

YouGov / The Sun Survey Results

Sample Size: 1580 GB Adults
Fieldwork: 15th - 16th February 2015

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region					
	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
Weighted Sample	1580	406	417	84	212	490	387	312	766	814	188	400	540	452	901	679	202	514	338	389	137
Unweighted Sample	1580	403	414	76	219	481	394	304	817	763	149	302	620	509	1053	527	203	555	307	371	144
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	32	100	0	0	0	70	5	14	32	31	19	29	33	36	37	24	34	35	36	26	21
Lab	32	0	100	0	0	4	72	30	30	35	35	34	34	28	31	35	36	28	31	41	23
Lib Dem	6	0	0	100	0	2	2	23	6	7	9	6	5	7	8	4	4	10	4	5	6
UKIP	16	0	0	0	100	20	10	13	18	15	10	13	16	22	11	25	17	18	17	20	2
Other	13	0	0	0	0	3	12	21	13	13	27	17	12	7	14	12	9	9	12	9	47

Other Parties Voting Intention

Green	8	0	0	0	0	1	6	17	8	7	20	11	6	3	8	7	7	8	9	8	4
SNP/ PCY	4	0	0	0	0	1	5	3	4	5	5	5	5	3	5	4	0	0	2	0	43
Other	1	0	0	0	0	1	1	0	1	0	2	0	1	1	1	1	2	1	0	0	1
BNP	0	0	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Respect	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0

Non Voters

Would Not Vote	5	0	0	0	0	2	1	2	4	6	15	9	3	2	4	7	5	6	6	6	2
Don't know	13	0	0	0	0	11	10	18	8	17	14	15	14	10	12	14	11	13	14	13	14

Do you approve or disapprove of the Government's record to date?

	Feb 12-13	Feb 15-16																				
Approve	32	32	88	3	43	19	65	8	26	36	28	17	30	34	37	36	26	31	35	37	26	24
Disapprove	53	53	5	87	35	67	22	84	57	53	53	54	49	54	55	49	58	56	46	51	60	60
Don't know	15	15	8	10	22	14	13	8	17	11	20	29	21	12	8	14	16	13	19	12	15	16

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	Westminster VI					2010 Vote			Gender		Age				Social Grade		Region				
	Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands/Wales	North	Scotland
Weighted Sample	1580	406	417	84	212	490	387	312	766	814	188	400	540	452	901	679	202	514	338	389	137
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Feb 1-2	Feb 15-16																				
Here is a list of problems facing the country. Could you say for each of them which political party you think would handle the problem best?																							
National Health Service																							
	Conservative	24	22	67	2	12	19	54	4	9	23	21	8	17	23	31	25	19	26	24	25	18	16
	Labour	36	36	7	85	19	20	11	71	36	39	33	37	34	37	35	33	39	37	33	32	41	36
	Liberal Democrat	5	5	3	1	46	4	4	1	16	7	4	6	6	5	4	7	3	4	8	5	4	3
	Other	7	7	0	0	0	24	5	5	9	7	7	9	7	8	7	6	8	5	5	6	7	21
	None	10	11	9	5	13	14	12	8	10	11	11	8	11	12	11	11	11	10	13	9	13	6
	Don't know	17	19	13	7	10	18	14	12	21	13	24	33	24	15	11	18	20	17	18	23	18	17
Asylum and immigration																							
	Conservative	24	23	61	6	18	8	45	9	18	27	20	19	24	24	23	28	17	26	25	27	20	14
	Labour	15	14	1	45	4	0	1	32	10	13	14	15	11	16	12	13	14	14	9	11	20	18
	Liberal Democrat	6	6	2	6	41	2	3	4	17	7	6	7	7	6	6	8	4	9	8	5	3	6
	Other	25	26	16	14	15	75	27	23	25	28	24	20	27	25	30	22	32	22	29	23	27	29
	None	13	13	10	13	9	8	12	15	9	13	13	11	12	14	14	12	14	14	12	13	14	12
	Don't know	17	18	10	16	13	6	12	17	21	11	24	29	18	15	16	17	19	16	16	21	17	21
Law and order																							
	Conservative	34	36	84	10	37	25	68	15	27	40	31	26	31	37	43	40	30	38	39	41	30	25
	Labour	21	20	1	59	7	6	2	47	15	21	18	15	19	21	20	19	21	20	15	15	27	25
	Liberal Democrat	4	4	2	3	29	1	2	1	12	4	3	6	4	4	2	5	2	3	6	3	2	5
	Other	10	9	1	2	5	37	8	6	10	10	8	9	9	9	11	8	11	6	10	7	9	17
	None	8	10	3	10	8	12	8	12	9	10	11	8	12	10	10	9	12	13	11	10	11	8
	Don't know	22	21	10	17	14	19	13	18	28	13	28	37	25	19	13	19	23	21	20	24	21	20
Education and schools																							
	Conservative	27	27	76	3	17	21	61	5	13	30	24	10	25	27	35	30	23	33	27	31	23	17
	Labour	30	30	4	79	8	12	7	63	28	31	29	28	30	29	30	28	32	29	26	25	37	34
	Liberal Democrat	8	8	7	3	52	5	6	4	20	10	7	13	7	9	7	11	6	6	12	8	7	5
	Other	8	9	0	0	4	29	6	7	9	9	8	10	9	7	9	7	10	6	8	6	8	24
	None	8	9	5	6	6	10	7	8	8	9	9	7	9	10	8	8	10	10	10	9	8	4
	Don't know	19	18	8	9	12	23	13	13	22	12	23	32	20	17	11	17	19	17	18	20	17	17
Taxation																							
	Conservative	32	30	83	4	16	27	67	9	15	35	25	15	29	33	34	35	24	34	31	35	26	18
	Labour	26	25	2	71	10	12	5	54	23	27	24	25	24	25	26	24	27	26	22	20	32	29
	Liberal Democrat	7	7	3	4	58	2	3	3	22	7	7	9	7	6	6	8	6	7	10	7	3	4
	Other	9	9	0	1	2	30	5	7	10	10	8	11	9	8	10	8	10	6	7	7	9	22
	None	8	11	4	9	6	12	8	12	8	10	11	7	9	10	14	9	13	10	13	9	11	6
	Don't know	18	18	8	10	9	17	11	14	22	11	25	33	22	17	10	17	20	16	17	21	19	20

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

		Feb 1-2	Feb 15-16																				
Unemployment	Conservative	31	31	81	5	17	28	64	10	18	36	26	19	32	30	35	34	27	33	34	34	27	18
	Labour	28	28	4	73	23	11	7	57	30	29	28	24	27	30	29	28	29	28	24	24	35	34
	Liberal Democrat	4	3	0	2	35	1	2	2	9	3	3	4	3	4	4	4	2	4	5	3	2	4
	Other	9	9	1	1	2	29	5	7	10	9	8	9	9	8	9	7	11	6	8	7	9	18
	None	9	10	5	7	10	12	9	10	9	10	11	10	8	12	11	9	12	11	10	11	11	6
	Don't know	19	19	8	13	12	18	13	13	24	13	24	35	21	17	12	18	19	17	19	21	17	20
The economy in general	Conservative	37	37	90	7	30	35	74	12	25	42	32	21	34	38	44	41	31	41	41	39	31	24
	Labour	22	21	0	63	5	5	2	49	20	22	20	20	19	21	22	19	23	22	17	20	24	26
	Liberal Democrat	3	4	1	3	37	0	1	2	13	5	4	9	4	3	3	5	3	6	7	2	3	1
	Other	9	8	0	1	5	29	5	7	10	9	8	10	8	8	9	7	11	5	7	8	8	20
	None	9	11	2	10	11	11	7	12	11	12	10	10	13	11	10	10	12	10	11	12	12	7
	Don't know	19	19	6	17	12	18	10	19	20	11	26	31	22	18	12	18	20	15	18	19	21	23
Europe	Conservative	22	21	61	3	17	3	44	8	13	21	21	11	19	22	26	24	17	19	21	26	19	16
	Labour	20	19	3	57	12	2	5	44	13	21	17	24	18	20	17	19	20	25	17	13	23	26
	Liberal Democrat	8	7	3	6	48	1	2	4	23	10	5	9	8	8	6	10	4	8	11	7	4	2
	Other	21	22	14	7	4	74	25	16	20	25	19	17	21	21	26	19	26	20	23	21	20	27
	None	9	10	8	7	8	8	10	8	11	10	10	9	11	11	10	10	12	11	10	9	13	7
	Don't know	21	20	12	18	11	13	13	20	20	12	27	30	22	19	15	19	21	17	18	24	21	22
Welfare benefits	Conservative	29	29	75	6	20	25	58	11	18	32	26	16	27	29	36	33	23	32	29	33	26	18
	Labour	29	27	5	72	15	9	8	54	29	28	26	22	25	30	27	25	29	29	25	21	32	29
	Liberal Democrat	6	5	3	4	45	2	4	3	14	6	5	8	5	5	5	7	3	5	9	3	3	4
	Other	10	11	1	2	3	39	8	10	12	12	10	12	13	9	10	10	13	11	10	11	9	22
	None	9	11	7	6	7	11	10	10	9	11	10	8	11	12	10	10	12	10	11	12	12	7
	Don't know	18	17	9	11	10	15	13	12	18	12	22	33	19	15	12	16	19	13	16	20	18	18
Housing	Conservative	21	19	59	3	10	14	44	5	8	21	18	11	18	20	24	23	15	24	20	20	17	15
	Labour	30	28	8	71	17	11	10	54	29	29	28	26	26	30	30	27	30	31	26	25	32	29
	Liberal Democrat	6	6	4	3	42	2	4	3	14	7	4	6	5	6	5	7	4	5	10	4	3	3
	Other	10	11	1	1	2	36	7	10	11	12	9	13	11	10	11	8	13	7	8	11	11	24
	None	11	14	11	9	13	15	15	11	12	14	13	8	17	13	14	13	14	15	14	16	13	7
	Don't know	23	23	17	13	15	21	19	16	26	17	28	36	24	22	16	21	24	19	21	24	25	22

YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

	Unweighted no.	Weighted no.
Age and Gender		
Male 18 to 24	59	95
Male 25 to 39	137	199
Male 40 to 59	329	267
Male 60 +	292	205
Female 18 to 24	90	93
Female 25 to 39	165	201
Female 40 to 59	291	273
Female 60 +	217	246
Region		
North England	371	389
Midlands	198	259
East	156	152
London	203	202
South England	399	362
Wales	109	79
Scotland	144	137
Social Grade		
AB	633	442
C1	420	458
C2	221	332
DE	306	348
Newspaper Type		
Express / Mail	259	224
Sun / Star	201	318
Mirror / Record	130	139
Guardian / Independent	130	70
FT / Times / Telegraph	113	126
Other Paper	221	182
No Paper	526	521
Political Party Identification		
Labour	471	499
Conservative	426	439
Liberal Democrat	116	150
SNP/Plaid Cymru	46	30
Others	137	77
None/ DK	384	384

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For more information on the methodology, please go to yougov.co.uk/publicopinion/methodology

Or visit our website: yougov.co.uk