

1. luck_1

Do you consider yourself to be superstitious?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	13%	12%	13%	18%	15%	11%	6%	15%	12%	12%
No	60%	62%	57%	45%	56%	66%	72%	58%	60%	62%
Depends	28%	25%	30%	37%	28%	23%	22%	28%	28%	26%
Totals (Unweighted N)	100% (998)	100% (452)	100% (546)	100% (140)	100% (243)	100% (420)	100% (189)	100% (343)	100% (429)	100% (226)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	13%	12%	12%	20%	17%	12%	6%	11%	15%	17%	9%	12%
No	60%	62%	57%	48%	56%	59%	64%	68%	54%	60%	62%	61%
Depends	28%	26%	31%	33%	27%	29%	30%	22%	31%	22%	29%	27%
Totals (Unweighted N)	100% (998)	100% (817)	100% (96)	100% (85)	100% (350)	100% (251)	100% (66)	100% (179)	100% (163)	100% (191)	100% (347)	100% (297)

2. Good or bad luck activities – Picking up a penny

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	35%	26%	43%	45%	33%	33%	24%	37%	33%	34%
Bad luck	2%	2%	2%	4%	3%	0%	1%	2%	2%	1%
Neither	60%	68%	52%	43%	59%	63%	75%	58%	59%	63%
Don't know	4%	4%	4%	7%	4%	3%	1%	2%	6%	2%
Totals (Unweighted N)	100% (965)	100% (438)	100% (527)	100% (133)	100% (234)	100% (409)	100% (183)	100% (329)	100% (413)	100% (223)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	35%	30%	43%	52%	43%	32%	28%	24%	34%	28%	37%	38%
Bad luck	2%	2%	4%	2%	4%	1%	2%	0%	4%	3%	1%	1%
Neither	60%	66%	48%	38%	51%	63%	63%	73%	57%	66%	59%	57%
Don't know	4%	3%	5%	9%	2%	3%	7%	3%	6%	4%	3%	3%
Totals (Unweighted N)	100% (965)	100% (791)	100% (91)	100% (83)	100% (336)	100% (242)	100% (65)	100% (175)	100% (159)	100% (185)	100% (331)	100% (290)

3. Good or bad luck activities – Walking under ladders

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	2%	3%	2%	4%	4%	1%	0%	4%	1%	2%
Bad luck	24%	19%	28%	32%	26%	20%	15%	27%	23%	20%
Neither	69%	72%	65%	57%	62%	76%	79%	64%	68%	76%
Don't know	6%	6%	5%	6%	8%	3%	5%	6%	8%	1%
Totals (Unweighted N)	100% (958)	100% (432)	100% (526)	100% (135)	100% (232)	100% (403)	100% (182)	100% (327)	100% (413)	100% (218)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	2%	2%	3%	5%	2%	4%	—	2%	1%	1%	4%	1%
Bad luck	24%	21%	38%	25%	30%	24%	19%	15%	28%	21%	24%	21%
Neither	69%	74%	50%	57%	62%	70%	74%	77%	63%	73%	68%	69%
Don't know	6%	4%	10%	12%	6%	2%	7%	6%	7%	4%	4%	8%
Totals (Unweighted N)	100% (958)	100% (785)	100% (88)	100% (85)	100% (340)	100% (239)	100% (63)	100% (170)	100% (156)	100% (183)	100% (333)	100% (286)

4. Good or bad luck activities – Black cats crossing your path

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	3%	2%	4%	3%	4%	3%	1%	3%	3%	4%
Bad luck	19%	16%	21%	28%	24%	13%	10%	19%	18%	19%
Neither	73%	75%	71%	63%	65%	80%	86%	73%	72%	76%
Don't know	5%	6%	3%	5%	6%	3%	3%	5%	6%	1%
Totals (Unweighted N)	100% (967)	100% (436)	100% (531)	100% (134)	100% (237)	100% (405)	100% (185)	100% (329)	100% (419)	100% (219)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	3%	3%	1%	5%	3%	5%	—	2%	2%	1%	4%	5%
Bad luck	19%	16%	35%	21%	26%	16%	18%	14%	23%	18%	17%	18%
Neither	73%	79%	54%	62%	66%	75%	75%	84%	70%	78%	75%	70%
Don't know	5%	2%	10%	12%	5%	4%	7%	1%	5%	3%	4%	7%
Totals (Unweighted N)	100% (967)	100% (793)	100% (91)	100% (83)	100% (341)	100% (243)	100% (64)	100% (175)	100% (157)	100% (187)	100% (334)	100% (289)

5. Good or bad luck activities – Breaking a mirror

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	2%	1%	2%	3%	4%	0%	—	3%	1%	0%
Bad luck	28%	22%	34%	41%	34%	21%	16%	35%	25%	25%
Neither	67%	73%	61%	54%	55%	77%	82%	60%	69%	74%
Don't know	3%	4%	3%	2%	7%	2%	2%	2%	5%	1%
Totals (Unweighted N)	100% (961)	100% (436)	100% (525)	100% (132)	100% (234)	100% (407)	100% (182)	100% (331)	100% (409)	100% (221)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	2%	1%	4%	5%	1%	3%	—	1%	1%	1%	4%	0%
Bad luck	28%	26%	41%	29%	37%	24%	22%	19%	31%	27%	28%	25%
Neither	67%	72%	53%	53%	59%	71%	71%	78%	61%	71%	66%	69%
Don't know	3%	2%	3%	12%	3%	2%	7%	2%	6%	1%	2%	5%
Totals (Unweighted N)	100% (961)	100% (787)	100% (92)	100% (82)	100% (334)	100% (248)	100% (64)	100% (173)	100% (157)	100% (182)	100% (332)	100% (290)

6. Good or bad luck activities – Knocking on wood

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	30%	24%	36%	37%	36%	27%	18%	37%	26%	30%
Bad luck	2%	2%	2%	4%	3%	1%	—	2%	2%	3%
Neither	62%	67%	58%	49%	55%	68%	78%	55%	65%	66%
Don't know	6%	7%	5%	10%	6%	4%	4%	6%	7%	1%
Totals (Unweighted N)	100% (969)	100% (437)	100% (532)	100% (137)	100% (236)	100% (408)	100% (182)	100% (334)	100% (414)	100% (221)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	30%	29%	34%	35%	31%	32%	34%	27%	34%	26%	29%	32%
Bad luck	2%	1%	4%	3%	4%	2%	—	0%	1%	3%	2%	1%
Neither	62%	67%	47%	50%	57%	65%	58%	70%	60%	68%	61%	61%
Don't know	6%	3%	15%	11%	9%	1%	8%	3%	5%	3%	8%	6%
Totals (Unweighted N)	100% (969)	100% (794)	100% (90)	100% (85)	100% (344)	100% (244)	100% (63)	100% (172)	100% (158)	100% (187)	100% (335)	100% (289)

7. Good or bad luck activities – Crossing your fingers

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	27%	19%	33%	40%	29%	21%	11%	29%	23%	31%
Bad luck	1%	1%	1%	4%	1%	–	–	1%	2%	0%
Neither	69%	76%	62%	53%	65%	76%	86%	66%	71%	67%
Don't know	3%	4%	3%	3%	5%	3%	3%	4%	4%	1%
Totals (Unweighted N)	100% (959)	100% (433)	100% (526)	100% (135)	100% (238)	100% (402)	100% (179)	100% (330)	100% (413)	100% (216)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	27%	24%	33%	36%	28%	24%	26%	23%	26%	25%	27%	28%
Bad luck	1%	1%	6%	–	3%	–	–	–	–	1%	2%	0%
Neither	69%	74%	57%	53%	65%	73%	67%	76%	69%	73%	68%	67%
Don't know	3%	2%	5%	10%	4%	2%	7%	1%	5%	1%	3%	5%
Totals (Unweighted N)	100% (959)	100% (787)	100% (90)	100% (82)	100% (336)	100% (243)	100% (64)	100% (170)	100% (155)	100% (184)	100% (331)	100% (289)

8. Good or bad luck activities – Friday the 13th

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	6%	4%	8%	4%	8%	7%	6%	8%	5%	6%
Bad luck	18%	15%	22%	30%	21%	13%	9%	21%	16%	20%
Neither	70%	75%	66%	61%	64%	76%	80%	65%	72%	73%
Don't know	5%	6%	4%	5%	7%	4%	5%	6%	7%	1%
Totals (Unweighted N)	100% (973)	100% (439)	100% (534)	100% (134)	100% (238)	100% (410)	100% (185)	100% (334)	100% (417)	100% (222)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	6%	6%	8%	5%	7%	7%	7%	4%	8%	4%	7%	6%
Bad luck	18%	16%	31%	20%	24%	16%	13%	14%	20%	16%	19%	19%
Neither	70%	74%	54%	62%	64%	74%	73%	80%	62%	79%	70%	69%
Don't know	5%	3%	8%	13%	6%	3%	7%	2%	11%	1%	4%	7%
Totals (Unweighted N)	100% (973)	100% (799)	100% (91)	100% (83)	100% (342)	100% (246)	100% (64)	100% (172)	100% (158)	100% (187)	100% (334)	100% (294)

9. Good or bad luck activities – The number 13

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	8%	6%	10%	8%	10%	9%	5%	12%	5%	10%
Bad luck	15%	14%	16%	23%	18%	12%	8%	20%	14%	10%
Neither	71%	73%	68%	57%	67%	76%	84%	64%	74%	73%
Don't know	6%	6%	6%	12%	5%	3%	3%	4%	7%	6%
Totals (Unweighted N)	100% (959)	100% (434)	100% (525)	100% (136)	100% (231)	100% (404)	100% (182)	100% (328)	100% (414)	100% (217)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	8%	8%	9%	10%	10%	10%	8%	6%	9%	7%	11%	4%
Bad luck	15%	13%	22%	19%	19%	14%	12%	9%	15%	14%	15%	15%
Neither	71%	75%	60%	57%	65%	73%	74%	84%	69%	76%	68%	71%
Don't know	6%	4%	10%	15%	6%	3%	7%	1%	6%	2%	6%	10%
Totals (Unweighted N)	100% (959)	100% (786)	100% (91)	100% (82)	100% (333)	100% (246)	100% (63)	100% (172)	100% (158)	100% (187)	100% (325)	100% (289)

10. Good or bad luck activities – Spilling salt

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	4%	2%	6%	4%	7%	3%	2%	7%	2%	3%
Bad luck	13%	12%	14%	24%	15%	7%	6%	13%	14%	11%
Neither	77%	80%	75%	64%	71%	87%	87%	74%	77%	83%
Don't know	6%	6%	6%	8%	7%	4%	6%	6%	8%	3%
Totals (Unweighted N)	100% (951)	100% (430)	100% (521)	100% (134)	100% (232)	100% (399)	100% (180)	100% (329)	100% (405)	100% (217)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	4%	2%	11%	5%	6%	3%	2%	2%	8%	1%	5%	2%
Bad luck	13%	12%	14%	19%	16%	12%	7%	6%	12%	11%	12%	17%
Neither	77%	82%	57%	67%	71%	82%	82%	88%	73%	84%	76%	75%
Don't know	6%	4%	18%	9%	8%	2%	10%	4%	7%	5%	7%	5%
Totals (Unweighted N)	100% (951)	100% (781)	100% (88)	100% (82)	100% (337)	100% (245)	100% (60)	100% (168)	100% (156)	100% (186)	100% (331)	100% (278)

11. Good or bad luck activities – Tossing spilled salt over your left shoulder

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	18%	15%	21%	26%	23%	16%	7%	23%	16%	17%
Bad luck	2%	3%	2%	6%	3%	0%	1%	2%	3%	1%
Neither	74%	77%	70%	61%	67%	80%	89%	69%	74%	80%
Don't know	5%	5%	6%	7%	7%	3%	3%	5%	7%	2%
Totals (Unweighted N)	100% (963)	100% (434)	100% (529)	100% (133)	100% (237)	100% (406)	100% (181)	100% (330)	100% (411)	100% (222)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	18%	17%	23%	23%	23%	18%	11%	12%	22%	16%	17%	20%
Bad luck	2%	2%	3%	5%	4%	1%	4%	1%	2%	2%	2%	4%
Neither	74%	78%	59%	61%	66%	79%	76%	84%	67%	80%	75%	71%
Don't know	5%	3%	15%	10%	6%	2%	8%	3%	9%	2%	5%	6%
Totals (Unweighted N)	100% (963)	100% (787)	100% (92)	100% (84)	100% (338)	100% (246)	100% (64)	100% (173)	100% (157)	100% (183)	100% (332)	100% (291)

12. Good or bad luck activities – Jinxing things by talking about it

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	2%	1%	3%	2%	5%	2%	—	3%	1%	3%
Bad luck	25%	22%	28%	36%	31%	21%	9%	27%	23%	26%
Neither	66%	70%	62%	53%	58%	72%	86%	64%	66%	69%
Don't know	7%	7%	7%	9%	7%	6%	5%	6%	10%	3%
Totals (Unweighted N)	100% (972)	100% (443)	100% (529)	100% (131)	100% (236)	100% (412)	100% (187)	100% (332)	100% (417)	100% (223)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	2%	1%	6%	3%	2%	3%	—	2%	—	1%	4%	2%
Bad luck	25%	23%	26%	33%	29%	24%	19%	19%	31%	25%	19%	28%
Neither	66%	70%	57%	55%	61%	68%	73%	76%	63%	68%	69%	62%
Don't know	7%	6%	11%	9%	8%	5%	9%	3%	6%	6%	8%	8%
Totals (Unweighted N)	100% (972)	100% (798)	100% (90)	100% (84)	100% (338)	100% (248)	100% (65)	100% (174)	100% (158)	100% (187)	100% (334)	100% (293)

13. Good or bad luck activities – Pulling apart a wishbone and winning the larger part

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	27%	20%	34%	32%	33%	25%	12%	33%	23%	27%
Bad luck	1%	0%	2%	3%	2%	0%	1%	1%	0%	4%
Neither	67%	75%	59%	54%	58%	72%	86%	61%	70%	67%
Don't know	5%	5%	5%	11%	7%	3%	1%	5%	7%	2%
Totals (Unweighted N)	100% (961)	100% (435)	100% (526)	100% (132)	100% (237)	100% (404)	100% (182)	100% (329)	100% (412)	100% (220)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	27%	25%	39%	25%	32%	23%	24%	21%	34%	23%	27%	24%
Bad luck	1%	1%	1%	4%	2%	1%	—	1%	—	—	2%	3%
Neither	67%	71%	50%	56%	59%	75%	69%	75%	60%	75%	67%	65%
Don't know	5%	3%	10%	15%	7%	1%	7%	3%	7%	2%	5%	8%
Totals (Unweighted N)	100% (961)	100% (791)	100% (88)	100% (82)	100% (338)	100% (243)	100% (63)	100% (171)	100% (153)	100% (186)	100% (330)	100% (292)

14. Good or bad luck activities – Pulling apart a wishbone and winning the smaller part

Do you think the following activities bring good or bad luck?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good luck	9%	7%	11%	13%	14%	7%	3%	16%	6%	7%
Bad luck	12%	8%	15%	12%	15%	9%	7%	11%	10%	15%
Neither	73%	78%	68%	63%	63%	80%	89%	68%	76%	75%
Don't know	6%	6%	6%	12%	8%	4%	1%	5%	8%	4%
Totals (Unweighted N)	100% (965)	100% (437)	100% (528)	100% (135)	100% (238)	100% (406)	100% (180)	100% (330)	100% (415)	100% (220)

	Race				Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Good luck	9%	7%	16%	15%	14%	7%	5%	5%	10%	7%	12%	7%
Bad luck	12%	10%	21%	10%	12%	13%	9%	9%	13%	11%	8%	15%
Neither	73%	79%	55%	54%	67%	77%	79%	81%	71%	79%	74%	68%
Don't know	6%	4%	7%	20%	8%	3%	7%	4%	6%	4%	5%	11%
Totals (Unweighted N)	100% (965)	100% (792)	100% (90)	100% (83)	100% (336)	100% (247)	100% (63)	100% (174)	100% (157)	100% (183)	100% (336)	100% (289)