

## YouGov / The Sun Survey Results

Sample Size: 1816 GB Adults  
Fieldwork: 17th - 18th December 2012

	Voting intention			2010 Vote			Gender		Age				Social grade		Region						
	Total	Con	Lab	Lib Dem	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	
<b>Weighted Sample</b>	<b>1816</b>	<b>445</b>	<b>606</b>	<b>129</b>	<b>557</b>	<b>427</b>	<b>400</b>	<b>883</b>	<b>933</b>	<b>220</b>	<b>463</b>	<b>621</b>	<b>512</b>	<b>1035</b>	<b>781</b>	<b>232</b>	<b>590</b>	<b>389</b>	<b>447</b>	<b>158</b>	
Unweighted Sample	1816	438	584	105	561	422	387	891	925	181	438	688	509	1194	622	251	616	356	417	176	
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

### Headline Voting Intention

[Excluding Don't knows and Wouldn't votes]

Con	<b>32</b>	100	0	0	77	2	8	30	33	35	28	32	33	34	28	32	38	31	28	20
Lab	<b>43</b>	0	100	0	5	95	38	44	42	38	53	42	38	38	50	48	32	42	55	43
Lib Dem	<b>9</b>	0	0	100	1	0	36	9	9	11	10	9	8	12	6	9	13	9	5	7
Other	<b>16</b>	0	0	0	17	2	17	17	15	16	9	16	21	16	16	10	17	18	12	30

### Other Parties Voting Intention

UKIP	<b>10</b>	0	0	0	15	1	10	10	10	9	3	9	17	9	11	7	13	14	8	2
SNP / PCY	<b>3</b>	0	0	0	0	1	2	4	2	2	3	4	2	3	2	0	0	2	0	27
Green	<b>2</b>	0	0	0	0	0	4	2	2	3	1	2	1	1	2	1	3	1	2	0
BNP	<b>1</b>	0	0	0	1	0	0	0	1	1	1	1	0	1	0	1	0	0	1	1
Respect	<b>0</b>	0	0	0	0	0	0	0	0	1	0	0	0	0	0	0	0	0	0	0
Other	<b>1</b>	0	0	0	0	0	1	1	1	1	1	1	1	1	0	2	1	1	0	0

### Non Voters

Would Not Vote	<b>8</b>	0	0	0	2	3	5	7	9	17	12	6	3	6	10	7	7	8	10	6
Don't know	<b>15</b>	0	0	0	13	7	19	10	19	19	18	14	11	16	13	13	18	13	13	16

### Do you approve or disapprove of the Government's record to date?

	Dec 16-17	Dec 17-18	Dec 16-17			Dec 17-18			Dec 16-17				Dec 17-18				Dec 16-17					Dec 17-18				
Approve	26	<b>26</b>	75	5	38	54	6	19	29	23	20	25	26	29	28	23	29	30	25	22	19					
Disapprove	59	<b>60</b>	13	91	39	33	89	68	61	58	49	58	62	64	57	63	53	54	61	67	66					
Don't know	16	<b>14</b>	12	5	23	13	5	13	9	19	31	17	12	7	15	14	18	15	14	15						

### Do you support or oppose the coalition agreement between the Conservatives and Liberal Democrats?

	Dec 10-11	Dec 17-18	Dec 10-11			Dec 17-18			Dec 10-11				Dec 17-18				Dec 10-11					Dec 17-18				
Strongly support	4	<b>3</b>	6	0	12	4	1	4	3	3	2	3	3	3	3	2	5	3	2	4	1					
Tend to support	27	<b>27</b>	55	9	57	41	10	33	29	25	28	25	27	28	31	22	34	33	23	20	23					
<b>TOTAL SUPPORT</b>	<b>31</b>	<b>30</b>	<b>61</b>	<b>9</b>	<b>69</b>	<b>45</b>	<b>11</b>	<b>37</b>	<b>32</b>	<b>28</b>	<b>30</b>	<b>28</b>	<b>30</b>	<b>31</b>	<b>34</b>	<b>24</b>	<b>39</b>	<b>36</b>	<b>25</b>	<b>24</b>	<b>24</b>					
Tend to oppose	30	<b>32</b>	28	35	23	35	30	33	32	33	33	34	30	33	32	32	31	31	33	35	29					
Strongly oppose	29	<b>29</b>	8	54	4	14	56	25	31	27	19	25	32	33	26	33	24	24	32	33	35					
<b>TOTAL OPPOSE</b>	<b>59</b>	<b>61</b>	<b>36</b>	<b>89</b>	<b>27</b>	<b>49</b>	<b>86</b>	<b>58</b>	<b>63</b>	<b>60</b>	<b>52</b>	<b>59</b>	<b>62</b>	<b>66</b>	<b>58</b>	<b>65</b>	<b>55</b>	<b>55</b>	<b>65</b>	<b>68</b>	<b>64</b>					
Don't know	11	<b>9</b>	4	2	4	6	3	4	5	13	18	13	8	3	8	10	7	10	10	8	12					

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Unweighted Sample	1816	438	584	105	561	422	387	891	925	181	438	688	509	1194	622	251	616	356	417	176
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which of the following do you think are the most important issues facing the country at this time? Please tick up to three.

	Dec 3-4	Dec 17-18																			
The economy	77	<b>79</b>	80	83	83	77	84	84	82	76	72	74	82	82	81	76	81	81	77	78	76
Immigration & Asylum	45	<b>51</b>	63	40	43	70	40	43	49	53	34	37	56	64	47	57	44	51	54	56	41
Health	30	<b>26</b>	19	33	28	17	36	28	22	30	24	26	25	28	27	25	31	25	23	29	24
Crime	17	<b>19</b>	25	17	14	21	18	18	18	21	20	23	19	17	19	20	20	16	20	24	19
Pensions	19	<b>19</b>	17	20	13	18	22	18	19	19	9	15	20	25	17	21	16	20	19	15	28
Europe	22	<b>18</b>	33	12	11	32	11	12	21	15	15	12	20	23	18	19	17	21	17	17	16
Tax	24	<b>18</b>	15	20	18	14	18	19	21	15	24	23	17	11	19	17	21	17	18	16	24
Education	14	<b>14</b>	10	19	14	9	17	15	14	14	27	15	12	10	17	11	20	14	12	13	17
Family life & childcare	8	<b>10</b>	5	13	9	6	16	9	8	11	6	13	8	9	8	12	5	9	10	12	10
The environment	9	<b>8</b>	4	7	22	4	7	17	7	9	13	10	6	6	9	6	7	11	6	7	6
Afghanistan	5	<b>7</b>	7	6	10	8	3	8	7	6	11	4	5	9	7	6	6	6	6	9	4
Transport	4	<b>4</b>	4	5	4	3	5	4	5	2	5	5	3	2	4	3	5	3	5	3	3
None of these	0	<b>0</b>	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
Don't know	2	<b>2</b>	0	1	0	1	1	0	2	3	6	4	1	1	2	3	2	2	4	1	3

And which of the following do you think are the most important issues facing you and your family? Please tick up to three.

The economy	66	<b>66</b>	70	70	67	65	70	68	68	64	59	68	70	63	67	65	67	67	66	67	62
Health	33	<b>36</b>	31	41	37	32	45	39	31	40	25	25	38	48	31	43	35	34	35	41	30
Pensions	34	<b>29</b>	30	31	30	34	31	31	27	32	11	15	33	46	30	29	29	30	29	29	33
Tax	29	<b>27</b>	28	25	24	28	22	26	28	26	34	29	25	23	29	24	28	26	30	25	23
Family life & childcare	17	<b>17</b>	11	21	14	11	21	16	15	18	13	30	15	8	14	20	12	17	17	18	15
Education	14	<b>15</b>	12	18	12	9	19	14	15	14	29	19	13	6	16	13	20	15	10	14	19
Immigration & Asylum	12	<b>15</b>	21	12	9	22	10	9	16	14	4	11	18	19	12	19	16	11	19	17	10
Crime	10	<b>12</b>	15	10	4	12	9	8	12	11	12	12	10	13	11	12	14	11	12	12	9
Transport	9	<b>10</b>	12	9	16	8	8	13	11	9	22	9	8	7	11	8	15	7	11	10	7
The environment	8	<b>8</b>	5	8	19	5	6	16	7	9	12	8	7	8	9	7	9	10	6	7	9
Europe	8	<b>7</b>	15	3	5	16	3	5	8	7	1	2	8	13	7	7	6	8	8	7	7
Afghanistan	1	<b>1</b>	1	1	0	1	0	0	1	1	1	1	0	1	1	1	1	1	1	1	1
None of these	3	<b>3</b>	4	3	1	4	4	2	3	3	4	3	2	4	3	2	1	3	5	2	3
Don't know	3	<b>3</b>	1	2	4	1	1	2	3	3	6	6	2	1	2	4	2	4	4	2	2

## YouGov Weighting Data

In addition to weighting by age, gender, social class and region (weighted and unweighted figures shown in the tables), YouGov also weighted its raw data by newspaper readership and political party identification:

		Unweighted no.	Weighted no.
<b>Age and Gender</b>			
	Male 18 to 24	<b>75</b>	<b>113</b>
	Male 25 to 39	<b>180</b>	<b>232</b>
	Male 40 to 59	<b>350</b>	<b>307</b>
	Male 60 +	<b>286</b>	<b>231</b>
	Female 18 to 24	<b>106</b>	<b>107</b>
	Female 25 to 39	<b>258</b>	<b>231</b>
	Female 40 to 59	<b>338</b>	<b>314</b>
	Female 60 +	<b>223</b>	<b>281</b>
<b>Region</b>			
	North England	<b>417</b>	<b>447</b>
	Midlands	<b>268</b>	<b>298</b>
	East England	<b>189</b>	<b>174</b>
	London	<b>251</b>	<b>232</b>
	South England	<b>427</b>	<b>416</b>
	Wales	<b>88</b>	<b>91</b>
	Scotland	<b>176</b>	<b>158</b>
<b>Social Grade</b>			
	AB	<b>658</b>	<b>508</b>
	C1	<b>536</b>	<b>527</b>
	C2	<b>277</b>	<b>381</b>
	DE	<b>345</b>	<b>400</b>
<b>Newspaper Type</b>			
	Express / Mail	<b>347</b>	<b>291</b>
	Sun / Star	<b>184</b>	<b>427</b>
	Mirror / Record	<b>96</b>	<b>182</b>
	Guardian / Independent	<b>121</b>	<b>82</b>
	FT / Times / Telegraph	<b>153</b>	<b>173</b>
	Other Paper	<b>226</b>	<b>209</b>
	No Paper	<b>689</b>	<b>454</b>
<b>Political Party Identification</b>			
	Labour	<b>570</b>	<b>590</b>
	Conservative	<b>518</b>	<b>518</b>
	Liberal Democrat	<b>150</b>	<b>218</b>
	SNP/Plaid Cymru	<b>40</b>	<b>31</b>
	Others	<b>109</b>	<b>24</b>
	None/ DK	<b>429</b>	<b>436</b>

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