

YouGov / Times RedBox Survey Results

Sample Size: 1648 GB Adults
Fieldwork: 14th - 15th December 2014

	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1648	X	X	X	X	498	389	322	799	849	196	417	564	471	939	709	211	536	353	405	143	
Unweighted Sample	1648	443	425	71	204	523	392	340	840	808	104	343	639	562	1142	506	278	525	309	385	151	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 14-15	Dec 14-15																				
Some people talk about 'left', 'right' and 'centre' to describe parties and politicians. With this in mind, where would you place each of the following...?																						
Labour Party																						
Very left-wing	9	9	18	7	0	11	17	6	4	8	10	8	7	8	13	8	11	12	11	5	9	8
Fairly left-wing	22	19	34	16	11	22	31	14	17	20	19	10	13	22	25	23	14	17	20	20	19	18
TOTAL VERY / FAIRLY LEFT	31	28	52	23	11	33	48	20	21	28	29	18	20	30	38	31	25	29	31	25	28	26
Slightly left-of-centre	26	26	23	34	42	17	22	29	34	30	22	29	22	26	29	30	21	30	24	24	28	29
Centre	12	11	8	14	18	11	7	15	16	13	9	9	9	12	10	12	9	12	8	13	11	9
Slightly right-of-centre	5	5	2	3	5	6	3	7	6	6	4	8	5	5	3	5	6	6	6	4	3	8
Fairly right-wing	2	2	0	2	4	4	1	3	2	2	2	1	2	2	3	2	2	1	2	1	3	5
Very right-wing	1	0	0	0	0	0	1	0	1	1	0	0	1	0	1	0	1	0	0	1	1	1
TOTAL VERY / FAIRLY RIGHT	3	2	0	2	4	4	2	3	3	3	2	1	3	2	4	2	3	1	2	2	4	6
Don't know	25	27	16	24	21	29	18	26	21	20	34	34	40	25	17	21	35	22	29	31	25	23
Conservative Party																						
Very left-wing	1	1	0	1	0	4	1	1	1	0	2	2	2	0	1	1	1	1	1	1	2	1
Fairly left-wing	2	2	1	3	0	2	1	3	2	2	2	1	4	1	2	2	2	1	1	2	5	2
TOTAL VERY / FAIRLY LEFT	3	3	1	4	0	6	2	4	3	2	4	3	6	1	3	3	3	2	2	3	7	3
Slightly left-of-centre	3	2	3	1	3	4	3	1	3	2	2	3	1	1	3	2	2	1	2	1	2	2
Centre	6	5	9	4	3	6	9	3	4	5	5	2	4	7	5	6	4	8	4	8	4	1
Slightly right-of-centre	23	21	37	12	36	18	32	12	24	26	16	20	21	21	21	26	14	20	20	20	22	23
Fairly right-wing	27	27	28	32	34	24	29	28	33	31	24	27	20	29	32	30	24	28	30	26	25	27
Very right-wing	12	14	9	20	4	12	9	24	13	14	14	11	8	15	19	12	17	17	13	11	14	21
TOTAL VERY / FAIRLY RIGHT	39	41	37	52	38	36	38	52	46	45	38	38	28	44	51	42	41	45	43	37	39	48
Don't know	26	28	14	27	20	29	17	28	22	20	35	35	40	25	17	22	36	24	29	31	27	23
Liberal Democrats																						
Very left-wing	3	3	5	1	3	7	6	1	1	3	3	2	4	2	4	3	3	2	2	3	4	5
Fairly left-wing	7	8	14	5	15	13	16	3	5	10	7	6	9	6	12	9	7	8	9	10	6	7
TOTAL VERY / FAIRLY LEFT	10	11	19	6	18	20	22	4	6	13	10	8	13	8	16	12	10	10	11	13	10	12
Slightly left-of-centre	17	15	22	11	27	11	20	11	24	17	13	8	14	16	15	19	9	17	14	14	14	15
Centre	24	23	26	22	36	20	23	22	24	26	20	29	18	27	19	26	18	21	22	21	26	23
Slightly right-of-centre	12	14	11	21	3	11	10	20	15	13	15	9	8	14	19	13	15	15	13	13	12	18
Fairly right-wing	5	5	2	7	0	5	3	9	6	5	6	7	2	6	7	4	8	8	5	5	5	8
Very right-wing	2	1	0	2	0	2	1	2	0	2	0	2	1	0	1	1	2	2	1	1	1	0
TOTAL VERY / FAIRLY RIGHT	7	6	2	9	0	7	4	11	6	7	6	9	3	6	8	5	10	10	6	6	6	8
Don't know	29	31	20	31	18	31	21	31	25	25	37	37	43	28	21	26	38	26	33	34	30	24

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Weighted Sample	1648	X	X	X	X	498	389	322	799	849	196	417	564	471	939	709	211	536	353	405	143
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 14-15	Dec 14-15																				
UK Independence Party (UKIP)																						
Very left-wing	3	3	5	3	4	1	4	3	1	1	4	4	1	3	4	4	2	5	3	2	3	3
Fairly left-wing	3	2	1	1	1	6	2	4	1	1	3	0	1	2	4	1	3	1	1	3	4	1
TOTAL VERY / FAIRLY LEFT	6	5	6	4	5	7	6	7	2	2	7	4	2	5	8	5	5	6	4	5	7	4
Slightly left-of-centre	3	3	5	0	0	5	4	2	1	3	3	0	2	2	5	2	3	1	3	3	4	0
Centre	6	5	7	4	2	12	7	4	5	5	6	5	4	5	7	5	6	4	5	8	5	4
Slightly right-of-centre	7	5	6	2	0	17	8	2	5	7	2	4	3	5	7	5	5	2	4	7	5	4
Fairly right-wing	18	17	22	13	19	25	24	12	17	22	12	13	18	19	15	20	13	19	16	13	22	14
Very right-wing	32	35	33	46	53	8	30	42	45	38	32	39	30	36	36	39	29	39	36	31	29	48
TOTAL VERY / FAIRLY RIGHT	50	52	55	59	72	33	54	54	62	60	44	52	48	55	51	59	42	58	52	44	51	62
Don't know	29	31	20	32	21	26	20	31	25	23	38	37	41	29	22	25	38	29	32	33	30	26
David Cameron																						
Very left-wing	1	1	0	0	0	3	1	1	1	0	2	2	1	1	1	1	1	0	1	1	2	0
Fairly left-wing	2	2	1	3	0	5	2	3	2	2	2	1	2	1	3	2	2	1	2	1	3	2
TOTAL VERY / FAIRLY LEFT	3	3	1	3	0	8	3	4	3	2	4	3	3	2	4	3	3	1	3	2	5	2
Slightly left-of-centre	4	2	4	0	3	5	4	1	4	2	3	0	3	3	3	3	2	4	3	1	2	1
Centre	10	9	16	5	7	10	15	4	8	11	7	10	7	10	10	10	7	9	7	13	10	3
Slightly right-of-centre	21	21	34	14	37	21	31	14	26	29	14	18	24	22	19	27	13	23	23	19	19	24
Fairly right-wing	22	22	23	25	24	17	23	24	22	21	23	22	16	24	26	22	23	25	22	21	20	27
Very right-wing	12	14	6	24	7	13	8	25	17	14	15	9	7	15	22	13	16	13	13	13	16	18
TOTAL VERY / FAIRLY RIGHT	34	36	29	49	31	30	31	49	39	35	38	31	23	39	48	35	39	38	35	34	36	45
Don't know	28	28	15	29	22	26	17	29	21	21	35	38	41	26	17	22	36	25	30	31	28	24
Ed Miliband																						
Very left-wing	10	11	23	7	2	21	24	6	5	11	11	5	6	9	21	12	10	9	12	11	13	8
Fairly left-wing	20	19	28	20	16	16	26	16	22	20	18	14	17	21	20	21	16	17	22	18	19	15
TOTAL VERY / FAIRLY LEFT	30	30	51	27	18	37	50	22	27	31	29	19	23	30	41	33	26	26	34	29	32	23
Slightly left-of-centre	23	19	18	25	39	14	17	23	22	23	16	16	14	21	23	22	16	28	15	21	19	21
Centre	13	12	10	14	9	11	9	15	14	13	11	14	11	13	9	12	11	10	11	11	13	14
Slightly right-of-centre	4	5	2	3	4	8	3	6	9	6	5	10	5	4	5	5	6	5	6	4	4	8
Fairly right-wing	2	4	1	3	5	3	2	6	3	3	4	2	4	4	4	3	5	3	3	2	5	8
Very right-wing	1	1	1	0	0	1	1	0	0	1	0	1	0	1	0	0	1	2	0	1	0	1
TOTAL VERY / FAIRLY RIGHT	3	5	2	3	5	4	3	6	3	4	4	3	4	5	4	3	6	5	3	3	5	9
Don't know	28	29	17	28	24	27	17	28	24	22	36	38	43	26	17	24	36	26	31	32	28	25

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Unweighted Sample	1648	443	425	71	204	523	392	340	840	808	104	343	639	562	1142	506	278	525	309	385	151
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 14-15	Dec 14-15																				
Nick Clegg																						
Very left-wing	3	4	5	2	4	10	7	2	2	4	3	2	4	3	4	4	3	4	2	6	0	
Fairly left-wing	7	6	14	3	5	10	13	1	4	6	6	3	7	5	8	8	4	5	7	8	4	10
TOTAL VERY / FAIRLY LEFT	10	10	19	5	9	20	20	3	6	10	9	5	11	8	12	12	8	8	11	10	10	10
Slightly left-of-centre	15	14	23	11	27	12	23	11	16	16	13	8	15	14	16	17	11	16	15	15	13	12
Centre	24	24	27	24	40	21	26	22	31	28	21	25	17	28	26	28	19	26	25	20	27	22
Slightly right-of-centre	13	12	8	17	6	11	6	18	15	12	11	16	7	12	13	11	13	11	11	12	10	17
Fairly right-wing	5	6	0	9	2	3	2	11	5	5	6	5	4	6	7	5	6	5	4	6	7	10
Very right-wing	2	2	2	4	0	4	2	4	3	2	2	0	1	2	3	1	3	5	1	3	2	0
TOTAL VERY / FAIRLY RIGHT	7	8	2	13	2	7	4	15	8	7	8	5	5	8	10	6	9	10	5	9	9	10
Don't know	32	32	22	31	17	30	22	31	24	26	38	41	45	29	21	26	40	29	34	34	31	29
Nigel Farage																						
Very left-wing	3	3	4	3	0	3	3	4	1	1	4	4	1	2	5	3	3	2	3	2	4	5
Fairly left-wing	2	2	3	1	1	3	3	3	2	2	3	0	2	2	3	1	3	1	1	4	3	0
TOTAL VERY / FAIRLY LEFT	5	5	7	4	1	6	6	7	3	3	7	4	3	4	8	4	6	3	4	6	7	5
Slightly left-of-centre	3	2	3	3	0	4	3	4	1	2	3	2	1	2	4	2	2	3	3	1	3	0
Centre	6	5	6	5	7	13	8	4	4	5	5	5	3	5	8	5	6	6	5	8	5	1
Slightly right-of-centre	6	6	5	4	2	21	10	2	6	8	4	8	4	5	8	6	7	3	5	7	9	3
Fairly right-wing	17	16	24	10	18	23	25	9	16	20	11	7	17	18	16	19	12	20	16	15	15	11
Very right-wing	33	35	33	46	51	8	27	43	45	38	31	38	31	36	35	39	29	37	34	31	30	53
TOTAL VERY / FAIRLY RIGHT	50	51	57	56	69	31	52	52	61	58	42	45	48	54	51	58	41	57	50	46	45	64
Don't know	30	31	22	29	22	26	21	31	24	23	38	36	41	30	21	25	38	27	33	32	31	27
Yourself																						
Very left-wing	3	5	0	10	1	1	0	7	5	5	5	14	4	4	3	5	5	4	5	3	6	9
Fairly left-wing	12	11	1	21	8	5	1	21	15	12	10	18	10	10	9	13	9	17	8	8	11	19
TOTAL VERY / FAIRLY LEFT	15	16	1	31	9	6	1	28	20	17	15	32	14	14	12	18	14	21	13	11	17	28
Slightly left-of-centre	14	14	5	25	39	7	6	22	24	16	12	7	14	16	13	15	12	16	13	16	13	12
Centre	20	18	18	16	32	18	20	17	22	18	18	12	13	19	24	18	18	12	15	23	21	18
Slightly right-of-centre	14	13	32	2	4	19	29	4	10	16	11	11	9	15	16	16	10	14	15	14	12	8
Fairly right-wing	8	10	24	1	0	20	23	4	3	11	9	1	9	10	16	10	10	9	14	6	10	7
Very right-wing	3	2	5	0	0	4	4	0	1	2	1	0	1	1	4	2	2	2	2	1	3	2
TOTAL VERY / FAIRLY RIGHT	11	12	29	1	0	24	27	4	4	13	10	1	10	11	20	12	12	11	16	7	13	9
Don't know	25	27	16	26	16	25	17	26	21	20	34	38	39	25	16	22	35	26	28	30	26	26