

YouGov / The Sunday Times Survey Results

Sample Size: 1660 GB Adults Fieldwork: 4th - 5th July 2013

Fieldwork: 4th - 5th July 2013																						
				Voting	intentio	on	2	010 V	ote	Ge	ender		Ag	je		Social	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weigh	ted Sample	1660	416	495	134	152	495	396	365	807	853	201	423	568	468	946	714	212	540	355	408	144
Unweigl	nted Sample	1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Headline Voting Intention Excluding Don't knows and Wouldn't votes]																						
Co	n	33	100	0	0	0	71	8	9	35	30	26	32	34	34	37	26	37	41	35	21	25
Li	ab	39	0	100	0	0	5	82	36	37	41	50	40	39	35	35	45	38	27	41	52	39
Lib De	m	11	0	0	100	0	2	3	38	8	13	11	15	8	9	12	8	15	13	7	10	3
Oth	er	18	0	0	0	100	22	8	17	20	16	13	13	19	22	16	22	11	18	17	17	33
Other Parties Voting Intention							ı											Ī				
UK		12	0	0	0	100	20	5	8	14	10	5	6	13	18	10	15	9	14	12	14	1
SNP / PC		3	0	0	0	0	0	1	3	3	3	4	3	3	2	3	3	0	1	1	0	28
Gree BN		2	0	0	0 0	0	0	1	4	2	2 0	3	2	2 1	1 1	2	1 1	1 0	3 0	1	2	3
Respe		1 0	0	0 0	0	0	1 0	0	1 0	0	0	1 0	0	0	0	0	0	0	0	2 0	0 0	0 0
Oth		1	0	0	0	0	0	0	1	1	0	0	1	1	0	0	1	1	1	1	0	1
Non Voters	0 1	•	1 ~	O	Ü	Ü	·	Ü			O				· ·	U	' '			•	O	•
Would Not Vo	'e	8	10	0	0	0	2	2	4	6	10	15	9	6	6	6	10	10	9	8	5	8
Don't kno	w	16	0	0	0	0	9	9	20	12	19	24	19	12	13	12	20	15	16	15	13	21
										•		•										
	July 3-4	July 4-5																				
Do you approve or disapprove of the																						
Government's record to date?							1 .											1				
Appro		26	77	2	35	8	54	8	17	29	23	18	22	29	30	30	21	29	31	26	21	19
Disappro		58	10	93	49	82	32	86	69	58	58 18	58	53 25	60	61	54	63	52	51	58	67	70
Don't kno	w 13	16	13	6	16	9	14	6	14	13	18	25	25	11	9	16	16	19	18	16	12	12
	June 27- 28	July 4-5																				
Do you think that David Cameron is doing well																						
or badly as Prime Minister?		_	I		_		٠		_	١.	_	١ .	•	40	_	_	- 1	۱ ،۰	•	•	•	_
Very w		7	24	1	7	1	14	4	3	8	7	3	6	10	6	7	7	12	8	6	6	5
Fairly w		29 36	68 92	6 7	37 44	25 26	56 70	8 12	24 27	32 40	27 34	23 26	30 36	28 38	34 40	35 42	22 29	30 42	33 41	31 37	25 31	23 28
Fairly bac		29	6	40	33	42	19	36	43	26	32	30	31	27	30	29	29	42 27	26	32	32	28 27
Very bac	,	27	1	50	33 18	30	7	50	25	27	32 27	23	21	31	29	23	32	26	20	25	31	40
TOTAL BADI	,	56	7	90	51	72	26	86	68	53	59	53	52	58	59	52	61	53	48	57	63	67
Don't kno	_	8	0	2	5	2	4	3	5	8	8	21	12	4	2	5	10	5	11	6	6	6
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Fieldwork: 4th - 5th	1 July 2013
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				Voting	intentio	on	2	010 Vo	ote	G	ender		Ag	е		Social	grade			Region		
		Total	Con	Lab	Lib	UKIP	Con	Lah	Lib	Male	Female	18-24	25-39	40-59	60±	ABC1	CSDE	London	Rest of	Midlands /	North	Scotland
					Dem				Dem										South	Wales		
Weighted		1660		495		152		396		807	853	201	423		468	946	714	212	540	355	408	144
Unweighted	d Sample	1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139
_		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
•	June 27-	July 4-5																				
	28																					
Do you think Ed Miliband is doing well or badly																						
as leader of the Labour party?	•	•	1 -	_	•	•	١.	_	•			١ ,	•	_			_		_			
Very well	3	3	5	6	3	0	3	1	2	4	2 25	0	2 22	7 23	1	4	3	2	5	4	2	2
Fairly well TOTAL WELL	25 28	23 26	10 15	52 58	20	10	11 14	44 51	25 27	21	25 27	20	22 24	30	25 26	23 27	23	21	18	19	33 35	25 27
and the second s		33	37	58 27	23 43	10 34	33	29	40	25 34	32	20 26	36	32	34	35	26	23	23 34	23 37	35	33
Fairly badly Very badly	35 24	33 27	44	6	43 23	54	46	14	18	32	32 22	15	24	32 27	33	35 29	30 24	23 37	3 4 27	25	33 21	33 28
TOTAL BADLY	59	60	81	33	66	88	79	43	58	66	54	41	60	59	67	64	54	60	61	62	54	61
Don't know	12	14	6	9	11	2	7	6	15	9	19	38	17	11	6	10	20	16	16	15	12	12
Don't know	12	14	0	9	11	2	′	O	13	9	19	30	17	11	O	10	20	10	10	13	12	12
Do you think that Nick Clegg is doing well or																						
badly as leader of the Liberal Democrats?																						
Very well	3	3	7	0	13	0	4	2	4	3	2	0	2	5	3	3	2	5	5	1	1	1
Fairly well	18	16	25	9	41	8	22	8	24	18	15	11	18	17	15	17	15	13	19	14	17	12
TOTAL WELL	21	19	32	9	54	8	26	10	28	21	17	11	20	22	18	20	17	18	24	15	18	13
Fairly badly	31	32	37	34	32	29	34	30	37	29	36	33	32	32	33	33	32	36	30	32	33	33
Very badly	39	38	26	52	6	62	34	56	28	43	33	29	32	40	45	38	38	34	34	40	40	46
TOTAL BADLY	70	70	63	86	38	91	68	86	65	72	69	62	64	72	78	71	70	70	64	72	73	79
Don't know	10	11	5	5	7	1	6	4	6	7	14	27	16	6	4	9	13	12	12	12	8	9
			=				=			=					_		-					
Do you think the Conservative and Liberal																						
Democrat coalition partners are working																						
together well or badly?										•												
Very well	3	3	8	0	10	0	5	2	3	5	2	4	3	5	2	3	4	7	6	0	2	1
Fairly well	29	26	56	11	44	13	44	11	29	28	25	20	29	26	27	32	18	30	28	27	21	25
TOTAL WELL	32	29	64	11	54	13	49	13	32	33	27	24	32	31	29	35	22	37	34	27	23	26
Fairly badly	32	33	29	35	31	45	33	35	39	32	35	32	32	31	38	33	34	31	29	36	38	34
Very badly	28	27	4	51	8	41	13	48	23	28	27	22	21	32	30	24	32	23	24	28	32	32
TOTAL BADLY	60	60	33	86	39	86	46	83	62	60	62	54	53	63	68	57	66	54	53	64	70	66
Don't know	8	10	3	3	7	1	5	4	6	8	12	23	15	6	4	8	13	9	13	10	6	7



Fieldwork:	4th - 5th	July 2013
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Fieldwork: 4th - 5th July 2013	ı			\				2010 V		_			Λ			C!-I				D		 -
				voting	intentio	n		2010 V		G	ender		Ag	е		Social	grade		In	Region		
		Total	Con		Lib Dem	UKIP	Con		Lib Dem		Female	18-24			60+	ABC1	C2DE		South	Wales	North	Scotland
~	d Sample			495	134	152		396		807	853	201	423	568	468	946	714	212	540	355	408	144
Unweighte	d Sample	1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	June 27- 28	July 4-5																				
Do you think this coalition government is good or bad for people like you?																						
Very good	3	4	9	1	12	0	5	2	3	4	3	2	4	5	1	4	3	7	5	1	2	3
Fairly good	16	16	42	4	34	4	29	7	16	17	16	9	19	14	19	21	11	18	18	16	14	14
TOTAL GOOD	19	20	51	5	46	4	34	9	19	21	19	11	23	19	20	25	14	25	23	17	16	17
Fairly bad	26	26	19	32	20	32	23	28	29	27	24	30	23	25	27	27	23	21	24	31	28	20
Very bad	28	28	6	50	10	43	16	48	27	29	27	22	20	33	32	23	34	28	25	24	34	31
TOTAL BAD	54	54	25	82	30	75	39	76	56	56	51	52	43	58	59	50	57	49	49	55	62	51
Doesn't make much difference either way	20	20	22	11	20	21	23	12	21	17	23	16	24	20	18	20	21	19	20	21	18	24
Don't know	6	7	2	2	4	1	4	2	4	5	8	20	10	3	2	5	8	6	8	7	4	8
Do you think the coalition government is managing the economy well or badly?																						
Very well	4	5	15	1	8	1	8	3	3	7	3	5	3	7	4	6	4	10	6	3	4	3
Fairly well	29	27	67	6	36	22	55	8	20	30	24	16	28	26	32	32	21	23	31	30	24	20
TOTAL WELL	33	32	82	7	44	23	63	11	23	37	27	21	31	33	36	38	25	33	37	33	28	23
Fairly badly	29	30	12	39	35	36	20	34	42	30	30	33	32	27	30	28	32	30	28	29	34	29
Very badly	29	28	1	51	14	36	10	51	29	27	30	21	22	34	30	26	32	24	24	29	32	40
TOTAL BADLY	58	58	13	90	49	72	30	85	71	57	60	54	54	61	60	54	64	54	52	58	66	69
Don't know	9	10	5	3	7	5	7	3	7	7	12	25	15	6	4	9	11	13	12	9	7	8
In your opinion how good or bad is the state of Britain's economy at the moment?																						
Very good	1	2	5	1	4	0	3	1	2	3	1	0	2	4	0	2	2	4	4	0	0	0
Quite good	6	7	22	2	8	3	15	3	3	8	7	3	8	7	9	8	7	11	8	7	6	6
TOTAL GOOD	7	9	27	3	12	3	18	4	5	11	8	3	10	11	9	10	9	15	12	7	6	6
Neither good nor bad	20	23	32	17	31	24	29	19	21	26	19	27	23	20	23	24	21	17	23	20	27	25
Quite bad	43	41	35	45	42	40	39	42	48	38	44	40	41	38	47	43	40	45	40	45	39	38
Very bad	27	22	5	33	10	32	13	34	23	20	24	12	19	29	21	19	26	17	19	24	25	27
TOTAL BAD	70	63	40	78	52	72	52	76	71	58	68	52	60	67	68	62	66	62	59	69	64	65
Don't know	4	5	1	2	5	0	2	1	3	5	4	19	6	1	1	4	5	6	6	4	3	5



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				Voting	intenti	on	2	010 V	ote	Ge	ender		Ag	e		Social	grade			Region		
		Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted	Sample	1660	416	495	134	152	495	396	365	807	853	201	423	568	468	946	714	212	540	355	408	144
Unweighted		1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139
	-	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
J	une 27- 28	July 4-5																				
How do you think the financial situation of your household will change over the next 12 months?																						
Get a lot better	2	3	7	1	6	0	4	3	2	4	1	1	1	5	2	2	3	4	5	1	1	0
Get a little better	11	12	19	7	17	7	16	6	10	12	11	19	19	9	5	15	8	13	12	12	11	11
TOTAL BETTER	13	15	26	8	23	7	20	9	12	16	12	20	20	14	7	17	11	17	17	13	12	11
Stay about the same	34	38	46	38	38	38	43	34	38	39	38	38	37	35	44	39	38	34	39	40	41	33
Get a little worse	32	28	21	35	26	29	25	35	33	26	30	19	22	29	35	29	27	31	27	25	27	38
Get a lot worse	15	13	3	16	4	24	7	19	10	12	14	5	11	17	12	10	16	10	10	16	16	10
TOTAL WORSE	47	41 7	24	51	30	53	32 5	54	43	38	44	24	33	46 5	47	39	43	41 7	37	41 8	43	48 9
Don't know	6	,	4	4	9	2	э	3	6	′	6	17	10	Э	2	5	9	/	7	ŏ	4	9
Thinking about Ed Miliband's leadership of the Labour party, do you think he Has or has not provided an effective opposition to the government?	May 1-2	July 4-5																				
Has provided an effective opposition to the government	22	18	11	38	15	5	8	33	17	18	18	17	18	19	16	19	16	18	15	19	20	18
Has not provided an effective opposition to the	60	64	83	47	75	07	0.4	EG	64	60	60	15	ΕO	62	76	67	60	66	66	60	61	62
government	60	64	03	47	75	87	84	56	64	68	60	45	59	63	76	67	60	66	66	62	61	63
Don't know	18	19	6	15	11	8	8	11	19	15	23	38	23	18	8	15	24	16	19	19	19	19
J	une 6-7	July 4-5																				
Has been too close to the Trade Unions, too distant, or has got the balance about right?																						
Has been too close to the Trade Unions	28	29	59	10	33	57	58	15	23	37	22	12	24	27	43	33	23	37	32	25	25	26
Has been too distant from the Trade Unions	16	13	8	17	13	8	9	19	12	14	11	9	11	14	14	14	11	10	12	13	14	12
Has got his relationship with the Trade Unions about right	23	22	8	46	25	9	7	40	28	25	19	21	20	23	24	23	20	19	19	25	24	27
Don't know	32	36	26	27	29	26	25	26	37	24	48	57	45	36	20	30	45	34	37	38	37	35
Has moved Labour towards the political centre, moved it towards the left, or kept things about the same?																	•					
Has moved Labour towards the political centre	21	16	15	25	15	13	12	25	17	20	13	14	12	19	17	18	14	14	16	18	15	19
Has moved Labour towards the left	20	20	36	11	31	27	32	16	17	25	16	11	18	17	30	25	15	27	21	20	15	22
Has kept things about the same	31	33	31	45	29	31	33	36	37	33	33	27	31	35	36	36	29	29	35	30	37	26
Don't know	27	31	18	19	24	29	23	22	28	22	38	48	39	29	17	22	42	31	28	31	33	33



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Weighte	d Sample	1660		495	134	152	495	396	365	807	853	201	423	568	468	946	714	46 7	212	540	355	408	144
Unweighte	ed Sample		404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579		189	545	381	406	139
		%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
	Sept 23- 24 2012	July 4-5																					
Has been a strong or weak leader of his party?																							
A strong leader	16	10	6	22	11	1	4	19	11	9	11	9	12	12	7	10	11	0	9	8	11	12	13
A weak leader	37	47	69	26	46	71	70	34	43	53	41	32	44	47	55	51	41	51	46	49	46	44	51
Neither strong nor weak		29	20	44	33	17	20	41	34	28	30	30	25	28	34	29	29		35	29	27	29	23
Don't know		14	5	8	10	11	6	7	12	10	18	29	19	13	4	10	19	0	11	14	16	15	14
	May 1-2	July 4-5																					
Would or would not be up to the job of Prime Minister?																							
Would be up to the job of Prime Minister	25	20	8	48	18	6	8	44	19	23	17	17	20	23	18	21	20	21	19	18	21	23	20
Would not be up to the job of Prime Minister	51	57	84	27	70	82	83	36	58	58	56	37	56	56	69	62	51	32	57	61	58	50	61
Don't kow	24	23	8	25	11	12	9	20	23	19	26	46	25	21	13	18	29	8	24	21	21	27	19
Generally speaking, do you think the Labour party's links with the Trade Unions are a good thing, or a bad thing? A good thing A bad thing Neither good nor bad Don't know		26 35 23 16	10 70 12 8	53 9 27 11	24 33 34 10	11 61 22 7	8 70 14 8	50 14 25 11	28 26 35 11	27 41 21 11	26 30 24 20	28 18 18 36	23 31 21 25	29 35 25 11	24 46 24 5	26 38 22 14	26 31 24 19	88 22	22 43 20 15	25 37 22 15	26 33 24 17	27 31 25 17	33 33 19 15
			•				•									<u>.</u>			•				
How much influence do you think the Trade Unions have within the Labour party these days?																							
A lot of influence, and this is a good thing		6	4	10	9	4	4	8	7	7	4	7	7	7	3	6	5	6	4	8	3	5	4
A lot of influence, and this is a bad thing		35	68	11	37	56	67	15	28	42	28	24	30	33	46	38	30		47	35	31	31	33
TOTAL A LOT OF INFLUENCE		41	72		46	60	71	23	35	49	32	31	37	40	49	44	35		51	43	34	36	37
Not a lot of influence, and this is a good thing		21	12	35	24	13	13	37	23	20	21	8	16	22	30	22	19		17	21	20	22	23
Not a lot of influence, but this is a bad thing		12	2	17	8	14	2	19	15	12	11	6	9	16	10	12	12		7	10	13	14	15
TOTAL NOT A LOT OF INFLUENCE		33	14	52	32	27	15	56	38	32	32	14	25	38	40	34	31		24	31	33	36	38
Don't know		27	14	27	22	13	14	22	27	19	36	56	39	22	11	22	34	22	25	26	32	28	26



			Votina	intenti	on	2	010 V	nte	Ge	ender		Αç	10		Social	grade			Region		
			l	Lib				Lib				1				Ĭ		Doct of	Midlands /	1	
	Total	Con	Lab	Dem	UKIP	Con	Lab	Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	South	Wales	North	Scotland
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Onweighted Gample	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Thinking about the funds the Labour party	70	70	70	/0	/0	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70	70
receives from the trade unions, which of the																					
following best reflects your view?																					
There is nothing wrong with Labour receiving a		1							Ī		1				I		Ì				
large amount of funds from the Trade Unions - they	27	10	56	27	13	7	52	32	33	22	26	26	30	25	29	25	25	25	26	32	29
are part of the Labour		'	00	21	10	,	02	02	00		20	20	00	20		20	20	20	20	02	20
Labour should try and reduce the amount of money																					
they receive from the Trade Unions - the present																					
reliance on Union money risks giving them too	46	76	22	60	66	78	29	41	48	44	22	43	45	60	50	40	49	49	43	42	51
much influence over the party's policies and	40	10		00	00	70	20	71	10			40	40	00		40	40	40	40	72	01
candidate selection																					
Neither	6	5	6	5	7	5	6	7	5	8	4	6	7	7	7	6	9	7	6	6	5
Don't know	20	10	16	8	, 14	9	14	20	13	27	48	25	, 17	8	14	28	18	20	24	20	15
DOIT KIIOW	20	10	10	U	17	3	17	20	10	21	40	20	17	U		20	10	20	27	20	10
Many Labour MPs are sponsored by Trade Unions, receiving donations to help their election campaigns or run their offices. Like all donations, these have to be publically declared. Do you think it is or is not acceptable for MPs to be sponsored by Trade Unions in this way? Is acceptable Is not acceptable Don't know The current salary for a Member of Parliament is £66,396. They can also claim expenses for	32 42 25	18 67 15	60 17 23	35 47 18	14 70 16	14 71 15	57 21 22	38 41 21	40 44 17	26 41 33	28 26 46	30 39 31	36 42 22	33 52 15	35 46 20	30 38 32	27 50 22	30 45 25	35 38 27	35 39 27	36 42 22
running their office, employing Parliamentary staff, travelling to their constituency and to rent a second home in London if their constituency is somewhere else in the country. Do you think MPs' current salary is too much, too little, or about right? Too much Too little About right	50 9 35	39 14 43	52 8 36	36 12 44	61 5 31	46 12 39	51 8 37	44 9 42	42 13 39	57 5 31	47 6 26	49 10 29	51 7 37	49 9 40	43 12 39	58 5 29	45 12 31	45 10 39	53 8 34	56 5 32	49 9 32
Don't know	7	3	5	8	3	3	4	5	7	8	20	11	4	2	7	8	12	6	5	7	9



Fieldwork: 4th - 5th July 2013																					
			Voting	intentio	on	2	010 Vc	te	Ge	ender		Ag	е		Social	grade	1		Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1660		495	134	152	495	396	365	807	853	201	423	568	468	946	714	212	540	355	408	144
Unweighted Sample	1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And do you think most MPs do or do not do a																					
good job for the amount of money they are																					
paid?		ı				l			1		ı			1	Ì	ı	1				
Most MPs do a good job for the amount they are paid	28	43	24	42	14	33	28	33	33	23	22	23	30	31	31	23	25	31	27	23	32
Most MPs do not do a good enough job considering																	i				
the amount they are paid	58	47	63	48	81	58	62	52	52	63	48	57	58	62	56	59	52	53	60	66	53
Don't know	15	10	13	10	5	10	11	15	15	14	30	20	12	7	13	18	23	15	13	12	15
The Independent Parliamenary Standards Authority is expected to recommend that MPs receive a pay rise of around £10,000, but in exchange make them contribute more to their pensions. Would you support or oppose this change? Support Oppose Don't know	17 68 15	26 63 11	14 74 12	34 56 10	9 83 8	20 68 12	16 73 11	21 68 11	23 64 13	11 72 17	8 65 27	16 63 21	20 70 10	18 72 10	19 65 15	13 72 15	22 60 18	20 65 14	14 70 16	11 75 14	17 70 13
Other people have suggested that MPs should receive a significant increase in their salary, but in exchange lose some of the expenses they can currently claim for travelling to their constituencies or maintaining a second home near Westminster.																					
Would you support or oppose this change?																					
Support	36	48	32	38	32	44	33	36	36	35	26	37	34	40	38	32	39	39	32	32	35
Oppose	44	37	50	44	57	39	50	48	46	42	47	37	49	43	43	46	39	42	46	49	37
Don't know	20	15	18	18	11	17	17	16	17	23	28	26	16	17	19	22	21	18	21	19	28



		,	Voting	intentio	on	2	2010 Vote			ender		Ag	е		Social	grade			Region		
	Total	Con	Lab	Lib	UKIP	Con	Lah	Lib	Mala	Fomalo	18-24	25-30	∕ 10_50	40 ₊	ΔRC1	CSDE	London	Rest of	Midlands /	North	Scotland
	Total	COII	Lab	Dem	UKIF	COII	Lab	Dem	iviaic	i ciliale	10-24	23-37	40-37	00+	ADCI	CZDL	LUTIUUTT	South	Wales	NOTH	Scotland
Weighted Sample	1660	416	495	134	152	495	396	365	807	853	201	423	568	468	946	714	212	540	355	408	144
Unweighted Sample	1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139
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15	22	14	17	10	19	17	12	12	17	9	15	16	17	17	12	21	15	9	15	18
11	12	14	10	13	14	12	11	12	10	4	9	12	16	13	9	12	11	14	10	11
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6	4	6	5	5	4	7	7	7	4	6	7	4	6	6	5	4	5	6	7	8
4	1	4	2	7	2	6	4	3	5	1	4	6	4	3	6	3	3	5	5	5
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15	12	14	15	10	13	14	15	13	17	27	18	14	10	13	19	8	17	17	17	13
75	74	75	69	87	76	77	74	74	75	74	66	76	81	75	74	66	76	77	76	72
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11 14	14 12	12 13	13	6	11	13	11	12	17	21	21	12	8	12	17	16	11	15	16	18
	15 11 9 6 6 6 4 3 3	15 22 11 12 9 13 6 5 6 6 6 4 4 1 3 5 3 4 7 5	15 22 14 11 12 14 9 13 7 6 5 6 6 6 4 6 4 6 4 1 4 3 5 2 3 4 4 7 5 4	15 22 14 17 11 12 14 10 9 13 7 10 6 5 6 11 6 6 4 6 6 4 6 5 4 1 4 2 3 5 2 5 3 4 4 3 7 5 4 7	15 22 14 17 10 11 12 14 10 13 9 13 7 10 5 6 5 6 11 4 6 6 4 6 6 6 4 6 5 5 4 1 4 2 7 3 5 2 5 0 3 4 4 3 2 7 5 4 7 10	15 22 14 17 10 19 11 12 14 10 13 14 9 13 7 10 5 8 6 5 6 11 4 6 6 6 4 6 6 5 6 4 6 5 5 4 4 1 4 2 7 2 3 5 2 5 0 3 3 4 4 3 2 5 7 5 4 7 10 7	15 22 14 17 10 19 17 11 12 14 10 13 14 12 9 13 7 10 5 8 6 6 5 6 11 4 6 5 4 6 4 6 5 5 4 7 4 1 4 2 7 2 6 3 5 2 5 0 3 1 3 4 4 3 2 5 3 7 5 4 7 10 7 5	15 22 14 17 10 19 17 12 11 12 14 10 13 14 12 11 9 13 7 10 5 8 6 10 6 5 6 11 4 6 5 7 6 4 6 5 5 4 7 7 4 1 4 2 7 2 6 4 3 5 2 5 0 3 1 4 3 4 4 3 2 5 3 2 7 5 4 7 10 7 5 9	15 22 14 17 10 19 17 12 12 11 12 14 10 13 14 12 11 12 9 13 7 10 5 8 6 10 10 6 5 6 11 4 6 5 7 5 6 4 6 6 5 4 5 7 6 4 6 5 5 4 7 7 7 4 1 4 2 7 2 6 4 3 3 5 2 5 0 3 1 4 3 3 4 4 3 2 5 3 2 3 7 5 4 7 10 7 5 9 8	15 22 14 17 10 19 17 12 12 17 11 12 14 10 13 14 12 11 12 10 9 13 7 10 5 8 6 10 10 8 6 5 6 11 4 6 5 7 5 7 6 4 6 5 5 4 7 7 7 4 4 1 4 2 7 2 6 4 3 5 3 5 2 5 0 3 1 4 3 2 3 4 4 3 2 5 3 2 3 2 7 5 4 7 10 7 5 9 8 5	15 22 14 17 10 19 17 12 12 17 9 11 12 14 10 13 14 12 11 12 10 4 9 13 7 10 5 8 6 10 10 8 12 6 5 6 11 4 6 5 7 5 7 5 7 5 7 6 6 4 6 5 4 7 7 7 4 6 6 4 6 4 7 7 7 4 6 6 4 6 5 7 7 7 7 4 6 6 4 7 7 7 4 6 6 4 7 7 7 4 6 4 3 5 1 3 3 3 2 3 3 3 2 3 3 3 2 3 3 2 3 3 2 3	15 22 14 17 10 19 17 12 12 17 9 15 11 12 14 10 13 14 12 11 12 10 4 9 9 13 7 10 5 8 6 10 10 8 12 10 6 5 6 11 4 6 5 7 5 7 5 8 6 6 4 6 6 5 4 5 7 5 7 7 6 4 6 5 5 4 7 7 7 4 6 7 4 1 4 2 7 2 6 4 3 5 1 4 3 5 2 5 0 3 1 4 3 2 3 3 3 4 4 3 2 5 3 2 3 2 2 4	15 22 14 17 10 19 17 12 12 17 9 15 16 11 12 14 10 13 14 12 11 12 10 4 9 12 9 13 7 10 5 8 6 10 10 8 12 10 10 6 5 6 11 4 6 5 7 5 7 5 8 4 6 6 4 6 6 5 4 5 7 5 7 7 5 6 4 6 5 5 4 7 7 7 4 6 7 4 4 1 4 2 7 2 6 4 3 5 1 4 6 3 5 2 5 0 3 1 4 3 2 3 3 3 3 3 4 4	15 22 14 17 10 19 17 12 12 17 9 15 16 17 11 12 14 10 13 14 12 11 12 10 4 9 12 16 9 13 7 10 5 8 6 10 10 8 12 10 10 5 6 5 6 11 4 6 5 7 5 7 5 8 4 6 6 6 4 6 6 5 4 5 7 5 7 7 7 5 5 5 5 5 6 4 6 7 4 6 7 4 6 6 7 4 6 7 4 6 7 4 6 7 4 6 7 4 6 7 4 6 7 4 6 4 3 3 3 3 3 3 3<	15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 6 5 6 11 4 6 5 7 5 7 5 8 4 6 6 6 6 4 6 5 4 5 7 5 7 7 5 8 4 6 6 6 4 6 5 5 4 7 7 7 4 6 7 4 6 6 4 1 4 2 7 2 6 4 3 5 1 4 6 4 3 3 5 2	15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 6 5 6 11 4 6 5 7 5 7 5 7 5 8 4 6 5 4 7 7 7 4 6 7 4 6 6 5 4 <td< td=""><td>15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 21 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 12 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 6 5 6 11 4 6 5 7 5 7 5 8 4 6 7 4 6 6 5 4</td><td>15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 21 15 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 12 11 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 6 5 6 11 4 6 5 7 5 7 5 8 4 6 6 9 6 6 6 4 6 6 5 4 5 7 5 7 7 7 5 8 4 6 6 9 6 6 6 4 6 5 5 4 7 7 7 4 6 7 4 6 6 5 4 5</td><td>15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 21 15 9 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 12 11 14 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 8 6 5 6 11 4 6 5 7 5 7 5 8 4 6 6 6 9 6 6 6 6 4 6 6 5 4 5 7 5 7 7 7 5 6 6 9 6 6 6 4 6 5 5 4 7 7 7 4 6 7 4 6 6 5</td><td>15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 21 15 9 15 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 12 11 14 10 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 14 10 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 14 10 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 14 10 9 13 14 4 5 7 5 7 7 <</td></td<>	15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 21 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 12 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 6 5 6 11 4 6 5 7 5 7 5 8 4 6 7 4 6 6 5 4	15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 21 15 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 12 11 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 6 5 6 11 4 6 5 7 5 7 5 8 4 6 6 9 6 6 6 4 6 6 5 4 5 7 5 7 7 7 5 8 4 6 6 9 6 6 6 4 6 5 5 4 7 7 7 4 6 7 4 6 6 5 4 5	15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 21 15 9 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 12 11 14 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 8 6 5 6 11 4 6 5 7 5 7 5 8 4 6 6 6 9 6 6 6 6 4 6 6 5 4 5 7 5 7 7 7 5 6 6 9 6 6 6 4 6 5 5 4 7 7 7 4 6 7 4 6 6 5	15 22 14 17 10 19 17 12 12 17 9 15 16 17 17 12 21 15 9 15 11 12 14 10 13 14 12 11 12 10 4 9 12 16 13 9 12 11 14 10 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 14 10 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 14 10 9 13 7 10 5 8 6 10 10 8 12 10 10 5 9 8 11 11 14 10 9 13 14 4 5 7 5 7 7 <

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ten years ago?

Better

Worse

Don't know

About the same



Region

Social grade

Age

Fieldwork: 4th - 5th July 2013

		L'	Voting	intentic	n	2	010 Vc	ote	Ge	nder		Ag	e		Social	grade			Region		
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59		ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1660	416	495	134	152	495	396	365	807	853	201	423	568	468	946	714	212	540	355	408	144
Unweighted Sample	1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
And thinking about the licence fee and the services the BBC offers, do you think it does or does not offer good value for money?									_												
Does offer good value for money	43	45	51	65	15	38	47	57	45	41	54	39	47	37	49	35	44	46	42	39	42
Does not offer good value for money	48	48	43	27	79	57	48	36	47	50	28	48	48	59	43	56	48	48	47	52	45
Don't know	9	7	5	8	6	5	6	7	8	9	18	13	6	5	8	10	8	7	11	9	14
Do you think the top management and executives of the BBC are paid Too much Too little About the right amount Don't know	72 1 11 16	76 2 12 11	70 1 13 16	62 1 20 16	88 0 3 9	83 2 8 8	75 0 11 14	67 2 14 17	71 2 14 13	72 1 9 19	45 1 19 34	63 3 14 20	75 1 10 14	87 0 7 6	71 2 13 14	72 1 9 18	67 1 15 16	68 2 14 16	71 1 11 17	77 0 8 15	78 2 8 12
And do you think top presenters and stars on BBC television and radio are paid Too much	70	73	68	66	02	l 70	71	70	67	70	I 40	5.1	72	90	70	70	l es	60	69	71	76
Too little	70 2	2	2	1	83 1	79 2	74 1	70 0	3	72 0	49 1	54 5	73 1	89 0	70 2	70 1	63 3	69 2	68 1	74 1	0
	2 14		∠ 17				-	-	-				14	-	∠ 14	-	-	2 17		-	
About the right amount Don't know	15	15 10	17	21 12	9 7	11 9	13 11	19 11	19 11	9 18	21 28	20 21	12	6 5	14	14 16	14 20	17	14 17	11 14	12 13
DOIT KNOW	13	10	13	12	'	9	11	11	, , ,	10	20	21	12	5	14	10	20	12	17	14	13
Do you believe the BBC should make public the salaries of the following people who work for it?																					
Top BBC stars and presenters						l					1										
Should have their salaries made public	73	73	75	72	78	78	75	72	73	72	54	62	77	84	73	72	70	73	73	74	71
Should not have their salaries made public	16	21	16	23	11	17	16	17	16	16	22	23	15	10	19	13	17	16	18	14	19
Don't know	11	6	9	5	11	5	9	11	11	11	24	15	8	6	8	15	13	11	10	11	10
Ordinary BBC presenters, actors and journalists		•				•			_						•		_				
Should have their salaries made public	54	52	57	44	63	58	59	49	54	54	28	47	59	64	54	54	52	52	57	55	52
Should not have their salaries made public	34	42	34	50	25	36	31	39	35	34	47	37	32	29	38	30	34	37	32	32	38
Don't know	12	6	9	6	12	6	10	12	11	12	25	16	8	7	9	16	14	11	10	13	11
Top BBC management and exectutives														i	1						
Should have their salaries made public	79	83	80	78	85	86	80	78	80	77	59	70	82	90	80	77	75	79	78	81	78
Should not have their salaries made public	11	13	13	16	5	9	12	11	10	12	17	16	10	5	13	9	14	10	13	9	13
Don't know	10	4	7	6	10	4	7	10	9	11	23	13	7	5	7	14	11	11	9	10	9
Ordinary BBC workers and staff						ı					•				i						
Should have their salaries made public	36	35	34	32	45	40	38	31	37	35	20	33	37	43	35	36	28	37	36	38	33
Should not have their salaries made public	53	59	58	62	43	54	52	58	53	53	58	52	55	49	58	47	56	52	55	49	57
Don't know	11	6	8	6	12	6	10	11	11	12	23	14	8	8	7	17	16	11	10	12	11

2010 Vote

Gender

Voting intention



		Voting intention			on	20	010 Vc	ote	Ge	ender	Age				Social	grade	Region					
	Total	Total Con Lab Lib UKIP		Con Lab Lib		Male Female		18-24 25-39		40-50 60±		ABC1	Cade	London	Rest of	Midlands /	North	Scotland				
	Total	COII	Lab	Dem	UKIF	COII	Lab	Dem	iviaic	i ciliale	10-24	23-37	40-37	00+	ADCI	CZDL	LUTIUUTT	South	Wales	WOLLI	Scotlanu	
Weighted Sample	1660	416	495	134	152	495	396	365	807	853	201	423	568	468	946	714	212	540	355	408	144	
Unweighted Sample	1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139	
_	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	

A recent report by the National Audit Office has found some former senior BBC staff received pay offs larger than they should have, finding that the "the BBC has breached its own policies on severance too often and without good reason"

Do you think the police should or should not

investigate whether there was any actual criminial wrongdoing in the severance pay given to some former BBC staff?																					
Should	69	71	70	57	84	75	71	65	69	69	61	58	72	79	68	70	67	68	69	70	70
Should not	16	19	17	29	5	15	18	19	18	14	14	20	13	16	19	13	21	18	13	13	16
Don't know	15	10	13	13	11	10	11	16	13	17	24	22	15	5	13	18	11	14	18	17	14
How likely or unlikely do you think it is that																					
Andy Murray will win Wimbledon this year?																					
Very likely	8	9	10	14	6	9	12	7	8	9	3	6	12	8	9	8	4	10	7	7	15
Fairly likely	39	42	41	37	40	44	40	40	36	42	35	38	39	43	40	38	45	37	38	40	41
TOTAL LIKELY	47	51	51	51	46	53	52	47	44	51	38	44	51	51	49	46	49	47	45	47	56
Fairly unlikely	28	31	29	22	35	29	27	30	31	25	24	30	29	26	29	26	23	30	30	28	20
Very unlikely	5	5	5	6	5	5	8	4	7	4	5	7	5	4	5	6	8	5	5	5	3
TOTAL UNLIKELY	33	36	34	28	40	34	35	34	38	29	29	37	34	30	34	32	31	35	35	33	23
Don't know	19	13	15	22	13	13	14	18	17	21	34	20	14	18	17	22	20	18	20	20	21



Fieldwork: 4th - 5th July 2013																					iat tiro
	Voting intention			on	2	010 V	ote	Gender		Age				Socia	l grade	Region					
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1660	416	495	134	152	495	396	365	807	853	201	423	568	468	946	714	212	540	355	408	144
Unweighted Sample	1660	404	467	109	202	500	401	376	798	862	119	428	623	490	1081	579	189	545	381	406	139
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Which of the following do you think is Britain's																					
greatest ever tennis player:																					
Fred Perry, winner of eight grand slam winners and	34	41	37	31	32	41	40	30	38	29	21	25	36	44	37	29	32	38	31	35	24
last British male winner of Wimbledon	34	41	31	31	32	41	40	30	30	29	21	25	30	44	31	29	32	30	31	33	24
Andy Murray, Olympic gold medallist and the first	15	14	16	18	10	13	13	17	14	16	14	18	16	12	17	13	14	10	17	14	33
British man to win a grand slam since 1936	15	14	10	10	10	13	13	17	14	10	14	10	10	12	17	13	14	10	17	14	33
Virginia Wade, winner of three grand slam titles	7	7	9	8	8	6	8	9	6	8	4	5	12	5	6	9	6	8	8	8	1
including Wimbledon	'	l '	Э	0	0	O	0	Э	0	0	4	5	12	5	O	9	O	0	0	0	'
William Renshaw, winner of twelve wimbledon titles	3	4	2	5	2	4	3	2	3	4	2	4	3	3	4	2	4	4	3	1	3
in 19th century, including seven singles	3	"	_	J	2	_	3	2	٦	4	_	4	3	3	-		-	4	3	'	3
Dorothea Lambert Chambers, seven times winner	2	2	2	2	3	2	2	1	2	1	1	3	1	2	2	1	2	1	3	1	4
of Wimbledon in the early 20th century		-	_	_	J	_	_		-	•	'	J	'	-	_	•	_		J	•	7
Ann Haydon Jones, winner of seven grand slams	2	2	2	3	3	2	3	2	2	2	0	2	1	4	2	2	3	2	2	2	0
post war	_	-	_	Ū	Ū	_	Ŭ	_	_	-	ľ	-	•	•	_	-		_	-	_	Ü
Henry Bunny Austin, a Wimbledon finalist who	1	0	0	3	1	0	0	1	0	1	0	2	0	0	1	1	2	0	1	0	0
helped Britain win the Davis cup three times	-	-	ŭ		-	_	-	·		•			-	-		•			•		
Don't know	37	30	31	31	40	31	30	36	34	39	58	42	31	29	32	44	37	37	36	39	34
Which of the following words would you most																					
associate with Andy Murray? Please tick up to																					
three																					
Scottish	59	60	59	60	60	63	66	61	58	60	42	55	60	69	58	60	54	57	57	61	72
Sportsmanlike	25	25	24	25	26	25	25	28	20	29	23	22	26	25	24	25	24	23	27	23	28
Boring	21	25	21	15	25	25	21	20	21	20	12	19	23	22	22	19	16	21	18	29	10
British	21	22	25	31	15	19	22	22	23	19	30	22	19	20	24	17	26	22	21	18	22
A winner	21	21	25	24	15	18	25	22	26	16	15	22	22	22	21	21	24	19	18	20	37
Unfriendly	19	25	17	10	25	27	17	16	19	19	18	15	20	22	19	19	18	19	21	21	7
Inspiring	17	14	20	15	18	14	25	19	15	19	8	14	21	20	18	16	16	15	20	14	29
Hostile	8	8	8	4	12	10	8	6	7	9	9	9	8	7	8	7	11	8	7	8	4
Friendly	7	6	9	8	6	5	8	8	6	8	11	6	6	8	9	6	8	8	7	6	8
Unsportsmanlike	4	4	3	2	4	4	1	5	3	4	6	6	2	3	3	4	4	4	4	3	1
A loser	3	7	2	1	3	6	2	1	4	3	1	3	4	3	3	4	1	4	4	4	2
None of these	2	1	1	2	1	1	0	1	1	2	2	2	2	1	1	2	2	2	2	0	2
Warm	2	1	2	3	1	1	4	2	2	2	1	2	3	2	2	2	2	2	2	1	5
Don't know	10	7	7	10	8	7	5	7	9	10	20	12	7	6	8	12	10	9	12	9	5



YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

Unweighted no. Weighted no.

	onweighted no.	vveignicu
Age and Gender		
Male 18 to 24	42	103
Male 25 to 39	197	212
Male 40 to 59	306	281
Male 60 +	253	211
Female 18 to 24	77	98
Female 25 to 39	231	211
Female 40 to 59	317	287
Female 60 +	237	257
Region		
North England	406	408
Midlands	293	272
East England	160	159
London	189	212
South England	385	380
Wales	88	83
Scotland	139	144
Social Grade		
AB	596	465
C1	485	481
C2	250	349
DE	329	365
Newspaper Type		
Express / Mail	349	266
Sun / Star	141	390
Mirror / Record	69	166
Guardian / Independent	130	75
FT / Times / Telegraph	136	158
Other Paper	217	191
No Paper	618	415
Political Party Identification		
Labour	511	540
Conservative	464	473
Liberal Democrat	130	199
SNP/Plaid Cymru	35	28
Others	110	22
None/ DK	410	398

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