YouGov Survey Results

Sample Size: 1758 GB Adults
Fieldwork: 13th - 14th August 2012

			Gender		Age				Social grade		Region				
		Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample		1758	854	904	213	448	601	496	1002	756	225	571	376	432	153
Unweighted Sample		1758	803	955	63	465	711	519	1180	578	260	583	323	420	172
		%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 22-23 2012	Aug 13-14 2012													
How interested, if at all, are you in sport in general?															
Very interested	*24*	**23**	34	13	18	30	22	20	26	20	27	22	23	24	21
Fairly interested	*33*	**36**	33	39	24	39	40	35	36	37	36	38	34	34	42
TOTAL INTERESTED	*57*	**59**	**67**	**52**	**42**	**69**	**62**	**55**	**62**	**57**	**63**	**60**	**57**	**58**	**63**
Not very interested	*23*	**24**	18	29	37	17	20	28	24	23	25	22	23	26	23
Not at all interested	*17*	**16**	14	18	21	12	18	17	14	20	10	18	20	16	13
TOTAL NOT INTERESTED	*40*	**40**	**32**	**47**	**58**	**29**	**38**	**45**	**38**	**43**	**35**	**40**	**43**	**42**	**36**
Don't know	*3*	**1**	1	1	1	2	0	0	0	1	2	0	0	1	0

	July 24-25 2011	*July 22-23 2012*	Aug 13-14 2012												
All things considered and with the benefit of hindsight, do you think London should or should not have bid to host the 2012 Olympic and Paralympic games?																
Should	*44*	*53*	**72**	71	72	69	74	73	69	74	68	71	77	72	68	62
Should not	*42*	*35*	**18**	18	17	13	15	18	21	17	19	20	17	18	15	24
Don't know	*14*	*12*	**11**	11	11	18	10	10	10	9	13	10	7	10	17	15

	July 24-25 2011	*July 22-23 2012*	Aug 13-14 2012												
How interested, if at all, were you in the London Olympics that took place in 2012?																
Very interested	*11*	*22*	**45**	44	45	45	47	45	42	48	41	48	48	45	42	34
Fairly interested	*29*	*29*	**31**	32	30	24	32	31	33	30	32	31	28	34	31	33
TOTAL INTERESTED	*40*	*51*	**76**	**76**	**75**	**69**	**79**	**76**	**75**	**78**	**73**	**79**	**76**	**79**	**73**	**67**
Not very interested	*28*	*23*	**12**	12	13	11	11	12	14	13	12	13	11	10	14	14
Not at all interested	*30*	*23*	**11**	10	11	15	8	11	11	8	14	6	11	10	12	19
TOTAL NOT INTERESTED	*58*	*46*	**23**	**22**	**24**	**26**	**19**	**23**	**25**	**21**	**26**	**19**	**22**	**20**	**26**	**33**
Don't know	*2*	*2*	**1**	2	1	6	2	0	0	1	1	1	2	0	1	0

	July 24-25 2011	*July 22-23 2012*	Aug 13-14 2012												
How interested, if at all, are you in the London Paralympics taking place in 2012?																
Very interested	*6*	*11*	**21**	19	22	25	20	21	20	22	19	27	22	24	15	18
Fairly interested	*27*	*30*	**40**	36	44	30	41	40	43	38	42	36	39	43	42	36
TOTAL INTERESTED	*33*	*41*	**61**	**55**	**66**	**55**	**61**	**61**	**63**	**60**	**61**	**63**	**61**	**67**	**57**	**54**
Not very interested	*31*	*30*	**22**	25	19	19	22	23	23	24	20	24	22	21	22	23
Not at all interested	*34*	*26*	**15**	18	13	20	14	16	14	14	17	12	16	10	19	22
TOTAL NOT INTERESTED	*65*	*56*	**37**	**43**	**32**	**39**	**36**	**39**	**37**	**38**	**37**	**36**	**38**	**31**	**41**	**45**
Don't know	*2*	*3*	**2**	2	2	6	2	1	0	2	2	2	2	2	2	2

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Fieldwork: 13th - 14th August 2012

			Total	Gender		Age				Social grade		Region				
				Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			1758	854	904	213	448	601	496	1002	756	225	571	376	432	153
Unweighted Sample			1758	803	955	63	465	711	519	1180	578	260	583	323	420	172
			%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with this statement: 'Taking everything into account, the Olympic Games was good for London generally'

			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Agree	55	58	76	75	77	69	80	75	76	78	73	77	78	78	73	70
Disagree	27	26	11	12	9	8	11	12	11	11	11	13	12	9	10	10
Don't know	18	17	13	13	13	23	9	13	13	11	16	10	10	13	17	20

Do you agree or disagree with this statement: 'Taking everything into account, the Olympic Games was good for people like me'

			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Agree	17	23	50	48	52	48	57	49	47	54	45	59	54	55	43	31
Disagree	65	58	33	37	30	33	27	35	38	32	36	29	29	32	37	48
Don't know	17	19	16	14	18	20	16	16	15	14	19	12	17	13	20	20

Do you agree or disagree with this statement: 'Bringing the Olympic Games to London has ensured that the capital has much better sports facilities not just for the games themselves but for years afterwards'

			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Agree	54	53	61	62	60	46	67	62	61	63	58	57	64	63	57	60
Disagree	26	28	13	16	11	6	13	15	15	13	14	20	12	12	14	11
Don't know	20	19	26	23	29	47	21	23	24	24	27	23	24	25	29	29

Do you agree or disagree with this statement: 'Bringing the Olympic Games to London has ensured that the capital has a much better public transport system'

			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Agree	32	16	23	23	23	25	23	21	23	24	21	30	24	22	20	15
Disagree	41	57	35	42	28	36	37	36	32	37	33	48	36	32	33	26
Don't know	28	28	42	35	49	39	40	43	45	39	46	22	39	47	46	59

Do you agree or disagree with this statement: 'Bringing the Olympic Games to London will encourage more British people to take up sport and so improve the health of the nation'

			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Agree	29	34	56	54	57	59	63	50	55	57	54	60	57	57	53	50
Disagree	51	47	23	26	20	15	21	26	23	25	20	22	23	21	21	27
Don't know	20	19	22	20	23	27	16	24	22	18	27	18	20	22	26	23

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		Gender		Age				Social grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Do you agree or disagree with this statement: 'I am disappointed by the way tickets were sold for the Olympic Games in London'

Agree	*60* **64**	62	65	47	65	68	64	64	63	70	61	71	59	58
Disagree	*14* **12**	13	11	23	11	11	9	13	10	11	13	8	14	12
Don't know	*26* **24**	25	24	30	24	21	27	22	27	18	25	21	27	30

Do you agree or disagree with this statement: 'The London Olympics have inspired me to join a sports club.'

Agree	**7**	6	7	6	13	5	3	7	6	13	5	8	5	7
Disagree	**83**	84	82	69	77	85	92	82	84	72	86	83	84	87
Don't know	**10**	10	11	25	10	10	5	10	10	15	9	9	12	6

Do you agree or disagree with this statement: 'The London Olympics have inspired me to be more active.'

Agree	**29**	28	31	42	39	25	21	33	24	39	29	29	29	19
Disagree	**58**	60	56	33	50	62	71	56	61	49	58	57	58	73
Don't know	**13**	12	13	25	11	13	8	11	15	12	13	14	13	7

	July 22-23 2012	*Aug 13-14 2012*												

Do you agree or disagree with this statement: 'The 2012 Olympic Games were a good advert for London'

Agree	*60*	**84**	84	84	74	87	83	87	86	82	85	85	85	83	80
Disagree	*22*	**7**	8	6	9	6	8	6	6	8	5	7	6	8	10
Don't know	*18*	**9**	8	10	17	7	9	7	8	9	10	8	8	9	10

Do you agree or disagree with this statement: 'The 2012 Olympic Games were a good advert for the whole of Britain'

Agree	*48*	**76**	75	77	73	77	77	75	76	75	79	81	75	73	60
Disagree	*36*	**16**	17	14	9	15	16	19	16	15	11	11	18	17	31
Don't know	*16*	**9**	8	9	18	9	7	6	8	10	10	8	7	10	10

Taking everything into account, which of the following statements comes closest to your own view?

I think the 2012 Olympics Games in London were a success	*53*	**83**	82	85	75	84	85	84	85	81	85	86	87	80	72
I think the 2012 Olympics Games in London were a failure	*10*	**2**	2	2	2	4	2	1	2	2	4	1	1	2	4
I do not think the 2012 Olympics Games in London were a success or a failure	*27*	**11**	13	9	20	8	10	11	10	12	7	10	8	13	20
Don't know	*10*	**4**	3	4	3	4	4	4	3	5	4	3	4	4	4

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	Total	Gender		Age				Social grade		Region				
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 24-25 2011	*July 22-23 2012*	**Aug 13-14 2012**

Thinking back to the 2000 Olympics in Sydney, taking everything into account how do you think the London games compare?

[Only those who are very or fairly interested in the London Olympic Games n=1326]

	July 24-25 2011	*July 22-23 2012*	**Aug 13-14 2012**	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The London games were better than the Sydney games	*22*	*27*	**61**	64	58	*55*	60	64	59	60	62	61	62	64	57	56
The Sydney games were better than the London games	*19*	*18*	**2**	2	1	*1*	2	1	2	2	2	1	2	1	2	5
There is not much difference between the two	*31*	*34*	**16**	18	14	*13*	15	15	19	19	12	20	14	15	17	15
Don't know	*28*	*22*	**21**	16	27	*31*	22	19	19	19	24	17	21	20	24	24

Thinking back to the 2004 Olympics in Athens, taking everything into account how do you think the London games will compare?

[Only those who are very or fairly interested in the London Olympic Games n=1326]

	July 24-25 2011	*July 22-23 2012*	**Aug 13-14 2012**	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The London games were better than the Athens games	*42*	*49*	**73**	77	69	*69*	71	74	75	74	72	73	76	74	70	69
The Athens games were better than London games	*7*	*6*	**1**	1	2	*4*	2	0	1	1	1	4	1	0	1	2
There is not much difference between the two	*26*	*23*	**6**	8	5	*6*	6	7	6	6	6	4	5	5	10	7
Don't know	*25*	*21*	**19**	14	24	*21*	21	19	18	18	21	18	18	21	19	21

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				Gender		Age				Social grade		Region				
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Unweighted Sample			1758	803	955	63	465	711	519	1180	578	260	583	323	420	172
			%	%	%	%	%	%	%	%	%	%	%	%	%

Thinking back to the 2008 Olympics in Beijing, taking everything into account how do you think the London games will compare?

[Only those who are very or fairly interested in the London Olympic Games n=1326]

			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The London games were better than the Beijing games	*24*	*30*	**75**	73	76	*70*	73	76	76	74	75	72	78	79	71	62
The Beijing games were better than London games	*29*	*21*	**2**	3	1	*3*	3	2	1	1	3	3	1	1	3	6
There is not much difference between the two	*28*	*30*	**11**	15	8	*15*	9	11	12	14	8	10	10	9	15	13
Don't know	*20*	*19*	**12**	9	15	*13*	15	12	10	11	14	15	11	11	11	19

At the London Olympics the Great Britain team won 29 gold medals. Thinking forward to the Rio Olympics in 2016, if you had to guess, how many gold medals do you think the Great Britain team will win?
[Only those who are very or fairly interested in the London Olympic Games n=1326]

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
less than 10	**1**	1	1	*1*	0	0	1	1	1	1	0	1	1	0
10 to 19	**12**	17	7	*18*	11	13	9	14	9	12	12	13	12	13
20 to 24	**25**	32	19	*24*	36	22	19	28	21	18	29	21	26	33
25 to 29	**17**	18	16	*17*	14	19	17	18	15	16	15	21	17	15
30 to 34	**17**	14	21	*13*	15	21	17	15	21	18	19	19	14	13
35 or more	**10**	5	15	*13*	10	9	10	9	12	10	10	8	11	12
Don't know	**18**	15	21	*15*	14	16	26	15	22	25	16	17	20	15

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which one of Great Britain's gold medal-winning performances at the London Olympics was your favourite?
[Only those who are very or fairly interested in the London Olympic Games n=1326]

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Jessica Ennis: Women's Heptathlon	**19**	18	19	29	20	14	19	19	18	21	17	22	17	14
Mo Farah: Men's 5,000M	**12**	13	10	9	14	11	11	11	12	20	12	12	9	4
Mo Farah: Men's 10,000M	**12**	9	14	17	11	14	7	11	12	13	10	16	13	3
Andy Murray: Tennis - Men's Singles	**7**	7	7	5	7	8	6	7	7	4	5	6	5	27
Bradley Wiggins: Cycling - Men's Individual Time Trial	**5**	5	5	3	4	6	7	6	5	4	5	7	6	2
Nicola Adams: Boxing - Women's Flyweight	**3**	4	3	2	5	3	2	4	3	4	3	1	6	3
Sir Chris Hoy: Cycling - Men's Keirin	**3**	5	2	1	4	4	3	4	3	4	1	5	2	11
Laura Trott: Cycling - Women's Omnium	**2**	3	1	6	2	2	1	3	1	1	2	1	4	0
Katherine Copeland & Sophie Hosking: Rowing - Women's Lightweigh Double Sculls	**2**	1	2	4	1	2	1	1	2	1	2	2	2	1
Katherine Grainger & Anna Watkins: Rowing - Women's Double Sculls	**2**	2	1	4	2	1	1	3	0	4	2	2	1	0
Jade Jones: Taekwondo - Women's -57Kg	**1**	1	1	0	1	2	0	1	1	1	0	1	1	2
Charlotte Dujardin: Equestrian - Individual Dressage	**1**	0	2	2	0	1	3	1	2	0	3	0	1	1
Laura Bechtolsheimer, Carl Hester & Charlotte Dujardin: Equestrian - Team Dressage	**1**	0	2	4	0	1	1	2	0	4	1	0	0	0
Alistair Brownlee: Men's Triathlon	**1**	2	0	0	1	1	2	1	1	0	1	1	2	0
Jason Kenny: Cycling - Men's Sprint	**1**	1	0	0	1	1	1	1	0	0	0	0	1	1
Ben Ainslie: Sailing - Men's Finn	**1**	1	1	0	2	1	2	1	2	2	2	1	0	0
Greg Rutherford: Men's Long Jump	**1**	1	0	2	1	0	1	1	0	1	1	1	0	1
Laura Trott, Dani King & Joanna Rowsell: Cycling - Women's Team Pursuit	**1**	1	0	0	1	1	0	1	1	1	2	0	0	1
Victoria Pendleton: Cycling - Women's Keirin	**1**	1	0	0	1	1	0	0	1	0	1	1	0	0
Chris Hoy, Philip Hindes & Jason Kenny: Cycling - Men's Team Sprint	**1**	1	0	2	1	0	0	1	1	1	1	0	0	5
Tim Baillie & Etienne Stott: Canoe Slalom - Men's C2	**1**	1	0	2	0	1	0	1	1	1	1	0	1	0
Helen Glover & Heather Stanning: Rowing - Women's Pair	**1**	0	1	0	0	1	1	0	1	0	1	1	0	3
Anthony Joshua: Boxing - Men's Super-Heavyweight	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0
Luke Campbell: Boxing - Men's Bantamweight	**0**	1	0	0	0	1	1	0	1	0	0	0	2	0
Ed McKeever: Canoe Sprint - 200M Men's Single Kayak	**0**	0	0	0	0	0	0	0	0	1	0	0	0	0
Nick Skelton, Ben Maher, Scott Brash & Peter Charles: Equestrian - Men's Team Showjumping	**0**	0	1	0	0	1	0	1	0	0	1	0	0	0
Andy Triggs Hodge, Pete Reed & Alex Gregory - Tom James: Rowing - Men's Coxless Fours	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0
Steven Burke, Ed Clancy, Geraint Thomas & Peter Kennaugh: Cycling - Men's Team Pursuit Sprint	**0**	1	0	0	1	0	0	1	0	0	0	1	0	2
Peter Wilson: Shooting - Men's Double Trap	**0**	1	0	0	1	0	0	1	0	1	1	0	1	0
No one favourite	**20**	19	22	8	17	21	27	17	25	11	25	17	24	17
Don't know	**1**	1	1	0	2	1	1	1	1	0	1	1	1	1

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

	July 24-25 2011	*Aug 13-14 2012*													

Currently Great Britain competes as a single team at the Olympics, but it has been suggested the England, Scotland, Wales and Northern Ireland could compete separately, as they do at the Commonwealth Games. Which of the following comes closest to your own view?
[Only those who are very or fairly interested in the London Olympic Games n=1326]

	July 24-25 2011	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Great Britain should compete as a single team at the Olympics	75	**85**	86	83	*86*	83	88	81	86	82	83	86	88	86	66
England, Scotland, Wales and Northern Ireland could compete separately at the Olympics	19	**10**	11	10	*11*	12	7	13	9	11	12	9	9	7	25
Don't know	6	**5**	3	7	*3*	5	5	6	4	6	5	5	4	6	9

	July 24-25 2011	*July 22-23 2012*	*Aug 13-14 2012*													

Taking everything into account, which were your favourite sports at the London Olympics? (Please tick up to five)

[Only those who are very or fairly interested in the London Olympic Games n=1326]

	July 24-25 2011	*July 22-23 2012*	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Athletics	68	72	**58**	60	56	*49*	60	58	60	57	59	55	59	56	58	64
Track cycling	21	30	**39**	47	30	*33*	35	41	41	39	38	40	36	45	35	40
Rowing	21	25	**31**	33	30	*30*	23	37	33	31	32	32	33	37	24	27
Swimming	48	46	**30**	20	39	*39*	32	27	27	26	35	30	29	29	33	26
Diving	27	26	**22**	14	30	*31*	23	23	16	22	21	30	19	26	19	14
Road cycling	9	14	**20**	24	16	*18*	15	21	25	21	19	17	22	20	21	12
Tennis	13	18	**17**	15	18	*15*	17	14	19	18	15	12	16	14	16	38
Artistic gymnastics	22	20	**15**	9	21	*12*	23	15	10	15	15	13	18	14	14	15
Boxing	15	13	**11**	17	4	*3*	11	12	11	9	14	6	9	10	17	9
Dressage	5	4	**9**	3	15	*8*	4	8	17	9	9	8	13	7	9	5
Show jumping	9	9	**9**	4	14	*6*	7	9	13	9	9	5	12	11	8	5
Triathlon	9	12	**8**	8	9	*2*	6	10	11	8	9	4	9	8	11	5
Rhythmic gymnastics	12	13	**7**	2	11	*2*	11	6	6	6	9	8	5	10	5	9
Beach Volleyball	6	6	**6**	9	2	*4*	11	4	3	7	4	8	4	4	4	15
Football	21	20	**6**	10	3	*5*	5	8	5	5	7	4	4	8	7	10
Modern pentathlon	8	8	**6**	5	8	*5*	3	6	10	6	7	6	6	6	6	10
Sailing	7	7	**6**	7	5	*4*	6	4	10	6	5	4	7	6	4	4
Canoe/kayak (slalom)	5	5	**5**	6	4	*5*	4	4	6	5	4	3	8	3	3	3
Eventing	5	4	**5**	2	8	*6*	4	5	5	6	3	3	7	5	5	2
Archery	4	4	**4**	6	3	*2*	4	6	4	4	5	5	5	4	4	2
Synchronized swimming	5	7	**4**	1	8	*9*	4	3	5	4	5	3	5	7	3	3
Canoe/kayak (sprint)	2	2	**3**	3	3	*4*	2	3	3	2	4	5	3	4	2	0

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				Gender		Age				Social grade		Region				
			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			**1758**	854	904	213	448	601	496	1002	756	225	571	376	432	153
Unweighted Sample			1758	803	955	63	465	711	519	1180	578	260	583	323	420	172
			%	%	%	%	%	%	%	%	%	%	%	%	%	%

Taking everything into account, which were your favourite sports at the London Olympics? (Please tick up to five)

[Continued]

			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Field hockey	*6*	*5*	**3**	5	2	5	4	4	2	4	3	4	5	3	2	1
Mountain biking	*3*	*2*	**3**	4	2	0	4	2	3	3	3	3	3	3	2	3
Taekwondo	*2*	*2*	**3**	3	3	3	5	3	1	1	5	4	1	3	3	6
Badminton	*9*	*5*	**2**	2	1	0	4	1	1	2	2	5	1	1	1	5
BMX	*2*	*2*	**2**	3	2	2	5	2	1	3	2	4	2	3	2	2
Fencing	*1*	*1*	**2**	2	2	4	2	1	1	1	2	5	1	2	0	0
Handball	*1*	*0*	**2**	3	1	2	3	2	1	3	1	1	2	3	2	1
Shooting	*4*	*3*	**2**	2	1	1	2	1	3	2	2	4	1	1	1	1
Weightlifting	*5*	*3*	**2**	3	1	0	4	2	1	2	2	2	2	1	2	5
Basketball	*2*	*4*	**1**	2	1	0	3	1	1	2	1	3	2	0	0	0
Judo	*2*	*2*	**1**	1	1	0	2	1	1	1	2	1	1	1	1	5
Table tennis	*6*	*5*	**1**	1	0	0	1	1	1	1	0	1	1	0	1	0
Trampoline	*4*	*5*	**1**	1	2	4	2	1	0	1	2	2	1	3	1	1
Volleyball (indoor)	*2*	*1*	**1**	2	1	3	3	0	0	2	0	3	2	0	1	1
Water polo	*0*	*1*	**1**	1	1	0	2	1	1	0	2	1	0	2	1	0
Freestyle Wrestling	*0*	*1*	**0**	1	0	0	1	0	0	0	1	1	1	0	0	0
Greco-Roman Wrestling	*1*	*1*	**0**	0	0	0	1	0	0	0	0	1	0	0	0	0
None of the above	*1*	*1*	**2**	2	2	7	1	1	2	2	2	1	2	4	2	1
Don't know	*3*	*3*	**7**	6	7	3	6	7	8	6	7	5	5	5	11	6

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Sample Size: 1758 GB Adults
Fieldwork: 13th - 14th August 2012

			Total	Gender		Age				Social grade		Region				
				Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample			**1758**	854	904	213	448	601	496	1002	756	225	571	376	432	153
Unweighted Sample			1758	803	955	63	465	711	519	1180	578	260	583	323	420	172
			%	%	%	%	%	%	%	%	%	%	%	%	%	%

And if you could compete at the Olympics in one sport, which one sport would you choose?

[Only those who are very or fairly interested in the London Olympic Games n=1326]

Sport			Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Athletics	*20*	*21*	**11**	14	9	6	14	10	12	13	9	10	12	11	12	11
Swimming	*9*	*8*	**9**	5	12	11	7	9	9	8	10	11	8	10	6	10
Archery	*3*	*2*	**5**	5	4	2	4	6	5	5	5	3	6	5	4	2
Rowing	*2*	*1*	**5**	5	6	9	4	5	5	5	5	10	4	6	4	2
Football	*8*	*7*	**4**	6	2	6	5	4	2	4	4	4	2	3	5	12
Road cycling	*3*	*3*	**4**	6	2	1	1	6	5	4	3	3	3	5	6	1
Shooting	*2*	*4*	**4**	5	2	2	2	4	5	3	4	1	4	6	3	4
Tennis	*4*	*6*	**4**	3	4	4	4	3	4	4	3	4	6	3	1	3
Track cycling	*1*	*2*	**4**	5	3	7	2	6	2	4	4	3	3	3	6	4
Artistic gymnastics	*3*	*3*	**2**	1	3	4	3	1	1	2	1	3	2	0	1	2
Badminton	*4*	*3*	**2**	1	2	0	2	2	2	2	1	2	1	2	2	5
Boxing	*1*	*1*	**2**	3	0	0	3	2	1	1	3	1	2	2	2	1
Dressage	*1*	*1*	**2**	1	4	0	3	2	3	2	3	2	3	1	3	1
Fencing	*0*	*1*	**2**	3	1	5	2	1	1	3	0	3	1	3	1	0
Sailing	*1*	*2*	**2**	3	1	0	1	3	3	2	3	3	2	1	2	2
Basketball	*1*	*0*	**1**	1	0	0	2	0	0	0	1	1	1	0	0	0
BMX	*0*	*0*	**1**	2	0	4	1	0	1	1	0	1	1	1	1	0
Canoe/kayak (slalom)	*1*	*2*	**1**	1	1	0	1	1	1	1	0	0	1	1	2	0
Diving	*1*	*1*	**1**	2	1	5	1	1	0	1	1	2	1	1	1	1
Eventing	*1*	*1*	**1**	0	1	2	1	0	0	1	1	0	1	1	0	0
Field hockey	*1*	*1*	**1**	1	1	1	1	2	0	1	1	0	2	1	1	0
Judo	*0*	*0*	**1**	1	0	0	1	0	1	0	1	1	0	0	1	3
Modern pentathlon	*0*	*0*	**1**	1	2	0	1	0	2	1	1	1	2	1	2	0
Mountain biking	*0*	*1*	**1**	2	0	0	3	1	0	1	1	0	1	1	0	5
Rhythmic gymnastics	*2*	*2*	**1**	0	2	0	2	1	0	1	1	2	1	1	0	0
Show jumping	*1*	*2*	**1**	1	2	3	1	1	2	2	1	1	1	1	2	0
Table tennis	*2*	*1*	**1**	1	1	1	0	1	1	1	0	2	0	1	0	1
Taekwondo	*1*	*1*	**1**	0	1	2	1	0	0	0	1	2	1	0	0	1
Trampoline	*2*	*1*	**1**	0	1	2	2	0	1	1	1	0	1	2	1	1
Triathlon	*1*	*2*	**1**	2	1	0	2	1	2	2	1	1	1	1	3	0
Volleyball (indoor)	*0*	*0*	**1**	1	1	2	1	1	0	1	1	1	1	0	1	0
Beach Volleyball	*1*	*1*	**0**	0	0	1	0	0	0	0	0	0	0	0	0	2
Canoe/kayak (sprint)	*1*	*0*	**0**	1	0	2	0	0	0	1	0	0	1	0	0	0
Freestyle Wrestling	*0*	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0
Greco-Roman Wrestling	*1*	*0*	**0**	0	0	0	0	0	0	0	0	0	0	0	0	0
Handball	*0*	*0*	**0**	0	0	0	1	0	0	0	0	1	0	0	0	0
Synchronized swimming	*1*	*1*	**0**	0	1	0	0	1	0	1	0	0	1	0	0	0
Water polo	*0*	*0*	**0**	0	0	0	1	0	0	0	0	1	0	0	0	0
Weightlifting	*1*	*1*	**0**	1	0	0	0	0	0	0	0	0	0	0	0	1
None of the above	*8*	*6*	**9**	8	10	6	6	9	12	8	10	8	8	9	10	6
Don't know	*12*	*12*	**15**	10	20	12	12	16	19	13	18	8	16	18	15	18

Sample Size: 1758 GB Adults
Fieldwork: 13th - 14th August 2012

	Total	Gender		Age				Social grade		Region				
		Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1758**	854	904	213	448	601	496	1002	756	225	571	376	432	153
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In which of the following sports do you think Great Britain performed particularly well at the London Olympics? (Please tick all that apply)
[Only those who are very or fairly interested in the London Olympic Games n=1326]

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Track cycling	**59**	67	52	50	63	57	62	64	52	59	59	60	57	63
Rowing	**52**	55	49	47	54	51	53	57	45	47	53	55	51	53
Athletics	**42**	44	40	37	43	43	41	45	38	42	45	40	37	50
Boxing	**41**	43	38	28	38	44	44	43	36	34	43	37	45	37
Dressage	**37**	34	41	32	31	37	45	40	33	28	42	36	37	37
Sailing	**36**	38	34	25	30	36	45	39	32	32	38	39	34	33
Tennis	**36**	40	33	33	36	37	37	40	31	32	38	32	36	51
Road cycling	**34**	36	32	26	30	32	42	36	30	29	34	35	38	24
Show jumping	**29**	31	28	23	24	30	36	31	27	24	34	23	31	33
Triathlon	**24**	27	20	16	21	27	25	28	18	17	28	21	25	21
Canoe/kayak (slalom)	**23**	26	21	22	19	23	27	26	20	17	28	23	21	20
Canoe/kayak (sprint)	**22**	24	20	18	17	22	27	23	20	21	25	20	20	18
Diving	**20**	16	23	25	14	20	22	20	18	18	22	19	20	14
Eventing	**19**	19	18	12	15	20	24	21	16	14	19	18	21	22
Modern pentathlon	**18**	19	17	9	14	15	28	19	16	17	20	14	20	15
Shooting	**18**	21	14	18	11	18	23	21	14	15	21	18	16	14
Taekwondo	**15**	16	14	2	14	15	22	16	14	11	14	18	18	14
Swimming	**10**	7	13	14	8	10	10	9	11	7	10	13	10	7
Artistic gymnastics	**9**	8	11	8	12	10	6	12	6	6	10	9	11	5
Judo	**9**	10	8	4	9	12	8	9	8	8	9	9	10	6
Field hockey	**7**	9	4	6	3	7	9	7	5	4	9	8	5	3
Rhythmic gymnastics	**3**	3	3	6	2	3	2	3	3	3	3	1	5	0
Football	**2**	2	2	0	3	2	2	2	2	3	2	3	2	0
Synchronized swimming	**2**	1	2	2	1	1	2	1	2	1	4	0	1	0
Archery	**1**	1	2	0	1	3	1	2	1	1	1	3	2	1
Beach Volleyball	**1**	1	0	2	0	0	1	1	1	1	0	1	1	0
BMX	**1**	1	1	2	1	1	2	2	1	0	1	1	3	2
Fencing	**1**	1	1	0	1	0	1	0	1	0	0	2	1	0
Mountain biking	**1**	1	1	0	1	1	2	1	1	1	1	1	1	2

Sample Size: 1758 GB Adults
Fieldwork: 13th - 14th August 2012

		Gender		Age				Social grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1758	854	904	213	448	601	496	1002	756	225	571	376	432	153
Unweighted Sample	1758	803	955	63	465	711	519	1180	578	260	583	323	420	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In which of the following sports do you think Great Britain performed particularly well at the London Olympics? (Please tick all that apply)
[Continued]

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Badminton	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Basketball	0	0	0	0	0	0	0	0	0	0	0	0	1	0
Freestyle Wrestling	0	0	0	0	1	0	1	0	1	1	0	0	0	0
Greco-Roman Wrestling	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Handball	0	0	1	0	0	0	1	1	0	0	0	1	1	0
Table tennis	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Trampoline	0	0	1	0	2	0	0	0	1	1	0	1	0	0
Volleyball (indoor)	0	1	0	0	1	0	0	1	0	1	0	0	1	0
Water polo	0	0	0	0	0	0	0	0	0	1	0	0	0	0
Weightlifting	0	0	0	0	0	0	0	0	0	0	0	0	0	1
None of them	0	1	0	0	0	0	0	0	1	0	0	0	1	0
All of them	13	10	16	6	9	14	17	9	18	7	13	10	19	10
Don't know	5	4	7	13	6	4	4	5	5	8	5	5	5	4

In which of the following sports do you think Great Britain performed particularly badly at the London Olympics? (Please tick all that apply)
[Only those who are very or fairly interested in the London Olympic Games n=1326]

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Swimming	24	30	19	11	29	22	28	29	17	21	26	25	25	19
Football	15	19	11	16	16	13	17	18	12	18	16	16	12	16
BMX	7	9	4	8	9	5	6	8	5	8	7	8	4	5
Basketball	7	11	2	3	8	5	7	7	6	6	9	6	5	6
Badminton	7	11	4	1	12	7	6	8	7	8	7	9	6	7
Handball	7	11	3	5	8	7	7	8	5	8	8	6	5	7
Water polo	6	10	3	8	7	5	7	8	5	8	8	6	5	5
Table tennis	6	9	3	1	6	6	7	7	5	7	7	5	4	6
Weightlifting	6	10	2	2	6	5	8	6	6	7	6	5	5	6
Beach Volleyball	6	9	3	3	8	6	5	7	5	8	6	7	5	5
Greco-Roman Wrestling	6	10	2	0	8	6	7	7	5	6	7	6	5	6
Freestyle Wrestling	5	8	2	3	6	4	6	6	4	4	6	6	4	4
Volleyball (indoor)	5	9	2	4	6	5	6	6	4	8	6	5	4	5
Fencing	5	8	2	5	6	4	5	6	4	4	6	5	4	5
Archery	5	8	2	3	4	5	6	6	3	5	5	5	6	3
Synchronized swimming	4	6	1	5	3	3	5	4	4	6	3	5	2	5
Diving	3	3	2	3	3	2	3	4	1	2	2	4	2	3
Mountain biking	3	5	1	2	2	2	5	3	2	3	3	3	3	1
Trampoline	3	5	1	0	4	2	3	3	2	4	4	2	1	2
Artistic gymnastics	3	4	1	2	3	1	4	3	3	4	2	4	2	1
Athletics	3	3	3	4	2	2	4	3	2	4	1	3	4	4
Judo	2	2	1	1	1	1	2	2	1	2	1	2	1	1

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Sample Size: 1758 GB Adults
Fieldwork: 13th - 14th August 2012

		Gender		Age				Social grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	**1758**	854	904	213	448	601	496	1002	756	225	571	376	432	153
Unweighted Sample	1758	803	955	63	465	711	519	1180	578	260	583	323	420	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

In which of the following sports do you think Great Britain performed particularly badly at the London Olympics? (Please tick all that apply)
[Continued]

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Rhythmic gymnastics	**2**	3	2	*0*	2	2	4	3	2	5	2	4	1	0
Field hockey	**2**	2	1	*1*	3	1	1	2	1	2	2	2	2	1
Canoe/kayak (slalom)	**1**	1	0	*1*	1	1	1	1	0	3	0	1	0	1
Road cycling	**1**	2	1	*0*	1	1	2	2	1	2	1	1	1	2
Shooting	**1**	1	0	*0*	1	0	1	0	1	0	1	0	0	0
Tennis	**1**	0	1	*4*	0	0	1	1	0	4	0	0	0	1
Taekwondo	**1**	1	0	*0*	1	1	1	1	0	0	1	1	1	1
Track cycling	**1**	1	0	*0*	0	0	1	1	1	1	0	0	0	3
Boxing	**1**	1	0	*0*	1	0	1	1	0	0	0	1	1	1
Canoe/kayak (sprint)	**0**	0	0	*0*	0	0	1	0	0	1	0	0	0	0
Modern pentathlon	**0**	0	0	*0*	0	0	1	0	1	1	0	0	0	3
Sailing	**0**	0	0	*0*	0	0	0	0	0	0	0	0	0	0
Rowing	**0**	0	0	*0*	0	0	0	0	0	1	0	0	0	0
Triathlon	**0**	0	1	*0*	1	0	0	0	0	1	0	0	0	0
Show jumping	**0**	0	0	*1*	0	0	0	0	0	1	0	0	0	0
Eventing	**0**	0	0	*0*	0	0	0	0	0	1	0	0	0	0
Dressage	**0**	0	0	*0*	1	0	0	0	0	0	0	0	0	0
All of them	**0**	0	0	*0*	0	0	0	0	0	0	0	0	0	0
None of them	**32**	26	37	*28*	24	36	35	26	40	22	32	35	35	26
Don't know	**24**	20	28	*34*	22	24	21	24	24	23	22	23	25	35

Which of the following were your favourite moments from the London Olympics? (Please tick up to three)
[Only those who are very or fairly interested in the London Olympic Games n=1326]

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Mo Farah winning the 10,000m and 5,000m double	**32**	33	30	*34*	31	34	29	32	31	32	35	32	27	30
Jessica Ennis, Greg Ruterford and Mo Farah winning three athletics golds for Britain in 45 minutes	**28**	28	28	*19*	30	28	30	31	24	29	31	25	29	20
Team GB dominating the cycling events	**18**	22	15	*9*	18	19	21	18	19	13	13	22	20	29
The opening ceremony	**18**	17	20	*19*	20	20	14	19	17	20	20	18	16	15
Jessica Ennis winning the heptathlon	**16**	15	17	*18*	12	16	19	15	17	12	16	16	18	16
Usain Bolt winning the 100m, 200m and 4 x 100m relay	**16**	19	14	*30*	20	13	11	19	13	20	12	18	16	23
Andy Murray winning gold in the tennis	**15**	14	15	*15*	15	14	15	16	13	9	12	16	12	38
The Queen and Daniel Craig performing a James Bond sketch for the opening ceremony	**14**	13	15	*6*	15	16	15	14	15	13	15	16	12	16
The closing ceremony	**9**	8	9	*20*	7	10	5	8	11	10	7	14	8	4
Tom Daley winning bronze in the 10m diving	**9**	6	11	*14*	8	9	7	9	8	9	9	9	7	8
Bradley Wiggins winning the time trial	**9**	10	9	*11*	7	9	12	10	9	8	8	9	15	5
I do not have a favourite moment	**9**	8	9	*10*	6	10	8	6	12	9	11	8	7	5
70,000 volunteer ‘Gamesmakers' helping with the running of the games	**7**	7	8	*10*	6	6	10	8	6	13	8	9	4	3

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Sample Size: 1758 GB Adults
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	Total	Gender		Age				Social grade		Region				
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Unweighted Sample	1758	803	955	63	465	711	519	1180	578	260	583	323	420	172
	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following were your favourite moments from the London Olympics? (Please tick up to three)
[Continued]

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
The Brownlee brothers winning gold and bronze in the Men's Trialthlon	6	7	5	0	5	7	8	6	6	4	6	4	10	4
Nicola Adams and Katie Taylor becoming the first women to win Olympic boxing gold	5	4	5	6	5	4	4	4	5	9	4	3	4	4
Katherine Grainger winning rowing gold after three successive silvers	4	3	5	0	5	6	4	5	4	3	4	3	5	8
David Rudisha's 800m world record	3	3	3	0	4	3	4	4	2	3	5	2	2	3
The GB riders winning showjumping gold	3	2	3	0	2	3	4	2	4	0	3	5	1	4
Ben Ainslie winning a fourth successive Olympic sailing gold medal	3	3	3	4	3	2	4	4	2	1	3	4	4	1
Charlotte Dujardin winning gold in the dressage	3	2	5	0	1	3	7	3	4	1	5	6	1	3
Britain winning bronze in the team gymnastics event	3	3	3	5	4	2	3	3	4	4	2	2	5	3
Jade Jones winning taekwondo gold	2	2	2	1	2	2	1	2	1	2	1	2	2	5
Chad Le Clos winning the 200m butterfly and his father Bert's reaction	2	2	3	0	4	2	1	3	1	3	3	3	1	2
Gemma Gibbons' tears after winning her semi-final in the judo	2	3	1	2	3	1	1	2	1	3	2	1	1	4
Ryan Lochte and Michael Phelps going head-to-head in the Aquatic Centre	1	1	1	0	2	0	1	1	1	1	1	1	1	0
Judo competitor Wojdan Shaherkani becoming the first woman to compete at the Olympics for Saudi Arabia	1	1	1	2	1	1	1	1	1	1	1	0	2	1
Beth Tweddle winning bronze in the uneven bars	1	2	1	2	1	2	2	2	1	0	2	1	2	0
16-year-old Chinese swimmer Ye Shiwen winning gold in the 200m and 400m individual medley	1	0	1	2	1	1	1	1	1	2	0	0	1	2
Oscar Pistorious competing in the 400m semi-final	1	1	1	0	3	0	0	0	1	1	0	2	0	1
15 year-old Lithuanian Ruta Meilutyte winning the 100m backstroke	0	0	0	0	1	0	0	1	0	0	1	0	0	1
Zoe Smith setting a British record in the weightlifting	0	0	0	0	1	0	0	0	0	0	0	0	0	0
Niger's Hamadou Djibo Issaka finishing 300m behind the rest of the field in the 2000m single sculls	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Other	2	2	1	4	3	0	2	2	1	1	2	2	2	2
Don't know	2	2	3	3	3	2	2	2	4	1	2	3	3	3

Sample Size: 1758 GB Adults
Fieldwork: 13th - 14th August 2012

			Gender		Age				Social grade		Region				
		Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%
	July 22- 23 2012	Aug 13- 14 2012													
Taking everything into account, what impact, if any, do you think the London Olympics and Paralympics will have on the state of Britain's economy overall?															
It will have a largely positive impact	*13*	**15**	13	17	10	18	15	13	14	16	20	14	17	14	9
It will have a slightly positive impact	*37*	**37**	36	38	40	38	35	36	42	29	39	37	37	36	35
TOTAL POSITIVE IMPACT	**50**	**52**	**49**	**55**	**50**	**56**	**50**	**49**	**56**	**45**	**59**	**51**	**54**	**50**	**44**
It will have no impact	*20*	**25**	31	20	18	19	27	32	24	27	18	27	24	27	26
It will have a slightly negative impact	*10*	**7**	8	7	9	9	6	6	8	6	5	7	9	7	9
It will have a largely negative impact	*10*	**6**	6	6	7	5	7	5	6	6	10	6	4	6	4
TOTAL NEGATIVE IMPACT	**20**	**13**	**14**	**13**	**16**	**14**	**13**	**11**	**14**	**12**	**15**	**13**	**13**	**13**	**13**
Don't know	*11*	**10**	8	13	16	11	9	8	7	15	9	9	9	11	17
Taking everything into account, what impact, if any, do you think the London Olympics and Paralympics will have on the overall mood of the general public in Britain?															
It will have a largely positive impact	*26*	**44**	39	48	38	42	45	46	45	42	46	48	45	40	30
It will have a slightly positive impact	*40*	**37**	41	33	35	40	37	33	38	35	31	36	39	36	43
TOTAL POSITIVE IMPACT	**66**	**81**	**80**	**81**	**73**	**82**	**82**	**79**	**83**	**77**	**77**	**84**	**84**	**76**	**73**
It will have no impact	*18*	**12**	14	10	17	9	10	13	11	12	12	9	8	13	23
It will have a slightly negative impact	*4*	**1**	1	1	1	1	1	1	1	1	2	1	0	1	1
It will have a largely negative impact	*4*	**1**	2	1	0	1	2	1	1	1	1	2	2	1	1
TOTAL NEGATIVE IMPACT	**8**	**2**	**3**	**2**	**1**	**2**	**3**	**2**	**2**	**2**	**3**	**3**	**2**	**2**	**2**
Don't know	*9*	**6**	5	7	9	6	5	6	4	9	7	4	6	9	2
How well or badly do you believe each of the following coped with the task of hosting the 2012 Olympic Games? **Olympic venues**															
Very well	*21*	**53**	49	57	50	46	54	61	54	52	59	59	54	49	33
Fairly well	*39*	**25**	29	20	24	32	23	19	26	22	25	23	24	24	32
TOTAL WELL	**60**	**78**	**78**	**77**	**74**	**78**	**77**	**80**	**80**	**74**	**84**	**82**	**78**	**73**	**65**
Neither well not badly	*17*	**5**	5	5	5	4	6	5	4	6	4	5	5	6	7
Fairly badly	*8*	**1**	1	1	0	1	1	1	1	1	0	1	1	1	1
Very badly	*4*	**1**	1	1	0	1	1	0	0	1	2	0	0	1	2
TOTAL BADLY	**12**	**2**	**2**	**2**	**0**	**2**	**2**	**1**	**1**	**2**	**2**	**1**	**1**	**2**	**3**
Don't know	*11*	**16**	15	16	21	16	15	14	14	18	9	12	16	19	26

Sample Size: 1758 GB Adults
Fieldwork: 13th - 14th August 2012

		Gender		Age				Social grade		Region				
	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Weighted Sample	1758	854	904	213	448	601	496	1002	756	225	571	376	432	153
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	%	%	%	%	%	%	%	%	%	%	%	%	%	%
Public transport in London														
Very well	*3*	29	28	29	25	27	25	36	31	25	43	34	24	24	12
Fairly well	*16*	32	33	31	32	30	35	31	33	32	31	33	39	29	23
TOTAL WELL	*19*	**61**	**61**	**60**	**57**	**57**	**60**	**67**	**64**	**57**	**74**	**67**	**63**	**53**	**35**
Neither well not badly	*18*	8	9	7	7	10	9	7	8	9	11	8	6	10	11
Fairly badly	*33*	3	3	3	5	4	3	2	3	3	2	3	6	3	1
Very badly	*20*	2	2	1	0	3	2	0	1	2	6	1	1	1	2
TOTAL BADLY	*53*	**5**	**5**	**4**	**5**	**7**	**5**	**2**	**4**	**5**	**8**	**4**	**7**	**4**	**3**
Don't know	*10*	26	24	28	31	27	26	24	24	29	8	22	26	33	51
Public transport in the rest of Britain outside London														
Very well	*13*	27	29	26	28	29	26	26	29	25	27	30	28	28	14
Fairly well	*31*	26	26	26	29	27	27	23	26	26	29	29	29	20	24
TOTAL WELL	*44*	**53**	**55**	**52**	**57**	**56**	**53**	**49**	**55**	**51**	**56**	**59**	**57**	**48**	**38**
Neither well not badly	*27*	15	15	15	15	12	15	17	15	15	10	15	13	17	17
Fairly badly	*13*	3	3	3	1	4	3	2	2	3	3	3	4	3	2
Very badly	*5*	2	1	2	2	1	2	2	1	2	3	1	1	2	2
TOTAL BADLY	*18*	**5**	**4**	**5**	**3**	**5**	**5**	**4**	**3**	**5**	**6**	**4**	**5**	**5**	**4**
Don't know	*10*	27	25	29	24	27	26	31	27	28	28	22	26	30	41
Roads in London														
Very well	*3*	20	18	22	13	19	19	24	20	19	27	23	18	17	8
Fairly well	*12*	32	34	31	32	30	33	33	33	31	36	32	33	32	24
TOTAL WELL	*15*	**52**	**52**	**53**	**45**	**49**	**52**	**57**	**53**	**50**	**63**	**55**	**51**	**49**	**32**
Neither well not badly	*15*	12	13	10	14	14	11	10	12	12	15	13	9	10	13
Fairly badly	*37*	6	6	6	7	7	6	5	6	6	7	6	7	6	1
Very badly	*24*	3	4	2	2	3	4	2	2	3	9	2	2	1	3
TOTAL BADLY	*61*	**9**	**10**	**8**	**9**	**10**	**10**	**7**	**8**	**9**	**16**	**8**	**9**	**7**	**4**
Don't know	*10*	27	25	30	33	28	27	25	27	29	6	23	31	33	50
Security arrangements														
Very well	*7*	37	36	37	26	28	37	49	38	34	38	46	32	34	20
Fairly well	*24*	28	29	26	34	31	28	21	30	24	33	25	31	25	27
TOTAL WELL	*31*	**65**	**65**	**63**	**60**	**59**	**65**	**70**	**68**	**58**	**71**	**71**	**63**	**59**	**47**
Neither well not badly	*19*	9	9	9	8	10	9	9	9	9	8	10	7	8	13
Fairly badly	*25*	8	8	9	14	10	7	6	7	10	8	4	10	13	11
Very badly	*14*	6	6	6	5	7	7	5	4	8	9	4	7	6	6
TOTAL BADLY	*39*	**14**	**14**	**15**	**19**	**17**	**14**	**11**	**11**	**18**	**17**	**8**	**17**	**19**	**17**
Don't know	*10*	12	12	13	13	14	12	10	11	14	4	10	12	15	23

		Total	Gender		Age				Social grade		Region				
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		%	%	%	%	%	%	%	%	%	%	%	%	%	%
People living in London															
Very well	7	28	26	30	24	28	25	33	29	27	35	32	27	26	12
Fairly well	28	29	32	26	28	31	29	28	30	28	34	30	30	27	23
TOTAL WELL	35	**57**	**58**	**56**	**52**	**59**	**54**	**61**	**59**	**55**	**69**	**62**	**57**	**53**	**35**
Neither well not badly	19	11	12	10	14	9	12	10	12	10	19	10	9	10	14
Fairly badly	26	4	4	3	4	4	2	5	4	3	3	3	4	4	2
Very badly	10	2	2	1	0	2	3	0	1	3	5	1	1	1	2
TOTAL BADLY	36	**6**	**6**	**4**	**4**	**6**	**5**	**5**	**5**	**6**	**8**	**4**	**5**	**5**	**4**
Don't know	10	27	24	29	30	26	28	24	25	29	5	23	30	32	48
Airports in London															
Very well	5	27	26	29	23	24	27	33	28	27	32	33	25	25	13
Fairly well	24	31	33	30	31	32	33	28	33	29	34	31	35	31	20
TOTAL WELL	29	**58**	**59**	**59**	**54**	**56**	**60**	**61**	**61**	**56**	**66**	**64**	**60**	**56**	**33**
Neither well not badly	20	10	10	9	12	9	9	10	10	10	13	10	10	6	13
Fairly badly	31	3	3	2	2	4	3	1	2	3	2	2	1	5	1
Very badly	11	1	1	1	0	1	1	1	1	1	2	1	1	0	2
TOTAL BADLY	42	**4**	**4**	**3**	**2**	**5**	**4**	**2**	**3**	**4**	**4**	**3**	**2**	**5**	**3**
Don't know	10	28	27	30	32	30	28	26	27	30	17	24	28	33	51
The London Organising Committee of the Olympic Games (LOCOG)															
Very well	8	39	37	41	29	30	39	50	39	38	38	43	37	40	27
Fairly well	31	29	32	27	30	34	30	25	32	26	26	32	30	28	26
TOTAL WELL	39	**68**	**69**	**68**	**59**	**64**	**69**	**75**	**71**	**64**	**64**	**75**	**67**	**68**	**53**
Neither well not badly	24	10	9	10	10	11	9	8	9	11	15	8	9	9	12
Fairly badly	12	4	4	3	4	4	4	2	4	3	8	3	4	3	1
Very badly	9	3	4	1	1	3	4	2	3	3	6	2	3	2	3
TOTAL BADLY	21	**7**	**8**	**4**	**5**	**7**	**8**	**4**	**7**	**6**	**14**	**5**	**7**	**5**	**4**
Don't know	15	16	15	17	26	18	14	13	13	20	7	12	18	18	31

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%

It has been announced that competitive team sports will be made compulsory for all primary school children in England. In principle, do you think this sounds like a good or bad idea?

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
A good idea	**74**	77	70	57	72	77	77	75	72	76	77	77	70	57
A bad idea	**17**	15	18	30	16	14	15	17	16	13	15	15	18	28
Don't know	**10**	8	12	13	12	9	8	8	12	10	8	8	12	15

And in practice, do you think the policy to make competitive team sports compulsory will actually work?

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Will probably work	**47**	50	44	32	50	50	48	48	45	47	48	51	48	35
Will probably not work	**37**	37	38	45	31	36	41	40	34	39	36	33	35	53
Don't know	**16**	13	19	23	19	14	11	12	21	14	16	16	17	12

It has been suggested that school children should be made to take part in two hours of sport a day. In principle, do you think this sounds like a good or bad idea?

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
A good idea	**56**	60	52	41	59	59	56	56	57	58	56	54	54	64
A bad idea	**31**	29	34	45	26	31	30	32	31	26	31	36	31	30
Don't know	**12**	11	14	14	15	9	13	12	13	16	12	10	15	6

And in practice, do you think the policy to make school children do two hours of sport a day would actually work?

	Total	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland
Will probably work	**25**	28	23	23	25	26	25	23	28	29	24	25	25	24
Will probably not work	**65**	63	66	67	60	66	66	70	58	60	66	67	61	69
Don't know	**10**	10	11	10	15	8	9	8	14	11	10	8	14	7

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