

YouGov Survey Results

Sample Size: 1920 GB Adults
Fieldwork: 18th - 19th March 2013

	Voting intention				2010 Vote			Gender		Age				Social grade		Region					
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland	
Weighted Sample	1920	457	615	165	171	601	480	402	933	987	232	490	657	541	1094	826	246	624	411	472	167
Unweighted Sample	1920	444	635	147	185	595	491	402	908	1012	169	490	716	545	1276	644	224	658	378	469	191
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

How much do you normally pay to have your hair cut?

Nothing at all	18	16	16	20	22	16	17	18	27	8	13	16	21	17	16	20	17	19	18	17	13
Less than £5	3	1	3	1	3	1	4	2	5	1	0	3	2	4	2	4	1	1	2	4	8
Between £5 and £10	29	28	32	23	33	28	31	30	45	14	31	25	29	32	28	30	24	23	36	32	34
Between £11 and £20	17	20	17	19	18	19	15	17	11	23	19	17	15	19	17	18	16	20	18	15	12
Between £21 and £30	13	14	13	15	13	14	13	13	4	22	14	14	11	15	14	12	12	15	10	14	15
Between £31 and £40	7	8	7	8	3	8	8	8	1	13	5	9	7	6	9	5	10	8	7	5	5
Between £41 and £50	3	5	3	4	2	5	4	3	0	6	1	5	4	3	4	2	5	3	2	3	5
Between £51 and £75	3	3	3	2	2	4	3	3	0	5	2	4	4	1	4	2	4	3	2	3	4
Between £76 and £100	1	1	1	1	0	1	1	1	0	2	0	2	1	1	1	1	3	1	0	0	1
More than £100	0	0	0	2	0	0	0	1	0	0	2	1	0	0	1	0	1	1	0	0	0
Not applicable - I do not have any hair or never have it cut	4	2	4	1	3	2	4	3	5	2	5	3	4	2	3	5	3	4	3	4	2
Don't know	2	1	0	3	0	1	1	1	2	2	6	3	1	0	2	2	3	2	2	2	1