YouGov

December 10 - 12, 2014

1. Person of the Year

Who would you think should be the 'Person of the Year' for 2014?

	Total	Gender			Α	ge	3 Point Party ID			
		Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Ebola caregivers	43%	42%	44%	43%	40%	41%	51%	50%	39%	41%
Ferguson protesters	8%	8%	8%	14%	8%	7%	4%	14%	7%	3%
Vladimir Putin,										
President of Russia	7%	11%	3%	11%	7%	4%	5%	2%	9%	8%
Massoud Barzani,										
President of Iraqi										
Kurdistan	2%	3%	1%	2%	1%	1%	3%	1%	2%	2%
Jack Ma, Founder of										
Alibaba	2%	2%	2%	3%	2%	2%	2%	2%	2%	2%
Not sure	38%	35%	42%	27%	41%	45%	35%	30%	41%	44%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(995)	(477)	(518)	(166)	(272)	(388)	(169)	(349)	(413)	(233)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Ebola caregivers	43%	41%	42%	51%	39%	51%	42%	45%	47%	42%	40%
Ferguson protesters Vladimir Putin,	8%	7%	22%	4%	7%	7%	11%	7%	9%	9%	6%
President of Russia Massoud Barzani,	7%	7%	5%	5%	7%	5%	6%	9%	7%	5%	9%
President of Iraqi Kurdistan Jack Ma, Founder of	2%	2%	_	2%	3%	1%	2%	1%	1%	2%	2%
Alibaba	2%	2%	2%	2%	2%	1%	2%	3%	2%	1%	3%
Not sure	38%	41%	29%	36%	42%	35%	37%	35%	35%	41%	40%
Totals (Unweighted N)	100% (995)	100% (750)	100% (116)	100% (129)	100% (401)	100% (277)	100% (178)	100% (186)	100% (214)	100% (376)	100% (219)



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2. Time choice

Time magazine has selected Ebola caregivers to be its 'Person of the Year' for 2014. Do you think this was a good or a bad choice?

		Gender			Α	ge	3 Point Party ID			
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Good choice	65%	60%	69%	65%	62%	64%	71%	76%	61%	57%
Bad choice	14%	17%	10%	18%	14%	13%	10%	8%	14%	20%
Not sure	21%	23%	20%	18%	24%	24%	18%	17%	25%	22%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(480)	(520)	(167)	(274)	(390)	(169)	(352)	(415)	(233)

	Total	Race			Family Income			Region			
		White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Good choice	65%	64%	64%	71%	59%	72%	68%	63%	69%	66%	61%
Bad choice	14%	14%	16%	9%	15%	10%	15%	15%	13%	15%	12%
Not sure	21%	22%	21%	20%	26%	19%	16%	22%	18%	20%	27%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(1,000)	(751)	(117)	(132)	(403)	(279)	(179)	(186)	(216)	(379)	(219)