	28	25	20	26	28	24
	TOTAL BAD	72	72	50	88	66	61	86	75	70	74	62	64	80	76	71	74	72	68	68	77	86
	Don't know	2	3	1	1	2	1	1	3	2	4	7	5	2	1	2	4	3	3	4	2	0

Fieldwork: 30th November - 1st December 2012

Weighted Sample
Unweighted Sample

	Would you say the British press is a force for good or bad?		Do you think that the press need much tougher independent regulation		Should there be new laws, passed by MPs		Should MPs have a say in the design of the system of independent regulation?	
Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
1773	806	609	1206	380	1037	464	554	929
1773	756	640	1244	356	1079	434	565	928
	%	%	%	%	%	%	%	%

Do you think this coalition government is good or bad for people like you?

Very good	3	2	3	2	2	3	3	2	3	2
Fairly good	15	16	20	11	15	20	15	22	18	17
TOTAL GOOD	18	18	23	13	17	23	18	24	21	19
Fairly bad	30	28	28	28	28	31	29	27	31	27
Very bad	29	30	27	34	33	27	31	29	30	31
TOTAL BAD	59	58	55	62	61	58	60	56	61	58
Does't make much difference either way	20	19	19	21	19	18	18	19	15	21
Don't know	4	4	2	4	3	1	4	1	3	2

Do you think the coalition government is managing the economy well or badly?

Very well	3	3	5	2	2	5	3	4	3	2
Fairly well	28	27	33	23	26	33	27	34	28	29
TOTAL WELL	31	30	38	25	28	38	30	38	31	31
Fairly badly	35	33	31	38	34	36	34	33	31	34
Very badly	25	29	26	31	31	23	30	24	32	28
TOTAL BADLY	60	62	57	69	65	59	64	57	63	62
Don't know	8	8	5	6	7	4	7	5	6	6

In your opinion how good or bad is the state of Britain's economy at the moment?

Very good	1	0	0	0	0	0	0	0	1	0
Quite good	6	5	6	5	5	6	5	6	6	5
TOTAL GOOD	7	5	6	5	5	6	5	6	7	5
Neither good nor bad	19	19	22	17	18	25	19	23	18	20
Quite bad	47	48	50	50	49	46	50	47	48	50
Very bad	25	24	21	27	26	21	24	22	25	24
TOTAL BAD	72	72	71	77	75	67	74	69	73	74
Don't know	2	3	1	2	1	1	1	1	2	1

Fieldwork: 30th November - 1st December 2012

Weighted Sample
Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region					
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
Unweighted Sample	1773	420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	1	2	1	4	2	1	1	1	1	1	2	1	0	1	1	1	1	3	1	0
Get a little better	10	9	18	5	8	12	5	7	10	7	19	14	6	3	11	5	10	10	9	6	11
TOTAL BETTER	12	10	20	6	12	14	6	8	11	8	20	16	7	3	12	6	11	11	12	7	11
Stay about the same	34	36	49	30	55	41	28	41	38	35	42	39	33	35	39	33	38	37	35	39	30
Get a little worse	33	34	25	39	21	32	40	33	32	35	19	27	35	44	32	35	32	34	33	33	38
Get a lot worse	16	15	5	21	7	10	21	14	15	16	5	13	20	17	12	20	14	15	15	18	16
TOTAL WORSE	49	49	30	60	28	42	61	47	47	51	24	40	55	61	44	55	46	49	48	51	54
Don't know	4	4	2	5	5	3	5	4	4	5	13	5	4	1	4	6	5	4	6	4	5

Overall, would you say the British press is a force for good or bad?

Good	45	57	45	42	54	45	41	50	41	37	42	40	59	48	42	45	50	44	43	41
Bad	34	29	36	45	29	35	40	35	34	39	35	38	27	33	36	27	32	36	39	36
Don't know	20	14	19	13	17	20	19	15	25	24	23	22	14	19	22	28	18	20	18	23

Do you think that the press does or does not need much tougher independent regulation with fines for newspapers that behave badly?

Does need much tougher regulation	68	64	72	73	60	72	76	67	69	62	67	72	67	70	65	68	65	67	70	76
Does NOT need much tougher regulation	21	28	19	14	30	19	15	24	19	20	19	19	27	20	23	23	22	22	21	16
Don't know	11	9	9	13	10	9	9	9	12	18	14	9	6	9	12	9	13	12	8	8

Fieldwork: 30th November - 1st December 2012

Weighted Sample		Would you say the British press is a force for good or bad?		Do you think that the press need much tougher independent regulation		Should there be new laws, passed by MPs		Should MPs have a say in the design of the system of independent regulation?	
	Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
	1773	806	609	1206	380	1037	464	554	929
	1773	756	640	1244	356	1079	434	565	928
	%	%	%	%	%	%	%	%	%
Unweighted Sample									

How do you think the financial situation of your household will change over the next 12 months?

Get a lot better	2	1	2	1	1	2	2	1	1	1
Get a little better	10	9	10	9	9	9	10	8	13	7
TOTAL BETTER	12	10	12	10	10	11	12	9	14	8
Stay about the same	34	36	39	35	36	41	38	39	39	37
Get a little worse	33	34	34	33	35	32	34	34	32	36
Get a lot worse	16	15	13	19	15	15	14	17	12	18
TOTAL WORSE	49	49	47	52	50	47	48	51	44	54
Don't know	4	4	2	3	3	1	3	1	3	2

Overall, would you say the British press is a force for good or bad?

Good	45	100	0	37	76	36	73	38	57
Bad	34	0	100	44	13	46	15	47	27
Don't know	20	0	0	19	10	17	12	15	16

Do you think that the press does or does not need much tougher independent regulation with fines for newspapers that behave badly?

Does need much tougher regulation	68	56	87	100	0	89	34	87	60
Does NOT need much tougher regulation	21	36	8	0	100	8	57	11	32
Don't know	11	8	4	0	0	3	9	3	9

Fieldwork: 30th November - 1st December 2012

Weighted Sample
Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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1773	420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In his report on the press, Lord Justice Leveson has recommended that there should be a new regulatory body. It would be set up by the press and appointed in an independent way, with no serving newspaper editors or politicians on the board. However, Leveson has proposed that there should be new laws passed by MPs to underpin the regulator. It would be approved and overseen by Ofcom, a government appointed body that already regulates the broadcast media, postal service and phone companies.

Do you believe there should or should not be new laws, passed by MPs, to encourage newspapers to join this new system of regulation?

New laws should be passed by MPs to encourage newspapers to join this new system of regulation
New laws should NOT be passed by MPs to encourage newspapers to join this new system of regulation
Don't know

58	54	65	71	49	63	67	60	57	62	59	61	54	62	54	59	53	61	62	63
26	35	21	18	36	22	19	30	22	21	23	25	33	25	28	25	31	23	23	23
15	11	14	11	14	15	13	10	21	17	19	15	12	13	18	16	16	15	15	14

Do you think MPs should or should not have a say in the design of the system of independent regulation?

Yes, MPs should; it's important for MPs to give the regulation a legal underpinning
No, MPs should not; the involvement of MPs in this way threatens the principles of a free press
Don't know

31	32	37	44	26	37	36	34	29	29	37	32	26	35	26	29	27	34	36	27
52	55	50	47	59	50	50	54	51	49	44	51	64	51	54	52	58	47	48	58
16	13	14	9	15	13	14	12	20	23	19	17	11	14	20	19	15	19	15	16

Do you believe it is right or wrong that Ofcom, which regulates other services including the broadcast media, postal service and phone companies, would have a say in the system of press regulation?

Right - Ofcom is an appropriate organisation
Wrong - it should be done by a separate organisation
Don't know

54	54	60	66	48	56	61	56	52	61	65	55	40	58	50	57	52	56	56	48
31	34	27	28	37	31	28	32	30	20	17	31	48	30	32	25	35	28	30	36
15	12	13	7	15	13	12	12	18	18	18	15	11	13	18	18	13	17	14	16

Fieldwork: 30th November - 1st December 2012

Weighted Sample
Unweighted Sample

	Would you say the British press is a force for good or bad?		Do you think that the press need much tougher independent regulation		Should there be new laws, passed by MPs		Should MPs have a say in the design of the system of independent regulation?	
Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
1773	806	609	1206	380	1037	464	554	929
1773	756	640	1244	356	1079	434	565	928
%	%	%	%	%	%	%	%	%

In his report on the press, Lord Justice Leveson has recommended that there should be a new regulatory body. It would be set up by the press and appointed in an independent way, with no serving newspaper editors or politicians on the board. However, Leveson has proposed that there should be new laws passed by MPs to underpin the regulator. It would be approved and overseen by Ofcom, a government appointed body that already regulates the broadcast media, postal service and phone companies.

Do you believe there should or should not be new laws, passed by MPs, to encourage newspapers to join this new system of regulation?

New laws should be passed by MPs to encourage newspapers to join this new system of regulation
New laws should NOT be passed by MPs to encourage newspapers to join this new system of regulation
Don't know

58	47	79	76	21	100	0	89	47
26	42	11	13	70	0	100	8	43
15	11	10	10	9	0	0	4	10

Do you think MPs should or should not have a say in the design of the system of independent regulation?

Yes, MPs should; it's important for MPs to give the regulation a legal underpinning
No, MPs should not; the involvement of MPs in this way threatens the principles of a free press
Don't know

31	26	43	40	16	47	9	100	0
52	66	41	46	78	42	86	0	100
16	8	16	14	7	11	5	0	0

Do you believe it is right or wrong that Ofcom, which regulates other services including the broadcast media, postal service and phone companies, would have a say in the system of press regulation?

Right - Ofcom is an appropriate organisation
Wrong - it should be done by a separate organisation
Don't know

54	52	62	62	39	67	40	74	46
31	39	27	27	50	24	51	19	44
15	9	11	12	11	9	9	7	10

Fieldwork: 30th November - 1st December 2012

Weighted Sample Unweighted Sample		Voting intention			2010 Vote			Gender		Age				Social grade		Region				
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
	1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
	1773	420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much of a risk, if any, do you believe that by introducing new laws on the press, future governments might use them to control the media?

A large risk	15	19	13	4	22	10	10	18	12	18	7	16	18	12	18	13	16	12	14	19
A fairly big risk	32	31	30	35	33	33	30	28	35	23	39	27	34	34	29	32	33	31	30	28
TOTAL RISK	47	50	43	39	55	43	40	46	47	41	46	43	52	46	47	45	49	43	44	47
Not much of a risk	36	39	37	48	33	36	43	40	32	34	34	39	34	39	32	39	37	38	34	28
No risk at all	5	5	7	4	3	7	6	7	3	5	5	6	3	6	4	4	3	6	7	5
TOTAL NOT MUCH/ NO RISK	41	44	44	52	36	43	49	47	35	39	39	45	37	45	36	43	40	44	41	33
Don't know	13	6	14	9	10	14	11	7	19	20	14	12	10	10	18	12	11	13	15	21

The Prime Minister has said he supports the need for tougher regulation, but that he opposes new laws for the moment. Do you believe David Cameron was right or wrong to oppose Leveson's recommendation for new laws to underpin the new regulatory body for the press?

Right to oppose this recommendation	29	48	18	15	46	19	20	31	27	24	26	26	36	30	27	34	33	25	26	23
Wrong to oppose this recommendation	50	34	65	60	33	64	59	55	45	48	47	53	50	50	50	46	44	49	57	61
Don't know	21	19	17	25	21	17	21	14	28	28	28	21	14	20	23	20	23	27	17	16

And do you think David Cameron is opposing the new laws mainly because ...?

He believes in the principle of newspapers being free of any state regulation	24	59	8	21	48	10	16	28	21	20	22	22	32	28	20	27	27	23	22	21
He does not wish to jeopardise his relationship with newspaper owners and editors	56	26	74	66	33	72	69	57	56	60	53	61	52	55	58	52	55	56	59	62
Neither	6	4	8	2	5	6	5	5	7	5	7	6	5	5	7	5	6	6	5	6
Don't know	13	11	9	11	13	12	11	11	16	15	18	12	11	12	15	16	13	15	14	11

And do you believe Nick Clegg was right or wrong to support Leveson's recommendation for new laws to underpin the new regulatory body for the press?

Right to support this recommendation	50	35	61	76	35	58	64	54	46	48	46	54	48	51	48	50	44	52	54	56
Wrong to support this recommendation	26	40	19	11	39	22	16	30	22	22	23	23	33	27	24	22	32	22	24	23
Don't know	25	25	19	12	27	19	20	16	33	30	30	23	19	22	28	28	24	26	23	21

Fieldwork: 30th November - 1st December 2012

Weighted Sample		Would you say the British press is a force for good or bad?		Do you think that the press need much tougher independent regulation		Should there be new laws, passed by MPs		Should MPs have a say in the design of the system of independent regulation?	
	Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
	1773	806	609	1206	380	1037	464	554	929
	1773	756	640	1244	356	1079	434	565	928
	%	%	%	%	%	%	%	%	%
Unweighted Sample									

How much of a risk, if any, do you believe that by introducing new laws on the press, future governments might use them to control the media?

A large risk	15	23	8	9	33	4	41	3	25
A fairly big risk	32	36	28	30	38	27	43	24	38
TOTAL RISK	47	59	36	39	71	31	84	27	63
Not much of a risk	36	33	44	43	24	51	12	56	27
No risk at all	5	3	8	6	1	7	2	10	3
TOTAL NOT MUCH/ NO RISK	41	36	52	49	25	58	14	66	30
Don't know	13	5	13	12	4	10	3	6	7

The Prime Minister has said he supports the need for tougher regulation, but that he opposes new laws for the moment. Do you believe David Cameron was right or wrong to oppose Leveson's recommendation for new laws to underpin the new regulatory body for the press?

Right to oppose this recommendation	29	46	12	18	62	11	75	14	42
Wrong to oppose this recommendation	50	41	68	64	24	73	16	73	43
Don't know	21	13	20	18	14	16	9	12	15

And do you think David Cameron is opposing the new laws mainly because ...?

He believes in the principle of newspapers being free of any state regulation	24	35	16	20	40	18	46	22	30
He does not wish to jeopardise his relationship with newspaper owners and editors	56	52	68	64	45	67	42	66	55
Neither	6	5	7	6	6	6	4	4	7
Don't know	13	9	9	10	9	9	7	9	8

And do you believe Nick Clegg was right or wrong to support Leveson's recommendation for new laws to underpin the new regulatory body for the press?

Right to support this recommendation	50	46	62	63	22	73	17	77	41
Wrong to support this recommendation	26	38	17	16	61	10	69	10	41
Don't know	25	16	21	21	17	16	14	13	18

Fieldwork: 30th November - 1st December 2012

Weighted Sample
Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
1773	431	619	139	560	488	423	862	911	215	452	606	500	1011	762	227	576	379	436	154
1773	420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Regardless of whether you support or oppose Leveson's recommendations, do you believe Nick Clegg was right to set out a different view from that of the Prime Minister or should he, as deputy Prime Minister, have presented a united front with David Cameron?

Right, it is more important for him to say what he believes than to present a united front
Wrong, as deputy Prime Minister he should have presented a united front with David Cameron
Don't know

66	54	77	92	49	75	83	68	63	63	68	67	63	68	63	62	64	65	68	76
22	37	13	4	39	16	7	22	21	17	16	21	31	22	22	22	26	19	21	14
12	9	9	4	12	9	10	9	16	21	16	12	6	10	15	16	10	16	12	9

Ed Miliband supports Leveson's recommendation for new laws to underpin the new regulatory body for the press. Do you think he is mainly doing this...?

Because he believes in protecting the victims of press behaviour
To undermine the coalition
Neither
Don't know

32	15	54	42	14	53	38	34	29	24	32	35	31	33	30	32	28	29	40	26
46	75	24	32	70	26	37	48	43	45	44	44	50	48	42	44	52	46	38	50
6	2	8	9	4	9	7	6	6	5	6	7	7	5	8	8	6	8	6	6
16	8	14	17	12	13	18	11	21	25	18	15	12	14	20	16	14	18	16	19

Some people have claimed that giving the state a role in press regulation is a major change to the relationship between the state and the press whereas others believe that it will actually make very little difference at all. Do you think Leveson's proposals would be a major or a minor change in the relationship between the state and the press?

A major and worrying change
A major and welcome change
A minor change
Don't know

21	29	20	8	31	18	12	24	18	21	14	20	29	21	22	20	23	20	20	20
25	24	27	41	22	28	30	29	22	27	23	26	25	27	22	23	24	26	26	27
32	30	36	35	28	36	37	33	31	22	35	34	30	34	29	34	32	31	32	28
22	17	18	16	19	18	21	14	29	31	28	20	16	18	27	23	20	23	22	25

Fieldwork: 30th November - 1st December 2012

Weighted Sample
Unweighted Sample

	Would you say the British press is a force for good or bad?		Do you think that the press need much tougher independent regulation		Should there be new laws, passed by MPs		Should MPs have a say in the design of the system of independent regulation?	
Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
1773	806	609	1206	380	1037	464	554	929
1773	756	640	1244	356	1079	434	565	928
%	%	%	%	%	%	%	%	%

Regardless of whether you support or oppose Leveson's recommendations, do you believe Nick Clegg was right to set out a different view from that of the Prime Minister or should he, as deputy Prime Minister, have presented a united front with David Cameron?

Right, it is more important for him to say what he believes than to present a united front	66	67	70	75	50	78	49	77	65
Wrong, as deputy Prime Minister he should have presented a united front with David Cameron	22	27	19	17	42	15	42	16	29
Don't know	12	6	11	9	8	7	9	7	6

Ed Miliband supports Leveson's recommendation for new laws to underpin the new regulatory body for the press. Do you think he is mainly doing this...?

Because he believes in protecting the victims of press behaviour	32	33	34	39	18	44	13	48	26
To undermine the coalition	46	52	43	42	64	38	73	38	56
Neither	6	6	7	5	9	5	9	5	8
Don't know	16	8	17	14	9	12	6	10	10

Some people have claimed that giving the state a role in press regulation is a major change to the relationship between the state and the press whereas others believe that it will actually make very little difference at all. Do you think Leveson's proposals would be a major or a minor change in the relationship between the state and the press?

A major and worrying change	21	34	13	13	49	8	59	9	34
A major and welcome change	25	20	35	33	10	38	9	41	20
A minor change	32	34	32	35	27	39	22	40	31
Don't know	22	12	20	19	13	16	11	10	15

Fieldwork: 30th November - 1st December 2012

Weighted Sample
Unweighted Sample

	Voting intention			2010 Vote			Gender		Age				Social grade		Region				
Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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1773	420	599	98	556	467	410	821	952	205	414	652	502	1178	595	271	572	371	427	132
%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Lord Justice Leveson has proposed that journalists' exemption from the Data Protection Act should be ended. He argues that it would improve transparency by enabling people to submit requests to newspapers to find out what information they have about them. Critics, however, say that investigative journalism, which relies on the protection of sources when exposing corruption or wrongdoing, would be undermined. Do you believe the exemption should, or should not be ended?

The exemption should be ended
The exemption should NOT be ended
Don't know

41	43	44	49	38	45	46	45	37	38	35	44	44	42	39	35	43	41	42	37
30	36	29	28	36	28	25	34	27	28	29	29	33	32	27	32	30	32	28	28
29	21	27	23	26	27	29	22	36	34	35	27	24	25	35	33	27	27	30	35

Lord Justice Leveson thinks it is important for the press to remain "irreverent, unruly and opinionated". Do you believe these qualities would or would not survive under his proposals?

Would survive
Would NOT survive
Don't know

43	43	50	54	35	50	54	52	35	40	41	48	42	50	34	45	43	41	46	41
28	37	26	21	39	27	19	27	29	28	24	25	36	27	30	25	31	28	27	25
29	20	24	26	26	23	26	21	36	32	36	27	23	23	36	30	26	31	27	34

Lord Justice Leveson has also recommended that all government ministers and senior politicians should have to publicly declare all their meetings with newspaper owners and editors. Do you believe they should or should not publicly declare all their meetings with newspaper owners and editors?

Should be required to declare all their meetings with newspaper owners and editors
Should NOT be required to declare all their meetings with newspaper owners and editors
Don't know

73	69	78	73	70	78	79	75	71	57	65	77	81	75	70	73	73	74	72	69
13	20	9	12	17	9	9	14	12	19	15	10	11	13	13	13	13	13	13	12
15	12	13	15	13	13	11	11	18	24	20	13	8	13	17	14	14	14	15	19

Fieldwork: 30th November - 1st December 2012

Weighted Sample
Unweighted Sample

	Would you say the British press is a force for good or bad?		Do you think that the press need much tougher independent regulation		Should there be new laws, passed by MPs		Should MPs have a say in the design of the system of independent regulation?	
Total	Good	Bad	Does need much tougher regulation	Does NOT need much tougher regulation	New laws should be passed by MPs	New laws should NOT be passed by MPs	Yes, MPs should	No, MPs should not
1773	806	609	1206	380	1037	464	554	929
1773	756	640	1244	356	1079	434	565	928
%	%	%	%	%	%	%	%	%

Lord Justice Leveson has proposed that journalists' exemption from the Data Protection Act should be ended. He argues that it would improve transparency by enabling people to submit requests to newspapers to find out what information they have about them. Critics, however, say that investigative journalism, which relies on the protection of sources when exposing corruption or wrongdoing, would be undermined. Do you believe the exemption should, or should not be ended?

The exemption should be ended	41	37	51	49	29	53	28	60	36
The exemption should NOT be ended	30	40	24	25	50	24	53	24	40
Don't know	29	23	25	25	21	23	19	16	24

Lord Justice Leveson thinks it is important for the press to remain "irreverent, unruly and opinionated". Do you believe these qualities would or would not survive under his proposals?

Would survive	43	45	50	54	24	61	20	66	36
Would NOT survive	28	38	23	21	55	18	59	16	41
Don't know	29	17	27	25	21	21	21	18	23

Lord Justice Leveson has also recommended that all government ministers and senior politicians should have to publicly declare all their meetings with newspaper owners and editors. Do you believe they should or should not publicly declare all their meetings with newspaper owners and editors?

Should be required to declare all their meetings with newspaper owners and editors	73	78	74	79	65	82	68	82	76
Should NOT be required to declare all their meetings with newspaper owners and editors	13	14	13	10	22	9	22	10	15
Don't know	15	8	13	10	13	9	10	7	9

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
Age and Gender			
	Male 18 to 24	74	110
	Male 25 to 39	180	227
	Male 40 to 59	317	300
	Male 60 +	250	225
	Female 18 to 24	131	105
	Female 25 to 39	234	225
	Female 40 to 59	335	307
	Female 60 +	252	275
Region			
	North England	427	436
	Midlands	286	291
	East England	144	170
	London	271	227
	South England	428	406
	Wales	85	89
	Scotland	132	154
Social Grade			
	AB	652	496
	C1	526	514
	C2	251	372
	DE	344	390
Newspaper Type			
	Express / Mail	338	284
	Sun / Star	182	417
	Mirror / Record	111	177
	Guardian / Independent	103	80
	FT / Times / Telegraph	148	168
	Other Paper	208	204
	No Paper	683	443
Political Party Identification			
	Labour	572	576
	Conservative	488	505
	Liberal Democrat	147	213
	SNP/Plaid Cymru	29	30
	Others	106	23
	None/ DK	431	426

YouGov is a member of the British Polling Council and abides by its rules.

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