

YouGov / The Sun Survey Results

Sample Size: 1723 GB Adults

Fieldwork: 27th - 28th November 2011

	Gender		Age				Social grade		Region					
Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1723	837	886	208	439	589	486	982	741	221	560	369	424	150
Unweighted Sample	1723	843	880	110	468	687	458	1165	558	254	616	327	356	170
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Have you, or will you, be going to see the "turning on the Christmas lights" in your local town?

Yes, I have or am planning to	10	8	12	9	8	11	10	9	11	6	11	9	10	8
No, I did not or am not planning to	75	80	72	67	77	79	74	78	73	70	74	76	80	75
Not sure	9	7	10	19	8	6	8	7	10	14	8	8	6	14
Not applicable - my local town does not have Christmas lights, or does not have a ceremony to turn them on	6	6	7	6	7	4	8	6	7	10	7	6	4	3

How many Christmas cards, if any, will you be sending this year?

Less than 10	16	22	11	35	17	17	7	17	15	21	16	16	15	15
Between 10 and 25	30	28	31	29	37	29	25	28	32	22	26	35	32	35
Between 26 and 50	25	20	29	5	18	28	35	24	25	22	28	24	23	25
Between 51 and 75	10	7	12	2	8	9	15	9	11	11	11	10	8	6
Between 76 and 100	4	4	4	1	3	5	7	5	3	3	6	3	5	4
More than 100	2	1	2	0	1	1	4	2	1	2	2	1	2	2
None - I send ecards instead	1	2	1	2	1	1	2	1	2	3	1	0	0	3
None - I do not send Christmas cards	7	10	5	16	10	6	3	9	6	10	7	6	9	5
Don't know	5	6	4	11	5	5	3	5	5	6	4	4	6	7

If you have any children under 10, approximately how much will you be spending on Christmas presents for each of your children under 10?

[Only those with a child under 10 were asked this question n=383]

Nothing	5	5	4	5	4	4	10	3	6	8	2	4	6	4
Under £50	21	18	24	23	17	17	47	20	22	33	23	26	11	5
Between £50 and £99	21	23	18	0	23	26	14	24	17	21	23	21	21	10
Between £100 and £199	28	24	32	40	28	27	14	29	27	16	35	17	36	28
Between £200 and £299	13	12	14	8	17	10	5	13	12	5	9	16	12	38
Between £300 and £399	5	5	4	0	5	7	2	3	7	1	1	10	8	5
Between £400 and £499	1	2	0	4	0	2	0	2	0	0	3	0	1	2
Between £500 and £999	0	1	0	0	0	1	0	0	1	0	1	0	1	0
£1000 or more	0	0	0	0	0	0	2	1	0	1	1	0	0	0
Don't know	7	10	4	21	6	5	5	5	9	16	2	7	5	10
AVERAGE £	136	139	133	134	138	144	102	139	132	90	136	133	150	187

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

If you have any children between 11 and 16, approximately how much will you be spending on Christmas presents for each of your children between 11 and 16?

[Only those with a child between 11 and 16 were asked this question n=268]

Nothing	4	4	5	9	4	3	7	5	3	11	2	8	1	1
Under £50	16	17	15	13	11	15	34	13	19	22	16	26	6	13
Between £50 and £99	13	13	14	0	12	14	26	16	11	8	19	21	3	8
Between £100 and £199	31	26	36	26	28	35	20	27	35	22	36	23	37	27
Between £200 and £299	15	15	15	9	18	17	5	17	13	15	17	6	18	22
Between £300 and £399	7	10	2	24	6	4	3	10	3	3	3	1	20	2
Between £400 and £499	2	3	0	0	4	1	0	1	3	0	0	2	3	8
Between £500 and £999	4	2	5	0	5	4	0	3	4	0	1	6	8	3
£1000 or more	0	0	1	0	0	0	3	1	0	1	1	0	0	0
Don't know	8	9	7	19	11	6	3	8	9	18	5	7	4	17
AVERAGE £	178	180	176	185	199	179	123	185	171	133	154	140	258	204

	12 - 13 Dec 2010	27 - 28 Nov 2011													
Nothing	2	2	3	2	2	2	3	2	2	3	3	2	2	3	2
Under £50	7	7	8	6	17	5	6	6	7	8	9	8	9	5	3
Between £50 and £99	9	10	11	10	23	8	8	9	11	9	8	9	12	13	5
Between £100 and £199	17	18	17	20	25	19	14	21	20	17	20	21	16	18	14
Between £200 and £299	17	18	18	17	14	22	18	15	19	16	18	19	18	16	16
Between £300 and £399	13	12	10	15	3	13	13	15	12	13	10	13	12	13	16
Between £400 and £499	11	9	10	9	0	9	10	12	9	10	8	11	8	9	10
Between £500 and £999	12	10	10	11	4	12	12	9	11	9	8	8	11	13	13
£1000 or more	3	3	3	3	0	3	4	3	3	3	1	4	4	3	3
Don't know	8	9	11	8	14	7	11	8	7	12	15	6	9	8	16
AVERAGE £	330	311	306	316	153	335	347	312	315	306	266	307	313	318	370

Thinking about how much you will spend on Christmas presents this year, will you be spending more than last year, less than last year or about the same?

More than last year	10	10	9	17	12	6	8	10	9	11	9	7	11	9
Less than last year	36	33	40	32	35	41	34	33	41	33	39	41	33	32
About the same	49	51	47	38	47	50	56	53	45	46	49	49	50	54
Don't know	5	6	4	13	5	3	2	4	5	9	3	3	6	5

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How will you fund Christmas this year?

From my normal salary and income	52	55	49	49	57	51	50	56	47	55	52	52	52	48
From money I have saved up	30	28	32	25	24	29	39	28	32	25	30	30	32	34
From my credit card or a loan	6	5	8	7	8	6	5	6	7	5	8	8	4	6
From working overtime or an extra job	4	5	3	8	5	4	2	5	3	6	4	3	5	1
Other	3	3	2	3	3	3	2	2	3	3	3	3	2	1
Don't know	5	5	6	8	4	7	3	4	7	7	4	4	5	10

Will your child/children visit or write to Father Christmas? Please tick all that apply

[Only those with a child under 10 were asked this question n=383]

My child/children will be visiting Father Christmas	32	27	37	22	41	27	18	29	35	30	32	30	35	33
My child/children will be writing a letter to Father Christmas	24	23	26	29	28	21	15	27	22	23	22	29	23	26
Neither	34	38	30	26	25	43	50	34	33	29	39	36	32	25
Don't know	10	13	7	23	6	10	17	10	10	18	7	5	10	16

Will you be going to a church service over the Christmas period?

	12 - 13 Dec 2010	27 - 28 Nov 2011													
Yes, on Christmas Day itself	5	6	5	7	11	4	5	7	7	5	8	6	5	6	7
Yes, on Christmas Eve	11	11	10	11	10	10	11	11	13	8	20	10	11	8	9
Not on Christmas Day or Christmas Eve, but on another day around Christmas	8	7	6	7	5	8	6	8	8	5	7	6	9	6	4
No, not at all	69	65	67	63	64	65	67	63	62	70	50	67	64	71	64
Don't know	5	11	12	11	10	13	11	11	11	12	16	11	10	9	17

Who will you spending Christmas Day with? Please tick all that apply

My spouse or partner	50	51	47	55	24	56	57	52	50	53	47	51	55	53	44
My children	45	44	37	50	5	35	54	56	39	50	37	49	45	40	41
My parents	34	36	32	40	76	58	33	4	39	32	37	33	39	38	35
My brother(s) or sister(s)	19	21	19	23	47	31	17	5	23	18	23	18	22	22	21
My spouse or partner's parents	13	16	18	14	11	29	16	6	16	15	17	16	16	16	13
My grandchildren	13	12	10	14	0	1	10	31	10	15	8	14	11	12	17
Other relatives	18	17	17	17	29	25	14	9	19	15	22	13	20	17	22
Friends	8	9	10	8	8	7	10	10	8	10	11	7	9	11	9
None of these - I will be spending Christmas by myself	5	4	6	3	4	2	5	6	5	4	4	4	5	5	4
Don't know	1	4	5	3	8	3	4	3	4	4	9	3	2	4	6

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		%	%	%	%	%	%	%	%	%	%	%	%	%	%	
Where will you be eating your Christmas dinner?																
	At home, around a table	55	54	49	59	61	47	56	56	55	53	49	55	59	55	47
	At a relatives' house	23	25	26	24	18	36	20	24	25	24	25	25	21	25	30
	At home, in front of the television	9	6	7	5	1	6	8	6	5	8	8	6	8	3	9
	In a restaurant or hotel	4	3	4	2	4	2	3	4	3	3	2	3	3	3	3
	At a friends' house	3	3	3	3	1	3	3	3	2	3	5	2	3	2	1
	Other	2	1	1	1	0	1	2	2	1	1	2	2	0	1	1
	None of these - I will not be having a Christmas dinner	3	4	5	2	5	3	4	3	4	3	4	3	3	4	4
	Don't know	1	4	6	3	9	3	4	3	4	4	5	4	3	5	6
Will you be watching the Queen's speech on Christmas Day?																
	Yes, definitely	8	9	9	10	9	7	8	14	10	9	15	9	5	11	8
	Yes, probably	23	24	22	25	21	23	22	29	26	22	26	26	27	19	20
	TOTAL YES	31	33	31	35	29	30	30	43	35	31	41	35	32	30	29
	No, probably not	36	32	33	32	27	33	36	29	31	33	28	30	40	33	25
	No, definitely not	27	27	28	25	33	30	27	20	26	27	26	26	21	29	36
	TOTAL NO	63	59	61	57	60	63	63	49	58	60	54	56	60	62	61
	Don't know	7	8	8	8	11	7	7	8	7	8	5	9	7	8	10
What will spend most of your time doing on Christmas Day?																
	Playing games with the family	25	24	26	34	29	18	25	25	24	30	23	29	24	20	
	Watching TV	20	21	18	20	18	20	20	18	22	16	22	19	19	19	
	Cooking and clearing up	19	14	24	5	13	25	23	20	18	18	20	18	18	22	
	Looking after the children	5	5	4	1	9	5	2	5	5	5	5	4	5	6	
	Drinking	5	6	4	12	8	3	1	5	4	3	3	6	8	4	
	On the internet	2	4	1	5	2	2	1	2	3	4	2	2	2	3	
	Something else	13	14	13	13	10	15	15	14	12	14	14	12	14	15	
	Don't know	11	11	10	10	10	10	12	10	11	10	11	11	11	11	
Will you log onto the internet on Christmas day?																
		12 - 13 Dec 2010	27 - 28 Nov 2011													
	Yes, on my home computer	40	45	36	39	29	43	46	38	42	35	41	41	39	45	
	Yes, on my smartphone	12	13	11	18	25	8	2	15	8	16	11	14	11	8	
	Yes, on my ipad/tablet computer	3	3	2	1	5	3	1	4	1	3	3	2	3	3	
	Yes, in some other way	4	4	4	7	5	1	4	4	3	3	3	3	5	8	
	TOTAL YES	53	58	65	52	66	65	55	54	61	55	57	57	60	57	64
	No, I won't	22	26	21	32	18	23	27	32	25	28	25	30	22	28	20
	Don't know	24	15	15	16	16	13	18	14	14	17	18	13	18	14	16

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following will you be logging onto the internet to do on Christmas day? Please tick all that apply?

[Only those who said they will log onto the internet on Christmas day were asked this question n=1006]

To check my email	73	74	71	60	62	76	87	74	71	74	76	73	66	76
To check Facebook	53	48	59	73	68	49	31	53	53	57	51	50	56	51
To read news websites	34	41	27	28	34	41	31	37	30	38	34	40	27	38
To use Twitter	13	14	12	18	20	13	2	17	8	19	10	13	14	12
To shop	10	9	11	11	18	9	2	10	10	8	11	9	9	11
To use Youtube	8	11	4	7	8	11	4	7	9	10	6	7	10	8
To use another social networking site	3	4	3	2	4	4	3	4	2	10	2	2	3	4
Other	17	21	12	9	11	22	19	15	19	18	17	13	21	11
Don't know	4	2	5	6	4	3	4	3	4	3	4	2	5	2

What, if anything, do you find most stressful about Christmas?

The amount it costs	30	28	33	29	37	31	24	28	34	31	31	31	31	26
Shopping for gifts	20	21	20	28	21	16	21	22	18	17	20	24	20	19
Spending time with extended family	7	7	7	3	10	8	5	7	7	11	6	6	7	7
Cooking Christmas dinner	4	4	4	1	3	5	6	4	5	2	5	3	3	8
Something else	6	6	7	5	5	7	6	7	5	7	6	5	6	7
None of these - I don't find Christmas stressful at all	29	30	28	24	21	30	37	29	29	28	29	29	28	31
Don't know	3	5	2	10	2	3	1	3	3	5	2	3	4	2

Are you likely to have sex on Christmas Day?

Yes, probably	15	15	15	17	23	15	8	15	15	16	15	16	16	11
No, probably not	59	61	57	61	49	58	67	60	57	57	61	61	53	62
Don't know	26	24	28	22	28	27	25	25	28	27	24	23	30	27

Are you likely to have a hangover over the Christmas holiday? Please tick all that apply.

Yes, on Christmas day	6	9	4	13	10	5	1	6	6	6	4	8	9	3
Yes, on Boxing Day	11	14	8	16	18	11	3	12	11	14	8	14	12	10
Yes, on the day after Boxing Day	8	10	6	17	10	6	2	8	7	6	6	10	9	5
Yes, on some other day	14	17	11	26	25	11	2	15	12	14	11	11	20	13
TOTAL YES	25	50	29	72	64	33	9	40	37	39	29	44	50	31
No, probably not	68	64	73	45	48	74	90	68	68	66	76	69	59	68
Don't know	7	8	6	13	10	6	4	6	8	9	5	7	7	11