

Meet the YouGov Omnibus Team – Sales Team

omnibus@yougov.com



Atem Mbeboh
Omnibus Sales Manager
Specialisms:
Advertising, New Media Public Affairs
Ultimate Question:
If happiness was the national currency,
what kind of work would make you rich?
t: 020 7012 6066
e: atem.mbeboh@yougov.com



Enza Dedda
Omnibus Sales Executive
Specialisms:
Charities, PR & Media, FMCG
Ultimate Question:
Would you rather go into the future, or
back into the past?
t: 020 7012 6210
e: enza.dedda@yougov.com



Oliver Sanders
Omnibus Sales Executive
Specialisms:
Finance, Public Sector, Media & PR
Ultimate Question:
Will Tottenham ever win the league?
t: 020 7012 6116
e: oliver.sanders@yougov.com



Daniel Bailey
Omnibus Sales Executive
Specialisms:
Media, Regional, Public Sector
Ultimate Question:
If you could go for a meal with one
celebrity (dead or alive) who would it
be?
t: 020 7012 6198
e: daniel.bailey@yougov.com

Meet the YouGov Omnibus Team

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Ben Glanville, Director – UK Omnibus

Ultimate Question:

If you could ask a past famous person one question, who would you choose and what would you ask them?



Rhys Jones, Director – Field & Tab, Key Accounts

Ultimate Question:

Which event in the last 100 years do you think has most shaped society today?



David Eastbury, Associate Director – International Research

Ultimate Question:

If you could, would you like to live forever?



Lauren Klyszcz, Research Manager

Joined: September 2007

Specialisms: Regional, Ad Testing, Brands

Ultimate Question:

What would you choose to have for your last ever meal?



Rudy Sooprayen, Research Manager

Joined: May 2007

Specialisms: B2B, Global, Bespoke samples

Ultimate Question:

Who do you think was the most influential person of the 20th century?



Karen Gardner, Research Manager

Joined: September 2009

Specialisms: Media, Regional, Public Sector

Ultimate Question:

Who is the biggest pop icon of all time?



Alice Kerry, Senior Research Executive

Joined: April 2010

Specialisms: Children's Research, Brands

Ultimate Question:

Which is better – cats or dogs?

Meet the YouGov Omnibus Team - Research

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Adam Baker, Research Executive

Likes: Wolves

Dislikes: Umbrellas

Ultimate Question:

If you could change your name to anything, what would it be?



David Wills, Research Executive

Likes: Skiing

Dislikes: Tequila

Ultimate Question:

What's your favourite games console?



Stephanie Frost, Research Executive

Likes: Flaring (cocktail juggling!)

Dislikes: Halloween

Ultimate Question:

If you could be any superhero, who would you be?



Kaori Yamamoto, Research Executive

Likes: Musicals

Dislikes: When Japanese food is badly cooked

Ultimate Question:

What's the worst lie you've ever told?



Mary Wheeler, Research Executive

Likes: Tennis

Dislikes: Sunburn

Ultimate Question:

Which is better: Cakes or Biscuits?



Graham Milne, Research Executive

Likes: Football

Dislikes: Noisy eaters

Ultimate Question:

What is your favourite Beatles song of all time?



Rebecca White, Research Executive

Likes: Documentaries about volcanoes/ glaciers/ tornadoes!

Dislikes: Not listening to whole songs

Ultimate Question:

How often should you call your loved ones?