February 21 - 22, 2014



Watching the Olympic Games
 How much of the Winter Olympic Games have you watched?

		Ge	nder		A	ge			Party ID	
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
I have watched										
lots of events										
every day	8%	8%	9%	6%	8%	8%	12%	9%	6%	13%
I have watched										
lots of events										
when I can	11%	9%	13%	10%	14%	9%	11%	13%	9%	12%
I have watched a										
few events	40%	42%	39%	47%	33%	46%	36%	43%	39%	39%
I have not watched										
any of them	40%	41%	39%	36%	45%	38%	41%	35%	46%	36%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(489)	(510)	(161)	(258)	(392)	(182)	(367)	(405)	(227)

			Race		Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
I have watched												
lots of events												
every day	8%	9%	10%	5%	6%	10%	13%	13%	8%	9%	9%	7%
I have watched												
lots of events												
when I can	11%	12%	10%	7%	10%	12%	21%	8%	12%	11%	12%	9%
I have watched a												
few events	40%	42%	36%	36%	34%	41%	50%	47%	46%	38%	37%	44%
I have not watched	10,0	,•	5575	00,0	C 1, C	/-	5575	,•	10,0	55,5	0.70	, •
any of them	40%	37%	44%	53%	50%	37%	16%	31%	34%	42%	42%	39%
											.270	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(783)	(107)	(109)	(373)	(301)	(80)	(115)	(182)	(210)	(368)	(239)

YouGov February 21 - 22, 2014



		Watch wom	Watch women's figure skating			
	Total	Yes	No			
I have watched						
lots of events						
every day	8%	25%	1%			
I have watched						
lots of events						
when I can	11%	27%	3%			
I have watched a						
few events	40%	48%	37%			
have not watched						
any of them	40%	_	59%			
Totals	100%	100%	100%			
(Unweighted N)	(999)	(334)	(665)			

February 21 - 22, 2014



2. Fairness of Olympic judging – Figure skating
Generally speaking, do you think the judging system for each of the following Olympic events is fair or unfair?

		Ge	Gender		Α	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Fair	25%	21%	29%	29%	25%	25%	23%	28%	22%	27%
Unfair	22%	27%	17%	17%	21%	25%	22%	20%	21%	26%
Don't know										
enough to say	53%	52%	53%	54%	54%	50%	55%	52%	56%	47%
Totals (Unweighted N)	100% (988)	100% (485)	100% (503)	100% (159)	100% (253)	100% (389)	100% (181)	100% (362)	100% (399)	100% (227)

			Race			Family	Income		Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Fair	25%	25%	24%	27%	22%	29%	26%	32%	21%	23%	29%	25%
Unfair	22%	24%	16%	16%	20%	19%	33%	28%	24%	24%	19%	23%
Don't know	F20/	Г10/	610/	E00/	F00/	F20/	410/	400/	FF0/	E40/	F20/	F20/
enough to say	53%	51%	61%	58%	58%	52%	41%	40%	55%	54%	52%	52%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(775)	(106)	(107)	(369)	(299)	(80)	(114)	(180)	(205)	(366)	(237)

		Watch women's figure skating		
	Total	Yes	No	
Fair	25%	42%	17%	
Unfair	22%	42%	12%	
Don't know enough to say	53%	16%	71%	
Totals	100%	100%	100%	
(Unweighted N)	(988)	(329)	(659)	

February 21 - 22, 2014



3. Fairness of Olympic judging – Slopestyle snowboarding
Generally speaking, do you think the judging system for each of the following Olympic events is fair or unfair?

		Ge	Gender		A	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Fair	29%	29%	29%	31%	28%	30%	25%	30%	25%	35%
Unfair	6%	8%	3%	3%	9%	5%	5%	5%	4%	9%
Don't know										
enough to say	66%	63%	68%	66%	63%	65%	70%	66%	71%	55%
Totals (Unweighted N)	100% (990)	100% (484)	100% (506)	100% (159)	100% (256)	100% (388)	100% (181)	100% (363)	100% (400)	100% (227)

		Race				Family	Income		Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Fair	29%	30%	24%	28%	25%	31%	33%	40%	30%	22%	31%	30%
Unfair	6%	5%	5%	8%	5%	5%	6%	7%	5%	7%	5%	6%
Don't know												
enough to say	66%	65%	71%	64%	70%	65%	61%	53%	64%	71%	64%	64%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(990)	(777)	(106)	(107)	(371)	(298)	(80)	(115)	(181)	(206)	(366)	(237)

		Watch women's figure skating		
	Total	Yes	No	
Fair	29%	52%	17%	
Unfair	6%	9%	4%	
Don't know				
enough to say	66%	39%	79%	
Totals	100%	100%	100%	
(Unweighted N)	(990)	(331)	(659)	

February 21 - 22, 2014



4. Fairness of Olympic judging – Ski jumpingGenerally speaking, do you think the judging system for each of the following Olympic events is fair or unfair?

		Ge	Gender		A	ge	Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Fair	31%	32%	30%	30%	28%	34%	30%	32%	27%	37%
Unfair	5%	8%	3%	5%	7%	5%	4%	4%	4%	9%
Don't know										
enough to say	64%	61%	67%	64%	64%	61%	66%	64%	69%	54%
Totals (Unweighted N)	100% (988)	100% (486)	100% (502)	100% (160)	100% (254)	100% (387)	100% (181)	100% (362)	100% (400)	100% (226)

		Race				Family	Income		Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Fair	31%	32%	22%	30%	27%	33%	43%	39%	31%	28%	33%	32%
Unfair	5%	5%	4%	10%	5%	5%	6%	7%	6%	6%	4%	7%
Don't know												
enough to say	64%	63%	74%	60%	68%	62%	51%	54%	63%	67%	64%	62%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(988)	(774)	(107)	(107)	(370)	(298)	(79)	(115)	(180)	(206)	(367)	(235)

		Watch women's figure skating		
	Total	Yes	No	
Fair	31%	55%	19%	
Unfair	5%	9%	4%	
Don't know				
enough to say	64%	37%	77%	
Totals	100%	100%	100%	
(Unweighted N)	(988)	(327)	(661)	

February 21 - 22, 2014



5. Watch women's figure skatingDid you watch the Olympic women's individual figure skating competition this week?

		Ge	nder		Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Yes	33%	28%	36%	29%	33%	32%	35%	35%	28%	37%	
No	67%	72%	64%	71%	67%	68%	65%	65%	72%	63%	
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	
(Unweighted N)	(1,000)	(490)	(510)	(161)	(258)	(393)	(182)	(368)	(405)	(227)	

		Race			Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Yes	33%	33%	26%	33%	28%	32%	61%	34%	33%	31%	32%	33%
No	67%	67%	74%	67%	72%	68%	39%	66%	67%	69%	68%	67%
Totals (Unweighted N)	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
	(1,000)	(784)	(107)	(109)	(373)	(302)	(80)	(115)	(182)	(210)	(369)	(239)

		Watch women's figure skating		
	Total	Yes	No	
Yes	33%	100%	_	
No	67%	_	100%	
Totals	100%	100%	100%	
(Unweighted N)	(1,000)	(334)	(666)	

February 21 - 22, 2014



6. Fairness of the figure skating outcome

Based on what you've seen or heard, do you think the outcome of the women's individual figure skating competition was fair or unfair?

		Ge	nder	Age					Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican	
Fair	20%	18%	21%	22%	21%	18%	17%	24%	15%	21%	
Unfair	23%	26%	19%	21%	20%	25%	24%	21%	23%	25%	
Not sure	57%	56%	59%	57%	59%	57%	59%	55%	61%	54%	
Totals (Unweighted N)	100% (998)	100% (490)	100% (508)	100% (161)	100% (257)	100% (392)	100% (182)	100% (368)	100% (403)	100% (227)	

		Race			Family Income				Region			
	Total	White	Black	Hispanic	Under 40	40-80	80-100	100+	Northeast	Midwest	South	West
Fair	20%	19%	20%	25%	19%	22%	23%	25%	16%	20%	23%	18%
Unfair	23%	24%	18%	21%	23%	20%	29%	19%	25%	25%	20%	25%
Not sure	57%	57%	62%	54%	58%	59%	48%	56%	60%	55%	57%	58%
Totals (Unweighted N)	100% (998)	100% (782)	100% (107)	100% (109)	100% (373)	100% (302)	100% (80)	100% (114)	100% (182)	100% (209)	100% (369)	100% (238)

		Watch women's figure skating		
	Total	Yes	No	
Fair	20%	39%	11%	
Unfair	23%	39%	15%	
Not sure	57%	22%	74%	
Totals	100%	100%	100%	
(Unweighted N)	(998)	(334)	(664)	