

1. Cosby favorability

Do you have a favorable or an unfavorable opinion of Bill Cosby?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Very favorable	21%	21%	22%	18%	25%	22%	20%	20%	21%	23%
Somewhat favorable	30%	35%	25%	32%	27%	30%	31%	26%	29%	36%
Somewhat unfavorable	16%	15%	18%	12%	12%	21%	21%	21%	15%	14%
Very unfavorable	14%	15%	14%	12%	10%	18%	15%	15%	12%	17%
Don't know	18%	15%	21%	25%	26%	10%	14%	17%	23%	10%
Totals (Unweighted N)	100% (998)	100% (478)	100% (520)	100% (188)	100% (280)	100% (373)	100% (157)	100% (341)	100% (414)	100% (243)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Very favorable	21%	20%	28%	25%	23%	22%	21%	14%	26%	21%	25%
Somewhat favorable	30%	31%	37%	20%	28%	31%	32%	31%	34%	31%	24%
Somewhat unfavorable	16%	18%	13%	12%	14%	16%	19%	17%	16%	18%	14%
Very unfavorable	14%	16%	4%	14%	13%	16%	15%	18%	9%	15%	14%
Don't know	18%	16%	18%	28%	21%	15%	13%	21%	15%	16%	23%
Totals (Unweighted N)	100% (998)	100% (740)	100% (116)	100% (142)	100% (369)	100% (281)	100% (205)	100% (187)	100% (225)	100% (381)	100% (205)

2. Heard about allegations

Have you heard the news that several different women have accused Bill Cosby of sexual assault?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	82%	84%	81%	66%	81%	90%	91%	84%	78%	89%
No	13%	11%	16%	26%	12%	9%	9%	10%	17%	11%
Don't remember	4%	6%	3%	8%	8%	1%	—	5%	6%	0%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(478)	(521)	(188)	(281)	(373)	(157)	(341)	(415)	(243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	82%	86%	83%	65%	77%	90%	87%	86%	91%	79%	76%
No	13%	12%	10%	21%	17%	9%	12%	9%	7%	15%	21%
Don't remember	4%	2%	7%	14%	7%	1%	1%	6%	2%	6%	3%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(999)	(741)	(116)	(142)	(369)	(281)	(205)	(187)	(225)	(381)	(206)

3. Believe allegations

Do you believe these women's accusations?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Yes	25%	25%	25%	23%	22%	26%	31%	30%	22%	24%
No	22%	21%	23%	20%	22%	24%	20%	22%	21%	25%
Not sure	53%	54%	52%	56%	56%	50%	49%	48%	57%	51%
Totals (Unweighted N)	100% (998)	100% (477)	100% (521)	100% (187)	100% (281)	100% (372)	100% (158)	100% (340)	100% (415)	100% (243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Yes	25%	27%	18%	19%	23%	23%	37%	30%	21%	24%	27%
No	22%	20%	27%	28%	30%	18%	11%	20%	23%	24%	21%
Not sure	53%	52%	55%	53%	47%	59%	52%	50%	56%	53%	52%
Totals (Unweighted N)	100% (998)	100% (741)	100% (116)	100% (141)	100% (369)	100% (281)	100% (205)	100% (187)	100% (225)	100% (381)	100% (205)

4. NBC approval

Do you approve or disapprove of NBC's decision to cancel a future project with Bill Cosby?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
Approve	34%	38%	31%	33%	31%	37%	37%	34%	32%	39%
Disapprove	32%	30%	33%	32%	28%	35%	32%	31%	30%	36%
Not sure	34%	32%	36%	36%	41%	28%	32%	35%	37%	25%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(478)	(519)	(187)	(281)	(373)	(156)	(340)	(414)	(243)

	Race				Family Income			Region			
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
Approve	34%	37%	23%	29%	28%	35%	47%	39%	33%	33%	34%
Disapprove	32%	29%	37%	41%	35%	32%	23%	30%	33%	32%	32%
Not sure	34%	34%	40%	30%	37%	33%	30%	30%	33%	36%	34%
Totals	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%
(Unweighted N)	(997)	(740)	(115)	(142)	(369)	(281)	(205)	(188)	(224)	(380)	(205)

5. Effect on future performances

Do the allegations of sexual assault make you more or less interested in watching FUTURE Bill Cosby performances?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More interested	4%	3%	4%	4%	5%	3%	3%	5%	3%	2%
Same level of interested	45%	49%	41%	45%	45%	47%	42%	41%	44%	53%
Less interested	36%	34%	37%	35%	29%	40%	38%	40%	33%	34%
Not sure	16%	13%	18%	17%	20%	11%	18%	14%	20%	11%
Totals (Unweighted N)	100% (998)	100% (476)	100% (522)	100% (188)	100% (281)	100% (371)	100% (158)	100% (341)	100% (414)	100% (243)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
More interested	4%	2%	5%	9%	6%	3%	2%	4%	2%	3%	7%
Same level of interested	45%	45%	53%	36%	41%	51%	43%	41%	52%	46%	40%
Less interested	36%	37%	33%	32%	33%	35%	43%	40%	35%	37%	30%
Not sure	16%	16%	9%	23%	21%	12%	12%	16%	12%	14%	23%
Totals (Unweighted N)	100% (998)	100% (741)	100% (116)	100% (141)	100% (369)	100% (281)	100% (205)	100% (188)	100% (225)	100% (379)	100% (206)

6. Effect on past performances

Do the allegations of sexual assault make you more or less interested in watching PAST Bill Cosby performances?

	Gender			Age				Party ID		
	Total	Male	Female	18-29	30-44	45-64	65+	Democrat	Independent	Republican
More interested	4%	4%	4%	4%	6%	3%	2%	6%	3%	2%
Same level of interested	53%	56%	51%	49%	59%	54%	48%	52%	52%	56%
Less interested	31%	30%	31%	29%	23%	35%	35%	31%	30%	32%
Not sure	12%	10%	15%	17%	13%	8%	15%	11%	15%	10%
Totals (Unweighted N)	100% (990)	100% (474)	100% (516)	100% (186)	100% (278)	100% (370)	100% (156)	100% (338)	100% (410)	100% (242)

	Race			Family Income			Region				
	Total	White	Black	Hispanic	Under 40	40-80	80+	Northeast	Midwest	South	West
More interested	4%	2%	4%	12%	7%	2%	1%	3%	2%	2%	9%
Same level of interested	53%	52%	69%	48%	51%	60%	51%	48%	59%	54%	51%
Less interested	31%	34%	20%	22%	29%	28%	37%	34%	30%	31%	27%
Not sure	12%	12%	7%	18%	13%	10%	10%	15%	8%	13%	14%
Totals (Unweighted N)	100% (990)	100% (734)	100% (116)	100% (140)	100% (366)	100% (279)	100% (205)	100% (188)	100% (221)	100% (376)	100% (205)